

G.O.A.T.!



ROCKZ.
SOCIAL
Foundation

metalhead

AC/DC



IMAGINE THERE WAS..

A ROCKZ.SOCIAL ROCKUMENTARY

THE STORY OF ROCKER & RIFFY

ROCKER AND RIFFY ARE SITTING TOGETHER WITH THEIR FRIENDS IN THEIR LIVING ROOM, SURROUNDED BY POSTERS OF LEGENDARY ROCK BANDS. THEY ARE NOT AN ORDINARY GROUP OF FRIENDS.



ROCKER AND HIS FRIENDS, STYLED IN CROCHETED LEATHER JACKETS EMBROIDERED WITH METALLICA AND MOTÖRHEAD PATCHES, ALONG WITH RIFFY AND THE GIRLS IN FLUFFY MINI SKIRTS ADORNED WITH AC/DC PATCHES AND MORE, FORM THE ROCKIEST CROCHET CREW EVER.

RIFFY LEANS BACK DREAMILY AND SMIRKS.

"THAT WOULD BE TRULY FANTASTIC, ROCKER. JUST IMAGINE WHAT IT WOULD BE LIKE TO EXPERIENCE ALL THE LEGENDS IN ONE PLACE..."

YOU COULD CHAT WITH COOL PEOPLE ABOUT THE BEST MOMENTS IN ROCK HISTORY, SHARE MEMORIES, AND...

"MAYBE EVEN ROCK OUT TOGETHER OVER A COLD BEER."



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ROCKER NODS ENTHUSIASTICALLY AND SHARES SOME DETAILS ABOUT HIS ROCK DREAM WORLD WITH HIS FRIENDS.

DREAM
RIG

"THAT'S EXACTLY WHAT I MEAN!
A PLACE WHERE YOU FEEL TRULY FREE,
THE MUSIC THUNDERING THROUGH THE
WALLS, AND YOU CAN JUST BE WHO YOU
ARE!"



"I'D BE IN, ROCKER! A PLACE WHERE
ROCK AND METAL RULE, AND WHERE
YOU CAN LEARN SO MUCH ABOUT
YOUR HEROES... HOW COOL WOULD
THAT BE?"

dreams

"...THERE WOULD BE A ROCK BAR WHERE YOU
COULD CHAT WITH PEOPLE FROM ALL OVER
THE WORLD AND ALL WALKS OF LIFE ABOUT
THE GREATEST EXPERIENCES AND CELEBRATE
TOGETHER..."

THE NEXT DAY, THE FRIENDS FLIP THROUGH A MAGAZINE AND STOP AT AN AD AT THE SAME TIME:

"G.O.A.T.!

"THE ROCKZ.SOCIAL FOUNDATION IS BUILDING A UNIQUE NONPROFIT PROJECT FOR ALL ROCK FANS! A ROCK & METAL THEME PARK WHERE FANS CAN EXPERIENCE THEIR STARS UP CLOSE AND DISCOVER THE LEGENDS OF ROCK FROM A WHOLE NEW PERSPECTIVE."



"DEMOCRATICALLY ELECTED BANDS AND ROCK STARS DESIGNING THEIR OWN MUSEUM SPACES? WITH MEMORABILIA AND ORIGINALS FROM THEIR LIVES?"



"AND ALL NONPROFIT – FOR SOCIAL CAUSES!"



"THAT SOUNDS LIKE A DREAM COME TRUE! WHEN DO WE SET OFF?"

"RIGHT AWAY!"

"I CAN HARDLY WAIT, RIFFY. G.O.A.T.!



G.O.A.T.!

ROCK 2
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AFTER A JOURNEY FILLED WITH ANTICIPATION AND ROCKING ROAD TRIP SONGS, THE FRIENDS ARRIVE AT THE ENTRANCE OF THE "G.O.A.T.!" THEME PARK AND ARE OVERWHELMED.



THE ATMOSPHERE IS FILLED WITH THE HUM OF BASS AND THE SOUNDS OF ICONIC GUITAR RIFFS.



THE FRIENDS ENTER THE FIRST MUSEUM ROOMS – LARGE STEEL CONTAINERS, LIKE SMALL TEMPLES OF ROCK, EACH FILLED WITH THE ESSENCE OF THEIR RESPECTIVE LEGENDS.

