



wupex

YOUR PARTNER IN POWERFUL GIFTING

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WELCOME TO **wupex**

Wupex is dedicated to revolutionizing your digital entertainment experience. Our core mission is to provide you with the fastest, most seamless, and secure access to your favorite games, music, movies, and more, no matter where you are in the world.

We believe that digital content has the power to enrich lives by offering a window into diverse cultures and experiences. That's why we are committed to eliminating geographical barriers and ensuring that you can enjoy the entertainment you love without limitations. At Wupex, we strive to make your digital entertainment experience as effortless and enjoyable as possible, breaking down borders and connecting you to the world of content that matters to you.



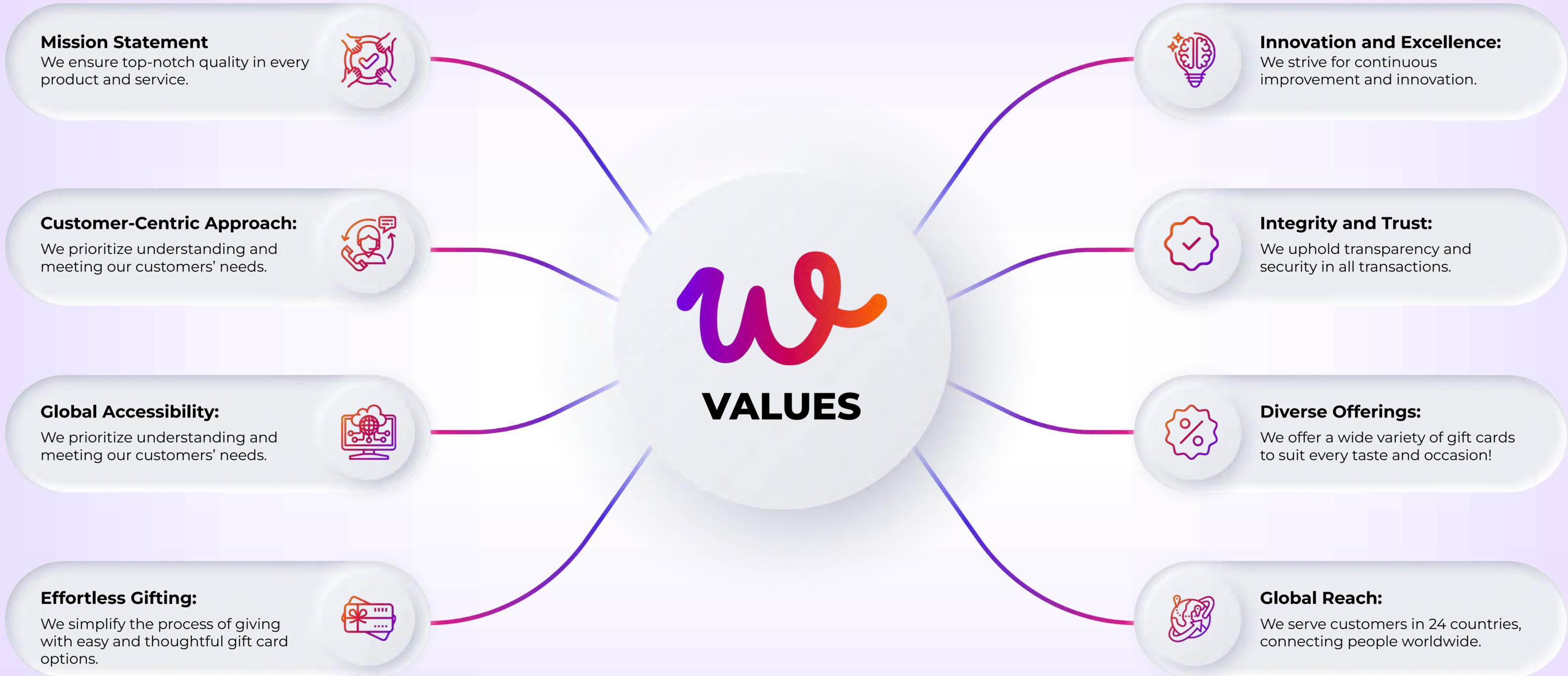
VISION

Wupex aims to be the global leader in digital entertainment and gift card solutions, connecting people to their passions. We envision a world where entertainment knows no boundaries, gifting is effortless, and every interaction brings joy.



