





# How does a Consultant make money?







## CONSULTANT PROCESS & MONETISATION

HOW IT WORKS

## WHAT DOES IT MEAN TO BE A FREGA CONSULTANT

Deciding to be a Frega Consultant will become a full time business and in this publication we explore some key elements as to how best to optimise your business. Tutorials are updated regularly and can be found via this link <u>About Frega Consultant</u>

#### What is Consultantplus?

It is an application of an expanding online platform providing superior tools for communication and interaction at a fraction of the usual cost. It is owned and operated by everyone who uses it in 182 countries and is still increasing its numbers as its growth has been organic due to it being :

- a global cooperate of ordinary folk
- self funded and co-owned by its members
- cost effective with its minimal overheads
- able to share its revenue and profits straight back to its members



To summarise, Frega is an acronym of Freedom Global Abundance. Its mission is to redistribute the world's wealth, one click at a time, as part of the sharing economy. It has developed:

- a sophisticated mathematical business-model that is fair and equitable to share its Enterprise Value with all its users.
- it is already cash generative and profitable, with projected earnings for 2022 in excess of £600,000 and an Enterprise Value of over £65.000,000 with just a small number of users.
- its preparations for FCA accreditation are already under way.
- 29 applications so far, with more under development, all of which run on the Frega platform including the Accredited Frega Consultant process



### WHAT IS REQUIRED TO BECOME A CONSULTANT

#### What does it mean to be a Consultant?

Applications or tools is added to the Frega ecosystem, to help private, social, and business users to better manage their communication and to help keep them updated and informed of developments.

This is where the role of a Frega Accredited Consultant helps you to understand Frega and if they cannot, you can select another.

The great thing with Frega is that we have a variety of videos made by members to select from which can be found in the <u>About Frega Consultant</u> hub allowing members to find the best ones that will help their client.

Ideally it helps to know more about being a Consultant which in tine will be easily accessed in Knowledgeplus and currently can be found in our FAQ's

#### First read the Help FAQ's (48 seconds) Will eventually shift to Knowledgeplus



How to Find a Consultant (45 seconds to be updated)



#### Then Select a Consultant (1.10 seconds)



## **CONSULTANT REQUREMENTS & PROCESS**

#### **Basic Requirements to being a Consultant**

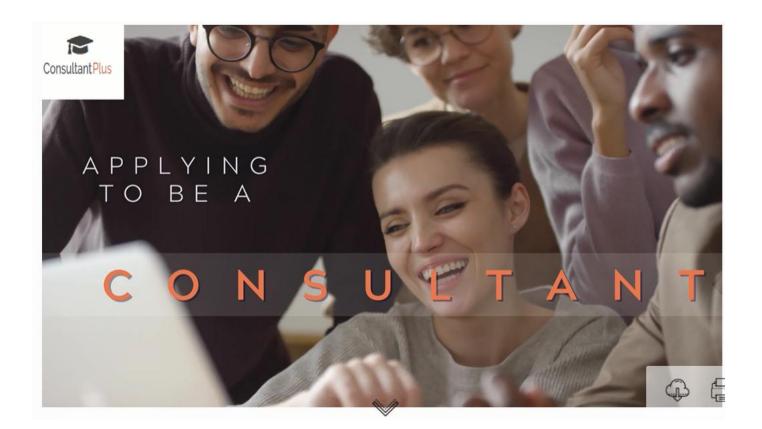
A member must first apply for a Consultant making them the client and also having the advantage of being supported to becoming a great Consultant and meeting these most basic requirements:

bank you for applying to become a Consultant	
hank you for applying to become a Consultant	•
You have a Frega Rating of at least 750	~
You have been a Frega Member for at least 90 days	~
You are supported by a Consultant	~

