

2024

SANIPEX GROUP Corporate Profile

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NOVATE

“

With three decades
of experience, we
have the products and
expertise to supply your
next project.”

Our Story

For almost 30 years, we have built our prestigious product portfolio, extended our client base and propelled our business to service Middle East, Africa, Europe, Asia & Oceania through our Retail, Trade, Project and digital channels. Combining the highest quality bathroom, kitchen, surfaces, lifestyle, lighting and outdoor living solutions with exceptional customer service, SANIPEX GROUP always delivers.

Established in Dubai, UAE in 1995, SANIPEX GROUP has grown to encompass flagship showrooms in key locations including Dubai, Abu Dhabi and London, alongside an established presence with partner retailers worldwide.

From commercial projects to residential developments, we assist our client base of architects, designers, developers, retailers and consumers to create beautiful spaces.

Working with many market-leading brands and supported by its own strong portfolio of products ensures SANIPEX GROUP is ready to deliver for your next project with strategically placed logistics centres in key locations.

Offering consistently high service levels, at SANIPEX GROUP, the customer always comes first.



Bathrooms

Tiles & Slabs

Kitchen

Outdoor

Lighting

Hospitality

Lifestyle



Our History

1995

Launch of **SANIPEXGROUP** as a commercial trading office in Dubai for the Gulf and MENA

2000

Opening of the first **BAGNODESIGN** retail showroom in Dubai

Launch of wholesale division in Dubai



2002

Launch of the first project delivery for Nakheel Palm Island Villas and The Hyatt Regency in Dubai



2019

Opening of the first **SANIPEX GALLERY** lifestyle concept store in Dubai



2014

Asia Pacific, Hong Kong A&D Centre opens in Wan Chai

2013

Opening of **BAGNODESIGN** retail showroom in Qatar

2020

Launch of the new **SANIPEXGROUP** website

Opening of **BAGNODESIGN & SANIPEX GALLERY** retail showroom in Ras Al Khaimah

Launch of outdoor lifestyle brand **GYMKHANA** and tiles & slabs brand



SURFACES
by BAGNODESIGN

2021

Launch of our eCommerce **SANIPEXGROUP** website

Launch of Kitchen Appliance Category and **BYSTRO** brand

Our Awards

2013

MOST WANTED AWARD FOR KYOTO THERMOSTATIC SHOWER COLUMN

by Kitchen & Bathrooms News

SUPERBRAND STATUS

by Superbrands Council

2014

RANKED 15TH IN DUBAI SME100 AWARDS

2016

SCOTLAND'S BEST BATHROOM COMPANY

by Scottish Home Improvement Awards

2017

GOLD AWARD FOR BEST PRODUCT IN "INNOVATION IN DESIGN" CATEGORY

by Designer KB Magazine

2017

RATED "A" BY DUBAI SME RATING FRAMEWORK

2015 / 2016 / 2018 / 2019

THE INSIDEOUT AWARD FOR BEST BATHROOMS & FITTINGS

Three decades of service, quality & innovation

2004

First office opens in Saudi Arabia

First **BAGNODESIGN** brochure is printed



2006

Launch of the **BAGNODESIGN** brand



2008

Opening of **BAGNODESIGN** retail showroom in Abu Dhabi

Launch of **AQUAECO** and **AQUADRAIN** brands



2011

Opening of our Logistics Centre in Leeds, UK

Opening of **BAGNODESIGN** A&D Centre in Clerkenwell, UK

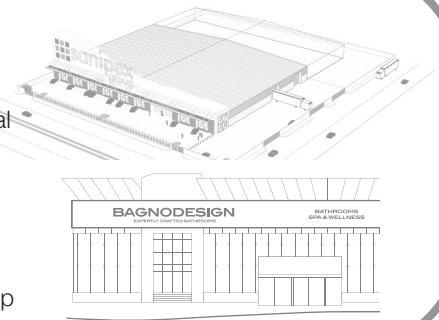
Opening of first standalone **BAGNODESIGN** showroom in Deira

2009

Opening of 50,000 sq ft. Global Distribution Centre in Jebel Ali

Manufacturing commenced for **BAGNOSPA** whirlpool

Opening of 13,340 sq ft. SZR **BAGNODESIGN** flagship retail showroom in Dubai



2022

Launch of the extended indoor & outdoor lighting collection

Opening of **BAGNODESIGN & SANIPEX GALLERY** retail showroom in Sharjah

New Slab Fabrication Facility for manufacturing porcelain slabs and tiles is established in Jebel Ali, Dubai

Relocation of **BAGNODESIGN** A&D Centre in Clerkenwell, UK



2023

SANIPEX GALLERY & BAGNODESIGN flagship showroom opens in Abu Dhabi

Launch of Kitchen Lifestyle collection

Launch of hotel amenities brand **RICHMOND**



2023

GOLD AWARD FOR BATHROOM PRODUCT OF THE YEAR FOR CHIASSO MIXER AND SHOWER COLLECTION
by *Designrati Awards*

2024

RANKED 16TH PLACE FOR BEST WORKPLACES IN UAE™

More to come



Our Vision

“

To continually provide a dedicated and committed team to service our global customer base with high-quality, trend-led products for designing beautiful spaces.”

Retail

Lead the market with product innovation, inspirational showrooms and world-class customer service. We provide aspirational clients with the toolkit to create dream luxury interiors while delivering outstanding quality service and choice.

Projects

To be the supplier of choice for project clients - from design concept through to project delivery and after-sales service. Offering our unique lifestyle proposition throughout the Middle East, Africa, Europe, Asia & Oceania.

Trade

To supply our brands and partner suppliers to trusted distribution partners throughout the Middle East, Africa, Europe, Asia & Oceania with impeccable service and support - irrespective of location.

Online

With a comprehensive online presence, designers can gain inspiration and insight for their next project wherever they are in the world and consumers across the UAE can easily source products for their bathroom, kitchen or outdoor spaces.

Retail

Our showrooms are the beating heart of our business.

In today's fast-paced world, consumers are constantly seeking personalised experiences and quality. With discerning clients increasingly valuing convenience, merging various luxury offerings into a one-stop retail destination is the perfect solution.

Showcasing bathroom, tiles and slabs, lighting, kitchen appliances, outdoor living and lifestyle products in our showrooms provides clients the perfect selection they need – all in one convenient location.

SANIPEX GALLERY

Displaying carefully selected design-led products from our own brands and those of over 100 of the world's best designers and manufacturers, SANIPEX GALLERY showrooms follow a unique 'Live Well' concept.

Representing the ultimate blend of directional design-led aesthetics with superb quality and craftsmanship, we showcase the latest in kitchen appliances, lighting, tiles and slabs & outdoor living options.

BAGNODESIGN

For beautiful bathrooms that stand the test of time, BAGNODESIGN delivers outstanding luxury solutions.

BAGNODESIGN showrooms feature inspirational displays showcasing the latest global design trends for every area of the bathroom. Our highly trained team are also on hand to give the support required.

