

A photograph of a dog and a cat lying together on a light-colored, textured blanket in a grassy outdoor area. The dog, on the left, is a medium-sized breed with a white base coat and brown and black speckles (merle pattern). It has large, upright ears and bright blue eyes. The cat, on the right, is a tabby with white patches and has green eyes. Both animals are looking directly at the camera. The background is a soft-focus view of green trees and foliage under bright, natural light.

ACANA

**NUTRITION THEY NEED,
FLAVOUR THEY LOVE**

WHO WE ARE

WELCOME TO ACANA™



ACANA goes above and beyond in crafting our dog & cat food, including sourcing high quality animal proteins like fresh or raw* poultry, meats and wild-caught fish. Our recipes are also balanced with fresh vegetables, fruits and botanicals to help your pet live a full and healthy life.



*Protein-rich
Quality animal ingredients*

Ingredient example from ACANA Adult Dog. Animal protein sources depicted in fresh form before processing. Proportions and quantities not representative of contents of one package or serving. Cuts may vary. See ingredient list.

*Our included fresh ingredients use refrigeration as the sole method of preservation. Our included raw ingredients are frozen at the peak of freshness to preserve nutrients.

WHAT IS ACANA™ ?



QUALITY INGREDIENTS

for dogs & cats :

We're dedicated to making quality ACANA pet food from start to finish with the best ingredients. Our foods are crafted with fresh or raw* quality animal ingredients balanced with whole fresh fruit and vegetables to help support your pet's full and healthy life as a happy member of your family.

We're transparent about our ingredients with ACANA pet food, and are proud of the fact that we source only quality ingredients from our trusted suppliers, in recipes we control from start to finish. By providing high inclusions of animal protein balanced with fresh fruits, vegetables and botanicals, our ACANA dog & cat food is as nourishing as it is satisfying.

*Our included fresh ingredients use refrigeration as the sole method of preservation. Our included raw ingredients are frozen at the peak of freshness to preserve nutrients.



**NO ARTIFICIAL COLOURS,
FLAVOURS OR PRESERVATIVES
ADDED IN OUR KITCHEN**

WHAT IS ACANA™ ?



Farm-fresh
**FRUIT
& VEGETABLES**

MADE WITH FRESH OR RAW INGREDIENTS

FRESH: Our included fresh ingredients use refrigeration as the sole method of preservation.

RAW: Our included raw ingredients are frozen at the peak of freshness to preserve nutrients.



EVERY ACANA™ RECIPE

includes :

- At least 50%* quality animal ingredients
- Recipes balanced with fresh vegetables, fruit, botanicals & nutrients
- Added vitamins and minerals, natural preservatives and probiotics
- A delicious variety of recipes and a range of options to suit every dog & cat

*Approximate and derived from the unprocessed state of the ingredients.

OUR RECIPES

never include :

- Artificial flavours, colours, or preservatives added in our kitchens.
- No soy, corn, tapioca or wheat ingredients added in our kitchens.

Ingredient example from ACANA Adult Dog. Animal protein sources depicted in fresh form before processing. Proportions and quantities not representative of contents of one package or serving. Cuts may vary. See ingredient list.

ACANA™ TRANSITIONING

Dogs and cats are often fed the same food for a long period of time, which means a sudden food change makes it difficult for their digestive systems to adapt.

That's why it's important to introduce new food gradually. Going slowly will give your pet time to adjust to their new food and will also reduce the chances of digestive upset. Start by mixing 25 percent new food with 75 percent old food. Slowly increase the new food proportionately over the next 10-14 days until you are feeding 100 percent new food.



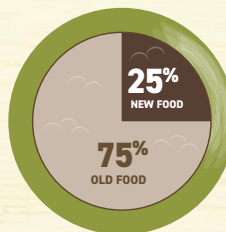
ROTATIONAL DIET

Keep things exciting at mealtime by rotating the ACANA recipes you feed your pet. This will allow your best friend to enjoy a variety of animal proteins in delicious and nourishing new flavours. Don't transition too abruptly, start by replacing 50% of the old food with the new recipe and gradually increase the amount over time. Puppies and kittens are recommended to remain on puppy and kitten diet.

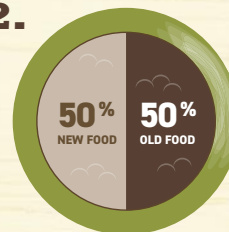
TRANSITIONAL

feeding :

1.



