



JULY 2024
IN REVIEW



Voxies July 2024 Announcements and Events Мо 🕕 2 We 3 **Voxies at Comiccon** Th 4 5 6 Sa Su Mo 8 Tu 9 We 10 Th III 12 Fr Sa 🔢 Su 14 Mo **15** Tu 16 v1.0.12 Release We 17 Th 18 19 Fr Sa 20 Su 21 Mo 22 Tu 23 We 24 Th 25 TACTICS IS GOING LIVE! **Discord AMA with AGG Team** Fr 26 Sa 27 Su 28

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Mo **29**

Tu **30**

We **31**

v1.0.14 Release

Project Metrics (July 2024) **Table of Contents** 1,262 🔏 253,071 × 70,491 🙃 12,378 Voxies July 2024 2 <u>Announcements and</u> **Events VOXEL Token Last 3 Months Trend (VOXEL/USD)** 0.5 **Project Metrics** 3 0.4 July Average: \$0.15 **Discord AMA with** 0.3 <u>AlwaysGeeky Games</u> <u>Team</u> 0.2 0.1 **Voxies at Comiccon** 6 0.0 July Average: \$4.42M **Voxie Tactics Version** 7-8 Releases in July 2024 յում Արանաստանում և արևաների և և և հայարական արևաների և հայարական և հայարական և հայարական և հայարական և հայարա May **July** June Game Backend 9 Updates in July 2024 **Voxies Marketplace** Total Sales Volume: 54,186.52 VOXEL Marketplace Sale Listings Sold: 762 <u>Player Ambassador</u> Content for July 2024: 9 <u>Zueljin Gaming</u> Free Market Rentals: 10,353 Go to NFT Rental Rentals Reserved Rentals: 822 Recipe Arcanist's **Community News** 10-11 Epic Leg. Identify Infuse E. Swap L. Swap Forge (No. of Forges) (367)(35)(7 183 Go to Market Trends **Voxies Market Trends** 12 for July 2024 NFT Floor (in OpenSea, ETH, July 31, 2024) **Voxies/Item Upfront** July 2024 Rental Fee Average -13 4 6.17 ETH 0.002 ETH July Sales: 53 Sales: 7 Go to OpenSea **Voxies NFT** Floor Breakdown For sale: 124 Voxies OpenSea Voxies/Item 14 Common Uncommon Rare **NFT Floor** 0.05 0.05 0.24 0.40 0.17 <u>Voxie Tactics Items -</u> 15 **Voxie Tactics Item NFT July Mint Trend** For sale: 225 Items **Voxies Social Media** 1.25 USDC 16 0.006 0.03 **25** uspc Content - July 2024

Discord AMA with AlwaysGeeky Games Team

The Discord AMA with the AlwaysGeeky Games team was held on July 30th, covering 3 main topics and questions from the community. There was also a VOXEL giveaway for 6 questions featured in the AMA.

Below are the topics and questions discussed by the team, with the



relevant discussions and answers summarized:

Main Topic 1: Rewards and Ranking

- Hippolyte discussed the change of rewards for arena ranks (increased for ranks Competitor and above and decreased for the rest), decrease of the volatility of the VOXEL rewards, and more accessibility for ranks Veteran and above at lower ELO scores. The <u>changes</u> were implemented in the July 31st update of the game.
- It was observed that some players are trying to earn more VOXEL by battling a lot in the Training rank, which is not aligned with the goal to incentivize players to reach for the higher ranks.
- More seasons and new game modes were also mentioned as part of the long term plan for players to get rewarded differently.

Main Topic 2: The Upcoming Seasonal Event and New Arena

- The summer event will be a leaderboard event and comes with the new permanent arena: the Rare Arena, which only allows Rare and below rarity items to be equipped.
- The community is asked to choose the name of the event from 3 names prepared by the team at a poll in the #announcements channel of the Voxies Discord server, with the poll ending on August 2nd.
- Prize pools will be attached to the new arena as well as Extreme Arena. Similar to Dragonfest's Bone Fragments, this event will have its own virtual currency, which can be used to buy unique items such as 2 new pets during the event. But this time, there will be a battle cap (i.e., a limit to the number of games played) for the leaderboard.
- The event also comes with a game loot box, consumable packs, and even a specific accessory item set that can be built.
- There will be a partnership with OpenSea for the event, which will have a special item drop launch event with OpenSea ahead of the event launch. The event will also have an event landing page, new assets for marketing, and paid ads.

