UNIVERSITY Magazine M

// Fall 2017







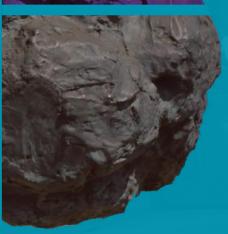














"DO ALL THINGS FOR THE SAKE OF THE GOSPEL THAT YOU MIGHT SHARE IN ITS BLESSINGS." I CORINTHIANS 9:23

A Message From THE PRESIDENT

Dear Alumni, Business Community, Church Partners and Friends of the University,

Greetings from the University of Sioux Falls. The 2017-2018 academic year has launched with great success on all fronts with the University seeing its largest traditional undergraduate enrollment since 2008.

Last month, I had the pleasure of making a landmark announcement that few college and university presidents experience during their careers. Standing before students, colleagues and media, I announced that the University of Sioux Falls is resetting tuition by \$10,000 effective fall 2018. The result is that current and new students will realize significant savings and greater transparency in regard to the cost of a USF education.

An overwhelmingly positive response has come from our broad cross section of constituents affirming this bold, strategic move to relieve the burden of college cost and student loan debt. However, I continue to emphasize that this was not simply an economic move, but was motivated by our mission-centric focus to alleviate the strain that students and their families face in affording a college degree.

We know that workforce development is an important initiative for Sioux Falls in fueling its strong economy. Surveys from last year's senior class indicated that 87 percent of our graduates remain and work within a 30-mile radius of Sioux Falls. This move is meant to further demonstrate the University's commitment to the community, state and region, all of which support our existence. When interacting with the businesses that drive our regional economy, I frequently have the pleasure of hearing about our graduates that bring a distinctly unique set of knowledge, skills and favorable dispositional attributes to the workplace.

If we truly believe that education is the gateway to opportunity, we must also be committed to making it realistically accessible and affordable to those who seek its promise, regardless of socioeconomic status. At the University of Sioux Falls, we believe in the value of our high-quality, intensely personal, Christ-centered educational experience. We are dedicated to helping every student become a fully engaged citizen. As a result of this unique educational experience, they leave our University ready to serve the common good in their families, as leaders in their communities, and in their professions. We invite all University stakeholders to become fully engaged with our University. Best wishes.

Sincerely,

Brett Bridfield

Dr. Brett Bradfield
President, University of Sioux Falls

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5350 usf participants





wrote 110 letters to service members

made
45
fleece blankets

INAUGURATION Day of Service

Faithful to USF's heritage and central to President Bradfield's personal calling, the University integrated service into inauguration week festivities. More than 350 faculty, staff and students participated in Inauguration Day of Service on September 6. Together, they made 45 fleece tie-blankets, wrote 110 letters to service members, assembled 425 activity packs for hospitalized children, labeled 1,000 envelopes, created 100 informational folders and created dozens of thank you notes for mentors.

USF partnered with seven non-profit organizations that day including:

- Alpha Center
- Avera Children's Hospital

- The Banquet
- Children's Inn
- Lutheran Social Services
- Operation Gratitude
- SIMBA Educational Ministries

Other inauguration week highlights included President's Chapel on Tuesday, and USF's Campus Community Picnic later that day on the USF quad. Hundreds turned out in support of the women's volleyball home opener, and the week ended with the season's opening football game.

View a photo gallery, video highlights and more on the historic week at www.usiouxfalls.edu/inauguration.

LIVING OUT

Culture for Service

GIVING

Nicole Black and Emily
Johnson, 2016 graduates of
USF's Accelerated Nursing
program, teamed up with
local physicians this spring to
provide health screenings and
wheel chairs in a Guatemalan
community. Using their
vocational skills to serve
unreached communities, Black
and Johnson live out
the mission of Culture
for Service.

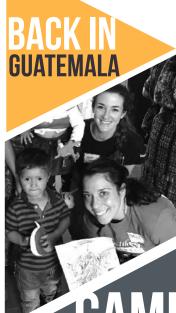
COUGARET





FALL

200 students served at 20+
local locations on September
27 for Fall Service Day 2017,
a day dedicated to practicing
Culture for Service in the
immediate community that
surrounds USF. From washing
windows and cleaning up parks
to sorting clothes, building
fences and playing with
children, students invested
their afternoon back
into the community.



CAMBODIA

Hannah Krause and
Laura Kroeker traveled
to Cambodia, a country
recovering from the
unspeakable tragedy of
genocide. Compassion,
willingness and Christ's love
guided the trip as the students
spent time with children,
repaired homes and offered
kindness to a hurting
nation.





USF HAS ENABLED ME TO PURSUE MY PASSIONS BOTH IN AND OUT OF THE CLASSROOM.

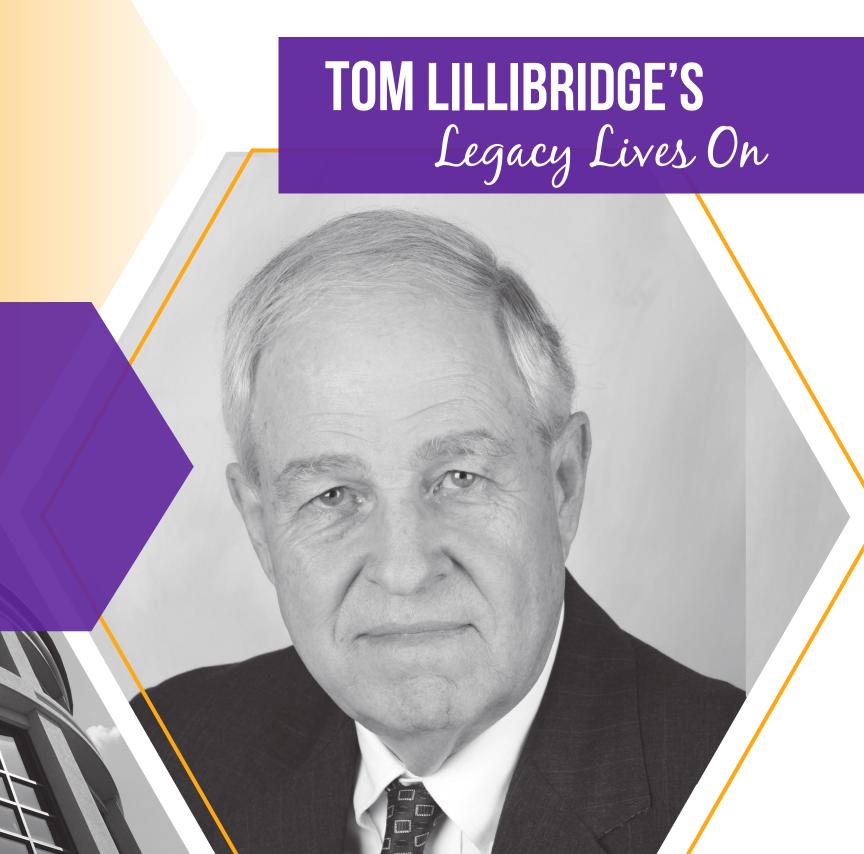
-LAURA KROEKER '18
Theology/English major, Cambodia missionary



