SET THE BAR

Feb | Mar | Apr 2025 | drinkwarehouseuk.co.uk | 0330

03301 220 800

By Drink Warehouse UK

BUSSINESS Make sure your bar gets the best with DWUK

DWUK KENT TRADE SHOW Coming to Canterbury this March

NEW PRODUCTS Discover exciting new drinks for your bar

ALCOHOL FREE Elevate your product offering

TOP OFFERS & PROMOTIONS Packed with promotions to boost your profits **'NEW' EXPLORE OUR RANGE**

Quickly and easily explore the must have products for your bar in 2025



Find out more

Drink Warehouse UK Sheridan Coopers Wine

DISCOVER & EXPERIENCE THE MUST HAVE BRANDS FOR BEHIND YOUR BAR

What to expect

Over **30** industry-leading **brand exhibitors** Taste our **SC exclusive wines** Sample new **Spirits**, **Beers & Soft Drinks** Discover the new **2025 drink trends** Over 250 brand products to experience Access our In-house drinks experts Enhance your drink lists with Free expert advice Food & refreshments available

Fantastic **DW**UK hospitality

Where & When Canterbury City Centre

Venue to be confirmed

Monday 24th March 2025 - 11am - 4pm

WOULD YOU LIKE TO JOIN US? This is a FREE event for hospitality venues

RSVP: events@dw-group.co.uk **Call:** 03301 220 800 Please include your business venue, full name & contact details.

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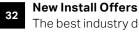


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Bar Essential Deals Get the best deals with **DW**UK

Terms & Conditions

All promotional offers are valid on deliveries from 1st FEBRUARY 2025 up to and including 30th APRIL 2025, unless otherwise stated. However, the promoter reserves the right to cancel any promotional offer without prior notice. Merchandise/rewards will be delivered up to 28 days from the close of the promotion unless otherwise stated but the promoter cannot guarantee this delivery time and shall not be liable for the acts or omissions of third parties. All qualifying purchases must be made in a single order. All multiple cases must be for complete unmixed cases, excluding offers on wines and spirits. The promoter reserves the right to refuse any order. All promotional offers are subject to availability of both qualifying purchase products and respective rewards/free stock/merchandise/hon-stock rewards. If an advertised reward is not available, the promoter reserves the right to offer an alternative. Benefits from these promotional offers may affect your tax liability, please check with your tax advisor or accountant. All prices quoted are exclusive of VAT. Your own price may be subject to your agreement. All prices are subject to change from time to time. Images used are for promotional purposes only. Products are subject to stock and availability. Any install offers require purchasing a keg on install to receive another keg free of charge, free stock will be supplied after a 12 weeks pouring period, unless stated otherwise. Any promotional offers are not valid in conjunction with any other privileges, promotions, discounts or retrospective discounts agreed with the brands.

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How would you describe your venue's culture and personality?

As a manager here at Penelope's in Sidcup, I'd say our venue is all about blending warmth, authenticity, and a real passion for great food. We've created a space that feels welcoming and relaxed, where guests can enjoy a little slice of the Mediterranean right here in Kent.

Our focus is on fresh, seasonal ingredients and delivering a dining experience that's both delicious and memorable. The artisan pizza oven is one of our standout features, not just for the incredible pizzas it produces but for the sense of connection it creates—guests love watching the process, and it really adds to the atmosphere.

Ultimately, Penelope's is more than just a venue—it's a place where great food, sustainability, and community come together. That's the personality we aim to share with every guest who walks through our doors.

What makes Penelope's unique?

Penelope's is truly unique because it brings together a combination of exceptional food, a beautiful setting, and a genuine commitment to sustainability. We're not just a restaurant; we're an experience.

How do you represent and showcase the local area in your venue?

At Penelope's, we proudly embrace and celebrate the local area by incorporating locally sourced ingredients into our menu and supporting nearby producers. Our farm shop and retail section showcase an array of Kent-grown products, highlighting the rich agricultural heritage of the region. Additionally, the rustic charm of our location at Beck Evans Farm reflects the beauty of the surrounding countryside

What does hospitality mean to you and your business?

Hospitality at Penelope's is about creating a space where everyone feels welcome, valued, and cared for. From the moment guests arrive, we aim to deliver a warm, memorable experience that combines exceptional service, delicious food, and a genuine connection. It's about making people feel at home while offering them something extraordinary.



Any special and exclusive drinks/cocktails?

Absolutely! We're proud to offer a carefully curated selection of cocktails, including some exclusive creations inspired by Mediterranean flavours. Whether it's a signature limoncello spritz, a raspberry-infused mojito, or a seasonal cocktail using local fruits and our home-grown lavender, our drinks menu is designed to perfectly complement our dishes and setting.

How do you want customers to feel when leaving Penelope's?

When customers leave Penelope's, we want them to feel uplifted, satisfied, and inspired. We aim for every guest to take away a sense of warmth from the hospitality they've received, delight from the food and drinks they've enjoyed, and a connection to the local and sustainable values we represent.

What made you choose DWUK as your drink partner?

We chose DWUK as our drink partner because their ethos of quality, innovation, and sustainability aligns perfectly with our own values. Their range offers the kind of unique, high-quality products that resonate with our guests, and they share our passion for creating exceptional experiences.

How do you find DWUK to work with?

Working with DWUK has been fantastic. They're not just suppliers; they're true partners who understand our vision and work closely with us to deliver the best for our customers. Their reliability, creativity, and commitment to excellence have made them an invaluable part of our team.

Would you recommend DWUK?

Without a doubt! DWUK has been a joy to work with, and their products consistently impress our guests. They bring so much to the table, from their innovative offerings to their collaborative approach, and we'd recommend them to any venue looking to elevate their drinks experience.

What are your venue's short and long-term goals?

Short-term: To continue enhancing our guests' experiences by refining our menu, hosting unique events, and expanding our offerings in the farm shop.

Long-term: To establish Penelope's as a go-to destination in the region, grow our community connections, and become a leader in sustainable dining and hospitality practices.

How do you ensure your business is as sustainable as it can be?

We prioritise sustainability in everything we do. This includes sourcing local ingredients to reduce our carbon footprint, composting food waste, harvesting rainwater, and using solar panels to power parts of our operation. Our farm shop also champions eco-friendly packaging and locally produced goods.

Do you have any plans to become more environmentally friendly in the future?

Absolutely. We're always looking for ways to improve. Future plans include exploring more renewable energy options, reducing single-use plastics even further, and partnering with additional local suppliers who share our environmental values. We're committed to making sustainability a continuous journey.





DISCOVER Penelope's FOR YOURSELF

ADDRESS: Beck Evans Farm Water Lane, Sidcup DA14 5ET

CONTACT: 020 3834 2101 hello@penelopes.ltd





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APRIL / 04

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SIX NATIONS 2025

WHEN: 31ST JAN - 15TH MAR

The Six Nations Championship is one of many events in the international Rugby Union calendar. It is an annual competition between six European sides: England, France, Ireland, Italy, Scotland and Wales.



SUPER BOWL 2025 WHEN: 9TH FEBRUARY

The Super Bowl is the championship game of the National Football League (NFL) in the United States. It is played annually on the first Sunday in February and is considered the biggest sporting event in America.

FIS ALPINE WORLD SKI CHAMPIONSHIPS Salzburgerland 2025

ALPINE WORLD SKI CHAMPIONSHIP 2025 WHEN: 4TH FEB - 16TH FEB

Thrilling competitions and unforgettable moments as top athletes compete for medals in a dynamic, forward-thinking event driven by energy and passion for skiing.



GRAND NATIONAL 2025

WHEN: 5TH APR

The Grand National is a historic 4-mile handicap steeplechase with 30 fences, held annually at Aintree Racecourse near Liverpool, England. First run in 1839, it's one of the most prestigious horse races.

INVICTUS GAMES

INVICTUS GAMES 2025

The Invictus Games is an annual multi-sport event for wounded soldiers, featuring sports like wheelchair basketball and sitting volleyball. The name "Invictus," meaning unconquered, reflects the spirit of the competitors.



MASTERS 2025 **WHEN:** 7TH APR - 13TH APR

The Masters is a major golf tournament held annually in April at Augusta National Golf Club. First played in 1934, it was won by Horton Smith and is one of the sport's most prestigious events.



DISCOVER THE PERFECT ALTERNATIVE

As the clock striked midnight on New Year's Eve, many of us made resolutions for the year ahead. Among the most popular is the decision to embrace a healthier lifestyle. For countless individuals, this means taking on an alcohol-free challenge to provide a fresh start to the year. While the reasons for participating in an alcohol free period vary, from wanting to reset their relationship with alcohol to improving overall well-being, the focus should be on celebrating the positive aspects of non-alcoholic alternatives rather than demonizing alcohol. The world of alcohol-free options has never been more exciting, offering a wide range of beverages that can make a delightful and memorable experience. So, this year, let your resolution be about celebrating the positive aspects of non-alcoholic alternatives as you kickstart the new year with a fresh and vibrant perspective.

0% WINE P.22

0% SPIRITS P.38

0% BEER & CIDER P.26

MINDFUL CHOICES

Choosing alcohol-free alternatives allows individuals to practice mindfulness in their daily lives. Being conscious of the choices you make is an essential part of a healthier and more balanced lifestyle. By opting for alcohol-free options, you can take control of your choices and feel empowered to make decisions that positively impact your health and wellbeing.

FLAVOURFUL EXPERIENCES

One common misconception is that non-alcoholic drinks lack flavour. In reality, the world of alcohol-free beverages has expanded immensely in recent years, offering an array of delicious options. From alcohol-free craft beers and non-alcoholic wines to exquisite mocktails, the choices are endless. These alternatives offer a spectrum of flavours and experiences that can be just as enjoyable as traditional alcoholic beverages. They can be both sophisticated and tantalizing to your taste buds.

