

# Creative Carpet & Flooring

# HOME ADVISOR™

August  
2013



Mark Bouquet



Mark Bouquet, Jr.

Hello Creative Family!

Things are rockin' and rollin' at Creative now! We are a few weeks from completion of our remodel and expansion/renovation. Man, we sure needed the space, and it is looking good! I hope you will all stop by to see the new products and categories we will be carrying. We have also redesigned our logo and signage. It really looks sharp, just like our floors do when we are done (had to say that ☺.) We have really become a full service store over the years. Did you know that besides being an extremely busy local store, we also do commercial work all over the country? We've done jobs in Queens, New York, Philadelphia, Pennsylvania and are working on other deals right now in other states. We do anything from a closet to a million dollar job. We have even done water parks and apartment complexes totaling 1100 units in one year! In all seriousness, if you need it, we can do it! Trust us to do it right, on schedule and on budget.

Thank you for all of your support, as usual, and all the referrals. Man, the referrals! I can't begin to tell you how off the chart those are. Thank you, truly, from the bottom of my heart. They are what show us that we are your trusted flooring supplier.

God Bless you all,  
Mark Sr.



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## Thank You for the Kind Words!

*"We had our beautiful vinyl Karndean flooring installed and couldn't be happier with the whole process. We were nervous but, after watching the whole process, we will definitely do it again! Thank you so much for your attention and patience from start to finish!"*

*– Anonymous, June 2013*

*"We have owned many commercial buildings with thousands of square feet of carpet and this install is by far the best we have ever seen."*

*– Barb with Golden Eagle Investments, June 2013*

*"Great pleasure working with Creative Carpet. Will recommend to anyone I know who needs flooring and I will return to Creative Carpet when I'm ready for other flooring. Professional sales and installation made all the difference."*

*– Anonymous, June 2013*

## Attention John Valy

You are this month's  
**Mystery Winner!**

We have a **\$10.00 gift certificate** to Starbucks reserved just for you!  
Come by our store to claim your prize!

Creative Carpet & Flooring  
19420 S. LaGrange Road  
Mokena, IL 60448

**NOTE:** Must be picked up by  
8/31/2013

## 10 Money-Saving Ideas for a Summer Barbecue



*Make your outdoor grilling habit budget-friendly with these 10 easy tips*



- 1. Don't Blow Your Budget on Meat**- You don't need to break the bank to do steak, chicken, or fish on the grill in style. Skip the porterhouse in favor of a great, inexpensive skirt or flank steak, or forego boneless chicken breasts for cheaper, flavorful legs and thighs.
- 2. Dress Up the Old Standbys** - If you're sticking with the tried-and-true standards (chicken, burgers, hot dogs, bratwursts), add a simple, inexpensive element to elevate the flavor. Stuff some blue cheese, chopped bacon, or barbecue sauce inside your burger patties before they hit the grill. Split your hot dogs lengthwise, add some cheddar in the middle and wrap the whole thing in bacon. Or let your chicken steep overnight in your favorite marinade. Get *creative*.
- 3. Make Extra** - When you're planning out your portions, grill enough for leftovers. By putting that fuel to work just one time to cook food for a couple days, you're actually decreasing your per-meal fuel cost. To reheat, sprinkle the meat with water or sauce, wrap it in foil, and cook over indirect heat for 5 minutes.
- 4. DIY Rubs and Sauces** - Rubs are essentially spices that you can mix together yourself, and most sauces start with a basic foundation of ketchup or tomato sauce. Find some recipes that strike your palate's fancy, and test them out next time you fire up the grill.
- 5. Don't Go Overboard With Fuel** - Three pounds will cook any meal for 4 to 6 people. If you're using propane and cooking brisket or pork loin, put it on high for the first five minutes, then turn it on low to cook slowly. Turn the propane off right away when you're done.
- 6. Befriend Your Butcher** - Make friends with your butcher to find out about good sales. They're definitely the ones with the inside track. Build up that relationship, so you can find out which cuts have good prices because they're not as popular.
- 7. Invest in a Quality Grill** - You don't need to spring for a grill with loads of extra bells and whistles, but you do want to make sure you're getting one that won't fizzle out in two years. Buy just enough grill for what your family uses—possibly going for a bigger grill surface if you entertain a lot. You'll want enough space to multi-task. Also look for sturdy construction, so the grill won't tip over or crash.
- 8. Treat Your Grill Well** - Make maintenance a priority. Clean it off thoroughly before and after each use, get rid of the ashes when they've cooled and oil the grate before and after each use.
- 9. Minimize Your Accessories** -. You need two key grill accessories- a thermometer and tongs (avoid stabbing the meat with a fork because some of the delicious juices will escape.)
- 10. Do Your Homework** - If you're a beginning griller, take a minute to research step-by-step instructions on achieving grilling perfection or get a good instructional book to arm yourself with the techniques you need to make the tasty, grilled magic happen.

