

the **artGallery** e-magazine

Volume 2 • Issue 11



Showcasing Artists from around the World!

DAVINCI'S SFUMATO TECHNIQUE

In this issue:

**INTERNATIONAL
7 ARTISTS**

**davinci's
sfumato
Technique**

**Is There a Glut in
the Market**

**Three Skillsets Every Artist
needs to be proficient in!**

**Fascinating Stories
of Famous Artists**

Check us out on:



YouTube



In the Studio... ...with the Editor!

GERALD WALL

I was never much of an art history fan. I loved the art of the great masters: the paintings, the beauty, the techniques, but I dreaded the history part; the confusing stylistic periods; the dates and the developments; the timelines, and the various schools and movements. I just wanted to look at the art!

But one thing I have learned to appreciate from doing this magazine is not only the great art that we get to see from artists around the world but the stories of the artists themselves. I have learned that often *the story behind the artist is as fascinating as the art they make!* Even from their short bios, we can see many stories of failure to fame or struggle to success, or the migration from career to creative pursuits.

I have received many comments of people who say they enjoyed the story about the artist as much as the art. This has given me a greater appreciation for art history and a different perspective in viewing it as not just cold historical facts but stories of trials or triumph. I do love a good story! That is why I started the series “*Fascinating stories of Famous Artists!*”

One of the artists this month sent in beautiful art but when I read his “story”, I was moved to tears. He was a rock climber and outdoorsman as well as a painter but developed a condition and had his hands and toes amputated. But after a year his resilient spirit pushed him to tie a brush to his stump to continue to paint.

I now enjoy studying artists and their history. Art History is often about stories of real people and how they they have struggled and endured and persevered, while others failed, succumbed, gave up or ended in tragedy. But there are lessons to be learned as well as inspiration that not only comes from their paintings, but from their lives. ■

Please address all comments to
editor@theartgallerymag.com

T.A.G. THE ART GALLERY E-magazine

<https://theartgallerymag.com/>

Gerald Wall

Publisher/Editor/Creative Director

geraldwall@theartgallerymag.com

www.jerrywallcreations.com

Steve Wall

Executive Editor/Marketing

stevekimwall@gmail.com

The Art Gallery is a free monthly publication showcasing Artists and providing resources and information for the art community!

*Please support
The ARTS!*



© Copyright 2024

All Rights Reserved.

Unauthorized reproduction, in any manner, is prohibited without expressed permission from the editor of this publication.

ABOUT THE ART GALLERY E-MAG

The Art Gallery e-magazine is a monthly free 32 page digital publication. Its purpose is to showcase artists from around the world and their work.

We are excited to gather both upcoming as well as seasoned artists from many states and countries to display their art in this publication. Each month we will exhibit new artists and their works in this digital gallery to help promote their art and inspire other artists. We will also offer articles on tips, techniques and trends in the art world. This is a monthly **Free** online digital e-magazine that is both viewable and downloadable **to our subscribers**. If you enjoy this publication share it with others.

You can help us support the Arts.
Subscribe now by hitting the button!

Subscribe Now!

-TAG-

The Art Gallery e-magazine is an interactive publication.

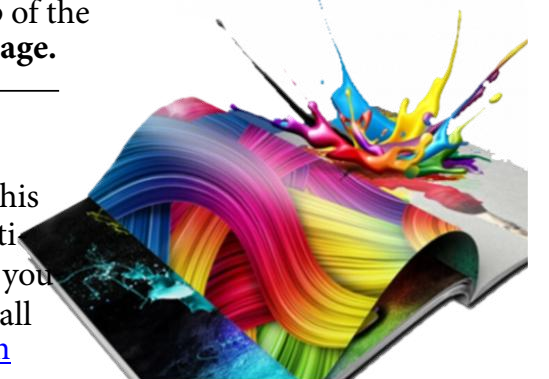
The Flip book version and downloadable PDF is interactive. All URLs, including artists' websites and social media links are clickable links. They will open up a browser and take you directly to their website. Likewise, all email links will open up your email program to send an email. I have also made the **Table of Contents** interactive. By clicking on an artist's **name or image** you can go directly to the **artists page**. Click on the **header** at the top of the page and you will return to the **Contents page**.

Let us Hear from You!

We would love to hear what you think of this publication, its contents, suggestions for articles, artist recommendations and anything you would like to share with us. Please address all comments to editor@theartgallerymag.com

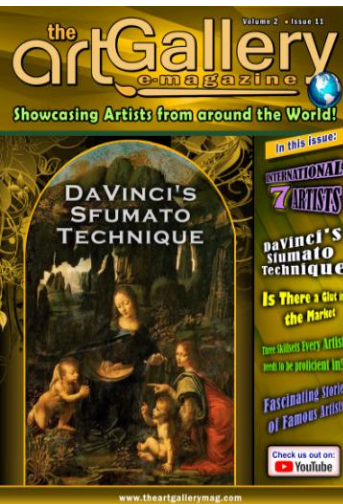


[Click to see iPad promo Youtube Video](#)



About the Cover

The paintings of the Renaissance were so unique and so different from what came before and even what came after, that modern artists have striven to understand and undertake the principles and techniques of these great masters! Many of those painters held secrets on how they made their own paints and varnishes. They had developed secrets on how to make the underpainting and how to utilize specialty glazes and finishes. Leonardo da Vinci developed a unique style of painting called Sfumato! He noticed that in nature there is really no outlines in nature so his technique softened the edges and blended colors more naturally. He taught this to his students and many famous artists of his day like Raphael and Caravaggio began using this technique. The cover picture is called "Virgin of the Rocks" by da Vinci and demonstrates his sfumato technique. He also used this technique in his most famous painting: "Mona Lisa". The wonder and beauty of many of the paintings of this era is due to the creative mind of that genius and great painter, sculpturer and inventor Leonardo da Vinci! Check out the article on page 8 and enjoy!



Gerald Wall -Editor

the artGallery e-magazine

The Art Gallery is a free subscription e-magazine. All money comes from donations and ads. If you want to donate you can click on the button below.



If you are an artist and would like to know how to have your art displayed in our magazine, click below:

Artist Information

If you are interested in advertising here in the Art Gallery e-magazine, we can send you a rate card. You can either send us the ad or we will design it for you for free.

For more information click below:

Advertising Info

Thank You For Your Support!

Non-Discrimination Policy

We at the Art Gallery e-magazine do not discriminate against Race, Gender or Nationality! Being an *international publication* means we deal with artists from around the world. This unfortunately means that we sometimes have artists from nations that take offense with using other artists from opposing or warring nations.

