

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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ISSUE NO. 146



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... *a message from Dawn Giganti*

Happy April!

Spring is in full swing between the sun and rain clouds. The sun will be shining one minute, and the next thing we know, it's raining again. But it's better than snow and ice!

I was talking with my marketing coach about expanding our website. I am making myself crazy because everything has to be perfect. I'm worried that I will never get my ducks in a row to make this happen. It's a pretty common problem.

No matter what we're trying to achieve - like going back to school, getting a new job, starting a new project at work, purchasing a new house, planning a vacation, or just redecorating the living room or reorganizing your closet. It doesn't matter if it's big or small; we so often get wrapped up in analysis paralysis that we fail to act.

But one thing I'm starting to realize, sometimes it's okay to settle for good enough. I often wait for circumstances to be perfect rather than go with the flow. Do you do that, too? I tend to want everything to be PICTURE PERFECT and OUTSTANDING, so I overcomplicate the process rather than simply going for the quick win. Can you relate?

And if you think about it, this tendency towards wanting things to be perfect probably holds us back more often than we'd care to admit. If we don't have time to clean our house from top to bottom, we don't clean at all. If we can't go on the vacation of our dreams, we refuse to go anywhere. If we can't have the whole family together, we don't want to get together at all. I could go on and on.

"Therefore, do not be anxious about tomorrow, for tomorrow will be anxious for itself. Sufficient for the day is its own trouble." Matthew 6:30 ESV

Time to rewire our thinking. Tell yourself, "I'm doing the best I can today, and that's good enough." In dealing with perfectionism's procrastination side, don't listen to that "it's not good enough" voice. Tell yourself, "I'm going to devote ten minutes to this project today and see where it goes." Seriously, what is the worst that could happen? Instead of waiting for the stars to align and for everything to be just right, embrace the imperfection!

Let's go for the quick win, enjoy the journey and allow that small triumph to give us the courage to keep trying! Do something right now, today, that you've been putting off for fear it wouldn't be quite good enough or because you can't do it perfectly. Make your bed, even if the rest of your room is a mess. Spend an hour at the park, even if you can't go away for the weekend. Have a family cookout with whoever can make it.

That being said, time for me to work on that website project! So, have a fantastic month, and we'll chat again in May!

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

Month at a Glance:

2nd Good Friday thru Easter Sunday -
CLOSED to celebrate the Resurrection of Jesus
with our family & friends.

12th Big Wind Day - This day blows!

15th Income Taxes Due - "The only difference
between a tax man and a taxidermist is that the
taxidermist leaves the skin." ~Mark Twain

22nd Earth Day - An annual event celebrated
around the world to demonstrate support for
environmental protection.

Employee birthdays this month:

2nd Lauren Biskup - Accounting

16th Chris Boerema - Director of Operations

23rd Mark Bouquet, Sr. - Founder & President

2021 APRIL						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2 CLOSED	3 CLOSED
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Mutant Carrots!

The first orange veggie that springs to mind is probably a carrot, but strangely enough, while orange carrots have come to be the norm, they were actually born out of a mutation. Originally, carrots were primarily purple, though there were white or yellow ones in the wild. In the 17th century, the Dutch began breeding wild white and yellow carrots together, creating a sweeter version that is the vibrant orange variety we know today. They became widespread in the West than their purple counterparts, and now yellow, white, and orange carrots are called Western varieties, while purple and red carrots (which have an earthier or peppery taste) are Eastern varieties.

(Mental Floss) July 2020



LARRY JORDAN
of Dyer, IN

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 4/30/2021



Did You Know ?

We have our own special Spot & Stain Remover!

Powerful, yet free of soap, detergent & fragrance-free. Made with all-natural ingredients that are asthma & allergy-safe, safe for humans, pets, the environment, and nontoxic. It's the same solution we bring to your carpet cleanings!

16-oz. bottle \$8.99

16-oz. LIFETIME refillable bottle \$24.99!

Swing by and grab one today, so you'll be prepared for spring cleaning!!!

(888) 910-6585

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2315 45th Street, Highland IN

The First Modern Credit Card

Credit has played a key role in human commerce for centuries. However, the modern idea of a credit card – a single charge account managed by a third party that can be used with multiple merchants – has its roots in a 1949 New York City dinner between Frank McNamara of the Hamilton Credit Corporation and Alfred Bloomingdale, grandson of the famous department store founder. As they went to pay the check, McNamara realized he'd forgotten his wallet and had to ask his wife to bring him cash. Mortified, the banker later teamed up with Bloomingdale to turn a personal embarrassment into a new financial product: the Diners Club card. Launched in 1950, the new card targeted traveling salesmen who had to take clients out to eat at multiple locations. The going was initially tough: not all restaurants wanted to pay a charge for a credit service they were already offering in-house – prior to Diners Club, larger stores and restaurants often offered customers their own private credit services. But while the first 200 cardholders were mainly personal friends of McNamara, success didn't take long: by the end of its first year, 20,000 people were Diners Club members.

