

Mark Bouquet



Mark Bouquet Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!" (708) 479-8600

# Inside this Issue...

- Are you this month's Mystery Winner?
- In the Month of February
- Moneywise: How to Find Extra Money
- About Staying Well: Supercharge Your Exercise
- Safety Tips: Emergency Preparedness
- Thanks for the Kind Words
- Recipe Corner
- Work Tips Triage
- Welcome to our new and returning clients!
- Trivia Contest

# Attention KATHI BARKER!

You are this month's
Mystery Winner!
We have a \$10.00 gift certificate to
Starbucks reserved just for you!
Come by our store to claim
your prize!
Creative Carpet, Inc.
19420 S. LaGrange Road
Mokena, IL 60448
NOTE: Must be picked up by
Feb28th, 2011

#### CREATIVE CARPET, INC.

# Home Advisor

Reliable news for healthy living, saving money, and having fun! February 2011

Hi Everyone,

As I sit to write this, I am thinking about all of the victims in Arizona and all the people who are politicizing this human tragedy caused by one sick person. My heart breaks for all of them, but especially for the nine year old girl who was elected by her student body. She wanted to go to the event to learn more about politics and the role it plays in all of our lives. She wanted to go to Penn State someday and then try to do something to help her country. Tragically, that won't ever happen.

The last thing I should do is talk religion and politics. However, we, as a nation, have to pray that a level of civility comes back to our civil discourse. We live in the greatest country with the most opportunities in the world, and we are going to have to give in a little to turn this thing around for our kids and grandkids. They deserve an America better than the one we have right now.

Please, let's all look at ourselves and ask, "Is what I am going to say or do going to help or hurt my country". If it is the latter, please don't do it. We all need each other for the great melting pot to work.

God bless you and thanks for reading!

Mark Bouquet, Sr.



### THE MONTH of FEBRUARY

February is known mostly for Valentine's Day, Groundhog Day and confusion – is it 28 days or 29 days this year? Here are a few more Trivial Pursuit facts about the shortest month.

Originally, it was the last month going back before the Roman calendar more than 2,500 years ago. The name "februa" means purification. The Romans called it Februarius.

In English, it's only been known as February for the last hundred years or so. Back in the 1600's it was called" Feverli", borrowed from the Old French Feverier. This morphed into "Februeer", then the word we know today.

### In The Month of February

- Feb  $5^{\rm th}$  Birth date of Robert Peel in 1788; formed the first police force in London, hence the nickname 'Bobbies"
- $\bullet$  Feb 6<sup>th</sup> Queen Elizabeth II took the throne this day 1952

# Did You Know. . .

Since starting our newsletter, we've given out over \$1050 in Trivia Contest winner gift cards.

Just e-mail the correct answer to Mark
Jr. and you too could win a \$50 gift
card to a fabulous restaurant!

#### AND

We've given over \$\frac{\\$550}{3550}\$
worth of gift cards to those who referred us to friends and family for their flooring!
We'll send you a \$25 gift card to Marcus Theaters for every new client who purchases their floor with CREATIVE CARPET.

# **Mega Trivia Contest!**

Who Else Wants to Win a \$50 gift card towards dinner for two at TGI Fridays or Olive Garden? Take our Trivia Challenge and you could win too!

This month's MegaTrivia question....

# What is a Love Apple? A) Cherry B) Radish C) Tomato D) Red Apple

Take your best guess and e-mail your answer to <a href="MarkJr@CreativeCarpetInc.com">MarkJr@CreativeCarpetInc.com</a>. Or, call Mark Jr. at: (708) 479-8600. Your chances of winning are better than you think!

Answer to last month's quiz: Asia & Europe

**Congratulations to last month's winner:** 

### **DOROTHY OLMSTED**

- Feb 7th Charles Dickens was born in 1812
- Feb 11th Thomas Edison was born in 1847
- Feb 15<sup>th</sup> 1971 Britain went decimal
- Feb  $22^{\text{nd}}$  1630 Indians introduce Pilgrims to popcorn
- Feb 26<sup>th</sup> 1994 Political foes of Russian President Boris Yeltsin were freed by a general amnesty granted by the new Russian Parliament.
- Feb 27<sup>th</sup> The 22nd Amendment to the U.S. Constitution was ratified, limiting the president to two terms or a maximum of ten years in office.

