



Mark Bouquet



Mark Bouquet, Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"  
(708) 479-8600**

## Inside This Issue...

- A Message from Mark Sr.
- This Month's Mystery Winner
- 25th Anniversary
- Did you Know...
- Mega Trivia Contest!
- Non-Toxic Weed Control
- Why Do We Need Sleep
- Thank You For The Kind Words
- Meet Our Carpet Cleaning Customers
- Home Remodeling Show
- Creative Carpet & Flooring GIFT CARDS!
- Sweepstakes winners from March's Springtime Home & Garden Show
- Being What You Want To Be
- Referral Rewards Program
- Meet our New Clients

### ATTENTION!

↙ **Donna Gustafson**

You are this month's **Mystery Winner!**

We have a **\$10.00 gift certificate** to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet & Flooring  
19420 S. LaGrange Road  
Mokena, IL 60448

**NOTE: Must be picked up by 04/30/2015**

# Creative Carpet & Flooring HOME ADVISOR™

April  
2015

Hey Everyone!

Spring is in the air, and I couldn't be happier. We are busy at the store, despite the economy. This used to be the time of the year you knew beyond a shadow of a doubt that you would be slow. After Christmas, people's budgets were blown, and we never used to see a pick up until tax season. We are blessed to have such a strong customer base who we consider friends because, with all the stores out there, people just keep coming back - then their kids and their kid's kids! It is amazing, actually. This April will be our 25th year in business at the retail level. None of it would have been possible without my bride, Tammy, and two of my five sons: Mark and Jake. We have a great staff, too, that is really reliable and good at what they do to. We brought on a new salesperson named Mary LaDuke. She is a licensed designer, so if you get stumped, she is amazing!

I just want to take a second to thank everyone in and out of the store who stood in the gap while I had another surgery in March. I really would be lost without all of them and in all reality, I would have probably lost my company. But God is good, and He provided what we needed to stay afloat and prosper.

So, thank you all again, and I hope to see you in the coming months, even if it is just to stop and say hi or buy a cleaning product or arrange a cleaning. We consider all of our customers' family, and we will continue to strive to do better for you and whoever you refer. We really couldn't do it without all of your loyalty.

God Bless each and all!

Mark Sr.

**CREATIVE CARPET & FLOORING'S  
25th Anniversary Customer Appreciation  
Saturday, April 25, 2015  
10:00am to 4:00pm**



**Food, drinks, prizes, deals...  
COME JOIN US FOR OUR SPECIAL EVENT!**

Check our Facebook page for event updates as they become available.  
<https://www.facebook.com/CreativeCarpetInc>

# DID YOU KNOW...

Many people wonder if one time of year is better than another to have their carpet cleaned. The answer to that question varies a little. It's not just a matter of "when it looks dirty" because that is not always the only indicator. Additionally, you need to have the carpet cleaned on a schedule and not just when you feel like it.

That said, a good rule of thumb is that you should have the carpets cleaned in your home after the "dirty season" is over where you live. Since we live in a Northern climate and there has been a Spring snow thaw that has led to a lot of mud being tracked in, then the end of Spring is the best time.

Autumn is also very a very popular time of year to get the carpets cleaned because the children are back in school and there is more free time to schedule an appointment. It also allows for the maximum amount of dry time. As it turns out, few people have their carpets cleaned in their home during the Winter. During those months carpet cleaners are often more occupied with focusing their attention on water damage from frozen pipes.

**Call us TODAY to schedule your carpet cleaning!  
(708) 479-8600**



## Home Advisor Non-Toxic Weed Control

April is a good time to start sprucing up the areas around your home and yard, cleaning up and getting ready to plant. It's an equally good time to think about weed control, namely before it happens!

But if you have children or pets or just don't want to spray poisons around, you may be looking for something safe.

Here are a few ideas for weed control that won't put potentially harmful chemicals in your immediate environment.

- Mulch around your flower beds, gardens and trees
- Use salt in between patio stones or in walkways
- Cut/remove any weeds before they go to seed
- Get rid of persistent weeds with boiling water or soak them with plain vinegar
- Use cover crops, preferably perennials, that will out-compete the weeds

# Mega Trivia Contest!

Congratulations to last month's winner:

**KATHY LEWANDOWSKI**

**Stop in at Creative Carpet & Flooring to claim your prize by April 30, 2015!**

(Answer to last month's quiz: (C) Makes you less shy. The Blarney Stone (Irish: Cloch na Blannan) is a block of Carboniferous limestone built into the battlements of Blarney Castle, Blarney, about 8 kilometers (5 mi) from Cork, Ireland. According to legend, kissing the stone endows the kisser with the gift of the gab (great eloquence or skill at flattery).

**Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?**

**This month's Mega Trivia question:  
How much do Americans spend on Easter candy per year?**

- (A) \$200 million      (B) \$500 million  
(C) \$1 billion        (D) \$2 billion

**Call us at 708.479.8600 or e-mail answers to contests@creativecarpetinc.com**

About Staying Well

## Why Do We Need to Sleep?

We all need it, will perish without it, but why do we need to sleep? What happens while we are sleeping?

- ⇒ Your immune system has a chance to fight any internal infections
- ⇒ Hormones are released which regulate appetite, repair tissues and build muscle mass
- ⇒ Blood pressure and heart rate drop by 10% giving those systems a chance to rest
- ⇒ Brain systems in the cerebral cortex have a chance to rest too, maintaining neural plasticity which helps us adapt and learn
- ⇒ We dream too, even if we don't remember it. Nobody knows the function of dreaming, but our mammal relatives do it too.

So get your 7-9 hours in every 24 hour period – here's what can happen if you don't!

### Effects of Sleep deprivation

- 
- Irritability
  - Cognitive impairment
  - Memory lapses or loss
  - Impaired moral judgement
  - Severe yawning
  - Hallucinations
  - Symptoms similar to ADHD
  - Impaired immune system
  - Risk of diabetes Type 2
  - Increased heart rate variability
  - Risk of heart disease
  - Increased reaction time
  - Decreased accuracy
  - Tremors
  - Aches
- Other:*
- Growth suppression
  - Risk of obesity
  - Decreased temperature

**Thank You For  
The Kind Words!**

*"When you walk into the Creative Carpet story you are always met with a warm & very well educated sales person. If you give them a price range, they stay in it and not try and sell you something you can't afford. They give you ideas on styles, new & old and what is in fashion now & what will be in fashion. We have bought all our carpeting from them for 20 years now – since we first found them. They are honest, dependable and do a Great Job."* - **Dick & Joan Labeck of Lemont, IL**

*"We are repeat customers of CC & each and every time they continue to exceed our expectations. Thank you!"* - **anonymous**

*"My carpeting look great. Steve Williams was very helpful and great at follow-up. Gary did the measurement and was very timely and efficient. Edgar and his brother did a wonderful job on the installation. They were careful and cleaned up after well. The price beat the competition. I am very pleased."* - **Nancy of Naperville, IL**

*"We did check a box store for education on carpeting & pricing. We felt the information was not real clear to us. The associate was involved with another responsibility, so never gave us a full interest of our job. We always intended to shop your store. The end result that Creative Carpet got the job is a high praise for the knowledge we received, the pricing and the service that was included."* - **Mark & Connie of Frankfort, IL**

**Meet our Carpet Cleaning Customers:**

- Call for more info on our expert carpet cleaning services!
- CKATHY SHEA
- JOHN SASVELD
- DORIS VANWEE
- MICHELLE THOMPSON
- GUS XYDIS
- PADMAJA SONTI
- MARK MOLLOHAN
- BARB NOONAN
- LAUREN SCHUNACHER
- MARIE AND THOMAS ALE
- DANA KUZLIK

**Come Visit Creative Carpet & Flooring at a  
Unique Home and Remodeling Show April 11 & 12, 2015!**



**Moraine Valley College  
9000 College Parkway  
Palos Hills, IL 60465**

The Home and Garden, will be held at Moraine Valley College in Palos Hills, Illinois. Stroll through the aisles of exhibits featuring many of the most experienced and established home improvement firms as well as the latest and most innovated products in the home improvement and home building

industries. You will be able to talk to leading industry professionals during the course of the show offering information and ideas pertaining to all aspects of the home including the latest design trends, building and remodeling innovations, as well as the latest options available to improve your home's energy efficiency. The Home and Garden Show is a one stop-shop to get ideas, products and professionals lined up for most likely your most expensive investment – your home. Free presentations, demos, prizes and giveaways!

Show Hours:

Saturday, April 11th — 10 am – 6 pm  
Sunday, April 12th — 10 am – 5 pm

Admissions:

Adults: \$6.00  
Seniors (62+): \$5.00  
Under 18: FREE

For information call: 1-800-883-SHOW (7469)

**Get a \$1 Off Coupon** at <http://homeshowpros.com/moraine-valley-show-coupon/>



Schedule a FREE measure at the trade show and receive a \$25 Creative Carpet & Flooring Gift Card!

CONGRATS TO OUR SWEEPSTAKES WINNERS FROM THE SPRINGTIME HOME & GARDEN SHOW LAST MONTH!

