





Mondelēz
International

SNACKING MADE RIGHT

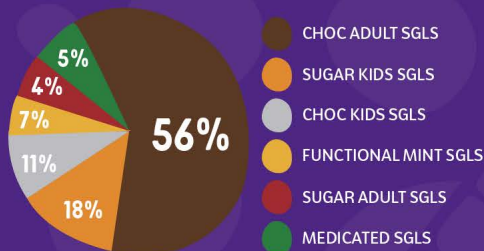
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HOW TO DRIVE CHOCOLATE BAR SALES

With on-the-go Missions increasing in Convenience it is important to re-focus on your singles range. Here are some top tips to support you on best selling ranges and what to focus on to drive your sales.

PERFECT YOUR DISPLAY
SINGLES SALES MAKE UP OVER 1/3 TOTAL CONFECTIONERY SALES IN I&S STORES* SO IT'S A KEY AREA IN STORE!!! MAKE SURE YOU HAVE THE RIGHT CATEGORY SPLIT ON YOUR DISPLAY.



1 GROUP PACKS TOGETHER

2 GROUP BRANDS TOGETHER

Colours help shoppers pick their favourite brands

3 PUT YOUR BESTSELLERS IN THE BEST LOCATION AND DOUBLE FACE THEM

SINGLES ARE HIGHLY IMPULSIVE* SO MAKE THEM UNMISSABLE IN STORE!

24%

of shoppers in independent or sybol store buy something on impulse

19%

of impulse purchases are confectionery

56%

of shoppers purchase on impulse because of visibility

30%

of shoppers purchase on impulse because of a promotion or PMP*

STOCK THE BESTSELLERS! TOP 10 SINGLES IN INDEPENDENT AND SYMBOLS**

4 OUT OF THE TOP 10 ARE CADBURY!

STOCK NOW!



SINGLE BAR SHOPPER FACTS AND TOP TIPS:

16% singles are bought on a food-to-go mission.***

TIP: To drive impulse purchasing, position singles near food/coffee.

Younger shoppers are buying more chocolate singles and have a higher basket spend.***

TIP: Make sure you stock the latest products to attract them.

Brand is the most important reason for singles purchasing.***

TIP: Make sure you have enough stock of the best sellers.

Promotional purchasing is growing in convenience.***

TIP: Clearly signpost offers and consider PMPs.

*Lumina CPT 2024

**Nielsen I&S \$2w 09.11.24

***Lumina CPT 2024

Cadbury SINGLES

RECOMMENDED STOCK LINES

NO.1
MONDELEZ
SINGLES SKU*



CADBURY STARBAR
PMP 89P 32 X 49
4318039

NO.1
BRAND IN
SINGLES*



CADBURY TWIRL
PMP 89P 48 X 436
4318028

CADBURY
DAIRY MILK
NO.1 BRAND,
SINGLE +20%
IN I&S*



CADBURY DAIRY MILK
PMP 89P 48 X 486
4318032



CADBURY BOOST
PMP 89P 36 X 48
4318030



CADBURY WISPA
PMP 89P 48 X 366
4318031



CADBURY CRUNCHIE
PMP 89P 48 X 406
4318037



CADBURY DAIRY MILK CARAMEL
PMP 89P 48 X 456
4318034



CADBURY WISPA GOLD
PMP 89P 48 X 486
4318040



CADBURY PICNIC
PMP 89P 36 X 486
4318107



FRY'S TURKISH DELIGHT
48 X 516
611487



DAIM
36 X 286
18030

DUOS ARE GROWING +23% VALUE AND +13% VOLUME AND DRIVING GROWTH INTO THE SINGLES.
WITH HIGHER VALUE PER UNIT CAN DRIVE MORE £ TO YOUR TILL

GET TO KNOW THE SHOPPER AND TOP TIPS*



The Duos shopper is incremental to the standard singles shopper



The Duos shoppers drive the on-the-go and food-to-go Missions



Brand is a key driver for purchase so stock the best sellers



Duos shoppers tend to be older and attract more males than standard singles*

HOW TO
DRIVE DUOS
IN STORE?

1. THE RIGHT RANGE

Are the bestsellers listed?

