



CAROLINAS
CREDIT UNION LEAGUE

CCUL 2026



ANNUAL
MEETING

JUNE
1ST → 3RD

HILTON HEAD
→ SOUTH CAROLINA ←

CREDIT UNIONS COME AND JOIN US!

CCUL 2026
HILTON HEAD, NORTH CAROLINA

ANNUAL MEETING

JUNE 1ST → 3RD

In a year marked by new challenges and shifting expectations, the Carolinas Credit Union League stands as the strongest voice for Carolinas credit unions – advocating, guiding, and ensuring our shared story is heard. The Annual Meeting offers a dedicated moment to gather around that story, align our purpose, and reinforce the shared values that continue to advance credit unions across the Carolinas.

Designed to equip leaders with the insights, relationships, and strategies needed to move forward with confidence, the CCUL Annual Meeting brings together professionals and volunteers from across both states for an energizing experience focused on cooperation and the future of the movement.





CREDIT UNIONS COME AND JOIN US!



CAROLINAS CREDIT UNION LEAGUE

As we gather by the coast to reflect, recharge, and imagine what's possible, we continue the work that strengthens our communities — and we chart the course ahead, together.

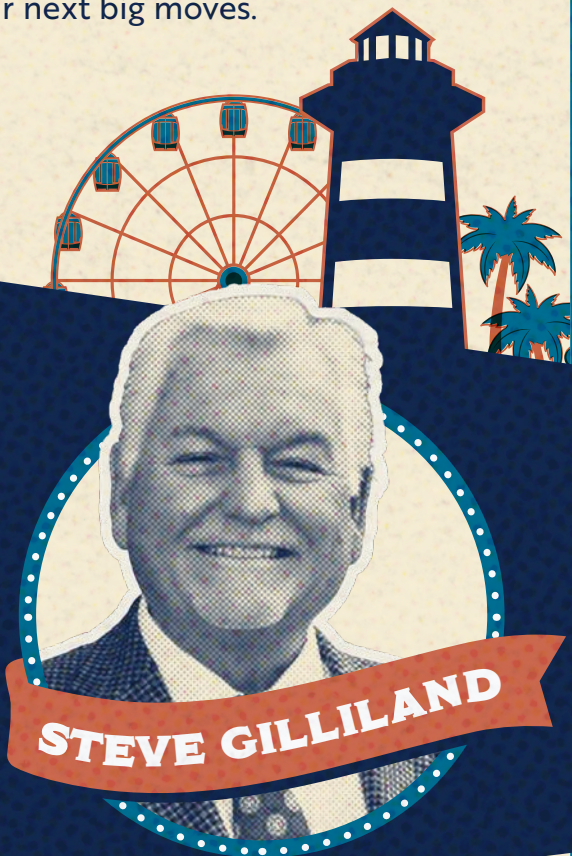
This conference is made possible in large part by our premier sponsor:



TruStage™

This year's agenda brings the excitement to center stage with **three dynamic keynote presentations**, expert-led discussions, and dedicated opportunities for collaboration, including the **Board of Directors Workshop** and the **Small Credit Union Roundtable**. Engaging networking moments — from the C-Suite Welcome & Exhibitor Showcase Preview to the always-festive Summer Soirée — offer space for genuine connection, while a **one-day Exhibitor Showcase** spotlights innovative solutions to help credit unions chart their next big moves.

Returning as emcee, Steve Gilliland brings his signature humor and high-spirited energy to the program. A Hall of Fame speaker, best-selling author, and successful entrepreneur, Gilliland is widely recognized as one of the industry's top motivational voices. Beyond the spotlight, he continues to share a deep affinity for the credit union movement, shaped by years of involvement and industry engagement.



REGISTER HERE

➔ www.carolinasleague.org/annualmeeting ←



AGENDA AT A GLANCE

MONDAY, JUNE 1

12:00 – 5:00 p.m.	Registration
1:00 – 4:00 p.m.	C-Suite Welcome & Exhibitor Showcase Preview Board of Directors Workshop Small Credit Union Roundtable
6:00 – 8:00 p.m.	Summer Soiree

TUESDAY, JUNE 2 (EXHIBITOR SHOWCASE DAY!)

