



LAUNCH &  
DISCUSSION ON

## DOING THE RIGHT THING

Learnings from

# RATAN TATA

**MAR** THURSDAY  
**12** 6:00 pm - 7:30 pm  
**2026** MMA Management Center



HARISH BHAT



VINAY KAMATH

## SYNOPSIS

Ratan Tata was an iconic leader who shaped the Indian industry. He inspired an entire generation. When he passed away in 2024, millions of Indians felt a sense of deep personal loss.

In this unique and engaging book, Harish Bhat, bestselling author and a Tata veteran, explores what lay at the heart of Ratan Tata's extraordinary leadership. His steadfast desire to always 'do the right thing' appears to have shaped his thinking and actions. But what exactly does this mean?

In these pages, through inspiring real-life stories drawn from Ratan Tata's long career, this strong belief comes to life vividly. Why did he decide to create the Tata Indica? Why did he say: 'A promise is a promise'? What led him to walk away from a large business opportunity for Tata Chemicals? Why did he telephone the managing director of Tata Steel a second time? How did he ensure fairness to everyone during a process of divestment? Why and how did he lead the fight against cancer? How did he respond to the 26/11 terror attacks in Mumbai?

## PROGRAMME

5:15 PM Registration & Hi - Tea

6:00 PM Welcome & Introductory Remarks

**Mr Alex Duraisamy**

Member, MMA Managing Committee &  
Regional Head, Tata Consultancy Services

Overview and Address by the Author

**Mr Harish Bhat**

Former Brand Custodian, Tata Sons &  
Bestselling Author

Launch of the book

***Honouring Excellence in Management - A Special  
Book Launch by MMA Award-Winning Young Leaders***

**Ms Swarna Sudha Selvaraj**

TCS Chennai

*Outstanding Woman Manager  
of the year 2023*

**Mr Rohan**

BASF Catalysts

*Best Young Manager of the  
year 2026*

**Ms Karthika V**

MBA - II Year, VIT Chennai

*Chanakya The Mastermind -  
The Best Management Student  
of the Year Award 2025*

Author Harish Bhat in conversation with

**Mr Vinay Kamath**

Editorial Consultant  
The Hindu BusinessLine

Q&A

7:25 PM Vote of Thanks

**Gp Capt R Vijayakumar (Retd), VSM**

Executive Director  
Madras Management Association

7:30 PM End of the Program

## PROFILE



### **Mr Harish Bhat**

*Former Brand Custodian, Tata Sons & Bestselling Author*

Harish Bhat has worked with the Tata group for 38 years. Over this long period, he has held many senior roles in the Group, including as Brand Custodian at Tata Sons, Managing Director & CEO at Tata Global Beverages and Chief Operating Officer of the watches and jewellery businesses at Titan Company.

After his superannuation last year, Harish is now serving as a Director on the Boards of some Tata companies, including Trent, Infiniti Retail (Croma) and Tata Starbucks.

An avid marketer, Harish has helped nurture and grow many iconic brands of the Tata group, such as Tanishq, Titan, Fastrack, Tata Tea and Chakra Gold Tea. In his most recent role, he led the development and growth of TATA, which is India's most valuable brand. In 2022 and 2023, Forbes listed him as one of the top 10 most influential Chief Marketing Officers in the world.

Harish has also played a key role in strategic initiatives such as the acquisition of Tetley Tea by the Tata group, and the turnaround of the jewellery business at Titan.

Harish is a graduate of BITS Pilani and IIM Ahmedabad. In 1987, he won the IIM Ahmedabad Gold Medal for scholastic excellence. In 2017, he received the Distinguished Alumnus Award from BITS Pilani.

Harish writes extensively. He has eight published books to his credit, including five national bestsellers. His latest book, titled "Doing the right thing", explores learnings from the life of Ratan Tata. He has been a popular columnist for The Hindu Business Line and Mint newspapers. LinkedIn has selected him as one of their Top Voices in India.

Harish and his family live in Bangalore. His wife Veena is a data scientist, and they have a daughter, Gayatri, who has embarked on her professional career.

## PROFILE



### **Mr Vinay Kamath**

*Editorial Consultant*

*The Hindu BusinessLine*

Mr Vinay Kamath is presently an Editorial Consultant with The Hindu BusinessLine based in Chennai. Prior to joining BusinessLine in 1998, he did a short stint in television with TV18, where he was the chief of news bureau, Chennai. He has earlier worked with Financial Express, BusinessWorld, Times of India and Economic Times. A graduate in economics from Vivekananda College, University of Madras, 1985, Kamath earned a diploma in journalism from the Times School of Journalism, New Delhi, in 1986, and was also a member of the first batch of the Chevening Young Journalists' Fellowship Programme at the University of Westminster, London, in 1995, a scholarship offered by the British Foreign & Commonwealth Office.

## PROFILE



### **Mr Alex Duraisamy**

*Member, MMA Managing Committee &  
Regional Head, Tata Consultancy Services*

Mr Alex Duraisamy is the Region Head for Tata Consultancy Services (TCS)' Tamil Nadu Operations.

A Graduate from National Institute of Technology Tiruchirappalli, Alex is an accomplished leader with 30 years of rich experience at TCS and manages its largest Delivery Centre.

He is known for driving strategic growth and operational excellence across global markets. His diverse roles include Head of Strategic Initiatives in Consumer Business Group of TCS, Delivery Head of TCS Colombia and Account Manager of major clients for TCS.

Alex has a keen eye for photography and focuses on continuous growth.

## CONNECT WITH US



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### MADRAS MANAGEMENT ASSOCIATION



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