



65°

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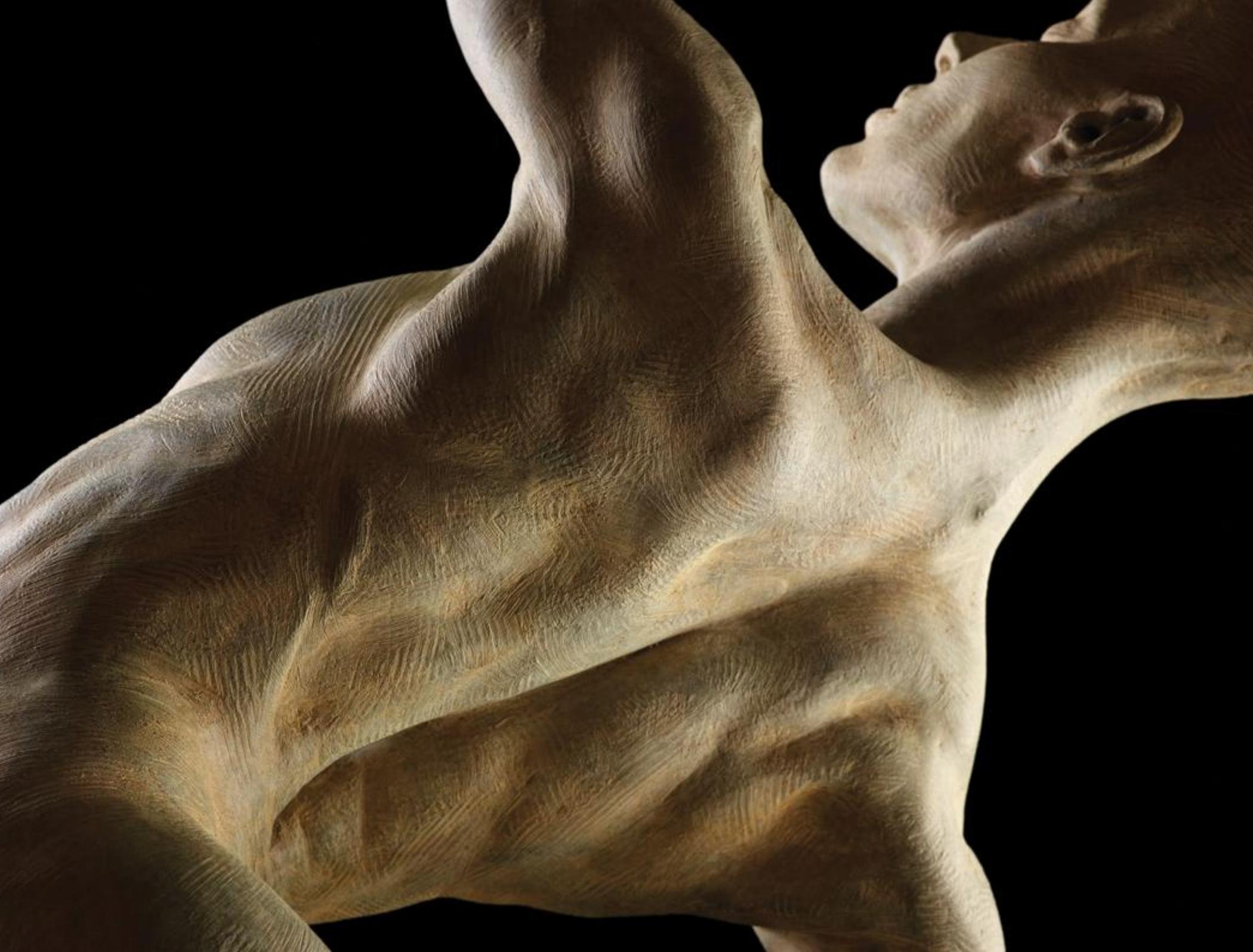
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65° DEPARTMENTS

COLUMN

Publisher's Note

PERSONAS

IN NATURE SHE TRUSTS

By Maggie Grainger

BRANDO, EASTWOOD, MARILYN & MORE

By Dave Otterbach

PAR FOR THE COURSE

By Andrea Stuart

TO A TEE

By Peter Hemming

SCENES

MAKE-A-WISH GALA 2013

DAMETRA

Steinbeck Center Exhibit: Four Generations 1886-2013

COMMUNITY

THE FOUR GENERATIONS

OF WILDCAT HILL

By Tammy Neal



COVER

Photo/Art by
Manny Espinoza

Peter Butler, First Tee Board Member, with his Junior partner on the 10th tee of Pebble Beach Golf Links prior to tee off during the 2013 Nature Valley First Tee Open.

PUBLISHER'S NOTE

by Richard Medel



If given the opportunity, I think most people would love to travel back in time to an era they enjoyed. In a sense, we do this each time we look at vintage photos or watch a classic black and white film from the '40s or '50s. While recently watching a movie, a friend of mine turned to me and said, "Rich, I wish I lived in that era where everyone dressed up and had cute little places." Upon reflection, I looked at her and reminded her that we were watching movie stars. However, I understood the romanticism associated with the past. This issue, we reflect a bit by bringing out bygone photos of people featured in the magazine. We've also included classic performers at the Fairmount and we've paid homage to an earlier period with a black and white scene.

While we enjoy reflecting on the past, we understand that the past is a conduit to the present. Today, we honor history by drawing a parallel between personal histories and present day. In 57°, you'll meet Chip Conley, founder of Fest 300, a celebration of culture through festivals. His appreciation for diversity grew during his years as a hotelier with Joie de Vivre and he's here to share these inspirations with you. You'll also meet Kim Beto, one of Southern Wine & Spirits' dynamic wine educators whose passion for grapes was

cultivated in Sweden—a man who could blind taste wine when he was but a child. Meanwhile, musician Michael Shapiro has carved a life out of melody, having discovered healing within the composite of song.

Fascinated with how sophistication and traditions blend, 65° toured Robert Talbott to unearth some of the company's history. As a result, we offer vignettes of the company's journey over the last several decades as a luxury brand. We also think you'll enjoy reading about First Tee of Monterey County. Barry Phillips, who we interviewed, explains how he got involved with an organization that merges two of his greatest passions: golf and children. Plus, Owner of Eco Carmel Kriste Reimers, an advocate for Earth, talks about why nature holds such a dear place in her heart. And you might recognize one man in particular, Michael Oprish, the President of Bernardus Lodge and Winery. Talk about ambition, this man has served as Ben Pon's right hand man for over 14 years.

We'll let you rest into the pages now. Happy New Year!





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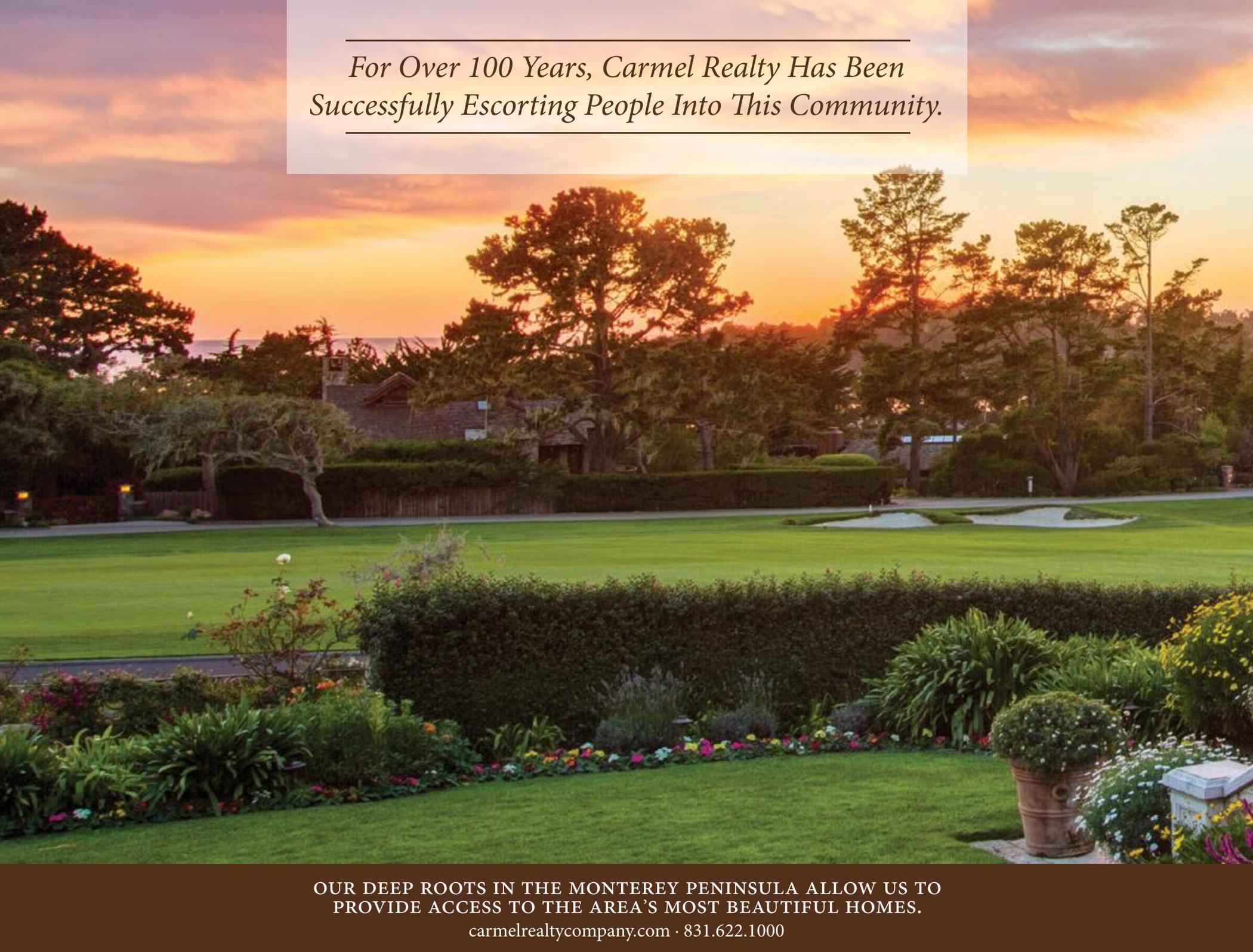
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A large globe and a smaller moon globe in a desert landscape. The globe is the central focus, showing the Americas. The moon globe is in the foreground, and the desert landscape is in the background.