BETTER SLEEP & MENTAL CLARITY

Alcohol can disrupt your sleep patterns and leave you feeling groggy the next day. By choosing non-alcoholic alternatives, you can enjoy more restful nights and wake up with a clear mind. Improved sleep quality is a key component of self-care.

IMPROVED WELL-BEING

Embracing a healthier lifestyle. Abstaining from alcohol for a month can lead to numerous benefits, including better sleep, increased energy, and a boost in overall physical and mental well-being. Non-alcoholic alternatives support these goals, allowing you to fully experience the positive effects of a healthier lifestyle.

SOCIAL ENJOYMENT

The fear of missing out on social gatherings is often a concern for many. However, non-alcoholic alternatives make it easier than ever to enjoy these gatherings without compromising your resolution. Non-alcoholic beers, mocktails, and alcohol-free wines provide the perfect opportunity to savour the moment while staying true to your commitment. Plus, these beverages give you a chance to be the designated driver and ensure the safety of your friends and loved ones.

OVARIETY & EXPERIMENTATION

Exploring the world of non-alcoholic beverages offers an opportunity for variety and experimentation. You can try a wide range of flavours and discover new favourites. You might find that you enjoy alcohol-free alternatives so much that you continue to incorporate them into your life even after the challenge is over.

EXPLORE OUR NON-ALCOHOLIC RANGE AT DRINK WAREHOUSEUK.CO.UK



Wine & Champagne

Sheridan Coopers Wine has a vast portfolio, perfect for any venue, with exclusive **S**C wines for all customers.



CHATEAU WHO CARES

DEEP, SMOOTH AND JUICY EASY TO LIKE, HARD NOT TO LOVE

13.59



WHAT'S

NEW

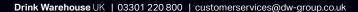
Tasting Note Juicy, smooth French Merlot that will happily charm your friends given half a sip.

Food Matching

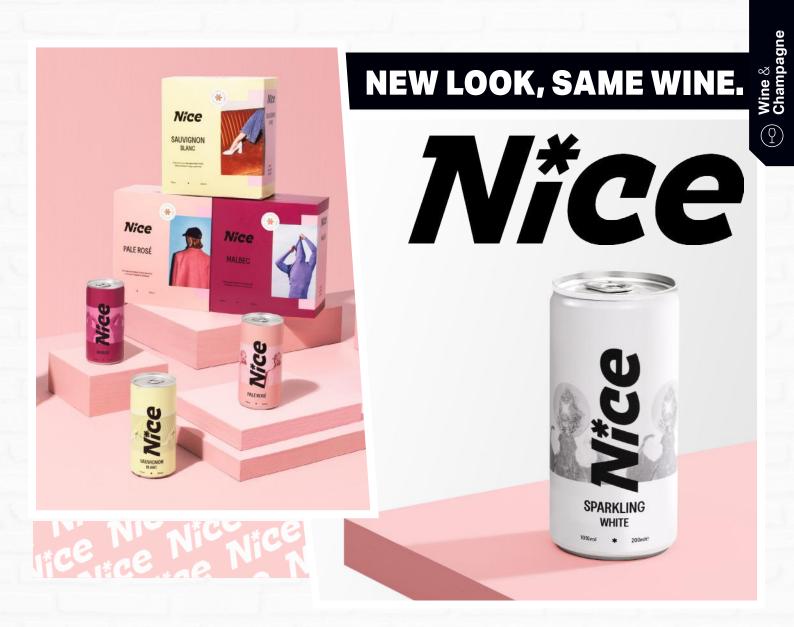
Pairs well with meeting a friend, taking a walk and turning an overdue catch up into the best night of your life.

20Ltr | 13.5% ABV

VIEW PRODUCT



Section Section





drinkwarehoueuk.co.uk

INTRODUCING THE NEW LOOK OF NICE WINE: MAKING EVERY MOMENT NICE

Nice Wine is an unpretentious wine company dedicated to simplifying the process of choosing a good wine. Their mission is to serve everyday wine lovers with wines they can always trust to be nice. Whether it's in cans, taps, boxes, bottles, or their Sessions 3.4% lower alcohol wine, Nice has every wine moment covered.

Nice believe wine should be about quality and enjoyment, not pretension. Their wines pair better with good company and sudden bursts of laughter than with a 12-course tasting menu. They offer quality wines that pair well with whatever life throws at you.

A FRESH APPROACH TO WINE

Nice is obsessed with putting the customer first—an innovative concept in the wine industry. Their goal is to ensure that everyone has easy access to the nicest possible ways to enjoy wine. Their mantra, "lead and never follow," drives them to disrupt the wine industry with a fresh approach. And yes, they're doing it all while wearing pink jumpsuits.

Nice is here for the moments that matter, and for the magically meaningless ones. Nice Wine is your wing-wine when you're out, your chill-wine after work, your lazy wine, your dinner wine, and your catch-up wine whenever. They're here for it all.

NICE FOR EVERY OCCASION

Nice Wine is perfect for parties and pauses. Whether pairing it with a simple sandwich or a four-course meal, Nice Wine fits seamlessly into any lifestyle.

Their new look reflects their commitment to making wine accessible, enjoyable, and fitting for every occasion. **DW**UK invites everyone to join them in embracing the new Nice, available now!

Sheridan Coopers Wine

Part of the Drink Warehouse UK Group



Sheridan Coopers



10 Reasons Why Sheridan Coopers Wine is rated in the top 50 wine suppliers across the UK*

2025

Part of the Drink Warehouse UK Grou

- Ø Over 700 wines from around the globe ∂
- FREE Currated wine lists to suit your venue
- ✓ Customer focused service
- ✓ Reliable next day delivery

- ✓ Over 100 years of industry experience
- ✓ FREE Staff training & support
- S Expert advice & guidance
- S Exclusive range of high quality wines
- S Easy online ordering

Explore our full range of wines and contact our team to discover how our carefully selected wines would benefit your business

Please note: If you do not currently stock any of these products. Please contact your DWUK account manager to arrange pricing.





VIEW RANGE ONLINE



VIEW RANGE ONLINE





VIEW RANGE ONLINE



VIEW RANGE ONLINE



SILVER REIGN SPARKLING BRUT

England



Pinot Noir, Pinot Meunier and Chardonnay



Delicate aromas of elderflower, white hedgerow flowers, pears and apricot.



 \Longrightarrow A refreshing finish with lingering flavours of citrus and ripe stone fruit.





SILVER REIGN CHARMAT OF ENGLAND

Award Winning Sparkling Brut

from the Silverhand Estate



INSPIRATIONAL

WINE MAKING

The inspiration behind Silver Reign was to

create an exceptional Charmat using the traditional grapes - Chardonnay, Pinot Noir and Pinot Meunier.

It all starts in the vineyard, where each grape variety is harvested only when it reaches

its optimum maturity. This ensures that the best grapes are pressed and fermented

into a base wine, before undergoing second

fermentation in the 'Cuve Close' tanks.

Silver Reign has received numerous awards

and recognition for its exceptional quality, making it a must-try for anyone who

appreciates fine sparkling wines.

VIEW PRODUCT



THE FUTURE IS SPARKLING

(silverhandestate silverhandestate.com

VIEW PRODUCT

SILVER REIGN

SUGAR LOAF PINOT NOIR

GAR LOAT

SUGAR LOAF

PINOT NOIR

MARLBOROUGH | NEW ZEALAND

Lifted aromas of red plum, cocoa and liquorice. Palate is elegant and lingering with summer berries, ripe plum, savoury black pepper and notes of toasty oak with delicate supple tannins.

75cl | 13% | **£POA**

VIEW PRODUCTS

XCLUSIVE

SUGAR LOAF SAUVIGNON BLANC

MARLBOROUGH | NEW ZEALAND

Pleasingly bright and restrained example: gently leafy aromas, followed by a crisp bite of lime with notes of green pepper and gooseberry.

75cl | 13% | £POA

SAUVIGNON BLANC

SUGAR LOAF



Valentine's Tips For Your Venue

Greek Tragedian Euripides once said Where there is no wine, there is no love' and we couldn't agree more.

Keep the wine flowing

February 14th signifies a day of love in the UK, with an estimated 25 million cards being sent every year to profess declarations of love and admiration. However, Valentine's Day is also known for its love affair with wine. A powerful aphrodisiac, wine can relax the body while stimulating blood flow to the brain paired with the antioxidant properties typically found in red wines. So, how do you compose a memorable evening for your guests and get them in the mood... to spend more money?

Get customers in the mood

Offering a glass of sparkling rose wine on arrival is a fantastic way to get people in the door (see right), but also ensuring that romantic couples will continue ordering wine to the table. There is nothing more romantic at dinner than sharing a bottle of wine. Luckily, red wine complements just about any kind of meal, with a variety of red wines that are tailored for specific types of dinner. A well-paired, delicious drink to wash down a fantastic meal is critically important. Rich, deep in flavour, yet mystical, red wine does something great for the senses.

Get the atmosphere right

Presentation is key so start by getting the atmosphere right. Candle lit tables and intimate seating plans are perfect for the evening. Most people will be coming in as a couple; however, make sure to have tables ready for families and larger groups. Little things such as flowers, romantic music and pre-laid tables are a great way to make customers feel romantic and special.

The right choice of food

Set menus and deals are perfect for Valentine's day. Work on putting together appetizers, entrées, desserts, and drinks that all complement one another. Oysters are a highly popular food of choice on this day and could be a great, fresh starter. Stick to fresh fruits such as strawberries, cherries and figs and vegetables such as asparagus. Spices such as ginger, cinnamon, and ginseng are great for sparking romance between people. Stay clear of heavy flavours such as dairy, keeping the menu filling and appetizing, but light enough for couples to continue drinking.

