



Mark Bouquet

Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Custom Interior Analysis!" (708) 479-8600

## Inside This

- A Message from Mark Sr.
- Are you this month's Mystery Winner?
- Holidays this Month
- STAINMASTER® Sit, Stay & Save Event a SUCCESS!
- Did You Know...
- Meet our Carpet Cleaning Customers
- Thank You For The Kind Words!
- Comic
- Warning!
- Referral Rewards Program
- Meet Our New Friends & Clients
- Dear Markie...
- Work Tips Sleep On It!
- Welcome Back to our Returning Clients
- Bouquet Family Fun
- Referral THANK YOU's
- Benefits of Trees
- How Long Have We Had That?
- Mega Trivia Contest

# Leona Leonard You are this month's

Tou are this month s

#### **Mystery Winner!**

We have a \$10.00 gift certificate to Starbucks reserved just for you! Come by our store to claim your prize!

> Creative Carpet & Flooring 19420 S. LaGrange Road Mokena, IL 60448

**NOTE**: Must be picked up by 08/31/2015

# AUGUST 2015

# Creative Carpet & Flooring HOME ADVISOR,

HÍ TO All,

Boy, we're halfway through this summer and then some already. I was beginning to wonder when it was ever going to get warm. I want to say that I hope you all had a great Fourth of July. Even with all the problems in the world and on the home front, we can still turn this around if we just put our heads down and get our country's financial house in order. As Americans, we have been liberators and the first on the scene of natural disasters. I sure hope that future generations take advantage of the opportunity to learn from our mistakes; we sure aren't perfect, but we still are the country most people want to get to.

As usual, I'd like to thank you for your confidence in us time and time again. If we made a mistake, I pray we handled it in a timely and acceptable manner. We will never cut bait and run as if we are not infallible; it's not who we are and what we believe. We appreciate the comments we get returned to us - good or bad. That information helps us provide a better service.

So, thank you again for helping us through our 25th year in business. Thank you for all of the referrals, which is an unbelievable way of showing others that we can be trusted to do the right thing. Believe me when I say that we care about truly happy customers, and we care about you.

God Bless the Creative Family, Sincerely, Mark Sr.



#### Holidays This Month:

8th - Sneak Some Zucchini onto Your Neighbor's Porch Day

now that's nasty!

**14th or 15th - V-J Day**which date do you mark the end of
WWII?

15th - Relaxation Day

this one's for me!

28th - Race Your Mouse Day but we are not sure what kind of "mouse"

2015 AUGUST					
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1
3	4	5	6	7	8
10	11	12	13	14	15
17	18	19	20	21	22
24	25	26	27	28	29
31					
	3 10 17 24	3 4 10 11 17 18 24 25	MONDAY   TUESDAY   WEDNESDAY	MONDAY   TUESDAY   WEDNESDAY   THURSDAY	MONDAY   TUESDAY   WEDNESDAY   THURSDAY   FRIDAY

BACK TO SCHOOL MONTH FOR MOST!

#### STAINMASTER® Sit, Stay & Save Event a SUCCESS!



Steve Williams with his new Boxer puppy named Rocky.

On July 18th, we had a great time teaming up with Cache Creek Animal Rescue; a great organization that focuses on saving dogs and cats from kill shelters and placing them in furever homes. Five dogs found furever homes... two of them were adopted from our very own staff!!! We look forward to having this event again next year. We will definitely keep you posted!



Cody Bouquet with his new Lab-mix puppy named Jett.

# Meet our Carpet Cleaning Customers

Call for more info on our expert carpet cleaning services!

708.479.8600

JOHN BODOKI
JOHN & CINDY CUMBEE
GUY & KATHY WELDIN
JOANNE BUKOWIECKI
DORIS VANWIE
CAROL KING
DENISE MCCLARD
VICKI SLUSI
MARY HARTL
CAROL BROWN
DAVE & LAURA LAUER
CHRISTINE JOHNSON

**ROBIN CAMPBELL** 

OLLIE CARTER ERNIE & JANE NEMETH BETH KEBLUSEK CHERI DWYER DAN & ANDREA HAHN



#### DID YOU KNOW...

Creative Carpet & Flooring is a Christian, family owned business. We want to help your church or non-profit organization money with our PAY IT FORWARD How does it work? program! Your organization will receive a supply of vouchers to distribute to anyone in the market for flooring or inquiring about the Pay It Forward program. Simply give them a voucher with your organization name and information to bring to us at time of purchase. Once the job is installed, we will complete the voucher and return a copy to you along with a check made out to your organization for 3% to 6% of the sale. Its that simple! Contact us today for more information or to register - call us at (708) 479-8600 email us at info@creativecarpetinc.com.