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Photography by Philip Rohlik







In Nature She Trusts

By Maggie Grainger / Photos by Melissa Czerwiak

When Kristi Reimers' family moved to Stavanger, Norway, when she was a young child, she had no idea the beautiful countryside would propel her love for all things natural for the rest of her life.

"It was a magical place for me," the owner of Eco Carmel remembers fondly. "I was eight. The seasons were extreme, and the nature stunning." Describing the colors as more vibrant, and sharing how everyone ventured outside to the grassy areas, flowers, rivers, and waterfalls on days when the sun smiled down on the town, Reimers admits this idyllic time shaped her.



Kristi



Reimers got her business sense from her grandparents who moved to the area in the 1920s and opened the Carmel Inn located two doors down from Reimers' current storefront.

“During the war years, my Grandma Kristi ran the Inn by herself. My grandfather was up in Alaska helping build an Army base,” she explains. “She was a strong, strong woman.” Her grandfather would eventually return to Carmel and open the town's first electrical appliance store, where Le St. Tropez Restaurant now stands. Her pipe dream was to have a business and do theater on the side.

She knew she had a long road ahead of her, but she was up for the challenge. Logging in long hours conducting research and experimenting with different products finally paid off when Reimers opened her doors in 2010.

To give back to the community that has been so supportive, she holds classes in the store and does environmental outreach programs at her alma mater, All Saints' Day School. Eco Carmel also acts as a pick-up and drop-off point for community supported agriculture and fish programs.

Reimers doesn't expect people to go green all at once, but she says there are many small ways you can make a big difference, such as investing in a shower filter, which is crucial for eliminating chlorine gas (equivalent to drinking 100 glasses in one shower) from the enclosed bathing environment. “Adding a filter can help your skin, hair, and breathing.”

Another quick tip: Ditch the paper towels. “You see families use roll after roll; they use it for everything,” says Reimers. She recommends European sponge cloths that clean any mess. Another option is a cloth napkin when eating dinner. Those two things can omit the many rolls of paper towels used every month.

“Its all about baby steps,” she admits. “You can start with something as small as not using Saran Wrap anymore and using our organic cotton dipped in beeswax. There are so many roads you can take.” As for Reimers, she's taking the road that she discovered years ago when she first forged a relationship with nature, becoming her advocate and friend.

When her family returned to Carmel Valley two years later, she became a voice for Mother Nature. As a teen, she would stand outside the Carmel Valley Long's Drug Store (now the site of the CVS in the Crossroads) to hand out pamphlets discussing the inhumane treatment of animals and write letters to area officials. Her passion for environmental rights stayed with her through adulthood, and after years of pursuing an acting career in Los Angeles and London, she opened Eco Carmel and has never looked back.

This green general store offers everything from baby clothes and bedding to non-toxic paints and counter tops and everything in between to guarantee a greener home or business. Reimers even mixes her own paint and creates her own countertops using recycled materials like shredded office paper and beer bottles right in the store. She has also become a green consultant for builders throughout Monterey County.



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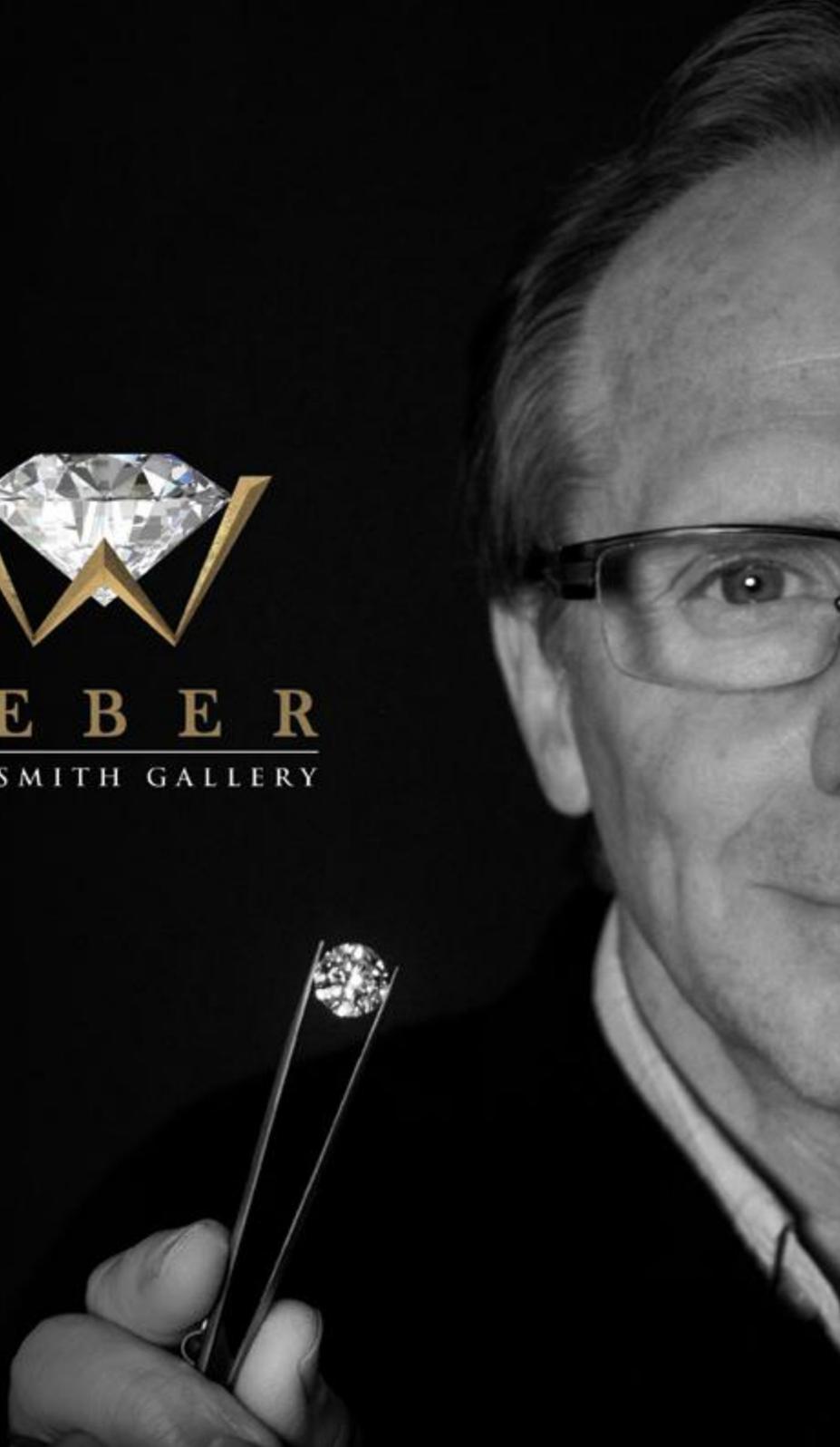
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Jardin des Artistes

By Andrew Call / Photography by Manny Espinoza

In 2002, when Mary Hubert and Chef Jean found themselves lounging on the beach in Southern France, a rustic wood-fire barbecue slow roasting fresh sardines at their feet, small tents and umbrellas available to offer protection from the warm Mediterranean sun, they knew they had stumbled upon a moment too precious to remain for them alone, in a distant past. Inspired by their experience, Le St. Tropez Restaurant in Carmel on the corner of Dolores and Ocean Avenue evolved. As the blue and yellow tablecloths are tidied, each French wine is carefully integrated and every ingredient is exclusively selected in a noble attempt to recreate the now decade-old memories of Le Midi.

The cultural persuasion of Le St. Tropez Restaurant, despite being retained to a building no larger than a single-family home at the foothills of Provence, is entirely consistent with the visceral warmth and comfortable intimacy found throughout French eateries of the coastal region. Le St. Tropez maintains strong attention to Southern French culinary experiences - hearty portions, convivial ambiance and genuine service.

Reminiscent of the essence of Carmel, Le St. Tropez has recently accented their impressively maintained French theme with the addition of a beautiful and tranquil outside eating space, aptly named the Jardin des Artistes. The Jardin des Artistes, or the Garden of Artists, is nestled beside Le St. Tropez Restaurant among the communal alleyways of Dolores Street and Ocean Avenue. The inspired space, with its single rock fireplace that glows nightly beneath the surrounding adobe buildings, provide a sense of relaxation for those seeking a simple escape. The Jardin des Artistes' hidden perspective on Carmel-by-the-Sea's late golden hour with its breathable walkways, sheltered ambiance, and unrestricted visibility of the stars—is sure to give its founding influence on the shores of Southern France a run for its money.





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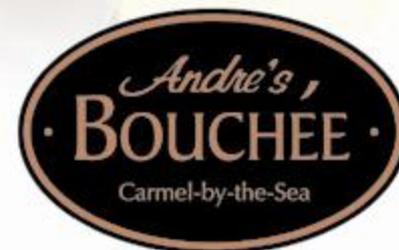
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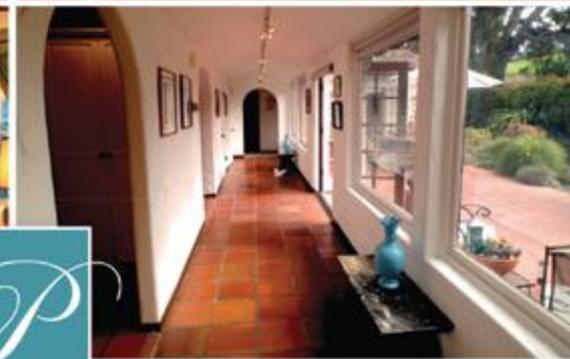
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A Classic 1928 Home — To See It is to Love it.