#### **The Application Process**

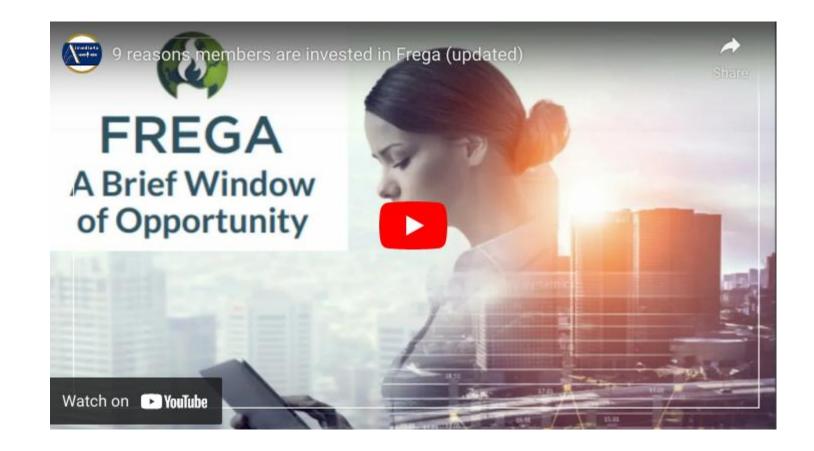
Is shown in this interactive virtual e-flipbook via the a4x Frega training team. <u>This is also a link for</u> <u>the video if this is preferable</u>

ОК



A clients application will be endorsed by their Consultant once they have confirmed that their Client is aware of what is required of them and are capable, through experience, time and have access to the web to support Members.

Once Global Support have approved a Consultants application for accreditation the new Consultant whom in theory are already experts in their own field of knowledge and experience will then determine their own nest egg and other reasons why they are invested in Frega



## **BENEFITS & COST TO BEING A CONSULTANT**

#### **Benefits**

Selecting a Consultant as your professional help is a good choice that provides you with many benefits



As a Consultant the benefits to having your own Frega Consultancy business is:

- minimal set up costs.
- no client acquisition costs
- progressive increasing earnings
- a business that you can sell at an increasing price
- PLUS 30% of the 'charge' is invested in assets that appreciate in value with dividends that in time will exceed the monthly charges

#### Cost

The minimal monthly set up cost that you will be recommended to start with once your Consultant appointment has been approved by Global Support is:

1.\$10-00 for unlimited hubs and weblets)

2.**\$12-50** for your Publisher Knowledgeplus dashboard

#### How are Consultants paid

Consultants are paid by Frega from several sources:

- from the frega eco system distributed money which they receive a larger share of
- they benefit from the actions that their client takes

9% of the total revenue receipted from ALL Applications within the Frega ecosystem is shared with Consultants based on the number of Members they are assisting, who and how they are managing their relationship and engagement with these Members.

## **BENEFITS & COST TO BEING A CONSULTANT**

#### How are Consultants paid

As seen in the Consultant Terms & Conditions:

Part 4: Remuneration

17.

Consultants are aware that through their Clients becoming Accredited Consultants, both the EXISTING Consultant AND the newly accredited Consultant will materially increase their share of distributed revenue and matching Points.

18.

The primary source of revenue of Consultants shall be 1 ½ % of the gross passive income credited to ALL Client accounts that they support up to 6 degrees of separation. Should any Client themselves then become an accredited Consultant a further 1 ½ % from the gross passive income from the Clients accounts they are Consulting, and a further set of Client accounts up to 5-degrees of separation will be credited to the Consultants account.

Should any of their Clients also then become accredited Consultants any Client accounts they support and up to 4-degrees of separation shall pay 1 ½ % on their gross passive. Further fees shall be paid to Consultants from time to time with details of these fees found on KnowledgePlus.

A deduction of 12.5% of the gross fees credited to the Consultants fee account each day shall be auto deducted and applied to auto-buy Frega Points (2.5%), KnowledgePlus Points (5%) and Growth Points (5%) for the account of the Consultant.

20.

A further 12.5% of the Consultant fee will be deducted and distributed to the underpin distribution funds of Frega Points (2.5%), KnowledgePlus Points (5%0 and Growth Points (5%).

