

**ACANA™**

**NUTRITION THEY NEED,  
FLAVOUR THEY LOVE**

WHO WE ARE

# WELCOME TO ACANA™



**ACANA goes above and beyond in crafting our dog & cat food**, including sourcing high quality animal proteins like fresh or raw\* poultry, meats and wild-caught fish. Our recipes are also balanced with fresh vegetables, fruits and botanicals to help your pet live a full and healthy life.



*Protein-rich  
Quality animal ingredients*

Ingredient example from ACANA Adult Dog. Animal protein sources depicted in fresh form before processing. Proportions and quantities not representative of contents of one package or serving. Cuts may vary. See ingredient list.

\*Our included fresh ingredients use refrigeration as the sole method of preservation. Our included raw ingredients are frozen at the peak of freshness to preserve nutrients.

# WHAT IS ACANA™ ?



## QUALITY INGREDIENTS

*for dogs & cats :*

**We're dedicated to making quality ACANA pet food from start to finish with the best ingredients.**

Our foods are crafted with fresh or raw\* quality animal ingredients balanced with whole fresh fruit and vegetables to help support your pet's full and healthy life as a happy member of your family.

**We're transparent about our ingredients with ACANA pet food,** and are proud of the fact that we source only quality ingredients from our trusted suppliers, in recipes we control from start to finish. By providing high inclusions of animal protein balanced with fresh fruits, vegetables and botanicals, our ACANA dog & cat food is as nourishing as it is satisfying.

\*Our included fresh ingredients use refrigeration as the sole method of preservation. Our included raw ingredients are frozen at the peak of freshness to preserve nutrients.



**NO ARTIFICIAL COLOURS,  
FLAVOURS OR PRESERVATIVES  
ADDED IN OUR KITCHEN**

# WHAT IS ACANA™ ?



*Farm-fresh*  
**FRUIT  
& VEGETABLES**

## **MADE WITH FRESH OR RAW INGREDIENTS**

**FRESH:** Our included fresh ingredients use refrigeration as the sole method of preservation.

**RAW:** Our included raw ingredients are frozen at the peak of freshness to preserve nutrients.



## **EVERY ACANA™ RECIPE**

*includes :*

- At least **50%\*** quality animal ingredients
- Recipes balanced with **fresh vegetables, fruit, botanicals & nutrients**
- **Added vitamins and minerals**, natural preservatives and probiotics
- A delicious variety of recipes and a range of options **to suit every dog & cat**

\*Approximate and derived from the unprocessed state of the ingredients.

## **OUR RECIPES**

*never include :*

- Artificial flavours, colours, or preservatives added in our kitchens.
- **No soy, corn, tapioca** or wheat ingredients added in our kitchens.

Ingredient example from ACANA Adult Dog. Animal protein sources depicted in fresh form before processing. Proportions and quantities not representative of contents of one package or serving. Cuts may vary. See ingredient list.

# ACANA™ TRANSITIONING

**Dogs and cats are often fed the same food for a long period of time, which means a sudden food change makes it difficult for their digestive systems to adapt.**

That's why it's important to introduce new food gradually. Going slowly will give your pet time to adjust to their new food and will also reduce the chances of digestive upset. Start by mixing 25 percent new food with 75 percent old food. Slowly increase the new food proportionately over the next 10-14 days until you are feeding 100 percent new food.



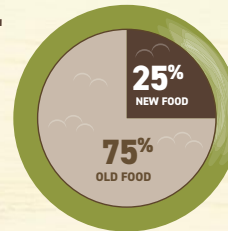
## ROTATIONAL DIET

**Keep things exciting at mealtime by rotating the ACANA recipes you feed your pet.** This will allow your best friend to enjoy a variety of animal proteins in delicious and nourishing new flavours. Don't transition too abruptly, start by replacing 50% of the old food with the new recipe and gradually increase the amount over time. Puppies and kittens are recommended to remain on *puppy and kitten diet*.

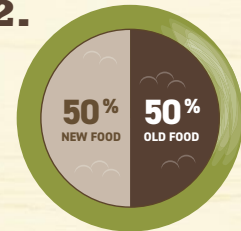
## TRANSITIONAL

*feeding :*

1.



2.



3.






4.



# ACANA DOG PRODUCT RANGE

## CLASSICS



	PRAIRIE POULTRY™	RED MEAT	WILD COAST™
SIZE	 2 kg 9,7 kg	 2 kg 9,7 kg	 2 kg 9,7 kg
TOP 5 INGREDIENTS	Fresh chicken, chicken meal, pearled barley, whole peas, oat groats.	Raw beef, lamb meal, pearled barley, whole peas, oat groats.	Raw salmon, herring meal, pearled barley, whole peas, oat groats.
HELPFUL INFORMATION	ACANA™ Prairie Poultry™ is made with fresh chicken which helps your dog to stay happy, healthy, and strong. Good introductory diet for dogs transitioning to ACANA.	ACANA™ Red Meat is made with nourishing protein from animal ingredients such as beef, lamb, and pork, giving your dog everything they need to stay healthy, happy, and thriving. Great for picky dogs.	ACANA™ Wild Coast™ is made with nourishing protein and Omega fatty acids from from raw salmon and fish oil. Great for skin and coat health.