For a complete interior solution, BAGNODESIGN showrooms also feature an extensive tile and slab library, with a complimentary sample service to make final selection quick, easy, and intuitive.

AQUAZONE

AQUAZONE offers a compelling combination of quality, reliability and outstanding value catering to the diverse needs of the commercial and residential sectors.

AQUAZONE showrooms also feature a comprehensive range of high quality and durable washroom solutions. From high-traffic public and assisted washrooms to fulfilling domestic needs, AQUAZONE has it covered.

Locations

MIDDLE EAST

Dubai
Sharjah
Ras Al Khaimah
Al Ain
Abu Dhabi
Doha



Projects

Our SANIPEX GROUP project division is the premier choice for industry professionals working across a variety of projects.

Our core strength is the ability to work with our clients through every stage of each project; from the design concept stages to ensure product compatibility and compliance, through to project delivery, site-visits and robust after-sales support. We offer you a wealth of experience and expert knowledge from our specialist project support team.

We support all sectors including:

- Commercial
- Hospitality & Leisure
- Residential
- Institutional
- Entertainment

With robust logistics capabilities, large quantities of stock and excellent after-sales support, SANIPEX GROUP is the premier choice for industry professionals across the globe.

Dedicated project supply offices around the world:

- | | |
|----------|-------------|
| - London | - Dubai |
| - Leeds | - Abu Dhabi |
| - Riyadh | - Cape Town |
| - Jeddah | - Muscat |
| - Doha | - Milan |

Commercial

Commercial projects are varied and require high quantities of product to exacting standards. Discover how we deliver durable and hygienic solutions to large-scale commercial projects such as Expo 2020, airports, malls, apartments & office buildings.



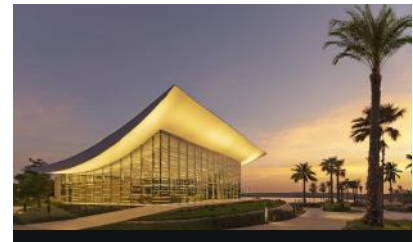
Bollo Lane in Acton

Location: London, UK

Client: HOK

Consultant: Red Electric Design

Completed: 2023



Tilal Al Ghaf Sales & Experience Centre

Location: Dubai, UAE

Client: Majid Al Futtaim Group

Consultant: Lacey Architects and Engineers

Completed: 2019



Central Bank of Iraq

Location: Baghdad, Iraq

Client: DAAX Construction MMC

Consultant: Zaha Hadid Architects

Completed: 2021



Dubai Mall

Location: Dubai, UAE

Client: Emaar

Consultant: Emaar

Completed: 2022



SNB Head Office

Location: Riyadh, Saudi Arabia

Client: SNB - Saudi National Bank

Consultant: Foster + Partners

Completed: 2022



Dubai Silicon Oasis Mall

Location: Dubai, UAE

Client: Lulu International Group

Consultant: JLL

Completed: 2019



Zayed International Airport - Terminal A

Location: Abu Dhabi, UAE

Client: Abu Dhabi Airports Co.

Consultant: Buro Happold/RS&H/Pascall + Watson

Completed: 2019



DMCC Burj 2020

Location: Dubai, UAE

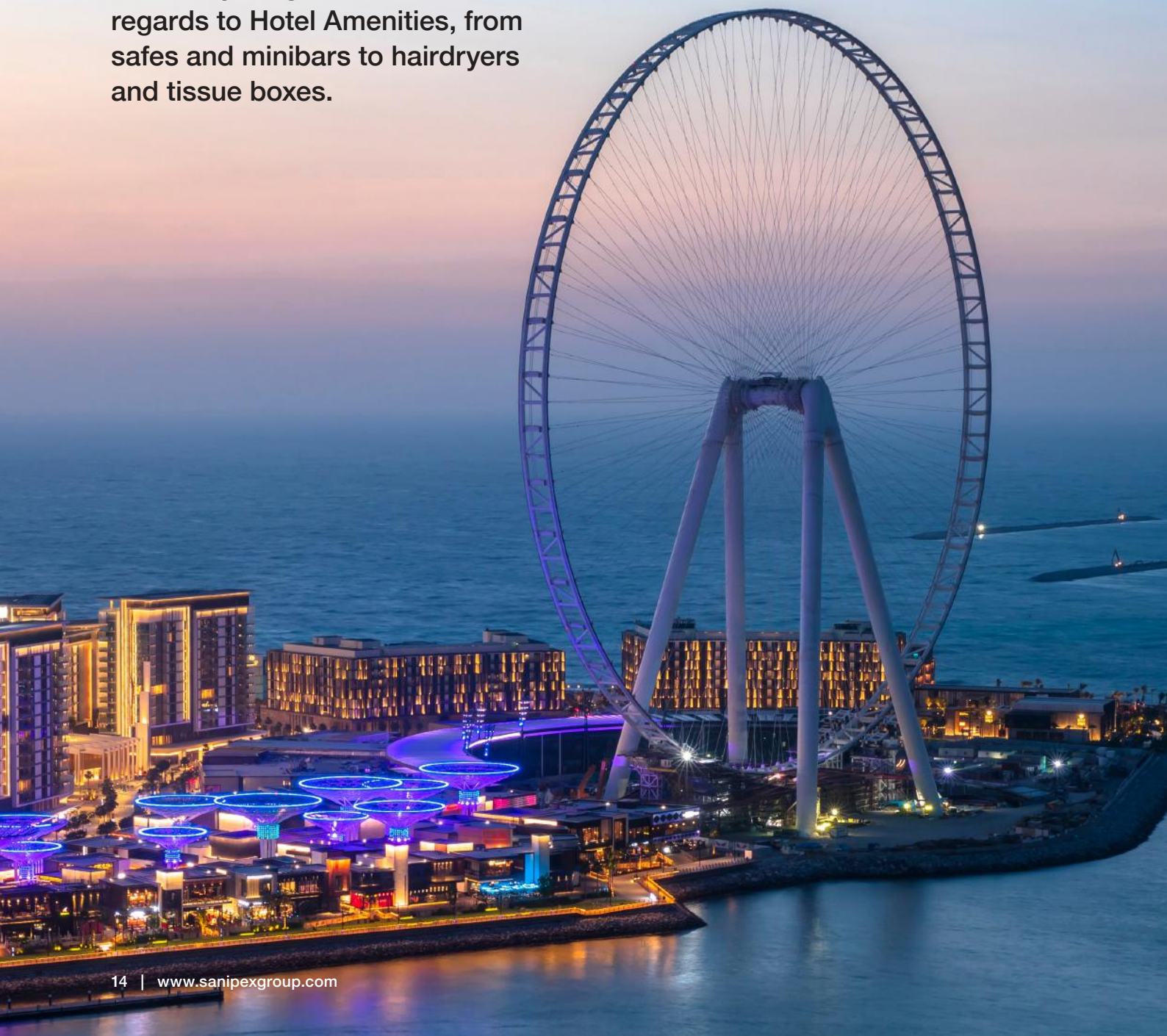
Client: DMCC

Consultant: Woods Bagot

Completed: 2023

Hospitality & Leisure

We offer a complete solution for premium hotel bathrooms and public areas. With a diverse portfolio of Outdoor Living products for cafes, restaurants & beaches, and everything needed with regards to Hotel Amenities, from safes and minibars to hairdryers and tissue boxes.





