



ICC CECOC

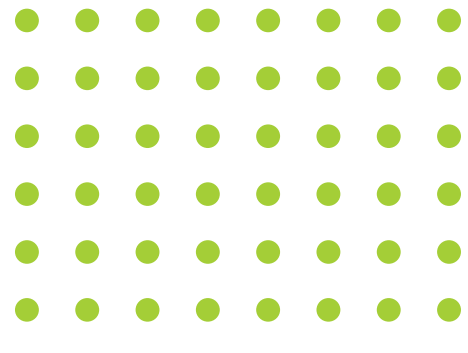
# 2025 CodeComply Summit SPONSORSHIP PROPOSAL

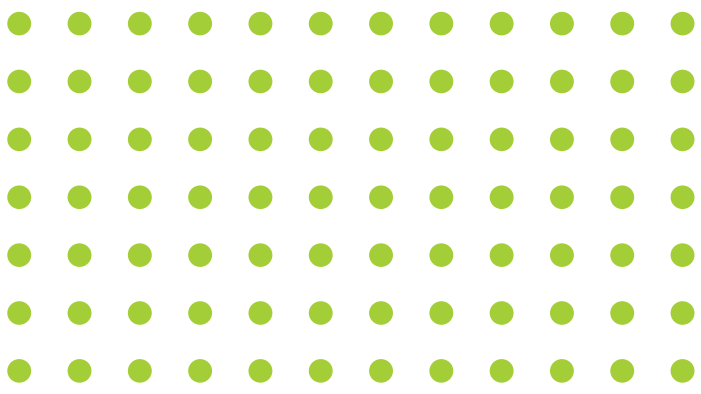
Proposal 07/01/2024

ICC CODE ENFORCEMENT CHAPTER  
OF ORANGE COUNTY



**ADDRESS**  
92 Corporate Park C105  
Irvine, CA 92606







## ICC CODE ENFORCEMENT CHAPTER OF ORANGE COUNTY

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Dear Industry Partner,

We cordially invite you to join the ICC Code Enforcement Chapter of Orange County for the groundbreaking CodeComply Summit in Southern California, summer 2025. This pivotal event promises to redefine the landscape of code enforcement, offering unmatched opportunities for professional growth and industry advancement. This is the first event of its kind for Code Enforcement Officials.

The summit will bring together over 500 professionals from organizations including ICC, CALBO, AACE, WICED, and CACEO. Our innovative program features:

1. Pioneering building courses for code enforcement officers.
2. A dedicated track led by women leaders, promoting diversity and inclusion.
3. Cutting-edge continuing education opportunities.
4. Competitive course selection to ensure high-quality content.
5. Participation from code enforcement professionals nationwide, ensuring a truly national event.
6. Online-hybrid interactive platform to maximize exposure and participation.

Your support offers unparalleled opportunities to elevate your organization's brand within the code enforcement community. This event provides a unique platform to showcase your products, services, and thought leadership through extensive networking and promotional activities.

We invite you to review the attached sponsorship packet, which outlines the numerous benefits and opportunities available. For further information or to discuss this partnership, please contact us at [admin@icccecoc.org](mailto:admin@icccecoc.org).

Thank you for considering this opportunity. We look forward to the possibility of collaborating with you to make the CodeComply Summit an industry-defining event.

Respectfully,

Pete Roque, Vice-President, CECOC  
CodeComply Summit Coordinator



# INTRODUCTION

*ICC CECOC is the only chapter in California dedicated to Code Enforcement.*

## Overview

The Code Enforcement Chapter of Orange County (ICC CECOC) is vital for networking, education, and advocacy. It fosters collaboration, enhances skills, and improves statewide practices, ensuring safer communities.

## Profile

Established in 2021, The Code Enforcement Chapter of Orange County (ICC CECOC) was established to supplement available training in our field to include model codes and incorporate industry standards across the United States not just California. Our goal is to ensure our members benefit from new innovations and enforcement tools.



“

*We average 200-500 course participants per education offerings.*



PTER OF ORANGE COUNTY

# WHY CECOC EXISTS

## About CECOC

CECOC is dedicated to code enforcement in California and plays a crucial role in promoting professional development and training. It provides essential networking opportunities, facilitates the sharing of best practices, and offers ongoing educational resources.

CECOC advocates for industry standards and supports career advancement, fostering collaboration among professionals. By enhancing skills and knowledge, it ultimately contributes to improving code enforcement practices statewide, ensuring safer and more compliant communities across California.

## Education

Education in code enforcement is crucial as laws and practices evolve. Ongoing coursework keeps officers current, enhancing skills and ensuring effective, fair enforcement in a dynamic field.



IPP 10-2509

# OUR CHAPTER PROMISE

ICC CECOC welcomes all, regardless of prior training. It offers valuable education to both California-based and out-of-state professionals seeking new skills and resources in code enforcement, expanding knowledge and enhancing careers beyond ICC boundaries.



## Brief

This will be a national event dedicated to the promotion of code enforcement and open to anyone that seeks to develop their skills set.



## Concept

There has not been national Code Enforcement specific conference on the west coast in over a decade. We will change that.