2. IN-STORE VISIBILITY

On-shelf or secondary display

3. DRIVE RATE OF SALE

Link Duos with a drink or meal deal



EXCITE EXISTING CUSTOMERS AND
ATTRACT NEW CUSTOMERS
BY STOCKING NEW FLAVOUR DUOS

STOCK THE
BESTSELLERS

TOP 10 DUOS IN I&S RANKING ORDER**

Great products to trade up shoppers & make more £ for your store

Cadbury DUO

RECOMMENDED STOCK LINES

MONDELEZ DUOS ARE GROWING AT 53%, AHEAD OF THE CATEGORY WHICH IS GROWING AT 20% WITHIN I&S*

**BEST
DUOS
NPD IN 24***



CADBURY STARBAR DUO
32 X 74G
4307325

**+47%
GROWTH
IN 2024***



CADBURY TWIRL XTRA
36 X 54G
4241234



CADBURY DOUBLE DECKER DUO
32 X 74.6G
4262163



CADBURY WISPA DUO
32 X 47.4G
4264414

Cadbury PARENTS TO KIDS

RECOMMENDED SELLING LINES

NO.1
MONDELEZ KIDS
SKU GROWTH
+15%*



CADBURY DAIRY MILK FREDDO
PMP 35P 60 X 19.5G
4318088

**+25%
RSV***



CADBURY DAIRY MILK FREDDO CARAMEL
PMP 35P 60 X 19.5G
4318083



CADBURY FUDGE
PMP 35P 60 X 22G
4318091

CADBURY PARENTS TO KIDS

Chocolate Bag and Block sharing is worth **£305m** in Independent and Symbol stores* so is an **important category** especially as consumers continue to enjoy 'nights in' which is a big sharing occasion

DRIVING SHOPPER PURCHASE**



- ✓ Watching TV is the main consumer occasion so use 'Big Night In' signage in store to attract purchase



- ✓ 'Treat' is a main reason for purchase so use 'Treat Yourself' messaging in store



- ✓ Value is very important for these shoppers so highlight in 'Value Areas' in store

MERCHANDISING TOP TIPS

1 Group by Segment

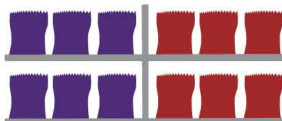
2 Block by Brand

3 Bestsellers on Best Shelves

4 Align Space to Share to Sales

CHOCOLATE BAGS

CANDY BAGS



- ✓ Separate Sugar and Chocolate Sharing bags to make purchase easier for shoppers



- ✓ Excite existing shoppers and attract younger shoppers by highlighting new products on shelf

