



**SkillsUSA**  
WASHINGTON

## **SPONSORSHIP OPPORTUNITIES**

*Fueling Futures*

November 6, 2025

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Dear SkillsUSA Washington Supporter,

Thank you for your interest in partnering with SkillsUSA Washington for our First Annual Gala, **Fueling Futures**. SkillsUSA Washington advances workforce readiness by developing technically skilled, leadership-driven students who are prepared for Washington's evolving job market. Our students are more than competition-ready; they are well-rounded, career-ready leaders who strengthen their industries and communities.

But at a time when Career and Technical Education faces shrinking budgets and ongoing funding cuts, these opportunities are at risk. For too many students, the chance to gain life-changing skills, discover their confidence, and step into leadership could disappear without strong community support.

That's why **Fueling Futures** matters. Your sponsorship directly sustains essential programs, funds new opportunities, and keeps doors open for the next generation of Washington's workforce. Whether it's providing resources for technical training, creating leadership experiences, or amplifying student voices, your investment ensures our students don't just prepare for jobs; they prepare for thriving, impactful careers.

Every student deserves the chance to build a future filled with purpose and opportunity. Together, we can safeguard those chances and ensure our students continue to rise as skilled professionals, career-ready leaders, and responsible community members.

On behalf of our State Officers, our Board of Directors, and the thousands of students who call SkillsUSA Washington their home, thank you for considering this opportunity. With your partnership, we can **fuel futures** and keep Washington strong.

With gratitude,



**Karmen Warner**

*Executive Director, SkillsUSA Washington*

# Our Reach & Partnership Values

## Why Your Sponsorship Matters

At its heart, the **Fueling Futures** Gala supports more than a single evening; it supports a movement. A movement to ensure that every student in Washington has access to the skills, leadership, and opportunities they need to thrive in today's evolving workforce. By sponsoring this event, you're not just backing a gala, you're **fueling futures**.

## Who You're Reaching

- Over 6,500 SkillsUSA Washington student and educator members across six regions
- Middle school, high school, and college/postsecondary students preparing for careers in skilled trades, leadership, and technical fields
- Statewide industry partners, advisors, families, and education leaders committed to workforce readiness
- Gala attendees, **an anticipated 150 business leaders, community champions, educators, and SkillsUSA alumni**

## Where Your Brand Will be Seen

- Prominent recognition at the **Fueling Futures** Gala (event program, signage, stage mentions, and multimedia displays)
- Features in pre and post-event statewide communications, including newsletters, email campaigns, and press releases
- Exposure through SkillsUSA Washington's social media channels and website, reaching students, families, and industry leaders across the state

## Why Sponsor Now?

This inaugural gala marks a pivotal moment for SkillsUSA Washington. At a time when Career and Technical Education faces shrinking budgets, your sponsorship ensures that critical opportunities remain within reach for every student. Supporting **Fueling Futures** isn't just about one night of celebration; it's about safeguarding access to leadership development, technical training, and industry connections that shape Washington's workforce for generations to come.

# Where Your Sponsorship Goes

Each dollar contributed through the **Fueling Futures** Gala goes directly to sustaining and expanding opportunities for SkillsUSA Washington students. Here's where your generosity makes an immediate difference:

Funding Area	Impact
<b>Student Scholarships</b>	Ensures students can attend state and national competitions, leadership conferences, and training opportunities regardless of financial barriers.
<b>State Leadership &amp; Skills Conference</b>	Supports Washington's largest showcase of career and technical education, where over 3,000 students compete, lead, and grow.
<b>Advisor Training &amp; Support</b>	Equips educators with tools and resources to strengthen local chapters and guide students on their SkillsUSA journey.
<b>Leadership Development Programs</b>	Funds leadership conferences, workshops, and officer training to build confident, career-ready leaders.
<b>Industry Partnerships &amp; Competitions</b>	Provides resources for competition equipment, materials, and industry-aligned training.
<b>Student Recognition &amp; Awards</b>	Celebrates achievement through medals, scholarships, and recognition programs that inspire students to pursue excellence.
<b>Operational Support</b>	Keeps statewide programming strong through staff support, event logistics, and essential resources.

## Support Through In-Kind Donations

In addition to sponsorships, we welcome in-kind donations for the **Fueling Futures** Gala auction. Donated items and experiences raise critical funds for SkillsUSA Washington programs while showcasing the generosity of our community. Whether you're a local business or an individual supporter, your contribution makes a difference.

Examples of auction items include gift baskets, event tickets, travel packages, dining experiences, professional services, or unique industry-related items. Every donation will be featured during the event and recognized as an essential part of making the evening a success.



## Gold Sponsor – \$5,000

For champions ready to make a bold impact on Washington's future workforce.

### Benefits Include

- 2 VIP Tables (16 tickets)
- Full-page ad in event program
- Logo featured on event signage, website, and social media
- Verbal and on-screen recognition as a Gold Sponsor during the event
- Speaking opportunity at the Gala

## Silver Sponsors – \$3,000

For partners committed to strengthening workforce readiness through meaningful support.

### Benefits Include

- 1 Table (8 tickets)
- Half-page ad in event program
- Logo featured on event signage, website, and social media
- Verbal and on-screen recognition as a Gold Sponsor during the event

## Bronze Sponsors – \$1,500

For supporters dedicated to celebrating and sustaining student success.

### Benefits Include

- 1 Table (8 tickets)
- Quarter-page ad in event program
- Logo featured on event signage, website, and social media
- Verbal and on-screen recognition as a Gold Sponsor during the event

## Ready to *Fuel Futures?*

Be part of SkillsUSA Washington's First Annual Gala by becoming a sponsor or donating today. Your support ensures that students across our state continue to gain the technical skills, leadership experiences, and career readiness they need to thrive.

### How to Secure Your Sponsorship

Sponsorships can be made directly through our online platform, Givebutter:

<https://givebutter.com/c/skillsusawagala>

You may also contact us directly with questions or to confirm your sponsorship.

**Paige Jaynes & Alexandra Swanson**

[events@skillsusawashington.org](mailto:events@skillsusawashington.org)

### In-Kind Donations

We also welcome in-kind donations for our Gala auction. Whether you're a local business or an individual supporter, your contribution, such as gift baskets, event tickets, travel packages, dining experiences, or unique industry-related items, will help raise critical funds and be recognized during the event.

*SkillsUSA Washington is a 501(c)(3) nonprofit organization. Sponsorship contributions are tax-deductible to the extent permitted by law, less the fair market value of benefits received. A receipt acknowledging your contribution and applicable deductible amount will be provided.*





*Mailing Address: PO Box 2968, Olympia, WA 98507*

*Remittance Address: 527 NW Elm Ave, Ste 3 #129, Redmond, OR 97756*

[www.skillsusawashington.org](http://www.skillsusawashington.org)

