

PRICES FROM
NOK 20,000

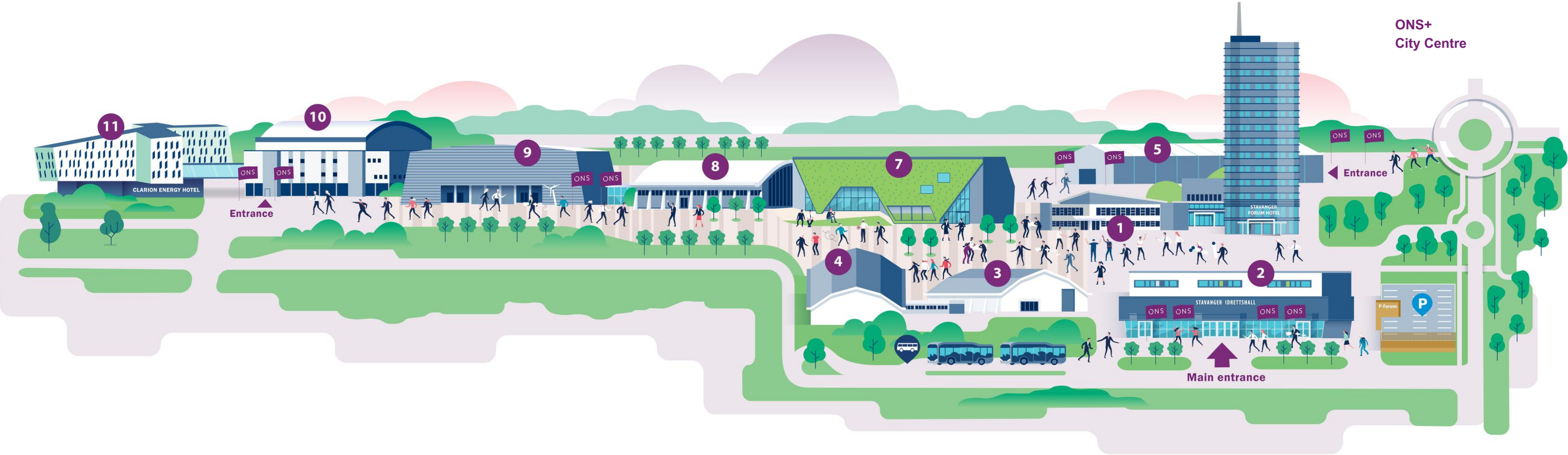
Tell them you're here Increase your visibility



- ONS.NO
- ONS NEWSLETTER
- DIGITAL SCREENS
- BILLBOARDS OUTDOOR (5-120 M2)
- INFO POINTS OUTDOOR (2.5M HIGH)
- POSTERS INDOOR (A3)
- FLOOR STICKERS IN YOUR HALL (A0)
- ONS 50 YEARS JUBILEE SPONSOR
- CONFERENCE ARENA PARTNER



ONS Exhibition and programme venues map:



1 International Markets

4 Exhibition
Net Zero Markets
Scale-Ups

8 Exhibition

2 Exhibition

5 Technical Sessions
Exhibition

9 Centre Court
Exhibition

11 Conference

3 Exhibition

7 Exhibition

10 Young
Exhibition

Billboards

ONS provide several exciting products where companies can maximize their branding and marketing message at the ONS arena and during ONS 2024.

Billboard

Large and premium placed billboards give you the opportunity to create awareness surrounding your company's presence at ONS. Price includes all production and assembly. We only need a digital file from you.

Hall 2, main outdoor area, 7,5 x 2,8 meters (21m2)	NOK 125 000
Hall 3, main outdoor area, 7 x 5 meters (35m2)	NOK 145 000
Hall 4, main outdoor area, 20 x 3 meters (60m2)	NOK 175 000
Hall 7, main outdoor area, 20 x 6 meters (120m2)	NOK 310 000
Hall 9, between hall 8 and 9, 4 x 3 meters (12m2)	NOK 89 000
Hall 10-1, by entrance - right, 8 x 5,5 meters (44m2)	NOK 155 000
Hall 10-2, by entrance - left, 19 x 3,4 meters (70m2)	NOK 135 000

Specification of file delivery:

Send files here:

<https://filer.makegraphics.no>

- Select department Sandnes and fill in your contact information.
- In the comments field you can mark ONS2024, your hall number and your company name.

PRINT GUIDELINES

Resolution (1:1) please use 100 dpi (10-30 m2) or 72 dpi (30+ m2).

The file is delivered as a print-ready PDF and it must be delivered in 10%, 50% and 100% of the size.

10 mm bleed on all sides. Fonts must be attached or outlines.