MISSION

Wupex enhances lives by providing fast, secure access to digital entertainment worldwide. We aim to eliminate barriers for enjoying games, music, and movies, while making gifting effortless with diverse gift cards and prepaid options.



OUR HISTORY



BEGINNING

Our journey began in 2013 with the sale of physical gift cards.



EVOLUTION

As the world embraced digital solutions, we evolved by developing our own API, streamlining operations and expanding our product offerings.



CURRENT STATUS

Today, we sell over 100,000 gift cards daily and have expanded our reach to 38 countries worldwide.



FUTURE COMMITMENT

Over the years, we have continued to innovate, growing our catalog to include a wide range of digital products.



200K+

Daily Sales



100+

Wholesalers Serving



70+

Countries Serving

WHY WUPEX?

1 
Quality Products

2 
Seamless API Integration

3 
Customer Support

4 
Redemption Help

5 
Lifetime Guarantee

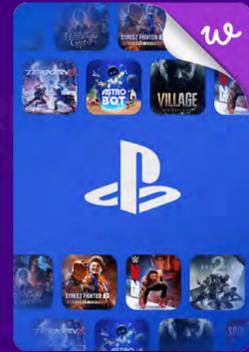
6 
Global Reach

7 
Joyful Gifting

8 
Research & Development



OUR PRODCUTS



CONNECTING YOU TO TOP GIFT CARDS WITH **OUR FASTEST API**

The central tablet displays the Wupex API interface, featuring a sidebar with navigation options (Home, Products, Team Members, Settings) and a main grid of gift cards. The grid includes cards for Amazon, Apple Gift Card, Bigo LIVE, Binance, Blizzard Balance, Call of Duty, EA FC 25 Points, EA Play, FC MOBILE, Final Fantasy, Fortnite V-Bucks, Free Fire, Google Play, Huawei, Jawaker Card, Likee, Minecraft, Netflix, Nintendo eShop, Noon, PlayStation Store, and PUBG MOBILE. The interface also features the text "FASTER" and "SEAMLESS" and a user profile icon.

Surrounding the tablet are various gaming and tech-related elements:

- Characters:** A red bear-like character with headphones, Mario, and a grey wolf-like character.
- Logos:** PlayStation, EA, Apple, Xbox, and PUBG logos.
- Other Elements:** A soldier in tactical gear, a red sports car, and a grid floor.



TARGET SECTORS



Financial Services

We partner with banks and financial institutions to offer modern gifting solutions, integrating gift cards into loyalty programs and promotions to enhance customer retention and satisfaction.



Digital Wallets

We team up with digital wallets providers to enhance their offerings. By offering a wide variety of gifts that customers can choose from for easy giving and rewards, our gift cards improve user engagement.



Online Stores & Retailers

Our extensive range of various gift cards enables online retailers to create exceptional shopping experiences. Additionally, our reliable API automates gift card delivery, enhancing operations and customer satisfaction.

Quality Gifting
Made Easy at **Wupex!**





TIMELINE

2010

The Beginning of a Vision

WUPEX started in New Jersey, USA, as a hardware wholesaler focused on high-quality products at competitive prices.

2012

Entering the Gift Card Market

We expanded into physical gift card sales in the USA, providing an easy and convenient shopping experience through gift cards.

2014

Expanding to the Middle East & Digital Gift Cards

Opened our Dubai office, shipping gift cards to the Middle East and launching digital gift card sales.

2016

Growth in South America

Established a new office in Miami, USA, extending our business into South America and engaging with new clients.

2018

Innovation in Turkey & Developing Our World-Class API

Launched a new branch in Turkey, creating the world's best API for gift card solutions and streamlining transactions.

2020

Enhancing Customer Experience with New Technologies

Introduced a cutting-edge mobile app and robust e-commerce platform, offering a personalized, user-friendly experience.

2021

Expanding Partnerships Globally

Continued growing our network and partnerships worldwide, solidifying our position as the #1 provider of gift card API solutions.

2025

Becoming Leading Platform for Gift Card Solution

Our aim to enhance lives by providing fast, secure access to worldwide digital entertainment with our lightning fast API for gift card solutions.