Sheridan Coopers Customer Rated

Casa Defra Lessini Durello Italy

An elegant non-vintage sparkling wines from the hills of Lessinia. Citrus and gently floral aromas lead to a very fresh and zippy palate with crisp green apple and lightly honeyed characters.

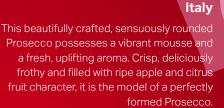


LUXINO

LESSINI DURELLO

A.AAAA

Bella Modella Prosecco



75cl | 11%



Silver Reign Sparkling Brut England

A refreshing and elegant sparkling wine, Silver Reign is crafted using the Charmat method, with a blend of Pinot Noir, Pinot Meunier and Chardonnay grapes.

75cl | 12.5%



ň

SILVER REIGN

VEGAN

Chapel Down Classic NV Brut England

Chapel Down Brut is a crisp; fresh and elegant English sparkling wine with notes of apple;citrus and strawberry. Great as an aperitif or a perfect pairing to the British classic-fish and chips

75cl | 12%



Contact your account **DW**UK manager today

Sheridan Coopers Exclusive

Champagne

BARFONTARC BRUT HERITAGE

(Previously Brut Tradition)

Tasting Note

The appearance is a pale yellow colour, with a light foam, dense and regular sparkle.

The nose is Pleasant and dense. Wonderfully complex with aromas of citrus, white peach, fruit jellies and brioche.

The palate is round and full with great length. Notes of yellow and dried fruit. A generous and persistent wine with a round palate supported by wonderful freshness. A long finish on citrus notes.



de BARFONTARC

BARFONTARC

ROSE

Héritage

3

The perfect companion for evenings with friends. It's the ideal champagne to serve before dinner or at the start of a meal.

75cl | 12% ABV

BARFONTARC ROSE BRUT

Tasting Note

Light pink colour. The nose open, quite expressive with notes of strawberry, cherry. A "bouquet" of red fruits. In the mouth it is fresh, lively with notes of red fruits. Beautiful balance, warm and greedy.

Food Pairing

To be enjoyed as an aperitif or with a duck breast tournedos. It will also be appreciated as a dessert with a red fruit tart or an exotic ice cream log.

France | 12.5% ABV | 75cl



BARFONTARC

BLANC DE BLANCS



Add a little extra sparkle to your wine list with Barfontarc Champagne

Only available at Sheridan Coopers

VIEW OUR FULL CHAMPAGNE RANGE

BARFONTARC BLANC DE BLANC

Tasting Note

Light gold colour with slight green reflections, typical of Chardonnay. A fine nose that evokes light notes of white flowers. This champagne is lively and wide, it exudes citrus and dried fruit scents.

Food Pairing

An ideal cuvée for an aperitif, and which will pair perfectly with oyster and trout tartare, white-fleshed fish or pan-fried scallops with coral butter.

France | 12% ABV | 75cl



RURAL PAR NATURE

Hints of pineapple, citrus, stone fruits, hazelnuts and

vanilla with a light roasted tone and a fresh finish with

a crisp acidity

France | 13% ABV | Vegan | Organic | 75cl

Contact your DWUK account manager to discuss your requirements and arrange pricing

PINOT GRIGIO

Vibrant blend of citrus and orchard fruit. Ripe and

flavoursome whilst balanced and elegant with crisp

acidity and persistent length

Italy | 13.5% ABV | Vegan | 75cl

Wine &

Sheridan Coopers Exclusive

Keds



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6

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8

JEAN CLAUDE MASS RURAL PAR NATURE

Bright plum and berry fruit aromas with a rich and welcoming palate of ripe cassis, bramble characters and soft tannins.

France | 13.5% ABV | Vegan | Organic | 75cl

STONE'S THROW MALBEC

Succulent and spicy characters. Darkly appealing, chocolatey with an abundance of crisp fruit and cherry compote.

Australia | 14% ABV | Vegan | 75cl

STONE'S THROW

3

2

SHIRAZ Our brightest, most dangerously drinkable Shiraz to date due to its fine, bright fruit and

Shiraz to date due to its fine, bright fruit an soft silky elegance. Australia | 12% ABV | Vegan | 75cl

4 JEAN CLAUDE MASS PINOT NOIR

Red berries, strawberries, cherry, soft spice and hints of vanilla. Medium bodied, delicate aromas and a long finish.

France | 13.5% ABV | 75cl

JEAN CLAUDE MASS CLASSIQUE CABERNET

Quintessence of raspberries, roasted pepper and violet evolving towards spicy notes. Structured yet soft, fruit-driven and persistent.

France | 12.5% ABV | 75cl



Soft & elegant, this Italian Merlot is both easy to drink and full of flavour. Vibrant red fruit and gentle tannins.

Italy | 12% ABV | Vegan | 75cl



Aromas of spicy dark fruits, bramble, and black pepper with a richly fruit-driven palate.

Australia | 14.5% ABV | 75cl



Intense aromas of red fruits and plums, overlaid with notes of wood. Fruity on the palate, delicious acidity, and a delightful finish.

Chile | 13% ABV | Vegan | 75cl



CASA PAULITA MERLOT

ALAMEDA

Fine fruity Chilean Merlot. It is balanced and easy drinking whilst offering generous ripe fruit and a hint of delicate, subtle spice.

Chile | 13% ABV | Vegan | 75cl



WOOLAMIA SHIRAZ

Named after a suburb of NSW. Forward fruitiness coupled with hints of spice and vanilla are the features of this ripe and vibrant Shiraz.

Australia | 14% ABV | 75cl



PAUL MASS CLAUDE VAL ROUGE

Plum and raspberry notes evolving towards soft spicy aromas. Fruity, rich and round. Smooth and wellbalanced finishing on liquorice notes. France | 13% ABV | Vegan | 75cl



JEAN CLAUDE MASS CLASSIQUE MERLOT

Hints of mulberry and plum evolving towards blackcurrant and cocoa notes. Fruity flavours ending on velvetv liquorice.

France | 12.5% ABV | 75cl



BELLA GIULIANA PINOT GRIGIO BLUSH

Ripe and flavoursome, yet also balanced and elegant. Perfect crowd-pleasing Rose offering crisp acidity and persistent length.

Italy | 13% ABV | Vegan | 75cl

CORTEFRESIA PINOT GRIGIO BLUSH

Wonderfully refreshing and vibrant, full of rich summer fruit with balanced acidity and a delicate floral nose.

Italy | 12% ABV | Vegan | 75cl

JEAN CLAUDE MASS RURAL PAR NATURE

Complex aroma with notes of cherry, red currant and sweet spices. This wine is rich, flexible, rounded, clean, fresh, balanced and very fruity.

France | 13% ABV | Vegan | Organic | 75cl



Pink cherry colour with aromas of both floral, cherry and red fruits. The palate is rich, smooth and well-balanced.

France | 13% ABV | Vegan | 75cl

Sheridan Coopers Exclusive

sparkling



ORABELLA

VIEW OUR FULL SPARKLING RANGE

BELLA GIULIANA

PROSECCO DOC

ITALIA

3

REVILO

REVILO PROSECCO SPUMANTE

Intense and fruity with a rich scent of apple and lemon. It has a pleasant acidity and fresh flavour. A full-bodied wine with harmonious taste

Italy | 11% ABV | Vegan | 75cl



1



Fine persistent mousse with a rich aroma of ripe apple, lemon and grapefruit. On the palate it is fresh and full-bodied

Italy | 10.5% ABV | Vegan | 75cl



4

BELLA GIULIANA PROSECCO DOC

Delightful and persistent bubbles in this elegant Italian classic, with flavours of fresh citrus and pear drops, perfectly balanced acidity and body.

Italy | 11% ABV | 75cl



A wonderfully fresh, floral and aromatic wine balanced by citrus fruits, white peaches and minerality. Bright straw-yellow colour, white foam and a delicate and persistent perlage. The taste is dry, and fruity.

Italy | 11% ABV | Vegan | 75cl

REVILO

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erfect ose for your Ose Donne

When the weather warms up and the sun starts to finally appear, more people will start opting for a chilled rosé wine as their go-to choice. Rosé is fresh, light and vibrant; however, it is not always easy to know how to choose a good rosé wine. Here are some tips to keep in mind when making a choice for your drinks menu.



The easiest thing to do when judging whether a rosé is perfect for your venue is to look at the colour as it can tell you a lot about the flavour and aroma. There are a range of colours rosé wine can be and it can vary from lighter to darker, from pale pink to reddish or even purplish. It is determined by the maceration time of the grape skins when creating the wine and the type of grape used. When a wine is paler and more transparent in colour, it is a good indication that it will have fruity and citrus notes, while being a drier wine. Tempranillo and Garnacha grape tend to be lighter in colour. The darker shades of an intense rosé usually denote strawberries and red fruits and indicates a bolder flavour on the palate which will lean towards sweetness. Darker wines are usually made from Syrah and Bobal grapes that give a more powerful colour.

Vintage

It is not true that every wine improves with time. On the contrary, this is something that depends on each wine. There are wines that have a long ageing projection, while others are designed to be consumed in a relatively short time. In the case of rosé wines, unless it is an aged rosé wine, which is a gastronomic rarity, the general rule is "the sooner, the better". This means that it is recommended to consume them within two years of their harvest. This is because rosé grapes are selected for their freshness, harvested early and fermented at low temperatures, resulting in a tasty and fresh end product. Often, as they age, their flavour tends to flatten out.

Alcohol Volume

Alcohol volume, or ABV, is one of the easiest ways to tell how sweet or dry your rosé will be. The general rule is that anything higher than 11% will be dry, you go lower and you will get a sweeter wine.