Color CMYK

Black CMYK: 80, 80, 80, 100 or PANTONE Black C. Specify Pantone colour when ordering



Info Point - Floor Stickers - Restroom Boards

ONS provide several exciting products where companies can maximize their branding and marketing message at the ONS arena and during ONS 2024.

Info Point

There will be five info points located outdoors at the exhibition area. They are 2.5 meters high and about 50% of the space is available for advertisement, Top Advert in 144 x 108 cm and Footer Advert in 90 x 108 cm. Price includes all production and assembly, we only need a digital file from you.

Price for 5: NOK 275 000



Floor stickers

Profile your company and inform about your stand number on 4 Floor stickers in and near the hall where you are located.

Size: A0 (84x119 cm) and the whole area is your advertising space. Price includes all production and assembly - we only need a digital file from you.

Price for 4: NOK 49 000

Restroom boards

Profile your company and inform about your stand number on 10 Restroom boards near the hall where you are located.

Size: A4 (190x270 or 210x297 + 3mm bleed) and the whole area is your advertising space. Price includes all production and assembly - we only need a digital file from you.

Price for 10: NOK 39 000

Online Newsletter

ONS provide several exciting products where companies can maximize their branding and marketing message at the ONS arena and during ONS 2024.

ONS Newsletter

Our Newsletter is a vital communication channel keeping us in contact with over 40 500 representatives in the energy sector.

Placement 1 (580 x 100 pixels) is normally between news two and three.
Placement 2 (580 x 240 pixels) is normally on bottom of the Newsletter.

To the end of June and after event, placement 1	NOK 25 000
To the end of June and after event, placement 2	NOK 25 000
To the end of June and after event, both placements	NOK 45 000
July and August 2024, placement 1	NOK 35 000
July and August 2024, placement 2	NOK 35 000
July and August 2024, both placements	NOK 60 000

Record number of applications

Close to 500 applications for ONS 2024 Technical Sessions, over 200 companies in 29 countries are represented. Now the tough job starts for our committee...

[Read more here](#)

[Read more](#)

Innovation Awards

"Winning meant everything" It was maybe the happiest moment of them all when Ruden won the ONS Innovation Award in 2022. Now we are gearing up towards this year's award season and ONS 2024.

[Read more here](#)

Advertisement:
Size: 580px - 100 px
File type: JPEG/PNG
Provide link

In hall 5 we combine networking opportunities, new formats and a set of new stages, where we aim to give speakers, audience and exhibitors the best possible value.

Exhibit right in the middle of hall 5, among the tech pioneers with groundbreaking ideas presenting at the Technical Sessions stages.

[Book your stand today!](#)

Contact one of our sales people - book your stand today!

Angelo Iannelli
Angelo@ons.no
[+47 93 25 61 25](tel:+4793256125)

Jan Morten Ausetth
jamo@ons.no
[+47 93 06 92 24](tel:+4793069224)

Cato Meiling
cm@ons.no
[+47 48 07 59 02](tel:+4748075902)

Advertisement:
Size: 580px - 240 px
File type: JPEG/PNG
Provide link

ONS Office
Haakon VII's gate no 8,
4005 Stavanger
Norway
11th floor

Postal address
Offshore Northern Seas Foundation
P O Box 188,
4001 Stavanger
Norway

ONS Venue
Exhibition and Conference
Gunnar Warebergsgate 13,
4021 Stavanger
Norway

Do you want to update your preferences: [click here](#)

To unsubscribe: [click here](#)