We believe art is universal in both origin and appreciation and that art breaks political barriers as long as it does not purposely promote social concerns or division. We have had many artists in our magazines whose nations may be in conflict, but we do not look at them as soldiers but as artists. It would be wrong to remove an Ukrainian artist because a Russian artist is offended or an Israeli artist because a Muslim artist is offended, and visa versa. Both groups have people that would rather use a paintbrush and canvas than a gun. This is not a political publication but an art publication. And regardless of one's race, gender or nationality we are to appreciate their work regardless of their background! The focus of this publication is Art and not politics, gender preference, race or nationalities.

The world can be an ugly place and art can help us focus on the beauty around us and take us away from the horrors that are often around us. We are very selective in who we allow in the magazine and it's based upon the artist expression not the political or social message. Let's leave that to social media. Art should unify people and not divide us. Art should focus on nature and people apart from social issues without being discriminatory, preferential, divisive or exclusive. Let's appreciate the creativity of the individual and avoid shortcomings of select groups, and just continue to show the beauty of nature and artistic expression so that we can enjoy art for the sake of art alone.

Thank you for your understanding and respect of other.

Sincerely,

Gerald Wall

Editor/Publisher

Dreamtime Products

by Aboriginal Artist
Mirree Bayliss

From her Dreamtime Series Mirree Bayliss has created this activity series based on her Australian aboriginal art. Her products are for both children and adults and convey the beauty of unique artwork.



Her animal series is a wonder from down under! Order today!

www.artbymirree.com.au

hello@artbymirree.com.au

Animal Totem Colouring Books
2 Book Colouring book and Pocket book set of her Dreamtime Animal Series.

Dreamtime Cards
36 beautiful glossy cards with gold-gilded edges of the Dreamtime Animal Series.

Dreamtime Colouring Book
28 colouring pages for children and adults from the Dreamtime Series.

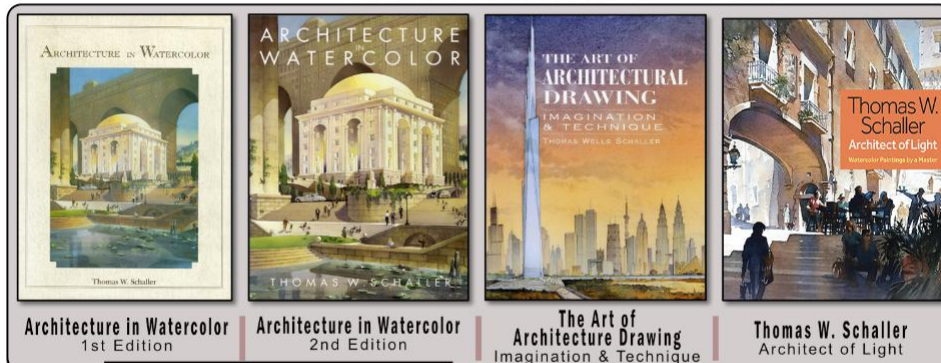
ART MEMES

Life is like a canvas.
It begins blank and
every day is like
another brush stroke.

BOOKS AND VIDEOS

THOMAS W. SCHALLER

Master Watercolor Painter



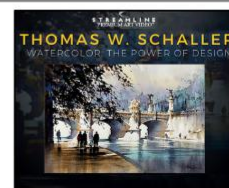
Available on Amazon

(Click Photo to go to Link).

Thomas Schaller is a multi-award-winning artist, architect, and author based in New York City. He has been a premier watercolorist for decades and travels nationally and internationally to give lectures and classes to teach his watercolor techniques. He also has instructional and teaching videos on his YouTube channel.

<https://www.youtube.com/@thomaswschaller>

www.thomaswschaller.com



Watercolor: The Power of Design - DVD
(Click Photo to go to Link)

This PDF is **interactive**. All URLs, including artists' websites and social media links are **clickable links**. They will open up a browser and take you directly to the website. Likewise, all **email links** will open up your email program to send an email.

CLICK on the artist's **name** or the **IMAGE** below to go to the ARTIST PAGE

CLICK on the **Art Gallery header** to return to the Table of Contents.



Julie Jorgensen
Panama.....page 12



Tithipriya Debnath
Bangladesh.....page 14



Nicholas Sherry
Canada.....page 16



Adam Davis
Oklahoma.....page 18



ENCORE ARTIST
Rick Rotante
California.....page 22



Shachindra Bisht
India.....page 24



ENCORE ARTIST
Pedro Gavidia
Mexico.....page 26

CONTENT

ARTIST SHOWCASE

Leonardo DaVinci's Sfumato Technique

Feature ARTicle....pages 8-11



Is There a Glut in the Market

Trends ARTicle.....page 20



ARTICLES

Three Skillsets Every Artist needs to be proficient in!

Part Two.....page 28



Fascinating Stories of Famous Artists

Part 5.....page 29



DaVinci's Sfumato Technique



"Mona Lisa" - Da Vinci

Leonardo Da Vinci used a unique style of blending colors called Sfumato. His sfumato technique is a painting method that creates soft transitions between colors and tones, allowing for a more lifelike representation. The term "sfumato" comes from the Italian word "sfumare," meaning "to tone down" or "to evaporate." The Italian word "fumo," literally means "smoke," which reflects the technique's purpose of creating a smoky, hazy effect in the artwork. This approach avoids harsh outlines, to evoke emotion and a sense of three-dimensionality, making the figures appear more lifelike and engaging.

Da Vinci used sfumato to enhance the depth and realism in his works, most notably in the "Mona Lisa." The soft contours of the face and the gradual shift from light to shadow contribute to the subject's enigmatic expression. This technique involves layering translucent glazes and subtly blending edges, resulting in a hazy, atmospheric effect.

Sfumato - The Hallmark of the High Renaissance,

The Renaissance was a period known for its emphasis on realism, humanism, and the mastery of perspective. Leonardo da Vinci, who pioneered this technique, believed that painting should imitate nature as closely as possible. Sfumato allowed him to achieve a nuanced representation of light, shadow, and volume, which was essential for capturing the subtleties of the human face and the play of light on different surfaces. Sfumato is not just a technical achievement in painting but also a conceptual approach that reflects the Renaissance artists' deep understanding of light, shadow, and human perception. Leonardo da Vinci, in particular, was a scientist and a philosopher as much as an artist, and his use of sfumato is tied to his observations of the natural world.

Leonardo was fascinated by the way light interacts with surfaces and how the human eye perceives these interactions. He recognized that in nature, there are no true outlines; instead, edges are softened by the way light diffuses and scatters. Sfumato replicates this natural phenomenon by avoiding hard lines, allowing forms to emerge organically from the surrounding space.

Notable Da Vinci Works using this Technique

Leonardo da Vinci used the sfumato technique in several of his most famous works.

Virgin of the Rocks: In both versions of this painting (the National Gallery in London and the Louvre), sfumato enhances the soft transitions in the figures and the atmospheric quality of the background, creating a mystical environment.

