



rad one designs

Look Book



Simply put, everything that you see in our current Look-Book was designed and made in Los Angeles and Delivered and Installed by R1D trained Installers.

Our Mission is to have the R1D brand be synonymous with thoughtfully designed and expertly crafted Workstations and Office Furnishings that are refined, affordable and reflect the R1D Core Values of *Truth, Beauty and Service and Excellence*.

'I don't build in order to have clients. I have clients in order to build.' Howard Roark, The Fountainhead by Ayn Rand.

To that end, every client we consign gives R1D the opportunity to harness our passion, leverage our talents and in the final analysis, realize our purpose and for *that* privilege and gift, we at R1D are grateful.

**Warren Mells
Principal/Senior Designer**

What You Can Count On

- **That R1D will deliver what you want when you want it by Listening Intently to and Partnering with our Clients to render a shared Vision.**
- **Our Ability to Fast Track your Projects by Leveraging the Strengths of our Local Primary Vendors.**
- **R1D's Time Proven Problem Solving Skills.**
- **Above all, that R1D is Responsive, Resourceful and Reliable.**



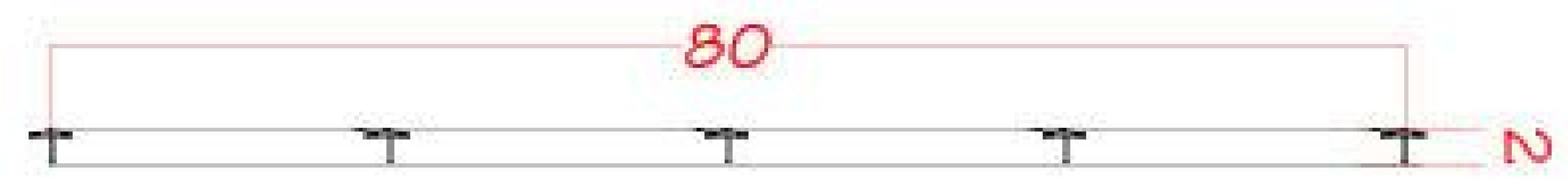
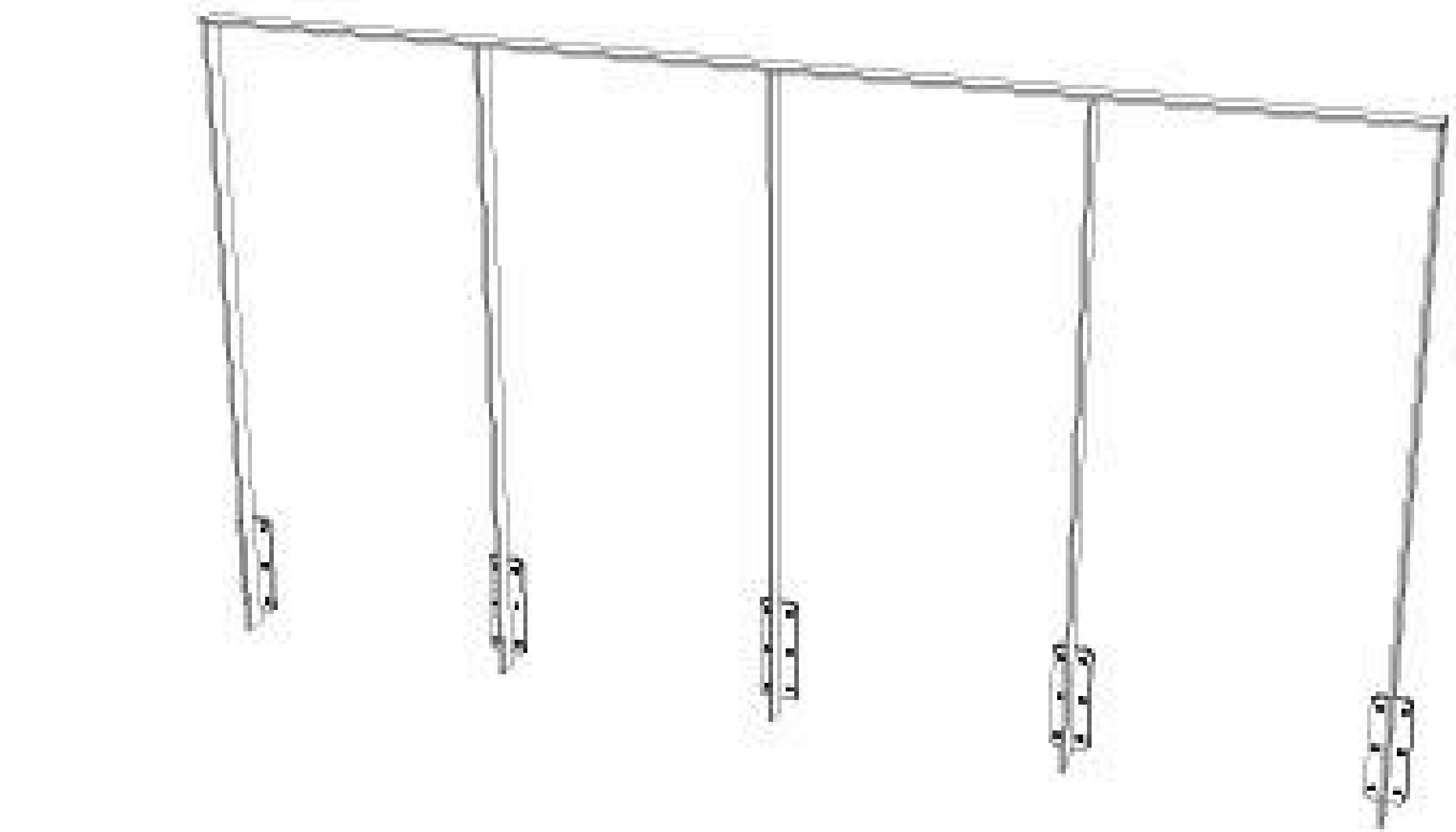
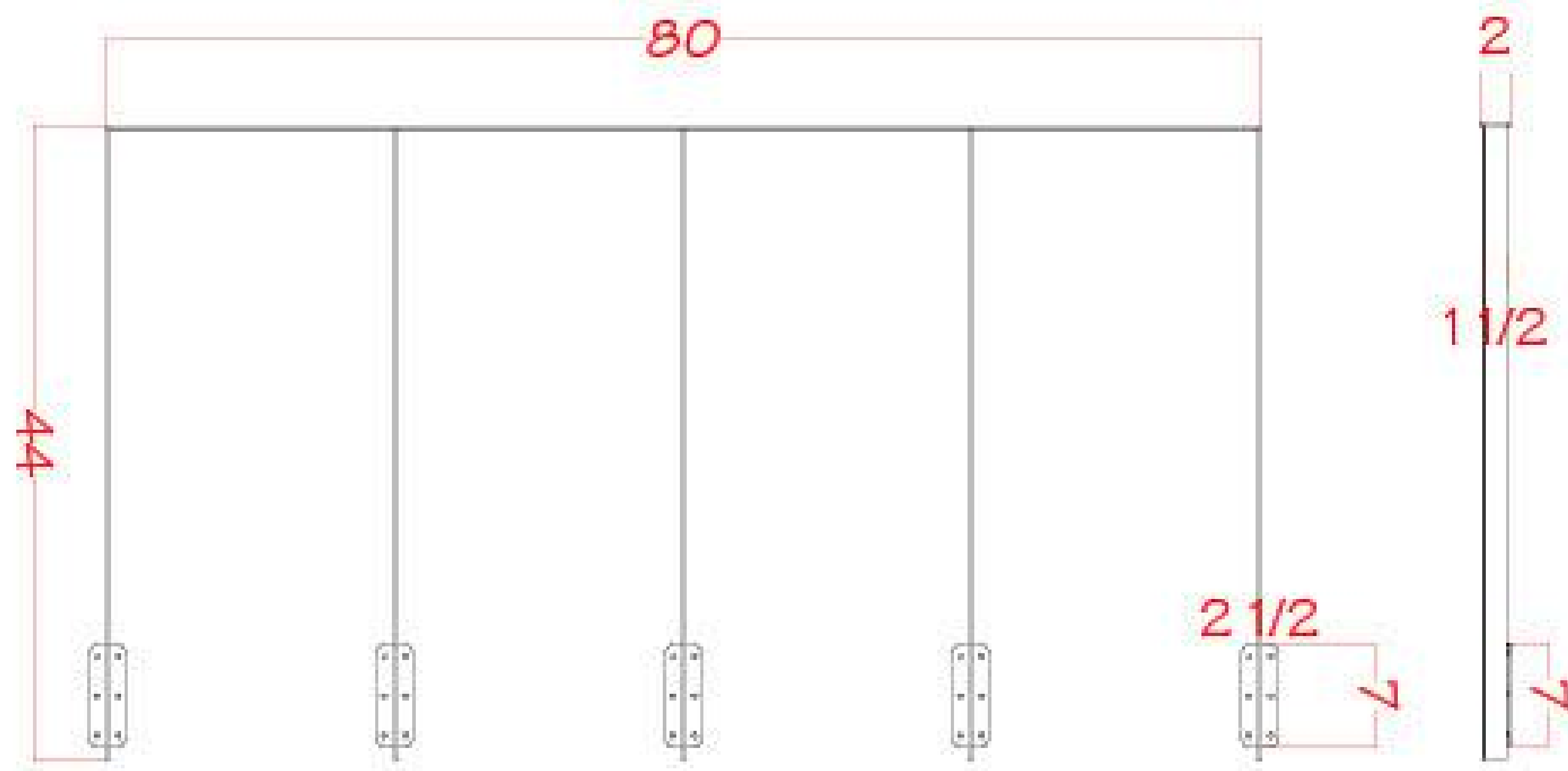
Space is our Canvas,



