



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

COLLEGE OF PROFESSIONAL AND
CONTINUING EDUCATION
專業及持續教育學院



DEC 2024 - JAN 2025

Monthly Updates

02
DEC
2024

03
DEC
2024

Conference on Green Technology and Navigating Sustainable Business Practices 2024



Prof. Ren



Dr Joseph Lau



Dr Peggy Ng



Prof WU Qiang



Dr Tiffany Leung



Dean



Dr Lo

The Conference on Green Technology and Navigating Sustainable Business Practices 2024, co-organized by the Research Centre for Advanced Design, Materials, and Manufacturing Technologies (RCADMM), the Research Centre for Green Business (RCGB), and the Research Centre for Green Energy, Transport, and Building (RCGETB), was successfully held on 2-3 December 2024. The two-day hybrid event commenced with opening remarks by Prof. Peter Yuen, our Dean, and Ir Dr Hon Lo Wai-kwok GBS, MJ, JP, who served as the Guest of Honour. Over 25 scholars and colleagues presented their recent discoveries, attracting a diverse audience of scholars, industry professionals, researchers, engineers, and students engaged in these fields.



Dr Rachal Lam



Dr Simon Yuen



Prof. Ricky Chan



Dr Johnson Lo



Dr May Lau



Dr Jonathan Kwok

08
DEC
2024

BHM Participation in the Hong Kong Tourism Industry Quality Service Initiative

On 8 December 2024, our tourism lecturers and students participated in the "Hong Kong Tourism Industry Quality Service Initiative," organized by the Hong Kong Tourism Industry Council and co-organized by China Travel Service (Holdings) Hong Kong Limited. This event aligns with the "Hospitality Campaign" launched by the Hong Kong SAR Government. During the initiative, our students visited The Peak Tower, where they distributed small gifts to tourists, promoting the virtue of "courtesy to guests." This experience not only enhanced their practical skills but also fostered a deeper understanding of the importance of hospitality within the tourism industry.



03

13
DEC
2024

CPCE Awards for Outstanding Research-Scholarly Performance 2023/24

Congratulations to the following BHM colleagues for their outstanding achievements in research and scholarly activities in 2023/24



*Dean's Awards for Outstanding
Research-Scholarly Performance*
Dr Joseph LAU, Senior Lecturer



*Outstanding Research-Scholarly
Performance Awards*
Dr Bill XU, Senior Lecturer

13
DEC
2024



Award Presentation: CIPS Best Students Awards 2024 (BAB-OS)

Mr Lau Justin Christian, a student from the *BA (Hons) in Business (Operations and Supply Chain Management)* programme received the Certificate of Merit from the Best Student Award Scheme 2024 (Degree Level) organized by the Chartered Institute of Procurement & Supply (CIPS) Hong Kong Branch. Ms Lily Heo, Chairlady of CIPS Hong Kong, presented the certificate and prize to Mr Lau on 13 December 2024, at the YMCA of Hong Kong. Congratulations to Mr Lau for this commendable achievement.



13
DEC
2024

05



RCGB Research Seminar - “Investigation Sustainability through Accounting and Finance”

On 13 December 2024, the RCGB hosted a seminar featuring Prof. Agnes Cheng, Dale Looper Chair in Accounting at the University of Oklahoma, alongside Dr. Jihye Yoo from our division. Their insightful presentations addressed sustainability within accounting and finance, covering responsible investment practices, corporate governance's role in promoting sustainability, and the integration of environmental factors into financial reporting.



09
JAN
2025



RCGB Research Seminar: “Human-robot Collaboration in the Workplace”

On 9 January 2025, the RCGB held a seminar on Human-Robot Collaboration in the Workplace, featuring Prof. Herman Tse from Monash University. More than 30 BHM staff members participated in the hybrid event. The seminar offered an interactive platform for attendees to share knowledge and engage with Prof. Tse's expertise. This collaboration underscored the importance of integrating human and robotic efforts, fostering valuable discussions on the future of workplace dynamics.