### Moneywise: How to Find Extra Dollars



Many of us find ourselves short from time to time. Here are a few ways to boost your income:

- Take on more work in your existing job. Let your supervisors know you're up for overtime if it becomes available. The fact that you're keen will not be lost on them.
- Consider contract jobs. Unless it conflicts with your day job, you may find after-hours clients in your existing field.
- Complete surveys or serve in focus groups. Market research firms pay consumers to test new products or give them feedback on ad campaigns.
- Explore part-time work on the internet. If you are good at researching, taking photos or writing content, there is real money to be made.
- Clean out your "junk -. Empty the garage, the closets and cupboards. If it's sitting there collecting dust, you might as well sell it.
- Rent a room. If there's an option to convert part of your house into a rental unit, you can cover a good part of your mortgage with the proceeds. Look out for local ordinances; make sure it's lawful in your neighborhood.
- Turn your hobby into a part-time job. Do you make the best cakes ever? Is your woodworking always getting compliments? Consider doing what you love for money, and again watch the zoning by-laws.

# About Staying Well - Supercharge Your Exercise

Be warned, this is not for the faint of heart – literally!

This new exercise regimen promises

This new exercise regimen promises excellent health results for an investment of 20 minutes, 3 times a week.



Peak 8 exercises are based on the idea that people, like

#### NEW FRIENDS & CLIENTS

PETE & SARA RICHTER
KHAREN MCNAMARA
NANCY DEPAOLO
JIM & MARY ANN
BARCUS
DARREN DAVIS
CORNEL & NANCY
VENEMA
LINDSAY KUPIEC
CARMEL LOIZON
GWEN DILLMAN
JOHN SOROKA

# Welcome back to our returning clients...

LYNDA DRYFHOUT LYNNA DAHLGREN JENNIFER HUIZINGA JOANNE SCHIFLER BILL JANSMA NANCY MELVILLE

# A gigantic THANK YOU to all who referred us last month...

Laura Kupiec Diane Warrington

Enjoy your \$25 gift card to Marcus
Theater for the referral!



Love is.....

Keeping cool when he makes the floors dirty just after you cleaned them.

animals, naturally "work out" in short, intense bursts. If you watch children play, they do it too: run as hard as they can for 5 minutes, then rest.

So here's what you do. Warm up as always before any exercise. Work out as hard as you can – your choice of exercise - for 30 seconds, enough to work up a sweat and be out of breath, then rest for 90 seconds. Repeat the cycle 7 more times, 8 in all.

Very important! Don't overdo it when you first start out. Don't <u>ever</u> do it more than 3 times a week for 20 minutes, or you'll undo all the good.



## Safety Tips Emergency Preparedness

In the case of an emergency, how well prepared are you and your family? If you're like most people, the answer is, "Not very."

This is not alarmism, but simple practicality. Most emergency preparedness organizations recommend you keep a 72-hour supply of essentials on hand. What should this kit include?

- Water half gallon per person per day include some portable water
- Non-perishable Food canned or dried foods, energy bars, concentrated rations
- Manual Can-Opener
- Battery Operated or Wind-Up Radio
- Flashlight with extra batteries
- Prescriptions, baby formula, other special needs
- First Aid Kit
- Cash small amount, small denominations

### Thanks for the kind words!

My carpet is beautifull It was so easy and quick to order and have my carpet installed. Everyone was very efficient - from the salesperson to the carpet installers. They even made it easy for me when I had to change my installation date at the last minute.

I will always get my carpet from Creative Carpet!

Lori Daly - Orland Park

# Get A Night Out At The Movies For 2 With My Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my *Referral Rewards Program*. Every time you refer someone who becomes a client, I will send you a gift certificate for two passes to the Marcus Theater. And Hey! What's a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

## Work Tips - Triage

Last issue we looked at making good use of your lunch break:

A simple triage of your work and personal tasks will help you structure your time and save ripping your hair out. Sort them into "Must do today", "Should do today" and "Could do today".

The concept of triage was first developed in medicine, specifically working with injuries in the field. In World War One, soldiers were categorized as: likely to live without medical aid, likely to benefit from treatment, and likely to die even with medical aid.

So in your work life, these would translate as:

- If I don't do this today, it won't matter
- If I don't do it today, I can still do it tomorrow
- If I don't do it today, I'm dead

You can also subdivide your list into categories. If you have different responsibilities at work, your lists could be Financial: Must Do, Should Do, Could Do and Marketing: Must Do, Should Do, Could Do. This will help you stay on track and avoid stress.