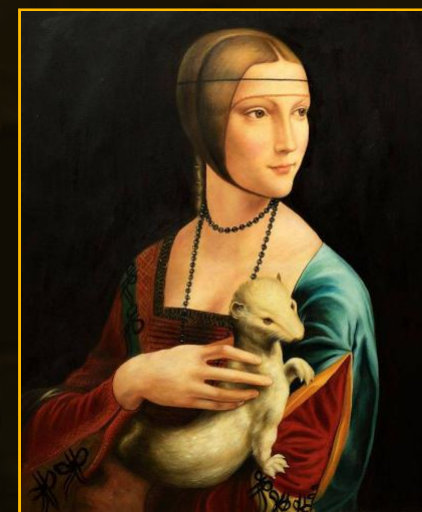


"Virgin of the Rocks" - Leonardo DaVinci



Ginevra de' Benci: In this portrait, sfumato is used around Ginevra's face and hair, contributing to a soft, ethereal quality while emphasizing her expression.

Adoration of the Magi: Although unfinished, this work features sfumato in the faces of the figures and the blending of the background, creating a sense of depth and atmosphere.



"Lady with an Ermine" - Da Vinci

The Last Supper: While this mural primarily employs linear perspective, sfumato is used subtly to soften the features of Christ and the apostles, adding depth to their expressions and interactions.

Saint John the Baptist: This painting showcases a deep use of sfumato, particularly in the soft modeling of John's face and the blending of shadows that contribute to a sense of mystery.

Lady with an Ermine: The soft transitions in the skin tones and the delicate rendering of the fabric and the ermine illustrate Da Vinci's mastery of sfumato, bringing the subject to life.



"Saint John the Baptist" - Da Vinci



"Lady with an Ermine" - DaVinci

These works exemplify Leonardo's skill in using sfumato to enhance realism, emotion, and the overall impact of his paintings. Sfumato was one of several techniques that Renaissance artists developed to achieve greater realism in their work. Alongside chiaroscuro (the use of strong contrasts between light and dark), perspective, and anatomical precision, sfumato helped artists create more lifelike and emotionally resonant images.

Continue...



"The Last Supper" - DaVinci

DaVinci's Sfumato Technique - Continued

Technique and Materials



"Adoration of the Magi" - Da Vinci

Leonardo da Vinci often used a limited color palette for his sfumato effects, relying on browns, blacks, and whites, along with subtle variations of these colors. This choice of colors helped to create the soft, smoky effect that sfumato is known for. To achieve sfumato, artists typically used a fine brush or even their fingers to blend the paint smoothly. The technique requires patience and skill, as it involves applying multiple thin layers of paint, allowing each layer to dry before applying the next. This method of layering, or glazing, enables the artist to build up the subtle gradations of tone that characterize sfumato.

► **Soft Edges:** Unlike techniques that use defined lines to outline forms, sfumato creates soft, blurred edges where colors and tones gradually transition into each other. This gives the illusion of depth and volume without the need for harsh lines.

► **Layering of Glazes:** Sfumato often involves the application of multiple thin layers of semi-transparent paint

(glazes). These glazes are built up slowly, allowing the artist to control the intensity of the shading and the smoothness of the transitions.

► **Atmospheric Effects:** Sfumato is particularly effective for creating atmospheric effects, such as the gradual fading of objects into the background, simulating the way distant objects appear less distinct due to the scattering of light in the atmosphere.

► **Realistic Skin Tones:** By blending colors and tones seamlessly, sfumato allows for the realistic depiction of skin tones, with subtle transitions between light and shadow that mimic the way light interacts with the human face.

Historical Context

Before the Renaissance, medieval art was often more symbolic and less concerned with realism. Figures were often flat, with little attention to light and shadow. The Renaissance marked a shift towards naturalism, with artists striving to depict the world as it truly appeared. Techniques like sfumato were essential to this pursuit, allowing for the depiction of subtle shifts in light, the texture of skin, and the complex expressions of the human face.

While sfumato is most closely associated with Leonardo da Vinci, it was part of a broader movement in Renaissance art that sought to move away from the more rigid and stylized forms of medieval painting. Artists of this period were deeply interested in capturing the complexities of human experience, and sfumato was a powerful tool in this endeavor. Sfumato influenced other great artists like Michelangelo, Raphael, Caravaggio, Rembrandt, Vermeer and many more.



Rembrandt self portrait

Influence and Legacy

The legacy of sfumato extends into modern times, influencing not just painters but also photographers, filmmakers, and digital artists. The technique's emphasis on subtlety and gradual transitions is echoed in the work of modern artists who explore themes of ambiguity, mystery, and emotional depth.

In photography, the use of soft focus and controlled lighting can create effects similar to sfumato, lending images a dreamlike or introspective quality. Filmmakers, too, often play with light and shadow to create atmosphere and mood, drawing on the same principles that made sfumato so effective.

In digital art, software tools allow artists to simulate sfumato by blending colors and tones with precision, making it possible to achieve effects that closely resemble those created by Leonardo and his contemporaries. This continuity shows how sfumato, though rooted in the Renaissance, continues to inspire and inform the visual arts across different media.

The technique continues to be studied and admired for its ability to bring a painting to life, offering a sense of realism that few other methods can achieve. Sfumato remains a key example of the technical innovations that defined Renaissance art and set the stage for the development of modern painting techniques.

Conclusion

Sfumato is a testament to the Renaissance's blend of art and science, reflecting a deep understanding of human vision and a commitment to capturing the natural world in all its complexity. It is one of the many techniques that made the art of the Renaissance so revolutionary, allowing artists to push the boundaries of what could be achieved in painting. Whether in the enigmatic smile of the Mona Lisa or the atmospheric depth of The Virgin of the Rocks, sfumato continues to captivate viewers and inspire artists around the world. Sfumato is much more than just a painting technique; it is a representation of the Renaissance's broader quest to understand and depict the natural world in all its complexity. Through sfumato, artists like Leonardo da Vinci were able to achieve unprecedented levels of realism and emotional depth, capturing the subtleties of human expression and the interplay of light and shadow. This technique, steeped in both scientific observation and philosophical inquiry, has left a lasting impact on the world of art, influencing generations of artists and continuing to resonate in contemporary practices.



"The Denial of St. Peter" -Caravaggio



"Madonna in the Meadow" - Sketch and painting by Raphael



Artist Showcase

Panama

Julie Jorgensen

I am Julie Jorgensen, an American expat, who has been living and creating art in the islands of Panama for 20 years. I grew up in rural Nebraska so have always been drawn to nature and wild things. My love for animals and the natural world was only enhanced by the diversity found here in the jungles and the oceans.

I began drawing at 4 years old and art has always been my true love, regardless of what jobs I had to do to pay the bills and make my way. Those varied from helping dad on the farm, to working factory production jobs, planting thousands of trees with the Ne State Forestry and Natural Resources District, to being an aide at a state hospital in Kansas.

