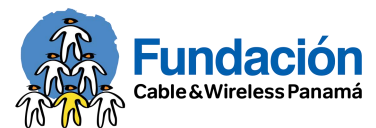




CABLE & WIRELESS PANAMA FOUNDATION 2020 YEAR IN REVIEW



Cable & Wireless Panama

As a major business, we make a substantial economic contribution to the communities in Panama. Equally, we ourselves depend on the economic and social well-being of those same communities. Only thriving communities can provide customers for our services and high-calibre employees for our business.

Recognizing this mutual dependence and our own responsibilities as a corporate citizen, we are committed to making a positive social contribution through the Cable & Wireless Panama Foundation (CWPF). That's why we've developed a community investment programme that is designed to support our local communities and respond to their needs.

Society's needs are no less pressing than they ever were. The pillars on which we've chosen to focus – Learning, Environment, Access and Disaster Relief reflect our business and can benefit from the kind of expertise that the Cable & Wireless Panama Foundation can offer.



2020



LEARNING

+850,000 STUDENTS IMPACTED



AYUDINGA PROGRAM

A team of young volunteers who are dynamic teachers. Using connectivity donated by the CWP Foundation, this group of youngsters teach math, physics, chemistry and biology in innovative and fun ways. Through digital content on social media and massive online open courses, Ayudinga brings scientific knowledge to students from Panama and Latin America.

During the Covid-19 pandemic, Ayudinga provided free, inclusive and quality education, keeping students connected to knowledge.



THE NATIONAL ORATORY CONTEST, RECOGNIZED BY AMCHAM PANAMA AS BEST SUSTAINABLE PRACTICE

+Móvil and the Cable & Wireless Panama Foundation received special recognition, within the transformative category, for organizing and executing the National Oratory Contest for 15 years. It is a hugely popular event in Panama and has become part of the cultural fabric of the country providing students with the necessary skills of leadership, critical thought, constructive ideas, eloquence and expression.



LATIN AMERICAN LABORATORY OF CITIZEN ACTION

We are a proud partner of the Latin America Laboratory of Citizen Action (LLCA). It is a great initiative carried out by Jovenes Unidos por la Educación and the Panama Canal Authority. LLCA's objective is the development of leadership and social incidence of youngsters in Panama.

ENVIRONMENTAL VIRTUAL EDUCATION PROGRAM

During 2020, the CWP Foundation conducted an environmental virtual education program for youngsters with the active participation of Mr. Stanley Heckadon, member of the CWP Foundation Board of Trustees and leading scientist from the Smithsonian Tropical Research Institute – Punta Galeta Marine Laboratory.



2020



ENVIRONMENT +300 VOLUNTEERS



REFORESTATION PROJECT – LOS SANTOS PROVINCE

As part of its tropical restoration goals, the CWPf launched the 2020 Los Santos Reforestation Project with active participation of +Movil and Liberty Latin America Operations Center's volunteers. The project started as part of the Panamanian government Alianza por el millón, project executed by the Ministry of Environment. The goal of this project is to restore 1 million hectares of land in the next 10 years.

BEACH CLEAN UP – LOS SANTOS PROVINCE

In November 2020 as part of the LLA Mission week, CWPf volunteers organized the first beach clean-up in the Bella Vista beach, aiming to raise awareness about the urgent need to change the way we treat oceans.



CATHALAC – MESOAMERICA REGIONAL VISUALIZATION AND MONITORING SYSTEM (SERVIR)

The CWPf is proud to provide the connectivity for the Mesoamerican Regional Visualization and Monitoring System (SERVIR) of The Water Center for the Humid Tropics of Latin America and the Caribbean (CATHALAC). SERVIR works to respond to natural disasters, ranging from red tides, to fires, hurricanes, floods, landslides, and earthquakes.

STRI – PUNTA GALETA MARINE LABORATORY

The CWPf provides connectivity for the underwater camera of the Punta Galeta Marine Laboratory, unit of the Smithsonian Tropical Research Institute (STRI). Galeta station provides quick access to mangroves, reefs and intertidal Caribbean environments. The site has resources to host school groups, and courses and workshops for teachers.



RECYCLING PROGRAM

To build a culture of recycling, The CWPf works together with the University of Panama in the development of the #YoRecicloMiEwaste project, where volunteer students from the Schools of Advertising and Journalism of the College of Mass Communication lead awareness days for environmentally sound disposal and recycling of E-waste.

2020



ACCESS

60 NGO'S IMPACTED

+1,000 BENEFITED STUDENTS



WEBINARS: STEM CAREERS AND SKILLS OF THE FUTURE

In Alliance with the Supérate Foundation and the Ayudinga Foundation, The CWP Foundation held a virtual discussion on the topic "The importance of studying STEM careers: Women in technology". Science, technology, engineering and mathematics professionals play a key role in the sustained growth and stability of the Panamanian economy. +Móvil executives shared their experiences, perspectives and challenges to motivate STEM education, especially among women.

TELECOMMUNICATION SERVICES & CONNECTIVITY

60 NGO's are benefited with the donation of telecommunications services provided by the CWP Foundation helping them shaping the technology landscape and overcome the digital divide.



CHILDREN WITH DISSABILITIES - (CWP EMPLOYEES PROGRAM)

22 employees who have children with special needs receive monthly financial support from the CWP Foundation to help them with the expenses required for their special care, understanding the needs of these families and to identify opportunities for improving workplace benefits for these employees beyond health insurance.



crisinafortuny unicef para cada niño

Masterclass Papás ante la generación gamer:
Todo lo que madres, padres y cuidadores deben saber sobre videojuegos.

Miércoles
18 de noviembre
7:00 pm -8:30 pm
Regístrate

Con el apoyo de LIBERTY móvil

UNICEF PARTNERSHIP

The COVID-19 epidemic has shown an explosion in online gaming for children demonstrating that gaming is a central element in 21st century leisure and entertainment. Recognizing this reality, the CWP Foundation and LLA's Operations Center supported the free virtual Masterclass: "Parents handling the gamer generation. everything fathers, mothers and guardians should know about video games", organized by UNICEF, so that parents can understand how this industry works, know how to protect their children, but also empower them to benefit from digitalization and gaming responsibly and securely.





DISASTER RELIEF

+ 300 VOLUNTEERS

+ 1,200 VOLUNTEER HOURS



US\$30,000.00 GRANT FROM THE CABLE & WIRELESS CHARITABLE FOUNDATION (CWCHF) TO VICTIMS OF NATURAL DISASTERS IN CHIRIQUI, VERAGUAS, DARIEN AND BOCAS DEL TORO

The Cable & Wireless Charitable Foundation (CWCHF) donated to the CWPf US\$30,000.00 to provide direct relief to communities affected by the passage of hurricanes Eta and Iota.

DRY FOOD SORTING AND PACKING "TODO PANAMA"

CWPf Volunteers participated in the assembly of food bags as part of the activities to support the Todo Panamá Movement, a private sector initiative seeking to implement a comprehensive multi-sector and multidimensional plan, in response to the consequences generated by the COVID-19 pandemic.



Chiriquí Province

Bocas del Toro Province



DONATION TO CHARITY PROJECTS

CWPf volunteers provided donations to people in need in the provinces of Colón, Coclé, Darién, Chiriquí, Panama and Bocas del Toro.

Panamá Province

Colon Province

Cocle Province

Darién Province



Heart is more than
something we
have,
it's something