## *Did You Know...*

**Creative Carpet has a LARGE selection of carpet remnants and roll stock carpet options in our warehouse.**

If you're looking for something quick and inexpensive to get the job done, come check out what we have!



## Mega Trivia Contest!

**Congratulations to last month's winners:**

**LINDA DRYFOUT**

Stop in at Creative Carpet & Flooring to claim your prize!

(Answer to last month's quiz: MINNESOTA)

**Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?**

**This month's Mega Trivia question:**

**Since 1962, this musical group from New Jersey amassed 48 entries on the Billboard Hot 100:**

- A) Beach Boys
- B) The Four Seasons
- C) The Righteous Brothers
- D) The Guess Who

Call us at 708.479.8600 or e-mail answers to [Contests@creativecarpetinc.com](mailto:Contests@creativecarpetinc.com)

☺ NEW ☺  
FRIENDS &  
CLIENTS

KATHY FOREMAN  
LINDA PALLECONE  
CARMEL SCHAFFER  
VICKI NARDO  
BILL AND SUSIE MOORE  
KIM SIEGERS  
MAUREEN COUGHLIN  
HARRY AND PAMELA  
PELLEGRIN  
CHUCK ARENDS  
TOM QUEENEY  
GENE GERARDI  
KEISHA BARNES  
TONY MANRIQUE  
TATYANA SOVYAK  
KARAGAN REALTY  
INVESTMENTS, INC.  
ABSOLUTE VISION CARE  
CHRISTEN GABRIEL  
PAM ZEITLOW  
JOE AND AMY  
BLOODGOOD  
ED LUKIN  
CATHLEEN MACHOTA  
MELISSA SWEENEY  
DANIEL KALLEMEYN  
DERRICK LOTT  
LAURA KAROS  
CARMON AND KATHLEEN  
MEST

*It Sure Was  
WONDERFUL to  
Meet You!*

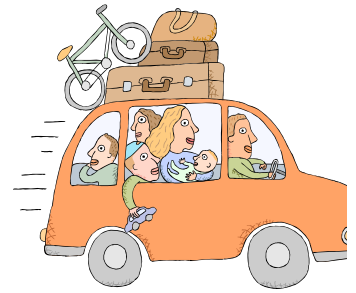
**Meet our  
Carpet Cleaning  
Customers:**

ED HERMAN  
MONICA TONEY  
BOB AND MARY HAMEL  
WILLIAM WEST  
JOE AND SUE SERIO  
AMY HANZINGER

**That's right!  
We CLEAN carpet, too!  
Call us for more info!**

**10 ROAD TRIP GAMES FOR KIDS**

YOUR FAMILY IS ITCHING TO GET GOING; YOU'RE JUST ABOUT READY TO HEAD OUT ON ONE OF THE MOST POPULAR FORMS OF TRAVEL: THE FAMILY ROAD TRIP. ONE THING YOU ABSOLUTELY NEED TO HAVE IN THE CAR IS ENTERTAINMENT -- ESPECIALLY IF YOU HAVE CHILDREN. NEED SOME IDEAS FOR YOUR UPCOMING ROAD TRIP? READ ON FOR SOME GREAT GAMES.