STOCK THE BESTSELLERS***

TOP 10

CHOCOLATE SHARING BARS
IN INDEPENDENT AND SYMBOL STORES



TOP 10

CHOCOLATE SHARING BAGS
IN INDEPENDENT AND SYMBOL STORES



Cadbury TABLETS

RECOMMENDED STOCK LINES

MONDELEZ IS GROWING AHEAD
OF CATEGORY, GROWING AT **+7%**

**NO.1
BLOCK
IN I&S***



CADBURY DAIRY MILK
PMP £1.95 22 X 95g
4323201

**NO.2
BLOCK
IN I&S***



CADBURY DAIRY MILK CARAMEL
PMP £1.95 16 X 120g
4323172

**CREAMY
CADBURY DAIRY
MILK & ICONIC
CARAMELISED
LOTUS BISCOFF**



CADBURY DAIRY MILK LOTUS BISCOFF
PMP £1.95 21 X 95g
4323210



**CADBURY DAIRY MILK
CHOPPED HAZELNUT**
PMP £1.95 22 X 95g
4323203



**CADBURY DAIRY MILK
FRUIT & NUT**
PMP £1.95 22 X 95g
4323204



**CADBURY BOURNVILLE
CLASSIC DARK CHOCOLATE**
PMP £1.95 8 X 100g
4322582



CADBURY DAIRY MILK OREO
PMP £1.95 17 X 120g
4323202



CADBURY CARAMILK
PMP £1.95 18 X 120g
4323206

Cadbury BAGS

RECOMMENDED STOCK LINES

MONDELĒZ BAGS IS GROWING
AHEAD OF CATEGORY **+6%**

NO.2
BESTSELLING
BAG IN I&S*

CADBURY
DAIRY MILK
BUTTONS BRAND
GROWTH
+45%*



CADBURY DAIRY MILK BUTTONS
PMP £1.85 10 X 856
4323095



CADBURY BITSA WISPA
PMP £1.85 10 X 856
4312526

CADBURY
WISPA
+47%
BRAND
GROWTH*



CADBURY DAIRY MILK CARAMEL NIBBLES
PMP £1.85 10 X 856
4323092



CADBURY OREO BITES
PMP £1.85 10 X 856
4323097



CADBURY TWIRL BITES
PMP £1.85 10 X 856
4323098

Cadbury MULTIPACKS

RECOMMENDED STOCK LINES

NO.1
SKU
IN I&S*



CADBURY TWIRL
5PK PMP £1.99 20 X 107.5G
4323086

NO.2
SKU
IN I&S*



CADBURY WISPA
4PK PMP £1.99 11 X 94.8G
4323085



CADBURY CRUNCHIE
4PK PMP £1.99 10 X 104.4G
4323088



CADBURY DAIRY MILK
4PK PMP £1.99 14 X 108.8G
4323082



CADBURY DOUBLE DECKER
4PK PMP £1.99 8 X 149.2G
4323099

EXTENDED CHOCOLATE RECOMMENDED SELLING LINES

**RANKED IN
TOP 10***



CADBURY DAIRY MILK OREO SANDWICH
PMP £1.95 15 X 96G
4323209



CADBURY DOUBLE DECKER
PMP 99P 48 X 54.5G
4323240



**CADBURY DAIRY MILK
MARVELLOUS CREATIONS**
PMP 9 9P 24 X 47G
4323243



CADBURY CURLY WURLY SQUIRLIES
PMP £1.85 10 X 85G
4323094

1. GET TO KNOW THE CATEGORY

SUGAR BAGS ARE 60% OF ALL SUGAR CONFECTIONERY SALES SO ARE THE LARGEST SUGAR SEGMENT. THIS MAKES IT A KEY FOCUS TO DRIVE SALES IN YOUR STORE.*



Sugar sharing bags are growing and driving the sector growth



Shopper frequency and occasion is up driven by the constant 'Big Night In'



Sugar bags are incremental to singles

2. DRIVE BIG SALES WITH SUGAR SHARING BAGS

Clearly merchandise your display

Separate sugar and chocolate sharing bags to make shopping easy for your customers

Merchandising Principles

- | | |
|--------------------------------|----------------------------------|
| 1. Group by segment | 2. Block by brand |
| 3. Bestsellers on best shelves | 4. Align space to share to sales |

TOP TIPS TO DRIVE SUGAR BAG SALES

1. Make sure you are driving sales by signposting 'Big Night In', and create a sharing bundle deal

2. 76% of retailers say that price marked packs offer a blend of customer trust and competitive advantage.

Source Lumina CTP 2024

3. Ensure you are stocking different types of sweets from hard to soft to appeal to all your shoppers

4. Excite your shoppers by stocking the latest new products and the biggest brands like:

Maynards
BASSETTS

SOUR
PATCH
Kisses

ROWNTREE'S
SINCE 1885

HARIBO

Stock The Bestsellers

Topselling sugar bags in Independent and Symbol Stores**



1



2



3



4



5



6



7



8



9



10

*Nielsen, Independent and Symbol Stores, 52 Weeks, 02.01.2025.