Form+Function is our Medium

It all started with a Handrail..





1/4" CRS, 1pc. Only

<p>72nSunny Handrail Detail</p>	<p>RA-DA 72andSunny Handrail 7523 Norton Ave. West Hollywood, CA 90046</p>	 <p>R1D 825 S Hill Street, STE 804 Los Angeles, CA 90014 p: 888.882.1225 c: 310.245.8002 e: warren@r1-d.com w: r1-d.com</p>	<p>DRAWING SCALE: Scale: SHOP RELEASE DATE: SHEET NUMBER: 2 Page 2 OF 2</p>
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 bugaboo®



hlw







moonntide



gumgum 



JL

Johannes Leonardo



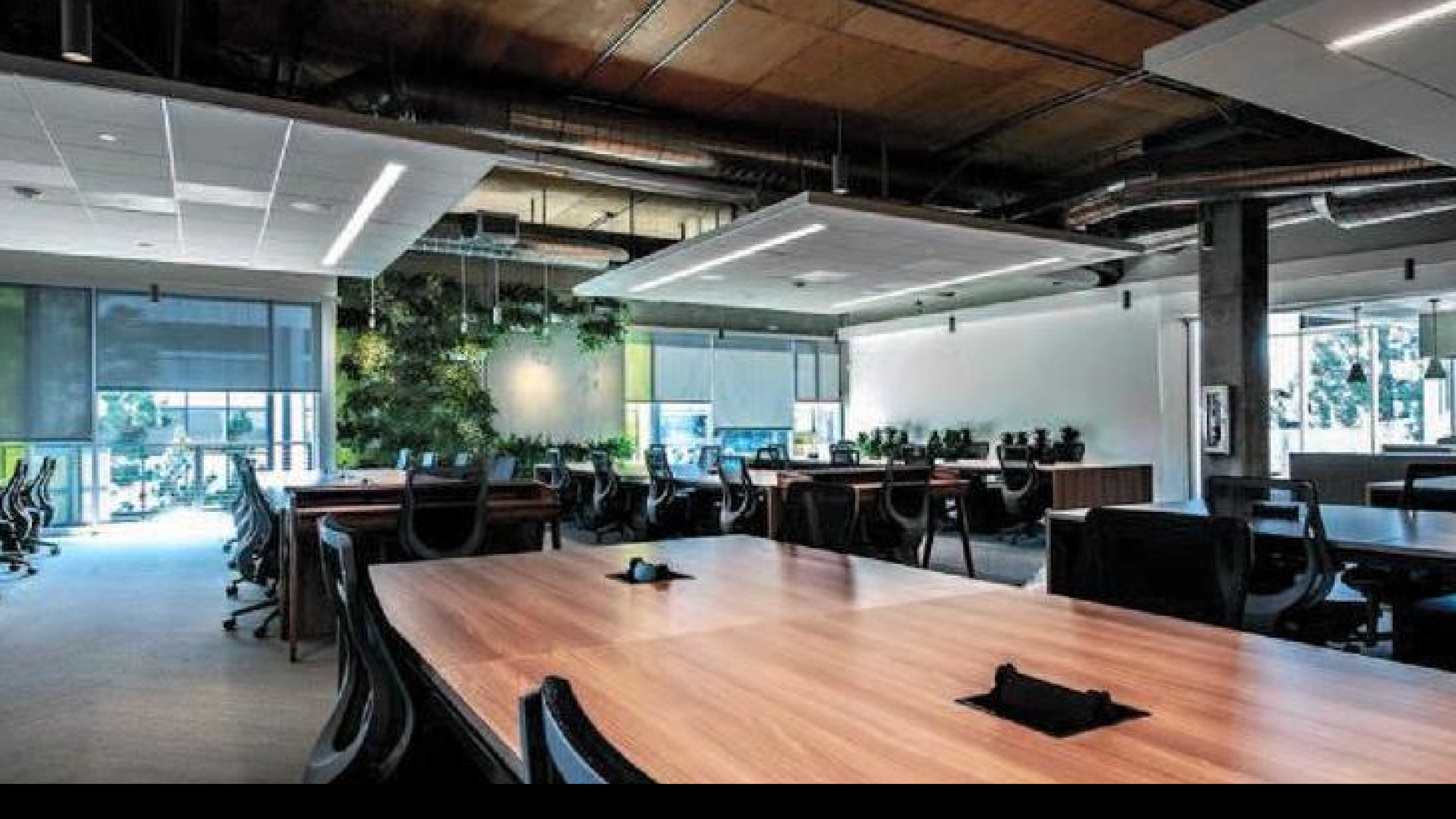




GIANT SPOON



MullenLowe U.S.





G=N





LET ME WELCOME EVERYBODY TO
EST A STATE THAT'S SINTOUCHABLES

WE GET SHIT DONE

EXIT

EXIT



























WOLCOTT
ARCHITECTURE



LIQUID+
ARCADE





Conference Tables









MullenLowe U.S.