Origin Although the origin of the wine does not have to be an exclusive indicator, it can sometimes serve as a guide to know

where to start. If you have to try a rosé wine for the first time or you are a bit lost, there are some trusted regions to fall back on. Stick to Provence (Italy), California, Bordeaux (France) or the north of Spain. However, if you have a preferred region for red wine, it is always a good idea to try a rosé from that region also.

Sheridan Coopers Customer Rated

Bella Modella Pinot Grigio Rose ्रीतीय

Light rosé pink in colour. The elegant bouquet fills the nose with notes of acacia flowers. Dry well balanced and a very quaffable floral and citrus fruit on the palate.





BELLA MODELLA

AMBASSADEUR

L'HOSTELLERIE





ESTANDION

Ambassadeur Cotes de Provence

France

This blend of Grenache, Syrah and Cinsault offers nice aromas of strawberries and flowers. It is dry, delicate and subtle with fruity nuances.

75cl | 13%



Rosebud White Zinfandel

California

Delightful aromas and flavours of red berries and hints of citrus, with strawberries and cream on the palate with a crisp, succulent finish.

75cl | 10%

Champagne



OF THE WW





NOT DRINKING BUT EVE WINE? LOOK NO FURTHER

VIEW OUR ALCOHOL FREE WINES





This alcohol free wine is a lighter-bodied red, our Sanguine has noticeable depth and complexity, with hints of plums and blackcurrants.

Spain | 0% ABV | 75cl



Seasonal gooseberry, greengage and even young banana. Champagne-like bubbles encapsulating the freshness and zing of lime and mango.

England | 0.5% ABV | Vegan | 75cl



This alcohol free wine is Crisp, clean and perfectly balanced, our Piquant has a hint of minerality and citrus notes. And is oh so refreshing.

Spain | 0% ABV | 75cl



strawberry aromas, followed by a notably rounded, mineral palate evoking rosehip tea, strawberries and cream, and Cornish orchard fruits

England | 0.5% ABV | Vegan | 75cl



SCAVI & RAY SPARKLING

Sparkling non-alcoholic drink that indulges the palate with exhilarating freshness, a fresh nose and a fruity tang. And all without any alcohol whatsoever.

Italy | 0% ABV | 75cl

Contact your DWUK account manager to discuss your requirements and arrange pricing DWUK ONLINE ONLY OFFER - ONLY AVAILABLE IN APRIL

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PER

BOTTLE

2024 Decanter

- England's leading sparkling wine
- Multi award-winning, including Best in Show at Decanter Wine Awards
- Locally sourced and sustainably produced

CHAPEL DOWN ENGLISH SPARKLING WINE BRUT CHAPEL DOW

* "2.40 off per bottle when buying any mix of 6 bottles. Available during April. HAPEL DOWN CHAPELDOWN.COM



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With a wide range of cask ales, draught beers, cider and packaged beverages, **Drink Warehouse** UK has it all, ready for your business.



CANNED BEER





LUCKY SAINT UNFILTERED LAGER

Dry and refreshing with a citrus hop finish. A fresh bread aroma from the grain and softness from the unfiltered yeast.

24x330ml | 0.5% ABV



BEAVERTOWN GAMMA RAY

For those seeking true craft beer flavour. Smooth, refreshing but with enough twist of bold American flavours to give you tastebuds a little zap.

12x330ml | 5.4% ABV



BEAVERTOWN NECK OIL

The light and zingy taste of Neck Oil is the perfect place to start your craft beer journey. Perfect balance of hop flavours & extra special taste.

12x330ml | 4.3% ABV



DRAUGHT BEER & CIDER





NORTHDOWN JUICE GROBBELAAR HAZY IPA

A hop forward beer with a smooth & velvety mouthfeel. Citra, Simcoe, & Mandarina Bavaria hops for a burst of tropical flavours.

30Ltr keg | 4.8% ABV

BUDVAR

DARK

SANDFORD ORCHARD DEVON RED CIDER

Devon Red is refreshing, balanced and packed with whole-juice flavour and a welcome hint of sweetness. A real apple cider, for everyone.

50Ltr keg | 4.5% ABV



LEFFE BLONDE NEW 30LTR

Authentic blond abbey beer with a slight hint of bitterness to it. It is delicate but characteristic, Leffe Blonde is the tasting beer par excellence.

30Ltr keg | 6.0% ABV



LAGER This world famous dark lager presents coffee, dark chocolate and caramel notes. Awarded Best Dark Lager in the World.

30Ltr keg | 4.8% ABV

LOW



BUDVAR NEALKO NON-ALCOHOLIC

Moravian barley creates a bold, sweet, toasted malt profile, and the same Saaz hops for a lightly spiced, fresh, citrusy aroma with just a hint of bitterness.

30Ltr keg | 0.5% ABV

BOTTLED BEER $\&\mbox{ CIDER}$



SASSY BRUT CIDER

Considered one of the finest brut ciders available on the market. It has the right balance between the dryness of brut and the fruitiness of demi-sec. It is distinguished by its aromatic complexity and finesse.

12x330ml | 5% ABV



SASSY POIRE CIDER

This Poiré cider is delicate and refined, distinguished in particular by the finesse of its bubbles, the purity of its aromas and its tangy finish which subtly balances the natural sugar of the pear

24x330ml | 2.5% ABV



SASSY SMALL BATCH CIDER

This cider is an extra brut with character, distinguished by bitter notes and a robust, tannic taste. The finish is revealed by notes of terroir, recalling the Norman and farm origins of the product.

24x330ml | 5% ABV

WHITE RHINO INDIAN PALE ALE

Delicious, perfectly balanced and aromatic IPA, brewed with Cascade and Mosaic hops. Medium bodied with a pleasant floral aromas. Enjoy chilled.

24x330ml | 5.5% ABV



WHITE RHINO INDIAN LAGER BEER

Clean, crisp and superbly refreshing craft lager, brewed with 2-row pilsner malt and Mittelfrush hops. Best enjoyed ice cold.

24x330ml | 4.8% ABV





Breton Cider is made from ripened Breton varieties. Soft and full-flavoured cider, best enjoyed chilled.

12x330ml | 5.0% ABV

Beer & Cid





Our hand-picked range of alcohol free beers offers the same great taste and quality as traditional beer, but at 0.0% & 0.5%, they contain little or no alcohol.

Explore our 0.0% & 0.5% ABV beers from top brands like Peroni, Estrella, and Corona. Enjoy the refreshing beer taste you love.

VIEW PRODUCTS



KINGFISHER ZERO 0.0%

India's No.1 premium lager is now available with 0% ABV. Kingfisher Zero bottles the delicious flavour of Kingfisher Premium without the alcohol or compromising on taste.

Available in: 24x330ml Bottles



BROOKLYN SPECIAL EFFECTS 0.5%

Delicious, hoppy, and flavourful beer that just so happens to be alcohol free. It's made for those who want something tasty and fresh but without the buzz.

Available in: 24x330ml Bottles



HOFMEISTER **BEARLY ANY 0.5%**

This Ultra Low 0.5% ABV helles, won't disappoint. A crisp and refreshing lager, it's got all the taste of an authentic Helles but without the alcohol and only 63 calories per bottle.

Available in: 12x330ml Bottles

ESTRELLA GALICIA 0.0%



and hops and the characteristic bitterness of their beers. Available in: 24x330ml Bottles

BREWDOG PUNK ALCOHOL FREE 0.5%

Say hello to the Punkest non alcoholic beer in town. Juicv tropical fruit mixes it up with grassy and pine notes. All sitting on a solid malt baseline. Full flavour, no alcohol, all Punk.

Available in: 12x330ml Bottles 24x330ml Cans **30Ltr Draught**

LUCKY SAINT **UNFILTERED HAZY IPA** 0.5%

Brewed with centuries-old techniques to create a truly modern beer which is left unfiltered for maximum flavour without the alcohol

Available in: 20x330ml Bottles 24x330ml Cans

BECKS BLUE ALCOHOL FREE

Beck's Blue is a light, crisp and refreshing non-alcoholic alternative to beer, with no compromise on taste.

Available in: 24x275ml Bottles



SAN MIGUEL 0.0%

This Ultra Low 0.5% ABV helles, won't disappoint. A crisp and refreshing lager, it's got all the taste of an authentic Helles but without the alcohol and only 63 calories per bottle.

Available in: 12x330ml Bottles



CORONA **CERO 0.0%**

Brewed with 100% Natural Ingredients. Corona Cero has the same crisp and refreshing taste, with subtle citrus notes that delivers a perfectly balanced flavour.

Available in: 24x330ml Bottles



BIRRA MORETTI ZERO 0%

Perfectly balanced with fresh, hoppy and citrus notes; its flavour is loved by many and it's the perfect match for any meal.

Available in: 24x330ml Bottles



BITBURGER PREMIUM PILS DRIVE 0.0%

A delicately subtle and fresh-tasting beer combining a lightness with the genuine flavour of pilsner.

Available in: 24x330ml Bottles



KROMBACHER NON ALCOHOLIC PILS

Fresh, fine hop aromas and a light malt-sweetness at first, this quickly changes to the hoppy, delicate bitterness and well balanced style of Krombacher Pils.

Available in: 24x330ml Bottles

Please note: If you do not currently stock any of these products. Please contact your DWUK account manager to arrange pricing.



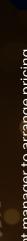
ECK

BREWDOG

PUNK







PERONI **NASTRO AZZURRO** 0.0% ABV

PERONI ALC 0.0

PERONI

AZZURRO

0.0

Aroma of mild honeyed toast, light citrus, mild nuttiness. Exceptionally crisp and dry/ medium-bodied lager with a tangy orange rye, with delicate spiced notes.

Available in: 24x330ML

HEINEKEN

0.0% ABV Heineken 0.0 is brewed using only natural ingredients, including Heineken's own A yeast. It contains just 69 calories and is defined by its refreshingly fruity notes and soft malty body, which is perfectly balanced with a short after-taste.