I did go to the Colorado Institute of Art years after high school and graduated with honors and awards, but that yielded me little other than a very abusive relationship with Fannie Mae. I worked mainly in screen printing art production until the death of my father in 98.

With a farm in a place I cared not return to and my family gone, working freelance, I began looking at alternatives. I researched many places in the world, the cost of living, pros and cons and finally decided on a little, rustic island town called Bocas del Toro. I sold the farm and purchased a house on a little island in the archipelago, and here, I still sit today.

Being here has allowed me to do many things I probably would never have had the opportunity to do any where else in the world. I have done many t shirt designs, signs, logos wall murals, vehicles and commission art of all kinds, as well as my own fine art in watercolors, color pencil and acrylic, and offer originals and prints of select pieces. I look forward to years more of doing what I love, in this wonderful place, I call home. ■



Mural - Jorgensen at Work

the artGallery e-magazine

Julie Jorgensen
Acrylic/Watercolor



Contact information

Facebook:

<https://www.facebook.com/julie.jorgensen.71>

Email:

islandporkchop@gmail.com



"Out of the Blue" - watercolor

Julie Jorgensen
Gallery



"Marguey Kit" - color pencils



"Max" - color pencils



"Lilia" - mixed media



"Sucker Punch" - acrylic over acrylic pour



"Tropic Star Black Marlin" - ink/watercolor



"Monabocas" - acrylic



"National Treasures of Panama" - color pencil, acrylic



"Never Look Back" - watercolor/acrylic



"Bocas Watercolors" - watercolor



"Divers Dream Mural" - house paint



"Humanity's Last Stand" - Acrylic

Tithipriya Debnath

Acrylic



Contact information

Facebook:

<https://www.facebook.com/tithilipi>

Email:

tithi1638@gmail.com

Phone:

+8801787216219

Artist Showcase

Bangladesh

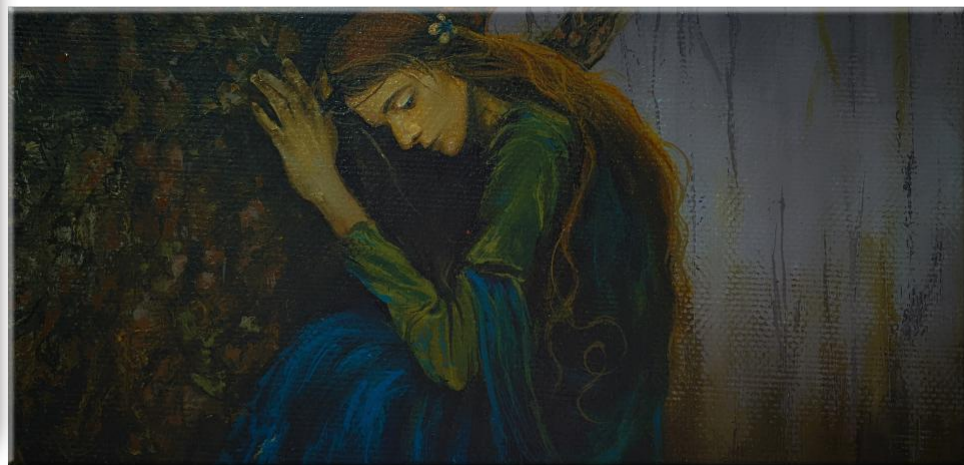
Tithipriya
Debnath

Greetings. I am a self-taught artist, love expressing myself through painting. The universe inspires me to create works that blend realism and fantasy. I often find themes in astronomy and nature, translating them into vivid visual narratives.

My artistic journey began during the challenging times of the COVID-19 pandemic, serving as a source of solace and peace. Now painting has become a powerful tool for me that helps me to escape from negativity and harsh reality.

I primarily focused on acrylic painting, continuing to develop other techniques. Novelty in themes and styles keeps me coming back for more, helps me continue to grow as an artist.

I believe that art has the power to connect us to something larger than ourselves, like a portal that transports us beyond the confines of our individual consciousness. By sharing my passion of art, I hope to inspire others to embark on a similar journey of discovery and appreciation. ■



"Tranquility" - acrylic

Tithipriya Debnath Gallery



"Colour of Nature" - acrylic



"Doomsday" - acrylic



"Somewhere on Earth" - acrylic



"Gate of Eternity" - acrylic



"Rising from Ash" - acrylic



"Eternal Love" - acrylic



"Thought of Aurora" - acrylic



"Fiction" - acrylic



"Solitude" - acrylic

Artist Showcase

Canada

Nicholas Sherry

I was born in Glasgow, Scotland, in 1943. When I was seven, my family immigrated to Canada, where I now reside. It was apparent at an early age that I was gifted with some innate talents, including Drawing and Painting. I showed maturity and understanding of colour, perspective, light, and shadow that went far beyond most children my age. In my late teens, I tried pursuing a path in Fine Arts as a painter, but to no avail.

Financial circumstances led me to apply for a subsidized Commercial Art course at a local community college. Before completing the course, I was asked to work for a small Toronto-based studio. For the past 50 years, I held positions in Ad Agencies and Design Firms, ending the last 15 years as a freelance Art Director and Designer

During my long career in Advertising and Design, I have won numerous awards for both Art Direction and Design from the Art Director's club (Toronto), Art Direction Magazine (New York), Canadian Graphic Society, and Marketing Magazine (Toronto). I'm now painting again with maturity, experience, and an Electronic Paintbrush. ■

the artGallery
e-magazine

Nicholas Sherry
Digital Artist



Contact information

Website

<https://nft-nicko-art.com>

<https://opensea.io/ART-NICKO>

Facebook

<https://www.facebook.com/people/Nicholas-Sherry/100094763208101/>

Instagram

https://www.instagram.com/nft_nicko_art/

Email

nicholas@telus.net

Phone

+6042513649

SHATTERED IS THE SIMPLEST OF GEOMETRIC FORMS IN NATURE, THE CIRCLE, TRIANGLE AND RECTANGLE. IT IS AN EXPLOSION OF THESE BASIC FORMS INTO A COHESIVE CONTAINED DISORDER.



"SHATTERED NO.1" - Digital



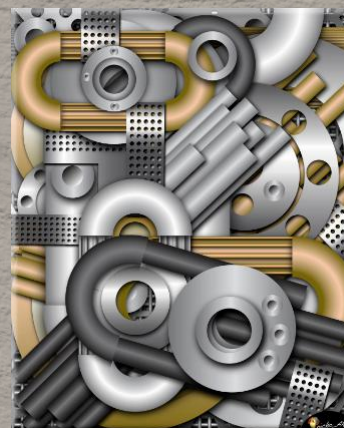
"SHATTERED NO.4" - Digital

Nicholas Sherry
Gallery

ARE 3 EXCLUSIVE ART
SERIES: INDUSTRIAL,
LOCOMOTION AND
SHATTERED

MY ART IS NOT, AND I REPEAT,
IT IS NOT AI.