**Independent and Symbol Stores, Combined Value and ROS Rankings, 52 Weeks 02.01.2025.

CANDY RECOMMENDED SELLING LINES



CADBURY ECLAIRS
PMP £1.35 130G 12CA
4312522



MAYNARDS BASSETTS
FIZZY FISH JELLIES
PMP £1.35 130G 12CA
4312477



MAYNARDS BASSETTS
LIQUORICE ALLSORTS
PMP £1.35 130G 10CA
4312523

NO.1
MONDELİZ
SUGAR BAGS
IN I&S*



MAYNARDS BASSETTS
WINE GUMS
PMP £1.35 130G 10CA
4312517

NO.2
MONDELİZ
SUGAR BAGS
IN I&S*



MAYNARDS BASSETTS
JELLY BABIES
PMP £1.35 10CA 130G
4312504

**FASTEST
GROWING
SKU +53%***



SOUR PATCH KIDS
STRAWBERRY
PMP £1.50 130G 10CA
4315281



SOUR PATCH KIDS
ORIGINAL
PMP £1.50 130G 10CA
4315210



CANDY SINGLES RECOMMENDED SELLING LINES

**NO.1
MEDICATED
SKU IN I&S***



HALLS SOOTHERS BLACKCURRANT
20 X 45G 6CA
974519



**NO.1
MINT SINGLE
IN I&S***

TREBOR EXTRA STRONG PEPPERMINT
PMP 69P 41.36 40CA
4312556



TREBOR SOFTMINTS SPEARMINT
PMP 69P 44G 40CA
4312548



TREBOR SOFTMINTS PEPPERMINT
PMP 69P 44G 40CA
4312669

EXTENDED CANDY RECOMMENDED SELLING LINES



MAYNARDS BASSETTS SPORTS MIX
PMP £1.35 10 X 130G
4312498



HALLS SOOTHERS STRAWBERRY
20 X 456
974521



HALLS SUGAR FREE MENTHOL CHERRY
20 X 326
4048522

BISCUITS RECOMMENDED STOCK LINES

MONDELEZ IS NO.2 BISCUIT MANUFACTURER*



CADBURY TIMEOUT 6PK
PMP £1.35 13CA
4320911



CADBURY BRUNCH CHOC CHIP
PMP £1.39 1406 8CA
4313364



CADBURY DAIRY MILK FINGERS
PMP £1.65 1146 12CA
4315921



CADBURY CRUNCHY MELTS
PMP £1.65 12 X 156G
4315909



EXTENDED BISCUITS RECOMMENDED SELLING LINES

**NO.1
MONDELÉZ
BISCUIT SKU***



OREO GOLDEN
PMP £1.29 1546 16CA
4315923



OREO DOUBLE CREME
PMP £1.29 1576 16CA
4315924



OREO ORIGINAL
PMP £1.29 1546 16CA
4315940



BELVITA SOFT BAKES CHOC CHIP
PMP £1.99 2506 6CA PROMO
4317012



**NO.2
SAVOURY
BRAND***



LU LE PETIT CHOCOLAT
PMP £1.89 1006
4319798



MIKADO MILK CHOCOLATE
PMP 99P 396 24CA
4315925



RITZ ORIGINAL
PMP £1.49 1506 8CA
4306197

Cadbury

BEVERAGES

RECOMMENDED SELLING LINES



NO.1
IN DRINKING
CHOCOLATE*

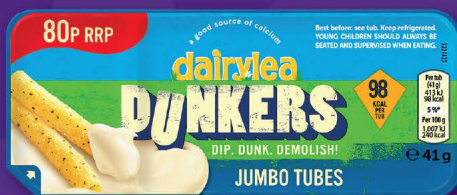
CADBURY DRINKING CHOC
PMP £2.99 6 X 250G
4315107



NO.1
IN INSTANT*

CADBURY INSTANT HOT CHOCOLATE
PMP £3.39 6 X 250G
4315119

MEALS RECOMMENDED SELLING LINES



**3RD IN
CATEGORY FOR
CHEESE WORTH
TO £3.5M
RSV***

DAIRYLEA JUMBO DUNKERS
PMP 80P 15 X 41G
4305854

**£5M
RSV***



PHILADELPHIA ORIGINAL
PMP £2.25 15 X 165G
4302970



**NO.1
IN CHEESE
AND WORTH
£7.5M RSV***

DAIRYLEA LUNCHERS HAM 'N' CHEESE
PMP £1.65 12 X 65G
4317108

*Nielsen I&S 52w 09.11.24

EXTENDED MEALS RECOMMENDED SELLING LINES



DAIRYLEA CHEESE SLICES
16 X 150G
4300265



DAIRYLEA LUNCHERS CHICKEN 'N' CHEESE
PMP £1.65 12 X 60G
4317107



Mondelēz Product Information

www.snackdisplay.co.uk

Tablet Core Range

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	CDM	95g	4051074	4323201	1.95	7 622202 342370
	CDM Caramel	120g	4057363	4323172	1.95	7 622202 342271
	CDM F&N Chopped	95g	4282096	4323204	1.95	7 622202 342431
	Caramilk	90g	4240944	4323206	1.95	7 622202 342479
	Bournville	100g	644425	4322582	1.95	7 622202 342493
	CDM Oreo	120g	4047921	4323202	1.95	7 622202 342394
	CDM Chopped Nut	95g	4282328	4323203	1.95	7 622202 342417
	CDM Biscoff	95g	4319321	4323210	1.95	7 622202 342554



