



Mark Bouquet



Mark Bouquet, Jr.

September 2016 Creative Carpet & Flooring HOME ADVISOR™

Hi to All of Our Friends in the Creative Family,

I'm excited about some very substantial news coming on the horizon! I would absolutely LOVE to let the cat out of the bag, but I actually want to make sure that "the cat is in the bag" first! I most certainly don't mean to tease people, but it seems as if this is going to improve our company's ability to serve everyone that much better in addition to a larger area.

I must mention that my son, Mark, will be 32 on September 15th. Man, where do all the years go? I just found out today that Dawn Churchill, a longtime friend who works with us, also shares the same birthday with my son. What a wonderful lady and a superb teammate. Moreover, she is a fantastic help in keeping things running smoothly, with her thorough efficiency. Happy birthday to both of you!

I sure hope that everyone has a chance to enjoy the end of summer this Labor Day on September 5th. Please make sure to take a moment to remember 9-11 this upcoming 9-11 Remembrance Day. That was an unscrupulous day. It most definitely changed the world forever. Sadly, it hasn't been for the better. I want to be able to say that things will be alright when I see my wife, children and grandchildren. Plus, because of our faith, I believe ultimately it will be alright. But right now the things we are dealing with are just different... not as they should be. Old social morals are falling down, as well as some serious issues as a nation that we have got to correct. "As for me and my house, we will choose the Lord." I definitely do not have all the answers, but I have a serious belief in the founding fathers with their deeply held faith as brilliant, liberty-loving people.

Life was simpler, but much harder to get through back when the country was founded. So even if you aren't a believer like me, take a moment of silence and remember all of the souls that were lost on 9-11. Hold on to and love one another just as you would like to be loved.

I would be remiss if I hadn't thanked all of you for all of your loyalty. Generation after generation, we have friends who keep coming back. Nothing feels better than running into a past customer that I personally did their flooring installation. Talking to the customer as I worked installing is something that I really miss. Those were exciting times! My life is embarking on another trail now, but those details will be heard with the big announcement that I'm just dying to tell you about! I will refrain, for now, but stay tuned!

To ALL OF THE CREATIVE FAMILY!

Thank you,

Mark Bouquet Sr.



Month at a Glance:

5th Labor Day – close up the pool, put away the boats and celebrate this weekend with one last picnic!

11th 911 Remembrance – the lives of each and every American, touched and changed forever.

11th Grandparent's Day – honor them... soak in their love, strength, wisdom and guidance!

15th Dawn Churchill AND Mark Bouquet Jr's Birthday – We told them they had to share all their gifts! Happy birthday you two 😊

21st International Peace Day – a global cessation to stop war and violence

22nd 1st day of Fall – time to shift from sultry summer to cozy fall!

28th Ask a Stupid Question Day – everyone call the store today and ask the sales staff a stupid question! (708) 479-8600 (this ought to be good!)

2016 SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

September is Self-Improvement Month. This month is the perfect time to evaluate yourself, find the areas you wish to improve and dedicate the entire month to improving those areas and watching yourself gradually become the person you want to be.

Inside This Issue...

- A Message from Mark Sr.
- Month at a Glance
- Are you this month's Mystery Winner?
- Did You Know...
- Congratulations Paul Taube
- Mega Trivia Contest
- Meet our New Friends & Clients
- Meet our Carpet Cleaning Customers
- Thank You For the Kind Words
- A Good Direction
- National Grandparents' Day
- Welcome Back Returning Clients
- An Apple a Day!
- Referral Rewards Program
- Referral THANK YOU's
- Holiday Schedule Warning
- Warning!
- Have an event or fundraiser?

ATTENTION!

Mary Maloney

You are this month's **Mystery Winner!**

We have a **\$10.00 gift certificate** to Starbucks reserved just for you! Come by our store to claim your prize!
Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by 09/30/2016

DID YOU KNOW...

Creative Carpet & Flooring will be at the Tinley Park Home Improvement & Remodeling Expo 2016!

Solutions for homeowners and fun for the entire family with live entertainment, food, activities, free drawings, promotions, balloons, giveaways, prizes, special events, fun stuff for the kids and more!

