




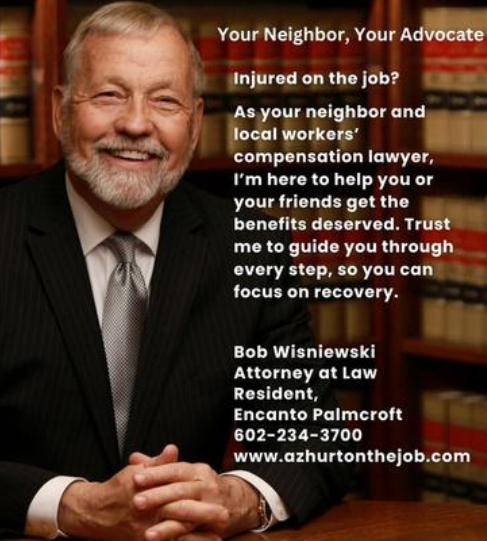
ENCANTO
PALMCROFT
MAGAZINE



APRIL 2026



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Maricopa County Fair

April 3-5 & 9-12
11am-10pm/midnight

Things to Note!

- Kids 7 and under are free
- Free admission for all until 3:00pm on 4/3, 4/9, and 4/10
 - 4/9 also has \$2 rides
- 4/10 Seniors 55+ visit free
- Students in K-6th get in free on Thursday and get 4 free rides with the Read to Ride program



President's Note

The Secret of EP's Landscape Design

April always brings a glorious display of blooms to our neighborhood, but our sweeping views are no accident. It is a gift from Palmcroft developers Dwight B. Heard and William Hartranft in the 1920s, who joined forces with Encanto developers Lloyd B. Lakin and George T. Peter to create a unified "City Beautiful" master plan.

To realize this vision, they employed civil engineer Harry E. Jones to design the winding, curvilinear streets for both divisions. By mandating 30-to-40-foot setbacks and integrated horticulture, they ensured that architecture and landscape worked in harmony.

In 1927 Phoenix had no residential air conditioning. The appeal of grass and gardens implied that a "Garden Oasis" would be cooler than the densely populated city. When the Encanto and Palmcroft sales opened 1927, you were not just buying a house you were buying a landscaped estate. Landscape packages were provided in each sale. In Palmcroft, one of the plants you got was the iconic palm tree! Provisions against high fences or walls in the front yard allowed gardens to be visible to all. Homeowners were expected to keep their lots green.

On your next stroll, find a corner and see how many front yard gardens you can see. May I suggest the southeast corner of 13th Avenue and Palmcroft Way NE. You can see the front yards of 11 different homes—a feat of planning that simply isn't possible in the rigid grid systems of modern suburbia. As drought continues, neighbors are finding garden oasis alternatives with desert landscaping. It still works with the "City Beautiful" and curvilinear street designs envisioned in the 1920's. We truly have an historic park-like legacy.

Joyce Grossman,
EPHA President
joycecgrossman@gmail.com





Upcoming Events



04/04

Deadheader Volunteers
8:30-10:30am – Encanto Rose Garden

04/11

Neighborhood Yard Sale
7:30am-noon Throughout neighborhood

04/11

Annual Rose Show - Phoenix Rose Society
1:00pm Valley Garden Center

04/12

Sunday Schmooze
4:00-5:30pm – 2045 N. 11th Ave.

04/14

EPHPA Board Meeting
7:00 p.m. Encanto Park Boathouse

04/17

Kids Club Front Yard Friday
5:30-7pm – 1615 N. 9th Ave.

05/02

Deadheader Volunteers
7:30-10:00am – Encanto Rose Garden

05/12

EPHPA Board Meeting
7:00 p.m. Encanto Park Boathouse

05/15

Kids Club Front Yard Friday
5:30-7pm – 2107 N. 9th Ave

05/17

Sunday Schmooze
4:00-5:30pm – 1125 W. Holly

Save the Date!

The 5th Annual
Kids Club Water
Play Day will be
6/14!

Save Our Magazine!