#### Thank You For The Kind Words!

"Creative Carpeting was wonderful to work with! Steve Williams and Mary were very helpful and informative about what carpeting would work best in my home, as I was in their store numerous times and had Mary to my home a couple of times helping me decide on the best carpeting. Gary, the installer was very professional and even gave me suggestions when he came out to measure. Finally I decided on carpeting! Edgar and John, the installers were excellent! Thev were verv professional, worked very hard, and everything was put back together neat and clean when the carpeting was installed. I was extremely happy with Creative Carpet and the whole family loves our new carpeting!" - Cathy & Ralph Pranckus of Mokena, IL



"Because they make too much noise on the linoleum, that's why!"

## WARNING!

## Don't visit any flooring dealer until you call us for a <u>FREE</u> Consumer Awareness Guide!

You will learn...

 4 predatory sales tactics ● 7 costly misconceptions about flooring ● 5 questions to ask a dealer before buying

## Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

#### Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Longhorn Steakhouse, Red Lobster or TGI Friday's.

## MEET OUR NEW FRIENDS & CLIENTS...

Patti Andrews Christine and Joseph Aurelio Carol and Joe Babin Rich Bomba Nicole and Adam Copack **Brian Fogarty** Michelle Grana **Andy Gross Arthur Haley** Lynn Halloran Tim and Rachel Harmatys Kerri Heller Brent Humecki Shantel and Paul Irvin Mike Kowal Harriet Krakowski Bill and Gennie Mehler Jeddy Mohamed Dave and Sue Pallay

Roxanne Pantano Ljiljana Pavlovic Mary and Jerry Plotke Jane and Luke Pomranky Michael and Maria Ross John Schabes **Ashley Siemer** Chris Sladowski Edie and John Smallwood Amy Stilling Amanda and Ronnie Struthers Larry and Kathie Surges Maria Swedberg Steven Sweet Mark Thompson Tim and Marge Toeset Ashley Vicich Colin Wehr Hogan Williams

#### Work Tips - Sleep On It

How many times have you been on the receiving end of a nasty email?

What's your first response? Right back at you, with a copy to everyone else in the office. But is this a good idea? Probably not.

Here are some thoughts on how to deal with this situation and other unpleasantness that can arise in the workplace.



- 1) Sleep on it this is good advice in many situations. We often see things more clearly with perspective.
- 2) Role play it before firing off a written or verbal response, play both sides of the conversation out in your head a few times. You'll likely evolve from extreme anger to a more balanced approach.
- 3) Share it in the case of an email, where tone can be so elusive, have someone you trust read the potentially offensive message and get their take on it. Their opinion could keep you from making a mistake.





#### **Bouquet Family Fun!**

"When Milo's done eating and sits up all tangled in his blanket with those huge blues looking right at me, I can't help but think of this every time. It's kinda freaky for those middle of the night feedings.", says Annie Bouquet.

#### Dear Markie...

Dear Markie: "I'm concerned about pets scratching my floors. Is there anything I can do to prevent this?" - from Scratchin' in Shorewood

There's several things you can do to minimize scratches from pets on your wood floors. Placing scatter rugs at all outside doors to minimize the amount of dirt and grit being tracked in will help (especially if your pet likes to dig like mine.) Your best defense is to trim your pet's nails regularly. If scratches do occur, as they probably will whether pets live in the home or not, most likely the scratches will be in the floor surface only, not in the wood. If this occurs, give us a call for specific recommendations about how to repair the scratches, and minimize them in the future.



## WELCOME BACK TO OUR RETURNING CLIENTS...

Chuck and Janet Benson Jerry Buczko John and Lisa Candelaria Alisa and Christopher Clancy Bob and Joann Davis Mike Faber Vern and Melanie Fischer Larry and Dortha Glielmi Mary Hartl Jean Hobbs Mary Jackson

Barbara Malm Rich Malonev Nick Marciano Jim and Rita Nolting Jenny Osypka Dan Regan Lauren Schumacher Bill Shaheen Penny and Tony Shamma Joan and Robert Simmerman-Zickus **Amy Stilling** Gary Vandenberg Nancy Yunker Robert Zank

### A gigantic THANK YOU to all who referred us last month...

Bill & Sharon

Maggie Benson

Rehder

Mary Maloney

Charlene Meyers

Mike Hudek

Debra Parks

Mike Rosendale

Gary Medema

Nancy Gilbert

Gene Sullivan

Nicole Schabes

Did you know that one of the benefits of trees is to reduce storm

water run-off by capturing and storing rainfall in the canopy and releasing water into the atmosphere through evapotranspiration?