Bluewaters Island

Location: Dubai, UAE

Client: Meraas

Consultant: Meraas

Completed: 2018



The Westin Palace

Location: Madrid, Spain

Client: Host Hotels & Resorts

Consultant: Areen Design

Completed: 2015



Hemingway's

Location: Watamu, Nairobi

Client: Hemingway's

Consultant: Hemingway's

Completed: 2013



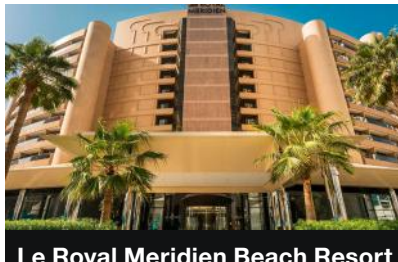
The Chedi Al Bait

Location: Sharjah, UAE

Client: Shurooq

Consultant: Godwin Austen Johnson

Completed: 2018



Le Royal Meridien Beach Resort & Spa

Location: Dubai, UAE

Client: Wasl Properties

Consultant: LW Design

Completed: 2020



Address Montgomerie Golf Club

Location: Dubai, UAE

Client: Emaar Properties

Consultant: Atkins Global

Completed: 2005



Velvet Hotel

Location: Manchester, UK

Client: Peter Street Developments

Consultant: LXA

Completed: 2023



Jumeirah Al Naseem

Location: Dubai, UAE

Client: Jumeirah Group

Consultant: Woods Bagot

Completed: 2016



Maabinhura Island

Location: Jawakara Islands, Maldives

Client: Kuredo Holdings

Consultant: Kuredo Holdings

Completed: 2019



Habitas AIUla

Location: AIUla, Saudi Arabia

Client: Royal Commission of AIUla

Consultant: Habitas

Completed: 2021



Atlantis Hotel

Location: Dubai, UAE

Client: Kerzner International

Consultant: John R. Harris & Partners Architects

Completed: 2019



Warner Bros. Abu Dhabi

Location: Abu Dhabi, UAE

Client: Miral

Consultant: Godwin Austen Johnson

Completed: 2021

Residential

From the bathrooms in some of the world's most impressive and iconic metropolitan skyscrapers, and luxury residential communities to poolside outdoor spaces, SANIPEX GROUP offers solutions to suit every lifestyle.





One at Palm Jumeirah

Location: Dubai, UAE

Client: Omniyat

Consultant: Omniyat

Completed: 2022



Dubai Creek Harbour - 8 Buildings

Location: Dubai, UAE

Client: Emaar Properties

Consultant: Group Consult International Architects

Completed: 2022



Tilal Al Ghaf Harmony Villas

Location: Dubai, UAE

Client: Majid Al Futtaim Group

Consultant: Roar Design

Completed: 2024



Water's Edge Yas Island

Location: Abu Dhabi, UAE

Client: ALDAR Properties

Consultant: Atkins Global

Completed: 2022



The Sterling by Omniyat

Location: Dubai, UAE

Client: Omniyat Properties

Consultant: FHSI Architects / Naga Architects

Completed: 2023



Noya Yas Island

Location: Abu Dhabi, UAE

Client: ALDAR Properties

Consultant: Hyder Consulting / Arcadis

Completed: Ongoing



Palace Residences, Dubai Creek Harbour

Location: Dubai, UAE

Client: Emaar Properties

Consultant: Mirage / Godwin Austen Johnson

Completed: 2023



Anwa by Omniyat

Location: Dubai, UAE

Client: Omniyat Properties

Consultant: Naga Architects

Completed: 2022



Al Ghadeer Phase 2

Location: Abu Dhabi, UAE

Client: ALDAR Properties

Consultant: Arcadis

Completed: 2020



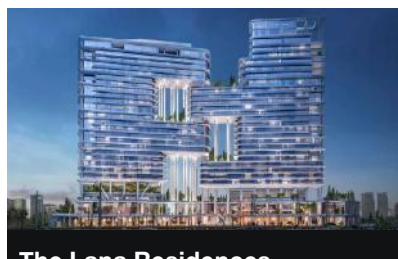
Amalfi Villas

Location: Dubai, UAE

Client: Meraas Development

Consultant: Khatib & Alami and Partners

Completed: 2022



The Lana Residences, Dorchester Collection

Location: Dubai, UAE

Client: Sky Palaces Real Estate / Omniyat Properties

Consultant: Mirage / Gilles & Boissier

Completed: 2023



Mr. C Residences Jumeirah

Location: Dubai, UAE

Client: Alta Real Estate

Consultant: Arquitectonica / Meyer Davis

Completed: 2023

Institutional

Institutional washroom design needs to be durable, easy to clean and ideally touch-free – it can also be creative and colourful! SANIPEX GROUP offers every solution for design without limitation, in the new era of ever-evolving touchless technology.



Museum of the Future

Location: Dubai, UAE

Client: Meraas

Consultant: Meraas

Completed: 2021



Fakeeh University Hospital

Location: Dubai, UAE

Client: Fakeeh Care Group / DSO Authority

Consultant: Studio Altieri / NA Architects

Completed: 2020



CoEx Campus EXPO 2020

Location: Dubai, UAE

Client: Expo 2020 Bureau / DWTC

Consultant: Woods Bagot / Zutari

Completed: 2021



New York University Abu Dhabi

Location: Abu Dhabi, UAE

Client: Mubadala

Consultant: Rafael Vinoly

Completed: 2014



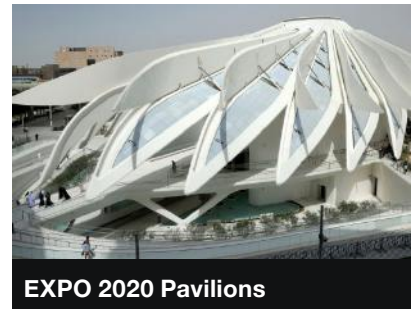
Abu Dhabi Global Market

Location: Abu Dhabi, UAE

Client: Mubadala

Consultant: Goettsch Partners

Completed: 2022



EXPO 2020 Pavilions

Location: Dubai, UAE

Client: DWTC

Consultant: Various

Completed: 2020



Emirates Diplomatic Academy

Location: Abu Dhabi, UAE

Client: Private Investor

Consultant: Shape Architecture Practice

Completed: 2021



University of Birmingham

Location: Dubai, UAE

Client: University of Birmingham

Consultant: Hopkins Architects

Completed: 2021



Sheikh Shakhout Medical City

Location: Abu Dhabi, UAE

Client: Seha / Bumrungrad Int. / Mafraq Hospital

Consultant: Stantec International

Completed: 2018



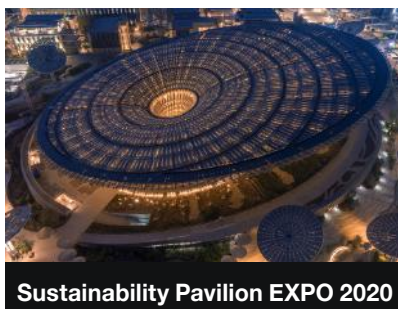
Sharjah Research Technology & Research Park

