



CORNWALL
COLLEGE
GROUP

100 years

*of transforming lives, powering skills
and enriching our communities*



Strategic Plan 2025 - 2030



A mission that stands the test of time

We are proud to remain committed to our mission that hasn't changed for 100 years: to be a great college for the communities we serve.

This is the foundation for the next five years and will be delivered through three interconnected and inextricably linked components:

People

Purpose

Place

Provision

Purpose

To be a place-based college group delivering life-changing Skills & Education for the communities we serve.

Place

Cornwall and Devon and the communities within them are at the heart of everything we do.

We operate sites in the four largest towns in Cornwall and on the beautiful coastline in rural East Devon. Our place is our purpose, and we work hand in hand with local community stakeholders and partners to ensure our provision supports not only local growth and productivity but drives ambition and opportunity for the people we serve.

As a civic anchor, we are a long-term partner in the economic, social and cultural prosperity of Cornwall and Devon. We actively contribute to regional boards, Local Skills Improvement Plans (LSIPs) and wider strategic partnerships, ensuring that local intelligence, employer voice and community need are translated into coherent, place-based solutions.

*Transforming
lives*

*Powering
skills*

*Enriching
communities*

We celebrate our places and the differences that make them unique, ensuring our curriculum reflects and helps drive this energy. Through our sector-leading Employer Skills Cycle, businesses systematically review and co-design curriculum content with us, ensuring it reflects current industry practice and future workforce demand.

People

Our impact is defined by our people and the communities they represent.

Staff

Our People Strategy sets high expectations for leadership, professionalism and inclusion. We foster a culture built on trust, accountability and continuous improvement, underpinned by our Leadership Charter.

We invest in professional development, promote flexible and inclusive working practices, and appoint individuals who share our ambition for learners and communities. Our goal is simple: a high-performing workforce delivering outstanding outcomes for students, employers and the wider communities we serve.

Partners

Partnership is central to our model and we can't do this alone. We collaborate with local authorities, employers, universities and community organisations to create a coherent, systems-led, world-class education and skills offer across Cornwall and Devon.

Together, we raise aspiration, respond to emerging economic need and strengthen progression into employment and higher education — creating opportunity for local people while welcoming residential Higher Education students who choose our region as their place to study.



Provision

Our provision is demand-led and driven by local need. All new and existing curriculum is assessed against four strategic filters:

- Is there clear and evidenced local need?
- Do we have high-quality staff and support in place?
- Are our facilities of an industry or academic quality that will enable strong progression routes?
- Does a high-quality, local and accessible provision already exist?

Our strategy for the next five years is to passionately embody our mission and purpose for the benefit of the communities we serve, and deliver a great college group that Cornwall and Devon can be proud of.



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