It is up to you. If no volunteers step forward soon, this EP tradition may scale down or simply go away. Email ASAP:
ephpanewsletter@gmail.com



EPHPA Board Members

EXECUTIVE BOARD:

JOYCE GROSSMAN (PRESIDENT) *joycecgrossman@gmail.com*
 LAUREN ARMOUR (VICE PRESIDENT) *laurenearmour@gmail.com*
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SOCIAL COMMITTEE

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 EMAIL: HEIDTORT@COX.NET

NEWSLETTER COMMITTEE

CHAIR: LAUREN ARMOUR
 EMAIL: EPHPAnewsletter@gmail.com

WELCOME COMMITTEE

CHAIR: CARLO SANCHEZ
 EMAIL: CSANCHEZ5018@OUTLOOK.COM

KIDS CLUB

CHAIR: LAUREN ARMOUR
 EMAIL: LAUREN.E.ARMOUR@gmail.com

EP Website

encantopalmcroft.org
 username: encanto
 password: lovethyneighbor

Encanto Palmcroft Security Corporation

encantosecurity.org
encantosecurity@gmail.com

Phoenix Police

Emergency: 911
Non-Emergency: (602) 262-6151

Phx CARES
 (Homeless Encampment)
 (602) 262-6251

Graffiti Removal

(602) 534-4444

Solid Waste Customer Contact Center

(602) 262-6251
solid.waste@phoenix.gov

Streetlight Out?

(602) 534-4444

About EP Magazine

Encanto Palmcroft Magazine is published monthly and free of charge by the Encanto Palmcroft Historic Preservation Association. This publication is available electronically to neighbors of the Encanto-Palmcroft Historic District. The intention of this newsletter is to share information with neighbors regarding events, important dates, changes impacting our neighborhood, board updates, and more. Neighbors are encouraged to submit articles by the 10th of the month prior to be reviewed by the editorial committee. To submit articles and advertisements for consideration, contact Lauren Armour, Interim Editor-in-Chief at EPHPANewsletter@gmail.com

**TO FIND YOUR BLOCK CAPTAIN,
 FOLLOW THIS QR CODE:**



Join the Neighborhood Email List!

Send an email to:

everyone@lists.encantopalmcroft.org

EPHPA Board Meeting - April 14, 2026, 7:00 p.m.

**Encanto Park Boathouse
2605 N. 15th Ave.**

Encanto-Palmcroft neighbors are invited to the October meeting at the historic Encanto Park Boathouse. If you are interested in running for the board, this is a great opportunity to learn more and meet your neighbors.

To access the board agenda and past minutes scan here:



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Proper Spring Trimming of Landscape Plants

By: Andy Slack

When and how should my shrubs be pruned? This is a common question I hear in the landscape world. The correct answer can vary based on the type, age, condition, and use of the plant. The one thing I do know is that the typical method to just trim a little off the edge to shape shrubs by most landscapers is not the best approach for plant health.

It is common in the green industry to not cut off too much plant material at any given time. The "rule of thumb is "do not cut off more than 1/3 of the plant." Over pruning or too little pruning, especially at the wrong time, can do more harm than good.

Part of determining which plants and how much to prune is dependent upon when the

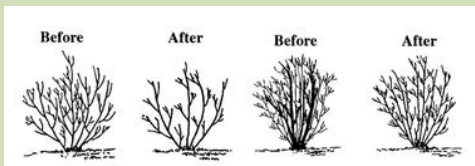
plant flowers. Plants that flower in the spring should be pruned at a different time than plants that flower in the summer or fall. Plants and shrubs should be trimmed after flowering occurs. Shrubs that bloom in the spring should be pruned in the summer. Shrubs that bloom in the fall should be pruned in the winter/late spring. It is common to not prune many shrubs until the threat of frost is past.

Over time some plants become very woody and dense. Typically, when this happens, a portion of the inner stems and limbs of the plant end up dying. When a plant gets to this point, it is best to prune out all of the dead plant material. It is common practice to prune back plants such as the Texas Sage down to a 12"-18" tall section after the threat of frost is gone.

About Andy Slack
I am a turf, irrigation, and landscape lighting nerd. I have worked in the golf course, cemetery, and landscape world in the SW US since college. Please email me at aslack@spotwater.com with any questions regarding - turfgrass, irrigation, landscape plants & trees, pests or pesticides, weeds, or landscape lighting and I will do my best to either answer your question or write an article for all to learn. If you walk by the house on 11th Ave. with the robotic mower in the front yard, please say hello!