7:00 a.m. – 4:00 p.m.	Registration
7:00 a.m.	Exhibitor Showcase Opens
7:00 – 8:15 a.m.	Exhibitor Showcase Networking Breakfast
8:30 – 8:45 a.m.	Welcome / Legislative Greetings & Remarks
9:00 – 10:00 a.m.	The Power of Being Perfectly You , Mariana Atencio
10:15 – 11:15 a.m.	Seize Your Opportunities , JJ Birden
11:30 a.m. – 1:00 p.m.	Exhibitor Showcase Lunch & Explore
1:00 – 5:00 p.m.	CCUL Golf Outing
1:00 – 4:00 p.m.	Leisure Activities (Open to Attendees & Guests)
5:00 – 7:00 p.m.	Exhibitor Showcase Closing Reception and Prizes (Incl. Golf Awards)

WEDNESDAY, JUNE 3

7:00 – 11:00 a.m.	Registration
7:00 – 8:15 a.m.	Breakfast Vizo Financial Member Appreciation Breakfast (Invite Only)
8:00 – 8:30 a.m.	Delegate Check-in
8:30 – 9:30 a.m.	CCUL Business Meeting
9:45 – 11:00 a.m.	The “What If...?” Experience , Mike Rayburn
11:00 – 11:45 a.m.	The Exchange: A Conversation with Advocacy
11:45 a.m.	Closing Remarks

Schedule subject to change

SESSIONS & MORE

◆ **MARIANA ATENCIO** ◆

◆ **JJ BIRDEN** ◆

◆ **MIKE RAYBURN** ◆



MARIANA ATENCIO

THE POWER OF BEING PERFECTLY YOU

◆ **MARIANA ATENCIO** ◆

Join **Mariana Atencio**, Peabody Award–winning journalist and bestselling author of *Perfectly You*, for an energizing keynote on the power of authenticity at work and in life. Drawing on her journey from Venezuela to national newsroom anchor desks, Mariana uses her signature humor and storytelling to spotlight how being real builds trust, engagement, resilience, and well-being. She'll bring this message to center stage, showing why authenticity stands out like a beacon on the shoreline in a world driven by algorithms and AI content. Attendees will learn practical steps to navigate change confidently, harness their unique traits, and cultivate teams where belonging fuels connection, collaboration, and performance. Don't miss this opportunity to chart your course toward a more human workplace and help your credit union thrive from the boardwalk to the branch.





JJ BIRDEN

SEIZE YOUR OPPORTUNITIES

◆ **JJ BIRDEN** ◆

Join **JJ Birden**, former NFL pro and bestselling author, for an inspiring keynote on what it takes to rise above limits and seize opportunities no matter the odds. Drawing from his underdog journey from walk-on athlete to nine-season NFL veteran, JJ spotlights the grit, discipline, and self-drive required to perform at the highest level and stay there. He'll bring this message to center stage, sharing winning principles that help individuals cultivate unwavering determination, resist complacency, and keep elevating their game even when the pressure rises. Attendees will learn how to clarify their "why", overcome challenges, and build the personal momentum needed to thrive in work and life. Don't miss this chance to catch a surge of motivation that will help you navigate challenges with confidence — keeping your team moving forward with the steady strength of a tailwind along the Carolina coast.





MIKE RAYBURN

**THE “WHAT IF...?”
EXPERIENCE**
◆ **MIKE RAYBURN** ◆

Join **Mike Rayburn**, world-class guitarist, TEDx presenter, and innovation expert, for a transformational keynote that challenges leaders to reimagine what’s possible and create change before it happens. Blending virtuoso-level performance with humor and real-world business strategies, Mike’s “What If...?” approach shows how small shifts in thinking ignite bold ideas, new opportunities, and breakthrough feats. He’ll reveal how to tap into unrealized potential and set ambitious goals, elevating performance for credit unions and their teams alike. Attendees will leave ready to take their place under the big top, poised to deliver show-stopping results.



MORE TO ENJOY

CREDIT UNIONS COME AND JOIN US!



BOARD OF DIRECTORS WORKSHOP JUNE 1 AT 1:00 PM

Strengthen board effectiveness in this interactive workshop designed for credit union directors. Led by Katy Zaleski of Humanidei, the session explores practical strategies to enhance collaboration, clarify governance roles, and foster inclusive, future-focused boards aligned with mission, culture, and community needs.

