



2024 Annual Report

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About ASRM

ASRM is a 501 (c)(3) organization dedicated to advancing the science and practice of reproductive medicine. The Society accomplishes its mission by pursuing excellence in evidence-based, life-long education and learning, growing and supporting innovative research, developing and disseminating the highest ethical and quality standards in patient care, and advocating for physicians and affiliated healthcare providers and their patients.

Our Mission

Leading the advancement of reproductive medicine through evidence-based ethical practice, education, research, and advocacy

Our Vision

Highest quality accessible reproductive and fertility care for all

Our Values

Learning

Discovery

Advocacy

Diversity, Equity, and Inclusion

Integrity

Collaboration

Excellence

Advocacy and Impact

Goal: Develop policy initiatives to improve access to care, promote reproductive justice, reduce health disparities, and protect the practice of medicine from political interference.

Member Engagement and Satisfaction

Goal: Cultivate a highly engaged and diverse member community.

Workforce Development and Career Advancement

Goal: Engage and develop reproductive medicine professionals through training, mentorship, and collaboration.

2025-2030 Strategic Plan

In this Strategic Plan, ASRM released updated mission and vision statements. With these priciples in mind the ASRM Board of Directors developed a 5 year plan to help achieve this mission through 5 critical pillars to advance our field and our members and to ensure that ASRM remains a strong global society.

Research and Innovation

Goal: Improve outcomes in reproductive medicine by investing in research and facilitating the adoption of innovative technologies.

Governance and Organizational Effectiveness

Goal: Promote effective governance and meet member needs in a fiscally responsible manner.

Society Leadership

2024-2025 ASRM Board of Directors and Executive Leadership

Officers



Elizabeth Ginsburg, MD
President



Robert E. Brannigan, MD
President-Elect



Amy Sparks, PhD, HCLD Vice President



Paula Amato, MD Immediate Past President



Michael A. Thomas, MD
Past President



Jessica Spencer, MD
Secretary/Treasurer

Directors-At-Large



Ruben Alvero, MD



Paul Lin, MD



James Dupree, MD



Eve Feinberg, MD



Sangita Jindal, PhD



Tamara Tobias, ARNP, WHNP-BC

Directors (Affiliated Society Representatives)



Micah Hill, DO SART



Matt Coward, MD SMRU



Salu Ribeiro, MS SRBT



Erica Johnstone, MD SREI



Rebecca Flyckt, MD SRS

Executive Team



Jared C. Robins, MD, MBA Chief Executive Officer



Chevis N. Shannon, DrPH, MBA, MPH, MERC Chief Education and Science Officer



Lee Pearce, MSW, MSHA, FACHE Chief Operations Officer



Sean B. Tipton, MA Chief Advocacy & Policy Officer



Dan Carre, CPA, MBA Chief Financial Officer



Callie Armstead Educational Meetings Manager



Julie Beckham Director. Communications & Marketing



Madeline Brooks Practice Guidelines Development Coordinator



Alaina Carpenter Administrative Assistant to the CESO



Nathan Chappell Graphic Design and Marketing Specialist



Deidra Crain Curriculum Designer



Regina Dooley Continuing Education Program Manager



Addison Dycus Membership Administrative Coordinator



Jordan Ford **Operations Support** Specialist



Jessica Goldstein Director, Educational Programming



Jeffrey Hayes Educational Content and Media Development Specialist



Holly Jaap Hilton Director of Charitable Giving



Anna Hovey Advocacy **Engagement Specialist**



Becky Ingalls Executive Assistant



Evan Johnson Network Administrator



Kristina LaBoone **Program Coordinator**



Jessie Losch Director of Government Affairs



Jacquelyn Marshall Affiliate Society Administrator



Natalie Mayer **Assistant Managing** Editor





Megan Miller Industry & Project Specialist



Nia Morgan Administrative Support Specialist



Dani Mosley Manager of Membership



Becca O'Connor Director, Center for Policy and Leadership



Katie Odom Membership Specialist



Lyndsey Patton Research Institute Administrator



Angelia Pitman Website Manager



Sarah Ramaiah Curriculum Design Strategist



Keith Ray Director, Special Projects and Corporate Relations



Cornessa Samuels Database/Report Writer Administrator



Meredith Sauls Managing Editor



Susanna Scarbrough Senior Membership Specialist



Harriet Smith Instructional Designer



Taylor Sorenson Communications **Content Specialist**



Crystal Tomasulo Sr. Accounting Services Specialist



Lou Ella Watkins **Accounting Services** Administrator



Jameson Willis Social Content and Digital Media Coordinator



Eva Zhao Instructional Technology Designer

A Look Back at 2024

A Message from ASRM CEO Jared Robins, MD, MBA

As I reflect on the past year, I am incredibly proud of the tremendous progress ASRM has made in advancing our mission to improve the quality of reproductive healthcare worldwide. 2024 was remarkable for our organization, and it is marked by key accomplishments that drive our work.