Additional resources: <https://www.amwua.org/blog/when-and-how-to-correctly-prune-your-plants>

Proper Pruning:



Improper Pruning



Introducing Best of EP: Your Neighborhood's Trusted Referral List

A new annual program, Best of EP, turns neighbor-to-neighbor trust into a lasting community resource – no more inbox overload required.



What Is Best of EP?

Best of EP is our new annual neighbor-nominated referral program. Once a year, we'll open a nomination window and ask residents to submit the businesses and service providers they've personally used, loved, and would recommend to a neighbor without hesitation. The result is a curated, community-vetted list, organized by category, updated every year, and available to everyone in the neighborhood via the website's resident portal.

This new project will be the neighborhood's collective answer to "who should I call?" Plus, it will be easy to find when you need it.

How It Works

The process is simple:

- Nominations open once a year. This year, the nomination window opens now. Scan the QR code or go to <https://encantopalmcroft.org/bestofep> to nominate.
- Any business you've used in the last 24 months is eligible. If you've hired them recently and you'd call them again, they belong on the list.
- Businesses that receive nominations will be featured in the referral directory on encantopalmcroft.org, organized by service category.
- Listings stay active for two years. A business earns its spot by receiving a nomination and keeps it through the following year's cycle, ensuring the list stays current.

Categories We're Covering

- General Contractor
- Electrician
- Plumber
- HVAC
- Roofer
- Painter (Interior/Exterior)
- Handyman
- Window & Door Specialist
- Masonry/Historic Restoration
- Termite/Pest Control
- Landscaper
- Irrigation
- Tree Service
- Pool Service
- Outdoor Lighting
- Hardscaping / Pavers
- Architect
- Window Cleaning
- Pet Services

Have a category you'd like to see added? Let us know!



How to Participate

Think over the past two years to any businesses you've used in the eligible categories. If any stand out that you're use again, nominate them with the steps below!

1. Use the QR code below or go to encantopalmcroft.org/bestofep
2. Complete the (very brief!) nomination form.
 - Fill in the business name, the category, and a brief note about your experience.
 - a. You'll need to complete it once for each business you recommend.
3. There's no limit to how many businesses you can recommend! As long as you're used them in the last 24 months, they're eligible.

Why Move Away from Ad Hoc Emails?

The old system worked because this is a community that genuinely looks out for one another. Neighbors have always been willing to share what they know, and that spirit isn't going anywhere. But the ad hoc email approach had real limitations: recommendations got buried, there was no easy way to find what was said six months ago, and the same requests would cycle through the list year after year.

Best of EP keeps the neighbor-to-neighbor trust that makes those recommendations valuable, and gives it a home that's easy to find, easy to share, and built to stay current.

Scan Here to Nominate:



Businesses do not pay to be included on the Best of EP list. They earn their spot entirely through neighbor nominations. That's what makes the list so valuable.

Have You Visited the New Website Yet?

Our new website at encantopalmcroft.org went live last month!

There's lots to see on both the public pages and inside the resident portal. Please go take a look and make sure to share any feedback with the board. The website will be our new hub for:

- information shared among residents
- all things Home Tour including ticket sales
- our newsletter archive
- and more to come!

Have you joined the resident portal yet? If not, you're missing out! Set up your account today by going to encantopalmcroft.org and scrolling down the the "Resident Access" section.

MARKET DATA

From ARMLS as of 03/11/2026

Claire Konkos | Realtor Compass Arizona



CLAIRE
KONKOS
REALTOR



Under Contract 1134 W Palm
\$950,000

By Brooke Watton W and Partners



Under Contract 2038 N 11th
\$1,290,000

By Christine Winkler Retsy



Closed 2209 N 12th AVE
\$705,000

BY Kort M Linden HomeSmart



Closed 1621 N 11th AVE
\$1,104,000

By Claire Konkos Compass Arizona



INTERNATIONAL and ART MODERNE ARCHITECTURE

By Joyce Grossman and Billie Jo Harned

In 1927 Encanto-Palmcroft, a Phoenix planned community, showcased a wide array of architectural styles. These articles explore those various styles. Drawings and Key Features are from the City of Phoenix Publication, *Historic Homes of Phoenix: An Architectural and Preservation Guide*, 1992.