Members of the University of Sioux Falls community mourned the loss of Tom Lillibridge, longtime USF Foundation Board and Board of Trustees member, who passed into his heavenly home on August 26, 2017. Tom was a visionary leader and generous giver, some of his greatest gifts to USF included founding its Tom and Cindy Lillibridge Center for Entrepreneurial Leadership and Innovation; co-chairing The Greatest Gift Campaign, the largest capital campaign in USF's history; and providing for the Lillibridge Track, now one of the Top 10 largest

in the country. Tom graduated in 1967 from USF, at that time known as Sioux Falls College, and most recently served as the chair of the Board of Trustees.

"We are forever grateful to Tom and Cindy for blessing the University with their time, talent and treasure," President Brett Bradfield says. "Tom's family legacy runs deep with the University of Sioux Falls. He will be remembered for his forward-thinking vision and incredible generosity that has positively impacted USF in countless



ways. USF would not be where it is today without the leadership of people like Tom," President Bradfield says.

Tom's influence and investment at USF and in the state of South Dakota took a giant leap forward when he and his wife Cindy established the Tom and Cindy Lillibridge Center for Entrepreneurial Leadership and Innovation in 2005.

Out of his care and love for both his alma mater and his home state, Tom believed that giving students the opportunity for their

'American Dream' not only would pay dividends for the successful graduate but also would provide jobs for fellow South Dakotans as graduates from the Center would start their own businesses and organizations in their home state.

"Tom and Cindy's vision for an entrepreneurship program at USF has significantly influenced the lives of numerous students by providing them with the necessary tools to create, start and develop small businesses in a variety of industries," says

Dr. Bruce Watley, Assistant Professor of Business Administration and Director of Entrepreneurial Leadership & Innovation. "They have impacted the business program at USF in countless ways ranging from teaching students the importance of stewardship and the impact entrepreneurs can have in the communities they reside in to developing their self-efficacy toward entrepreneurship activities through project-based learning."

The entrepreneurship program at USF was one of the first in the state of South Dakota to offer unique program features that have a direct impact on the student experience like the IdeaLab classroom, curriculum to teach individuals a proprietary process model for developing innovative work behaviors and first-class faculty who are alumni of the University of Oxford and successful entrepreneurs themselves. Their vision and gift was critical to developing the next generation of entrepreneurs in the region.

A prime example of Tom and Cindy's impact on students' success

can be seen through Entrepreneurial Studies and Media Studies alumna Kelli (Bones '14) Kissack. Kelli serves as the Marketing Director for Octane AI, an artificial intelligence company based in San Francisco, California. In Octane AI's first year of business, the company was featured in the New York Times and TechCrunch. Kelli also has a photography business and specializes in equine and western photography. She has learned to be extremely adaptable and a self-starter as she works remotely, spending half of her time in the Black Hills and the other half near Fort Worth, Texas,

for her husband's career in the professional rodeo circuit.

"The Tom and Cindy Lillibridge Center for Entrepreneurial Leadership and Innovation was a game changer for my life and career," Kelli says. "I came into college not knowing what I wanted to do or study, and the entrepreneurship program helped me fall in love with business, as well as the people and stories within the business community. I learned the basic skills needed to lead a team and make educated business decisions and was encouraged to

try things and to fail. We learn by doing, so being pushed to try new and uncomfortable things was a key part of my education."

In addition to establishing the Lillibridge Center for Entrepreneurial Leadership and Innovation, one of Tom's most noteworthy contributions to the University includes his involvement in The Greatest Gift Campaign, which raised over \$31 million. In addition Tom served as the chair of the USF Foundation Board from 2008 to 2011 and both gave and encouraged others to support student scholarship endowments.

Tom and his wife Cindy have lived in Bonesteel, South Dakota, since they were married in 1974. They have traveled extensively around the world including seventeen hunting safaris in various African countries and additional safaris in Australia, New Zealand, New Caledonia, Spain, Argentina, Scotland, England, Sweden and Mexico, and hunting trips in several Canadian provinces and many states in the U.S. Tom earned the Safari Club International's Crowning Achievement Award, which placed him among the elite big game hunters in the world.



LIFE AND CAREER."









Student SPOTLIGHT

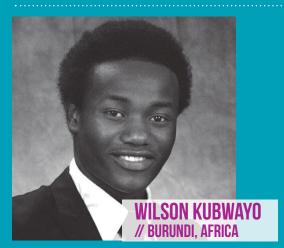
COUGAR // FAMILY



Xavier Scarlett '19 has his sights set on a future in ophthalmology. Xavier challenges the traditional status quo with his educational pursuits by not only majoring in Biology but also pairing it with a double major in Theology. "I've always wanted to be a surgeon," Xavier says, "specifically, because my family has bad vision. I want to do everything in my might to try and correct vision problems." With a personal investment in his career aspirations, Xavier presses into his education not only for professional career development but also to mold and shape his life as he grows in his personal relationship with God. "I hope to use my biology degree to become a surgeon and use my theology degree to tie faith into my work as a surgeon," he says. Xavier unites his career goals with a bigger vision to share his faith with others, a unique opportunity provided by liberal arts education. Xavier is a hard worker in and out of the classroom and is involved in track and Fellowship of Christian Athletes and represents USF as an admissions ambassador.