If walls could talk, they might tell you about the legendary parties in this house hosted and attended by Sam Morse, Bing Crosby and their cronies back in 'the era'. In the early 1990's the home received a complete remodel down to the studs, and was rebuilt preserving the architectural style of the original 1928 home including hand-plastered walls, arched hallways, coved ceilings, tiled and wood floors, tile roof, windows and hardware.

Although the home "feels and looks" original, the buyer will enjoy the advantage of avoiding the headache of pulling down walls to repair the foundation, adding insulation and correcting framing issues often found in homes of this era. The 1990 remodel included plumbing and electrical systems, heating, insulation, framing, the majority of foundation. The home exudes ambience day and night, including a sun-filled and private rear courtyard backing to the 18th fairway of Monterey Peninsula Country Club.

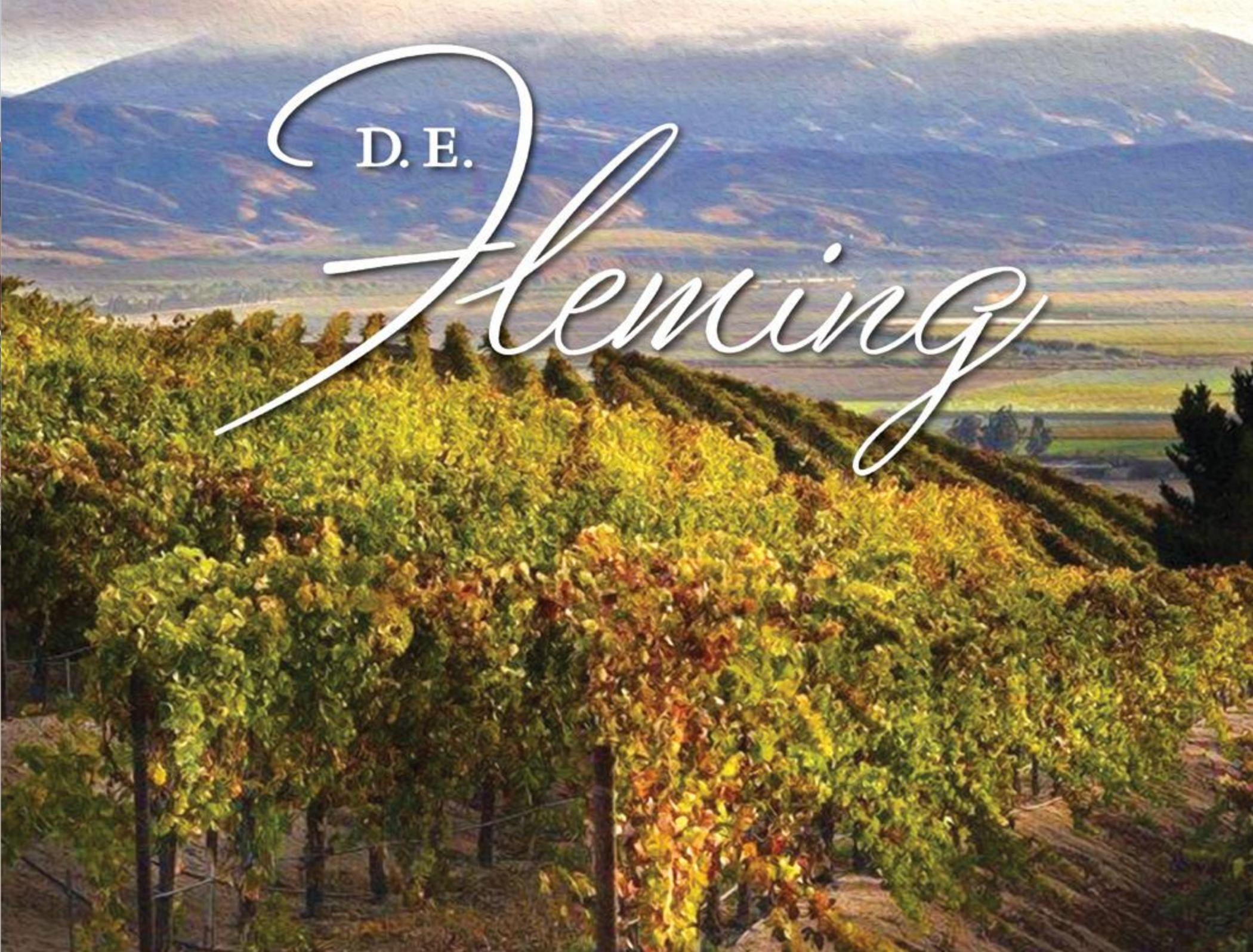
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By Andrea Stuart with Tammy Neal

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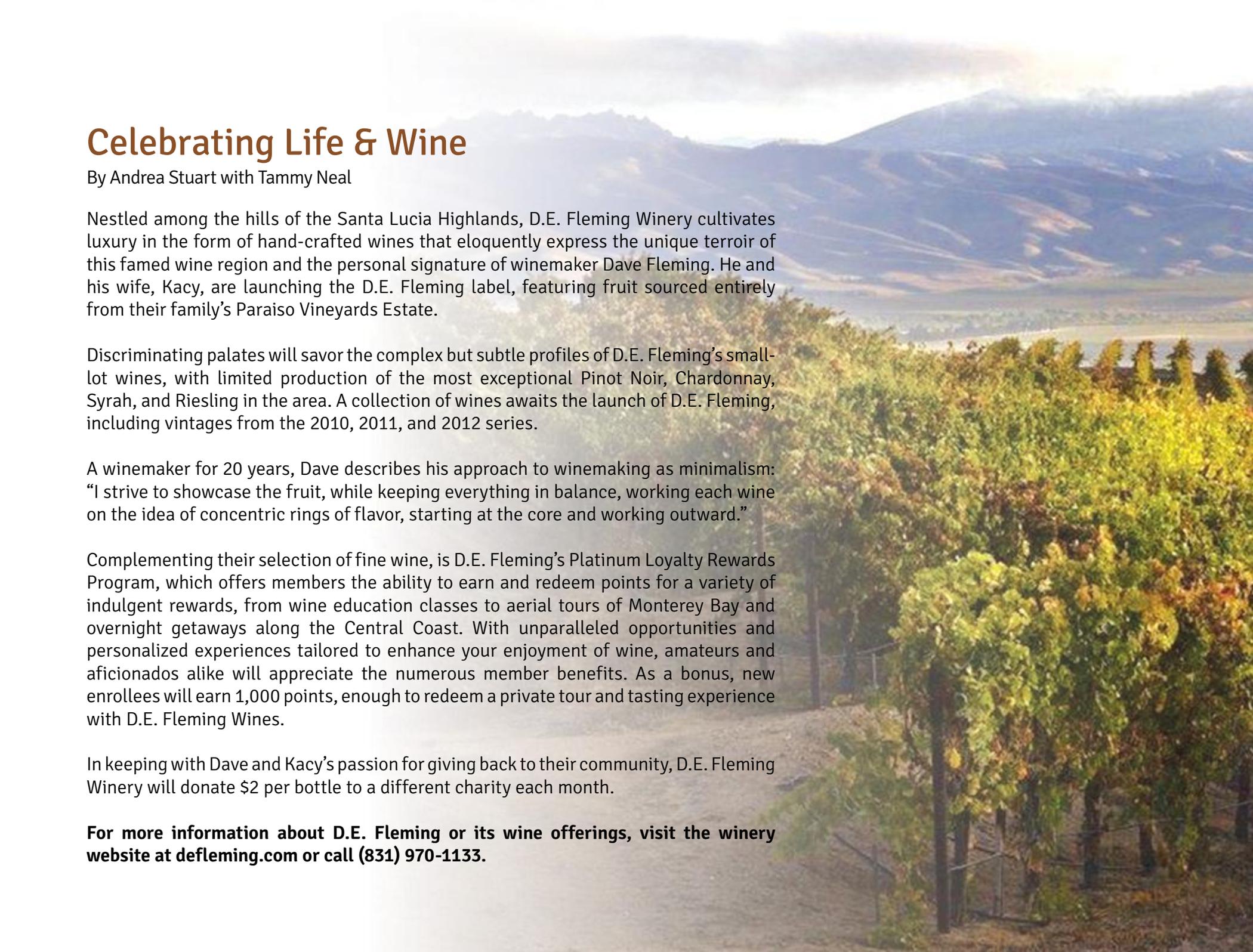
Discriminating palates will savor the complex but subtle profiles of D.E. Fleming's small-lot wines, with limited production of the most exceptional Pinot Noir, Chardonnay, Syrah, and Riesling in the area. A collection of wines awaits the launch of D.E. Fleming, including vintages from the 2010, 2011, and 2012 series.

A winemaker for 20 years, Dave describes his approach to winemaking as minimalism: "I strive to showcase the fruit, while keeping everything in balance, working each wine on the idea of concentric rings of flavor, starting at the core and working outward."

Complementing their selection of fine wine, is D.E. Fleming's Platinum Loyalty Rewards Program, which offers members the ability to earn and redeem points for a variety of indulgent rewards, from wine education classes to aerial tours of Monterey Bay and overnight getaways along the Central Coast. With unparalleled opportunities and personalized experiences tailored to enhance your enjoyment of wine, amateurs and aficionados alike will appreciate the numerous member benefits. As a bonus, new enrollees will earn 1,000 points, enough to redeem a private tour and tasting experience with D.E. Fleming Wines.

In keeping with Dave and Kacy's passion for giving back to their community, D.E. Fleming Winery will donate \$2 per bottle to a different charity each month.

For more information about D.E. Fleming or its wine offerings, visit the winery website at defleming.com or call (831) 970-1133.







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A handwritten signature in cursive script, likely belonging to Melissa Czerwiak.

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Doug



Brando, Eastwood, Marilyn & More

By Dave Otterbach / Photos by Randy Tunnel

Sitting down at dinner over some grilled salmon, marinated mushrooms and potatoes, along with some simple, fresh greens, I had the special pleasure of talking with Doug Lumsden, the owner of Monterey Movie Tours. Listening to Doug's well known and silky voice, it was an enchanting evening.