International Style architecture emphasizes functionality and simplicity, often blurring the lines between interior and exterior space. The style has had a lasting impact on architectural design, shaping the skylines of many cities around the world.



KEY FEATURES

- Streamlined & Horizontal
- Smooth Surfaces
- Rounded Corners & Bays
- Flat Roofs
- Nautical Influences
- Material of Glass Blocks & Terra Cotta
- Lack of Ornamentation
- Ribbon Windows
- Glass Curtain Walls
- Cantilever Construction



Art Moderne is an architectural style that emerged in the 1930s, influenced by the modern machine age and aerodynamics and rejecting the heavy ornamentation of Art Deco.



Three iconic examples of this architectural style found in our historic district.

Our Unique Streetlights

By: Joyce Grossman

It only takes one glance at our streetlights for a visitor to realize they are in a special historic district. The streetlights in Encanto-Palmcroft were a key design element to embrace the "City Beautiful" and "Garden City" movements of the late 1920s. It was one of the first neighborhoods to underground wiring and move away from wooden poles. When did these lights appear?

Pictured from left to right below:

- 1927 Streetlights installed in Palmcroft First Division (the east circle EP neighborhood) -- Union Metal Manufacturing CO. metal poles (30 still exist)
- 1928 Palmcroft Second Division (west circle) lights installed by January 1929 -- Precast Cement Poles by Marbelite, (spun-cast Concrete product designed to look like polished stone.)
- 1929 Encanto Division (north side of Palm Lane to Encanto Blvd.) opened in January 1929 -- Precast Cement Poles by Marbelite
- 2002 W. Palm Lane between 11th and 15th Avenues -- Replica Historic Poles Funded by state's Heritage Fund, EHPHA, and neighborhood donations



Your Neighbor's Hacks:

Who knew you had to clean your toilet brush!!!

By: Susan Fleming

I recently read an article that mentioned household items that need to be cleaned after use. The toilet brush was one of those items. Thankfully it's easier than you'd think!

Clean your toilet first as you usually do. Flush. Then hold the brush over the toilet and pour a disinfectant over the brush and let it soak for 5 minutes as shown in first photo. Then flush the toilet and swish in the clean water. Let the brush air dry as shown in the second photo until dry.





Meet the Neighbors

By: Sandi Sybrant

Tamera Zivic, Palmcroft Way NE

When did you move to the neighborhood?

I moved into my 1938 Colonial Ranch home in EP in early 2023. Although I'm new to living here, I am related to Maie Bartlett Heard, Dwight Heard's wife - developer of Encanto-Palmcroft.

My grandfather's construction company also built several of the houses in the area for their close friends. I remember visiting their friends in the neighborhood as a child. I can even remember which houses they were. My great aunt's husband (on the other side of my family) was FQ Story.



Where did you grow up?

As a fifth-generation Arizonan, I was born in Phoenix and grew up in both Scottsdale and Prescott. The Parada del Sol and Rodeo Days were always the highlight of my year.

What is your career background?

I am a Pediatric Psychopharmacologist specializing in mental health conditions in adolescents. After rewarding years working in the faith-based sector, I transitioned nearly 30 years ago to the nonprofit world. Since 1997, as CEO of WHEAT, I work statewide, nationally, and internationally

with the mission to end hunger and poverty at the root. It's amazing how my two career paths have come together so well.

Tell us about your family and pets.

I am married to John and have four children and two grandchildren. We also share our home with three beautiful and sassy Samoyeds—Lulu, Lola, and Lala. They have long fancy names, too, but they're just gorgeous fluff pups to us.

How are you involved in the neighborhood?