> Available in: 24x330ml Bottles 24x330ml Cans 20Ltr Draught **8Ltr Blade**

LAGER BEER

ERDINGER **ALKOHOL FREI** 0.5% ABV

Spicy malt notes harmonize excellently with caramel-sweet nuances. Enjoyment is enhanced by the stimulating bitterness of our aroma hops and a hint of light, fruity acidity.

Available in: 12x500ML Bottles NEKEN LAGER nn



VIEW PRODUCTS

Best performing products as rated by DWUK customers.

OW2

LUCKY SAINT **UNFILTERED LAGER** 0.5% AB∖

A modern lager - dry and refreshing with a citrus hop finish. Toasty Pilsner malts. Fresh citrusy German hops (dried lemon, light orange). A fresh bread aroma from the grain and softness from the unfiltered yeast.

DRY

484

0.0

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Available in: 20x330ml Bottles 24x330ml Cans **30Ltr Draught**



ASAHI **SUPER DRY** 0.0% ABV

Japanese brewing techniques and the finest ingredients have created a beer that has the same crisp and refreshing Asahi Super Dry taste, without the alcohol.

Available in: 24x330ml Bottles 24x330ml Cans



Make sure your venue is stocking these highly requested products Contact your **DW**UK account manager to arrange pricing



Best performing products as rated by **DW**UK customers.

VIEW PRODUCTS

0.0% - SOMERSET CIDER

Thatchers Zero is a golden, medium dry alcohol-free cider. It's crafted using a mixture of traditional and modern varieties of cider apples to deliver a smooth full bodied cider.

Available in: 6x500ML

OLD MOUT

PINEAPPLE &

RASPBERRIES

0.0% - FRUIT CIDER

Refreshingly light, exotic fusion

of the natural sweetness of

Available in: 12x500ML

pineapple and tart raspberry.



THATCHERS

FREE



A non-alcoholic special blend of strawberry and raspberry with notes of blueberry. Finished off with a refreshing burst of juicy apple

Available in: 12x500ML

KOPPARBERG MIXED FRUIT 0.0% - FRUIT CIDER

Delicious punch of raspberry and blackcurrant flavour. Refreshingly light, Kopparberg Mixed Fruit Cider is the taste of summer.

Berries

OLD MOU

& cherries

CIDF.R

h kienete

BEMIUM CIDE

ALCOHOL-FREE

Available in: 8x500ML



KOPPARBERG STRAWBERRY & LIME

0.0% - FRUIT CIDER

With no compromise on taste, Kopparberg Strawberry & Lime Alcohol-Free combines fresh strawberries with the subtle taste of lime for a refreshing and revitalising taste.

Available in: 8x500ML

Make sure your venue is stocking these highly requested products Contact your DWUK account manager to arrange pricing

Pineapple &raspberry

MOUI CIDER

OLD





Promotion valid for February 2025 only. Qualifying products: Brooklyn Special Effects 24x330ml Bottle. Whilst stocks last. Deal subject to change.

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18+ UK & ROI Asahi UK Ltd B2B customers only. Available during promotional period 1st March to 30th April 2025. Subject to availability whilst stocks last. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB.

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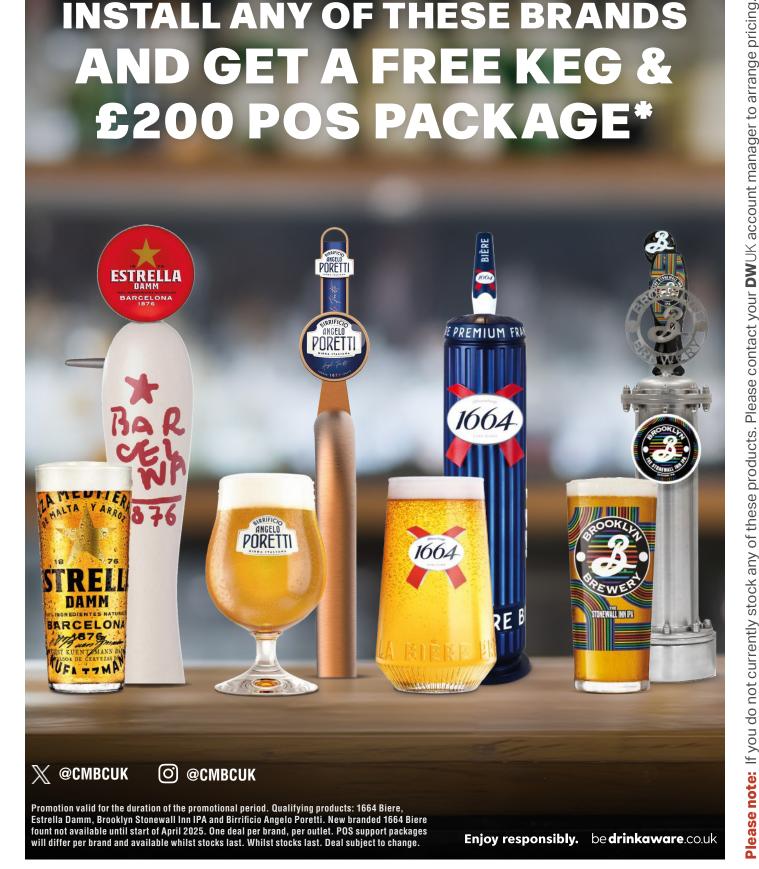
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Brooklyn Pilsner 12x330ml Bottle and Brooklyn Lager 24x330ml Bottle. Whilst stocks last. Deal subject to change



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Cask Ales, Beer ⊗ Ci<u>d</u>er





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COOL FLOW TECHNOLOGY SmartDispense

REVOLUTIONISE YOUR DRAUGHT DISPENSE

SMARTDISPENSE COOL FLOW TECHNOLOGY ALLOWS YOU TO SERVE COLD, CONSISTENTLY GREAT QUALITY BEER AND CIDER. STORE KEGS ADJACENT TO THE BAR WITHOUT THE NEED FOR A CHILLED CELLAR OR OPT FOR REMOTE KEG STORAGE.*



*Remote storage may require a chilled cellar - dependent on factors such as distance from the taps and products served

drinkaware.co.uk for the facts

HEINEKEN SmartDispense

Introducing Bavaria, a genuine import from the iconic, family-owned brewery.

- 300 years of Dutch brewing tradition, expertise and scale combine to deliver true quality and great value
- Available as 5% premium pilsner and and accessible, great tasting 3.4%
- New fully wrapped pint glassware and supporting POS available for all stockists

Available formats:

- 501 5% keg, 501 3.4% keg
- 24x 330ml NRB 0.0% Alc







There's more to throwing the perfect St. Patrick's Day bash than simply heading down to the party store and snatching up everything green in sight. Learning a little about the holiday and its traditions can give you some good ideas for hosting a great day and night for your customers. With the right selection of foods, beverages, and activities, you can keep your customers entertained and remind them of the celebration's historical roots.

1. PROMOTE THE DAY!

As we always say, promoting your event is key! So keep it at the front of peoples minds using social media, posters, flyers & decorations around your venue well in advance of the 17th March.

2. DECORATE YOUR VENUE

Put up green streamers and balloons. Line the room from corner to corner with the streamers, or hang them over the entryway to welcome your guests to your venue. Use free-floating balloons to fill in the adjoining ceiling space.

3. LIVE ENTERTAINMENT

Book in a live Irish Folk Band or Irish Dancers to liven the atmosphere and really get your customers in the spirit!

4. THEME YOUR FOOD MENU

Make a themed menu to include Irish dishes such as Corned Beef & Cabbage & Lamb Stew. Why not team it up with a meal deal and offer a free Guinness with any themed food dish free!

EXPLORE THE TASTES OF IRELAND WITH DRINK WAREHOUSE UK



7

Please no

DWUK

OFFER

BUY 2 x 9gal AND RECEIVE A FREE TAYLOR'S RUGBY BALL

Email: customerservices@dw-group.co.uk

A 4% well-balanced, genuine Yorkshire Bitter, with full measure of maltiness and a hoppy aroma.





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SCAN TO VIEW OUR CASK CARE VIDEOS

timothytaylor.co.uk

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For sales please contact your **DW**UK Account Manager POS contact: pos@timtaylors.co.uk

All for that taste of Taylor's

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THE NATIONAL BREWER OF THE

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T&CS: FOR NEW STOCKISTS ONLY. MAXIMUM 1 DEAL PER CUSTOMER. OUTLET MUST AGREE TO STOCK FOR AT LEAST 3 MONTHS. SUBJECT TO AVAILABILITY AND WHILST STOCKS LAST. FOC KEG AFTER 3 MONTHS. MINIMUM OF 1 KEG PER WEEK SOLD OVER 12 WEEK PERIOD. PLEASE CONTACT KRISTEN WILSON 07568 529075 OR KRISTEN@BUDVARUK.COM

Please note: If you do not currently stock any of these products. Please contact your DWUK account manager to arrange pricing.

WESTONS CIDER EST. 1880 CELEBRATING 145 YEARS



TO WIN A LUXURY WEEKEND BREAK

All new installs agreed between 1st March – 30th April 2025 will be entered in our competition to win a Luxury Weekend Break to Herefordshire to visit the home of Westons Cider. Come along and taste the heritage in every drop, enjoy a tour, an overnight stay and a hamper of Westons merch to takeaway

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*Terms and conditions apply

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Spirits

Drink Warehouse UK endeavour to select a wide range of the finest spirits available, even from small batch distilleries.