Advocating for Member Protection

The Alabama Supreme Court ruled that, for the sake of civil liability, frozen embryos are equal to live-born children. As a result, the IVF clinics in Alabama immediately stopped providing care. ASRM sprang into action by providing our members in Alabama with a platform to discuss the case and their responses. We partnered with RESOLVE, the Alabama Medical Society, and lobbyists to advocate for solutions to restore clinical care in the IVF clinics. I met with patients and HHS Secretary of Health Xavier Becerra to discuss the importance of IVF in Alabama and joined more than 200 patients at the Alabama State Capital to talk about the ruling with legislators.

ASRM went to the White House to discuss women's reproductive health with President Biden's senior staff.
ASRM wrote an Amicus brief to oppose the court's ruling, attended press conferences, wrote opinion pieces for the media, and met with politicians and their staff. The Alabama Congress passed legislation enabling clinics to restart operations. Unfortunately, this did not reverse the Supreme Court decision, and this battle continues.

The ASRM Center for Policy and Leadership launched CPL PRIMED this year. This exciting program provided 12 members with intensive online and in-person training to teach them to be better advocates. The success of this program was demonstrated by the capstone projects the participants presented at ASRM 2024 in Denver. See pages 16-17 for more details on CPL PRIMED.

Advocating for Increased Access to Care

A significant focus of ASRM's Office for Advocacy is improving access to care. This past year, we were successful in helping obtain an insurance mandate in California and expanding federal government coverage from the Office of Professional Management. With these coverages, we have helped improve access to ART and other fertility care for more than 60 million people. We continue to fight for broader insurance coverage, improved patient education, and greater geographic access to fertility specialists. This initiative aligns directly with our mission to make fertility care available to all who need it, regardless of socioeconomic status or location.

Five-Year Strategic Plan

In 2024, we took a monumental step forward with the development of our five-year strategic plan. This plan serves as the foundation for the future of ASRM and will lead to many projects to improve membership value. Read more about the plan on page 3 of this report.

Global Partnership Expansion

ASRM is a global society with members hailing from over 100 different countries. We value the importance of our international partnerships, and, in 2024, we took significant strides to formalize relationships with fertility societies from across the globe. ASRM held our first embryo transfer course at the Turkish Society for Reproductive Medicine annual conference. Drs. Amato, Barnhart, and I, along with other members of ASRM, were inducted into the inaugural class of the Indian College for Reproductive Medicine. We attended our first meeting of the Egyptian Foundation of Reproductive Medicine and Embryology (EFRE) and contributed to guideline development. In collaboration with the University of Michigan and the Fertility Society of Ghana, ASRM held a simulation and training program for over 70 Ghanaian Residents and Fellows training in Fertility and Reproductive Medicine. We also held our first combined business of medicine training program with the Canadian Fertility and Andrology Society (CFAS). ASRM continued our essential work with the World Health Organization, promoting healthy communication among fertility healthcare providers.

Looking Ahead

As we look ahead, I am confident that these initiatives, along with our ongoing efforts in research, education, and advocacy, will continue to elevate the field of reproductive medicine. With our five-year strategic plan guiding us, ASRM is well-positioned to meet the evolving needs of our members and to continue advocating for access to care and innovative research that benefits patients worldwide.

I want to take this opportunity to thank each and every one of you—our members, partners, and stakeholders—for your unwavering support and dedication to reproductive medicine. Together, we will continue to shape the future of fertility care and make a lasting difference for individuals and families everywhere.

Marlet ...



