



LAUNCH &  
DISCUSSION ON

## DOING THE RIGHT THING

Learnings from

# RATAN TATA

**MAR** THURSDAY  
**12** 6:00 pm - 7:30 pm  
**2026** MMA Management Center



HARISH BHAT

## SYNOPSIS

Ratan Tata was an iconic leader who shaped the Indian industry. He inspired an entire generation. When he passed away in 2024, millions of Indians felt a sense of deep personal loss.

In this unique and engaging book, Harish Bhat, bestselling author and a Tata veteran, explores what lay at the heart of Ratan Tata's extraordinary leadership. His steadfast desire to always 'do the right thing' appears to have shaped his thinking and actions. But what exactly does this mean?

In these pages, through inspiring real-life stories drawn from Ratan Tata's long career, this strong belief comes to life vividly. Why did he decide to create the Tata Indica? Why did he say: 'A promise is a promise'? What led him to walk away from a large business opportunity for Tata Chemicals? Why did he telephone the managing director of Tata Steel a second time? How did he ensure fairness to everyone during a process of divestment? Why and how did he lead the fight against cancer? How did he respond to the 26/11 terror attacks in Mumbai?

## PROGRAMME

5:45 PM Registration & Hi - Tea

6:00 PM Welcome Address

**Gp Capt R Vijayakumar (Retd), VSM**

Executive Director

Madras Management Association

Launch of the book by the dignitaries

Address by the Author

**Mr Harish Bhat**

Author &

Director, Tata Group

Author in conversation with Special Invitees

**Special Invitee**

**Special Invitee**

Q&A

7:25 PM Vote of Thanks

**Gp Capt R Vijayakumar (Retd), VSM**

7:30 PM End of the Program

## PROFILE



### **Mr Harish Bhat**

Author &

Director, Tata Group

Mr Harish Bhat is an avid marketer and bestselling author. His books span many genres, including business history, fiction, poetry and humour. Four of his books—#Tata Stories, Office Secrets, Tata Log and Jamsetji Tata: Powerful Learnings for Corporate Success—have been national bestsellers and have been translated into several Indian languages.

Harish has worked with the Tata group for thirty - eight years, holding many senior roles, including as brand custodian, Tata Sons; managing director and CEO, Tata Global Beverages; and chief operating officer of the watches and jewellery businesses at Titan Company. He currently serves as a director on the boards of some Tata companies.

Harish is an alumnus of BITS Pilani and IIM Ahmedabad. LinkedIn has selected him as one of its Top Voices in India. In 2022 and 2023, Forbes listed him among the top ten most influential chief marketing officers in the world. He is a popular keynote speaker at many corporate events.

## CONNECT WITH US



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