Where to begin? Let's start with Doug's charismatic passion in what he does. Doing what you love is

something that you can't hide and Doug fits this bill. Do you know how many movies have been filmed on the Peninsula?" he asks me. I stop and think for a moment and guess 50-60? Thinking I might be a little on the high side. He says to me, "How 'bout' over 200 films!"

From silent movies in the early '20s to Clint's famous directorial debut *Play Misty for Me* and others that have followed, like *Turner & Hooch* & *Star Trek IV, the Voyage Home*, there is an amazing list of classic and lesser known films, including the first million dollar movie touted by the studio that made *Foolish Wives*. The list of actors and directors is equally surprising including the sites that have long been Hollywood favorites. "Did you know that Point Lobos has long been a Hollywood favorite film site? 17-Mile Drive? The Monterey Aquarium? Colton Hall in Monterey?" inquires Doug.

Taking the Tour was a fun and interesting ride. Even for a local like myself who make up 20% of his passenger load each day, I left with a greater appreciation for our beautiful Peninsula's special history. When asking Doug what he loves most about what he does, he inequitably states: "I get to share with the rest of the world how special and beautiful this place is! Our customers literally come from every corner of the globe, and many "locals" are repeat customers, bringing their friends and family members."

A former banker of 20 + years, Doug had a longing to do something on his own and something unique. Initially, he sought to use his piloting skills and do scenic tours by air, but the math of the business just didn't work, so he focused on a one-of-a-kind tour of the Monterey Peninsula.

Originally, Doug created Scenic Tour with his special multimedia tour bus that has eight DVD screens and can provide the Scenic Tour in eight different languages and seats up to 33 passengers in total comfort including individual headsets. "We wanted to do everything just right," says Doug.

Fate played a hand in today's Tour operation. At the request of the Monterey County Film Commission for the 30th Anniversary of Clint's directorial debut, Doug did a special Tour on sites where *Play Misty For Me* was filmed. "This Tour was the weekend right after 9-11 when there was no air travel and no one was going anywhere. Yet we still had a great turnout!" says Doug. And as they say, the rest is history.

Ten years and thousands of tours later, Doug is still driving his special bus providing everyone voice overs with energetic and interesting insights about the beautiful settings and unique movie history on our beloved Monterey Peninsula.



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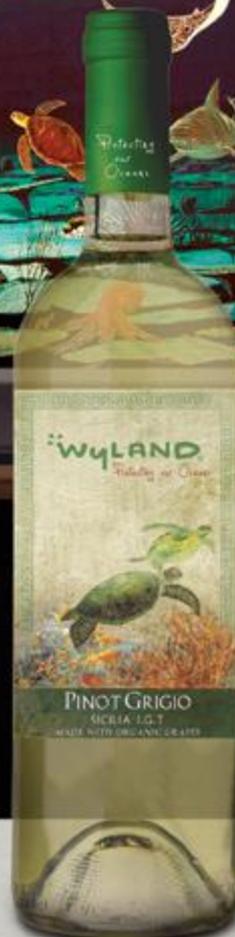
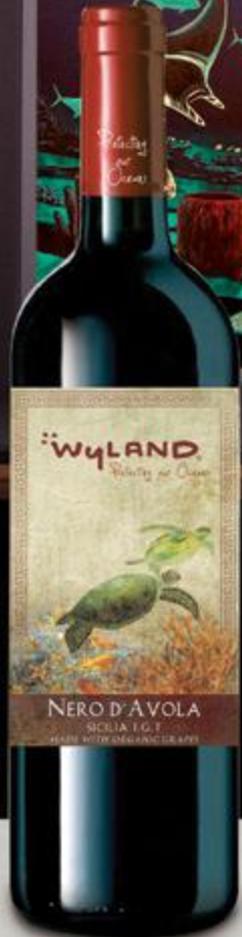
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Robert Talbott: The Never Ending Story

By Debbie Palomo with Andrea Stuart / Photos by Manny Espinoza

The late Robert Talbott, a successful Wall Street executive, had something that separated him from other Wall Street men: he refused to blend in with the pallid business environment, so he added a little glamour to the cement walls through his splashy constellation of hand-sewn bow ties. A signature hobby of his wife, Audrey, also affectionately known as Mrs. T., the ties would ultimately evolve from a hobby to one of the most iconic fashion brands in the industry.

In the 1950s, the Talbotts, who had honeymooned along the California coastline, returned for good. Emotionally drawn to the serenity of the West Coast due to a family tragedy, Robert Talbott, Mrs. T, and son Robb packed up their Ford Woody station wagon and found solace and a fresh start in the shelter of Carmel's cypress and pine trees, where they began a legacy.

Carmel changed the Talbotts' tune. For Mrs. T, what began as a hobby soon flourished into a successful business and the beginning of Robert Talbott of Carmel. The demand for the colorful, distinguished bow ties grew, and their Carmel cottage became their first factory.

They hired local fishermen's wives, many of whom were immigrants with special skill sets, to help with sewing and production. The employees became extended family, growing alongside their fine neckwear, shirts, jackets, sportswear, accessories, and women's wear.

By the 1970s, the Talbotts' Carmel cottage and factory was far too quaint for the expanding business. Increasingly enchanted by Carmel, the Talbotts refused to relocate their family of 150 employees, some of whom have been around for over 30 years.





A walk through the production line reveals a talented team of artists who bring the designers' creations to life. They take great pride in their work, fulfilling the founders' philosophy. One thing that catches the eye is the gold stars on their name tags: each star represents five years of loyalty and dedication to excellence. "[The employees] are the essence of the American Dream," says Bob Corliss, CEO and President of Robert Talbott. "Some came to America with not much, to work with us, in some cases their children came to work, as well. They are very much representatives of our community. They are the fabric of this community since 1950."

The workshops radiate creative energy generated by teams of designers, who don't travel far for inspiration. The Monterey Peninsula's palette offers color direction—with hues of sunrises, sunsets, the ocean, evergreens, flora, fauna, and earth tones from the California coastline. However, they travel the world in search for the best artisans and mills to create the luxurious fabrics, keeping Mr. and Mrs. Talbott's tradition alive.

When asked about the loyalty and dedication that keeps employees, Corliss says it's in the DNA. "The source of everything about this company is the geography. Everything about this company is about the inspiration received from the founders. I can't imagine the difficulty in recreating that DNA someplace else."

For 60 years, Robert Talbott has continued to manufacture in the USA, when many companies have chosen to outsource overseas. "One of the greatest parts of being a factory in the USA," comments son, Bobby Corliss, VP of Business Development, "is the currency stays here in the community as opposed to overseas."

The Monterey Peninsula has been kind to the Talbott story. Following the legacy of his parents and committing to their standards of quality and craftsmanship, Robb started Talbott Vineyards in the Monterey area. Today, the winery produces some of the finest wines in the world. Now, over 40 years later, the Talbott company has never wavered from the standards and principles upon which it was founded—in a cottage in Carmel.





Par for the Course

By Andrea Stuart / Photo by Manny Espinoza

The youngest of five siblings, Michael Oprish, President and General Manager of Bernardus Lodge and Winery, was born with hospitality coursing through his veins. Growing up in the suburbs of Detroit, Michigan provided Oprish with a unique curiosity of the world. Gelid winters (that forced everyone indoors for months at a time) and living in the protected shadow of Motor City, just outside of the cultural collage, were perhaps what caused the itch. And opportunity scratched it.

Oprish finds a high vibration life satisfying, which is not surprising given his active family. Annual winter vacations included hitting the slopes in northern Michigan. In summer, the family trekked to Florida to visit relatives and put in some beach time. In between, the family indulged in weekend getaways; bringing out the speedboat for waterskiing, and at the end of the day, proudly brandished the sun's lashing. "Typically, Midwesterners don't venture too far off the grid, so we were unusual," says Oprish.



Mike

PERSONA



industry and Oprish unconsciously desired to do something less conventional than engineering were the impetus for his branching out.

Like many before him, Oprish fell into hospitality at the ground level. Undecided about what he wanted to do when he grew up, he answered a help wanted ad in the newspaper for Sheraton Hotels while attending college. “Anytime you grow up in Detroit and you have the opportunity to go to Chicago, you do it,” Oprish laughs. He eagerly embedded into the industry doing everything from housekeeping to room service, working his way up to management.

As his career blossomed, taking him from his humble beginnings in Illinois to Carmel Valley Ranch, which Oprish refers to as his big break, he discovered that resort management was his true calling. “I wanted to get into resort business. In the city, hotel is more check-in, check-out business. Not as personalized,” he explains. “Resorts are the opposite. [Resorts have] people on vacation, so the mood is full of energy and the stay tends to be longer so you can get to know people. There’s a romance about it.”

It was during his time working for Carefree Resorts in Telluride, Colorado in the mid-1990s—where he met his partner Brigid Kennedy—that the opportunity to work at Bernardus Lodge presented itself. He arrived in 1999. Working for owner Ben Pon inspired a new awareness in Oprish. “I consider Mr. Pon a great mentor. He’s a kind, gracious man, consistent with expectations. He motivates me to deliver his dream while realizing my own,” Oprish says of the racing legend. “I have learned a lot from him. He’s a very dear friend. He’s just very perceptive.”

Even routine life was anything but boring. Oprish enjoyed a menagerie of sports from baseball and basketball to wrestling and golf, the latter of which would remain a passion throughout his life. His father, a golf enthusiast, and the family, members of a country club, provided Oprish with the chance to become familiar with the sport. His school even had a golf team.

Nevertheless, he grew up on the edge of an era saturated in cultural turbulence. He recalls his father missing work due to the race riots, and he peripherally observed the oil embargo of the ’70s. That his father did not work for the automotive

Oprish’s relationship with Pon has grown over the last 14 years, imbuing a sense of humility in him. This is, in part, why Oprish returned to Bernardus in 2011 after a short time away. “It was serendipitous. And Mr. Pon is a very convincing guy,” he lets out a hearty chuckle. However, Oprish’s career has also had personal benefits.