INDUSTRIAL SERIES, INCORPORATES SYMBOLIC, AND HIGHLY STYLIZED SHAPES REPRESENTING CONTEMPORARY BUILDING MATERIALS. THE METALLIC AND PLASTIC COMPONENTS ARE INDICATIVE OF A DYNAMIC AND VIBRANT CHAOTIC ORDER.



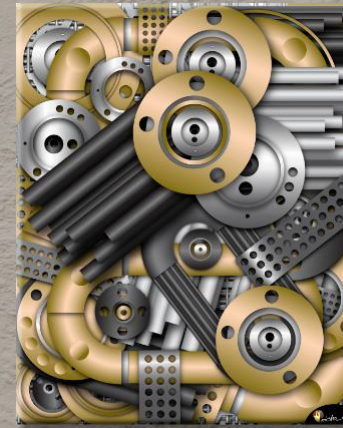
"INDUSTRIAL NO.15" - Digital



"INDUSTRIAL NO.27" - Digital



"INDUSTRIAL NO.31" - Digital



"INDUSTRIAL NO.33" - Digital

LOCOMOTION USES GEOMETRIC FORMS AND SHAPES WHICH INCORPORATE A SENSE OF MOTION, BRINGING A NEW DIMENSION OF TENSION TO THE STATIC. THE FEELING INDUCED BY ANGLING THE SHADED RECTANGLES GIVES THE IMPRESSION OF AN ERUPTING POWER BREAKING FORTH FROM THE ORDERED AND ORDINARY.



"LOCOMOTION NO.14" - Digital



"LOCOMOTION NO.17" - Digital



"LOCOMOTION NO.18" - Digital



"LOCOMOTION NO.22" - Digital



Adam Davis Acrylic Painter

Contact information

Facebook

<https://www.facebook.com/AdamDavis4438>

<https://www.facebook.com/profile.php?id=100069573586786>

Email

adam.davis8352@gmail.com



"Morning Arrival" - acrylic

Artist Showcase

Oklahoma, USA

Adam
Davis

HI I'm Adam Davis. I am 41 and was born and raised in Bartlesville Oklahoma. I currently reside in Rural Copan, Oklahoma and am legally blind in my left eye. I originally started painting about 20 years ago when I was gifted some oil paints and some Bob Ross dvd's from an uncle who had also tried to paint for a while. I went to Bartlesville High school and graduated in 2001.

One of my favorite past times is to turn on some Gospel music in my studio and escape mentally into what I like to call my visual *Scenic Vacations*. Most of my artwork comes from the heart with just a loose free hand and allowing whatever happens on the canvas to happen. As Bob Ross used to say "There are no mistakes in painting, just happy accidents!"

I am super appreciative of the opportunity to show off a few of my pieces with a new audience. I do sell them and have many currently available for purchase. Feel free to contact me about commission work or to ask about available Pieces.

Hope your day is filled with many Blessings and God's grace. Thanks for your interest and your time. Always remember that Faith is being sure of what we hope for and certain of what we do not see. (Hebrews 11:1)



"The Reason Stain Glass Interpretations" - acrylic

Adam
Davis
Gallery



"Tsunami Beach" - acrylic



"Rolling with the Flow" - acrylic



"Sunset Beach Overflow" - acrylic



"Tide Overflow Beach" - acrylic



"Turner Falls" - acrylic



"Cloudy Cove" - acrylic



"Splish Splash" - acrylic



"Stream Runs Through It" - acrylic



"Grand Canyon" - acrylic



"Movement" - acrylic



"Starry Lights Aurora" - acrylic



"The Deep" - acrylic



Is there a Glut in the Art Market?

No doubt the pandemic was a boon to art as many people had the time to paint again and return to their artistic roots. But did it cause a glut in the market by flooding it with too much competition and has this affected art sales? According to *Artnews*, 2021 and 2022 were boom years but the art market fell considerably in 2023 and has barely held steady since. Much of it however, has been blamed on the economy with high interest rates and geopolitical uncertainty. Or is it just because there are now too many pieces of work chasing too few dollars. Certainly, in today's market, wall art is not the priority in spending. Even auction houses have done poorly for the high-end art world, with not only a decrease in sales but also a decrease in the value of some of the great masterpieces.

But this is reflected even in the general art field. I recently went to a small local arts and craft fair outside of Atlanta that I usually attend every year. I was shocked that it was more crafts than art and though it seemed bigger this year, I only saw one booth selling real original art. Mostly it was jewelry, clothing and hand crafts. I don't think small galleries are doing that well either. Art seems to have moved almost completely to online sale and social media marketing.

Also, the pandemic brought about a huge spike in digital tablets and many artists brought much digital art to the market in the way of fantasy art, game concept art, characters, comics, manga and more. But it seems the trend now is a return to more conventional painting with oil, watercolors, acrylic, pastels and oil on canvas. This is surprising since graphic programs have gotten so sophisticated that they can most mimic traditional art with textures, water drips, transparencies and blending capabilities. Perhaps the pen is not mightier than the brush.

The future of art is also unpredictable with the introduction of AI art. Though AI is all the rage and its abilities are growing exponentially, there is also signs that its excitement is cooling down. Real art connoisseurs have come to disdain it as fraudulent and fake yet others laud its exquisite beauty despite its flaws. AI art has found its place as a tool for painting resource images and video content but outside of NFTs, it is not a



sustainable or marketable commodity. People just are not going to buy your engineered AI art and put it on their walls as some scammers and artificial fake artists try to scheme people.

But the news is not all grim! Many artists are finding success as they adapt to the new markets with online webstores, websites and social media, internet ads and more. Exposure certainly is there if you know how to wrangle the web. For the consumer there are more options than ever with a widely varied market of styles, techniques media to fit all types of visual tastes. Artists are finding their niche, and many are staying busy with commissions and still making a living doing what they love.

So, though we do not know what the future brings or which way the wind may blow politically or economically, I hope that the creators will continue to create, the paint slingers continue to color their canvasses and the spark of art continues to inspire hearts of the masses for some time to come.

ASYMMETRIC SYMMETRIES

- Foreword by RACRUI
- Matte laminated cover
- Full color printing
- 158 pages

pgavidia@concepto.net
pedrogavidia.com

The Abstract Art
of Pedro Gavidia



CUAUHTLANA EDITORES

Spanish Version

\$40 USD
+ shipping

Original Art by Jerry Wall

Merry Christmas

Order your Christmas Cards Now

10 SETS
5 1/2 X 8 1/2 CARDS
6 X 9 ENVELOPES

ONLY \$25
Including Shipping

[CLICK HERE TO ORDER](#)

Christian Themed with Scriptures Inside!