CEO Photos: Representing ASRM in the US and Abroad







Top Left: Attending the Policy and Coordination Committee meeting of the WHO Human Reproduction Program (pictured with ASRM President Dr. Paula Amato)

Bottom Left: Speaking at the Egyptian Foundation of Reproductive Medicine and Embryology (EFRE) conference as a first-time representative from ASRM to attend this conference

Top Middle: In Accra, Ghana, teaching an embryo transfer course in collaboration with the Fertility Society of Ghana (FERSOG)

Bottom Middle: Attending a rally in Montgomery, Alabama, to protest the Alabama Supreme Court decision to equate embryos with live-born babies

Top Right: Enjoying the outdoors of Banff, Alberta, CA, at the first CFAS and ASRM Business in Medicine meeting (pictured with Drs. Molly Moravek and Mindy Christianson)

Bottom Right: At the White House with Barb Collura (RESOLVE) and Joyce Reinecke (Alliance for Fertility Preservation) to meet with President Biden's advisors regarding women's health



View more photos from **ASRM 2024**



4,033Total Attendees

956 PG and Hands-on Course Registrations

A Mile-High Meeting

10 Plenary/ Keynote Speakers

15 Clinical Sessions

ASRM 2024 delivered an exciting and diverse program for Congress attendees, featuring a new global health track, specialized clinical sessions for Professional Groups, and the innovative Spotlight & Engagement Pavilion. The Congress also offered numerous networking opportunities, including the Society Social Hour, a dedicated networking lounge, and the President's Gala.

Interactive Sessions

26 Symposia

ASRM 2020 asrm scientific congress expo

ASRM 2024
Equity, Access, and Innovation
Denver, Colorado October 19-23, 2024

Roundtables

763 Posters Accepted

308 Oral **Abstracts** Accepted

13 Video **Abstracts** Accepted

ASRM Career Pathway Program

ASRM was excited to continue the Career Pathway Program, an innovative initiative aimed to inspire and engage the next generation of reproductive health professionals. The program brought together a diverse group of participants, including four medical students from the University of Colorado Anschutz School of Medicine, 24 embryology students from Colorado State University, and 15 mentors from the field of reproductive medicine.



The New Horizon Pavilion

In the Expo Hall, ASRM launched the New Horizons Pavilion, a feature area showcasing start-ups and innovation in reproductive medicine. This dedicated space allowed attendees to discover cutting-edge products and services from emerging companies while engaging with innovators in the industry.



Spotlight & Engagement Pavilion

ASRM 2024 marked the first Spotlight and Engagement Pavillion, a non-CME area specially-designated to host e-posters, the Spotlight Theater (formerly Expo Theater), abstract sessions, Industry Spotlight lunch sessions, and other exciting live events.



ASRM KEEPR Resident Education Program

A free add-on to registration to the ASRM Scientific Congress, the KEEPR In-Person Resident Program offered exclusive evidence-based and bias-free learning for residents. Through interactive workshops, skill-building activities, and advanced independent study, residents explored hot topics with experts, while also networking with peers, faculty, and fellowship programs.

14
Practice
Documents
Published

Ethics
Documents
Added/Revised

17 Live Webinars

Education Expansion

- Published 100 updated patient education fact sheets and 70+ infographics, patient stories
- Increased global access to education by translating materials into Turkish, hosting international webinars, and collaborating on consensus documents.

Advancing Workforce Development

 Expanded the Career Pathway Program to include both medical and students interested in a career in embryology.

Career Development Innovations

- Expanded the SPARK program (Scientists and Physicians Advancing Reproductive Knowledge) to further increase research collaboration.
- Introduced virtual case conferences for allied health professionals.



2024 Hightlights

Guidelines and Best Practices

- Released 14 high-impact Practice Committee documents, including 6 guidelines, some with partnering organizations, including AUA and FSHRF
- Partnered with ECRI Guidelines Trust to enhance transparency and rigor in guideline development.

Innovative Learning Technologies

 Introduced EDGE (Embryo Data Grading & Evaluation), a cuttingedge web-based embryo grading tool.

ASRM Today Podcast Evolution

 Transitioned to a seasonal format, with Season 2 focusing on Equity, Access, and Inclusion and Season 3 set to launch in 2025.

45 Courses Added/ Updated 30
Coding Corner
Questions
Answered

ARM & NPG National Meeting

Las Vegas, NV April 19-20, 2024





SRS-SREI Surgical Bootcamp Cleveland, OH May 30-June 1, 2024

2024 Professional Engagement

In 2024, ASRM members and trainees convened all around the country to network and receive professional training. Events included the ARM & NPG National Meeting (featuring a track for advanced practice providers), the SRS-SREI Surgical Bootcamp, the SREI Fellows Symposium, and the SMRU Fellows Symposium.