**10: HUNTING FOR BOTTLED TREASURE** - Fill a plastic bottle about three-quarters full with rice or birdseed. Add a variety of small household objects such as paperclips, buttons, marbles, toy Army men, etc. Keep track of what you put in. Your kids can then shake the bottle and try to find all of the treasures you "buried" in the bottle.

**9: FUN WITH MAPS** - Give your kids each a map and let them mark it up to help them keep track of where you are in your journey. Let them color, draw on it, highlight your route or use stickers to help them create their own personalized mementos of the trip.

**8: COUNTING CARS** - Your fellow drivers can provide the perfect opportunity for counting practice. Do challenges like being the 1<sup>st</sup> to find 5 blue cars or 10 semi-trucks.

**7: WATCH FOR PLATES** - Ask each person in the car how many different state license plates you'll see along the way. Write down everyone's guess and keep a list of all the states you see. Kids can mark off all the state plates they see on their maps.

**6: GAMES GALORE** - Bring a deck of cards or a board game. Several board games come in magnetic versions specifically designed for travel. Dry erase boards also provide a place to play games or draw without making a mess.

**5: BE MEDIA SAVVY** - Books, movies, music and games are all ways to keep your kids quiet for a longer period of time. Let them pick out a new book or movie they can read or watch during the ride. You may also want to consider limiting "screen time" so that you have enough opportunities to connect as a family during the ride.

**4: I SPY** - Find a fixed object that everyone in the vehicle can see and say, "I spy with my little eye something that is ..." then give a clue as to what the object is. Everyone else in the car takes turns asking yes or no questions about the mystery object and guesses until someone guesses the right item.

**3: REST STOP ATHLETICS** - While you're stopped, help your children burn off some energy. Pack some small athletic gear in your car (squishy footballs and Frisbees) to get the entire family involved and the blood circulating. Or, make up some quick, simple outdoor games. Create fun races where everyone has to run from tree to tree in different ways. Getting everyone moving will make your driver more alert, and calm down your children, maybe so much that they'll nap for an hour.

**2: CREATE A SCAVENGER HUNT** - Create a list of items you think you'll see along the way. Make copies for all the passengers in the car, and as each person sees an item, he calls it out, another person in the car verifies it and he crosses it off his list. The first one to cross off the entire list wins. Also try creating a bingo card for each person.

**1: SAY YOUR ABCS WITH BILLBOARDS** - As you pass signs along the road, try to find each letter of the alphabet in order. The caveat is that you can only get one letter from each sign you drive by. When you see the letter, call it out. For example, you'd say, "I see an 'a' on 'dairy farm this exit'." No one else can call a letter from that sign. Even if it also said "fresh butter," you'd have to get the "b" from a different billboard.



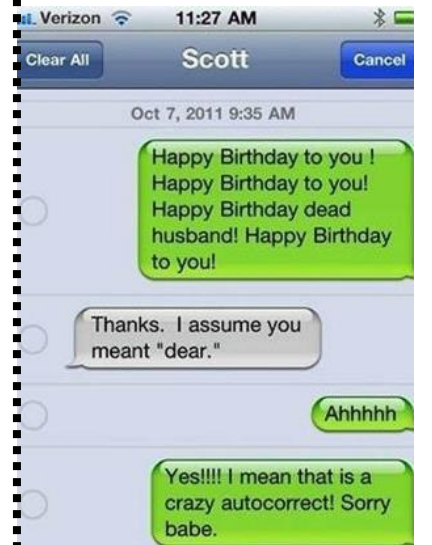
## Welcome Back to Our RETURNING CLIENTS:

KIM PAWLOWSKI  
LOUETTA VOSS  
JIM PATTON  
KELLY KRETZER  
BILL AND KATHY CLAUSING  
JEANNENE PETERSON  
FRED AND BONNIE MINSKEY  
JAMIE PEDDYCORD  
DAN LANIGAN  
LESLIE COSICH

JOANNE COLON  
SHERM HAGAN  
CHERYL INGRAM

*Nice to  
see you all  
again!*  
😊

LOL:  
**Auto-Correct  
Errors...**  
😊  
**We've  
All  
Been  
There,  
Right?**



### Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

### A gigantic THANK YOU to all who referred us last month:

JOHN MARTIN  
KEN SIEGERS  
AMY RYAN  
JOAN BARNES  
MIKE SZYMUSIAK

JOHN RICKEY  
ROB LICH  
KATHY SWEENEY  
JULIUS BANZON  
LISA HERBERT

Enjoy your dinner on us as our thanks for the referral!



# WARNING!

Don't visit any flooring dealer until you call us for a

**FREE Consumer Awareness Guide!**

*You will learn...*

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

### ***STILL NOT SURE HOW TO PROPERLY TIE THAT TIE?***

Here's your step-by-step guide to The Windsor necktie knot which gives you a wide triangular tie knot that's good for more formal settings. This tie knot is best worn with a wide spread collar.

1. Drape the tie around your neck. The wide end should extend about 12 inches below the narrow end of the tie. Cross the wide part of the tie over the narrow end.
2. Bring the wide end of the tie up through the hole between your collar and the tie. Then pull it down toward the front.
3. Bring the wide end behind the narrow end and to the right.
4. Pull the wide end back through the loop again. You should have a triangle now where the necktie knot will be.
5. Wrap the wide end around the triangle by pulling the wide end from right to left.
6. Bring the wide end up through the loop a third time.
7. Pull the wide end through the knot in front.
8. Tighten the knot and center it with both hands.



**Creative Carpet & Flooring**  
19420 S LaGrange Rd Mokena, IL 60448

**708-479-8600**

[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

**HOURS: Mon., Wed., Fri.: 10am – 6pm**

**Tues. & Thurs.: 10am – 8pm**

**Sat.: 10am – 4pm**

August 2013

# Snip Your Way to **SAVINGS** this month!



**Clipping coupons can SAVE YOU HUNDREDS  
of dollars on your upcoming flooring job!  
Just flip the page, get your scissors and clip away!**

**Anso**<sup>®</sup>*nylon*

**GREEN** by nature • *fashionable* by design<sup>®</sup>

by

**Shaw**<sup>®</sup>  
FLOORS

*Beautiful,  
durable  
floors  
for less*

Carpet | Area Rugs | Tile  
Stone | Hardwood  
| Laminate Resilient  
| [shawfloors.com](http://shawfloors.com)

# \$100 OFF

Purchases of 50 Square Yards of Carpet or More

Coupon MUST be present at time of purchase and may not be combined with any other offers.

Coupon Expires August 31, 2013

Creative Carpet & Flooring 708.479.8600

19420 S. LaGrange Rd. Mokena, IL 60448

Showroom Hours:

MWF 10am-6pm ~ TR 10am-8pm

Sa 10am-4pm ~ Su Closed



# \$250 OFF

Purchases of 100 Square Yards of Carpet or More

Coupon MUST be present at time of purchase and may not be combined with any other offers.

Coupon Expires August 31, 2013

Creative Carpet & Flooring 708.479.8600

19420 S. LaGrange Rd. Mokena, IL 60448

Showroom Hours:

MWF 10am-6pm ~ TR 10am-8pm

Sa 10am-4pm ~ Su Closed



# \$500 OFF

Purchases of 150 Square Yards of Carpet or More

Coupon MUST be present at time of purchase and may not be combined with any other offers.

Coupon Expires August 31, 2013

Creative Carpet & Flooring 708.479.8600

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