Main Topic 3: Onboarding and Player Experience Improvements

- JP (aka Oskin) discussed the improvements for the onboarding experience of new players with the game tutorial, custodial wallet and new login page, which is part of the push to release the Mobile version of the game.
- The team's aim is to make sure that when new players arrive, especially with mobile, it will be easy for them to create an account and start playing, while guided to play the tactical RPG mechanics by the game tutorial.
- The new login page will allow multiple ways for players to login, such as with their Google account.
- JP also discussed improving player experience based on community feedback, like the new matchmaking system and a game launcher that will automatically update Voxie Tactics to the latest version. The team is also working on a no downtime game update structure.

Discord AMA with AlwaysGeeky Games Team (Continued)

The following questions from the community were discussed in the AMA, and the ones who asked these questions were also awarded 100 VOXEL each.

Question 1 (Milo): [ES] Harán algo con el sistema de ranking actual donde hay solo un tactician, 5 masters y 20 veteranos activos? (English: Will the team do something about the current ranking system where there is only one tactician, 5 masters and 20 active veterans?)

 Changes to rewards and ranking system will be implemented as discussed in Main Topic 1.

Question 2 (The True King): Will it be possible to split the [new] special event rewards between players/owners? Virtual currency split as well, similar to the Bones from Dragonfest?

- The new virtual currency will work the same as Bone Fragments in Dragonfest, which is shared based on the rental % split.

Question 3 (Larossa): [ES] Estan esperando el Bullrun para iniciar el marketing masivo? (English: Are they [the team] waiting for the bull run to start mass marketing?)

 Brian answered that the team is waiting for a bigger marketing push, but not necessarily waiting for a crypto bull run. They do want to maximize opportunities, like a bigger push for the seasonal event which will set them up for mobile version that will soon follow after.

Question 4 (Faithseeker): What will the team do to promote competition? What will the company do to try to make the game more fun? When is guild management coming out?

- The team is focused on competition and a more fun game with the upcoming seasonal event. The guild management system is still in the works, with the team having started working on some of the smart contracts that will support this system.

Question 5 (Aries): [Marketplace] Offers with Ledger [hardware wallet are] not working, any workaround?

- There is no official solution yet, but the team is exploring multiple solutions and it is considered in the design of the system that will be used for the custodial wallet.

Question 6 (Ready4Poker): When will the Items that the Voxies NFT hold like the Potions be available to use in battle?

 Brad answered that these items (e.g., Potion, Mana, Flower) will be given utility and they will be good since there's a very limited supply of them.

Shortly after the end of the AMA, a <u>video</u> was posted in the #spoilers channel of the Voxies Discord server, showing Voxie Tactics being played on a mobile device.



Voxies at Comiccon



AlwaysGeeky Games participated in the Montreal Comiccon 2024 on July 5th - 7th, 2024 at Palais des Congrès de Montréal, Montréal, Québec, Canada. Launched in 2009, Montreal Comiccon is a multi-genre pop culture convention showcasing the best in comic books, sci-fi, horror, manga/anime, toys, movies, video games and the entertainment universe. The show is one of Montréal's most popular annual events and features a vast exhibit room, an artist alley, corporate and interactive booths, panels, film screenings, celebrity autograph and photo sessions, a contest costume and masquerade, and a multitude of activities for pop culture fans of all ages.

During the event, the team demonstrated Voxie Tactics to countless players, engaged in interviews with Comiccon Staff for maximum exposure and onboarded curious gamers!



Watch the Voxies at Comiccon Video on YouTube



Rix Richard interviewed JP (aka Oskin, AGG Chief Operating Officer) about Voxie Tactics as one of the indie games featured in the event for the LotoQuebec Twitch channel. JP talked about what Voxie Tactics is, game inspirations, state of the game and social media presence. The full interview is in French.

