

# CLASSIC *Vacations*<sup>™</sup>

## THE CLASSIC WAY

We open the door to unique, personalized services for every Travel Advisor. We do business when you want, where you want, how you want. The Classic Way is YOUR way.

- ✓ We provide high touch service with a focus on luxury travel.
- ✓ Industry leading tools for Travel Advisors including a newly launched online booking engine that facilitates simultaneous bookings across multiple destinations
- ✓ Top tier commissions, paid at the time of travel.
- ✓ Travel protection including commission protection.\*
- ✓ Earn Royalty Rewards for every booking and travel to your next Classic Vacations' favorite destination.\*
- ✓ Curated preferred tours & activities in all destinations.
- ✓ Exciting Travel Advisor incentives and exclusive offers from Luxury partners.
- ✓ Well-traveled & knowledgeable Reservation and Sales team, ready to assist you at every point in the life of the booking.

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CLASSIC VACATIONS, A WORK OF ENDURING EXCELLENCE

# THE CLASSIC VACATIONS MISSION STATEMENT

To help Travel Advisors deliver outstanding experiences through highly personalized service, trusted partnerships, and curated products, so they can create and retain loyal customers for life.

## THE CLASSIC WAY

Classic Vacations™ is a full-service resource for Travel Advisors, providing product expertise and superb customer care. Whether discovering a destination's natural beauty, architectural marvels, delicious cuisine, indulgent spas, great golf, or local culture, Classic makes it easy for Advisors to coordinate the myriad of details that make an unforgettable vacation, including competitive first-class fares, exceptional resorts and villas, exciting tours, and outstanding ground services.

## CLASSIC DESTINATIONS LAUNCH DATES

1978	1996	1998	1999	2006	2007	2011	2012	2013	2017	2019	2022	2024
Hawaii	Europe	Caribbean & Bermuda	Mexico	The Islands of Tahiti	Fiji	Costa Rica	Canada	Maldives, Seychelles, Dubai & Abu Dhabi	Southeast Asia	Japan & USA	SKI by Classic	Africa

## AWARDS

2024

Virtuoso Award Winner • Top Producing Tour Partner, United States

2023

Best FIT Tour Operator, Europe, Travel Age West Wave Award

2022

Best FIT Tour Operator, Europe, Travel Age West Wave Award

2021

Best Tour Operator Overall Virtual Experiences/Events, Travel Weekly

2017

Wholesale Partner of the Year, ASTA

Destinations and Experiences Partner of the Year, Virtuoso

2008, 2010-2015

Best FIT / Custom Tour Operator, Virtuoso

## UNPARALLELED PRODUCTS AND SERVICES

From the best rooms to one-of-a-kind suites including the best all-inclusive properties, Classic Vacations gives Travel Advisors the confidence to book even their most discerning customers. Our property policies include the best room in the category booked and VIP attention. With **Classic Concierge\***, **Classic Assist**, and our unmatched **customer service**, Travel Advisors have the inside advantage in every destination we serve.

Additionally, our **newly launched online booking engine** facilitates simultaneous bookings across multiple destinations, providing mobile-friendly quotes and itineraries, along with specialized packaging services for airfare, tours, and transportation. Moreover, our **updated online Groups Tool** streamlines group management tasks, allowing Travel Advisors to handle minor changes effortlessly, share dynamic rooming lists with Group Leaders, and access historical Groups data—all through a customizable dashboard that offers comprehensive insights at a glance.

## INDUSTRY AFFILIATIONS

- ✓ American Express
- ✓ Consortia X
- ✓ Ensemble, US & Canada
- ✓ Signature Travel Network
- ✓ Travel Leaders
- ✓ TRAVELSAVERS/NEST
- ✓ Virtuoso
- ✓ Charter member of ASTA Tour Operator Protection Program
- ✓ Member of the USTOA "One Million Dollar" Protection Program

## WAYS TO CONNECT WITH US

### CALL US

1.800.221.3949

Or your preferred number

### CALL-BACK

Call your preferred number and while on hold, accept the prompt for the CV call-back.

### SATURDAY HOURS

Now Open Saturdays from 7 am to 1 pm PST

Call 1.800.221.3949

### CV4U

Work with a team of agents available via email for FIT bookings. An annual commitment of \$100,000 is required. Contact your BDM for more information

### ADS DESK

This FIT dedicated desk provides you an exclusive reservation agent. Email requests with phone consult as needed. \$200,000 annual commitment required. Contact your BDM for more information.

### EUROPE4U

Connect via email with an experienced team of Europe travel sales specialists dedicated to helping you book your client's European getaway. Access the Europe4U Request Form [HERE](#) Submit your Europe booking request Agent will respond within 2-4 business hours of submission!