"The honors program has opened up doors for me to learn and be challenged that I wouldn't have had otherwise," says Theology & Philosophy and English double major Allison Tuttle. Being a part of the honors program brought new depths to Allison's academic endeavors. She is currently pursuing research on theologian Karl Barth for her final honors thesis, which is a topic she chose after studying his work in a History of Christianity class. "Barth expressed the love that God has for a wandering, unworthy people in a way that painted a more true and sovereign picture of God than I had encountered before," she explains. "I wanted a chance to learn more." The opportunity to research in-depth theology comes alongside other opportunities she has experienced in the honors program like studying with students from all around the world at the Institute of Linguistics, an opportunity provided by a travel grant. On track to graduate in December of 2017, Allison reflects on her educational experience: "The honors program made college more difficult but in the best kind of way—the way that fed my ever-growing hunger to learn."



MBA student Wilson Kubwayo is pursuing his lifelong dream as a motivational speaker encouraging diverse audiences to 'live life to their fullest potential.' Wilson knows all about overcoming obstacles. Born in the small African country of Burundi, he was forced to leave his home due to the ethnic Tutsi-Hutu Civil War. His family migrated to a Tanzanian refugee camp, where Wilson lived until they moved to the United States when he was 13. "I help my audiences become aware of their mind viruses: a negative way of thinking based on circumstances or experiences that have taken place in one's life," he says. "When you become aware of your mind-virus, it improves your productivity, energy, and most importantly, it restores your confidence." Wilson credits the MBA program for helping him cultivate his entrepreneurial and leadership skills and ultimately reach his career goals. "What drew me to USF was the sense of community. This year I have been able to build friendships with my classmates and pursue new business opportunities through these connections."

TUITION RESET

Advances USF's Mission

"AT THE CORE OF THE **USF EXPERIENCE IS OUR BELIEF THAT OUR** STUDENTS SHOULD BE PREPARING TO LIVE FULLY **ENGAGED LIVES.**" -PRESIDENT BRADFIELD

1,215 Undergrad students

• \$17,980

Published tuition for 2018-19 school year



Represents a

-\$10,000

adjustment in published tuition rate in 2018-19



Of all USF Graduates find employment in their chosen fields within 6 months.

On October 5, USF boldly announced it is taking a meaningful step in addressing the rising cost of college tuition by resetting its undergraduate tuition price by \$10,000 to \$17,980. The change, which will take effect in the fall of 2018 for all new and returning students, will bring tuition back to levels last seen in 2007-08.

The move builds upon USF's long history of providing generous financial assistance and places the University among the most affordable institutions in the region. It helps make USF's high-quality, intensely personal, Christ-centered educational experience accessible to more students of diverse socioeconomic backgrounds-from first generation students to fifth generation students.

"At the core of the USF experience is our belief that our students should be preparing to live fully engaged lives in their professions and in the fabric of their communities," says USF President Brett Bradfield. "But for too many

students, that experience seemed out of reach based on an initial glance at our price tag. For too many graduates, student loan debt was an obstacle to personal and professional success. What we're doing is bold, it's sensible, and it's time."

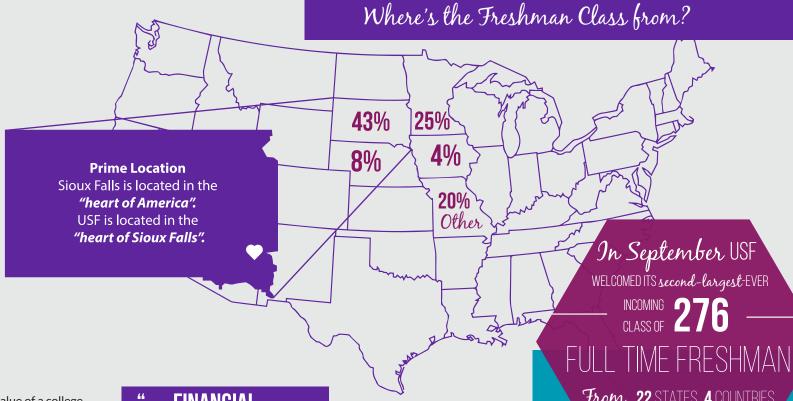
Under the tuition reset, new freshman enrolling in the fall of 2018 can expect to save over \$5,000 over four years, when factoring in a standard 3 percent annual tuition increase each year. Current students will see the new tuition price for the next academic year instead of one that likely would have increased at least 3 percent.

Thanks to the reset, the University's generous student scholarship and financial assistance dollars will go further and out-ofpocket costs will be reduced.

"The cost of higher education is one of the top issues families across the country and in our region are grappling with—they know the

For 75% of our programs 100%

of USF graduates find employment in their chosen fields within 6 months.



value of a college degree but aren't sure how to make it work within their family budget," says Aimee Vander Feen, vice president for enrollment management at USF. "Now, we can confidently tell

families that, thanks to the tuition reset and our continued commitment to financial assistance, everything USF offers is within reach of their daughter or son."

In addition to the tuition reset, USF announced it would freeze room and board costs from last year, adjust financial aid dollars in accordance with the new tuition structure and institute a general University fee of \$300 per year. This fee—one of the institution's few-will also take effect in the fall of 2018 and will support student-related amenities and

... FINANCIAL

ASSISTANCE DOLLARS

WILL GO FURTHER AND

OUT-OF-POCKET COSTS

WILL BE REDUCED."

"We have done our due diligence and are proud that neither program quality nor range of offerings will be reduced due to

the reset," President Bradfield says.

This announcement comes at an exciting moment in the history of USF, in the first year under President Bradfield's leadership and as the institution embarks on its 135th year.

In late August, USF welcomed one of its largest-ever incoming freshman classes, just months after a record-high number of graduates received their diplomas from USF in May.

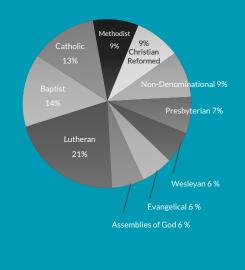
services.

TOP DENOMINATIONS REPORTED

In September USF WELCOMED ITS second-largest-EVER

From 22 STATES, 4 COUNTRIES

57% Out of State



Visit usiouxfalls.edu/tuitionreset for additional information.