IN EACH ROOM, ROCKER AND RIFFY ARE HANDED HEADPHONES AND AUGMENTED REALITY GLASSES.

"WELCOME TO THE STORY OF AEROSMITH. I'M STEVEN, AND I'LL GUIDE YOU THROUGH THE HISTORY OF OUR BAND."



AS ROCKER PUTS ON THE GLASSES, A HOLOGRAM OF STEVEN TYLER SUDDENLY APPEARS RIGHT IN FRONT OF HIM.



THE TWO ARE OVERWHELMED AS THE MUSIC OF "DREAM ON" FILLS THEIR EARS AND STEVEN TYLER, AS THEIR PERSONAL GUIDE, LEADS THEM THROUGH THE IMMERSIVE EXHIBITION.

G.O.A.T.!

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EVERY TIME ROCKER AND RIFFY PUT ON THE GLASSES, THEY ENTER A NEW DIMENSION, AN EXPERIENCE THAT BRINGS THEM CLOSER TO THE ROCK STARS THAN THEY EVER THOUGHT POSSIBLE.



FROM ROOM TO ROOM, A FANTASTIC WORLD UNFOLDS, FEATURING DIGITAL OVERLAYS, CONCERT FOOTAGE, AND EXCLUSIVE FAN MERCHANDISE.



AT THE G.O.A.T.! MUSEUM, AUDIOVISUAL EFFECTS BLEND WITH AUTHENTIC ROCK RELICS TO CREATE AN INCOMPARABLE EXPERIENCE. IN ADDITION TO HOLOGRAPHIC GUIDES AND CAPTIVATING CONCERT RECORDINGS, VISITORS SUCH AS ROCKERS AND RIFFY CAN EXPERIENCE REAL DEVOTIONAL ITEMS UP CLOSE.



THAT'S HER, RIFFY... LEMMY'S BASS! THE GUN HE USED TO SHAPE THE SOUND OF HEAVY ROCK. IMAGINE HIM PLAYING 'ACE OF SPADES' WITH THIS - PURE ENERGY!

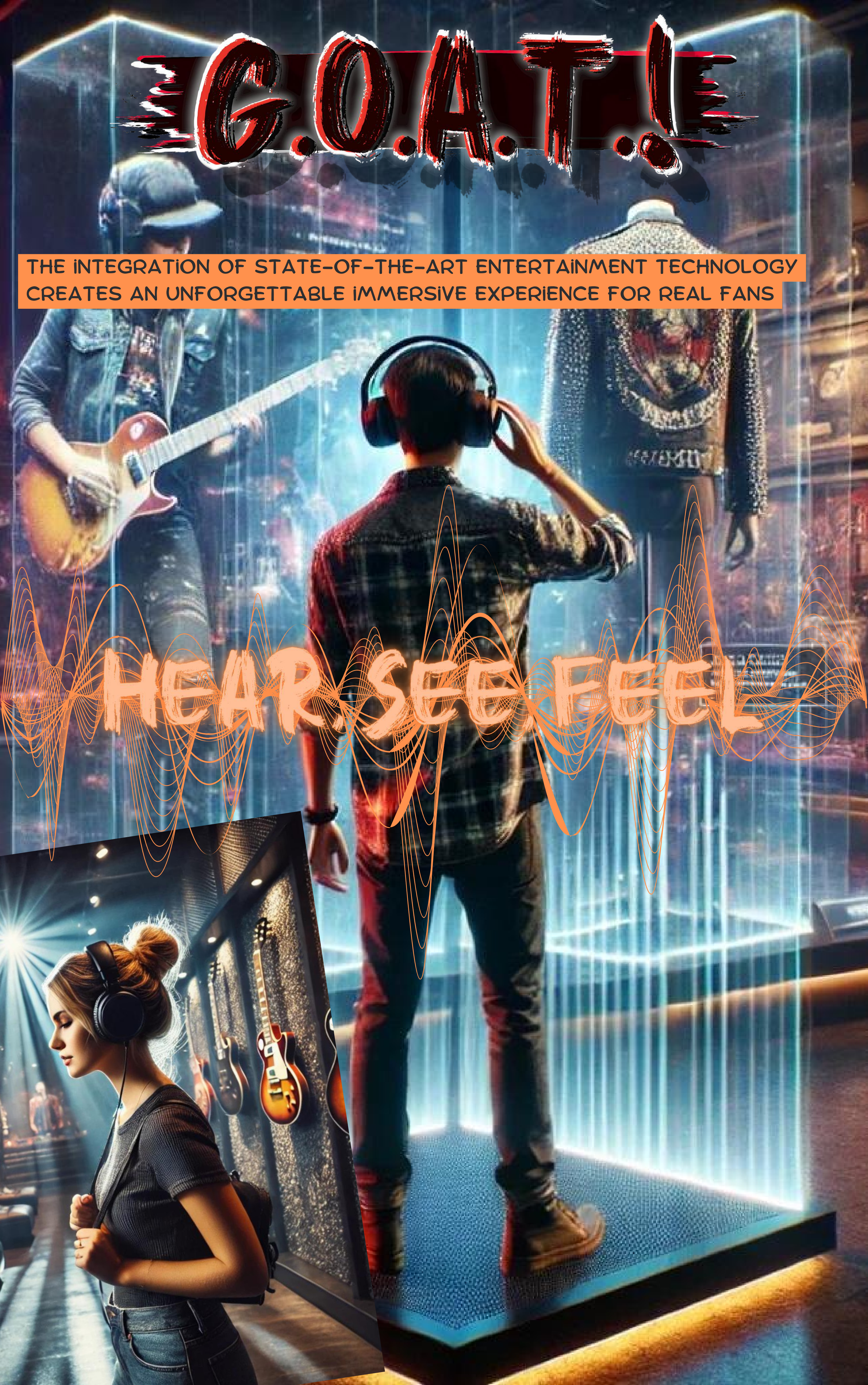
AND LOOK AT THE DETAILS - THESE WEAR MARKS! EVERY SCRATCH TELLS A STORY OF CONCERTS, FESTIVALS AND FANS WHO HAVE GONE COMPLETELY CRAZY.