Learn more about ASRM Academy.



SMRU Fellows Symposium Park City, UT August 21-24, 2024



SREI Fellows Symposium Park City, UT August 21-24, 2024





Research Institute

The ASRM Research Institute is pleased to have awarded **over \$1.2 million** toward reproductive medicine research in 2024. These projects could not have been funded without the help of our grant partners and the generosity of our donors.

2024 Highlights

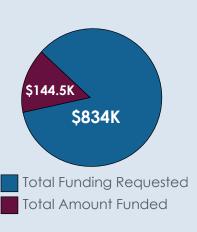
Total Grant Dollars Awarded in 2024 \$1,231,540

Grant Recipients
15

Grant Partners
7

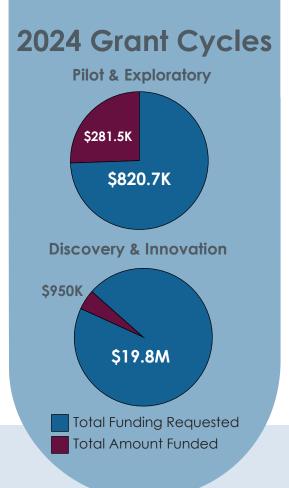
Patient Advocacy Grants:

Helping Programs That Help Patients



In 2024, ASRM introduced the Patient Advocacy Grant to bolster reproductive health advocacy and education across the United States. Through a competitive review process, five organizations were selected as the inaugural recipients of this grant.

The ASRM Patient Advocacy Grant supports federal, state, and local advocacy initiatives, educational programs, and patient-focused events, such as support group activities. We are proud to highlight the FY25 awardees and their dedication to advancing reproductive health and patient support.



2024-2025 Patient Advocacy Grant Awardees

Alliance for Fertility Preservation

Addressing the Threat to Emergency Fertility Services: A Patient Voices Initiative

AllPaths Family Building

Empowering Patient Advocates in New England and Beyond

Fertility for Colored Girls

"Hold On To Hope": A Documentary About Infertility in the Black Community

Men Having Babies

Employee Benefits and Self-Advocacy
Tools and Training

Worth the Wait

Oncofertility Education for the Adolescent and Young Adult (AYA) Community

2024 Individual Grant Recipients



Rossella Cannarella, MD, PhD

"Role of Low Sperm IGF2 Expression Levels in Male Infertility: A New Cause of Poor Early Embryo Development"



Heidi Cook-Andersen, MD, PhD "Non-destructive assessment of human embryo implantation potential using Raman spectroscopy"



Abey Eapen, MBBS, DRCOG, PhD, FCRI

"A Pilot Study to identify the Autoimmune, Inflammatory and Epigenetic Disruptors — Critical Mechanisms leading to Unexplained Recurrent Miscarriage
- The PLATINUM study"



Christine Metz, PhD
"Menstrual effluent
as a non-invasive tool
to define and detect
chronic endometritis
in patients with
unexplained
infertility"



Staci Marbin, MD
"Breaking Barriers to
Fertility Preservation:
A Comprehensive
Study of Diverse
Cancer Patients at
an NCI-Designated
Center"



Austin Johnson, MD
"Decisional regret
regarding preoperative fertility
preservation choices
following genderaffirming surgery
among transgender
men/gender nonbinary persons"



Alyssa Kosturakis, MD
"Health Disparities
in Hispanic Women
with Polycystic Ovary
Syndrome"



Lubna Pal, MBBS,
MRCOG

"Examining
mechanisms for the
differential risk of
hypertensive disorders
of pregnancy in
spontaneous versus
ART pregnancies"



Aileen Portugal, MD
Language Matters:
Exploring the
Impact of Language
Concordance on
Fertility Treatment
Progression"



Salomeh Salari, MD
"Effects of an oxygen
content gradient
on preimplantation
human embryo
development,
physiology, and
aneuploidy"





Jaroslav Slamecka, PhD
"Dissecting the distinct
contributions of
transcription and RNA
turnover to conversion
of primed to naïve
human pluripotent
stem cells and their
differentiation into
trophectoderm"



Emily Smith, MSN, CRNP
"An APP's Effect
on Hormone
Replacement Therapy
for Radiation-Induced
Primary Ovarian
Insufficiency After
Cervix Cancer
Treatment"