(ThoughtCo) January 2021



(dinersclub.com)
1955 card art

Diners'

MEET OUR CARPET CLEANING CUSTOMERS...

DIANE LAUZZE
GEORGE OFFORD
JAN CLARK
KATHY CLAUSING
MARGIE MCCANTS
NIKKI DURRANT

PAULA & MARK BROWNING
TAMMY KLOPPENBURG
TOM & SARAH MITTLER

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MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

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ALBERT HONG
ALEX POTAJAC
ALEX SNODSMITH
AMY KENS
ANDREW HEKLOWSKI
ANNA MCNICHOLAS
ANNA SABIN
ANNE IGLAR
ANTHONY BOUDREAU
ASHLEY COEN
ASHLEY HALPERN
ASHLEY RAISUTIS
BAO PANG
BARBARA MCLAUGHLIN
BARBARA SAKOWSKI
BETH O'HEIR
BOB KROLL
BOB ZURO
BRIAN & KRISTEN DUNDEE
BRIAN CAMERON

BROOK KLAWITTER
BRUCE JAWORSKI
BRYAN & MARY DESKOVICH
CAROL BOYLE
CHAD ARSICH
CHERYL O'SULLIVAN
CHRISTINE CVITANOVICH
CINDY EDWARDS
CLETUS MCMANUS
DANA KRIZMANIC
DANA MANUEL
DARYL WADDELL
DARLENE GAINES
DAVE BENGSTON
DAVE MILLER
DENISE VOSS
DIANNE NACKE
GEORGE & CLAUDIA
MATUSIK
GRAND BAHAMA
GRO GABOR
HAROLD FROSS

HELEN LEKAVICH
JACK & SUZANNE OMALLEY
JACKIE DUNNE
JACQUELINE HEARNS
JAIME WILSON
JAKE BOUQUET
JEFF & JULIE KEANE
JENNIFER & GREG KEATING
JENNIFER DREYFUSS
JENNIFER MATEJA
JENNIFER SALMONE
JENNIFER SCHURY
JESSICA NEBEL
JIM ANDRICOPULOS
JIM AUER
JIM HARAF
JIM MROZ
JIM SZYMANSKI
JOAN LETAVY
JOHN & ALVA DEVRIES
JOHN MARKS

JOSEPHINE WARD
JOSH ENGELKING
JOSHUA BRAITHWAITE
JOSIE UIDL
JOYCE VANVLEET
JULIE NORTON
KAREN GANNON
KAREN PETERSEN
KATHLEEN CAPPEL
KATHY KING
KATHY MCBRIDE
KELLY ARANOWSKI
KENDRA DEVRIES
KEVIN & DEBBIE WITT
KEVIN & GLEN RIGGS
KIM & TOM EISSING
KIM COLGAN
KRISTIN HILLEGONDS
LARRY ISPAS
LEA RILEY
LES & SANDRA GRANT

LINDA WENSUS
LORI BARTLEY
LORI KONING
LORRAINE EVENHOUSE
LOUISE SANDERSON
MARCELLA VANDERWOUDE
MARCIA HOFFMAN
MARGO CONWAY
MARIANNE ROOSEY
MARK DAVIS
MARK ENGLE
MARTA BORYS
MARY CERNAK
MARY ELLEN SLAZYK
MATT KOMISARCIK
MATT RAFFERTY
MAURA BASKOVICH
MAUREEN HARANGODY
MAUREEN LAUTZ
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MICHELLE & DON GLEISNER

MICHELLE DALPONTE
MIKE & THERESA KETTWIG
MIKE NINKOVICH
MIKE STROBIN
NICK AHRENS
NORA WESLEY
NORENE GRAGIDO
PAM WARD
PAT YUREK
PATRICIA DALRYMPLE
PAULA DORIO
PJ BICKETT
RICH & JOHANNA SCHULTE
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ROBERT PRECIN
ROGER PRYZBLO
RON HIRSCHMAN
SANDRA & JIM CHEVALIER
SANDRA CAVALLINI
SANDY REICHER
SARA HILL

SCOTT BLASTIC & JEAN ELLIS
SEAN MILLIGAN
SHARON CLARK
SHARON HANNIGAN
SHARON PIECUCH
SHERRY CROWLEY
SHERRY KLOPPENBURG
STEVE KROON
SUE HAMILTON
TAMMY BOUQUET
TAMMY KLOPPENBURG
TARA ASSINK
TIFFANI JAKE
TINA KNIGHT
WAYNE HEROLD

MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

**What city was the
capital of the U.S. for
only one day?**

- (A) Baltimore, MD
- (B) Philadelphia, PA
- (C) Lancaster, PA
- (D) New York City, NY

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

How much of the world's freshwater is frozen?