## Event

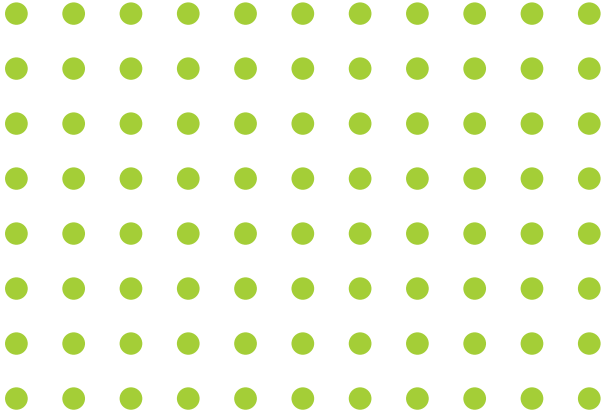
The event will be held in Orange County, CA in mid-late July 2025. The event will be within 1-5 miles of the Disneyland Resort.



## Promotion

Promotion will start at the beginning of August 2024 and will continue until the week of the event. This event will be heavily promoted.

# OUR EXECUTIVE TEAM



## Carlos Yado

President / HR Green, Director of Building & Code Services

Carlos brings over 15 years of experience planning, directing, and managing Building and Code Enforcement Division operations for several southern California municipalities.



## Rafael Perez

Secretary / Code Enforcement Manager, City of Orange

Rafael Perez is one of the most dedicated public servants in California leading several jurisdictions in Los Angeles and Orange County. His dedication to officer safety and training is admirable. Rafael has served on the CA state association for a number of years and now serves as CECOC Secretary.



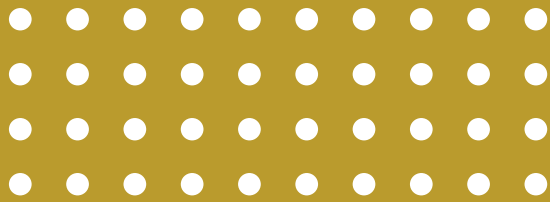
## Yvette Portugal

Treasurer / Code Enforcement Principal, City of Santa Ana

Yvette Portugal serves on both the ICC CECOC and the California Association of Code Enforcement Officers. Yvette is a dedicated code official with a passion to grow the professional profile by promoting training and networking opportunities. Currently Yvette leads a multi-agency Cannabis task force that has become a model in regulatory enforcement.

# ABOUT THE EVENT:

## CODECOMPLY SUMMIT



HelmsBriscoe, is experienced in the convention, meeting and event industry. Clients include Fortune 500 corporations, trade associations, and non-profit organizations such as CECOC. ICC CECOC team members have worked with this company in the past to ensure successful and well coordinated events.

### Event Planning

#### CodeComply Summit

ICC CECOC has partnered with HelmsBriscoe, a full-service meeting and event management company that offers clients a wide breadth of experience and knowledge.

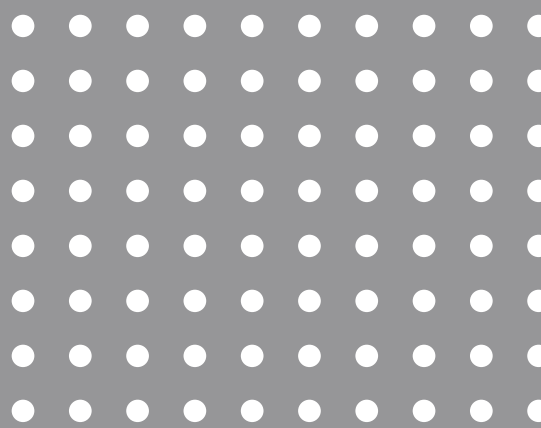
### Pete Roque

VP / Director of Code Enforcement,  
4LEAF, Inc.

Pete Roque is the event coordinator for this inaugural event. Pete has assisted with the marketing of various events and code offerings and will be your designated point of contact for questions about this event.







## EDUCATION PROGRAM TRACKS

Intro to Building Inspection

1

Certification Training Track

2

Code Enforcement Track

3

WICED Track

4

## Cross-Training

The CodeComply Summit will have a whole track dedicated to the introduction of building codes and inspection. This training will allow the attendee to learn and understand the application of model codes.

## Certification Prep

CECOC is working with several service providers to ensure that attendees receive sufficient learning materials to prepare for exams offered at this event. Test prep is essential to demonstrating minimal understanding to achieve several certifications crucial for career advancement in code enforcement.



*Ensuring the location compliments the education offered.*

Orange County is a perfect summer destination with its proximity to world-famous amusement parks like Disneyland and Knott's Berry Farm. Families can enjoy stunning beaches, vibrant shopping districts, and cultural attractions. Summer is an ideal time for a quick family getaway, offering diverse activities for all ages in beautiful, sunny Southern California.



# EVENT TIMELINE



## Securing Venue

ICC CECOC prepared an RFP for venues within the Anaheim resort area. CECOC negotiations should be completed by 8/2024



## Brief

CECOC is soliciting elite instructors and partners for the upcoming event. Completion 12/2024



## Event

The event will take place in Orange County, CA. Announcement date is TBD announced.