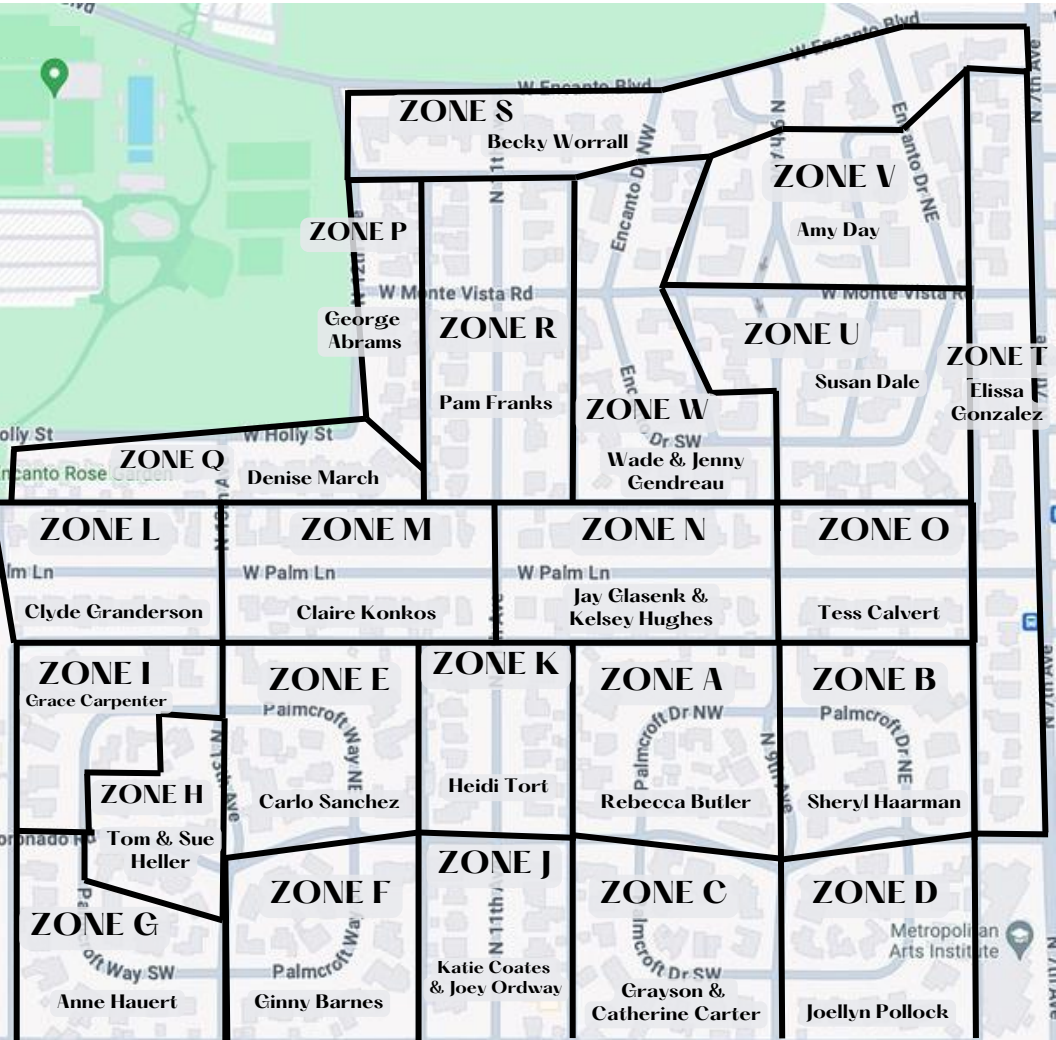
I currently serve as Treasurer on the EPHPA Board, co-host

the Holiday Pole Wrapping and Unwrapping with Carlo Sanchez, and chair the Triangles Oversight Committee. It's so much fun to be involved in different ways with different folks in the neighborhood, and I'm always amazed at how much we all share in common.

What are your hobbies and interests?

I love to read, garden, and spend lots of time in Prescott. I also volunteer and serve as President of Tovrea Carraro Society, overseeing Tovrea Castle at Carraro Heights—a City of Phoenix Point of Pride.

BLOCK CAPTAIN MAP



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Ad Size	Dimensions	1 Issue	5 Issues	10 Issues
1/4 Page	2.5" x 4"	\$75.00	\$281.25	\$450.00
1/2 Page	H: 5" x 4" V: 2.5" x 8"	\$125.00	\$468.75	\$750.00
Full Page	5" x 8"	\$200.00	\$750.00	\$1,200.00
Inside Front/ Back Cover	5" x 8"	\$300.00	\$1,125.00	\$1,800.00
Back Cover	5" x 8"	\$400.00	\$1,500.00	\$2,400.00

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Ads and payment are due by the 8th of the month. Ads must be submitted in JPEGs or PNG format and have a resolution of 300 dpi. EP Magazine will not change submitted ads and will not be responsible for how ads look when printed.