Mondelēz Product Information

www.snackdisplay.co.uk

Core Biscuits Range

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	BV Soft Bakes Choc Chip	50g	4315068	4315071	0.69	7 622202 233142
	Mikado	39g	750535	4315925	0.79	7 622202 245503
	Oreo Vanilla	154g	750659	4315940	1.29	7 622202 245664 >
	Oreo Double Creme	157g	654638	4315924	1.29	7 622202 245480 >
	Oreo Golden	154g	4015046	4315923	1.29	7 622202 245466
	CDM Fingers	114g	4041022	4315921	1.65	7 622202 245442
	Crunchy Melts	156g	4247217	4315909	1.65	7 622202 245428
	Cadbury Brunch	140g	4313339	4313364	1.39	7 622202 219504
	Belvita Softbakes Choc Chip	250g	4314778	4313237	1.99£	7 622202 232633 >
	Lu Petit Chocolat	100g	4319781	4319798	1.89£	7 622202 299711 >
	Ritz Original	150g	4306198	4306197	1.49	7 622201 386573 >
	Timeout	121.2g	4321491	4320911	1.35	7 622202 313400 >



Mondelēz Product Information

www.snackdisplay.co.uk

Refreshment Beverages Core Range - Food Service

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	CDC 2kg	2kg	960802			5 034660 022190 >
	Instant 2kg	2kg	612581			5 034660 022237 >
	Instant 28g Sachets	28g	652096			< 9603 3180 >

Refreshment Beverages Core Range - Retail

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Cadbury Drinking Choc 250g	250g	4316312	4315107	2.99	7 622202 235474 >
	Instant 250g	250g	4307767	4315119	3.39	7 622202 235528 >



Mondelēz Product Information

www.snackdisplay.co.uk

Confectionery Core Range - Chocolate Singles

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Twirl	43g	611498	4323234	0.99	7 622202 342899
	Wispa	36g	4015891	4323232	0.99	7 622202 342837
	Wispa Gold	48g	913457	4323233	0.99	7 622202 342868
	Starbar	49g	960986	4323237	0.99	7 622202 342981
	Crunchie	40g	611496	4323238	0.99	7 622202 343018
	CDM	45g	968169	4323242	0.99	7 622202 343131
	CDM Caramel	45g	4276628	4323241	0.99	7 622202 343100
	Picnic	48g	646498	4323239	0.99	7 622202 343049
	Boost	48.5g	960896	4323236	0.99	7 622202 342950
	Daim	28g	18030			7 310511 803001
	Frys Turkish Delight	51g	611487			< 5020 1105 >
	Twirl Extra	54g	4241234			7 622201 675349
	Starbar Duo	74g	4307325			7 622201 746742



Mondelēz Product Information

www.snackdisplay.co.uk

Confectionery Core Range - Chocolate Singles

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Wispa Duo	47.4g	4264414			7 622201 461232
	Double Decker Duo	74.6g	4262163			7 622201 439095
	Freddo	18g	631263	4323083	0.39	7 622202 341625
	Fudge	22g	4255260	4323090	0.39	7 622202 341786
	Freddo Caramel	19.5g	4050323	4323084	0.39	7 622202 341649

Confectionery Core Range - Sugar Singles

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Blackcurrant Soothers	45g	974519			5 010455 063142 >
	Trebor ES Peppermint	41.3g	611460	4312556	0.69	7 622202 210303 >
	Trebor Soft Peppermint	44.9g	611461	4312669	0.69	7 622202 211942 >
	Trebor Soft Spearmint	44.9g	611462	4312548	0.69	7 622202 210167 >