Q&A with DR. BRADFIELD



TOGETHER
THEY
HAVE
CHILDREN





// The Bradfield family



USF'S NEWLY INAUGURATED 23RD PRESIDENT TALKS TUITION RESET, UNIVERSITY VISION AND PERSONAL EXPERIENCES THAT HAVE MADE HIM WHO HE IS TODAY

USF staff writer Dan Genzler sits down with President Bradfield for a quick take on some big issues and gets a behind-the-scenes look at his life.

THE TUITION RESET ANNOUNCEMENT WAS A BOLD MOVE FOR THE UNIVERSITY—YOU HAVE CERTAINLY KICKED OFF YOUR PRESIDENCY WITH A BANG. WHY RESET TUITION?

DR. BRADFIELD: "It's a bold move as well as a strategic one that has the University's mission at its core. By being more transparent about the bottom-line costs of a USF degree, we believe we are helping more students to see the true value of a USF education. USF's 2017-2020 strategic plan targets increased enrollment, and after examining the numbers and the marketplace, we believe this reset supports this goal."

IN YOUR INAUGURAL ADDRESS; IN SEPTEMBER, YOU SAID YOU CAN SEE AN 'ALTERNATIVE FUTURE' FOR HIGHER EDUCATION. HOW DOES THE TUITION RESET FIT INTO THIS VISION, AND SPECIFICALLY, IS THERE MORE TO COME?

DR. BRADFIELD: "If we truly believe in the power of lifelong learning and education, then we must also ensure it remains accessible and affordable to all who seek its promise of providing a gateway to opportunity. Over my 17+ years at the University, we have remained committed to strategic planning that seamlessly aligns with our vision for the future. Recently, I heard a speaker on the topic of digital transformation in business. The speaker mentioned a recent survey of business owners in which 48 percent of them indicated that they could not predict where their business would be in three years due to the rapid increase in digital

transformation. If this is true, and if higher education has a role in preparing our students for such unpredictable futures, how can we refuse to consider an alternative future for our own enterprise? Stay tuned."

LET'S ZOOM OUT AND GET PERSONAL. WHO EXACTLY IS DR. BRETT BRADFIELD?

DR. BRADFIELD: "He is a husband, father, grandfather, a friend, a committed family member, a dedicated professional and a Christian. All those operate with synergy in forming my life. What makes me tick is experiencing new and different things in life. I love problem solving of all kinds. I especially cherish the importance of building relationships with people no matter who they are and what they are involved in."

WHAT WAS YOUR LIFE LIKE GROWING UP?

DR. BRADFIELD: "I was an only child with incredible parents, Stan and Selma. My father was a city fireman and my mom was a Tupperware manager. There was incredible love in the household. I had a younger brother, Rhett, who died young at 1½ years old. I learned the value of how to treat people with dignity and respect and to look out for the underdog. I learned the value of hard work, independence and to be honest without exception."

WHEN AND HOW DID FAITH BECOME PART OF WHO YOU ARE?

DR. BRADFIELD: "Without question it came from my parents. Both were very involved in Eastside Lutheran Church. Like any child, you need guidance from your parents, and faith was a large part of our life. After marrying Jane and the birth of first children, twins (Brittany and Brooke), we made a decision that our denominational persuasions needed to merge for family reasons. Father James Bream, a good friend, who is now retired, became a significant influence in my life and offered invaluable guidance in my walk of faith as a husband and father."

DID YOU ALWAYS WANT TO WORK IN HIGHER EDUCATION?

DR. BRADFIELD: "When we are younger, I think some of us dream about becoming a pro athlete. I was able to temper that with a sense of reality for myself! I loved orthopedic medicine, and I thought about going

to law school. Being a first-generation learner, I was not really ready to take on those challenges, or least that is what I believed at that time. My father was a bit of an outdoorsman, so I became somewhat interested in forestry and conservation. During my last semester as a senior in high school, I had the opportunity to work as a teacher's aid at Whitter Middle School in Sioux Falls. Little did I know that this experience would have a profound impact on influencing my career track. I fell in love with working with young people, and the experience proved pivotal in pursing a career in education.²

IT SOUNDS LIKE ONCE YOU GOT INTO IT, HIGHER EDUCATION WAS A BREEZE. IS THAT TRUE?

DR. BRADFIELD: "It was never a perfectly straight path. One summer I took a special education course, and I heard about this professor, Dr. Jan Ebersdorfer. She had a tremendous reputation for rigorous classes. The first paper I wrote looked like someone bled on it. On the fourth page and to my surprise, I had an A. She wrote, 'I would like to talk to you about some possibilities in the future.' Dr. Ebersdorfer talked me into applying for the doctoral program, which started my journey. I was so thrilled and honored that she came to the USF Inauguration. She is in her late 80s and of course health issues can become a concern, but she came."

DISNEY CLASSICS OR MODERN PIXAR WITH YOUR GRANDKIDS?

DR. BRADFIELD: "Definitely Disney Classics! The old classics are ageless and cross generations."

WAS THERE ANYTHING ELSE SPECIAL ABOUT INAUGURATION, AND THE PROCESS OF BECOMING PRESIDENT THAT STANDS OUT?

DR. BRADFIELD: "I know it can sound cliché, but as I stood there, I said to myself, 'do not lose sight that this is a university with a 134-year history, and you are here for a snapshot. Honor that moment.' I am a big movie line guy—at the end of Saving Private Ryan, as Captain John Miller (Tom Hanks) is dying, he grabs Private Ryan, and says, 'Earn this.' Legacy is earned."

WHO HAVE SOME OF YOUR MENTORS BEEN?

DR. BRADFIELD: "Dr. Leon Swier. my first superintendent, was the one to first encourage me to pursue graduate education. One of the messages from Dr. Swier was, 'Hire people smarter than you. It will help the organization grow, and you will learn from them.' Dr. Tom Lorang hired me as principal at O'Gorman and gave me an early opportunity to advance my career. Dr. Margaret Mary Clark at O'Gorman was the pinnacle of service. She taught me the importance of faith and service to others. From the heart, my wife, Jane, who serves as my quasi-conscience and my best friend, is someone who encourages me to look at the world in a different way before jumping to decisions and conclusions. She gets me to look at life through a different lens. Sometimes she will grab my arm and tell me to hold that thought for a minute, and perhaps let

The TRADITIONAL mollo of the University is Culture for Service that is, we seek to foster ACADEMIC EXCELLENCE of mature Christian persons for service TO GOD and HUMANKIND in the world.