## Computer

CECOC has secured a domain and hybrid platform provider. This is a hybrid event. There will be a virtual interactive program at every track.

ICC CECOC will be using an interactive platform called Airmeeet.

<https://help.airmeet.com/support/solutions/articles/82000443337-what-is-airmeet->



## MID

JULY 2025

The event will start Tuesday. Check-in and welcome reception will be held on Monday.

## MID

JULY 2025

The event will end Thursday. Friday will have certification classes available. CECOC is working on extended stay room rates for weekend stay.

# SPONSORSHIP PACKAGE

## Partner Sponsor: \$25,000

- As a Partner Sponsor, you will receive top visibility with prominent logo placement, opening ceremony address, exclusive booth, full-page ad, landing pages on two websites, extensive promotion, and 6 passes. Maximize your brand's impact and network extensively.

## Level 1 Sponsor: \$20,000

- As a Level 1 Sponsor, you will receive significant exposure with logo placement, prime booth, full-page ad, landing pages on two websites, full-event promotion, and 5 passes. Engage attendees and elevate your brand presence.

## Level 2 Sponsor: \$15,000

- As a Level 2 Sponsor, Increase visibility with logo on materials, booth space, half-page ad, landing page, event promotion, and 4 passes. Showcase your brand and connect with industry professionals.

## Level 3 Sponsor: \$10,000

- As a Level 3 Sponsor, boost your brand with logo placement, booth space, half-page ad, landing page, event promotion, and 2 passes. Network and present your offerings to a targeted audience.

Additional benefits will be added as this event evolves to maximize your contributions. Custom Marketing materials will be created for this event as part of promotional marketing efforts for all tiered sponsorships. Digital advertisements will go to over 10,000 individuals during the course of a year.

# ADDITIONAL INFORMATION

Our primary goal is to create exceptional courses that not only educate but also involve sponsors with higher expertise in the course development process. The conference will include an interactive hybrid component to enhance engagement and participation for those that can not attend in-person.

1

### **Location and Timing:**

Held in the beautiful and family-friendly state of California during the summer, the conference provides an ideal opportunity for attendees to combine professional development with a family vacation.

2

### **Innovative Education Tracks:**

For the first time, a full building inspection curriculum will be formally taught to code enforcement officers within a code enforcement conference setting. These courses aim to bridge knowledge gaps and enhance practical skills.

3

### **Diversity and Inclusion:**

WICED will have a dedicated track led by women, featuring courses created and taught by female leaders. This initiative underscores our commitment to promoting diversity and inclusion within the industry.

4

### **Competitive Course Selection:**

We have implemented a competitive course selection process to ensure that only the most relevant and high-quality courses are offered, providing maximum value to attendees.

5

### **National Reach:**

The conference will include code enforcement professionals from across the country, ensuring that this event is truly national in scope and influence.

# REMEMBER

Not only are you supporting the development and growth of the individuals attending this conference you are creating opportunities to invite people to know your organization.

## BRAND EXPOSURE

Your logo will be prominently displayed on all conference materials, including banners, brochures, and digital platforms. This ensures maximum visibility to all attendees and participants.

## BUILD RELATIONSHIPS

Create an opportunity to consolidate corporate and community relationships and expose your brand to our market.

## BUSINESS SPOTLIGHT

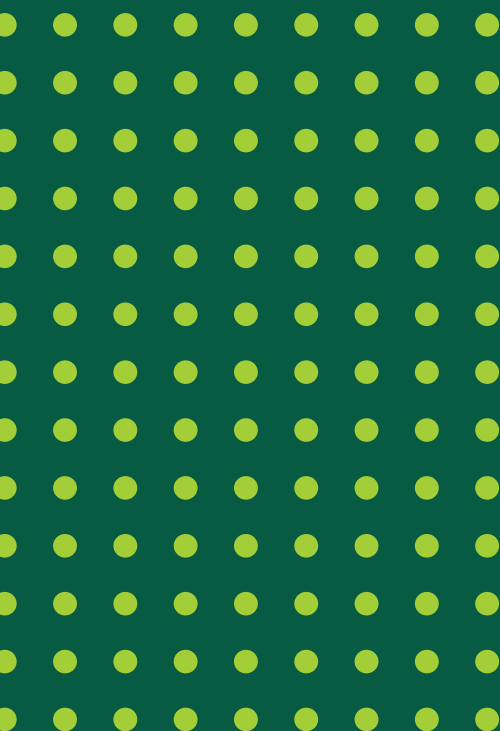
Stand out from the crowd by prominently displaying your products and marketing materials. With limited sponsorship opportunities, your brand will receive focused attention.

## HEIGHTENED VISIBILITY

Positive publicity from print and electronic media will help increase the visibility of your company's products and services. Your brand will benefit from social media coverage that otherwise could be prohibitively expensive.



# WE LOOK FORWARD TO OUR PARTNERSHIP



92 Corporate Park C105  
Irvine, CA 92606

+ 1-949-230-4968

[admin@icccecoc.org](mailto:admin@icccecoc.org)  
[CodeComplySummit.com](http://CodeComplySummit.com)