NOW IS THE TIME TO STOCK UP AND PREPARE YOUR CHRISTMAS CARDS TO SEND TO FRIENDS AND FAMILY!

*Each card has different inside content.

Jerry Wall Creations Christmas Cards

JERRY WALL HAS DESIGNED A SET OF UNIQUE CHRISTMAS CARDS BASED UPON HIS ACRYLIC AND DIGITAL PAINTINGS. SHARE THIS FINE ART WITH FRIENDS AND FAMILY THIS CHRISTMAS!

www.jerrywallcreations.com

CHRISTMAS is right around the corner!

December is the biggest selling time of the year! This is the best time to **promote** your art and products!

If you are an artist, submit your work to be showcased In our next issue!

For More Information: [Artist Info](#)

If you have an **art book, art class, art seminar or art event**, you can advertise in with us and we will build your ad for **FREE!**

For More Advertising Information: [Advertising Info](#)

Ad Rate Sheet:

the **artGallery** e-magazine

www.theartgallery.com

Encore* Artist Showcase

California, USA

Rick Rotante

Rick attended the School of Art and Design in New York City. After graduation he worked in Manhattan in several advertising agencies. After two years he became disillusioned with the commercial field. He was ready for a change and decided to move to Glendale, California.

After getting his footing and exhibiting in shows, he was accepted into several galleries in Los Angeles, Pasadena, Montrose and Palos Verdes. Eventually he joined the California Art Club and Oil Painters of America.

During this time he worked for Walt Disney Pictures and Television in Burbank for a span of 17 years.

In California he found tutelage with two instructors from the prestigious Pasadena Art Center where he honed his fine art training. The basis of his art is drawing. He also paints in Pastel and Oil paint.

Demonstrating at art clubs and art associations encouraged him to try and teach these three principles. He instructed classes at Glendale Community College and Art Classes of Pasadena.

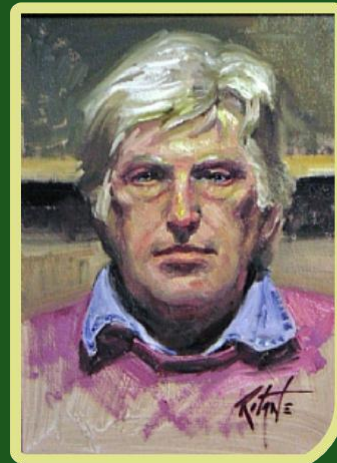
In 2014 he went to New Mexico where he taught four classes at New Mexico State University before opening Raven Art Studio in downtown Las Cruces. His gallery/ studio was open five years when voted best studio in Las Cruces in 2019. But The Pandemic necessitated his closing and he returned to California in 2020 where he works today. He is currently in the Mountain Arts Gallery in Lake Arrowhead, Ca. where he also teaches drawing and oil painting.

He has exhibited his work in New York City, Los Angeles, Pasadena, Palos Verdes, Montana and New Mexico.

He is the author of the instructional book "THERE ARE NO FLESH TONES."

the
artGallery
e-magazine

Rick Rotante Oil Painting



Contact information

Website:

<https://rickrotantefineart.com/>

Facebook:

<https://www.facebook.com/RickRotante1/>

Instagram:

<https://www.instagram.com/rickrotantefineart/>

Blog Site:

<https://rickrotantefineart.com/blog>

Email

rickrotante@aol.com

Rick Rotante Gallery



"The Hermet" - oil



"Turned Away" - oil



"Death of Abel" - oil



"Actor" - oil



"Bess Loves Mornings" - oil



"Changing Seasons" - oil



"The Letter" - oil



"Half Covered" - oil



"Pallas Athena" - oil



"Alter Ego" - oil



"Master Peregrine" - oil



Shachindra Bisht Acrylic

Contact information

Facebook:

<https://www.facebook.com/share/7LVYEjkYJGucEeYq/>

Instagram::

https://www.instagram.com/shachindra_bisht/profilecard/?igsh=MjAxZmxqZnN1amY0

Email:

shachindra.bisht@gmail.com

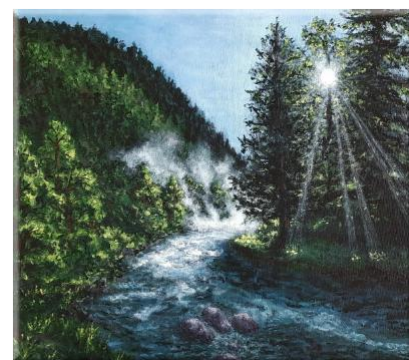


Artist Showcase

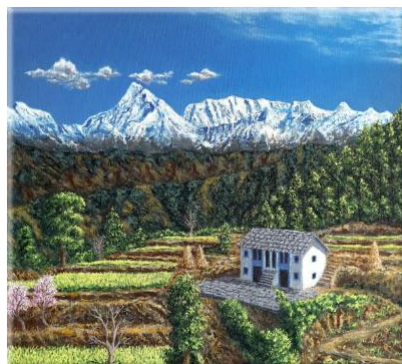
India

Shachindra Bisht

I am a visual artist who has edited numerous documentaries, corporate films and ads. Almost 20 years ago, I turned to painting to enjoy the primitive form of art. I am a self-taught painter who is not restricted to canvas or paper - I create art on any surface, from wall murals to climbing walls, T-shirts, laptops, bags and shoes. It is my catharsis and a reflection of life. Until less than a year ago, I was a passionate rock-climber, outdoor skills enthusiastic, musician and photographer. I also started my own outdoor and art centre in a village in Uttarakhand and was working with the village community - conducting media workshops for the youth and training them in sport climbing, when I got septicaemia in March 2023. Though I recovered from it, my limbs developed gangrene and both my hands and toes of my feet had to be amputated. Re-starting life with the very basics, I turned to painting as a medium of healing. I now paint with a brush tied to my right stump and have started doing commissioned paintings, using acrylic on canvas.



"River" - acrylic



"A Beautiful Day" - acrylic



"Serenity" - acrylic

Shachindra Bisht Gallery



"Blue Water" - acrylic



"Santorini" - acrylic



"The End" - acrylic



"Walk in the Woods" - acrylic



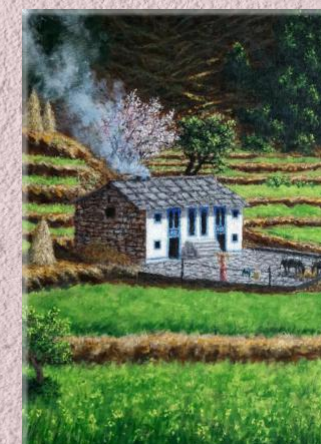
"Rhododendrons" - acrylic



"Nanda Devi Sunset" - acrylic



"Chaukori" - acrylic



"Kumaoni Life" - acrylic



"Sunrise" - acrylic



"Kumaoni Mother" - acrylic



"Mountain Stream" - acrylic

Encore * Artist Showcase

Mexico

*Pedro
Gavidia*

Born on August 31, 1961 in Mexico City, Pedro Gavidia Tovar has always been interested in the plastic arts and in the application of the principles of symmetry in his compositions.