GABRIEL
PROJECTS













UCLA Court Table











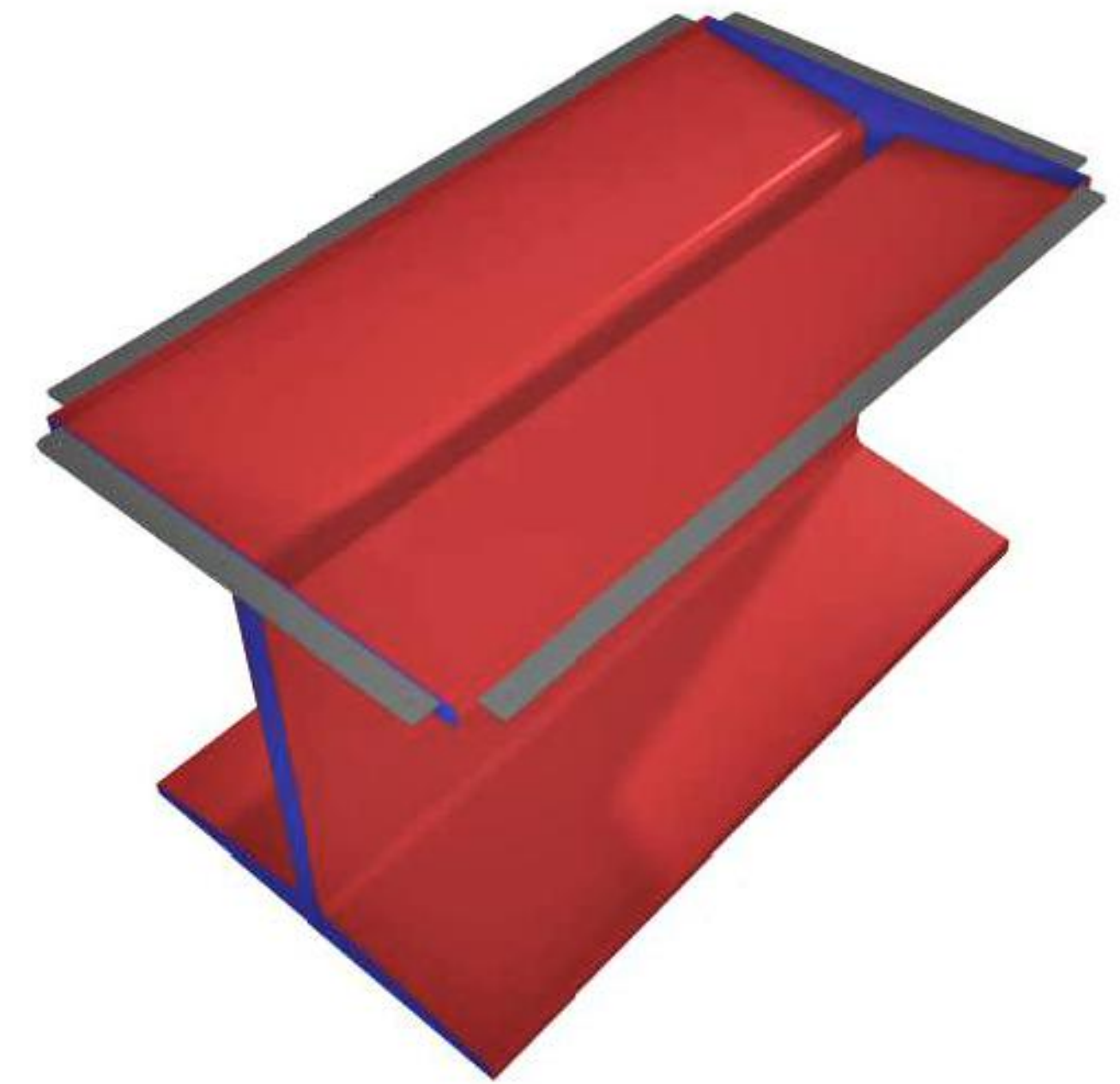