Location: Sharjah, UAE

Client: AUSE

Consultant: Roar Design

Completed: 2021



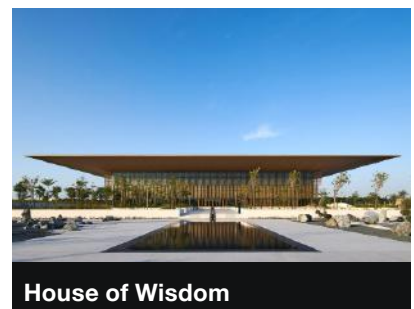
Sustainability Pavilion EXPO 2020

Location: Dubai, UAE

Client: DWTC / Expo 2020 Bureau

Consultant: Grimshaw Architects / Foster + Partners

Completed: 2020



House of Wisdom

Location: Sharjah, UAE

Client: Shurooq

Consultant: Fosters & Partners

Completed: 2021

Entertainment

We offer flexibility in our product portfolio to cater to a range of establishments. From golf clubs to theme parks and cinemas, we have everything you need. Our logistical capabilities ensure bulk deliveries are easy for large-scale or international projects.



VOX Cinemas

Location: Across the Gulf

Client: Majid Al Futtaim Group

Consultant: Various

Completed: Ongoing



Muvi Cinemas

Location: Saudi Arabia

Client: Muvi Cinemas

Consultant: Various

Completed: Ongoing



REEL Cinemas

Location: Saudi Arabia

Client: Emaar

Consultant: Various

Completed: Ongoing



Topgolf

Location: Dubai, UAE

Client: Wasl

Consultant: U+A

Completed: 2018



Motiongate Theme Park

Location: Dubai, UAE

Client: Meraas Development

Consultant: Dynamic Engineering Consultants

Completed: 2019



Roxy Cinemas

Location: Dubai, UAE

Client: Emaar

Consultant: Various

Completed: Ongoing



La Mer

Location: Dubai, UAE

Client: Meraas

Consultant: Woods Bagot

Completed: 2016



Kabira Country Club

Location: Kampala, Uganda

Client: Meera Group

Consultant: Sudhir Ruparelia

Completed: 2023



Oman Botanic Garden

Location: Seeb, Oman

Client: Muscat Municipality

Consultant: Arup

Completed: 2023



Takeshi Castle

Location: Riyadh, Saudi Arabia

Client: Al Hosn

Consultant: BBA Architects & Designers

Completed: 2019



Sea World

Location: Abu Dhabi, UAE

Client: Miral

Consultant: Jack Rouse Associates

Completed: 2022



Riverland Dubai Parks & Resorts

Location: Dubai, UAE

Client: Dubai Parks / Meraas

Consultant: DEWAN Architects

Completed: 2016

Trade

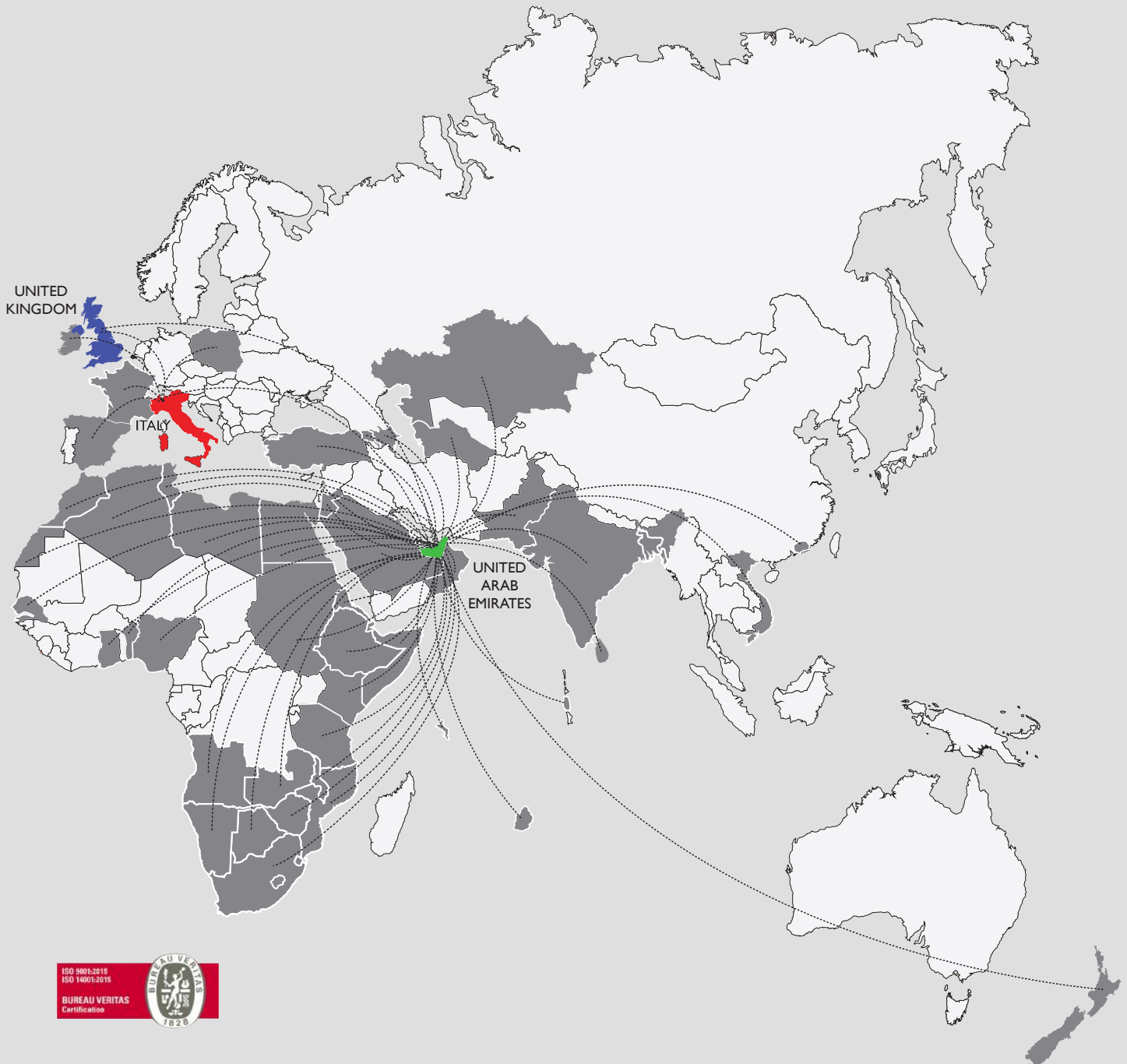
With partners and customers throughout the Middle East, Africa, Europe, Asia & Oceania we ensure a quick turnaround for our customers, irrespective of location.