Before his father passed away, Oprish asked him to visit California and golf Pebble Beach. “It was a magical day. He had played all over the world but never Pebble,” says Oprish of his father, a Jack Nicklaus fan. “When [Nicklaus] won on the course in ’72, it was always on my dad’s list to play there.” The words fall out of Oprish in ribbons of admiration.

Now, Oprish divides his time between Bernardus and traveling, playing golf courses across the world, from St. Andrews to Pebble, and absorbing the aesthetic and intellectual nuances while enjoying every moment.



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INSIDER'S TIP: *Parking is easiest at the Cannery Row Garage on Foam Street (locals park for free after 4:00pm)*



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MONTEREY COUNTY BANK HOLIDAY PARTY

Photography by Randy Tunnell

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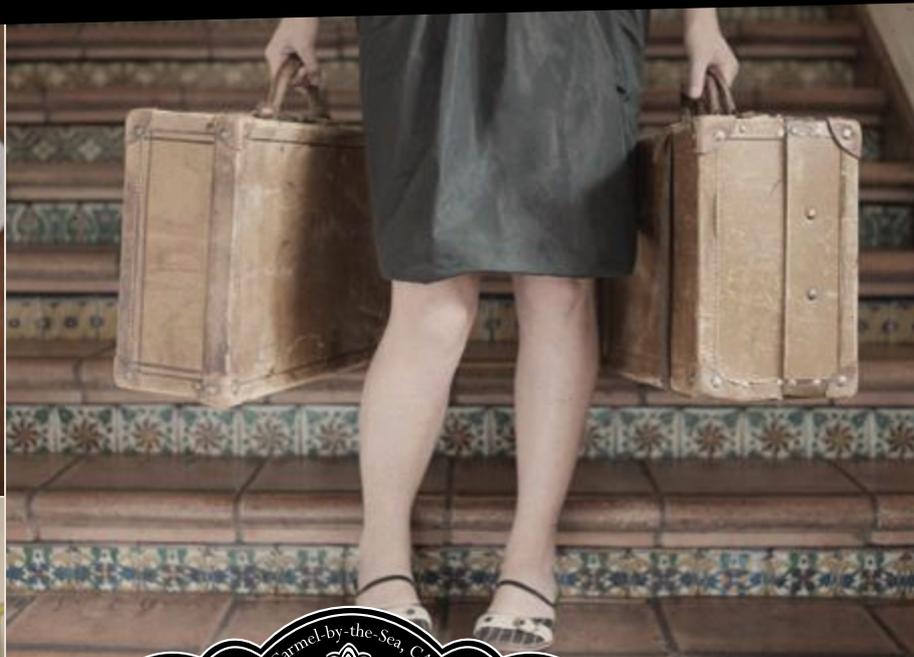
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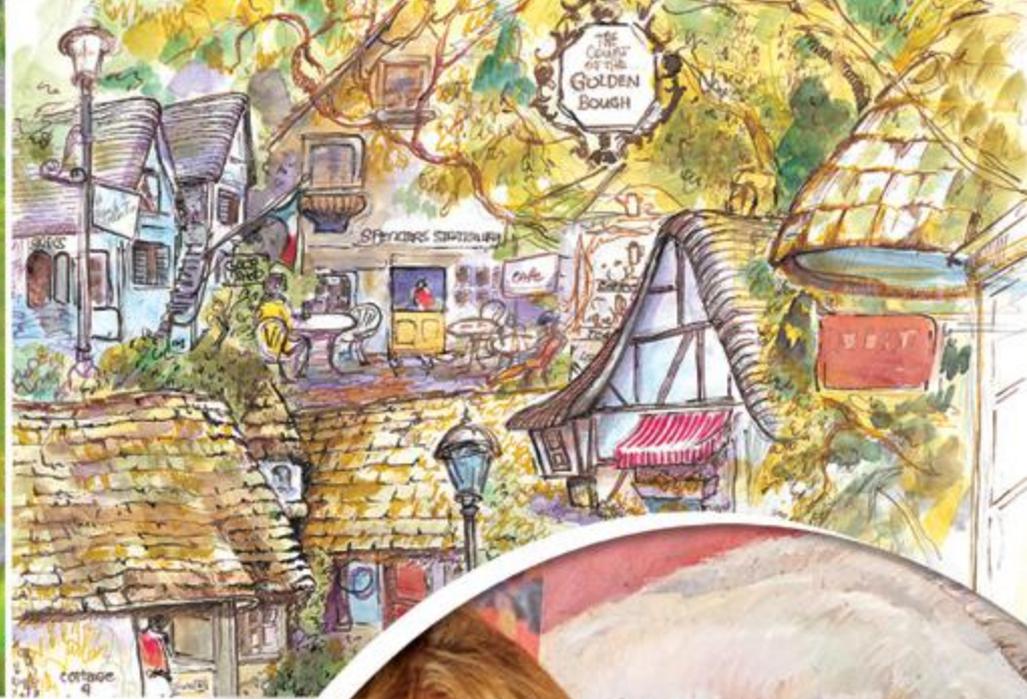
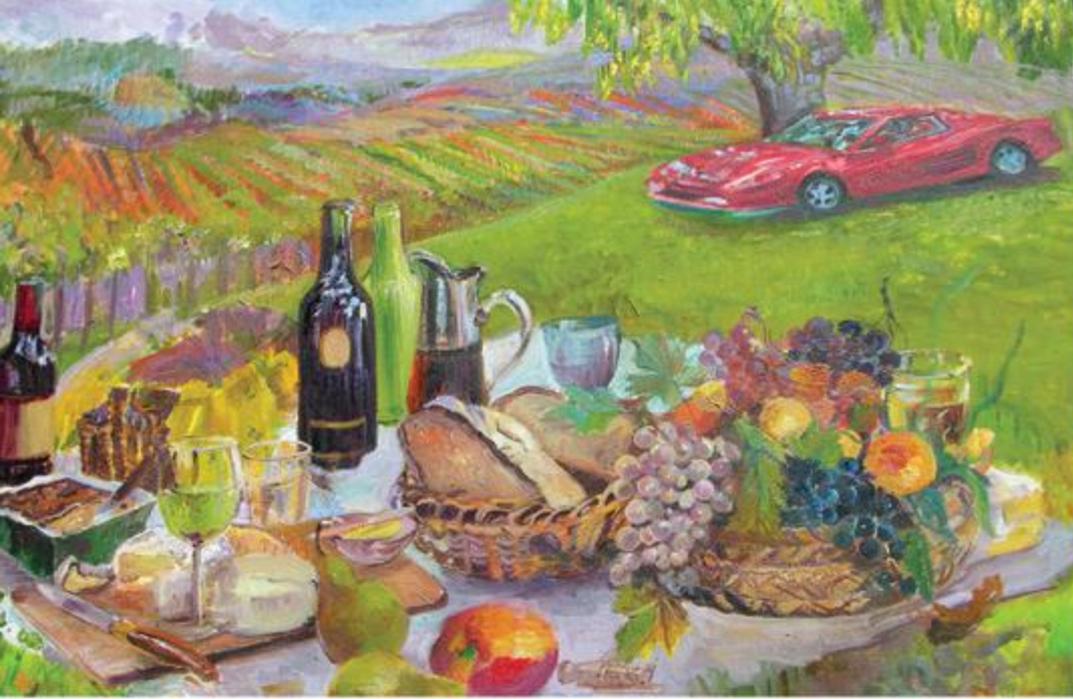
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B E R N A R D U S



Taste of a Dream

By Andrea Stuart / Photography by Manny Espinoza & Patrice Ward

For almost 25 years, Bernardus Winery and Vineyards has been steeped in Owner Ben Pon's Dutch heritage, honoring the art form of winemaking by transcending the ordinary. The orange crest embedded on the wine labels speaks to the eponymously named vintages with an appropriate design that incorporates two noble Dutch lions. A Holland native whose father designed the Volkswagen Bus, Pon's focus is on creating a legacy that honors his appreciation for European wines.

Local winemaker Dean DeKorth has carried out Pon's dream to create Bordeaux style wines using vines grown in the Cachagua Appellation of Monterey County. Integrating experience with intuition and technical proficiency has endowed the Bernardus brand with a distinctive French influence that is punctuated by the climate and terrior of the Carmel Valley. DeKorth, also a viticulturalist, enologist, scholar, craftsman, and artist, has refined his talent for French winemaking since his residency in France, having referred to his Burgundian training, which focused on distinguishing aromas, flavors, and textural elements of wine in order to complement the palate.

Bernardus wines have earned praises from Robert Parker and *Wine Enthusiast*, scoring over 90 points for six of their current wines. Partnerships with vineyard designate growers such as Pisoni, Francioni, Griva, among others, enables Bernardus to harvest the best Monterey County fruit.

Having imbued a charismatic element into the wines, Carmel Valley seemed a fitting place for the tasting room. Thus, the Bernardus tasting room was born and has since inspired the birth of numerous other tasting rooms in the area.

History has proven that when the former race car driver and Olympic skeet shooter, Ben Pon, has a dream, that dream comes true. Bernardus Winery has become the archetype for Monterey County wines, and continues to elevate American winemaking through passion and implementation.

Tasting Room:

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TO A TEE

By Peter Hemming

Discipline and responsibility have always been a part of Barry Phillips' life. Born at Fort Benning, Georgia, Barry, his mother, Gloria, and six siblings traveled the country, following their father from one post to another before settling in Paris, Tennessee. "It was difficult being the new kid in school every three years," confesses Barry. "But learning to get along with kids with diverse backgrounds prepared me for what I do today."



Barry's dad, Buck, an artillery first sergeant and stiff disciplinarian, ran the Phillips home like a barracks. "There were always daily assignments for us kids." Barry filled the rest of his time playing tennis and fishing in local lakes.

Enlisting in the Navy, Barry met the man who would make the most impact on his life. While at Fort Mead, Maryland, Senior Chief Bill Spencer urged the young man to go to college. "A senior chief practically walks on water," Barry explained. "Yet he cared and it showed." After eight years in the Navy, Barry earned a degree in criminal justice from the University of Tennessee. But a year and a half of law school brought Barry to the conclusion that he didn't want to be a lawyer.