# ACANA DOG PRODUCT RANGE

## DOG



									
	<b>PUPPY</b>	<b>PUPPY LARGE BREED</b>	<b>PUPPY SMALL BREED</b>	<b>ADULT SMALL BREED</b>	<b>ADULT DOG</b>	<b>ADULT LARGE BREED</b>	<b>SENIOR</b>	<b>SPORT &amp; AGILITY</b>	<b>LIGHT &amp; FIT</b>
<b>SIZE</b>	340 g 2 kg 6 kg 11,4 kg	11,4 kg	2 kg 6 kg	340 g 2 kg 6 kg	2 kg 6 kg 11,4 kg	11,4 kg	2 kg 6 kg 11,4 kg	11,4 kg	2 kg 6 kg 11,4 kg
<b>TOP 5 INGREDIENTS</b>	Fresh chicken, chicken meal, whole red lentils, whole green peas, fresh chicken giblets (liver, heart)	Fresh chicken, chicken meal, whole red lentils, whole green peas, fresh chicken giblets (liver, heart)	Fresh chicken, chicken meal, whole red lentils, whole green peas, fresh chicken giblets (liver, heart)	Fresh chicken, chicken meal, whole red lentils, whole green peas, whole chickpeas	Fresh chicken, chicken meal, whole red lentils, whole green peas, whole chickpeas	Fresh chicken, chicken meal, whole red lentils, whole green peas, turkey meal	Fresh chicken, chicken meal, whole red lentils, whole green peas, turkey meal	Fresh chicken, chicken meal, whole red lentils, whole green peas, chicken fat	Fresh chicken, chicken meal, whole red lentils, whole green peas, pea fibre
<b>HELPFUL INFORMATION</b>	Meets the nutritional needs for puppies of all breeds.**	High in protein, and moderate in fat to promote slow, steady growth in large-breed puppies.**	High in protein, fat and calories. Small kibble size ideal for small-breed puppies.**	High in protein, with a small kibble size for small-breed dogs.	A good introductory diet for dogs transitioning to ACANA.	High in protein, and moderate in fat to help maintain lean muscle mass for large-breed dogs.	High in protein, and moderate in fat to support lean muscle mass in senior dogs.	High in protein, fat and calories to help maintain energy in highly active or working dogs.	Lowest in fat and calories. Great option for healthy weight management.

\* Produced in a facility that processes grains. \*\* Except for growth of Great Dane puppies prior to 14 weeks.

# ACANA DOG PRODUCT RANGE

HIGHEST PROTEIN



	WILD PRAIRIE™	PACIFICA™	GRASSLANDS™	RANCHLANDS™
SIZE	 <p>2 kg 6 kg 11,4 kg</p>	 <p>2 kg 6 kg 11,4 kg</p>	 <p>2 kg 6 kg 11,4 kg</p>	 <p>2 kg 6 kg 11,4 kg</p>
TOP 5 INGREDIENTS	<p>Fresh chicken, raw turkey, fresh chicken giblets (liver, heart), chicken meal, herring meal.</p>	<p>Raw whole herring, raw whole mackerel, raw flounder, herring meal, mackerel meal.</p>	<p>Raw lamb, raw duck, eggs, lamb meal, herring meal.</p>	<p>Raw beef, raw lamb, raw pork, beef meal, lamb meal.</p>
HELPFUL INFORMATION	<p>This diet features a poultry and fish blend that is easy to digest.</p>	<p>Higher Omega content. Great for skin and coat health. Perfect for sensitive stomachs.</p>	<p>A good addition to a rotational diet, and a good option for picky eaters.</p>	<p>A good addition to a rotational diet, and a good option for picky eaters.</p>

\* Produced in a facility that processes grains.



# ACANA DOG PRODUCT RANGE

## SINGLES



LIMITED INGREDIENTS DIET

	<b>YORKSHIRE PORK</b>	<b>NEW LOOK</b> <b>GRASS-FED LAMB</b>	<b>FREE-RUN DUCK</b>
<b>SIZE</b>	 2 kg 6 kg 11,4 kg	 2 kg 6 kg 11,4 kg	 2 kg 11.4kg
<b>TOP 5 INGREDIENTS</b>	Fresh Yorkshire pork, pork meat meal, whole green peas, whole red lentils, fresh pork liver.	Raw lamb, lamb meal, whole green peas, whole red lentils, raw lamb liver.	Fresh duck, duck meat meal, whole green peas, whole red lentils, fresh duck giblets (liver, heart, kidney).
<b>HELPFUL INFORMATION</b>	Single Protein recipe Great option for picky dogs with sensitive stomachs.	Single Protein recipe Great for healthy dogs with diet sensitivities.	Single Protein recipe Great option for dogs with diet sensitivities or allergies.

\* Produced in a facility that processes grains.