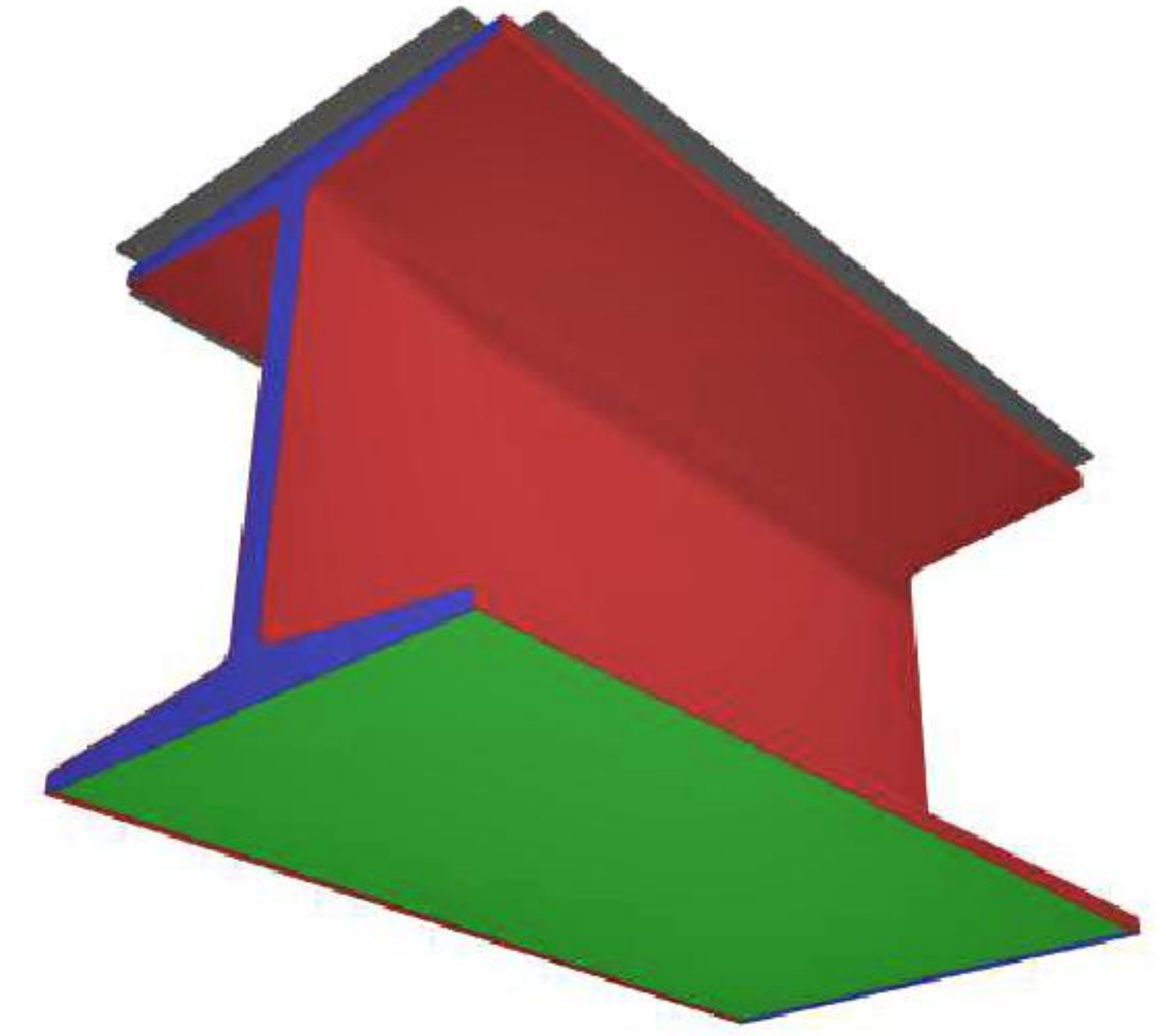
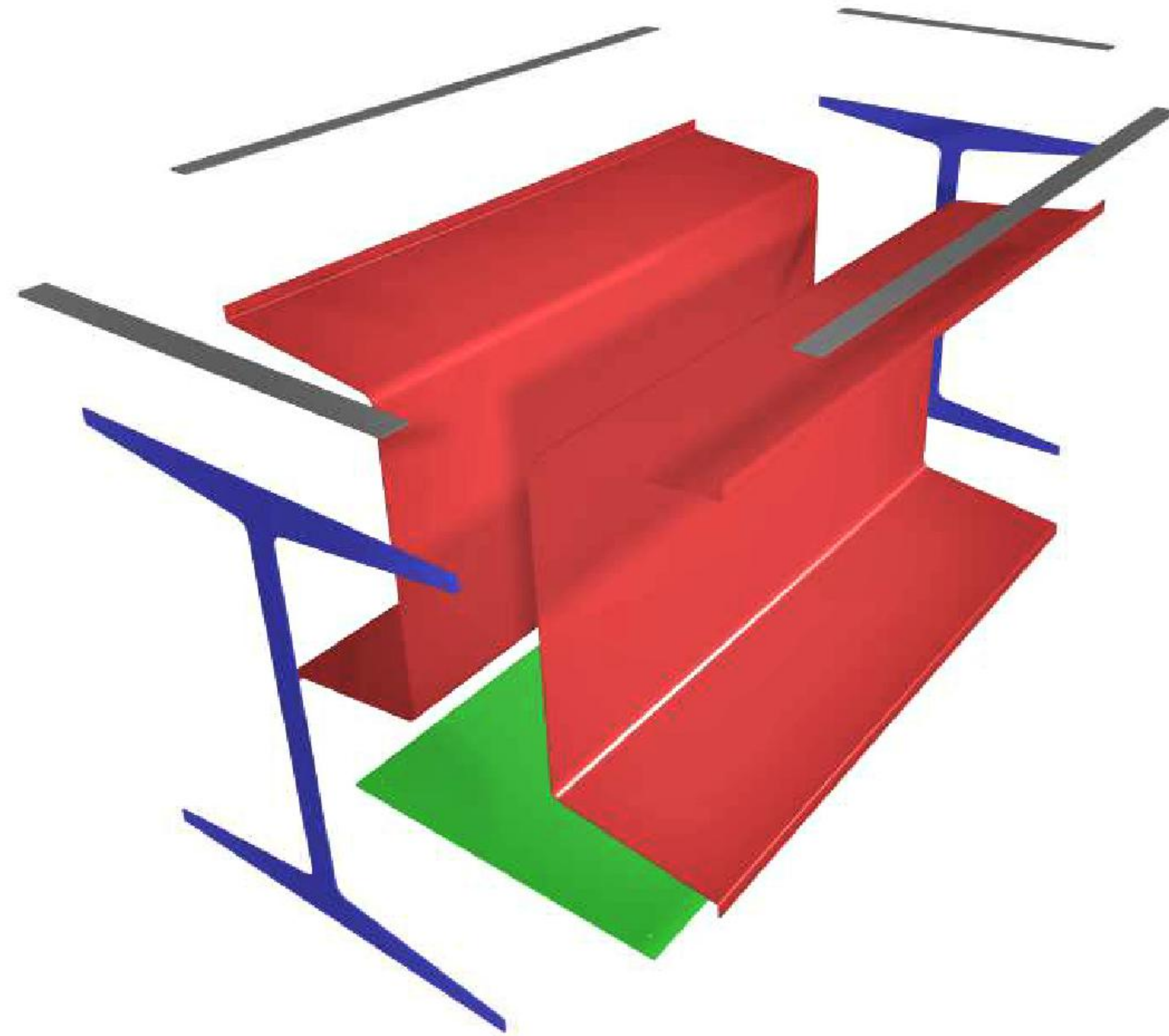
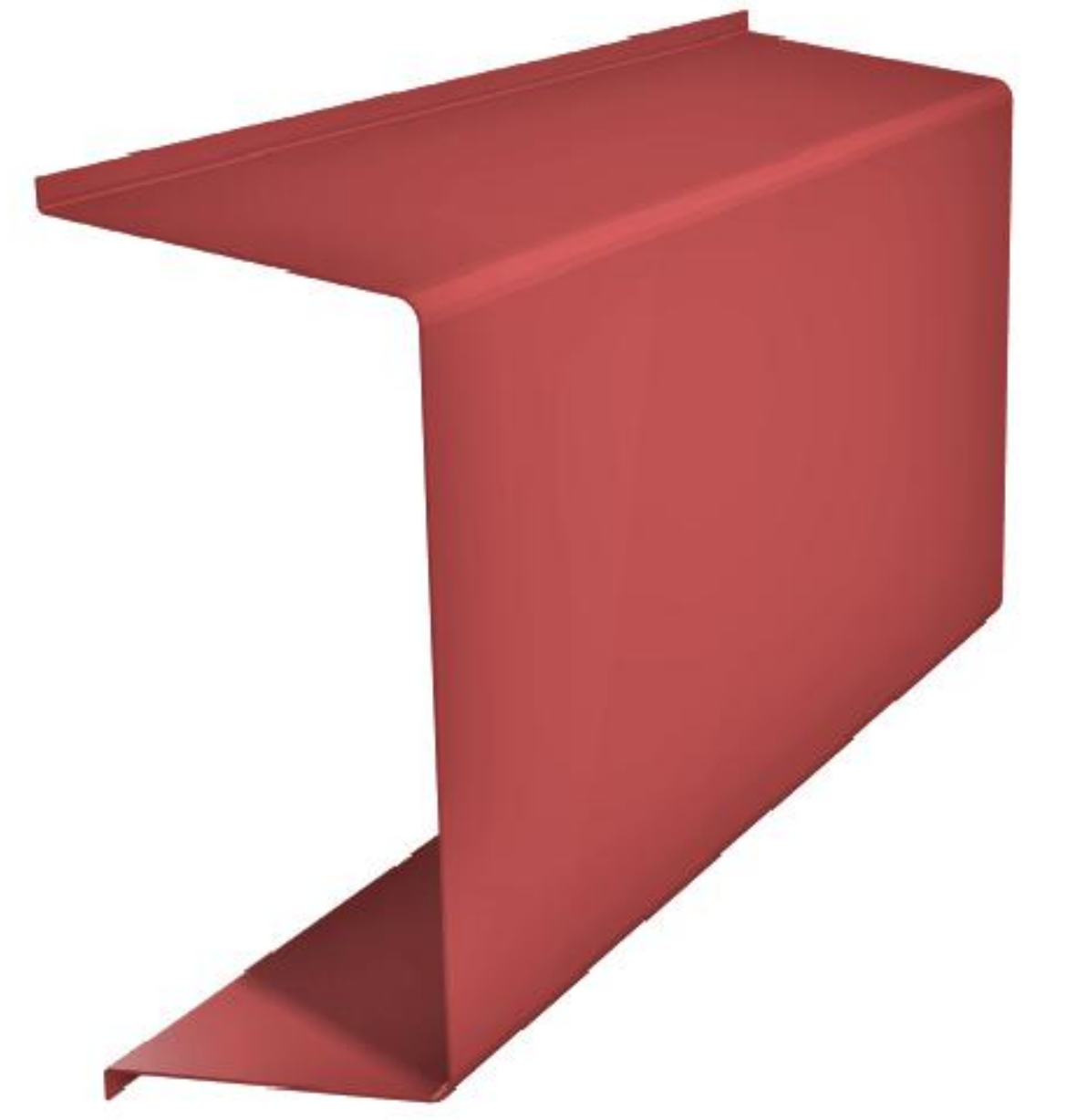