Our flooring experts will be there to answer any flooring predicaments and sharing ideas for turning your house into a home. We will be showing off some awesome stain resistant carpet demos along with a drawing to win either \$100, \$250 or \$500 Creative Carpet & Flooring gift cards! So make it a point to come visit us while you are there!!! You can't win if you don't enter ☺

SAVE THE DATE!

Saturday, October 22nd & Sunday, October 23rd
from 10am-5pm

Tinley Park Convention Center
18451 Convention Center Drive
Tinley Park, IL 60477

Free Admission and Parking!!!

Congratulations to Paul Taube, the winner of new flooring worth \$1000 in Creative Carpet & Flooring's UGLY FLOOR CONTEST! His photo entry received 20 likes, placing him as one of the top finalists. The judges chose his entry out of 10 ugly floor photo entries and has been crowned the winner!



We also want to congratulate all of the contest entries; we received many outstanding photos. Our only regret is that there can be only one winner. Everyone who entered will receive a \$100 gift certificate to Creative Carpet & Flooring.

Thanks to everyone who participated and helped make this contest a success! Stay tuned for another Ugly Floor Contest next year!

Mega Trivia Contest!

Congratulations to last month's winner:

**THATCHAWADEE
NARIN**

Stop in at Creative Carpet & Flooring to claim your prize by September 30, 2016!

[Answer to last month's quiz: (C) Betty Boop - Created by Max Fleischer and Grim Natwick in the 1930's, Betty Boop is one of the most famous cartoon characters to ever grace our screens. Her first appearance was on August 9th 1930, on the popular Talkartoon cartoon series.]

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

What Beatles' song is 7 minutes 11 seconds long and hit #1 on September 28th, 1968?
(A) Help! (B) Hey Jude (C) Penny Lane
(D) Yesterday (E) Let It Be

To enter, go to www.creativecarpetinc.com and click on "Monthly News' - Home Advisor Monthly Newsletter." Take your best guess... your chances of winning are better than you think! Winner will be announced in the following month's newsletter.

MEET OUR NEW FRIENDS & CLIENTS...

Linda Andrews	Roxanne Guntner	Rose & David McGuire
James & Kristine Cochran	Rick & Donna Hammond	Karen Medela
Angio	Janice Hector	Jim & Becky Messer
Moises & Maria Arroyo	Rich Hickey	Art & Peg Miller
Dianne Babjak	Fred Jurinek	Lee Nester
Gail & Joe Baiocco	Shirley Kasprzak	Pat Ricker
Lisa Baytala	Renee & Nick Wasniewski	Colleen Sands
Dave Campanile	Kessinger	John Schlitz
Sue Cieslik	Matthew & Meghann	Ann & Tom Schulte
Mike & Leann Cumbee	Kloiber	John Shonkwiler
Stephanie & Mike	Kevin Leary	Kim Syrios
Delgrosso	Wendy Loftus	Kelli Walsh
Michelle Dibennardi	Andrew & Britta Hanson	Marci & Ed Weinschenker
Rich Edge	Lukis	Ryan Westlund
Hany Gabal	Brian Lynch	Michael Williams
Pam Giglio	Katie Matutis	
Bob & Sarah Greenfield	Mimi McDavid	

Meet our Carpet Cleaning Customers

Call for more info on our expert carpet cleaning services!

708.479.8600

Kyle & Leah Fischer	Keith & Carolyn Diehl
Greg & Karen Rigoni	Spirit of God Fellowship Church
Barbara Carnahan	Erin Simanis
Midge Arends	Katie Matutis
Marco & Katie Vargas	Josh Tulisaiak

Thank You For The Kind Words!

"My husband and I just finished building our new home. There are a lot of decisions to be made, some more difficult than others. I was referred to Creative Carpets by a friend to help in my carpet decision to finish off our home. With so many choices, Mark, the owner, was very helpful and helped me make the right selection. He was very professional and truly a pleasure doing business with as well as his staff and installers. I did not feel pressured into anything. The job was completely to our satisfaction from start to finish and looks great. We would definitely use Creative Carpets in the future and highly recommend them to friends and family."