Click <u>here</u> for the Twitch video link (Note: This link will not work in the future due to Twitch automatically deleting videos after 60 days)

Voxie Tactics Version Releases in July 2024

Release Summary

1.0.12 - July 17, 2024

Various Voxie abilities were adjusted, pets with debilitating effects had reductions in damage and proc chances and improvements were made to error handling and feedback for equipment-saving issues.

1.0.14 - July 31, 2024

The update brings several key changes to rewards and gameplay. Rewards have been adjusted across all ranks, and they are now more predictable with reduced volatility. Additionally, consumables can now be used as a Bonus Action during battles, allowing players to use both an action and a consumable in the same turn.

Release Details

GAME CLIENT

General

• [1.0.12] Made various improvements to error handling.

Bug Fixes

- [1.0.12] Fixed error when saving equipment by exiting Party Roster.
- [1.0.14] Fixed a bug that could prevent players from submitting a VOXEL claim.

UX/UI

• [1.0.12] Now providing more details when Equipment fails to save in Party Roster.

GAME SERVICES

Multiplayer

• [1.0.14] Lower the ELO requirements for Veteran, Master, and Tactician to make higher ranks more accessible.

Reward System

- [1.0.14] Increase rewards for the following Ranks:
 - Tactician
 - Master
 - Veteran
 - Competitor
- [1.0.14] Slightly reduce rewards for the following Ranks:
 - Novice
 - Trainee

GAMEPLAY

General

- [1.0.14] Allow consumables to be used as a Bonus Action during battle. This lets players use both an action and a consumable in the same turn.
- [1.0.14] Change keybinding at placement: use the Q and E keys to cycle through Voxies.

Voxie Tactics Version Releases in July 2024 (Continued)

Consumables/Items as Bonus Action



The old Battle UI shows the Item button grouped with other actions like Attack and Ability.



The new Battle UI shows the Item button in a separate group from the other actions. In these example images, Ability is first used by the player, then Item is shown to still be usable as a bonus action. Note that the 1 consumable per Voxie per battle rule is not changed.

Bug Fixes

- [1.0.12] Fixed an issue with the Root status effect not being applied properly.
- [1.0.14] Resolved the issue causing the Fox race's Hit and Run to work improperly.

CHARACTERS

Classes



Time Mage

• [1.0.12] **Cease and Desist** MP cost adjusted from 50 to 60 and proc chance reduced from 60% to 55%.



Thief

• [1.0.12] **Pickpocket** proc chance reduced from 80% to 70%.

Races



Red Robo

• [1.0.12] **Cyber Attack r**ange adjusted from 4 to 3 and proc chance reduced from 50% to 40%.



Fox

• [1.0.12] **Hit and Run** damage reduced from 35-55 to 30-50.

Pets



Parrot

• [1.0.12] **Squawk** damage reduced from 30-40 to 20-30 and proc chance reduced from 65% to 50%.



Panda

• [1.0.12] **Snooze** damage reduced from 30-40 to 20-30 and proc chance reduced from 65% to 50%.



Pigeon

• [1.0.12] **Pigeon Poop** damage reduced from 30-40 to 20-30 and proc chance reduced from 65% to 50%.



Penguin

• [1.0.12] **Penguin Peck** damage reduced from 30-40 to 20-30 and proc chance reduced from 65% to 50%.



Brown Bear

• [1.0.12] **Roar** damage reduced from 35-55 to 20-30 and proc chance reduced from 65% to 50%.



Ghost

• [1.0.12] **Spook** damage reduced from 35–55 to 20–30 and proc chance reduced from 65% to 50%.

Game Backend Updates in July 2024

Rewards and Ranks Update – July 31st

VOXEL Rewards:

Reward Increases:

- Tactician 10%
- Master 6%
- Competitor 5%
- Veteran 1.72%

Reward Decreases:

- Trainee 3%
- Novice 2.77%



• VOXEL Reward volatility is decreased, making rewards more predictable.