Back in the Navy for OCS, Barry was led to a master's in human resources. Not always landlocked, ship duty included a minor Cold War incident off the Russian coast in 1988. Claiming the three-mile limit as an international right of passage, the destroyer USS Caron was deliberately rammed by a Russian frigate. Fortunately, each captain got their points across with little damage done, and the two ships parted.

As a cryptologist aboard the cruiser USS Josefus Daniels, Barry and his team would intercept cell phone calls and faxes from drug dealers off the coast of Columbia. Cocaine and marijuana loaded drug planes would be tracked and later intercepted by the DEA.

Reassigned to Monterey, Barry was in charge of the Navy's detachment of students and staff at the Defense Language Institute. Nearing the end of his enlistment, Lieutenant Commander Phillips retired in 1999 and took a job as the HR Director for the Housing Authority of Monterey County. But something was missing.

Learning about First Tee, a character development program for kids using the sport of golf, Barry volunteered for three days per week. "It really resonated in me," admits Barry. On the side, he wrote grants to the USGA and local charities. When an opening came up as Executive Director, Barry accepted the job. First Tee started in Jacksonville, Florida, in 2004 and is sponsored by the PGA, the Masters, and Shell Oil Corporation. The Salinas chapter began in January 2005, and is adjacent to a 9-hole golf course behind Creekbridge Village. There were 56 kids in the program then. Now, over 4,000 come through every two week period. While on the edge of gang territories, there has not been a single violent incident. "We are considered a safe haven and they respect it." Located in the Salinas school district, First Tee serves Monterey County.

There are nine core values of First Tee: honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy, and judgment. "At the end of every class, we teach that every golf skill has a life skill." The success rate has been remarkable. Barry says with pride: "Teachers tell us children's grades are better and parents report their attitudes at home improve."

Recently married, Barry spends his free time with his wife, Helen Chau, co-owner of an Internet firm, and his stepson, Max. "Golf is a lot like life," Barry says philosophically. "There are no referees."

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Boa Vida Wine Estate


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An aerial photograph of the Boa Vida Estate, showing a large property with a vineyard, a tennis court, a pool, and a house. The property is surrounded by a white fence and is situated in a valley with hills in the background.

Resting at the base of the Gilroy foothills, just a short drive to Coyote Lake, Boa Vida Estate serves as an oasis fitting of Dionysus. The property's 4.85 acres is fenced and gated and accommodates a generous 1,000-vine vineyard—of which six varietals are grown and have produced award-winning wines—and a 7,300 square foot home complete with all the luxuries befitting of any deity.

The sophisticated six bedroom eight bathroom (including two half baths) home offers the entrepreneurial spirit and wine lover a conduit for entering boutique wine production with the convenience of living on the premises. The home's modern architecture, warm earth tones, and liberal placement of windows create an inviting atmosphere that complements the golden hills outlining the vineyards during summer months. In winter, verdant landscape envelops the estate in emerald hues, providing a fertile backdrop of the valley.

Travertine, marble, and hardwood floors and cathedral ceilings escort you from room to room imbuing a sense of extravagance with an organic approach. Fireplaces in the family room and living rooms boast marble and granite, and are juxtaposed by pine ceilings and custom shelving. The 1,200 square foot master bedroom serves as a home inside of home with a deluxe bathroom featuring caramel colored radiant-heat marble floors, a generous marble Jacuzzi tub, a large shower with four steam-ready shower heads, a reading area, his and hers toilets with bidets, and access to a sizeable walk-around balcony. And with ample his and hers closets there's almost no reason to leave the oasis. Further bringing it all together are the generously placed glass doors that lead outside from each bedroom providing sweeping views of the valley and the vines.

This home also provides ample entertainment for the athletic and active person. A 10-foot deep oversized pool sleeps beneath solar panels awaiting those who long for a cool splash during hot summer days. It is accompanied by a pool room and patio and outdoor kitchen accoutrements including a pizza oven, a barbecue with rotisserie, a four-burner oven, and a sink for all your cooking needs. Tennis enthusiasts will enjoy attempting game point on the estate's private courts. And golfers can spend a bit of time on the putting green. Meanwhile, a huge indoor gym features weights and cardio equipment for a full body workout.



Venturing into the family room, you will find a large 60-inch TV entertainment center with surround sound. However, pull out the popcorn and soda for movie night in the second living room, which features an 80-inch drop screen with an HD projector. You'll have no problem accommodating company with a guest house and plentiful parking including garages for eight vehicles, a porte-cochere and a sweeping circular driveway – all ideal for the car enthusiast.

The self-sustaining property also features a 27,000-watt solar system that powers the entire property as well as a 10,000 gallon well (two 5,000 gallon tanks) that also serves as irrigation for the vineyard. Community water is available for added convenience, although the system averages 40 gallons per minute. The home's two propane tanks and the boiler service the main house and the 3,000 gallon septic system installed in 2003 has two leach fields.

Housed in a gorgeous stone house wine cellar, there is storage for over 3,300 bottles. Cabernet Sauvignon lovers will appreciate that the wine produced by the estate under the Boa Vida label took first place in 2013 for their 2009 vintage, plus numerous other awards. It is good wine! Other varietals on the property include merlot, petit verdot, cab franc, and malbec. The vineyard is commercially licensed and BATF approved, and produces 200-300 cases per year, enough to generate approximately \$60,000 per year in income. All of this is meticulously maintained and hidden away so that the property is a feast for the eyes no matter where you are on this special piece of land.

Boa Vida Wine Estate is perfect for those seeking a modern estate with the charm of a Mediterranean villa. Featuring the luxuries of a resort and a small commercial winery, this estate has it all.



Property Highlights

Listing Price ~ \$3,988,000

Main House ~ 4 Bedrooms | 4.5 Bathrooms | 7,300 SF | 4.8 Acres

Guest Quarters ~ 2 Bedrooms | 2 Bathrooms

BoaVidaWineEstate.com

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Beach Rider

By Andrew Call / photo by Philip Rohlik

Beach Rider, Todd and Darlene Azevedo's most recent addition to Azevedo Ranch, rings with the potential of becoming a must-see on any Peninsula pleasure seeker's bucket list. Having been allowed unprecedented commercial access to 10 breathtaking miles of sand and sun on the Salinas River State Beach, Darlene and Todd offer guided horseback tours along the Monterey Bay's pristine coastline.

The couple has a keen sense of everything equestrian right down to the particular temperament of a horse in relation to its bloodline. "They have this intuition about who's on their back," says Todd. "They're incredibly intelligent." The only issue in the Azevedos' experience is that people bond with their horses so deeply that they want to purchase their beloved tour guides. Since their horses are "priceless," the couple has created a Beach Rider membership service so guests can satisfy

that often-unavoidable tendency to care for and grow to understand such a beautiful animal.

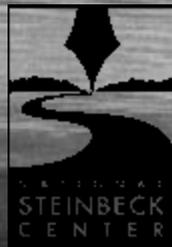
Todd and Darlene certainly understand the sentiment.

Historically, horses have played an integral role in the story of the Central Coast, and Beach Rider is a tangible way to keep that Californian heritage alive. In addition to bringing to fruition their dream of sharing the world of horses, they have made it their civic duty to preserve the historical culture of an area they've enjoyed for 20 years. "If no one keeps this old Western culture going, it's going to be lost," adds Todd.

More than anything, Todd and Darlene hope that their patrons learn what it means to lose themselves inside an adventurous two-hour inner-child-engaging tour. Todd reverently quotes Winston Churchill: "There's something about the outside of a horse that does something to the inside of a man." That feeling, alongside the expanse of the ocean, the refreshing waft of a salty breeze, and 10 miles of open white sand are the impetus for the Azevedos' passion.