21.

The balance of the Consultant fee (75%) to be paid once a month to the Consultant in terms of clause 12 above.





## **MONETISATION** A 5-STEP PROCESS

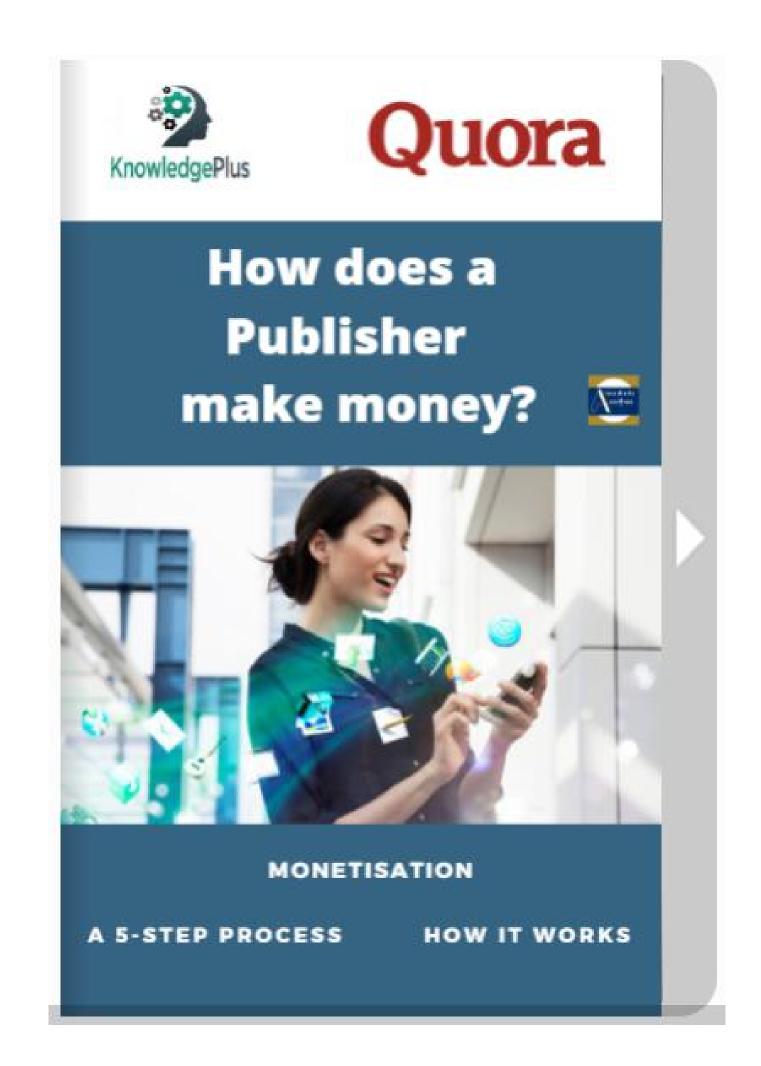
Applications or tools continue to be added to the Frega ecosystem, to help private, social, and business users to better manage their communication.

This is where the role of a <u>Frega Accredited Consultant</u> helps you to keep updated informed of developments, to understand Frega and its most newest applications ready for deployment the Super app called Knowledgeplus

#### **About Knowledgeplus**

KnowledgePlus is considered to be a dream tool to assist Consultants in presenting case-studies and answer questions while using the service themselves to discover latest developments in their own area of specialty.

KnowledgePlus the searchable question-and-answer database that rivals Quora and will become the Browser.