Berna Sozen, PhD
"A 3D cell-based
platform to study
implantation errors
as a result of
endometriosis"



Michelle Volovsky, MD

"The impact of
environmental
toxins on the
ovarian follicular
microenvironment
and reproductive
outcomes"



Chao Zhou, PhD
"Facilitating in vitro
fertilization using
label-free, time-lapse
3D optical coherence
microscopy"

Actions from ASRM's Government Affairs Team

Amicus Brief Sign-Ons

4

Sign-on Letters (federal coalition sign-ons)

25

Letters to State Officials

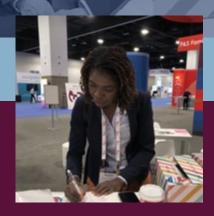
39

Member Messaging

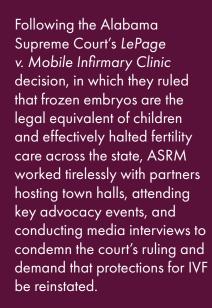
Action Alerts Sent to ASRM Members
50

Emails sent to policymakers on behalf of ASRM members

11,494



ASRM launched a combined postcard writing, radio ad, and social media campaign in 10 states with ballot measures seeking to preserve reproductive freedoms. The measures passed in 7 of 10 states, enshrining the right to abortion in these states' Constitutions. Thank you to the members who made videos supporting these ballots in their home states and everyone who helped write the over 600 postcards sent to undecided voters at ASRM 2024!



ASRM In The News

Media Amplifying ASRM's Voice Worldwide # Articles Mentioning ASRM 17,402

USA Outlets 10,489

International Outlets 6,913

Top Topics

- Access to Family Building Act
- ASRM Condemns Alabama Supreme Court's LePage v. Mobile Infirmary Clinic Ruling
- California Gov. Signs Bill Making Insurance Companies Pay for IVF Treatment
- Democrats Invite Doctors, Patients to SOTU to Highlight Dobbs' Ripple Effects
- Family Building: A Basic Human Right



RESOLVE's Federal Advocacy Day 2024

In Partnership with ASRM # of Participants: 670

States Represented:

asrm

American Society for Reproductive Medicine

SCORECARD

50 plus DC

What support for IVF looks like

ASRM released a series of one-pagers designed to cut through misinformation around IVF, including why multiple embryos are often necessary to establish a pregnancy, a breakdown of government oversight of IVF, and how politicians can materially support IVF.

ASRM worked alongside Equality CA, RESOLVE, and additional fertility and advocacy groups to pass SB 729 in California this year, bringing the number of Americans with a form of coverage for fertility treatments to 60 million!

The first-ever ASRM IVF scorecard was released this year, preparing members for the polls by providing comprehensive information on how all sitting members of Congress have historically voted on bills related to IVF, reproductive rights, and other causes important to ASRM's mission.

ASRM's Current Social Media Following





28.9K

+21% from previous year



25.1K

+33% from previous year



19K

+1.6% from previous year



19.1K

+.5% from previous year

ASRM CPL

Advancing Reproductive Medicine Through Information and Leadership

The Center for Policy and Leadership was prominently represented at key events this year, including the eighth Annual Conference on Bioethics, hosted by UTMB's Institute for Bioethics and Health Humanities, and a Capitol Hill briefing for members of the House of Representatives and their staff. Notably, CPL Director Becca O'Connor attended the 2024 Presidential State of the Union Address and engaged in discussions with highlevel officials, including US Health and Human Services Secretary Xavier Becerra, as the guest of Congressman Jamie Raskin (D-MD-08).



2024 PRIMED Cohort

Morgan Baker, RN Utah



The inaugural cohort of the CPL's PRIMED (Preparing Experts in Reproductive Medicine to Engage Decisionmakers) advocacy training program achieved remarkable success. The diverse group, consisting of physicians, nurses, embryologists, and mental health professionals, underwent comprehensive education sessions facilitated by policy experts and ASRM leaders. Noteworthy moments included their participation as guests of the Senate Majority Leader, attendance at a press conference, and witnessing floor proceedings during a crucial vote on the Right to IVF Act.