Mondelēz Product Information

www.snackdisplay.co.uk

Confectionery Core Range - Candy Bags

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Wine Gums	130g	4304651	4312517	1.35	7 622202 209956 >
	Jelly Babies	130g	4304641	4312504	1.35	7 622202 209796 >
	Eclairs	130g	648324	4312522	1.35	7 622202 209918 >
	Fizzy Fish	130g	4303107	4312477	1.35	7 622202 209420 >
	Liquorice Allsorts	130g	4304646	4312523	1.35	7 622202 209932 >
	SPK Original	130g	4307036	4312510	1.50	7 622202 209871 >
	SPK Strawberry	130g	4314130	4315281	1.50	7 622202 236877 >



Mondelēz Product Information

www.snackdisplay.co.uk

Confectionery Core Range - Chocolate Bags

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Giant Buttons	85g	4312691	4323095	1.85	7 622202 341885
	Caramel Nibbles	85g	4312655	4323092	1.85	7 622202 341823
	Twirl Bites	85g	4312574	4323098	1.85	7 622202 341946
	Bitsa Wispa	85g	4312526	4323091	1.85	7 622202 341809
	Oreo Bites	85g	4316909	4323097	1.85	7 622202 341922

Confectionery Core Range - Chocolate Multipacks

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Crunchie	104.4g	4248447	4323088	1.99	7 622202 341724
	Twirl	107.5g	4248477	4323086	1.99	7 622202 341687
	Wispa	94.8g	4264413	4323085	1.99	7 622202 341663
	Double Decker	149.2g	4262110	4323099	1.99	7 622202 341748
	CDM	108.8g	4264471	4323082	1.99	7 622202 341601



Mondelēz Product Information

www.snackdisplay.co.uk

Tablet Extended Range

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Oreo Sandwich	96g	4070899	4323209	1.95	7 622202 342530

Biscuits Extended Range

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Oreo Snack Pack	66g	4038139	4315941	0.79	7 622202 245688

Refreshment Beverages Extended Range - Food Service

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	CDC 5kg	5kg	612592			5 034660 514671
	Bournville 1.5kg	1.5kg	611958			05034660026273

Refreshment Beverages Extended Range - Retail

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Instant Highlights 11g Sachets	11g	131129			9603 3197



Mondelēz Product Information

www.snackdisplay.co.uk

Rest of Confectionery Extended Range - Chocolate Singles

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Boost Duo	48.5g	4264397			7 622201 460792 >
	Flake	32g	611503			< 5020 1013 >
	Double Decker	54.5g	130968	4323240	0.99	7 622202 343070
	Marvelous Creations	47g	130994	4323243	0.99	7 622202 343162

Rest of Confectionery Extended Range - Sugar Singles

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Halls Strawberry Soothers	45g	974521			5 034660 508038
	Halls Cherry Soothers	32g	974486			5 010455 063135



Mondelēz Product Information

www.snackdisplay.co.uk

Rest of Confectionery Extended Range - Candy Bags

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Mini Gems	130g	4307051	4312505	1.35	7 622202 209819 >
	Spots Mix	130g	4304649	4312498	1.35	7 622202 209758 >
	Maynards Bassetts Murray Mints	193g	4015024			7 622210 464477 >
	Maynards Bassetts Sherbert Lemons	192g	611747			5 023274 043189 >
	Sour Patch Kids Watermelon	130g	4307093			7 622202 009198 >



Mondelēz Product Information

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Rest of Confectionery Extended Range - Chocolate Bags

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Curly Wurly Squirlyes	85g	4316947	4323094	1.85	7 622202 341861

Rest of Confectionery Extended Range - Chocolate Multipacks

Image	Product Description	Weight	Non PMP SKU Code	PMP SKU Code	PMP Unit Price (£)	Barcode
	Boost	126g	4282277	4323087	1.99	7 622202 341694
	Frys Turkish Delight	153g	4309263			7 622210 396501
	Frys Choc Cream	147g	4274925			7 622210 400970 >
	Frys Peppermint Cream	147g	4274924			7 622210 685834 >

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International

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Cadbury

Maynards
BASSETTS

RITZ
Bakery

OREO

beVita

MIKADO

SOUP PATCH Kids

dairylea

ORIGINAL
PHILADELPHIA

HALLS

TREBOR

LU
SINCE 1811

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