Delivering to over 20 carefully selected partners ensures our brands and partner suppliers are available in over 30 countries.

We offer our partners complete access to our brand portfolio and many of our supplier brands, along with showroom design services and comprehensive product and design training. This ensures that the SANIPEX GROUP customer ethos is upheld wherever our products are available.



Three world-class distribution centres to facilitate fast and reliable deliveries to customers internationally



APPROVED DEALER & FRANCHISE SHOWROOMS:

Glasgow • Edinburgh • Manchester • Istanbul • Tashkent • Baku • Erbil • Lahore • Islamabad
Karachi • Colombo • Casablanca • Kuwait • Riyadh • Jeddah • Manama • Muscat • Mauritius
Nairobi • Cape Town • Durban • Abuja • Ho Chi Minh City

E-Commerce

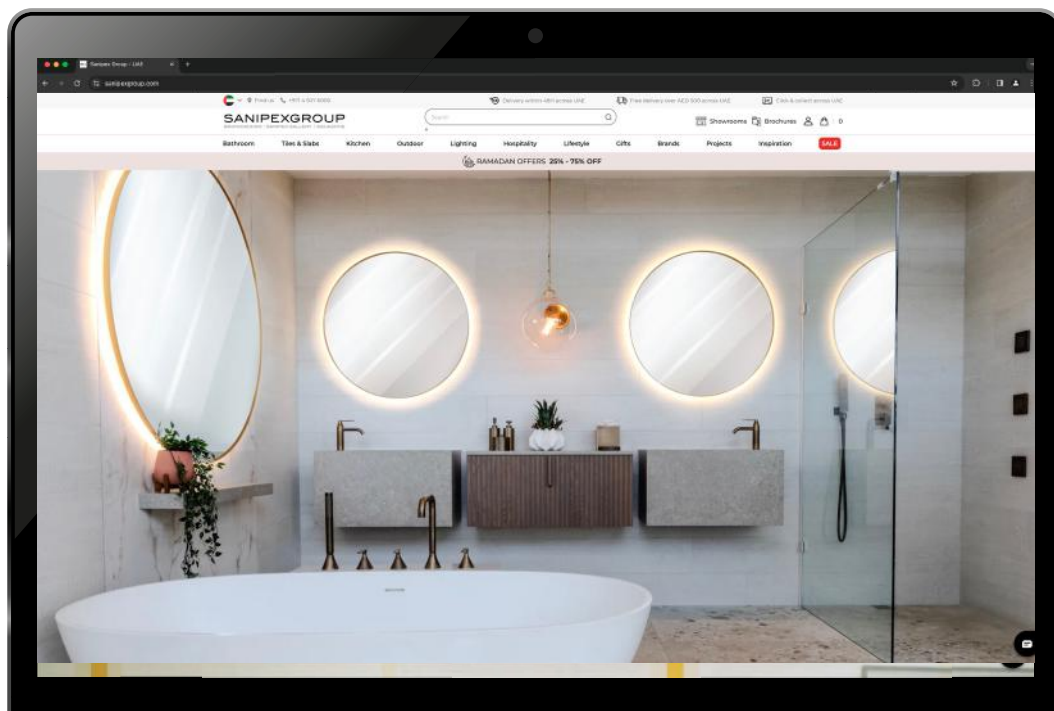
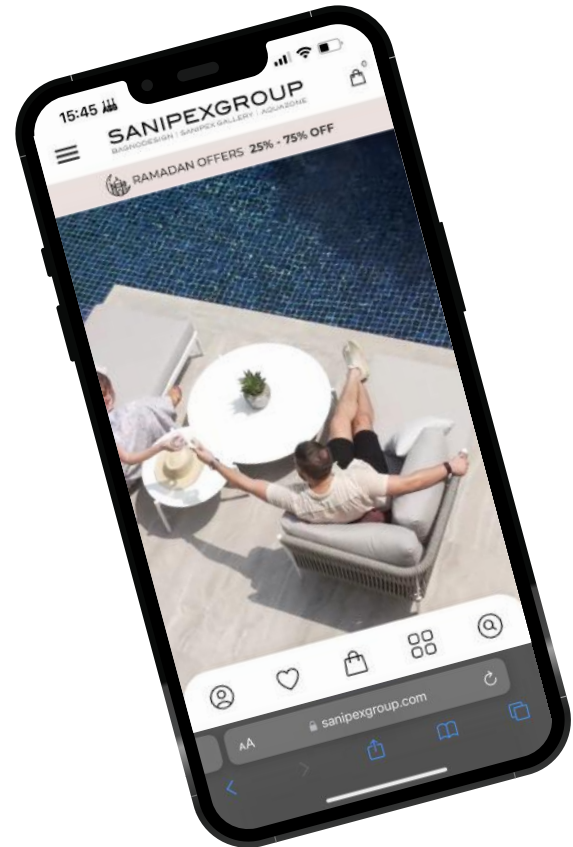
www.sanipexgroup.com

With a comprehensive online presence, designers can gain inspiration and insight for their next project wherever they are in the world. Consumers across the UAE can easily source products for their bathroom, kitchen or outdoor spaces with guaranteed direct delivery to the door within 48 hours.

Find all our care and maintenance, specification, technical drawings and CAD files ready to download on each product page to ensure all information is immediately accessible.

Also available online, you can take a virtual tour to walk through all our showrooms and see products in-situ. With this approach, you can find inspiration while working remotely.

With over 16,000 products available, our website is a virtual showroom where clients can experience and access our complete portfolio from anywhere in the world.



Our Brands

Quality, style and value are at the heart of SANIPEX GROUP brands.

Influencing trends and responding quickly to market demand, our in-house Product Development team creates and curates inspirational products.

We design high-quality products for bathroom, outdoor furniture, tiles and slabs, and have introduced new lighting, kitchen appliance, and lifestyle categories. We are growing constantly and have recently added small kitchen appliances and lifestyle products to our ever-expanding collection.

We work alongside architects and designers on world-class projects, from luxury hotels, spas, residential buildings and retail spaces to develop bespoke products as required.

Additionally, we offer products from established global brands, carefully chosen to align with both our company's values and the requirements of our clients.



BAGNODESIGN



BAGNODESIGN offers the complete solution for creating dream bathrooms. Our knowledgeable and talented team have drawn on their many years of experience and work to bring you the very best in innovative, contemporary and classic luxury bathroom collections.