WHAT IS IT ABOUT DR. BRETT BRADFIELD THAT PEOPLE DON'T KNOW? PARTING THOUGHTS?

it go."

DR. BRADFIELD: "I like Starbucks. I love humor. I think it is healthy to have appropriate fun and not get too serious about ourselves or about life. Sometimes you need to laugh at yourself, and sometimes you have to laugh with friends and family. I grew up in a family with great outdoorsmen. I own a shotgun, but I can't kill a thing. I have been known by my grandchildren to jump into a window well to save a baby rabbit, baby gopher or frog and return it to its rightful habitat. I sometimes catch flies and release them outside. Life is wonderful and tests you every day. When you mix humor, thought and love, you have a good day."



// USF First Lady Jane and President Bradfield

President Bradfield graduated Summa Cum Laude with three majors from Dakota State University. Upon graduation he joined the staff at Harrisburg (SD) School District, where he was a coach and teacher. Eventually he switched tracks and secured a master's degree in counseling at the University of South Dakota and launched a K-12 counseling program in the Harrisburg School District. Influenced by former USD professor Dr. Janice Ebersdorfer, he earned a doctorate in educational administration from USD. After leaving Harrisburg, he took on a role as principal at O'Gorman High School in 1991 before arriving at USF in 2000 for a newly created position at the University that started his journey at USF. For a full bio, visit usiouxfalls.edu/inauguration/about-president-bradfield.

USF CONCERT CHORALE PRESENTS

ITS FIRST-EVER TELEVISED

Christmas Special



The fireplace is on, Christmas presents are wrapped under the tree, and the family gathers around the television sipping hot cocoa as the familiar melodies of Christmas music fill the air. It is moments like these we cherish in our memory. This Christmas, thanks to a group of generous donors, USF has the honor of helping create memories like this as the Concert Chorale provides sweet Christmas melodies on your TV. It is because of donors such as Dick and Shirley Barcus that a very special University of Sioux Falls Christmas Music Special will be airing on South Dakota Public Broadcasting television on Christmas Eve at 3:30 p.m. and on Christmas Day at 8:30 a.m. The couple says coming home after church to watch Christmas choir specials on Christmas Eve is a tradition for them. Dick and Shirley Barcus both attended USF and are college sweethearts who were active members of the choir. It's a tradition they are excited to share with all

alumni and friends of the university to usher in the Christmas spirit with the excellence of the Concert Chorale's angelic melodies. For more details on the Christmas special, email: brittany.hanson@usiouxfalls.edu.



Faculty SPOTLIGHT

COUGAR // FAMILY

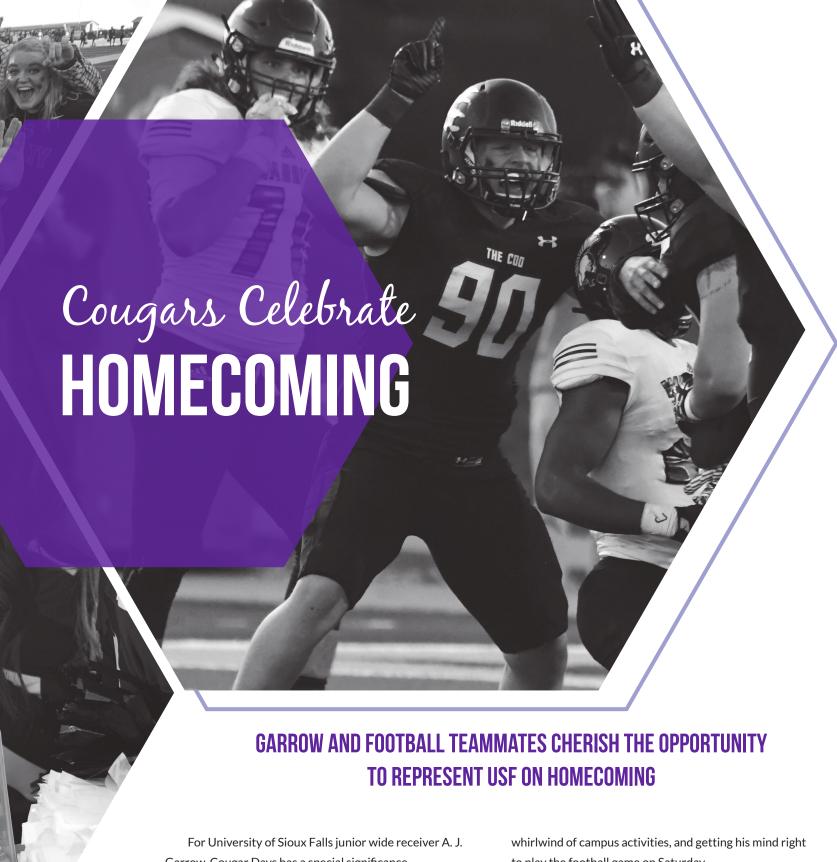
DR. JAMES FOSTER | ASSISTANT PROFESSOR OF THEOLOGY AND PHILOSOPHY

DR. ASHLEY HOLEN | ASSISTANT PROFESSOR OF NURSING



DR. BRUCE WATLEY | ASSISTANT PROFESSOR OF BUSINESS ADMINISTRATION/ DIRECTOR ENTREPRENEURIAL LEADERSHIP & INNOVATION





Garrow, Cougar Days has a special significance.

As the grandson of legendary USF head football coach Bob Young, Garrow has grown up around the tradition-rich USF Football program and attended numerous on-campus homecoming events. It is a perspective that has helped him understand how to navigate the various challenges of homecoming week, including his studies, football practices, a to play the football game on Saturday.

"For me, it is an honor to be able to play in the homecoming game," says Garrow, whose grandfather won a program-best 172 games as head coach and led USF to its first national title in 1996. "This is one of the games that helps to remind me where this program started and how it was built. It is an opportunity to be able to carry



Cougar fans

cheer on thei

/The 1938

mecoming Kir Duane Greenfield delivers the homecoming game

on the tradition that has been built here at USF long before my time," says Garrow. Growing up around the team, Garrow became acquainted with many of the great players and coaches that have come through the program. Garrow is a junior business

management major, who has helped lead nationally ranked (No. 15) University of Sioux Falls to a 8-1 start in 2017. That experience has inspired him to perform to his best. Garrow knows that guarantees are never part of the agreement to play the game of football. He says a studentathletes' willingness to put in the effort and to never sav "quit" are what defines the USF

"When I look up into the stands after the (homecoming) game ends and see the guys that have come back and how proud they are, it's a really amazing feeling. You

program.

know that you are carrying on the tradition that the alumni helped build," Garrow says.