BENEFITS OF TREES

In addition, tree roots and leaf litter create soil conditions that promote the infiltration of rainwater into the soil. This helps to replenish our groundwater supply and maintain the flow of streams during periods of dry weather.

Trees create an ecosystem to provide habitat and food for birds and other animals. Trees absorb carbon dioxide and potentially harmful gasses, such as sulfur dioxide, carbon monoxide, from the air and release oxygen. One large tree can supply a day's supply of oxygen for four people.

#### How Long Have We Had That?

Funny thing about us humans – we tend to think things have always been the way they are right now, and that they will continue to be the same. It's called the normalcy bias. But when you ask the question "how long have we had that?" you'll see how change constantly impacts our lives.

Here's a typical start to the day. You wake to the sound of your clock radio giving you the weather report. After a quick shower, you have breakfast: corn cereal with milk and coffee. You check your smartphone, jump in the car and head off to your office on the 32nd floor.

- → Clocks timekeeping is ancient, but the first modern clock was 1656
- → Radios first radio station was established by Marconi in 1897
- → Weather Reports ancient subject, first modern reports in 1830s
- → Shower indoor plumbing is very ancient: the first instance we have found is Minoan Crete more than 3700 years ago
- → Corn its relative maize was cultivated in Mexico over 4500 years ago
- → Milk in use from very ancient times – no known date
- → Coffee dates back to the 1500s
- → Smartphone first mobile phones 1990s, true smartphones early 2000s
- → Cars 1879 Karl Benz receives engine patent, is recognized as inventor of the modern car
- → Cities have been around at least 8000 years
- → Skyscrapers first true skyscrapers and use of the term – 1880s



19420 S LaGrange Road Mokena, IL 60448

708-479-8600

Website:

www.creativecarpetinc.com Email: info@creativecarpetinc.com

MON WED FRI 10:00am - 6:00pm

TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

## Mega Trivia Contest!

Congratulations to last month's winner:

Larry Falbo

#### Stop in at Creative Carpet & Flooring to claim your prize by August 31, 2015!

[Answer to last month's quiz: (D) Philadelphia - On the morning of July 1, 1874, the first zoo in the United States, the Philadelphia Zoo, opened its doors to visitors who, for a quarter or less, could visit and view the 813 animals that lived there. Today, the Philadelphia Zoo has more than twice as many animals and four times as many visitors as it had during its first year of operation.]

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

Born on August 14th, 1961, actress Susan Olsen is best known as Cindy Brady on The Brady Bunch.

What was Cindy's doll's name?

(A) Mrs. Beasley (B) Patty Playpal (C) Kitty Karry All (D) Chatty Cathy

Call us at 708.479.8600 or e-mail answers to contests@creativecarpetinc.com



SAVINGS

this month!



Clipping coupons can **SAVE YOU HUNDREDS** of dollars on your

upcoming flooring job! Just flip the
page, get your scissors and clip away!





19420 \$ LaGrange Road
Mokena, IL 60448
708.479.8600
www.creativecarpetinc.com
info@creativecarpetinc.com

## \$100 OFF

## PURCHASES OF 50 SQUARE YARDS OF CARPET OR MORE

Coupon MUST be present at time of purchase and may not be combined with any other offers.

Coupon Expires August 31, 2015



19420 \$ LaGrange Road
Mokena, IL 60448
708.479.8600
www.creativecarpetinc.com
info@creativecarpetinc.com

## \$250 OFF

## PURCHASES OF 100 SQUARE YARDS OF CARPET OR MORE

Coupon MUST be present at time of purchase and may not be combined with any other offers.

Coupon Expires August 31, 2015



19420 \$ LaGrange Road Mokena, IL 60448 708.479.8600 www.creativecarpetinc.com info@creativecarpetinc.com

## \$500 OFF

## PURCHASES OF 150 SQUARE YARDS OF CARPET OR MORE

Coupon MUST be present at time of purchase and may not be combined with any other offers.

Coupon Expires August 31, 2015