2.



3.






4.



ACANA DOG PRODUCT RANGE

CLASSICS




SIZE	 PRAIRIE POULTRY	 RED MEAT	 WILD COAST™
TOP 5 INGREDIENTS	<p>2 kg 9,7 kg</p> <p>Fresh chicken, chicken meal, pearled barley, whole peas, oat groats.</p>	<p>2 kg 9,7 kg</p> <p>Raw beef, lamb meal, pearled barley, whole peas, oat groats.</p>	<p>2 kg 9,7 kg</p> <p>Raw salmon, herring meal, pearled barley, whole peas, oat groats.</p>
HELPFUL INFORMATION	<p>ACANA™ Prairie Poultry™ is made with fresh chicken which helps your dog to stay happy, healthy, and strong. Good introductory diet for dogs transitioning to ACANA.</p>	<p>ACANA™ Red Meat is made with nourishing protein from animal ingredients such as beef, lamb, and pork, giving your dog everything they need to stay healthy, happy, and thriving. Great for picky dogs.</p>	<p>ACANA™ Wild Coast™ is made with nourishing protein and Omega fatty acids from from raw salmon and fish oil. Great for skin and coat health.</p>

ACANA DOG PRODUCT RANGE

DOG



*

									
	PUPPY	PUPPY LARGE BREED	PUPPY SMALL BREED	ADULT SMALL BREED	ADULT DOG	ADULT LARGE BREED	SENIOR	SPORT & AGILITY	LIGHT & FIT
SIZE	340 g 2 kg 6 kg 11,4 kg	11,4 kg	2 kg 6 kg	340 g 2 kg 6 kg	2 kg 6 kg 11,4 kg	11,4 kg	2 kg 6 kg 11,4 kg	11,4 kg	2 kg 6 kg 11,4 kg
TOP 5 INGREDIENTS	Fresh chicken, chicken meal, whole red lentils, whole green peas, fresh chicken giblets (liver, heart)	Fresh chicken, chicken meal, whole red lentils, whole green peas, fresh chicken giblets (liver, heart)	Fresh chicken, chicken meal, whole red lentils, whole green peas, fresh chicken giblets (liver, heart)	Fresh chicken, chicken meal, whole red lentils, whole green peas, whole chickpeas	Fresh chicken, chicken meal, whole red lentils, whole green peas, whole chickpeas	Fresh chicken, chicken meal, whole red lentils, whole green peas, turkey meal	Fresh chicken, chicken meal, whole red lentils, whole green peas, turkey meal	Fresh chicken, chicken meal, whole red lentils, whole green peas, chicken fat	Fresh chicken, chicken meal, whole red lentils, whole green peas, pea fibre
HELPFUL INFORMATION	Meets the nutritional needs for puppies of all breeds.**	High in protein, and moderate in fat to promote slow, steady growth in large-breed puppies.**	High in protein, fat and calories. Small kibble size ideal for small-breed puppies.**	High in protein, with a small kibble size for small-breed dogs.	A good introductory diet for dogs transitioning to ACANA.	High in protein, and moderate in fat to help maintain lean muscle mass for large-breed dogs.	High in protein, and moderate in fat to support lean muscle mass in senior dogs.	High in protein, fat and calories to help maintain energy in highly active or working dogs.	Lowest in fat and calories. Great option for healthy weight management.

* Produced in a facility that processes grains. ** Except for growth of Great Dane puppies prior to 14 weeks.

ACANA DOG PRODUCT RANGE

HIGHEST PROTEIN¹



SIZE	 WILD PRAIRIE™ 2 kg 6 kg 11,4 kg	 PACIFICA™ 2 kg 6 kg 11,4 kg	 GRASSLANDS™ 2 kg 6 kg 11,4 kg	 RANCHLANDS™ 2 kg 6 kg 11,4 kg
TOP 5 INGREDIENTS	Fresh chicken, raw turkey, fresh chicken giblets (liver, heart, gizzard), chicken meal, herring meal.	Raw whole herring, raw salmon, raw flounder, herring meal, salmon meal.	Raw lamb, raw duck, fresh eggs, lamb meal, herring meal.	Raw beef, raw lamb, raw pork liver, beef meal, lamb meal.
HELPFUL INFORMATION	Brimming with free-run poultry, fish, organs, and bone, giving your dog the nutrients they need for peak health.	A diet rich in whole fish delivers essential nutrients, like Omega fatty acids, naturally and in their most nourishing form.	Rich in animal ingredients, providing nutrients naturally, the way your dog would acquire them in nature.	Mirroring the diet Mother Nature would provide for your dog in the wild. Works well for picky eaters or addition to a rotational diet!