BAGNODESIGN is where comfort meets quality and where function meets the very latest in artisanal thinking, turning this most personal of spaces into a spa-like sanctuary at the heart of the home. From sculptural washbasins crafted from the finest materials in a wonderful array of colours, to beautiful, highly functional furniture to suit any bathroom style. From baths and showers that invite wellness and rejuvenation, to stunning brassware and accessories in an enviable range of trend-setting finishes. Your journey to the perfect bathroom is complete with BAGNODESIGN.

AQUAECO



Our comprehensive AQUAECO range was originally established for competitive public washroom and plumbing solutions to allow designers to combine creativity with compliance and create stylish yet serviceable solutions for standout and affordable specification.

With its hygienic properties and anti-corrosive performance, we offer grade 304 and 316 stainless steel for a variety of spaces – from medical & supportive solutions to durable outdoor showers that are industrial in both style and strength. Launching affordable sanitaryware and mixers in on-trend finishes has ensured the AQUAECO range fulfils the requirement in the market for affordable design solutions. Offering a compelling combination of quality, reliability, and outstanding value, the range includes sanitaryware, touchless taps and dispensers, bidet sprays, valves and flush plates in an array of on-trend finishes that cater to the diverse needs of the commercial and residential sectors.

AQUADRAIN



AQUADRAIN is a specialist brand of high-quality, design-led shower channels and floor drains for domestic, commercial and industrial spaces.

Catering to the finer details of design & specification, the extensive offering covers a range of sizes, styles and luxury finishes. From classic Brushed Stainless Steel to newly-launched finishes like elegant Brushed Brass and Dark Brushed Copper, alongside an array of other on-trend hues. This ensures an exact colour coordination to brassware without compromising the finer details.

Crafted from industrial-grade 316 stainless steel, all AQUADRAIN products are anti-bacterial, easy to clean and anti-corrosive.

SURFACES

by BAGNODESIGN



SURFACES by BAGNODESIGN comprises a wide range of small and large format tiles and slabs for both indoor and outdoor spaces. An extensive colour palette and a variety of sizes and finishes, including gloss, matt, and temptingly tactile textures offers an endless array of combinations for a unique look that meshes perfectly with your personal style.

Carefully curated to complement the wider BAGNODESIGN bathroom and kitchen ranges, every product in the SURFACES by BAGNODESIGN collection is manufactured to exacting standards by leading European manufacturers to ensure outstanding results designed to stand the test of time.

BYSTRO



The **BYSTRO** kitchen appliance collection brings a blend of exceptional style and functionality to the heart of the home. Expertly crafted in line with the latest European design trends, every BYSTRO product comes with a two-year standard warranty that can be extended to five years - ensuring there is no compromise on quality.

Featuring premium products that deliver an enhanced experience for every occasion, the collection includes cookers, microwaves, refrigeration solutions, wine coolers, and more. For added peace of mind, our highly trained technical team is on-hand to deliver a high standard of installation & after-sales service.

GYMKHANA



With **GYMKHANA's** all-encompassing offering, you can create an outstanding outdoor oasis for every space for lazy days and social nights in the garden. Enjoy time relaxing outdoors with our sleek sofa sets and keep cool with our in-pool chaise.

A variety of umbrellas will keep you protected from the sun. Our swing and lounge chairs let you immerse yourself in nature to recoup and refresh in comfort. Illuminate the way and create a cosy ambience with outdoor lighting available in solar, battery and mains options to perfectly coordinate with timeless teak furniture, luxury daybeds and loungers. Durable, UV-resistant and easy to clean materials feature throughout, for a sleek outdoor solution that stands the test of time.

RICHMOND



RICHMOND is a hand-selected range of hotel amenities to make your guests' stay memorable. From mini bars and safes to hair dryers, RICHMOND combines ease of use with the latest technology, taking care of even the smallest details.

RICHMOND mini bars cater for guest refreshment in style. Hair styling needs are taken care of with a range of compact, elegant wall-mounted hair dryers that offer excellent drying performance with minimal energy consumption and noise levels. Offering guests peace of mind, the RICHMOND collection is rounded off with a selection of front-opening and top-loading safes.

Partner Brands

We carry products from established brands around the globe, carefully chosen to suit our company and our client's needs.

Bringing full solutions from indoor to outdoor from over 100 international suppliers, we can supply whatever our clients need, whenever they need it.

From well-known international boutique brands to family-run generational artisans, we select products based on the best quality, beauty and exclusivity to meet the various demands across all sectors and markets.



NOBILI

BOSSINI

GALASSIA
LACERAMICA CONTEMPORANEA

AXENT
SWITZERLAND

**DORN
BRACHT**

ALISEO GmbH
G E R M A N Y

elleci
COMPANY

JEE-O

D DOLPHIN

GEBERIT

dyson

THG
P A R I S

J. ADAMS & Co

a·emotional light

contardi

**FRITZ
HUTER**

Vistosi

HIND RABII
LIGHTING STUDIO

DELCONCA

coem
CERAMICHE

CERDOMUS

FAP
CERAMICHE

**GARDENIA
ORCHIDEA**

Talenti

HARBOUR
1976

fast
outdoor lifestyle

FULGOR
MILANO

FABER

Fhiaba

LOFRA
MADE IN ITALY

Product Development

With dedicated 5000 sq ft. of creative space allocated to our Product Development facilities, our expert in-house team creates and curates inspirational collections in line with the latest global trends.

Channelling emerging design trends from around the world, our Product Development team's innovative mindset is applied to the creation of outstanding products for every type of space.

The team develops original, highly functional & appealing products that fulfil clients' needs and enhance quality of life. From touchless taps and soap dispensers that help safeguard health and spa solutions that promote wellbeing, to outdoor furniture and lighting crafted to transform alfresco spaces. Our Product Development team's expertise ensures the delivery of coordinated collections designed with quality, durability, and aesthetic impact.

For the project sector, the team collaborates with architects and designers on world-class projects, from luxury hotels and spas to residential builds and retail spaces. We have the ability to develop completely custom products for indoor and outdoor settings – bathrooms, kitchens, washrooms, spas, poolside and more – to work seamlessly with each project's unique design.





Slab Fabrication Facility

A bespoke finish from first cut to final install.

Surfaces are an all-important feature of any interior design. With our new Slab Fabrication Facility, specifiers and designers can ensure an accurate, precise fit and a seamless finish whatever the application.

Whether it is a homeowner looking for a stunning worktop for a kitchen or barbeque area, a statement dining table, outdoor stairs carefully grooved to accommodate anti-slip bars or a beautiful planter, our expert team can bring your dream to life.