Ranks:

- Veteran Rank is now more Accessible at a lower ELO
- Master Rank is now more Accessible at a lower ELO
- Tactician Rank is now more Accessible at a lower ELO

Player Ambassador Content for July 2024: Zueljin Gaming

Check out Voxies Player Ambassador Zueljin Gaming's YouTube videos for July 2024!

Dodge Everything With The Monk's Diamond Hand Ability - Voxie TacticsJuly 20th



The Monk's Diamond Hands ability in Voxie Tactics lets you dodge any attack!



Voxie Tactics Gameplay - Tempo Tacticians vs Holiday Horrors July 27th



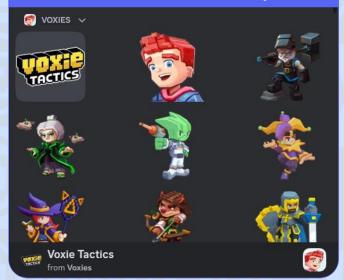
Today in Voxie Tactics I'm facing off against an undead team using my team composition of a Bard, Time Mage, and Monk.







Check out the new stickers added in the Voxies Discord server added in July!





The Voxies community had a blast at the **Voxies Karaoke** event hosted by moderator Tu Leyenda on July 20th. Community members showcased their singing skills with their submitted songs. Congratulations to the 4 winners, Nightmare, MITSAN17, MooMaa and nevermore, who each won 50 VOXEL!



Voxie Tactics: Desafio Quiz (EN: Voxie Tactics: Quiz Challenge) is a Brazilian Community-exclusive event which tests the players' knowledge in the world of Voxie Tactics. The Top 3 players in the quiz game on July 27th, CARLOS PS, oDoug and seytas, won 70 VOXEL each!

Try answering some of the quiz questions below (translated to English)!

- 1. The profile page now shows information about the current ranking in the Draft and Extreme arenas, as well as ____ and ____.
 - A. Total Matches and Results.
 - B. Total Wins and Losses.
 - C. Total Points and Ranking.
 - D. Total Matches and Experience Level.
- 2. Which information is unique to a Voxie's race description?
 - A. Recommended equipment.
 - B. Racial ability.
 - C. Evolution levels.
 - D. Ideal class combinations.
- 3. What can be found in the Voxies Marketplace Library?
 - A. Information about Voxies and their classes and races, items and pets.
 - B. The Arcanist's Forge.
 - C. Tutorials.
 - D. All of the above.

VOXIES CROSSWORD PUZZLE EVENT



The first **Crossword Puzzle Event** was held on July 12th and was hosted by moderator Zeeiaa. 4 puzzles challenged the community, with kraken, Arraxka, GA | BBI and Kali completing the puzzles and each won 50 VOXEL.

Try the first two puzzles on the right!

The answers are on the last page of this newsletter.