Beam Table







Beam Table Assembly Views

Beam Table



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Executive Office





















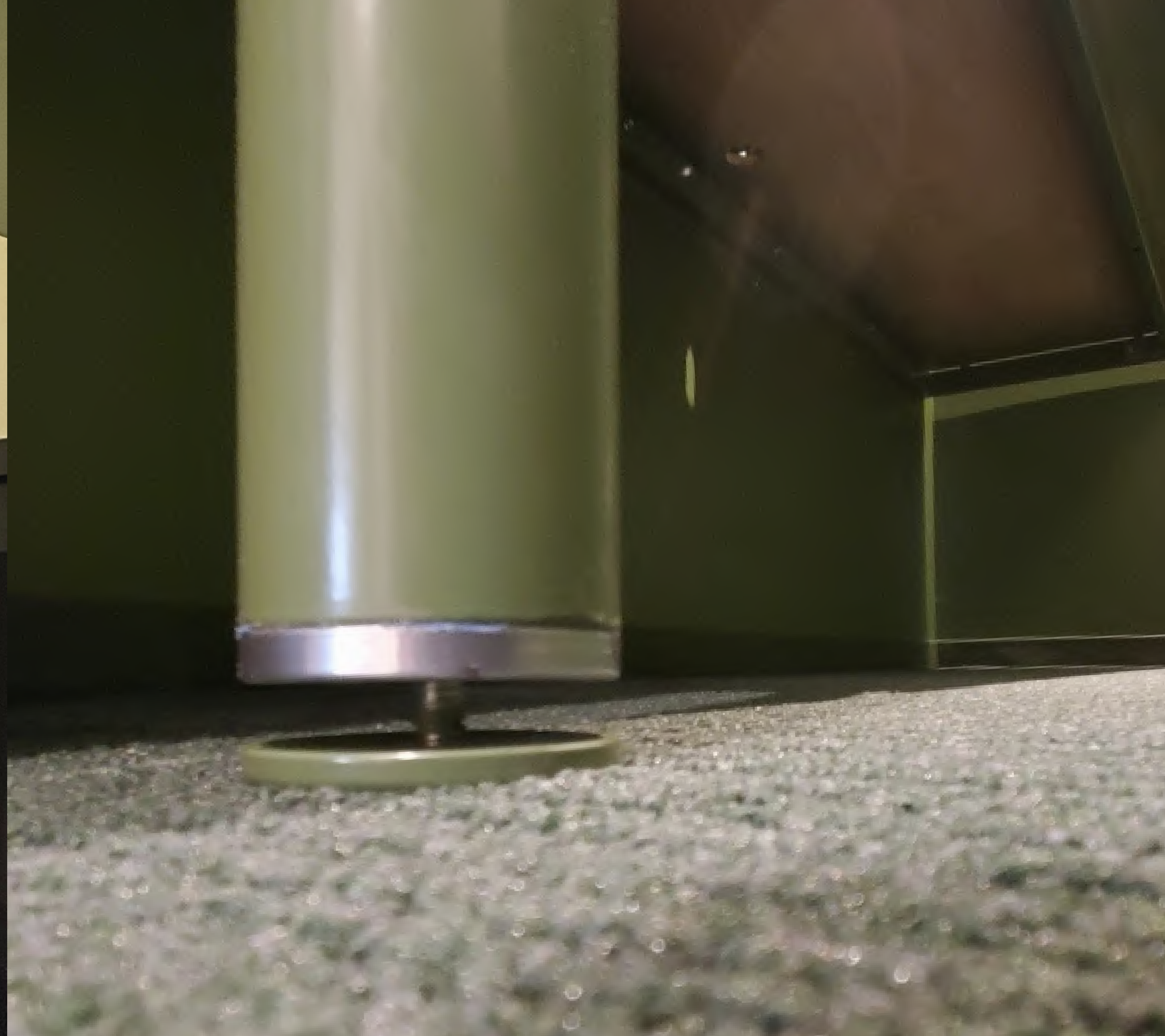
Ancillary & Fixtures

















WONGDOODY®





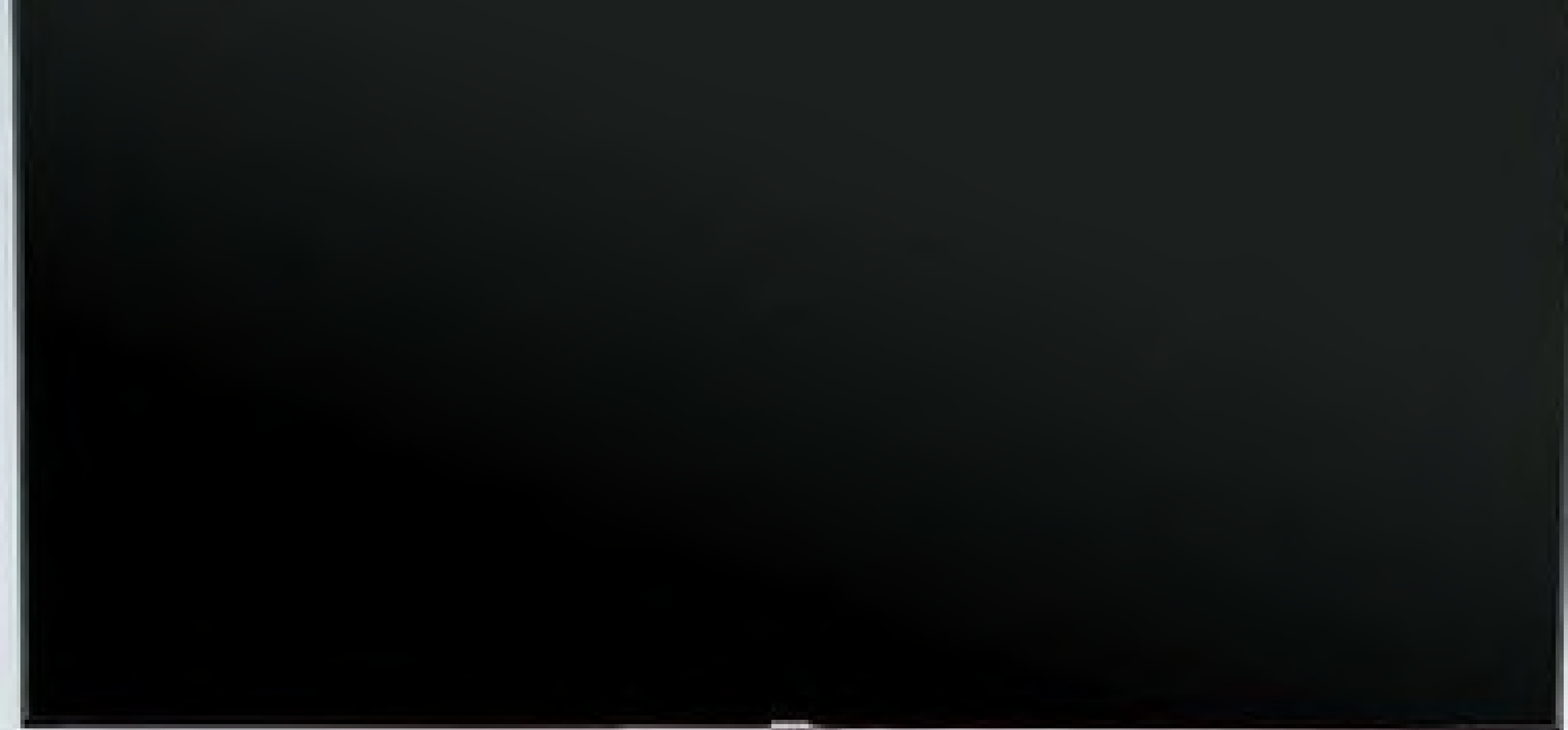


















INSPIRATION IS EVERYWHERE...

Paying homage to the Muscle Cars I grew up with, the Racing Stripes and the Carbon Fiber Pattern Steel are applied 3M Vinyl Wrap with hundreds of Patterns and Colors available to play with. Bitchin', huh?



Power Distribution