In September 2024, the cohort made a significant impact on Capitol Hill. Armed with refined advocacy skills acquired throughout the program, the scholars fervently lobbied Congressional leaders and staff for improved and equitable accessibility to reproductive medicine, particularly in infertility care. Their advocacy efforts extended to visiting ASRM's DC headquarters, touring and conducting meetings with lawmakers and staff at the Capitol, visiting the White House and Supreme Court, and observing sessions on the United States House of Representatives floor.

Additionally, in October, cohort members showcased their Capstone Projects at ASRM's Annual Scientific Congress and Expo in Denver, solidifying their commitment to advancing reproductive medicine and advocating for better access to care.

Learn more about the CPL and CPL PRIMED



Olumayowa Dayo, MD
California



Elizabeth Lee, RN Arizona



Ann Marie Luft, RN Florida



Aileen Portugal, MD
Missouri



Alisha Tolani, MD California



Nicole Ulrich, MD



Rachel Whynott, MD Washington

ASRM Membership

A Diverse Community Impacting Reproductive Medicine

To shape its 2025-2030 Strategic Plan, ASRM conducted a comprehensive needs assessment of current and former members to identify the best ways to serve its membership and address gaps in member benefits. Released in 2024, the plan places a strong emphasis on member engagement through key objectives such as developing strategies to engage new and associate members, increasing accessibility and usage of educational materials, optimizing communication channels with members and stakeholders, and demonstrating memberspecific value to enhance satisfaction.

These efforts are supported by a deep understanding of our membership, as reflected in key statistics that highlight who we serve and the impact of our initiatives.

Making a Global Impact

ASRM's global reach is reflected in its 1,596 members from 106 countries, with Japan, India, Canada, Mexico, and Australia leading in representation outside the United States. In 2024, 1,124 international attendees came to ASRM 2024 in Denver, showcasing the society's worldwide impact on reproductive medicine.

ASRM Membership Totals

Member Type	December 31, 2024	December 31, 2023	Percent Increase/Decrease
Physician-Doctoral*	2419	1830	32.19%
Doctoral*	1091	1930	-43.47%
Associate	368	310	18.71%
Allied Health Professional	3169	3070	3.22%
Life Member	603	692	-12.86%
Honorary	5	5	0.00%
TOTAL	7802	7943	-1.78 %

^{*}In May 2023, ASRM created the Physician Doctoral category, reclassifying MD members previously in the Doctoral category. This change explains the increase in Physician Doctoral members and the decrease in Doctoral members.

Total Members: 7,802 New Members in 2024: 1,345

Retention Rate: 81%

Learn more about ASRM Membership.

Better Together

ASRM Affiliates, PGs, and SIGs

ASRM's mission to advance the field of reproductive medicine is strengthened by the collaboration of its affiliated societies, professional groups, and special interest groups, with over half of ASRM members actively involved in these networks. This collective effort highlights the strength and diversity of our community, as reflected in key membership statistics.

Affiliated Societies

of Groups

5

Total Members*

1,909

Unique Members*

1,635

% of Members Who Belong to at Least 1 Affiliate 21%

*Excludes SART clinic members

Professional Groups

of Groups

6

Total Members

2,226

Unique Members

1,978

% of Members Who Belong to at Least 1 PG

25%

Special Interest Groups

of Groups

26

Total Members

3,202

Unique Members

1,635

% of Members Who Belong to at Least 1 SIG

21%



John E. Buster, MD
ASRM Lifetime
Achievement Award



Hugh S. Taylor, MD ASRM Distinguished Researcher Award



Serena H. Chen, MD Arnold P. Gold Foundation Humanism in Medicine Award for Practicing Physicians

Recognizing Excellence In the Field

2024 ASRM Awardees

James P. Toner, MD, PhD Suheil J. Muasher, MD, Distinguished Service Award



Jennifer F. Kawwass, MD Ira and Ester Rosenwaks New Investigator Award



Dennis Lo, MDCarlos Simón
Excellence in Translational
Research Award



Micah J. Hill, DO Kavoussi Family Outstanding Teacher Award



Learn more about ASRM Awards.

Impact Factor

F&S Reports, F&S Reviews, and F&S Science were all accepted into the Emerging Sources Citation Index and will receive their first Impact Factors in June 2025.

Impact Factor for Fertility and Sterility of 6.6 ranking it 4 out of 136 in the Obstetrics and Gynecology category and 3 out of 39 in Reproductive Biology.