VON HANDGESCHRIEBENEN SONGTEXTEN ÜBER BÜHNENOUTFITS BIS HIN ZU IKONISCHEN INSTRUMENTEN - DIE EINZIGARTIGEN UTENSILIEN DER ROCKGESCHICHTE SIND ZUM GREIFEN NAH. HIER FÜHLT MAN DEN HERZSCHLAG DER LEGENDEN UND KOMMT IHREM VERMÄCHTNIS NÄHER ALS JE ZUVOR. EIN MUSEUM, DAS GESCHICHTE NICHT NUR ZEIGT, SONDERN SPÜRBAR MACHT!

GO.A.T.I.

THE INTEGRATION OF STATE-OF-THE-ART ENTERTAINMENT TECHNOLOGY
CREATES AN UNFORGETTABLE IMMERSIVE EXPERIENCE FOR REAL FANS

HEAR SEE FEEL



AFTER HOURS OF IMPRESSIONS AND ADRENALINE-FILLED EXPERIENCES, THE GROUP ENTERS THE PARTY AND FEEDING ZONE OF THE G.O.A.T! THEME PARKS.



THEY SIT TOGETHER AT A TABLE AND ORDER A COOL REFRESHMENT AND A PIZZA THAT SEEMS TO BE FROM THE 80S.

TO THE GREATEST INVENTION OF MANKIND - ROCK'N ROLL! "

AND TO US THAT WE ARE HERE TO EXPERIENCE THIS MOMENT."



G.O.A.T.!

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AT THE END OF THE DAY, ROCKER, RIFFY AND THEIR FRIENDS ARE COMPLETELY OVERWHELMED AND OVERJOYED BEFORE THE EXIT OF THE G.O.A.T.!"-THEME PARK.



THEY LOOK AT EACH OTHER, A QUIET AGREEMENT BETWEEN THEM – THIS WAS THE BEST DAY OF THEIR LIFE.



ROCKZ SOCIAL Foundation

gemeinnuetzige UG
(haftungsbeschraenkt)

Officially registered Non-Profit Organisation
Düsseldorf/Germany



www.RockZ.social
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THANK YOU FOR YOUR SUPPORT!