The University of Sioux Falls' homecoming celebration dates to 1923, long before Garrow or Young were born.

During the past 94 years, USF has a homecoming history which includes parades, comedy, music, theatre and, of course, athletics. This year alone, activities included the likes of the "Royalty Reveal," in which the 14 candidates were announced. Comedian Mike

Paramore followed the next night and the week included a Family

Carnival, Royalty Talent Show, Alumni Art Exhibition, Grocery Store Bingo contest, Homecoming Chapel and of course the highly popular Cougaret, which included various student groups competing. All of these festivities, led into the game on Saturday, which included

the coronation of the student royalty at halftime of the game.

Like Garrow, fellow USF standout Nicholas Stanke appreciates everything that homecoming represents, both present and past. He understands the long history of homecoming at USF, which includes the football program and those who wore the purple and white, "I love the atmosphere (of homecoming)," says Stanke, who has started three straight years at tight end. "There is a different vibe on

> campus. I students enjoy it, because it's a great way for

think the

them to meet different people with all the events on campus," Stanke says. "It is also very important to keep your eye on the prize during homecoming week, and that is doing what is needed both as a member of the team and as a student."

Stanke is a senior nursing major from Eau Claire,



usf HALL OF FAME

Tears, emotion, smiles and congratulations filled the McDonald Center as six individuals and the 2002-03 women's basketball team were inducted into the USF Athletics Hall of Fame on September 22. The seven inductees raises the USF Hall of Fame inductee list to 42. Inductees included Chad Cavender (2006-07, football), Monterey, California;

Mike Dvoracek (2003-06, football), Harrisburg, South Dakota; Steve Hackel (1968-71, men's track and field), Midlothian, Illinois; Stephanie Bowers Hiatt (1993-96, volleyball), Sioux Falls, South Dakota; Antony Overbaugh (1987-91, men's basketball), Danville, California; and Nicole Puettmann Reuter (1997-2000, women's track and field), Casper, Wyoming. The

Wisconsin. He says maintaining the same routine throughout the week keeps him balanced.

"I know there is so much excitement all week, but I also want to make sure that I don't burn myself out and am ready to play the game," he says.

Preparing for the homecoming game stirs emotions and gives Stanke goose bumps.

"We have a rich tradition here, which was built by many of those who will be in attendance at the game. So, you give everything you have and hope that you are on the winning side when it is over," Stanke says. "But regardless, you will remember this homecoming week and the game. The memories will stick with you for life."



// Members of the 2002-03 Women's Basketball Team receive recognition at halftime of USF-Minnesota Crookston game.

SID'S HEART

has always been with USF



// Pictured above is the famous "SID afro".

For more than 40 years, Ken "SID" Kortemeyer has been a part of the University of Sioux Falls. In nearly a half century of service to the private, Christian university, Kortemeyer has made contributions in a multitude of ways, witnessed significant advancement and growth and shown unwavering loyalty. "This is the place where I always felt I should be. I've done a lot of things and worked with incredible people," says

Kortemeyer, who was recently recognized by President Brett Bradfield for his tremendous dedication and service to USF. As a student, he had intentions of becoming a teacher. After graduating in 1974, he convinced USF to hire him, though not as a teacher. Over the next 40 years, he worked in various roles including 10 years as athletic director and another 10 years as golf coach. His nickname "SID" is derived from serving as the school sports information director. Over time, he has taught various classes and mentored many students and colleagues. Today he remains a senior administrator, chipping in whenever something needs to be done. "USF's strength is its identity of retaining a Christian mission," Kortemeyer says. "It is why this place means so much to so many." He retains a tremendous memory of special moments in campus history and lists seminal moments as USF taking on university status in 1995 and winning the NAIA national football title in 1996. "It is a special place with wonderful people. But, I really believe the best is yet to come." SID was inducted into the USF Athletics Hall of Fame in 2000.

// Stephanie Hiatt, a 2002-03 Women's Basketball player, receives a special gift from Josh Snyder.

2002-03 USF Women's Basketball Team was represented by former Head Coach Katie Dailey of Sioux Falls, and former players Jill Austin Flint and Courtney Farrell Wynthein spoke on behalf of the team.

The "Voice of the Cougars" Tom Frederick served as master of ceremonies while USF President Brett Bradfield welcomed attendees and inductees. In addition, USF Director of Athletics Josh Snyder

updated attendees on USF Athletics and presented each inductee with a gift.



COUGAR

// BULLETIN

Alumni Reunite ON CHECK-IN DAY



50 YEARS

Students moving into the dorms on August 26 got a surprise greeting and aid from eleven alumni and their spouses who reunited on checkin day to help students move into their new

homes. These 1967 graduates gathered 50 years later to support parents leaving students at college for the first time with words of encouragement and stories of their own USF experiences. The group gathered from all across the country stretching from New York to Colorado. These lifelong friends have made a point to stay in touch, starting with a friends group newsletter, which evolved into a round robin letter and now takes the form of emails. Today, their friendship bond remains stronger than ever.

COOPER'S CAFÉ OPENS

Coffee. Coffee. Coffee. It's the fuel of late night study sessions, early morning classes and great conversations. The campus coffee shop recently got a new name and menu. Now called Cooper's Café, the local hotspot proudly serves a full Starbucks menu. Stop in and see what all the excitement is about! Maybe you will run into the legend and USF mascot Cooper the Cougar.

GIVING DAY SUPPORTS SCHOLARSHIPS

USF alumni and friends made history on March 22, 2017, by pledging to the University's first-ever Giving Day! A total of 198 donors gave \$63,568 in 36 hours. The initiative engaged not only friends of the University but also alumni and students ranging from graduation years between 1949 to 2017. All the funds raised went directly to the general academic scholarship fund. Save the date for next spring's Giving Day on March 21–22, 2018.

LLA33

Notes

Based on information received between January 1 and June 30, 2017 Send us your update today at usiouxfalls.edu/alumni

BIRTHS

Alumni

Gregory Alpers '74 and Tabitha welcomed Grace James on Dec. 16, 2016, Lakeland, FL.