**R1Dplex 20A, USB A/C
for Single Application**



**R1Duplex 20A, USB A/C
for Face-to-Face Application**



**Cable Tray
Attaches to Bottom of PDU**

- **ETL Approved**
- **2x & 4x 20 Amp Hot Leads**
- **2x & 4x 4.8 Amp High Speed USB A/C Chargers**
- **2x & 4x RJ45 Data Keystones included**
- **Connects to Infrastructure with Proprietary Quick Disconnect Receptacle**

End-to-End Plug & Play



Single Portal



15A 3 Prong Whip
Attaches to Typical
Grounded Receptacle



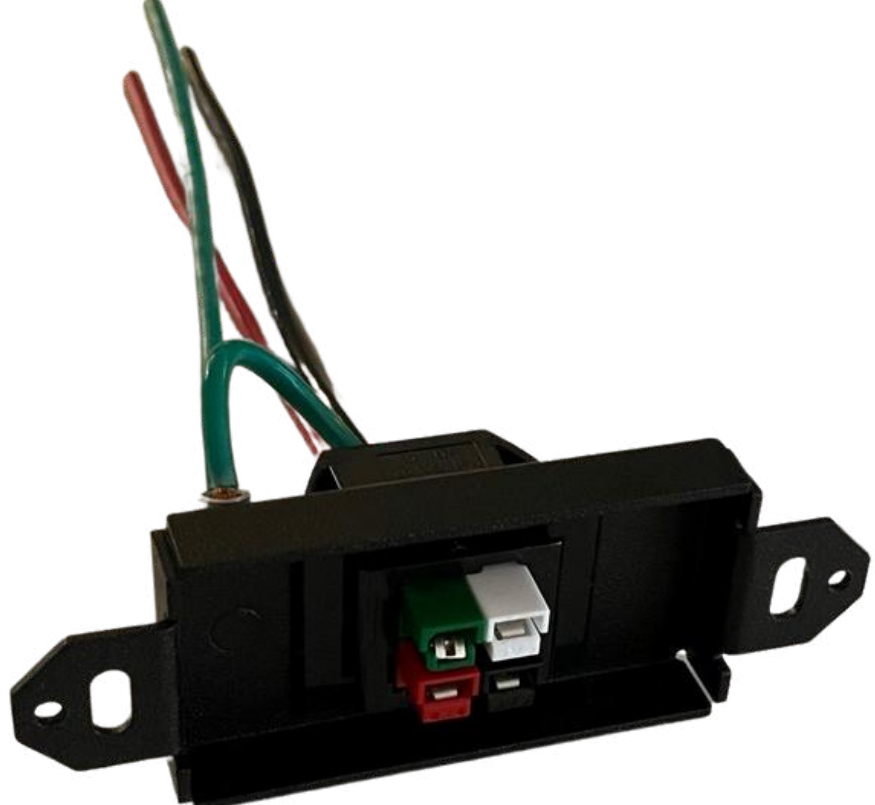
20A End-to-End Whip
Attaches to 4 Wire
Infrastructure Receptacle