BEACH | **RIDER**

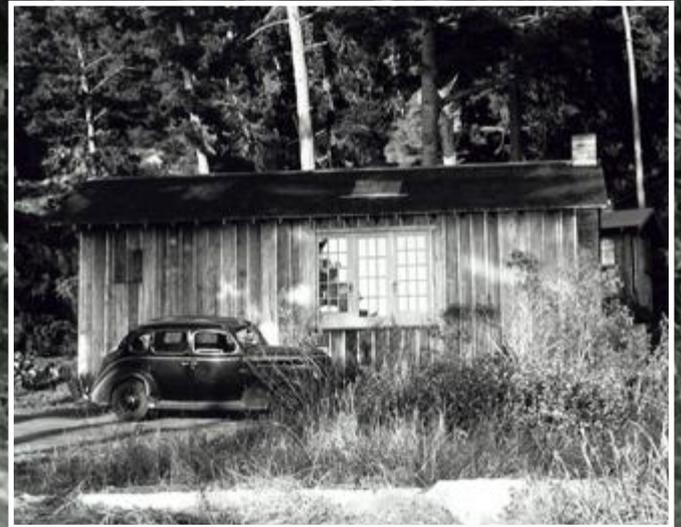
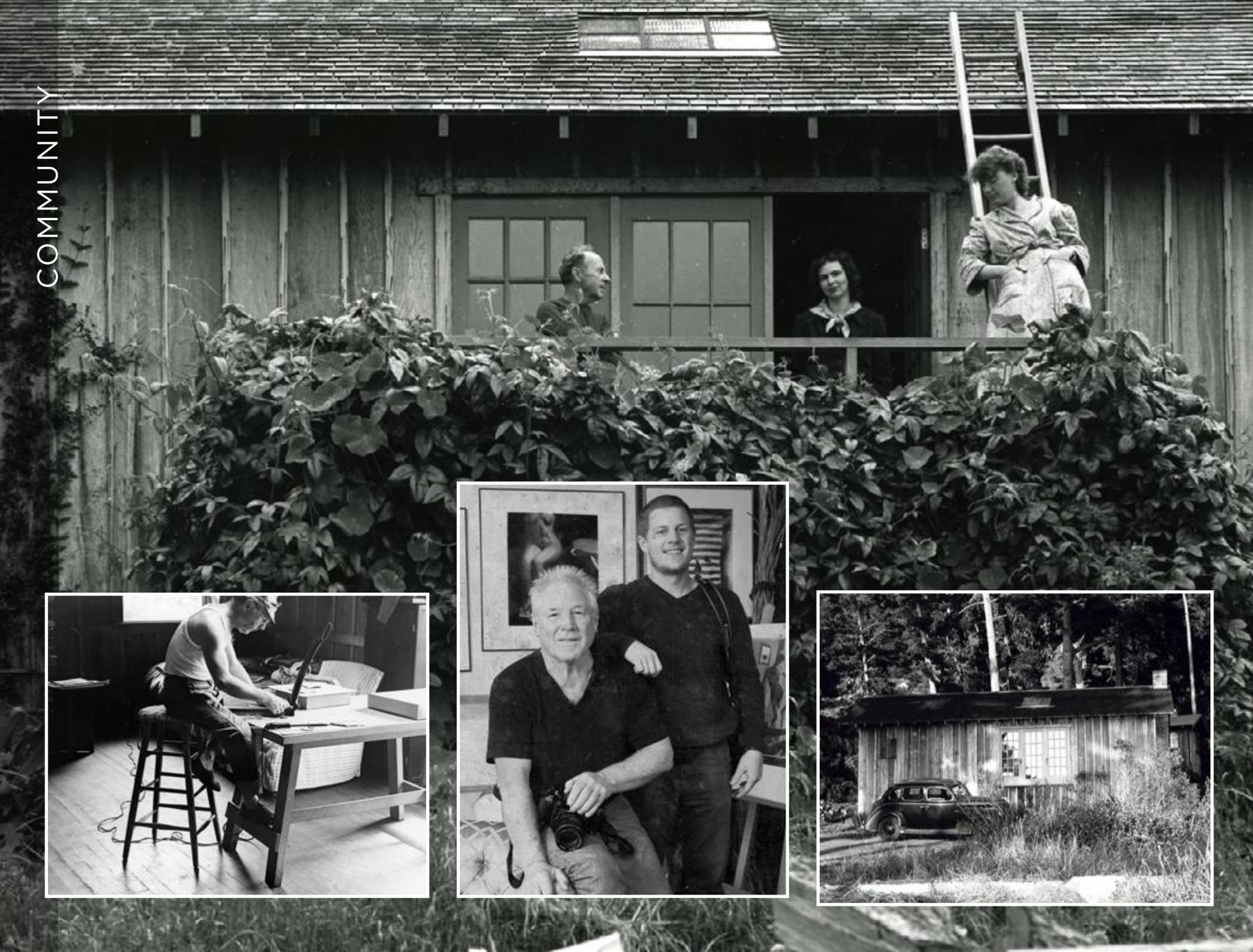
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Four Generations: 1886-2013









The Four Generations of Wildcat Hill

by Tammy Neal

Wildcat Hill is nestled amidst beautiful landscapes of flowers and cypress trees, bathed in Pacific breezes that sweep through the Carmel Highlands, and is home to the celebrated Weston family. Their legacy begins with Edward Weston, a humble family man and photographer of unequalled talent, who was dedicated to his four talented sons, devoted to his sister, Mary, and eternally passionate toward his collection of friends, students, and lovers. Their homestead, Wildcat Hill, was built in 1938 for Edward and his wife, Charis, by his son, Neil, for a modest \$1000. Edward resided in this humble abode until his death in 1958.

At 16, Edward was given a Bulls-Eye Kodak camera by his father, and his passion for photography took flight. Edward made a name for himself traveling the world, becoming a major American photographer of the early to mid-20th century. He became known for seeking beauty, perfection, and emotionally charged images of natural forms, including landscapes and nudes. His work influenced a generation of American photographers.

Brett Weston, eldest son of Edward, followed in his father's footsteps as a photographer known for his high contrast and abstract imagery. He chose sea plants tangled along the ocean's shore as his subjects, concentrating on close-ups and abstracted details, but his prints reflected a preference for high contrast that reduced his subjects to pure form.

Born in 1953, Kim Weston, grandson of Edward, nephew of Brett, son of Cole Weston, is known as the master of fine art nude photography. He knew by age six that photography was something he wanted to do. Kim learned

his craft assisting his father in the darkroom, making gallery prints from his grandfather Edward's original negatives. Kim also worked for years as an assistant to his uncle, Brett, whose bold, abstract photographs rank as some of the finest examples.

Zach Weston, son of Kim Weston, was born in 1990, and is the fourth artistic generation branching off the Weston tree. He grew up on Wildcat Hill surrounded by iconic photographs created by his relatives. Zach has been moved by this medium and has sharpened his vision by photographing the nude figure, still life, and abstract forms.

Kim is excited to curate an exhibition at the Steinbeck Center with his son, Zach. Weston: Four Generations 1886-2013 celebrates their 100-year anniversary. This presentation will take place March 10-May 31, 2014 and will bring the images, art, and artifacts of Edward, Brett, Kim, and Zach Weston together for an intimate look at one of the renowned families of photography.

This exhibit will also present new works produced by recipients of the Weston Scholarship. Since 2004, The Weston Scholarship has awarded 157 scholarships to Monterey County students of traditional black and white photography.

Their Workshops are mostly held at their home on Wildcat Hill, but occasionally, they go on location to places like California Missions, San Juan Bautista, and San Miguel. They recently held a workshop in Paris, where they took 11 students and three models.

The "little house with the big mood" is what they call Bodie House at Wildcat Hill. Enveloped in history, the original cedar single-wall construction building is where Kim and his wife, Gina, reside. "It's like living in a museum," says Kim, describing several artifacts including a desk, Edward's day books, and the darkroom Edward loved to print in.

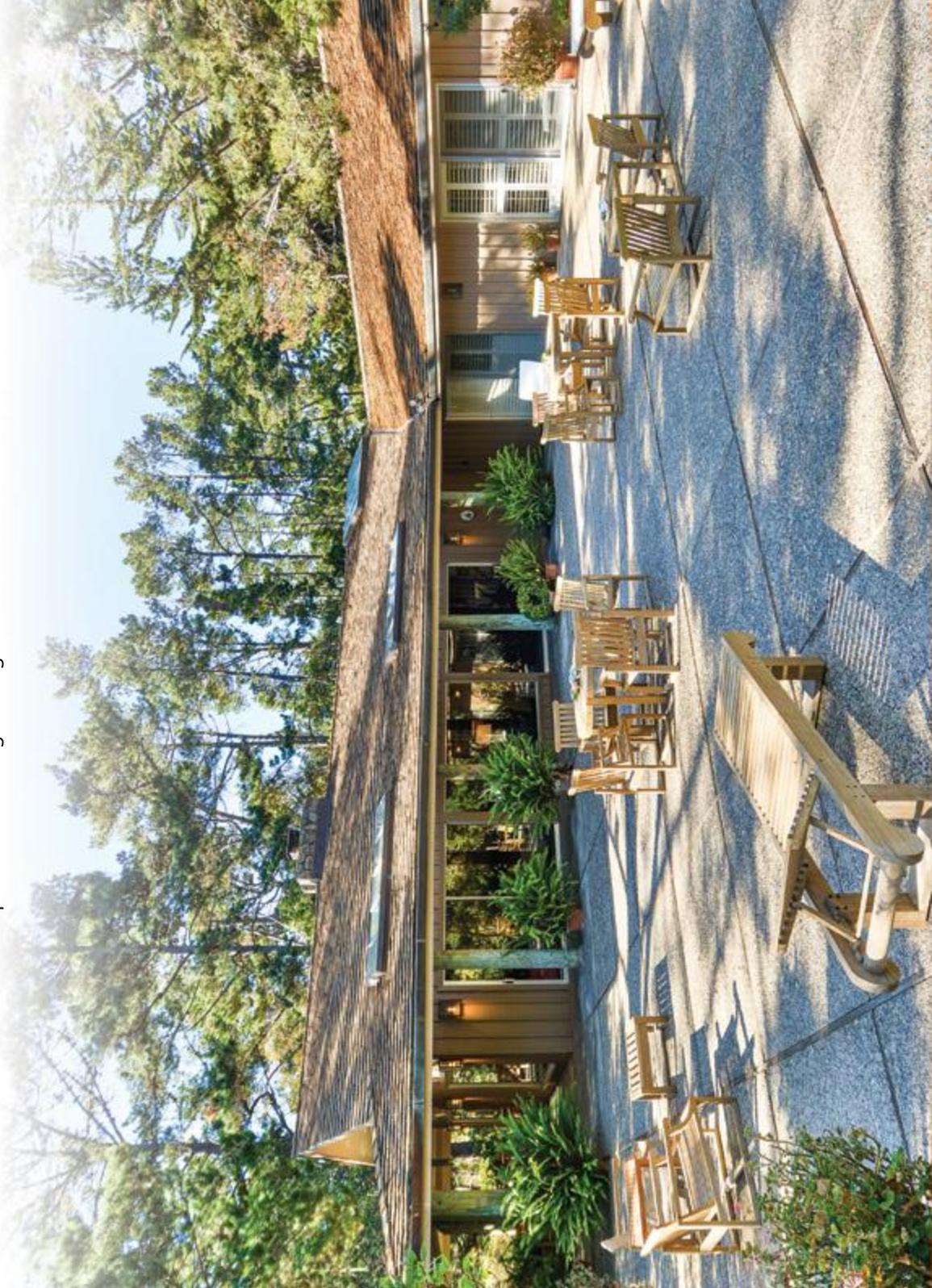
Good Social Lineage

By Andrea Stuart

Originally used as the summer home for the famed Diana Dollar family of San Francisco, 3114 Spruance is flocked in historic nuance. Organic characteristics including natural lighting and myriad textures fill the home, which is a marriage of Bourbon chic and mountain-lodge styles, much influence having come from designer Michael Taylor. The home’s appearance in Home and Garden magazine (A Touch of Big Sur in Pebble Beach) has solidified it as an architectural legend in the community.

Entering the home through the oversized Italian doors leads one to a unique foyer that functions as garden-like courtyard before being swept from one amply-sized room to another through wide hallways in an architectural adventure.

This “inside-out” home connects most of its rooms to the outdoors. The bedrooms each containing en-suite bathrooms—with the exception of the master suite, which boasts his and hers bathrooms—complete the feeling of elegant comfort.