~Patti from New Lenox

"My husband and I were absolutely satisfied and love our floors. We will be recommending you to all our friends and family." ~Bert and Michelle from Manhattan

National

Grandparents' Day

Falling on the first Sunday after Labor Day each year, Grandparents' Day is a special family day designed to bring attention to the strength, guidance and knowledge held by older members of our society.

"Grandparents, like heroes, are as necessary to a child's growth as vitamins."

– Joyce Allston

Deliberately chosen to take place in September, as autumn begins, Grandparents' Day is to honor the vital role individuals in the autumn years of their life have in families and our history, and their impact, forethought and importance on future generations.

Compared to Mother's and Father's Day, Grandparents' Day is more recent in North America. Its history started in the United States in 1970. Marian McQuade, from West Virginia, a mother of 15, who considered herself a mere housewife, began this special day. Focused on educating, it was her goal that young people understand the significant contributions seniors have made throughout history.

Though McQuade's campaign for Grandparents' Day began in 1970, after working vigilantly with leaders in the community, business, politics and the church, it wasn't until 1973 when Virginia had its first Grandparents' Day. She persistently continued toward the goal of national recognition and, in 1979, President Jimmy Carter proclaimed that the first Sunday after Labor Day would be National Grandparents' Day.

In Canada, Grandparents' Day began in 1995 on the second Sunday in September to honor the role of nurturing, upbringing and educating children that grandparents have in strengthening families.

A GOOD DIRECTION

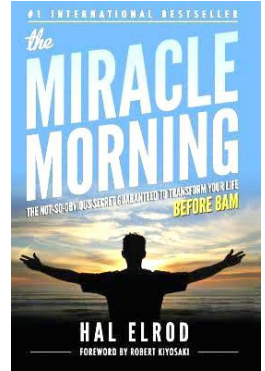
Well, the kids are back in school and fall activities are ramping up. We are heading into a Fall routine after a great summer! Do you agree?

SIMPLICITY IS THE BEST WAY TO LIVE CLOSER TO STRESS-FREE LIVING.

In the pattern of the day, there are ways to improve for a better outcome. If you have your pattern down for a smooth running day, kudos to you. That is tremendous! Many of us are still searching for that ideal way. How are your mornings?

One resource to boost the day is from a book entitled *Miracle Mornings* by Hal Elrod with an appropriate subheading that reads, "The not-so-obvious secrets guaranteed to transform your life before 8 AM."

Elrod writes about a power hour with six segments to get the day started in the right direction. Each letter in the word SAVERS represents one of those actions.



S – SPEND A FEW MINUTES OF SILENCE – Meditate, pray, focus on calm and steady breathing and allow your mind to quiet the chatter and start the day calmly.

A – REVIEW AFFIRMATIONS – Repeat those statements that boost you towards your goals, dreams, a place of purpose and happiness while crushing your fears.

V – SPEND TIME IN VISUALIZATION – See yourself in each step of what needs to get done: completing each task and accomplishing the end goal. More than that, focus on how your achievements will feel.

E – GET INTO EXERCISE – This is not about marathons, unless that's a goal. It's about moving the body for five minutes to get the blood flowing and oxygen generating in the body.

R – OPEN THAT RESOURCE AND READ – What we let in is what we output in our day. Read what compliments the outcomes you want, like reading *Miracle Mornings* to have a better day. Choose topics that will improve you and guide you in the direction you want to go.

S – PICK UP YOUR PEN AND SCRIBE – Writing is an excellent way to process what you're thinking, be more self-aware and articulate. It's also a good time to capture the small and big wins and those ideas you don't want to forget.

Many have found a lot of success in the *Miracle Morning* routine, particularly starting early and before the human interactions of the day. Others have adapted it to better their day. Maybe you will find a better day too.

WELCOME BACK TO OUR RETURNING CLIENTS...

Lana & Taro Advani

Joyce Ipema

Colleen & Jeff Plude

Nick Ahrens

Robert & Linda Keane

Al & Pam Stromsta

Chris & Michelle
August

Gordon Keuck

Janet Tucker

Thomas Maslow

Cathy Wrigley

Donna & Tom Bleker

Denise & Jeff McClard

Linda & John
Zugenbuehler

Christine Grzybowski

Paul & Michelle

Mary Hartl

Migawa

Natalie Hoff

Heather & Curt Nass

AN Apple A DAY!