Answer: (C) 70%

Approximately 71% of the earth's surface is covered in water, but almost all of it is saline. The majority — more than 96%, according to the U.S. Geological Survey — fills the world's oceans or can be found in smaller salt-filled bodies of water. Only 2.5% is freshwater, and most of it is unavailable to humans and other life forms. The USGS estimates that just 1% of the planet's freshwater is on the surface, and around 30% is groundwater. The remaining freshwater — nearly 70% of the total supply — is frozen in glaciers and ice caps, primarily in places such as Greenland and Antarctica. And although they account for just a tiny fraction of the world's global water supply, these ice sheets could cause sea levels to rise by as much as 230 feet if they melted, according to the National Snow & Ice Data Center. (USGS - March 2020)

Congratulations to last month's winner:

**MARYANN &
BERNIE
FERRERI**

of Palos Heights, IL

Stop by Creative Carpet & Flooring to claim
your prize by April 30, 2021!

April 18th - May 31st

REFRESH
YOUR
Space
sale

..... SAVE UP TO

\$1000

on select Shaw Flooring

24 Month Financing Available*

Subject to credit approval. *Ask for details.



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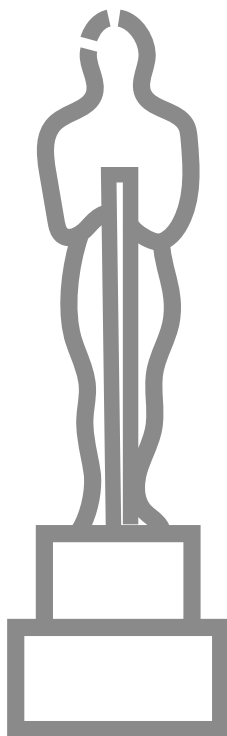
2315 45th Street
Highland IN 46322
219.595.5561

Academy Award of Merit

You might know the shining statuettes as "Oscars," but the official name of an Oscar trophy is the Academy Award of Merit. Designed by Los Angeles sculptor George Stanley, Oscar has become one of the world's most recognizable trophies. More than 3,000 statuettes have been presented since their introduction in 1929. Each is solid bronze and plated in 24-karat gold (the only exceptions being during World War II when a metal shortage forced them to be made of painted plaster). The origin of the Oscar nickname, which was officially adopted in 1939, remains hazy. A popular story is that the Academy librarian saw the trophy for the first time and said it looked just like her uncle Oscar.

Want to watch the Oscars? The 93rd Academy Awards will be at 7:00 PM - 10:00 PM CDT on Sunday, April 25, 2021, on ABC. The film academy and ABC will broadcast the Oscars from the historic Union Station in Los Angeles and the Dolby Theatre at the Hollywood & Highland Center.

(Academy of Motion Picture Arts and Sciences) March 2021



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THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

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MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through **Creative Carpet's Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

**Don't visit any flooring dealer
until you call us for a FREE
Consumer Awareness Guide!**

You will learn...

- ☑ 4 predatory sales tactics
- ☑ 7 costly misconceptions about flooring
- ☑ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
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A gigantic THANK YOU to all who referred us last month...

ALEXANDRA KAMINSKI LINDA & JIM MCMAHEN
CYNTHIA BACINO MILENA BULJ
FRED & DEBBIE NANCY BAYLESS
STRUBIN WENDY TRAINOR

THANK YOU FOR THE KIND WORDS!

"My experience with Creative Carpet & Flooring has been outstanding! From the minute I entered I was greeted so warmly by Dana Krizmanic. She showed me many floor and tile samples and explained the different types and helped me be very confident in my decision. She is fantastic to work with and so accommodating. She let me borrow samples several times to take home to be sure of my choices. I feel the prices are very reasonable and the quality of the products and installation are top-notch! The installers did an amazing job on my floor - very professional and hard-working! I am extremely pleased, and I definitely recommend Creative Carpet & Flooring!"

~ Sue H. of Highland, IN