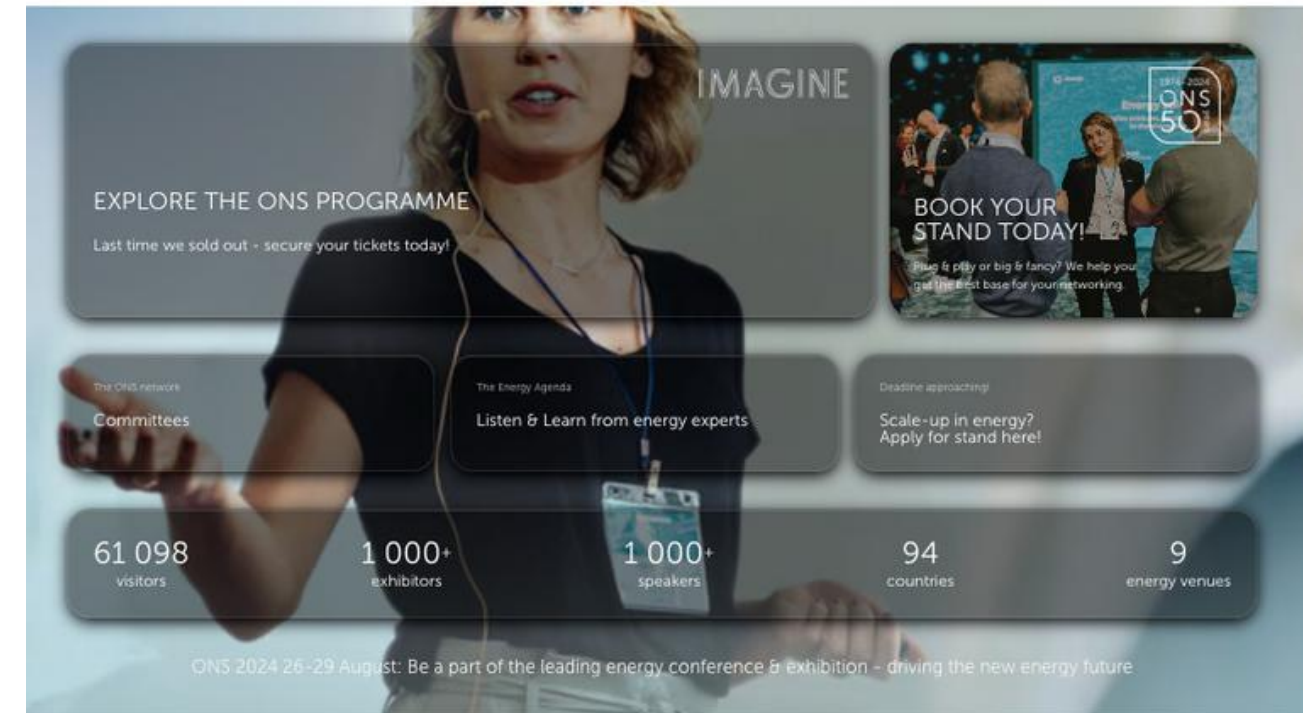
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Web advertisements

Our website is the main hub for all information before, during and after the ONS event. ONS 2022, our website served 208 585 unique users from around the world. Ads at ONS.no will be live until October 2024. You can choose between the main page or subpages.

- Conference Venue pages - our nine conference venues with information about the venues, programme and speakers.
- Exhibition page - the hub where exhibitors can book and manage their stand, access live floor plan and view exhibitor lists and all other relevant information for exhibiting. This page is also available for our visitors interested in information about the Exhibition.
- The ticket page - provides visitors and exhibitors with the opportunity to purchase tickets for the exhibition venue and conference.
- Visitor Info page - All the information needed to visit ONS 2024, transportation, opening hours etc.

ONS main page



	Main page	Subpages
Full slide banner	NOK 190 000	
Text box banner		NOK 90 000
Billboard 250		NOK 75 000

Prices are for the period, not per impressions.

<p>Full slide Banner size 16/9 or 1920x1080 pixels The ad contains both a text field and an ad module. On Desktop it slides from a 2/3 text field and 1/3 ad to show the full 1/1 ad. On mobile, it has a text field above and the ad banner below. We recommend a short text in the text field, and we will insert this text.</p>
<p>Text box banner 300x300 pixels The ad contains both a text field and an ad module. On Desktop it shows a 1/2 text field and a 1/2 ad next to each other. On mobile, it has the text field above and the ad below. We recommend a short text in the text field, and we will insert this text.</p>
<p>Billboard size 970x250 pixels An ad banner that has the same format on desktop and on mobile, but is adjusted down on mobile.</p>

The ad banners must be delivered as a png file.