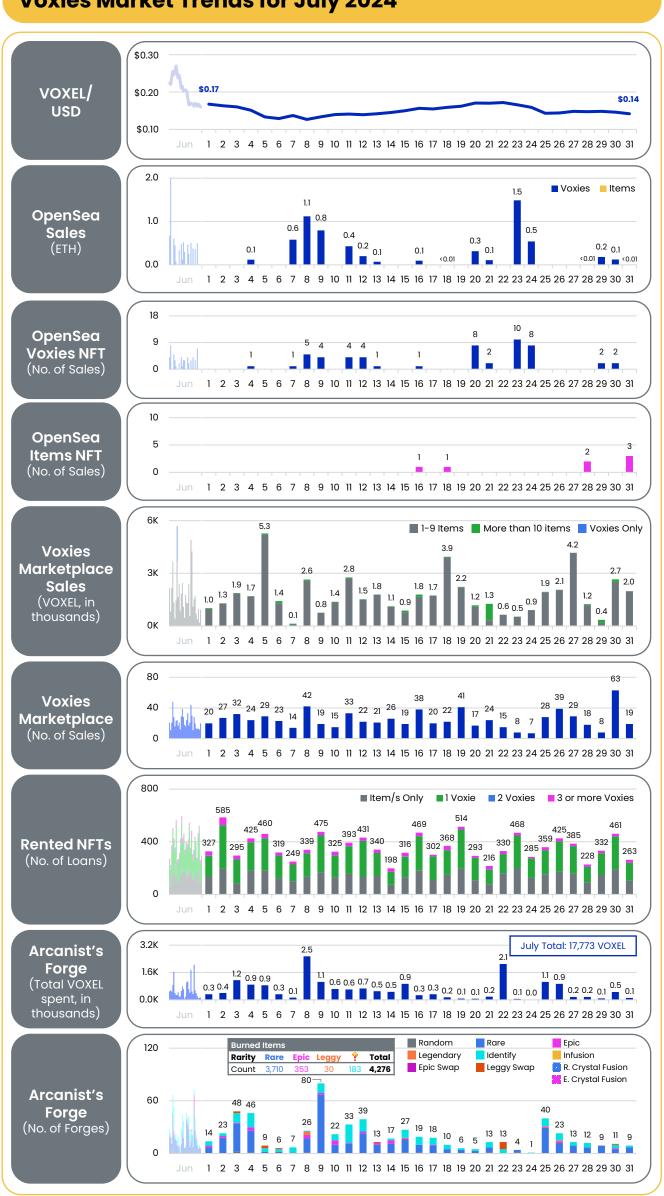




Increased character turn speedAfter 16 turns you instantly die

9. Flex at your enemy in a righteous taunt

Voxies Market Trends for July 2024



Voxies/Item Upfront Rental Fee Average – July

Voxies Average Rental Price (VOXEL/day)

Parameters: 1 Voxie per listing, no items, Upfront fee > 0 VOXEL, % share = 0%, Daily price = Upfront fee/Duration, NFT to Renter

	Rarity		Common		Uncommon		70 0110	Rare		Prioc	Epic		Legendary		Godly					
ā	Movement Stat		3	4	5	3	4	5	3	4	5	3	4	5	3	4	5	3	4	5
ă	(b)	Squire	1.61	1.79	1.68	2.92	2.99	2.98	5.26	5.77	6.29	10.10	10.86	10.71	28.57	24.83				
	(S)	Undead	2.41	2.21	2.50	3.80	3.71	3.99	6.10	6.87	6.88	11.05	11.10	11.85	24.10	26.63	30.00			
	Ü	Robo	1.51	1.51	1.53	2.89	3.06	2.98	5.57	5.77	6.21	10.15	10.39	10.81	17.22	25.98				
		White Mage	2.02	2.33		3.82	3.29	4.00	6.29	6.83	7.43	10.04	10.33	12.62	27.14					
		Priest	1.56	1.65	1.37	2.81	2.81	2.57	5.09	5.61	5.71	9.38	9.51	10.20	13.33	26.19				
		Black Mage	3.14	3.55	4.03	5.84	5.86	6.81	8.41	9.51	10.24	12.28	11.04		26.14					
	A.	Warrior	1.81	2.00	2.14	3.69	3.47	4.25	6.09	6.78	8.57	9.55		15.71		24.14				
		Necromancer	2.50	2.90	2.86	3.85	4.55	5.06	7.43	7.66	8.31	12.08	12.50	10.36	23.33					
	M.	Ranger	1.93	2.11	2.57	3.68	3.81	4.26	6.46	7.45	8.00	10.72		8.57			30.00			
ses		Knight	1.69	1.88	2.11	3.05	3.18	3.03	5.38	6.15	6.13	10.33	11.59		28.57	24.83				
Classes		Ninja 	1.87	2.15	2.25	3.33	3.54	3.93	6.28	6.02	6.00	9.58	9.86		24.05					
		Bard	2.58	3.14	3.36	4.16	4.61	4.53	6.79	6.40	8.14	10.91	11.00	10.00		25.77	30.00			
		Druid Monk	2.47	2.20	3.57 2.66	4.25	4.72 4.55	4.35	6.15	7.13 6.96	8.00	10.05	11.60	12.29	22.86 23.57	28.10				
		Thief	1.93	1.88	2.00	3.03	3.11	4.29	5.21	6.57	6.64	10.00	12.21		23.57					
	(A)	Hawknight	1.55	2.47	3.07	3.64	4.00	5.00	7.31	7.26	0.04	11.25	10.93		25.86	26.90	30.00			
	媊	Drako	2.04	2.54	2.21	4.09	4.18		6.99	7.20		10.54			18.33					
	(a)	Time Mage	2.69	2.66	1.38	3.59	5.71		8.86	9.02		8.33	11.83							
	T)	Chemist	1.92	2.15	2.60	3.92	4.71	5.14	6.08			10.92	8.33							
	988	Samurai	1.43	2.14		3.00	4.15		7.36	7.74		8.33	11.43		26.25					
	100	Pirate	1.67	2.43		3.17	3.86		6.43	6.86		11.36	11.60	10.67	28.29		27.14			