Fertility and Sterility
5-Year Impact Factor:
7.5

5th in Obstetrics and Gynecology 3rd in Reproductive Biology

F&S Family of Journals 2024 Highlights

Submissions

Submissions are at an all-time high for the journals.

Stats for 2024:

Total Submissions:
3,301
Submissions from
Outside the US:
77%



The F&S Team

An incredible team of Associate and Specialty Editors, Editorial Editors, Methodological Editors, Editorial Board members, and Reviewers contributed to the journals' continued success by helping to review and manage the large number of manuscripts we recieve. We are truly grateful for their contributions.

Reviewer Stats for 2024:

Number of Reviewers: 861

Number of Completed Reviews: 2,873

Multimedia

Seventeen Journal Club Global events were broadcast from locations around the globe, including Mexico, Australia, Turkey, France, and Argentina, and many meetings in the US, including ASRM, MRSi, PCRS, and the SREI Fellows Retreat. Events were conducted in three different languages, including English, Spanish, and Portuguese.

Views of Journal Club
Global Recorded Content:
1,993

F&S On Air Podcast Downloads: 36,018 Fertility and Sterility.

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REPRESENTATION OF THE PROPERTY OF THE PROPERTY

F&S Reviews.

F&S Reviews 46,194

2024 Readership Stats

(# Total Downloads for Each Journal)



Fertility and Sterility

11,762,870





F&S Science 31,649

F&S Family of Journals

Learn more about the

Top 5 Articles from Across All Journals

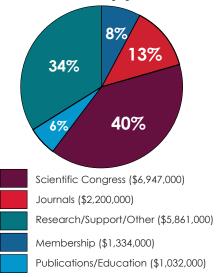
- A comparison of letrozole regimens for ovulation induction in women with polycystic ovary syndrome
- The menstrual cycle is influenced by weekly and lunar rhythms
- 3. Predictors of success after in vitro fertilization
- 4. The modern management of uterine fibroids-related abnormal uterine bleeding
- Anti-müllerian hormone as a diagnostic biomarker for polycystic ovary syndrome and polycystic ovarian morphology: a systematic review and meta-analysis

2024 Financial Highlights

Advancing Growth Through Strategic Partnerships and Financial Stewardship

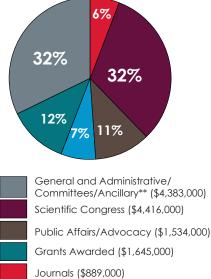
FISCAL YEAR 2024 7/1/2023 - 6/30/2024

FY 2024 Revenues and Support



TOTAL: \$17,374,000





TOTAL: \$13,889,000

Membership* (\$53,000)

Publications/Education (\$969,000)

Thank you to the ASRM **Corporate Member Council**

Thank you to the CMC for their invaluable support of the new PRIMED program and the President's Gala, as well as their ongoing dedication to a wide range of impactful initiatives throughout the year. Members of the CMC include:

AbbVie

Cook Medical

Cooper Surgical

EMD Serono

Femasys, Inc.

Ferring Pharmaceuticals, Inc.

International Fertility Law Group

LabCorp

Natera

North Star Fertility Partners

Organon, LLC

Samsung

Univfy

VirtaMed

In 2024, ASRM strengthened partnerships and expanded industry engagement, achieving the following significant milestones:

- ASRM exceeded previous exhibit and sponsorship revenue, reaching \$3.4 million at the 2024 Annual Congress & Expo.
- The number of exhibitors and sponsors for ASRM regional programs grew by 10%, demonstrating increased industry engagement.
- ASRM secured continued growth in grant partners and sponsors for both the ASRM Research Awards and the President's Gala, further supporting research and philanthropy.
- ASRM launched a strategic partnership with CooperSurgical, which included an in-kind donation of embryology lab space to support hands-on training through the ASRM CELL Program.
- The ASRM Corporate Relations & Industry Development team welcomed Megan Miller as an Industry & Project Specialist, expanding the team's capacity to support industry partnerships.

These accomplishments reflect ASRM's ongoing commitment to fostering industry collaborations that drive innovation, research, and education in reproductive medicine.