Digital Screens Packages

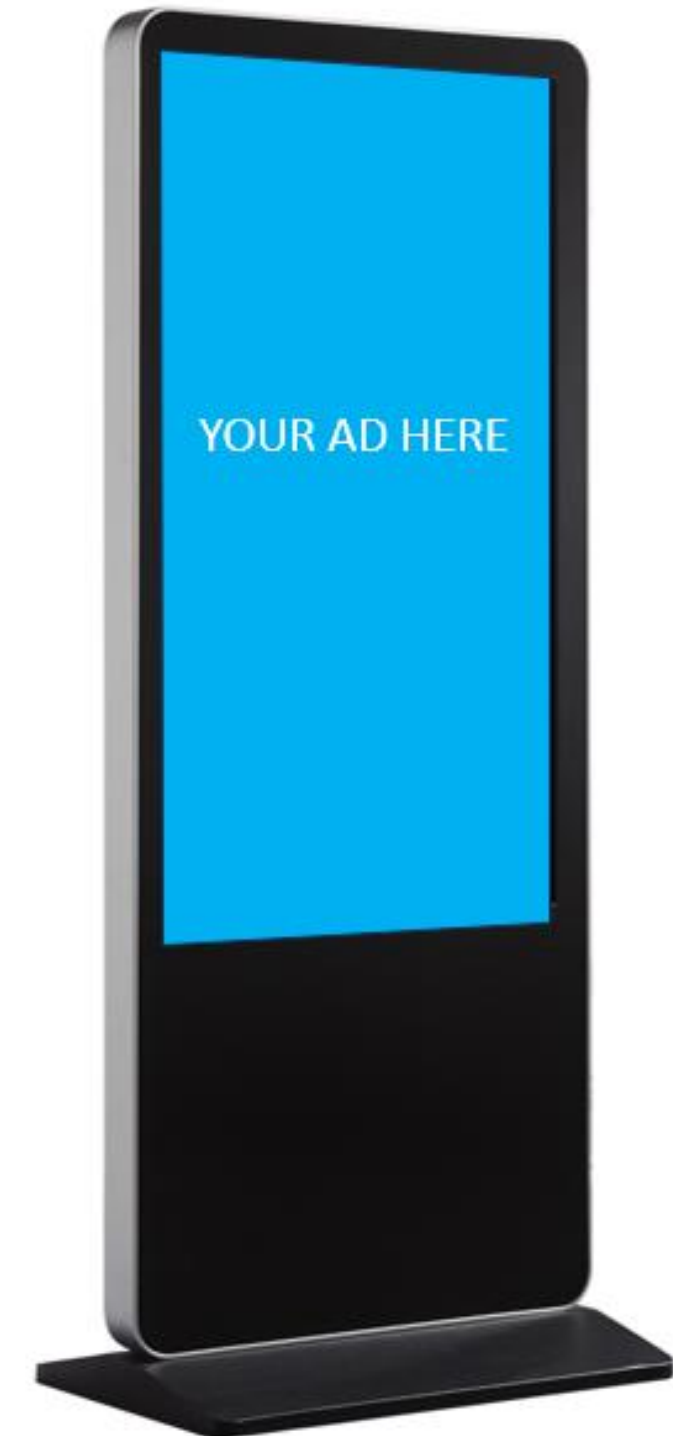
ONS provide several exciting products where companies can maximize their branding and marketing message at the ONS arena during ONS 2024.

Digital screens located around the ONS venue, in different halls and central locations throughout the venue. Create your special ad or showcase your company logo. Your ad will be a full page among a changing deck of information slides.

Standard package Expanded visibility in a chosen hall and on selected screens around the area.	NOK 75 000
Premium package Extensive exposure in all relevant halls and in multiple screens around the area. * In addition, you get a 50% discount on all marketing in the official ONS channels: ONS.no, ONS App and ONS Newsletter	NOK 300 000



Example vertical screen
1920 x 1080 (16:9)



Example horizontal screen
1080 x 1920 (9:16)

Become our ONS 50th Jubilee Sponsor!

50 years as a key platform for the energy industry is truly worth celebrating.

ONS is planning for at least 50 more years where we explore synergies and collaboration across energy, and put energy on the agenda for the discussions on global politics, security and society.

To make it all happen and prepare for the following 50 years we invite you to be our Jubilee Sponsor for 2024.

As our proud Jubilee Sponsor, you get extensive company visibility at the:

- Anniversary Concert
- Downtown at the ONS+
- ONS Jubilee Area at ONS Exhibition
- Tickets to the Jubilee Concert



ONS 50th ANNIVERSARY

Sponsor

Energy Lounge, book a table

Your own hub to network and meet clients

Make sure you have a place for after hours networking and business.
ONS+ Energy Lounge is available for booking all three nights during ONS.

- Bar available in the lounge all night.
- Book your own table (8 pax*) which will be ready for you, your colleagues and clients when the exhibition closes.
- Book one night or reserve the table for all three nights.**
- Two table settings per night.
- Plan food and beverage directly with the caterer in the pavilion.
- Bring your own tabletop profiling
- Logo profiling on wall if you book one table all three nights

Available slots:

Monday 26 Aug, 17:00 - 19:30 or 20:00 - 24:00

Tuesday 27 Aug, 17:00 - 19:00 or 19:30 - 24:00

Wednesday 28 Aug, 17:00 - 19:30 or 20:00 - 24:00

1 table for 8 persons: NOK 15000,-/ night***

1 table for 8 persons all three nights: NOK 40 000,-***

Cost pr person for a spot per night: NOK 1600,-***

*Min 2 persons per booking.

** Your company must be an exhibitor to book

*** Food and drink will be in addition



THANK YOU TO OUR PARTNERS & SUPPORTERS!

ONS 2024

MAIN PARTNERS



LEADING PARTNERS



PARTNERS



SUPPORTERS



50TH JUBILEE GOLD



50TH JUBILEE SILVER



50TH JUBILEE BRONZE