DECEMBER OF







NON ALCO

WAVE LENGTH AMBER APERITIF

Smoke and spice, relaxes into a smooth mouthfeel. A hint of vanilla and log-fired toffee sweeps into a long warming finish. **70cl Bottle | 0% ABV**

ALMAVE BLANCO BLUE AGAVE SPIRIT

ALMAVE

Crafted from the finest blue agave plants,this non-alcoholic spirit offers a complex and nuanced flavour profile. **70cl Bottle | 0% ABV**



WITCHMARK **BLACK LIME GIN**

Zesty and vibrant, with a smoky tang of black lime, complemented by tingling Szechuan pepper and subtle herbal notes. 70cl Bottle | 46% ABV

UKIYO **BLOSSOM GIN**

Ukiyo Japanese Gin delivers delicate blossom aromas and a crisp, refreshing flavour profile. 70cl Bottle | 40% ABV

BOATYARD **DOUBLE GIN**

Organically produced wheat spirit is macerated for 18 hours with 8 different botanicals, including Sweet Gale. 70cl Bottle | 46% ABV

DRUMSHANBO GUNPOWDER GIN

This is an oriental inspired Irish Gin with a fresh citrus taste and spicy notes of oriental botanicals. 70cl Bottle | 43% ABV

UKIYO **YUZU GIN**

Made from a traditional Japanese shochu spirit, which is then redistilled using juniper, yuzu, more citrus and regional botanicals. 70cl Bottle | 40% ABV



WITCHMARK VODKA

Each sip is exceptionally smooth. Handcrafted in Wiltshire, this clean and crisp vodka is a true work of art. 70cl Bottle | 40% ABV

ST LEONARDS VODKA

Smooth, crisp flavour with a refined, elegant finish. Locally sourced ingredients for exceptional quality and character. 70cl Bottle | 40% ABV

UKIYO **RICE VODKA**

Ukiyo Japanese Vodka is born from a base of rice and is small batch triple distilled in traditional pot stills. 70cl Bottle | 40% ABV



An exceedingly smooth, crisp, and fresh contemporary vodka made from 100% apples. 70cl Bottle | 40% ABV

BROKEN CLOCK VODKA

Infused with slow ripened apples, along with botanicals from old Georgian gardens. A particularly smooth spirit with a fruity edge. 70cl Bottle | 40% ABV

JJ WHITLEY CITRON

Smooth and mellow, with fresh fruity lemon and lime character and a note of lemon peel to add extra zest. 70cl Bottle | 35% ABV





VIEW ONLINE

MERMAID SPICED RUM

Smooth yet complex spirit with a hint of sea air, delicate caramel notes and vibrant fruity spice. **70cl Bottle | 38% ABV**

DON PAPA BAROKO RUM

Ukiyo Japanese Gin delivers delicate blossom aromas and a crisp, refreshing flavour profile. **70cl Bottle | 40% ABV**

BOUNTY PREMIUM COCONUT RUM

Oriental inspired Irish Gin with a fresh citrus taste and spicy notes of oriental botanicals. **70cl Bottle | 25% ABV**

FIVE RIVERS INDIAN SPICED WHITE RUM

Made from a traditional Japanese shochu spirit, which is then redistilled using juniper, yuzu, more citrus and regional botanicals. **70cl Bottle | 40% ABV**

JAGERMEISTER

VIEW ONLINE

Jágermeifter AANIFES ISOLABELLA

JAGERMEISTER MANIFEST

Only Jagermeister could develop a spirit as unique as MANIFEST, a dynamic taste experience that defies all expectations. **100cl Bottle | 38% ABV**

ISOLABELLA SAMBUCA

Sweet spicy notes, with an impact that is instantly fresh and potent, this is a Sambuca with a distinctive character. **70cl Bottle | 40% ABV**



TEREMANA REPOSADO TEQUILA

C

A treasure trove of flavours, boasting a sweet and oaky profile enriched with notes of caramel and vanilla. **70cl Bottle | 40% ABV**

LOS SIETE MISTERIOS DOBA-YEJ MEZCAL

THE LOST

The Doba-Yej is bright and floral with beautifully balanced citrus notes, perfect for enjoying neat or in cocktails. **70cl Bottle | 44% ABV**

THE LOST EXPLORER ESPADIN MEZCAL

Made exclusively with Espadin agave, creating notes of dewy garden herbs, crunchy apples and soft smoke throughout **70cl Bottle | 42% ABV** VIEW ONLINE

PAUL JOHN NIRVANA WHISKEY

Mania

This is packed full of notes of Caramel and Fruit Cake which is shortly followed by hints of Apricot Jam and a Honey Sweetness. **70cl Bottle | 40% ABV**

UNCLE NEAREST 1856 WHISKEY

A hint of cut grass, caramelised nuts, oat cookies, more brown sugar, sandalwood and real corn notes. **70cl Bottle | 50% ABV**





CALVADOS DUPONT PAYS D'AUGE FINE

Round and fresh. Shows fruity aromas, of vanilla and dried fruits. A well integrated whole with good intensity. 70cl Bottle | 40% ABV

DARROZE LES GRANDS ASSEMBLAGES 8-YR

A straightforward Armagnac that is highly strung but nevertheless smooth and enveloping. 70cl Bottle | 43% ABV

MAXIME TRIJOL VS COGNAC

This VS Cognac is rich and full of fruit and floral notes, making it perfect for sipping, cocktails or long drinks. 70cl Bottle | 40% ABV

SOMERSET **3 YEAR CIDER BRANDY**

Somerset 3 Year Old has a nose of apple which leads onto a floral, spicy palate. Pure and fresh, deliciously appley and spicey. 70cl Bottle | 42% ABV



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VIEW RANGE ONLINE



Please note: If you do not currently stock any of these products. Please contact your DWUK account manager to arrange pricing.

Everleaf.

Everleaf is one of the most widely distributed brands in our survey, present in 16% of the outlets represented in a survey conducted by KAM. Since their launch in 2019, they have been testing and optimising menu placements to see what operators should consider to get the most out of this category.

1. Visibility

If it's not on the menu, it won't be in the order. Ensure your non-alcoholic drinks are prominently featured to catch the customer's eye. Don't hide alcohol-free options at the back. Consider placing alcohol-free cocktails upfront or in a box at the top of your food menu.

2. Flavour First

Make it sound irresistible by highlighting flavours in the title - creating a sensory experience. "Cherry Blossom Spritz" outperforms "Virgin Gin & Tonic." We also found that consumers are increasingly saying no to terms such as 'Mocktail' or 'Virgin'.

3. Pricing

Consider this carefully, to ensure your pricing reflects the value of the craft and care you have put into the cocktail. Anything less than 75% of the standard cocktail price may send the wrong message, but ultimately, it's your call.

4. Showcase the Brand

Mention the brand in the description to anchor the price and value proposition. For instance, "Everleaf is a B-Corp non-alcoholic aperitif made from the world's most wonderful plants."

5. Take Pride

Be proud of your low and no-alcohol offerings. We know that when you have a good range, you attract the 1-in-3 people looking for alcohol-free drinks, and they will bring their friends.



Everleaf Mountain is an aromatic blend of sustainably sourced botanical distillates and extracts carefully chosen to capture mountain flavours. Climb through the floral clouds of savoury cherry blossom & sweet mountain strawberry, until you reach bittersweet rosehip at the peak.

MOUNTAIN



Everleaf Marine is a crisp blend of sustainably sourced botanicals carefully chosen to capture marine flavours. Sit back, relax and immerse your senses in the Mediterranean depths from umami-soaked kelp forests, zesty bergamot and tropical sea buckthorn.





Everleaf Forest is a bittersweet blend of sustainably sourced botanical distillates and extracts chosen to capture forest flavours. Lie back and imagine the filtered sunlight of forest canopies captured in this blend from exotic saffron & vanilla to honeyed orange blossom.







Everleaf Cherry Blossom Mountain Spritz

Ingredients:

- 50ml Everleaf Mountain
- 150ml light tonic water
- Garnish with sliced strawberries

Method:

Pour 50ml Everleaf Mountain over ice, and top with 150ml light tonic. Garnish with slices of strawberry.



Everleaf Bergamot Marine Spritz

Ingredients:

- 50ml Everleaf Marine
- 150ml light tonic
- Garnish with lime slices

Method:

Po<mark>ur 50</mark>ml Everleaf <mark>Mar</mark>ine over ice, and top with 150ml light tonic. Garnish with slices of lime.



Everleaf Orange Blossom & Saffron Forest Spritz

Ingredients:

- 50ml Everleaf Forest
- 150ml light tonic
- Garnish with wedges of orange

Method:

Pour 50ml Everleaf Forest over ice, and top with 150ml light tonic. Garnish with slices of orange and lemon.

VIEW RANGE



STOCK UP WITH THE UK'S #1 SHOT BRAND

1

94% BOMB CATEGORY SHARE

A KEY SALES DRIVER FOR VENUES AND THE TOP CHOICE FOR CONSUMERS²

*CGA OPM Service to 05/10/24 *2Customer YTD Epos data 10/11/24 Jägermeister

Jägermeister

VIEW RANGE

be drinkaware.co.uk





MAHIKI IS NOT JUST A DRINK, IT'S AN EXPERIENCE. WELCOME BACK, OLD FRIEND.

Mahiki is well and truly back. Famed for the legacy of the iconic London nightclub, the brand has evolved with a portfolio of completely new tropical Mahiki drinks.

QINEAPPLE COCONUT RUMLIQUEUR

Made with a blend of Caribbean rum, exotic coconut and pineapple. Loved in a Pina Colada, with ice or without - or topped with lemonade.

SAVE £I PER BOTTLE

70cl
 ABV 25%

WHITE SPICED RUM

Made as a white, spiced rum, blended with Indonesian vanilla. Loved in a delicious Mojito, or with a dash of lemonade.