* Produced in a facility that processes grains.

¹When compared to ACANA Dog, Singles and Classics dry dog foods.

Our fresh ingredients use refrigeration as the sole method of preservation. Our raw ingredients are frozen at the peak of freshness to preserve nutrients. Our Free-Run chickens and turkeys are not housed in cages and are able to move in a barn without outdoor access.

ACANA DOG PRODUCT RANGE

SINGLES



LIMITED INGREDIENTS DIET

SIZE	NEW LOOK		NEW LOOK		NEW LOOK	
	YORKSHIRE PORK		GRASS-FED LAMB		FREE-RUN DUCK	
		2 kg 6 kg 11,4 kg		2 kg 6 kg 11,4 kg		2 kg 11.4kg
TOP 5 INGREDIENTS	Raw pork, pork meal, whole green peas, whole red lentils, raw pork liver.		Raw lamb, lamb meal, whole green peas, whole red lentils, raw lamb liver.		Raw duck, duck meal, whole green peas, whole red lentils, raw duck liver.	
HELPFUL INFORMATION	Single Animal Protein recipe. Omega-3 and Omega-6 fatty acids help support healthy skin and a shiny coat.		Single Animal Protein recipe. Balanced with fibre-rich fruits and vegetables to help support healthy digestion.		Single Animal Protein recipe. Protein-rich duck is balanced with pears and vegetables to help support ideal body condition.	

* Produced in a facility that processes grains.

ACANA CAT PRODUCT RANGE

 **NEW LOOK** 



FIRST FEAST



HOMESTEAD HARVEST



BOUNTIFUL CATCH



INDOOR ENTRÉE

SIZE

1,8 kg

340g
1,8 kg
4,5 kg

1,8 kg
4,5 kg

340 g
1,8 kg
4,5 kg

TOP 5 INGREDIENTS

Fresh chicken,
chicken meal,
herring meal,
oat groats,
whole peas

Fresh chicken, chicken
meal, turkey meal,
oat groats,
whole peas

Raw salmon salmon meal,
herring meal, oat groats,
whole peas

Fresh chicken, chicken meal,
herring meal, oat groats,
whole peas

HELPFUL INFORMATION

Rich with 70% quality
animal ingredients! The
animal protein kittens
need to grow up strong.

A poultry-rich recipe,
great to introduce adult
cats to ACANA foods.

Higher in Omega-3;**
beneficial for skin and
coat health.

Lower in fat and calories,**
an ideal option for less
active indoor cats and
sterilized cats.

* Produced in a facility that processes grains. ** Compared to other ACANA adult cat recipes.

ACANA CAT PRODUCT RANGE

HIGHEST PROTEIN



		 NEW			
	KITTEN	INDOOR CAT	GRASSLANDS™	WILD PRAIRIE™	PACIFICA™
SIZE	1,8 kg	1,8 kg 4,5 kg	340 g 1,8 kg 4,5 kg	340 g 1,8 kg 4,5 kg	340 g 1,8 kg 4,5 kg
TOP 5 INGREDIENTS	Fresh chicken, raw turkey, raw salmon, chicken meal, salmon meal	Fresh chicken, raw salmon, raw trout, chicken meal, pollock meal	Raw duck, fresh chicken, fresh eggs, chicken meal, turkey meal	Fresh chicken, raw turkey, fresh chicken giblets, chicken meal, turkey meal	Raw whole herring, raw whole mackerel, raw hake, herring meal, blue whiting meal
HELPFUL INFORMATION	This specially formulated recipe helps support 3 key health benefits to nurture your kitten's development.	Formulated to the unique nutritional needs of indoor cats. With a blend of fibre to help support hairball control.	Great addition to a rotational diet, and a unique option for picky eaters.	A good introductory diet for cats transitioning to ACANA™. Easily digestible proteins.	Rich with a variety of quality fish ingredients and flavour. Balanced Omega-3 and Omega-6 fatty acids help support healthy skin and a shiny coat.

* Produced in a facility that processes grains.

ACANA™

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