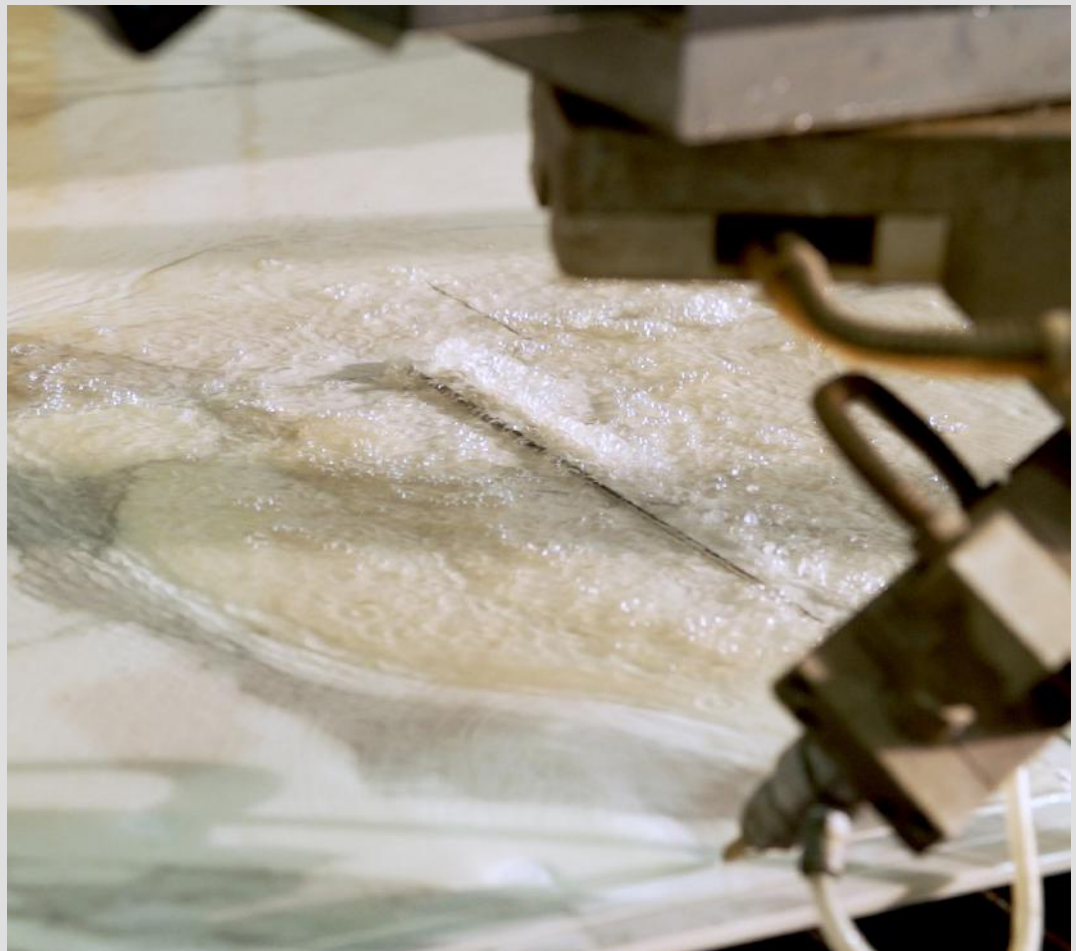
For specifiers our new facility means that we can produce virtually anything, from a gorgeous reception desk to basins and countertops cut precisely to size for a hotel project.

Select your tile or slab from our extensive collection, and our production team will assist in turning your vision into reality, delivered to suit your schedule.

As the perfect complement to our already extensive portfolio of tiles and slabs, the new facility enables designers to tap into the continuing trend for materials including marble-effect and nature-inspired porcelain and gives the option to completely customise their next project.

Whether it be the entry way to a luxury 5 star hotel or mosaics for a funky trendy restaurant and bar, our new facility gives designers the option of one of a kind mosaics to suit any aesthetic.





Global Distribution & Manufacturing Centres

Based in Jebel Ali, Dubai, the SANIPEX FZE Distribution Centre operates as our global logistic headquarters, with a dedicated supply chain team expertly facilitating smooth operations, enabling enhanced efficiencies at speed and scale.

The Global Distribution Centre is home to:

- Testing
- Quality Assurance
- After Sales Support
- Specialist Production and Technology
- Logistics

This in-house approach enables us to maintain the high standards of service our customers rely on and allows us to remain flexible, and respond rapidly to market demand.

Product testing

Our in-house product testing and maintenance workshop facilities replicate real-life environments to accurately demonstrate performance under different conditions and scenarios. We work in full compliance with UAE ESMA, KSA SASO and WRAS standards.

Quality control

Our quality control facility implements risk-based inspections utilising modern tools and adhering to rigorous product standards. A Quality Assurance Program with sophisticated KPI procedures is applied across the global supplier base for full accountability.

Technical support

Our dedicated technical team supports retail and project clients with consistently high levels of after-sales service, giving practical installation guidance and expert training for contractors.

Logistics

Our Distribution Centre accurately executes over 6000 shipments a month for Retail, Trade and Project customers with around 5000 of those for individual retail and project deliveries in the MEA.

Our \$50 million stock holding of over 16,000 active products is housed in a 50,000 sq ft. warehouse for bathroom products, 75,000 sq ft warehouse for outdoor living, appliances, and lighting. Across our three facilities in Jebel Ali, we have 100,000 sq ft. dedicated outdoor storage for tiles and slabs.

With easy access to both sea and air freight facilities from our world-class logistics centre in the Middle East, stock can be efficiently mobilised and distributed to clients around the globe.



Sustainability

We make a conscious effort on-site, during manufacturing and with the products we offer to maintain our duty to the environment.

Sustainable Steps

Demonstrating a commitment to environmental responsibility, our own brand products emphasise water and energy conservation, while our thoughtfully selected partner brands incorporate eco-friendly manufacturing practices.

From responsible water and waste recycling, to going paperless and using our AQUAECO kitchen filter mixers to reduce plastic waste in the offices and showrooms, we are committed to reducing our carbon footprint as a team, and as a company. Our development of creating fully recyclable cartons and carrier bags is one of the latest additions to our cause. Advancing our efforts is our ongoing commitment towards a better future.

Brands That Care

Our OEM products from **BAGNODESIGN, AQUAECO, AQUADRAIN, SURFACES BY BAGNODESIGN, GYMKHANA, BYSTRO** and **RICHMOND** exemplify our commitment to manufacturing high-quality, built-to-last items. This minimises environmental waste compared to alternative practices of built-in obsolescence manufacturing. This is also one of the reasons our brassware is predominantly made of recyclable brass and stainless steel.

Our suppliers and partners are aligned with our commitment to continually develop ecological and ethical awareness and actively contribute by investing in renewable energy sources and using both recyclable and recycled materials.

Notable examples include Italian brassware manufacturer **Nobili**, which has achieved net-zero carbon emissions by using renewable energy sources. Additionally, **Bossini** fulfils all its energy needs through a cogeneration plant.