SAVE £I PER BOTTLE

• 70cl • ABV 38%

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Jennessee whiskey

70cl 40% Vol

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1 Deal Per Customer Per Month

FOC Bottle Delivered With Your First Order The Month Following Purchase







When navigating your Tequila options, you will encounter five types of tequila. They vary based on standards set by the CRT due to the way they are produced. Many of the best-known brands of Tequila will offer a Blanco, Reposado, and Añejo Tequila in their portfolio. You can typically expect to pay £15 more for a more premium Tequila.



The Classic Juan Collins

What happens when you pour tequila instead of whiskey into one of the best known happy hour cocktails? Magic in a glass! That is what we have in the fun tequila cocktail known as the Juan Collins.

This recipe is just one of the many from the Collins range, which includes some of the most refreshing and popular cocktails you can find. The Collins formula is simple: base spirit, sweet, sour, soda.

Ingredients

1 1/2 ounces tequila
 1 ounce lemon juice
 1/2 ounce agave nectar
 2 oz. club soda (or enough to top the glass)
 Garnish: Orange, Lemon or lime wedge

Method

To make the Juan Collins, we begin with a shot of good quality tequila, add fresh lemon juice, and use agave nectar for the sweetener before topping the drink with sparkling club soda. In a matter of just a few minutes, you have a tall, ice-cold tequila drink that can quickly become a new favourite.

Blanco, Silver, or White Tequila

Blanco tequila is a clear spirit that can be either 100% agave or mixto. These tequilas are "aged"—more like "rested"—no more 60 days in stainless steel tanks, if they are aged at all. The unaged Blanco's give the drinker the rawest taste of agave available and have a notable earthy flavour that is distinctly tequila. If you have not tasted a Blanco, then you are missing out on the pure taste of the agave plant. Silver tequila is primarily used for mixing and is perfect for almost any tequila cocktail and often smoother than the gold tequilas for shots. If you are looking for a quality, affordable, all-around tequila to keep in stock, a Blanco is your best option.

Joven or Gold Tequila

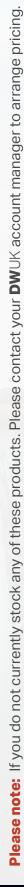
Joven (young) or oro (gold) tequilas are the ones that many older drinkers are familiar with, particularly if you spent any time doing tequila shots in the last few decades of the 20th century. Gold tequilas are responsible for many bad tequila experiences and were the most widely distributed in the U.S. during that time. These are often unaged tequilas that are typically mixtos and have been coloured and flavoured with caramel, oak extract, glycerine, syrup, and other additives. While many gold tequilas leave something to be desired in comparison to the other classes, there are now a few decent bottlings available. If you are going to drink a gold tequila, stick to heavily flavoured cocktails or (if you must) shots.

Reposado Teguila

Reposado (rested) tequilas are aged in wood casks for a minimum of two months and many are aged from three to nine months. The barrels mellow the flavours of a pure Blanco and impart a soft oak flavour to the agave as well as giving the tequila its light straw colour. It has become popular for distilleries to age their tequilas in used bourbon barrels, which adds another dimension to the finished taste. A little more expensive than Blanco's, reposado tequilas are the middle ground of the three main types found that are now pretty standard in a brand's tequila line-up. They are versatile enough to be used in a great number of tequila cocktails, particularly those that have lighter flavours like the margarita. Reposados also make great sipping tequilas.

Añejo Tequila

Añejo tequila is "old" tequila. These tequilas are aged, often in white, French oak or used bourbon barrels for a minimum of one year to produce a dark, very robust spirit. Most Añejos are aged between 18 months and three years while some of the best can spend up to four years in barrels. Many tequileros believe that aging longer than four years ruins the earthy flavour tones of the spirit. Añejo tequilas tend to be very smooth with a nice balance of agave and oak. You will often find butterscotch and caramel undertones, which makes these perfect for sipping straight (chilled if you like) or for those special cocktails. You can liken an Añejo to a high-end brandy or whiskey. Try these tequilas in a snifter to get a real sense of their aromas and flavours. As might be expected, Añejo tequilas are some of the most expensive on the market, though there are many reasonably priced options available.





JOSE CUERVO ESPECIAL BLANCO

Exceptionally versatile stemming from its slightly earthy notes with aromas of fresh herbs, fruit and flowers.

70cl | 35% ABV

EL SUENO GOLD

El Sueno Tequila Gold provides subtle floral notes, tropical flavours of pineapple, light caramel and a pinch of pepper.

70cl | 38% ABV

ROOSTER ROJO BLANCO

Classic traditional white tequila, initially sweet but swiftly followed by a subtle yet distinct peppery spice. 70cl | 38% ABV

OJO DE DIOS JOVEN

An artisanal mezcal produced from Espadin agave. Packed full of fresh fruit, grassy agave and fragrant smoke.

70cl | 42% ABV

EL JIMADOR

Young and fresh, with truly authentic character. Made with 100% hand-harvested blue Weber agave and double distilled.

BLANCO

70cl | 38% ABV

CASAMIGOS JOVEN

Uniquely smooth, easy to drink and smoked to perfection. Notes of smoke and black pepper lead to long silky finish.

70cl | 46% ABV



JOSE CUERVO ESPECIAL REPOSADO

Jose Cuervo Especial Reposado gets its distinctive golden colour and smooth mellow taste from resting in oak casks.

70cl | 38% ABV

PATRON ANEJO

A delicate blend of uniquely aged tequilas. The tequilas are aged in small white oak barrels for a minimum of 12 months.

70cl | 40% ABV

ROOSTER ROJO REPOSADO

. ANEJO

This silky smooth tequila heightens the taste buds with vanilla and caramel flavours, complemented by a warm rich finish.

70cl | 38% ABV

HERRADURA **ANEJO**

Beautiful pale gold colour, and a deliciously smooth, sophisticated palate. The finish is smooth and creamy.

70cl | 40% ABV

EL JIMADOR REPOSADO

limador

TEQUILA REPOSAD

VIEW RANGE

An exquisite golden tone, warm seasoned flavours and a smooth, confident agave flavour that really shines through.

CASAMIGOS ANEJO

70cl | 38% ABV

The palate has a perfect balance of sweetness from the Blue Weber agaves layered with hints of spice and barrel oak.

70cl | 40% ABV

TRY A BUFFALO TRACE & GINGER ALE

The Buffalo Trace Distillery is **THE MOST** AWARD WINNING DISTILLERY in the world, known for our UNCOMPROMISING approach to **QUALITY**



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Spirits

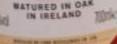
CELEBRATE WITH PADDY IRISH WHISKEY

THIS ST PATRICK'S DAY BUY ME NOW

SPECIAL PRICE £1 OFF 70CL BOTTLE OFF

PADDY IRISH WHISKEY





PADDY & LEMONADE

FILL A LONG GLASS WITH ICE, POUR OVER 50ML OF PADDY IRISH WHISKEY AND TOP WITH LEMONADE. ADD A TWIST OF LEMON FOR A GARNISH!

Start Start

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Be 6 Nations ready with Aber Falls **Malt Welsh** ky: the Spirit North Wales.

France v Wales Friday January 31st

Italy v Wales Saturday February 8th

Wales v Ireland Saturday February 22nd

Scotland v Wales Saturday March 8th

Wales v England Saturday March 15th



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CELEBRATE THIS STPATRICK'S DAY WITH A JAMESON, GINGER ALE & LIME



Spirits



Ready to Drink

From pre-packaged cocktails to alcopops, **Drink Warehouse** UK has a wide range of ready to drink options for your venue.





NO MORE MIXING,
NO MORE MEASURING,
NO MORE WASTED TIME,
NO MORE BAD COCKTAILS!
JUST QUALITY & CONVENIENCE

Try these fantastic new ready-to-drink cocktails for yourself!







SOFT DRINKS

With a range of soft drinks, including the DWUK Drink Gun, your bar will be equipped with the latest mixers and juices to complete the perfect soft serve.





FRANKLIN & SONS **PEACH & MANGO**

A refreshing blend of white peach & mango with sparkling water. It makes for a light, tropical drink that is perfectly balanced.

Available in: 12x275ml Bottles



RANKLIN & SONS LTD

NDPICKED PEACH &

MANGO

Oasis is a great tasting refreshing still drink with big, colourful flavours and an attitude that sees the funny side of things.



OASIS SUMMER FRUITS **ZERO SUGAR** Available in:

24x330ml Bottles



punchy

hydration

OASIS EXOTIC FRUITS **ZERO SUGAR**

Available in: 24x330ml Bottles

PUNCHY

MANGO

Available in: 12x330ml Bottles

HYDRATION

SEE OFFER ON PAGE: 61

punchy

Good health starts with hydration, but most people are dehydrated without realising it. Reset your hydration with their game-changing wellness blend.



blueberry

BLUEBERRY HYDRATION

12x330ml Bottles

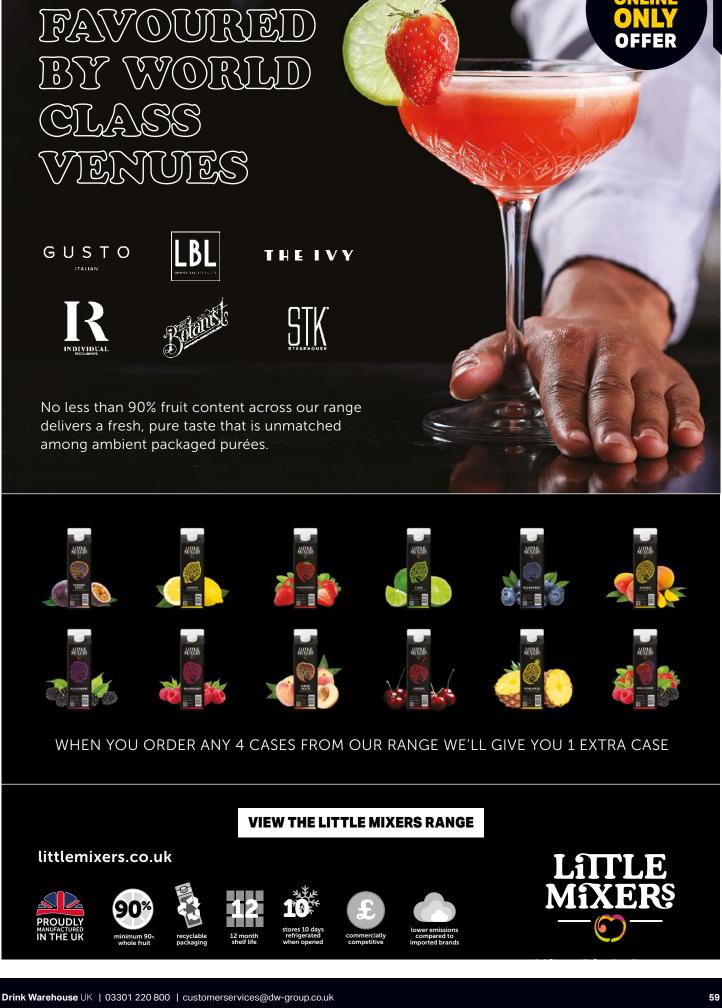
mango



PUNCHY **MEXICAN LIME** HYDRATION

Available in: 12x330ml Bottles

SEE OFFER ON PAGE: 66



DWUK



CONTACT YOUR ACCOUNT MANAGER FOR MORE INFORMATION

VIEW RANGE









ingredients are grown.