He studied graphic communication design at the Universidad Autónoma Metropolitana and has illustrated books, magazines and all kinds of covers. He has developed in digital art, dabbling in landscapes, portraits and abstract or non-figurative art, the latter being the one he enjoys capturing the most, and where he develops his concept of "art to imagine", achieving suggestive images full of organic textures and strokes, that allow the imagination of those who observe them to give a personal and subjective meaning to the interpretation of the figures.

His work has quickly gained recognition, participating in various collective exhibitions and later placing his works in the art market in Madrid, Spain and Mexico City as an artist at the Yuri López Kullins Gallery as well as Switzerland and Paris. Through the Art Licensing agency, his pieces have been reproduced in print all over the world on a wide variety of objects. Having won various international awards from the American Art Awards and Northern Light Gallery, interest in his art has increased globally. ■



"Baboon"

the
artGallery
e-magazine

**Pedro
Gavidia**



**Abstract Digital
Art**

Contact information

Website

<http://www.pedrogavidia.com>

Facebook

[https://www.facebook.com/
Pedro.Gavidia.Arte](https://www.facebook.com/Pedro.Gavidia.Arte)

Instagram

[https://www.instagram.
com/pedro.gavidia.art](https://www.instagram.com/pedro.gavidia.art)

Email

pgavidia@concepto.net

* Pedro was also showcased in our
August 2023 issue.



"Jade and Bone"



"Cosmogony"

Pedro
Gavidia
Gallery



"Trevi Fountain "



"Castle Burg Kreuzenstein"



"Taj Mahal"



"Buffalo"



"Elephant"



"Crocodile"



"Tiger"



"Gorilla"



"Lion"

Three Skillsets Every Artist Needs to be Proficient In

There are three main ingredients of most paintings (abstract being the exception). Developing a fair amount of ability in these three arenas will greatly improve your art. Let's look at these:

Nature: Whether you are a landscape artist or not, nature will often appear in your paintings in one form or not. It could be a bowl of fruit, a bouquet of flowers in a still-life or a cloudy sky behind a cityscape. An artist needs to be good at drawing trees, clouds, rocks, hills, mountains, rivers, waterfalls, etc. The best way landscape artists develop this skill set is painting Plein Air, that is painting outside in the environment. But if that is not always possible you can find great resource material to paint from. Birds and animals are also a part of nature and show life in your paintings when added.



People: People bring life to an empty painting. This includes being fairly adept at both painting faces and the human body. You don't have to be a portrait artist to practice drawing faces and it may come in handy when you need to add them to your painting. Grab images off the internet and practice sketching until you feel fairly comfortable at it. If you can take an anatomy class it will help you tremendously in understanding the human form and its proportions and shape, movement and action. Cars in the rain can seem cold and lifeless until you add the basic form of a man with an umbrella standing on a sidewalk.

Architecture: Understanding basic architecture is essential to painting a variety of subjects. A beautiful landscape becomes a cozy setting by adding a cabin or a barn in the picture. Every good artist should understand the basics of two- and three-point perspective. Buildings are mostly rectangles, cubes or cylinder.s They are everywhere and relatable to everyone. This skill set is fundamental to anchoring people and nature to your painting.

There is a strange true story about Adolf Hitler who was an artist who mostly painted city buildings. He was actually pretty good at it but when he tried to get into art school several times, he was always rejected because when they saw all of his work, they saw that he just could not paint people. He got dejected and entered politics instead. If he had worked on his people painting maybe history would have been different. Take time out and make your weaknesses your strength. You may be really good at one thing but work on the area you are not good in.

It is important to develop a basic skill set in all three of these areas to diversify as well as humanize your paintings. Mastering these three things will help you be a great overall painter as you master these three essential skillsets.

FASCINATING STORIES OF FAMOUS ARTISTS

Part 5

"American Gothic!" Famous but Pretentious

The painting "American Gothic" is one of the most famous American paintings of the 20th century. Painter Grant Wood was driving down the road when he saw a Gothic style house called "the Dribble House." He quickly sketched the house on the back of an envelope. He said he had thought it "Pretentious to put a Gothic style window in an old frame house." He went back later and made a sketch in oil.

To make the painting more "pretentious" he painted a couple standing in front of it that he imagined would live there. He had his dentist model for the man and Wood's sister modeled for the woman. Most people think it is a man and his wife but grant said it is a man and his daughter (even more pretentious).

Grant entered the painting in a competition at the Art Institute of Chicago and won \$300. They ended up buying the painting and it is still there to this day. It became hugely popular representing the "American Pioneer Spirit" during the Great Depression. Not bad for a "Pretentious painting!"

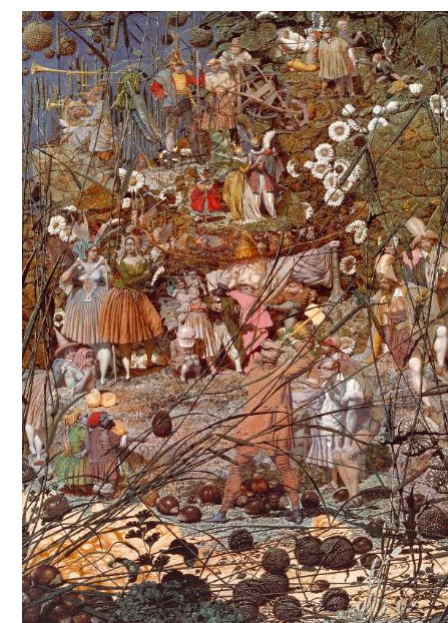


Worlds Biggest Art Thief!

He started out as a professional artist in Vienna and painted hundreds of works but had little commercial success. He applied twice to the Academy of Fine Arts Vienna but failed the entrance exam. Though his buildings were fairly good, because he was unable to paint people very well, it was recommended he study architecture instead. But he had dropped out of secondary school and refused to go back in order to become an architect. During World War 1, he carried paper with him everywhere and sketched a lot. But after the war. he could not make a living so he got into local politics. He later said. *"I am an artist and not a politician. I want to end my life as an artist."*

As you have probably guessed, this man became the Fuhrer of Germany; Adolf Hitler.

Because of Hitler's fondness for Art he stole or "Confiscated" thousands of artworks from Jews in Poland, Germany and France. He plundered treasures of works from artists like El Geco, Gustave Klimpt, Da Vinci and others. In Poland alone he destroyed over 25 museums and looted over 20 billion dollars of art and sculptures. Ironically, the man who sold most of his paintings in Vienna before he rose in power sold them to Jews who liked his buildings.