CREATIVE CARPET & FLOORING  
GIFT CARD WINNERS:

- \$500 - BILL TEUTEMACHER
- \$250 - DEBRA BOYD
- \$100 - ELAINE WAYNE

KARNDEAN DESIGN FLOORING  
GIFT CERTIFICATE WINNERS:

- \$300 - DAVID ROBINSON
- \$200 - LEO HOGAN
- \$100 - BILL BATTIN

WANT A CHANCE TO WIN? COME VISIT US AT THE SPRING HOME & REMODELING SHOW IN APRIL!

**WARNING!**

**Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!**

**You will learn...**

- ⇒ 4 predatory sales tactics
- ⇒ 7 costly misconceptions about flooring
- ⇒ 5 questions to ask a dealer before buying

## Being What You Want To Be

We all know the question: what do you want to be when you grow up? Actor, doctor, teacher, astronaut. But whatever you chose when you were a kid, are you doing that now? Probably not.

People who pick a career at an early age and achieve their goal are few and far between. Some of them even switch careers. The world has changed considerably from a time – only fifty years ago – when staying in the same job all your life was “normal”. That kind of stability in the work place seems to be gone for good. Even the companies themselves have life cycles. Many chain stores that were prosperous two decades ago are closing their doors for good, as their big-box and online competitors grow.



In which career choice should you invest your time and money?

How can you predict today which sectors will be viable in 20 years?

The answer is simple: you can't. As technology transforms our culture, the needs in the job marketplace will change to match. If you'd like proof, look at some of today's top jobs and see how many existed twenty years ago: how about social media manager, app designer or ethical hacker?

So rather than counting on a specific career, today's savvy job seeker or would-be entrepreneur invests in themselves: in the skills, knowledge and personal abilities that will be useful in any work environment. This approach is reflected in the new approach to resumes: skill-based rather than job-based.

For anyone with the drive to succeed in a specific area, times have never been better. The internet, world's best learning tool, offers free instruction in an increasingly wide range of courses, up to and including the university level.

Process matters more than goals: if you devote 1-2 hours a day, you'll reach your goals and surpass them!

### Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

#### Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Red Lobster or TGI Friday's**.



19420 S LaGrange Road  
Mokena, IL 60448

**708-479-8600**

Website: [www.creativecarpetinc.com](http://www.creativecarpetinc.com)  
Email: [info@creativecarpetinc.com](mailto:info@creativecarpetinc.com)

#### HOURS:

MON TUE FRI 10:00am - 6:00pm

TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



**NEW**  
FRIENDS &  
CLIENTS

~ FEBRUARY 2015 ~

### Meet our new clients...

Caroline Miller  
Shehnaz Safiuddin  
Ann and Edward Brink  
Mark and Cathy Younglove  
John and Brenda Hogan  
Bill and Emily Clegg  
Jonell Cobbs  
John and Chris Sabados  
Joe Harty  
Amie and Brian Martin  
Bob Vicki Guler  
Trevor Egeland  
Cindy and Christopher Gimino

### Welcome back to our returning clients...

Tim OSullivan  
Chris and Dawn Kaspar  
Mark Koehler  
Rick and Cheryl Carlson  
Bonnie Gibbons  
Randy and Peggy Bullard  
Mary Ann and Bob Kaminski  
Skip and Ann Pastore  
Todd and Karen Roach  
Ann McGovern

### A gigantic THANK YOU to all who referred us last month...

Virginia Pesa  
Marcia Laski  
Barbara Younglove  
John Peterson  
Rich Martin  
John Rice

# THIS APRIL MARKS CREATIVE CARPET & FLOORING'S



TO CELEBRATE, FOR THE ENTIRE  
MONTH OF APRIL, WE'RE OFFERING THIS

*Anniversary Special:*

- ✓ Take Up of Old Carpet
- ✓ Haul Away of Old Carpet
- ✓ And Furniture Moving

# ALL FREE

Don't need all three? How about a **FREE Pad Upgrade** instead?

**NO PROBLEM! WE'VE GOT YOU COVERED!**

*Creative*  
Carpet & Flooring

19420 S LaGrange Road, Mokena, IL 60448  
Tel 708.479.8600 | Fax 708.479.8602  
[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

NEXT  
PLEASE  
→

*Has this snowy, muddy winter taken a toll on your once beautiful carpet?*



If you have stains and dirty traffic patterns that have GOT to GO, then take advantage of Creative Carpet & Flooring's

# **EXPERT CARPET CLEANING SERVICES!!!**

**Creative Carpet & Flooring specializes in STEAM CLEANING  
and HOT WATER EXTRACTION**

Why use our services? Our certified carpet cleaner uses the Gold Seal preferred method of the Carpet & Rug Institute and is the only Green Certified carpet cleaner in Illinois!

**\$5 OFF**

**your next carpet cleaning purchase**

Present or mention this coupon at time of purchase.

Expires 04/30/2015