David McIntosh '92 and Ana welcomed Daxon John on Dec. 8, 2016.

Travis Whalen '00 and Melissa welcomed Hunter Claire on June 1, 2015, Flint, MI.

Chris Albers '02 and Amy welcomed Haven Rae on Jan. 11, 2017, Sioux Falls.

Jill (Austin '04) Flint and Mike welcomed Caleb John on March 2, 2017.

Paul '05 and Amy (Murren '05) Heinert welcomed Laton Grace Reilly on Nov. 2, 2016, Sioux Falls.

Tanya (Mark '05) Lemmon and Christopher welcomed Christopher John Otto on Dec. 17, 2015, St. Louis, MO.

Charles Scott '05 and Teresa welcomed Sutton James on Feb. 2, 2017, Sioux Falls.

Brady Olson '06 and Angie welcomed Leighton Grace on Jan. 2, 2017, Sioux

Jeremy '07 and Kelly (Cunningham '07) Iversen welcomed Tatum on Aug. 4, 2016. Sioux Falls.

Marvin '07 and Jenna (VanHeerde '11) Smoot welcomed Kirk Allyn on Dec. 9, 2016, Sioux Falls,

Samantha (Gumina '08) Baruzzini and Dane welcomed Stella Grace on April 6, 2017.

Melissa (Stee '08) Christoffer and Josiah welcomed Cohen Lewis on Oct. 1, 2015, Sioux Falls.

Nicholas Benedetto '09 and Kelsey welcomed Rocco James on May 27, 2017, Fort Morgan, CO.

Taylor '09 and Heidi (Wolff '08) Calmus welcomed Theodore Lawrence on Dec. 28, 2015.

Shawn Flanagan '09 and Whitney welcomed Mya Grace on Jan. 3, 2017, Hartford, SD.

Kelley (VanHeerde '09) Gruneich and Nick welcomed Evan on Dec. 18, 2015.

Katie (Moeller '09) Pickard and Nathan welcomed Holden on Jan. 9, 2017, Rutland, SD.

Courtney Lens '10 and Andrew Gaspar welcomed Dravlin Drew on Feb. 11, 2017.

Kelcey (Anderson '10) Smith and Brenton welcomed Titus Paul on April 1.2016

Ali (Clevenger '11) Slawski and Josh welcomed Lincoln in Dec. 2016.

Rachel (Pravecek '12) Giblin and Eric welcomed Brooks James on April 4, 2015 and Trae Dean on Aug. 26, 2016.

Cameron '12 and Tracy (Schreurs '13) Kerkhove welcomed Finley Grace on April 1, 2017, Sioux Falls.

Nejla Smith '13 welcomed Evia on Jan. 21, 2016, Sioux Falls.

Haley (Williams '13) Watzek and Logan welcomed Adalynn Ann on June 19, 2017. Sioux Falls.

Blake Wilkes '13 and I ana welcomed Thea Joy on Feb. 20, 2017, Portland, OR.

Benjamin '14 and Sara (Watt '15) Whitley welcomed Oliver Kevin on Jan. 2.2017

Alex '15 and Morgan (DeLange '15) **Robey** welcomed Decorah James on July 7, 2016, Sioux Falls.

Rebecca (Wessel '15) Svoboda and Colby welcomed Emmie on Dec. 6, 2016, Columbus, NE.

Faculty & Staff

Nathan and Diandra Hofer welcomed Aletta Joy on Jan. 1, 2017, Sioux Falls.

Chris Johnson and Amy welcomed Lucy Giles on Jan. 2, 2017, Sioux Falls.

Zachary Mathers and Lisa welcomed Willa Evelyn on Jan. 19, 2017, Sioux Falls.

Lisa Riddle and Nathan welcomed Mollie Rae on Feb. 8, 2017, Sioux Falls,

MARRIAGES

David McIntosh '92 married Ana Meadows on Jan. 23, 2016.

David Anfenson '09 married Chelsea Maxwell on June 19, 2015.

Loralee Grimmius '10 married Brian Barnum on April 15, 2017.

Ali Clevenger '11 married Josh Slawski on Aug. 8, 2015.

Aleasha DeVaney '12 married Justin Snyder on Sept. 26, 2015.

Ethan Batschelet '12 married Ashley Tuley on Jan. 17, 2017.

Amber Schnoor '14 married Jordan Krcil on Sept. 26, 2015.

Braden Wieking '14 married Kayla Chambers on Sept. 6, 2015.

Michael Tolkamp '15 married Emily Johnson '15 on June 3, 2017.

Brooke Klaahsen '15 married Jonathon Estep on July 22, 2016.

Stephen Gentry '16 married **Samantha Lovell '15** on July 16, 2016.