ACCA Community Day

13
JAN
2025

On 13 January 2025, the ACCA Community Day was held at the Chater Road Pedestrian Precinct in Central, themed “75 Years in Hong Kong: A Relay of Love for a Better Future.” A highlight was the traditional rickshaw race, with 22 teams competing for the ACCA Rickshaw Race Champion title and 6 teams vying for the ACCA Chairman Tertiary Cup. Our students from the *Associate in Business (Accounting)* and *BBA (Hons) in Accountancy* programmes participated in both the rickshaw race and the Costume Parade. We are proud to announce that the HKCC Rickshaw Team secured the 1st Runner-up position in the ACCA Chairman Tertiary Cup Competition.



13
JAN
2025



Organic Farm Net-throwing Fishing Workshop

On 13 January 2025, students from our Finance degree and sub-degree programmes participated in a net-throwing fishing workshop at Sheung Shui Fu Kum Organic Farm. An expert guide introduced the aquaponics system, showcasing sustainable agricultural practices. Students learned traditional net-throwing techniques and gained insights into starting and managing an organic farming business. Discussions on cost control and profit analysis significantly enhanced their understanding of business management in the context of sustainability. This hands-on experience provided valuable knowledge applicable to their future careers.



14
JAN
2025

BHM Staff Retreat 2025



The BHM Staff Retreat 2025 took place on 14 January 2025. Colleagues enjoyed a fruitful day filled with activities focused on teaching and learning, research workshop, and breakout group discussions. The breakout sessions covered a range of important topics, including “Enriching Students’ Learning Experience,” “Expanding Applied and Master’s Degree Programmes and Micro-Credential Subjects,” “Boosting Research Output and Impact,” and “Enhancing Market Strategies for Enrolment and Engagement.”





16
JAN
2025

RCGB Research Seminar: Exploring Sustainability through Tourism and SMEs Sector

On 16 January 2025, the RCGB hosted a research seminar titled “Exploring Sustainability through Tourism and SMEs Sector.” We were honored to welcome Prof. Bob McKercher, Professor of Tourism at the University of Queensland, who presented on “The Challenge of Achieving a Sustainable Tourism Sector”. Dr. Zulfiqar Ali also shared insights on “Understanding ESG: Essential Insights and Actionable Steps for SMEs”. The seminar was well-received, with over 20 BHM staff members engaging in meaningful discussions.



18
JAN
2025

BBA Gathering for Big Brothers and Sisters' Scheme

On 18 January 2025, our BHM brothers and sisters enjoyed a vibrant BBQ gathering during the semester break. Set against a backdrop of beautiful scenery, mentors and mentees enjoyed delicious grilled dishes and refreshing drinks. This event fostered meaningful connections beyond the classroom, creating a memorable day filled with laughter, fellowship, and shared stories. The gathering not only strengthened relationships but also emphasized the importance of community within our BHM programmes.



21
JAN
2025



BHM & RCGB Support AI Automation Workshop

On 21 January 2025, BHM and the RCGB supported the AI Automation Workshop organized by IPSHK & HKPC on 21 January 2025. The workshop aimed to enhance procurement awareness, execution capabilities, and practices for digital development while cultivating digital literacy. It attracted a diverse audience, including business owners, industry practitioners, and university students, fostering valuable discussions and insights into the future of automation in various sectors.



23
JAN
2025

24
JAN
2025



PolyU CPCE Carnival – Your “2+2” Educational Voyage Takes Off – Navigating the Future

On 23-24 January 2025, students and external guests participated in the BHM game booth at the PolyU CPCE Carnival. This engaging event provided an opportunity to showcase the exciting educational journey of the “2+2” programme. Attendees enjoyed interactive games and activities, fostering connections and promoting the value of the BHM programmes.





DIVISION OF BUSINESS AND
HOSPITALITY MANAGEMENT

工商及款待業管理學部