We are in the midst of apple season. I don't know about you, but I got curious. Why are apples always associated with teachers?

Apples, which are a symbol of the Tree of Knowledge, are linked to a teacher's role in imparting knowledge to our children.

In the early days of formal education, it was difficult for some families to cover the cost of teaching. As appreciation, some gave with what they had and this included apples.

I wonder how often they got eaten raw because apples have changed over the years. Early apples were bitter and easy to grow. They were also used to make hard cider, which was considered safer to drink than water at one time.

When the anti-alcohol movement swept the nation in the late 19th-century apples gained their "doctor away" good reputation. Soon after, growers developed edible sweet varieties that blazed the trail to apples we know and love today.

HOLIDAY SCHEDULE WARNING:

Creative Carpet & Flooring is in very high demand, and we are booked out for 4-6 weeks. If you are even thinking of having new flooring installed for the Holidays, I implore you to run (don't walk) to our showroom and book your installation now, even if you don't need it for a month or two.

If you come in at the last minute we'll do our best to fit you in, but it's very likely you'll have to wait for several weeks. Don't take that chance. **CALL OR VISIT US NOW!!**

Don't Miss Your Chance To Get New Floors For the Holidays!

Call Or Visit Now!

Creative Carpet & Flooring
708-479-8600

19420 S LaGrange Rd., Mokena, IL 60448

If you have a community event or fundraiser that you would like us to feature in the Creative Carpet & Flooring Home Advisor, please email Dawn at dawn.g@creativecarpetinc.com by the 15th of the month. September 15th is the deadline for the October newsletter.

*Thank
You*

Be sure to stop by to pick out and schedule your new floor installation, and, from our family to yours, have a great month!

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster or TGI Friday's.**

A gigantic THANK YOU to all who referred us last month...

John & Cindy Cumbee
Katie Matutis
Rich Stob
Mike McCatty
Mary Woltkamp
Melanie Blood

WARNING!

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide! You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

*Creative
Carpet & Flooring*

19420 S LaGrange Road
Mokena, IL 60448

708-479-8600

Website:

www.creativecarpetinc.com
Email: info@creativecarpetinc.com

HOURS:

MON WED FRI 10:00am - 6:00pm

TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Create your own Color

Searching for that perfect *Color* for your floor?

We offer endless possibilities with the

Tuftex of California™ *Custom Color Program*

Provide a sample of the color that you would like the carpet dyed. The sample can be a paint swatch, wallpaper, fabric or any other item that you would like matched.

50
Yards
Minimum

Select a carpet style and purchase a minimum of 50 yards.

\$100
Dye
Charge

Pay a nominal, custom color fee of only \$100.

5%
Overage

Each order is subject to a 5% overage.

Custom color requests typically have 3-4 weeks lead time.

Creative
Carpet & Flooring

19420 S LaGrange Road, Mokena, IL 60448
Tel 708.479.8600 | Fax 708.479.8602
www.creativecarpetinc.com

Was this summer not kind to your carpet?
Not sure whether to clean or replace it?

Then take advantage of Creative Carpet & Flooring's

Clean or Replace Warranty



Does this sound familiar? Your carpets are badly soiled, and you're not sure whether you should clean or replace them. You would really like to try cleaning them first, but you don't want to throw away your money if they ultimately have to be replaced. We know how you feel. That's why we offer our "**Clean or Replace Warranty.**"

HERE'S HOW IT WORKS: If you have your carpets professionally cleaned by us and still aren't satisfied, Creative Carpet will apply the ENTIRE COST of cleaning towards the purchase of new floors up to 30 days later! All you have to do is bring in your receipt which lists the rooms and square footage of each room cleaned! *(This may not be combined with any other offer. The cost to clean a room will be applied to re-flooring that room only.)*



September 1st - 30th, 2016

**Back to School, Back to
Work, Back to SANITY Sale!!!**

Want to skip the professional cleaning altogether and just replace your flooring?

*Then come on in, and we'll offer our standard take-up and haul-away service to dispose of your old flooring for **FREE!***

Already did your own carpet take up and disposal?

*Well, you're covered, too! We will **DISCOUNT** your order for the exact amount that the standard take up and haul away would have cost!*



so soft. so tough. so proven.