IN MEMORIAL

Alumni

Evelyn McKillop '33, May 10, 2017, Sioux Falls

Ruth (Powell '42) Benson, May 26, 2017, Richland, WA

Howard Berglund '45, Jan. 26, 2017, Centennial, CO

Alice Aukes '46, May 2, 2017, Edina, MN

Marjorie (Herrick '47) Huber, March 24, 2017, Parker, SD

Eileen (Etter '48) Emmert, March 30, 2017, Greeley, CO

Monica (Heaston '48) Tingley, Jan. 21, 2017, Lakewood, WA

Bernard Duffy, Sr. '51, May 25, 2017, Fort Pierre, SD

Alvin Rutsch '51, May 19, 2017, Sacramento, CA

Arnold Brown '54, Feb. 18, 2017, Flagstaff, AZ

Beverly (Fluth '54) Conway, Jan. 16, 2017, Bridgewater, SD

Maurice Rabenberg '55, April 9, 2017, Sisseton, SD

Edmond Hohn '56, April 20, 2017, Kelowna, BC

Keith Spooner '56, March 2, 2017,

Victor Michelson '58, Jan. 14, 2017, Watertown, SD

Verle Jucht '59, Feb. 22, 2017, Renner,

Henry Bibelheimer '60, March 12, 2017, Southampton, NJ

Donna (Kist '60) VanSickle, Jan. 26, 2017, Saint Paul, MN

Gary Poppinga '64, May 2017, Sparks, Nevada

Keith Kleinsasser '65, Feb. 26, 2017, Spicer, MN

Lee Marks '66, June 17, 2017, Rockford,

Richard Minchow '66, May 20, 2017, Manhattan, KS

Joyce (Maresh '67) Edwards, Jan. 14, 2017, Tukwila, WA

Richard Johnson '70, April 30, 2017, Tucson, AZ

Carol (Sutterlin '71) Day, March 19, 2017, Fayetteville, NC

Janet Lane '74, Feb. 26, 2017, Minneapolis, MN

Sandra (Lee '77) Zuke, Feb. 17, 2017, Brandon, SD

Scott Herreid '78, April 17, 2017, Brookings, SD

Barbara Bertelsen '82, Feb. 11, 2017, Sioux Falls

Jay Bruggeman '82, Jan. 21, 2017, Canistota, SD

Mary (Braley '84) Dickerson, Feb. 4, 2017, Brandon, SD

Patricia Muilenburg '86, Feb. 5, 2017, Iowa City, IA

Wilbert Weis, Jr. '89, Feb. 26, 2017, Luverne, MN

Cheryl Troll '92, April 21, 2017, Sioux

Christopher Lund '04, March 19, 2017, Arlington, SD

Friends

John Bennett, April 3, 2017, Sioux Falls

Rodney Fluth, May 31, 2017, Sioux Falls

Richard Greeno, March 27, 2017, Sioux Falls

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Alumni SPOTLIGHT

GOUGAR // FAMILY



// GAYLE NELSON '82

Eighteen years at IBM, Director of Sales at Vastera, and now VP of Sales at ENA. Gayle Nelson's business administration degree has catapulted her into dynamic business world success. This courageous business leader

"TRUST IN GOD'S PLAN FOR YOUR LIFE HE WILL GIVE YOU THE ABILITY TO ADAPT AND EMBRACE THE TURNS IN LIFE."

emerged from small town roots and a transformed confidence found during

her pursuit of a liberal arts education at USF, then called Sioux Falls College. Flashback to 1978 as Nelson stepped onto USF's campus with a shy personality that made eating at the cafeteria an intimidating feat. Yet, intimate class environments, nurturing professors and roots anchored in Christ brought Nelson out of her shell to give her the confidence to take risks which would lead to many opportunities to apply her faith values in a global environment. "The great thing about USF is that you leave with a reassurance that if you trust in God's plan for your life, He will give you the ability to adapt and embrace turns in life that you never saw coming," Nelson says.



// JIM NELSON '00

Very few people can say they launch satellites for NASA, but for USF graduate Jim Nelson '00 this career is his daily reality. A Math and Computer Science major who continued his education at MIT for his Master of Engineering Degree, Nelson credits USF for uniquely preparing him. "The breadth of studies and personal relationships with the professors (at USF) was a very rewarding experience for me," Nelson says. "In fact, while in my master's program at MIT, I felt that I had an advantage over others whose background was purely in engineering from

"BECAUSE OF HIS EDUCATION AT USF NELSON FELT HE HAD **AN ADVANTAGE OVER OTHERS** IN THE MIT PROGRAM."

due to an ability to view problems number of different perspectives and to see commonalities

schools such

as Stanford

across subjects." Today Nelson manages the joint NASA/USGS Landsat 9 satellite mission. The mission is the longest continuous space-based record of Earth's land in existence. Its mission to record unbiased systematic observation of the Earth's surface makes a difference in the world by helping land managers and policy makers make wise decisions about our resources and our environment.



// REBECCA RENS '16

Mother of three and business owner Rebecca Rens had already achieved a successful career at the age of 50, yet she felt there was more to be completed. "I wanted to be relevant and prepared for whatever God had in store for

"I KNOW WITH CERTAINTY THAT MY MIND AND SPIRIT WERE BEING RENEWED DURING MY TIME IN THE PROGRAM."

my next chapter," Rens says. The next chapter came in

the form of continuing her education through USF's MBA program and taking her leadership and management to a new level. Rens spent 26 years growing her company, Rens Concrete, from the ground up. "I know with certainty that both my mind and my spirit were being renewed during my time in the program," Rens says. With relevant classes that encouraged future goaloriented thinking, Rens used her MBA tools to capitalize on an opportunity to send a crew to India to pave roads and take this local business's impact global.



November

- Fall Choral Concert and Chili Dinner 4 p.m., Central Church, 3102 W Ralph Rogers Rd.
- Annual Liberal Arts Colloquium 10 a.m., Salsbury Science Center 120
- Volleyball vs. Bemidji State, 6 p.m., Stewart
- **Campus Preview Day**
- Volleyball vs. Minnesota Crookston, 4 p.m., Stewart Center | Senior Weekend
- Football vs. Minnesota State—Senior Day, 12 p.m., Bob Young Field
- Women's Basketball vs. Presentation, 6 p.m., Stewart Center
- Men's Basketball vs. Wisconsin-Superior, 8 p.m., Stewart Center
- **Alumni Social** 5:30 p.m., Minervas, Sioux Falls

- Swimming vs. Augustana, 11 a.m.,
- 15-19 TheatreUSF presents Noises Off, 7:30 p.m. (2 p.m. Sunday), Jeschke Fine Arts Center—
- Men's Basketball vs. Waldorf, 7 p.m.,
- Women's and Men's Basketball vs. Southwest Minnesota State, 4 p.m. & 6 p.m.,
- Alumni Social Minneapolis, MN, details TBA
- 54th Annual USF Madrigals Dinner, 6:30 p.m., McDonald Center

December

- **54th Annual USF Madrigals Dinner**, 6:30 p.m., McDonald Center
- Women's and Men's Basketball vs. Winona

- Christmas at USF, 4 p.m., Jeschke Fine Arts
- Women's and Men's Basketball vs. St. Cloud State, 6 p.m. & 8 p.m., Stewart Center
- Women's and Men's Basketball vs. Minnesota
- Women's Basketball vs. Chadron State, 6 p.m. and Men's Basketball vs. Midland, 8 p.m.
- **SDPB TV Special Choir Performance airs**
- SDPB TV Special Choir Performance airs 8:30 a.m.
- Women's and Men's Basketball vs. Wavne State, 2 p.m. & 4 p.m., Stewart Center
- Women's and Men's Basketballl vs. Augustana, 2 p.m. & 4 p.m., Stewart Center

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