THE FAIRY PAINTER

The Painting *"The Fairy Feller's Master Stroke"* by Baroque painter Richard Dadd is his most famous work. But this wonderfully detailed masterpiece was completely painted while he was in prison!

In 1843, Dadd suffered a psychotic episode and took a five-inch knife and a razor and murdered his father. He hid the body and fled to France. Again, he attempted another razor attack on a coach passenger and was arrested and brought back to Britain. His defense was that he was *"told to kill by the Egyptian Sun God Osiris!"*

Dadd was imprisoned as a criminal lunatic at the State Criminal Lunatic Asylum of Bethlem Royal Hospital. There, he was encouraged to continue his painting. Dadd was known for making fairy paintings and when the head steward of the hospital saw his work, he commissioned him to paint a fairy painting for him. Dadd worked on it for nine years yet is considered partially unfinished because in 1864, he was transferred to another asylum where he spent the remaining 21 years of his life!



The Art Gallery e-magazine has been Nominated!

THE CREATIVE & VISUAL ARTS AWARDS 2024

LUXlife

Congratulations on your Nomination! Best Wishes!

Commending excellence across the globe...

With your permission, we'd love to include you on our shortlist.

[Join Shortlist](#)

We'd love you to join our Creative & Visual Arts Awards 2024!




My name is Emma, and I am delighted to share that **The Art Gallery** has received a nomination in the **Creative & Visual Arts Awards 2024** by the proud hosts here at **LUXlife**!


The inaugural **Creative & Visual Arts Awards** are designed to commend exemplary business practices and standout professionals across the creative arts sector internationally. From designers and artists to performers and creatives, we aim to spotlight a wide range of talent across this culturally significant industry.

[Click here to vote for us!](#)

Katherine Benton
Campaign Consultant for **LUXlife** | lux-life.digital

T: +44 (0) 20 4586 6427
A: AI Global Media Ltd, The Maltsters, Ground Floor, Suite B-D, Wetmore Road, Burton-Upon-Trent, Staffordshire, DE14 1LS, United Kingdom



Artist's Reviews

"It's an honour to have my work showcased alongside so many talented artists. Grab a free copy of the magazine, find a cozy spot, and indulge in the diverse and captivating world of art that fills its pages." -*Tatiana*

"I just downloaded it and it's an excellent set of artists' work beautifully edited. Cheers for your work!!" -*Angeles*

"Thank you so much, Gerald-san. I'm glad to see new issue of e-magazine with my works in it!" -*Kohei Yoshihara*

"I've been featured in the art gallery e-magazine! This is the coolest thing to me...seeing myself and my work on a 2-page spread. Subscribe to this magazine." -*Willow Barnes*

"It looks fantastic - thank you!" -*John Stadler*

"Wishing you continued success!" -*Wynn Yarrow*

"Perfect! You have a wonderful publication. It really looks good you are a fast worker to get this magazine ready like this. I think it's a huge plus for the art community!" -*Jennifer Goodhue*

"Thank you so much. It looks amazing. I love it!" -*Ian Yallop*

"Thank you so much for bringing cheer in my life. You are making me feel like a celebrity!" -*Sumita Bose*

"Thank you for the opportunity." -*Ismelda Garza*

"Looks great, thanks." -*Robert Corsetti*

"Very beautiful design! Cool! Thank you!" -*Valeriy Novikov*

"Looks awesome! Great layout! Thanks." -*K.Q.*

"Everything looks really great, thank you very much. I appreciate all the work you have put into this." -*Mirree Bayliss*

"I want to thank you very much for publishing me in the august edition of the artgallery magazine. It looks great. I really appreciate your work for that!" -*Karina Slik*



CALLING ALL ARTISTS

Each month we try to focus on various artists and different kinds of art media from around the world. Our purpose is to help promote artists and their work in a digital gallery format! With this publication we are dedicated to supporting the art community. Being an artist myself, I understand the hardships and struggles an artist has to endure to not only work to create inspiring works of art but also marketing and selling that work. Although we do not sell art, we do try to promote artists so they might be seen and perhaps sales or commissions will follow.

WE ARE OFFERING A 2-PAGE SPREAD TO SELECTED ARTISTS FOR FREE!

You can showcase your work with a 2-page spread in the next issue of "The Art Gallery e-magazine". You can take advantage of this opportunity by filling out a submission form that tells us about yourself and where we can view your work. If you are selected, you will be contacted and information will be sent on how you can upload your files and photos. If you know of any artists that may be interested, share this e-magazine with them and refer the link below.

Artist Submission

For more information, you can go to the website and see more about our digital magazine.

<https://theartgallerymag.com/>

Surprisingly, the biggest drawback to many artist submissions is skepticism! Many think we are scamming them because we offer this for free. But we never ask for money or any private non-public information and we have a legitimate and tangible product. We do ask for donations but that is strictly optional. If you would like to donate to this work you can do so below.

<https://theartgallerymag.com/donation>

Check out our new YouTube channel!



The Art Gallery e-magazine is now on YouTube! We posted a few helpful videos like "How to upload your Files", "How to View and Download your Issues" and more. We also started a video series called "Gallery Spotlight" where we focus on expanded works of artists from our magazine. This unique video gallery shows nearly 40 works of an artist in 5 minutes with video backgrounds and music. We also will be starting soon, a new "Famous Artists" series on YouTube so you can enjoy the works of the masters without going to national museums. We at T.A.G. Are all about displaying art for enjoyment and inspiration. Check out our YouTube channel at: <https://www.youtube.com/channel/UCffSw8CmcP4yDm-lxZTVyqgQ>

BLICK ART SUPPLIES

Why Blick?

- We are Family owned!
- We support artists at all stages of their artistic journey.
- We are the largest and oldest provider of art supplies in the United States.
- We carry Art supplies for hobbyists, amateurs and professionals.
- We have the best art supplies at the lowest prices
- In 2023 - We were voted #1 for Best Online Shops and Best Customer Service for Arts & Crafts for the fourth consecutive year.

www.dickblick.com tel: + (800) 828-4548

the artGallery e-magazine

VISIT OUR ONLINE STORE!



Quote Frames

Every month we put an art related quote on the last page of the magazine. Now we have made these 5X7 framed quotes available for your shelf or wall.

T.A.G. Mug

Support this work and enjoy your coffee or tea with our new The Art Gallery e-magazine "I Love to Paint" ceramic mug.



Artist's Mug

This special mug is for our showcased artists. It is customised with your picture and issue cover from the magazine! Promote us as we promote you!



LINK TO WEBSTORE!

<https://theartgallerymag.com/online-store>

*"Creativity is allowing
yourself to make
mistakes.
Art is knowing which
ones to keep."*

Scott Adams