Our Outdoor Living brands such as **Talenti** feature quality, durable materials like teak and recyclable aluminium to withstand harsh climates, minimising the need for frequent replacements. Similarly, our Lighting brands incorporate recycled fabrics and locally sourced materials like Murano glass and brass.

Many of our Tiles and Slabs brands like **FAP Ceramiche** use eco-friendly technologies to manufacture products with carefully extracted raw materials and recycled materials.

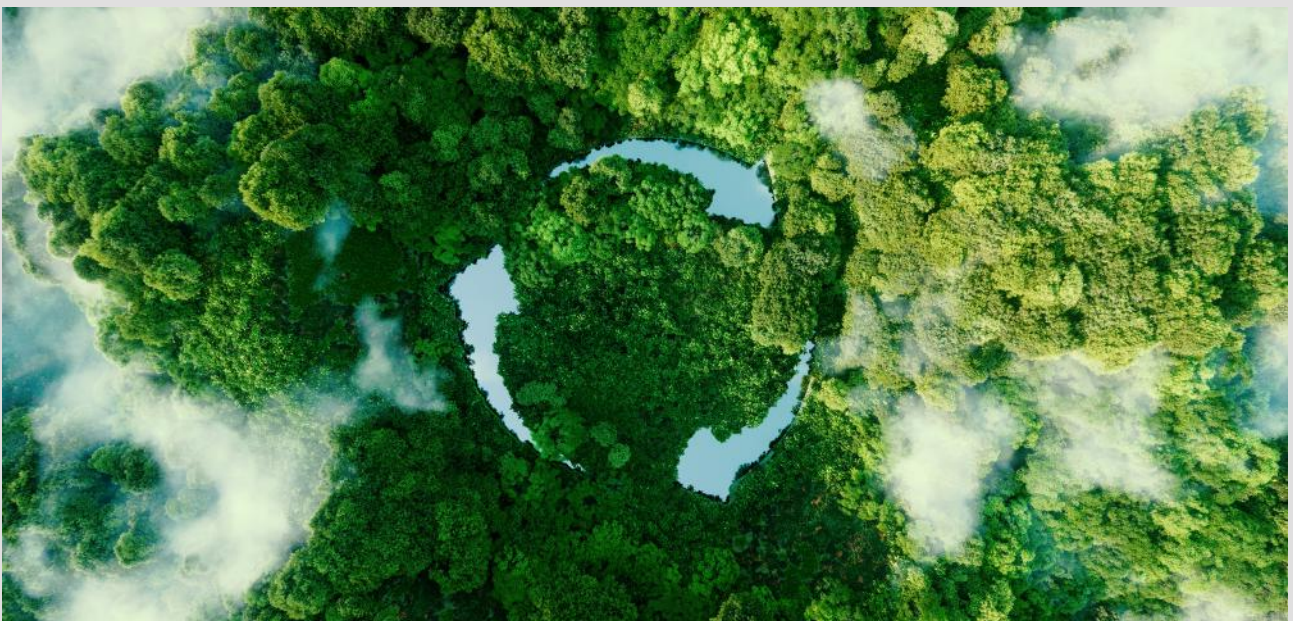
Eco-Friendly Choices

For our clients, we help you to save both water and energy with our touchless items offering to pre-set flow rates and temperatures. Flow restrictors can also be installed in many of our mixers, as well as from our partner brands to maximise efficiency.

Thermostatic shower valves for our showers help you to preset temperatures while Fit-Air shower head technology from Bossini increases airflow to reduce water usage.

Our Specification Team are experts in compliance for large scale projects and can guide you in specifying products to meet exacting client requirements.

Increasing the energy efficiency of the hotelier, and their guests, **Aliseo** consistently develops processes that extend product life cycles. Meanwhile, **Dolphin** commercial sensor taps help save 70% water, while its hand dryers are low-energy.



Group Directors



Daryl Barker
Group Managing Director



Calum Stewart
Group Retail Director



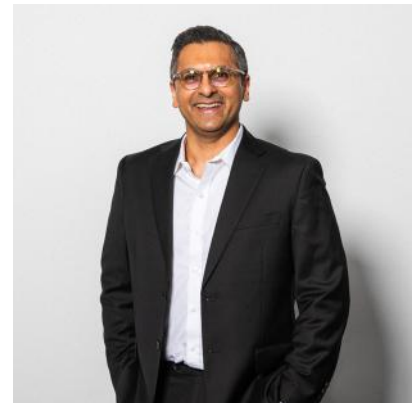
Guy Wilson
Group Managing Director Trade & Projects



Paul Raynor
Chief Operating Officer



Kerrie Black
Group Merchandising & Marketing Director



Vipul Amin
Group Finance Director



Lee Palmer
Sales Director UK & Ireland

Academy & Training

**“
Our in-house academy
ensures training &
development is at
the forefront of the
SANIPEX GROUP as
we strive for excellence
in everything we do.”**

Daryl Barker

Group Managing Director of SANIPEX GROUP

Attaining valuable skills and new experiences is a big part of well-being. With our dedicated Training and Development team, we are fully invested in creating an environment in which our professionals can grow with us. SANIPEX GROUP promotes personal development by regularly supporting and encouraging employees to pursue both internal and external courses. These courses aim to enhance their skill sets, which they can then apply in the workplace.

We conduct regular refresher and new product training sessions at our Training Academy in Dubai. Additionally, in 2023, we expanded our training facilities to include a Kitchen training centre at our Jebel Ali Product Development facility. This ensures that all our teams are fully equipped to provide the best possible advice to our clients.

Our partner brands from around the world join us at our academies to provide comprehensive on-site training to our dedicated staff. This ensures they possess the knowledge to confidently address any questions from potential clients.

Irrespective of location, we are committed to training all members of the business. We invite many of our trade clients and partners to join us and learn first-hand about our business structure through warehouse and showroom tours. We also provide them with in-depth training on existing products and highly anticipated previews of our product launches.



Graduate Trainee Programme

Our people are our biggest asset. Certified as a Great Place to Work UAE, our investment in the ongoing training and development of our staff is paramount.

The SANIPEX GROUP Graduate Trainee Programme, offers recent graduates the opportunity to join our progressive company and learn every aspect of the business from the ground up.

As they progress, trainees have the flexibility to specialise in areas where they feel they can add the most value, including:

- Sales
- Marketing
- Product Development
- Human Resources
- IT and other essential support functions

Upon successful completion of the programme, trainees who achieve an excellent performance score are offered a permanent role, marking the start of their career at SANIPEX GROUP.







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With over 600 members of staff from 40 nationalities working with SANIPEX GROUP, we take pride in the fact that a quarter of our employees have worked with us for over a decade. We are a family, a team and work together to deliver the best possible service for you. Each and every member of staff at SANIPEX GROUP graduates from our Academy with the confidence to assist you with your next project.”

Proud of Our People





SANIPEXGROUP

www.sanipexgroup.com

SPX-PRO-2024-A-BR