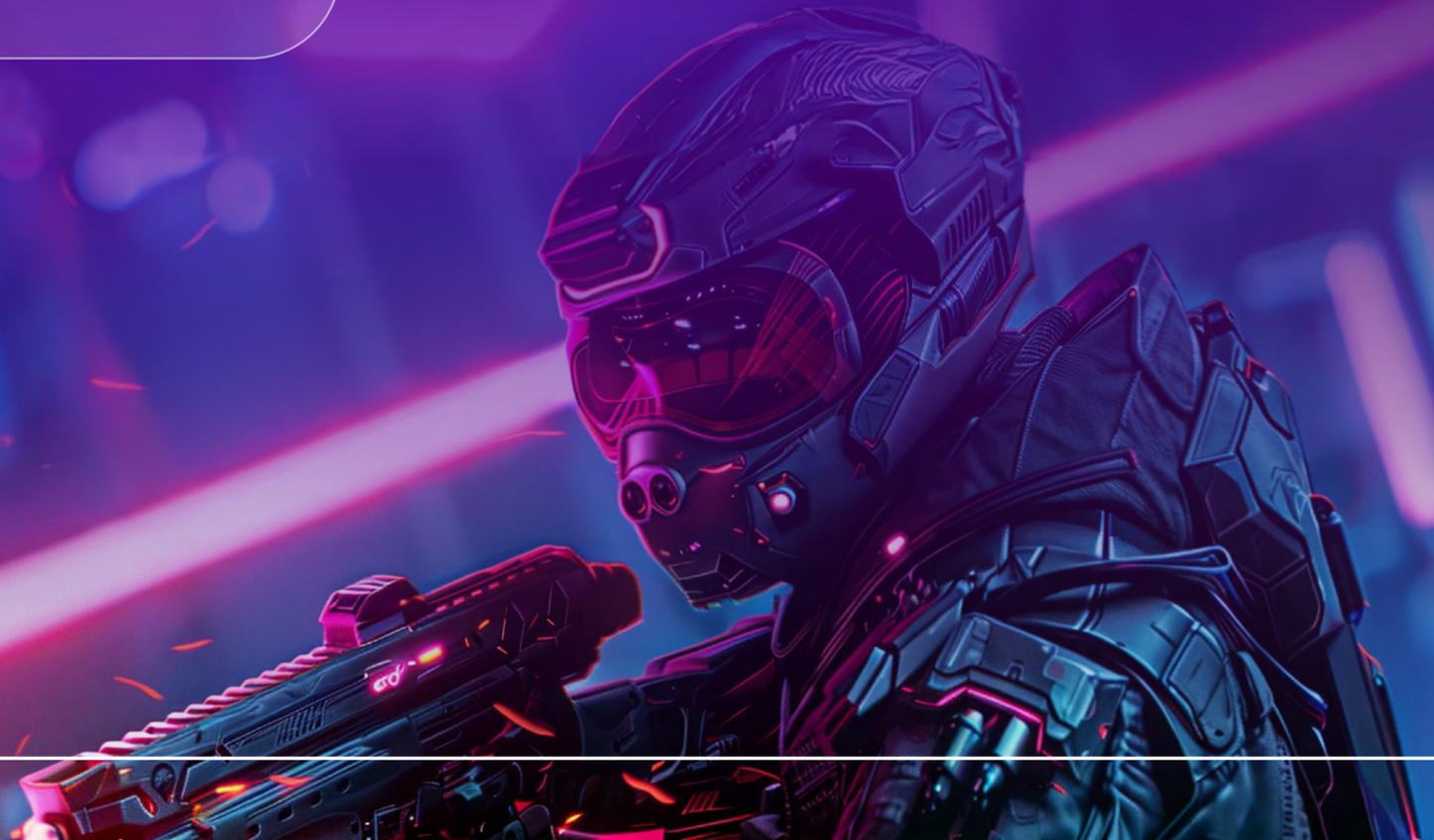


OUR CEO

Dogan Karatas, born on January 8, 1989, is a dynamic leader with a dual degree in Mathematics and Economics from Eastern Connecticut State University and an MBA from Walden University. His entrepreneurial journey began in hardware wholesale, where he developed expertise in market operations and supply chain logistics. He later transitioned into the gift card industry, driving innovation and growth through a deep understanding of consumer needs and technological advancements.

As CEO, Dogan champions digital transformation, recognizing technology's role in enhancing efficiency and security. He fosters a culture of collaboration and creativity within his team, encouraging agility and responsiveness to market changes. With a vision for future growth through strategic partnerships and product diversification, Dogan is committed to positioning the company at the forefront of the digital economy, ensuring it meets today's demands while anticipating tomorrow's needs.

LEADING PARTNERS



wupex

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