Don't forget a Home, Family and Friends Category too, not to mention one just for Spoiling Yourself!

## Recipe Corner



# Sweetheart lamwiches

Yield: 23 jamwiches Amount Per Serving Calories:84

Total Fat:10g (sat 2g) Protein:1g Carbohydrate:10g Cholesterol: 10mg

Sodium: 28mg

#### **Ingredients**

- 1 (15 oz.) package refrigerated piecrusts
- 1 egg white, lightly beaten
- 2 tablespoons granulated sugar
- 1 (3 oz.) package cream cheese, softened
- 1/4 cup powdered sugar
- 3 tablespoons unsalted butter, softened
- 1/2 teaspoon almond extract
- 1/2 (10 oz.) jar seedless raspberry preserves or strawberry jam
- 1/2 cup white chocolate morsels
- Red sparkling sugar, optional

#### **Preparation**

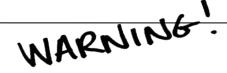
Preheat oven to 400°. Unfold piecrusts on a lightly floured surface and roll to press out fold lines. Cut with a 2-inch, heart shaped cookie cutter. Reroll remaining dough and repeat procedure. (There should be a total of 46 pastry hearts.) Brush one side of each pastry heart with egg white and sprinkle evenly with granulated sugar. Place pastry hearts on two ungreased baking sheets.

Bake for 7 to 8 minutes, or until lightly browned. Remove cookies to wire racks and let cool. Stir together cream cheese, powdered sugar, 2 Tbsp. butter and almond extract until blended. Spread cream-cheese mixture evenly over unsugared side of half of the heart cookies, followed by about 1/2 tsp. preserves. Top with remaining hearts, unsugared sides down.

Microwave white chocolate morsels and 1 Tbsp. butter in a glass bowl on high for 1 minute or until melted. Stir mixture until smooth; seal in a small, heavy-duty zip-top bag. Snip a tiny hole in one corner, then drizzle mixture over tarts. Cool completely; sprinkle with red sugar and place in candy boxes, if desired.

INDUSTRY WIDE PRICE INCREASE ON ALL RESIDENTIAL AND COMMERCIAL FLOORING. EFFECTIVE FEB 5<sup>TH</sup>, 2011

PASS ON THE INSERT TO ANYONE YOU KNOW NEEDING NEW FLOORS!!



Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

#### You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

### **Creative Carpet, Inc.**

19420 S LaGrange Rd Mokena, IL 60448 **708-479-8600** 

www.creativecarpetinc.com

Hours: M-W-F 10a – 6p Tue & Thurs 10a – 8p Sat 10a – 4p

# Is choosing your new flooring causing some tension?

Let us help with our hassle free shopping and spectacular February Sale ...

# The "I Love My Floors" Event



**OFF** 



\$100



**OFF** 



#### Purchases of 50 Square Yards or more

Coupon must be present at time of purchase and may not be combined with any other offers. Coupon expires February 29th, 2012



**OFF** 



\$250

## Purchases of 100 Square Yards or more

Coupon must be present at time of purchase and may not be combined with any other offers

Coupon expires February 29th, 2012

### **Purchases of 150 Square Yards or more**

Coupon must be present at time of purchase and may not be combined with any other offers. Coupon expires February 29<sup>th</sup>, 2012



**OFF** 

\$500

OFF







# WHAT TO DO NEXT... Run on over to Creative Carpet and

take advantage of the coupon offer!!!!!

Need more reasons?????

\*I The holidays and winter can be rough on flooring...

BREATHE EASIER WITH SHAW FLOORS shawfloors.com

Carpet | Area Rugs | Tile & Stone | Hardwood | Laminate | Resilient |

**2** FREE lifetime installation warranty... we have over 20 years of experience in the business.

"Zero Regrets Guarantee!" : If any time during the first 30 days after installation or 60 days from time of purchase you decide you don't like your new flooring, for whatever reason, just let us know. We'll replace the material free of charge. (With an outrageously good guarantee like this, I can't include the cost of installation, so you'll have to cover that.)

メギ4 You'll receive top quality <u>customer</u>

# service!!!

As part of that Customer Service we want to remind you to have your carpets professionally steam cleaned every 2 years for the life of your carpet to maintain your manufacturer warranties.

\*5 MOST IMPORTANTLY!! Refer back to "what to do next"!

> Creative Carpet, Inc. 19420 S La Grange Rd Mokena, IL 60448 888-910-6584 www.creativecarpetinc.com