Double Portal



Wireless Charger



4 Wire Infrastructure Receptacle

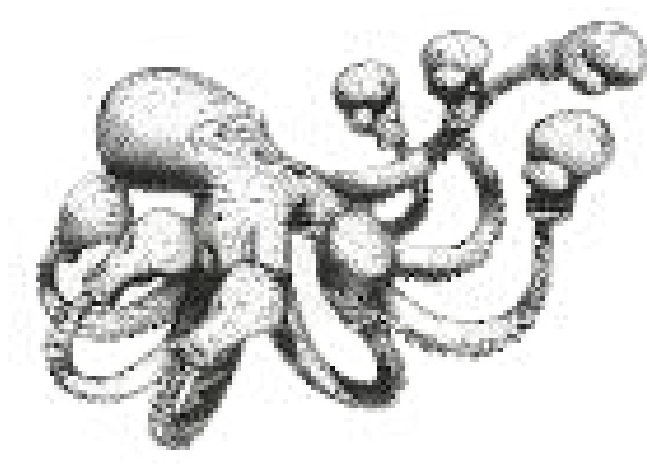
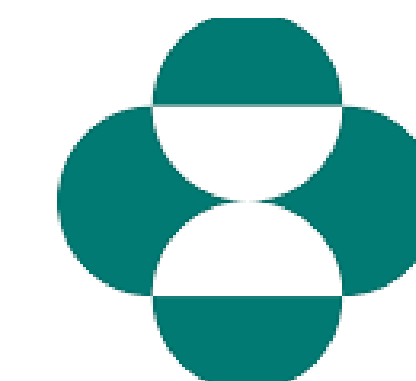
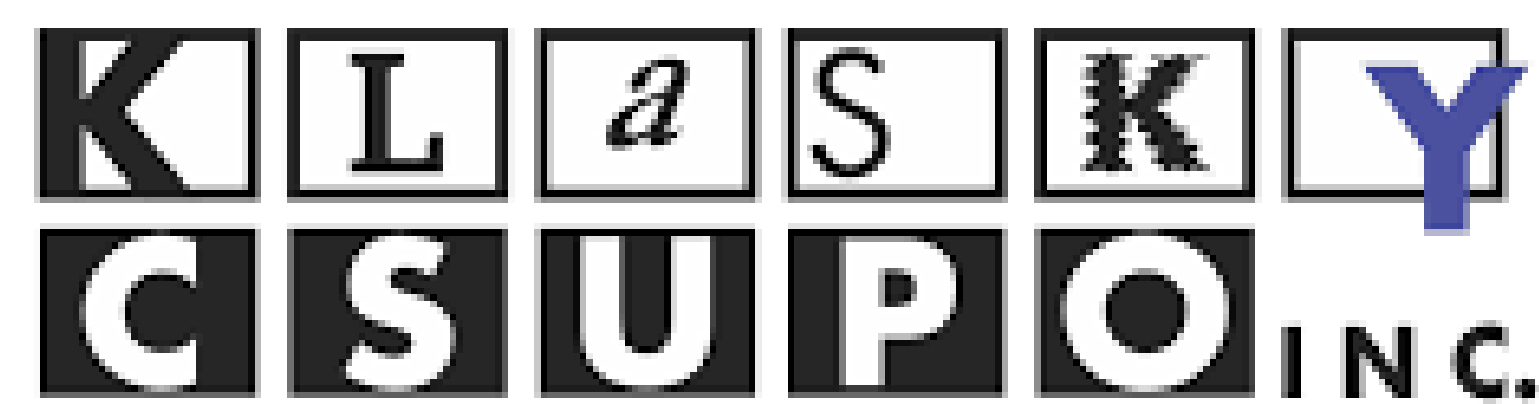
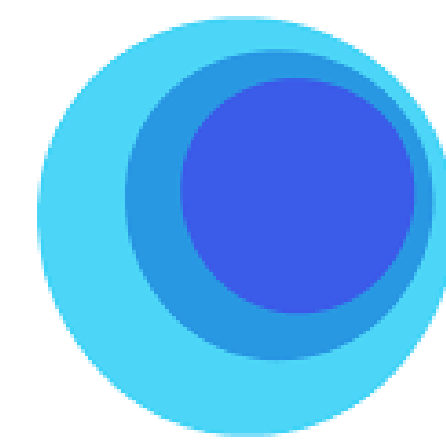
All R1D Power Units Are Assembled & Tested in Los Angeles



Our Process

- **R1D is a Design Driven, Vertically Integrated, Turnkey Manufacturer.**
- **Once Design and Materiality are approved, we generate Production Drawings and Programs which are distributed to our vendors.**
- **Detailed Purchase Orders are issued which control all phases of our Manufacturing Process while Quality Assurance and Timely Delivery are continuously managed.**
- **All Finished Components come together at our Gardena Production Facility and are Pre-Assembled before Delivery insuring a successful Installation.**
- **We Deliver and 'White Glove' Install your Order with our own Experienced Staff.**

Credits



MULLENLOWE



SMITH FAMILY CIRCLE



MATT CONSTRUCTION



R1D

**Truth
Beauty
Service
Excellence**

Goodbye & Thanks!