Item Average Rental Price (VOXEL/day)

Parameters: 1 Item per listing, Upfront fee > 0 VOXEL, % share = 0%, Daily price = Upfront fee/Duration, NFT to Renter

	Rarity	Rare	Epic	Legendary	Godly	Special
	One H. Sword		0.23	0.77	3.57	0.83
	Dagger		0.47	1.19		
	Axe		0.26	1.20		1.13
	Mace	0.14	0.26	0.91		
	✓ Katana		0.31	1.36		
	Spear		0.35	1.40		
	📝 Two H. Sword		0.75	1.44	7.14	0.37
	Monk Fists	0.15	0.40	1.42		
Item Type	Crossbow			0.55		
.,,,,	Two H. Bow		0.48	1.54		
	€ Gun		0.29	1.22		
	Instrument		0.41	1.28		
	Wand		0.31	0.93		
	✓ Staff		0.23	0.89		
	Mag. Artifact		0.22	0.94		
	Shield		0.16	0.50		
	Accessory	0.35	0.68	2.73		1.41
	(A) Head		0.27	1.07		
Light	© Chest		0.20	0.90		
Light	Gloves		0.19	1.45		
	Legs		0.13	1.06	3.33	
	(A) Head	0.18	0.51	1.01		
Medium	© Chest		0.14	1.03		
Wedialli	Gloves		0.19	1.23		
Medium	Legs		0.19	0.74		
	Mead Head	0.50	0.54	0.84		
Heavy	Chest		0.23	1.01		
,	(a) Gloves		0.28	0.95		
	Legs		0.31	0.78		
All	Mead Head					0.11
- ""	Legs					6.29
Pets	Giraffe: 0.25	Reindeer: 0.99	D. Goat: 1.19	Bone D.: 0.48	V. Bat: 0.23	Pumpkin: 0.4

OpenSea Voxies/Item NFT Floor – July (in ETH, or USDC if stated)