^{*} No Overhead

^{**} Overhead only allocated to Scientific Congress; remaining is in G&A for all staff

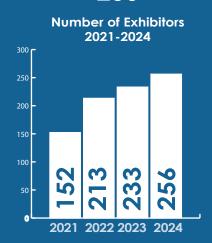


ASRM 2024 Support Highlights

Exhibits and Support Revenue: \$3.4M



Number of Exhibitors: 256



First Time Exhibitors: 44



Empowering the Future of Reproductive Medicine

2024 Fundraising Highlights

2024 ASRM President's Gala

Thank you to all who made the 2024 President's Gala a success! The auction and paddle raise contributed \$37,473 to ASRM's advocacy work and \$99,096 to the ASRM Research Institute. Tickets, sponsorships, and table sales supported the ASRM Research Institute.

Fundraising Total: \$572K

Attendees: 730

Individual Donors: 215



Fundraising Revenue

January 2024-December 2024

\$1,101,500

Total Number of Unique Donors: 2.077

Doctors for Fertility made a significant impact this year by contributing \$100,000 to establish an endowment dedicated to training physicians and reproductive medicine professionals as advocates for policy issues. Additionally, NPG launched its educational scholarship campaign, successfully raising \$2,608 to fund three \$500 grants, enabling members to attend the ARM & NPG National meeting in March.





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Left: John Buster, MD, was awarded the ASRM Lifetime Achievement Award during the ASRM President's Gala. Pictured above: Center: The inaugural Samuel Pang LGBTQ+ Leadership in Education and Research Keynote was given by Dr. Jesse Ehrenfeld, MD, MPH. He is pictured here with Samuel Pang, MD (center), and Jared Robins, MD, MBA (right). Right: Donors Mindy Christianson, MD, John Preston Parry, MD, MPH, John C. Petrozza, MD, and Manvinder Singh, MD, met in the ASRM 2024 Donor Lounge.

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Looking Forward

A Message from ASRM President Elizabeth Ginsburg, MD

Greetings! This past year was eventful, and ASRM has been extremely productive. We completed the development of our new strategic plan, and I would like to highlight some important areas that we will focus on in 2025.

Advocacy

Advocacy for reproductive care will clearly be even more critical during the current administration. Through the efforts of our advocacy team and our members and patient advocates, California passed a mandate to cover infertility treatment. However, bills with potentially negative impacts on IVF care are being proposed in quite a few states, and ASRM efforts are underway to combat these.

To train our members to counter restrictive legislation in their states, the CPL has initiated the PRIMED (Preparing Experts in Reproductive Medicine to Engage Decisionmakers) program. This seven-month course is open to all ASRM members and includes a trip to Washington, D.C., to teach effective advocacy. The first cohort of graduates has been extremely productive, and we have already recruited our second cohort for 2025.

Workforce Development

Indications for IVF treatment have been expanding, and increasing numbers of individuals require it. However, access to care remains an issue, in part due to an inadequate number of skilled embryologists. ASRM and its affiliate organization, the Society of Reproductive Biologists & Technologists (SRBT), are proud to partner in the development of an embryology school, the Clinical Embryology Learning Laboratory (CELL).

CELL will assist SART clinics by training newly hired embryologists. The 10-month curriculum includes 10 weeks of hands-on simulation and has been designed to teach junior embryologists the skills they need to quickly integrate into their laboratory practices.

In other workforce development efforts, the number of ACGME-approved REI fellowship programs is increasing, and the Society for Reproductive Endocrinology and Infertility (SREI) is creating a core curriculum that REI fellowships can utilize to ensure consistent, high-quality training. This will position graduates not only to pass their board exams but also to flourish in their careers and be more productive in our field.

Global Collaboration

Improving reproductive care for all is a core mission of ASRM. To improve access to care globally, it is critical to lend our expertise to countries that are earlier in the development of infertility and IVF care. The theme of the ASRM 2025 Scientific Congress & Expo is "Global Collaboration to Advance Reproductive Care." As such, we will highlight collaborative efforts to improve reproductive care and reproductive research.

We plan to continue our partnership with the World Health Organization (WHO), and ASRM leadership will continue to volunteer their time to teach hands-on courses in embryo transfer with the ASRM-developed embryo transfer simulator in countries within Africa and the Middle East.

Research

Reproductive care cannot advance without research, and the ASRM Research Institute continues to support research that will not be covered by the NIH. Unfortunately, the list of reproductive medical topics excluded by the NIH is continuing to grow. Therefore, increasing the Research Institute's endowment is more critical than ever. Please consider ASRM and the Research Institute when you are determining which charitable organization you will support this year.

Best wishes to all.

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