To summarise, Knowledge Plus reintroduces the natural, human flow of communication, interaction and transaction to the internet and provides a compelling revenue model for publishers of every sort to share their knowledge in exchange for growing and amplified revenue



## **MONETISATION** A REWARD SYSTEM

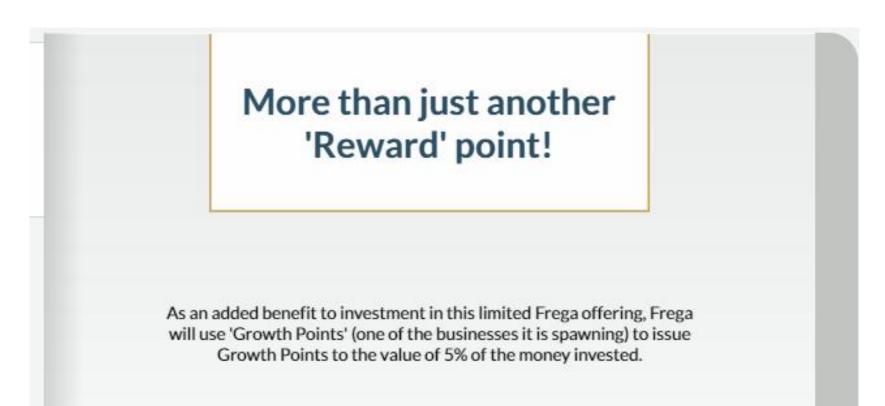
#### About Growthpoints

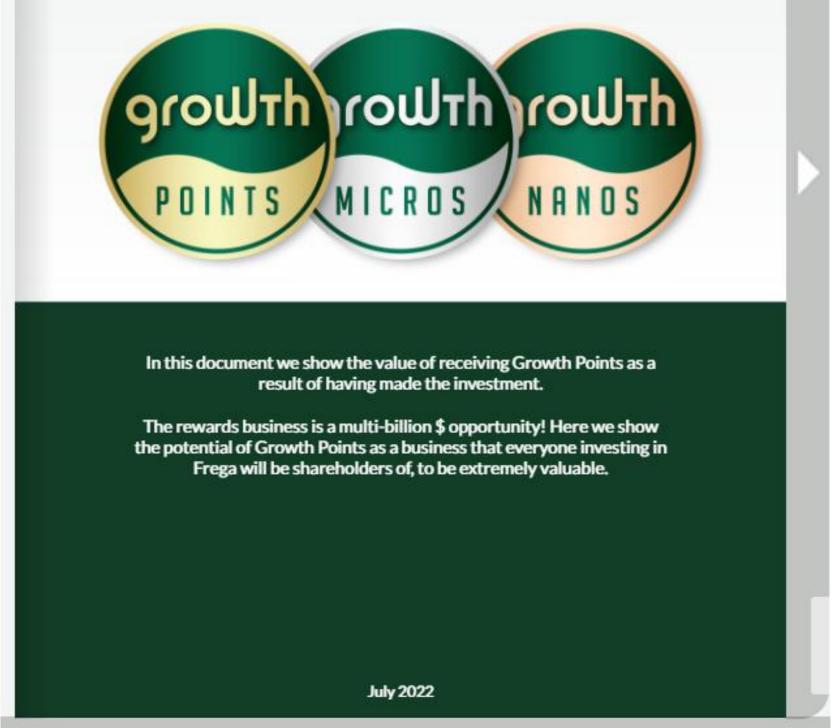
Frega applies a simple logical perspective to attract an increasing level of engagement within its ecosystem via its increasing number of tools to optimize members digital communication with its own unique rewards system

Growth Points have three sources of revenue:

- Subscription fees for a Dashboard used by Merchants to manage the points.
- A small transactional fee (of say 0.05%) on the amount of revenue allocated by the Merchants to buy points for their customers.
- Revenue from 'clipping the ticket' on all 'White label' points issued.

The rewards business is a multi-billion \$ opportunity! Here we show the potential of Growth Points as a business that everyone investing in Frega will also be shareholders





To Summarise, Growth Points is clearly positioned to be head and shoulders above any other reward system, making them a highly competitive product in the multibillion \$ loyalty reward marketplace. For more virtual media

# Virtual Media

Technology







"What do you do if you're an executive who resigns? You declare yourself a consultant."

Mo Ibrahim