VIEW THE KARMA RANGE



The **Drink** Gun is the dispense and service package that provides a solution to all of your soft drink requirements. Improving efficiency, increasing your drink sales and keeping your customers happy.

FULL POST MIX SOLUTION

Our solutions include all aspects of the system coolers, CO2 carbonation, pumps, pipe work and pythons, plus industry standard dispense guns.

FLAVOURS AVAILABLE









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100% NATURAL INGREDIENTS MADE IN THE UK **200ML PERFECT SERVE BOTTLES & CANS**

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THE ARTISAN

Available in:

24x200ml Bottles

24x200ml Cans

THE ARTISAN

Available in:

24x200ml Bottles

24x200ml Cans

THE ARTISAN

of chilli.

Available in:

24x200ml Bottles

AGAVE LEMON TONIC

ingredients including lemon

juice, organic Agave syrup, a

pinch of rock salt and a touch

Made with 100% natural

RTISAN

RTISAN

FIERY GINGER BEER

A classic, cloudy ginger beer

with a fiery finale of chilli. Pair

the classic Mojito or keep it

classic with a Dark 'n' Stormy.

with a spiced rum for a spin on

CLASSIC LONDON TONIC

three citrus flavours to enhance

London Tonic is low on quinine,

the botanicals in gin. This Classic

making it the perfect entry point.

Made with a natural blend of





THE ARTISAN **TAILOR MADE LEMONADE**

The refreshing initial taste from a blend of crisp lemon, aromatic bergamot and rosemary. Lemongrass gives Tailor Made lemonade a fragrant finale.

Soft Drinks

pricing.

Please note: If you do not currently stock any of these products. Please contact your DWUK account manager to arrange

Available in: 24x200ml Bottles



THE ARTISAN **PINK CITRUS TONIC**

A clean, crisp citrus blend of pink grapefruit, blood orange, lemon and a hint of basil, This Pink Citrus Tonic water is one of the best sellers in the range.

Available in: 24x200ml Bottles



THE ARTISAN **VIOLET BLOSSOM TONIC**

A tonic in full bloom. This Violet Blossom Tonic combines natural flavours of elderflower, violet blossom and apple alongside refreshing citrus notes.

Available in: 24x200ml Bottles



THE ARTISAN **BARREL SMOKED COLA**

An initial classic cola taste with cinnamon, followed by smoked oakwood notes and a finale of vanilla and citrus which brings with it that smokiness.

Available in: 24x200ml Bottles



to elevate any craft spirit. Available in: 24x200ml Bottles 24x200ml Cans

THE ARTISAN

SKINNY LONDON TONIC

THE ARTISAN **BUBBLY SODA WATER** A classic of the mixers. This simple.

Available in: 24x200ml Bottles 24x200ml Cans

THE ARTISAN YUZU TOKYO TONIC

Inspired by one of the world's most vibrant cities. This Yuzu Tokyo Tonic is an oriental blend of yuzu, aromatic black pepper and warming notes of coriander.

Available in: 24x200ml Bottles



THE ARTISAN SMOOTH GINGER ALE

The initial taste of this Smooth Ginger Ale is a blend of ginger and cloudy lemon flavours, followed by a fiery finale with a hint of chilli.

Available in: 24x200ml Bottles

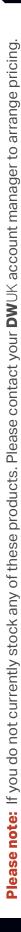


Drink Warehouse UK We Set The Bar

Bubbly Soda Water is clean and fresh and with a pinch of bicarbonate, it really is THAT







BUY ONE **free** * *whilst stock lasts DW punchy sipping sodas punchy punchy punchy 12 X 250ML blood orange peach cucumber GINGER & CHAI BITTERS & CARDAMOM YUZU & ROSEMARY LIGHTLY SPARKLING LIGHTLY SPARKLING LIGHTLY SPARKLING WITH VITAMIN D WITH VITAMIN D TH VITAMIN D 250ml 250ml 250ml Ŷ ¢, LOW SUPPORTS VITAMIN ALL GLUTEN VEGAN CALORIE NATURAL **IMMUNITY** FREE D Premium sodas to sip or mix, mixed with 100% of your daily vitamin D punchydrinks.com | @punchydrinks **VIEW PUNCHY SIPPING SODAS**



Soft Drinks





FROBISHERS **EXPLORE THE FULL RANGE WITH Drink Warehouse UK**



FROBISHERS ORANGE JUICE

Frobishers' oranges are picked and squeezed to produce a juice which delivers a sweet and tangy flavour true to the original fruit.

Available in: 24x250ml Bottles



FROBISHERS APPLE JUICE

Made from apples pressed from a blend which may include old favourites like Golden Delicious, Gala and Cox.

Available in: 24x250ml Bottles



FROBISHERS PINEAPPLE JUICE

This Pineapple Juice is incredibly sweet and fragrant with a far less acidic and fibrous pulp than other pineapple varieties.

Available in: 24x250ml Bottles



FROBISHERS **CRANBERRY JUICE**

This dry tangy cranberry juice is blended to produce a drink with a perfect balance of sweet and sharp flavours.

Available in: 24x250ml Bottles





FROBISHERS CHERRY JUICE

Super juicy drink bursting with plump luscious cherries. Great for the body with its high level of antioxidants.

Available in: 24x250ml Bottles



80

FROBISHERS

RAPEFRUIT

FROBISHERS MANGO JUICE

Made from Alphonso mangoes. A bright yellow, clean tasting fruit drink when pressed. Sweet, juicy and fragrant.

Available in: 24x250ml Bottles

FROBISHERS **GRAPEFRUIT JUICE**

citrus flavour.

Available in:

24x250ml Bottles

Frobishers Grapefruit Juice

will knock your socks off

with its sweet and zingy



FROBISHERS TOMATO JUICE

Frobishers tomato juice is made from tomatoes expertly pressed and blended to create a thick and luxurious texture.

Available in: 24x250ml Bottles

VIEW THE FROBISHERS JUICE RANGE

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BEAUTIFUL SOFT DRINKS THAT TASTE AS GOOD AS THEY LOOK

FROM KINGSDOWN WATER



VIEW THE KINGSDOWN FLAVOURED RANGE

Buy any 4 cases in March get 1 case of any flavour free!





Bar Essentials

We are a one stop shop for all of your bar supplies. We provide a range of bar snacks, dispense gas, cleaning chemicals and coffee.



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Bar Snacks

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BUY ANY 3 CASES OF SALTY DOG PREMIUM CRISPS & RECEIVE 1 CARD OF 24 x 45g PEANUTS FREE





Bar Essentials

SEA SALT & VINEGAR 24X40G



SEA SALT CRISPS 24X40G



BRITISH ROAST BEEF 24X40G



HAM & MUSTARD 24X40G

SWEET CHILLI 24X40G



SPICY CHICKEN 24X40G



STRONG CHEDDAR & ONION 24X40G



PRAWN COCKTAIL 24X40G



PEANUTS

24X45G



SALTED PEANUTS 24X45G





SEA SALT 24X40G



ENGLISH MUSTARD

24X40G



CHILLI

20X40G



thed (uti) pleased, say

PORK CRACKLING

SALT AND VINEGAR 20X40G

Drink Warehouse UK We Set The Bar

Our Vision

Continuous growth through innovation, technology and outstanding service

Our Mission

To exceed our customers expectations and Set The Bar in everything we do

Our Mindset

Our team has one focus. "The customer experience"

Dedicated to Service

We take **Care** & **Pride** in what we do and are always available to provide our customers **Support** through our expert **Knowledge** and clear **Communication**.

Inspired by Perfection

We focus on the **Detail** to ensure **Clarity** throughout our business. We take **Accountability** for our actions and Inspire **Continuous Improvement.**

We '**Set The Bar**' in the industry by providing you with the products and services that are important to the success of your business.



Stock Range

We stock over 7000 products from 80 countries. **DW**UK is the complete one-stop shop solution for all your bar needs.



Knowledge & Experience Because we Know the Bar, we can introduce you to the right brands to suit your business.



Reliable Delivery We deliver daily throughout South-East England and London up to seven days a week.



Dedicated Sales

Our internal and external sales teams are there to provide a great customer experience and support your business.



Customer Support

Our knowledge and experience of the industry means we know how important customer service is to your business.

Easy Online Ordering



We like to make your ordering and account management as quick, convenient and efficient as possible.



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