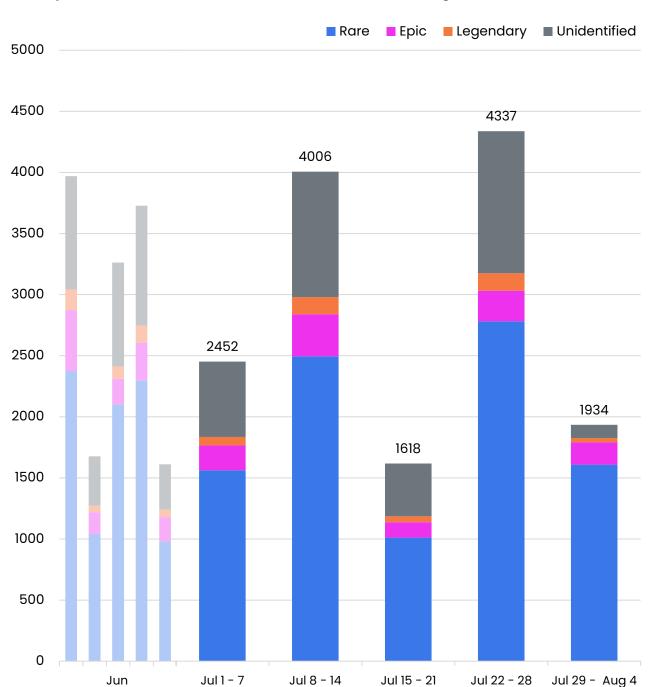
	Cat	egory	Common	Uncommon	Rare	Epic	Legendary	Godly	Special
	Voxies	NFT Floor	0.05	0.05	0.17	0.24	0.40		
	1	Squire	0.05	0.30	0.17	0.27	0.90		
	(a)	Undead	0.10		0.19	0.46	0.40		
		Robo	0.15	0.13		0.24			
		White Mage	0.05		0.19	0.24	0.90		
		Priest	0.05						
			0.05	0.15	0.19	0.24	0.40		
		Black Mage		0.15		0.46			
	OF.	Warrior	0.07		0.19				
		Necromancer							
	Z	Ranger	0.10	0.14	0.22		0.90		
		Knight	0.05	0.08	0.26	0.46			
Classes		Ninja	0.05			0.46			
	1	Bard	0.07	0.05					
		Druid		0.28		0.33			
		Monk	0.07	0.12					
	## <u>#</u>								
		Thief	0.05	0.05					
		Hawknight		0.24	0.55	0.40			
	혰	Drako	0.50						
	(C)	Time Mage	0.15	0.13					
		Chemist		0.20					
	800	Samurai	0.25		0.40	0.75			
	133	Pirate		0.32					
Vo		cs Item Floor			1.25 USDC	0.006	0.03		25 USDC
		One Handed Sword			0.0025				
						0.05			
		Dagger			0.0025	0.05			
		Axe			4.5 USDC				
		Mace			0.0025		0.05		
	8	Katana			4.5 USDC	0.02			
		Spear			0.002				
	A	Two Handed Sword			0.0025	0.014			
		Monk Fists			0.002				
Item	(A)	Crossbow			0.0018	28 USDC			
Туре		Two Handed Bow			0.0025	20 0020			
					0.0025				
		Gun			0.0025				
	W .	Instrument							
	P	Wand			4.5 USDC				
		Staff			0.0025	0.05			
		Magical Artifact			0.0025				
		Shield			4.5 USDC	0.006			
	8	Accessory				36 USDC			
Y		Head			0.0025	0.007			
		Chest			1.25 USDC	0.007			
Light									
		Gloves			0.0015	0.007			
		Legs			0.0005	0.007			
		Head			0.001				
. Mediu	m	Chest			0.0025				
Mediu		Gloves			0.0015				
		Legs			1.25 USDC				
		Head					0.05		
		Chest			0.0007				
Heav		Gloves			1.25 USDC		0.03		
							0.03		
		Legs			0.0025				
All		Head							25 USDC
		Legs							
Other	1	Crystal			0.0010				
🖔 Giı	raffe:	0.08 Reindeer:	- v	Ember: 7 U.	🔰 Aqua:	– 🧳 Fro	zen: –	y Unide	entified: 1.25 (
(D.		- Bone D.:		Dust: -	Energy:		wling: 1.5 U.	Others Others	
			S S	Toxic: 4.5 U.	31.		adow: –	Ħ	

0 newly minted NFT items were minted in July 2024

Voxie Tactics Items – July Mint Trend



Twice per week Mint of NFT Battle Rewards + Arcanist's Forge Rewards + Other sources



Total Items Minted in July

Rare	Epic	Legendary	Unidentified
8,807	1,027	422	3,298

Voxies Social Media Content - July 2024



The Olympia Collection

A graphic celebrating the start of the 2024 Paris Olympics, it also serves as a spoiler for the Olympia Collection items which will be featured in the game in the near future







July GM Campaign

GM from Thief, Voxie #0 and Blue Robo!







July Featured Classes

Featuring the Monk, Bard and Knight classes!

About The Author



Moonscaper here! I'm a Voxies and Voxie Tactics Items NFT holder and I've been a part of the Voxies community since June 2021.



Wen mobile.

Crossword Puzzle Answers

Puzzle 1

Across: 1. Chemist

3. Disarm

4. Affliction 5. April

6. Disease

9. Alien 10. Godly

2. MoonShield

7. Evade

Down:

8. Sting

3. Bloodrage 5. Voxel

Puzzle 2

Across:

7. Dragonfest

8. Affliction

9. Bravado

1. Burrow 2. Necromancer

4. Deadaim

6. Haste

Down:

10. Doom