SMALL CREDIT UNION ROUNDTABLE JUNE 1 AT 1:00 PM

Join fellow small credit union leaders for an interactive roundtable featuring a guided tabletop exercise led by Mike Bechtel of Vizo Financial. Working in small groups, participants will walk through a simulated threat scenario, share perspectives, and discuss response strategies—helping leaders proactively strengthen risk and security planning before real-world incidents occur.

LEISURE ACTIVITIES JUNE 2 AT 1:00 PM

Enhance your Annual Meeting experience with leisure activities that showcase the heritage and charm of Hilton Head Island. Explore the island's storied past on a guided history tour or create your own keepsake during a Sweetgrass Basket Weaving Class. These memorable experiences offer the perfect blend of learning, connection, and creativity. See our event page for full activity details and to register!

SUMMER
Soirée

KICKOFF CONNECTIONS &
DON YOUR DANCING SHOES

JUNE 1ST

COME JOIN US!

JUNE 1

**C-SUITE WELCOME & EXHIBITOR
SHOWCASE PREVIEW**

OPEN 1 - 4 P.M.; SOIREE AT 6 P.M.

(RSVP for the soirée during registration)

Kick off your Annual Meeting experience with an afternoon designed for connection and discovery. Credit union executives are invited to arrive early for the **C-Suite Welcome & Exhibitor Showcase Preview** — a focused time for meaningful conversations and direct access to exhibitors before the hall opens to all attendees. As evening arrives, everyone comes together for our most-loved **Summer Soirée**, where guests can mix and mingle with peers and sponsors while enjoying live entertainment, drinks, and hearty hors d'oeuvres. And of course, don't miss your chance to win exciting prizes as we celebrate the opening day of this year's gathering.



COST & REGISTRATION

The 2026 Annual Meeting is open to officers and employees of member credit unions and invited guests of the League and its affiliates.

TICKET PRICING

\$700

Participant

\$450

Small CU Participant
with assets <\$50M

\$195

Guest

\$185

Golf Outing
(add-on event)

\$175

Leisure Activity
(add-on event)

"Participant" and "Small CU Participant" tickets include access to all conference events and meals (private and add-on events excluded). "Guest" ticket includes breakfast, exhibit hall access, lunch (Tuesday), receptions, and Summer Soirée. Conference-designated name badges are required for admission to events.

REGISTRATION LINK: <https://carolinasleague.org/annualmeeting>

EVENT REGISTRATION DEADLINE: May 22, 2026

EVENT CANCELLATION POLICY: Cancellations must be submitted in writing via e-mail to development@carolinasleague.org before **5:00 p.m. on May 15, 2026**. Eligible refunds will be issued minus the following administrative fees: **\$250** for general participants, **\$125** for Small CU participants, or **\$50** for guests. No refunds will be granted for cancellation requests received after May 15. **Substitutions are accepted.**

HOTEL PRICING & BOOKING

The Westin Hilton Head Island Resort & Spa

2 Grasslawn Ave.

Hilton Head Island, SC 29928

Phone: 843-681-4000

RATE: **\$320** per night + **\$30** daily resort fee

PARKING: Complimentary self-park | **\$30** day for valet

HOTEL REGISTRATION LINK: [Carolinas Credit Union League Annual Meeting 2026](#)

HOTEL RESERVATION DEADLINE: MAY 1, 2026

ROOM CANCELLATION POLICY: Per the hotel, room cancellation is seven (7) days prior to arrival. Cancellations within seven days forfeit one night's deposit. Per CCUL, rooms canceled within 14 days are subject to a 50% penalty of total room nights reserved and is due to CCUL. Please refrain from holding rooms you may not fulfill.

REGISTER HERE

→ www.carolinasleague.org/annualmeeting ←

BOOK HOTEL HERE

→ <https://book.passkey.com/event/51066698/owner/49229302/home> ←

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QUESTIONS?

Email: development@carolinasleague.org

Phone: 800.822.8859, ext 141 or 582

Registration link: <https://carolinasleague.org/annualmeeting>

This conference is made possible in large part
by our premier sponsor:



TruStage™