# ACANA CAT PRODUCT RANGES







								
	<b>FIRST FEAST</b>	<b>HOMESTEAD HARVEST</b>	<b>BOUNTIFUL CATCH</b>	<b>INDOOR ENTREE</b>	<b>KITTEN</b>	<b>WILD PRAIRIE™</b>	<b>PACIFICA™</b>	<b>GRASSLANDS™</b>
<b>SIZE</b>	340 g 1,8 kg	340 g 1,8 kg 4,5 kg	340 g 1,8 kg 4,5 kg	340 g 1,8 kg 4,5 kg	1,8 kg	340 g 1,8 kg 4,5 kg	340 g 1,8 kg 4,5 kg	340 g 1,8 kg 4,5 kg
<b>TOP 5 INGREDIENTS</b>	Fresh chicken meat, dehydrated chicken meat, dehydrated herring, whole oats, whole peas	Fresh chicken meat, dehydrated chicken meat, dehydrated turkey meat, whole oats, whole peas	Raw whole salmon, dehydrated salmon, dehydrated herring, whole oats, whole peas	Fresh chicken meat, dehydrated chicken meat, dehydrated herring, whole oats, whole peas	Fresh chicken, raw turkey, raw salmon, chicken meal, salmon meal	Fresh chicken meat, fresh turkey meat, fresh chicken liver, dehydrated chicken meat, dehydrated turkey meat	Raw whole Pacific herring, raw whole Pacific mackerel, raw whole hake, dehydrated herring, dehydrated blue whiting	Fresh duck meat, fresh chicken meat, fresh eggs, dehydrated chicken meat, dehydrated turkey meat
<b>HELPFUL INFORMATION</b>	Higher in protein,** fat and calories, an ideal option for growing kittens.	Featuring a blend of poultry ingredients, a great diet to introduce cats to ACANA.	Higher in Omega-3,** beneficial for skin and coat health.	Lower in fat and calories,** an ideal option for less active indoor cats and sterilized cats.	This specially formulated recipe helps support 3 key health benefits to nurture your kitten's development.	A good introductory diet for cats transitioning to ACANA. Easily digestible proteins.	With a higher Omega content, this recipe is great for skin and coat health.	Great addition to a rotational diet, and a unique option for picky eaters.

\* Produced in a facility that processes grains.

\*\* Compared to other ACANA adult cat recipes.

# ACANA CAT PRODUCT RANGES

## Premium Pâté™

						
	<b>KITTEN CHICKEN &amp; FISH</b>	<b>SALMON WITH CHICKEN</b>	<b>CHICKEN</b>	<b>TUNA WITH CHICKEN</b>	<b>BEEF</b>	<b>LAMB</b>
<b>SIZE</b>	Single can 85g	Single can 85g	Single can 85g	Single can 85g	Single can 85g	Single can 85g
<b>INGREDIENT LIST</b>	Chicken (40%), chicken bone broth (14%), fish bone broth (14%), tuna (9%), chicken liver (4%), salmon oil (4%), minerals.	Salmon (26%), chicken (17%), tuna (15%), chicken bone broth (13%), fish bone broth (13%), dried pumpkin, salmon oil (1%), minerals.	Chicken (51%), chicken bone broth (18%), tuna (9%), chicken heart (3%), chicken liver (3%), dried pumpkin, salmon oil (1%), and minerals.	Tuna (26%), chicken (24%), chicken bone broth (16%), fish bone broth (16%), dried pumpkin, salmon oil (3%), minerals.	Beef (17%), chicken (17%), beef bone broth (16%), beef liver (12%), tuna (12%), chicken bone broth (10%), dried pumpkin, salmon oil (1%), minerals.	Lamb (15%), lamb liver (15%), lamb lung (14%), beef bone broth (13%), chicken bone broth (13%), chicken liver (5%), chicken (5%), lamb kidney (5%), dried pumpkin, sunflower oil, minerals.
<b>HELPFUL INFORMATION</b>	Our Chicken & Fish recipe is an animal protein-rich pâté crafted to completely nurture your growing kitten. Its premium animal ingredients and bone broth provide the quality nutrition your kitten needs to grow up strong.	Our Salmon with Chicken recipe is an animal protein-rich pâté crafted to completely satisfy your feline. Its premium animal ingredients and bone broth provide the quality nutrition your cat needs to live its fullest life.	Our Chicken recipe is an animal protein-rich pâté crafted to completely satisfy your feline. Its premium animal ingredients and bone broth provide the quality nutrition your cat needs to live its fullest life.	Our Tuna with Chicken recipe is an animal protein-rich pâté crafted to completely satisfy your feline. Its premium animal ingredients and bone broth provide the quality nutrition your cat needs to live its fullest life.	Our Beef recipe is an animal protein-rich pâté crafted to completely satisfy your feline. Its premium animal ingredients and bone broth provide the quality nutrition your cat needs to live its fullest life.	Our Lamb recipe is an animal protein-rich pâté crafted to completely satisfy your feline. Its premium animal ingredients and bone broth provide the quality nutrition your cat needs to live its fullest life.

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# ACANA™

Distributed by  
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