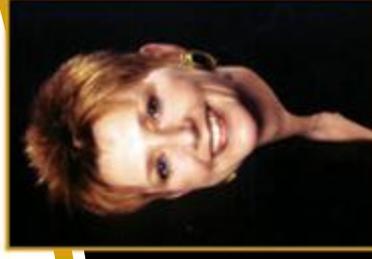
Pebble filled aggregate floors are radiant heated to ensure an ideal indoor climate. And diverse organic materials such as glass, stone, wood, and flora are combined and invoke a natural ease in the home's residents.

Oversized windows create a glass wall effect and form much of the home's perimeter, generating the illusion of extending the rooms beyond the enclosed spaces. Sliding glass doors further accentuate this effect in the grand room leading to a generous patio adorned in ample lounge chairs and tables, and sits just above an oval-shaped pool.

Disentangling of the nerves is a natural occurrence in this home. Whether entertaining guests on a patio large enough to host a wedding or enjoy a serene afternoon among one of the home's many indoor or outdoor retreats, the theme of this home is "soothing."

Secluded and built for total ease and minimal care, 3114 Spruance is mostly flat parcel with caretaker quarters; everything you need to simply tune out, and all within an arm's reach of Pebble Beach Lodge and golf courses. Abundant water credits are the icing on the cake, making this a real find.

Main Home ~ 4 Bedrooms | 5 Bathrooms | 3,789 SF | 2.28 Acre Lot
Guest Quarters ~ 1 Bedrooms | 1 Bathroom
Listing Price ~ \$2,525,000



For more information about 3114 Spruance Rd. Pebble Beach, Ca 93953
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“The Future of Flying” - Forbes

A photograph of Guy Fieri, a chef with his signature spiky blonde hair and goatee, wearing a denim jacket and a headset microphone. He is holding a white plate of food and looking towards a woman on the right. The woman has long brown hair and is wearing a red top, looking surprised with her mouth open. In the background, there is a stainless steel kitchen counter and a large logo that reads "JENN-AIR" with a stylized envelope icon to the left.

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Into the Great Wide Open
By Alex May

The Guitar Man
By Alexis Chavez

A Tale in the Chalice
By Andrea Stuart

FEATURE

Spotlight on the Afterlife
By Maggie Grainger

SCENE

Holiday Heros

Elegant Evening in The City

Legion of Honor: Anders Zorn

COMMUNITY

Keeping Up with the Joneses
By Kristin Smith



57° COVER

de Young Legion of Honor
Photograph by Steve Whittaker © Fine Arts
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Holiday Heroes

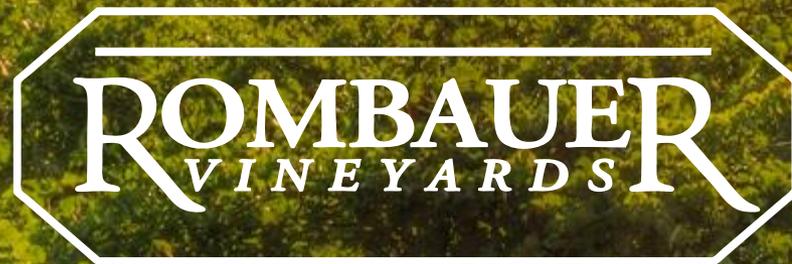
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Into the Great Wide Open

By Alex May / Photography by Nina Dietzel

Chip Conley is in motion. He's owned an award-winning hotel company, penned four books, garnered the first Head of Global Hospitality title at Airbnb, and started a burgeoning travel website, Fest300. So far, he's been to 30 festivals in 22 countries, with the numbers ever climbing. He's pared down his speaking engagements, which included a TED talk, from a staggering 160 last year to a manageable, or so he says, 40 to 50.

His calendar is perpetually filled, but the 52-year-old shows no signs of slowing down. He's been this way for quite some time. Conley grew up in Long Beach, attending the famed Long Beach Poly High School, where something sparked in the lanky Caucasian. He became curious of his surroundings and the various colors, shapes, and sizes that surrounded him. His family didn't travel extensively, but it was enough to get his legs moving.



Chip

PERSONA



Conley went on to Stanford University, where he left with a bachelor's degree and an MBA and started the Joie de Vivre hotel company at just 25 years old. That endeavor lasted almost 30 years. He sold a majority interest in 2010 and set off to continue other projects.

Thus came Fest300, a place he calls a living museum of the most influential festivals across the globe. The concept spawned on a book tour when someone asked why he loves Bali so much, a country he's visited 11 times. He went off the script and tapped into what he says was happening in his subconscious. "Wouldn't it be nice," he asked the Manhattan crowd, "if there was a place you

could go to look at the 300 best festivals in the world and figure out which one's right for you?"

He'd been toying with the idea for some time, but when approached with it point-blank, he realized this was his next undertaking, as a conduit for the other inquisitive souls in the universe seeking the transformative.

He believes the evolution of the human experience relies on the constant flow of cultural information. He pledged to find a way for everyone to feel the power cross-cultural education provides. "Curiosity is an opening up to possibilities," he says, "and there's a certain humility that comes with curiosity, which means you don't know it all." That persistent voice pushing us to discover what once was unknown, he believes, is the true fountain of youth.

The three-month-old site has aspirations of grandeur. He's using social media to connect with the like-minded millions scratching the itch to get away and see life off the road less traveled. The first 50 or so Facebook responders were invited to his house on Dia de los Muertos (Day of the Dead), a Mexican holiday widely revered by San Francisco's substantial Latino population. In keeping with the Fest300 vision of cultural education through human-to-human connection, he opened his home to perfect strangers.

"Yeah, why not?" he says, shrugging across the phone line.

I ask him if he has any downtime and he lets off a good laugh. "Frankly, no," he says. But he understands this is part of the process. This is the energy it takes to make certain his passion is passed on.

His place in this big picture is established, and it's a result of hard work, a few strokes of providence, and the dynamic, intangible elements ingrained in his DNA. He politely needs a reminder where this conversation would eventually end up, and I tell him. A subtle nod to how busy he is. The conversation ends, and the man whose wheels are constantly spinning looks forward to a few quiet hours alone. But tomorrow, he knows, is a new day, and Chip Conley will be ready and willing to see what he can do to make it better.

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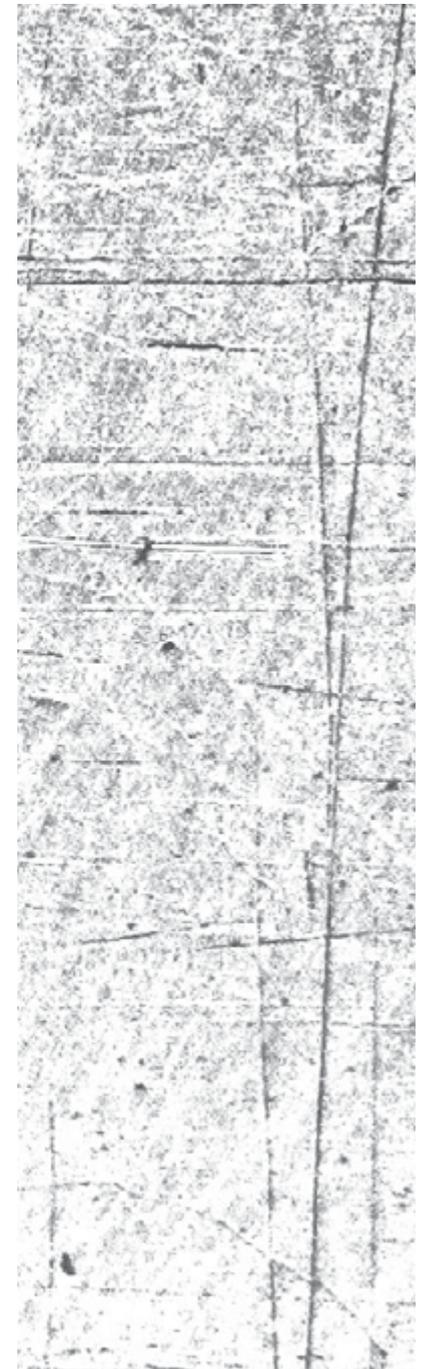
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A man with dark hair, smiling, is playing a guitar in a dark setting. He is wearing a dark, long-sleeved shirt. The guitar has a distinctive metal mesh body. The background is dark with some blurred lights and structures.

The Guitar Man

By Alexis Chavez / Photography by Hemali Zaveri

His long curls sway with each cord he strikes on the guitar. Men and women dance and shout, their happiness hardly containable. The year is 1976, and Carlos Santana mesmerizes the crowd, especially a then six-year-old Michael Shapiro, who will remember the concert he attended with his father, his very first, for years to come.



Michael

PERSONA



What Shapiro took away from that show was not the virtuoso guitar styling of Mr. Santana, rather the pandemonium with which he was met. “I remember the feeling of wanting to be that and do that. It wasn’t about the music, it was about the adoration,” Shapiro remembers. “It was about all those people loving him, and I just wanted to be loved.”

Although born in the Bay Area, Shapiro spent his first six years splitting time between his mother in Portland and father in Las Vegas, until finally settling in Vegas. He began playing trumpet in 5th grade, though he never forgot the power with which Santana played the guitar. And after years of begging his father for a guitar, he decided to make one of his own.

Armed with a little bit of cardboard and a lot of imagination, Shapiro cut out the shape of a Flying V guitar as a base and used an old tennis racket as the frame. Rummaging through the garage, he found turntables, knowing that the needle on the record player makes sounds when touched, he broke it off and mounted it on the cardboard and strung

rubber bands across it. He found wires, touched them together until there was sound, plugged them into the microphone input on the stereo, and voila! His new “guitar” played through the stereo. Needless to say, his father bought him a new guitar the next day.

By his teen years, Shapiro was playing gigs with his band. One of his first shows was in Los Angeles. He was surprised when at the end of the night the lights came on and the bartenders began putting the barstools up and announcing last call, “I had just assumed the whole world was 24/7,” he says.

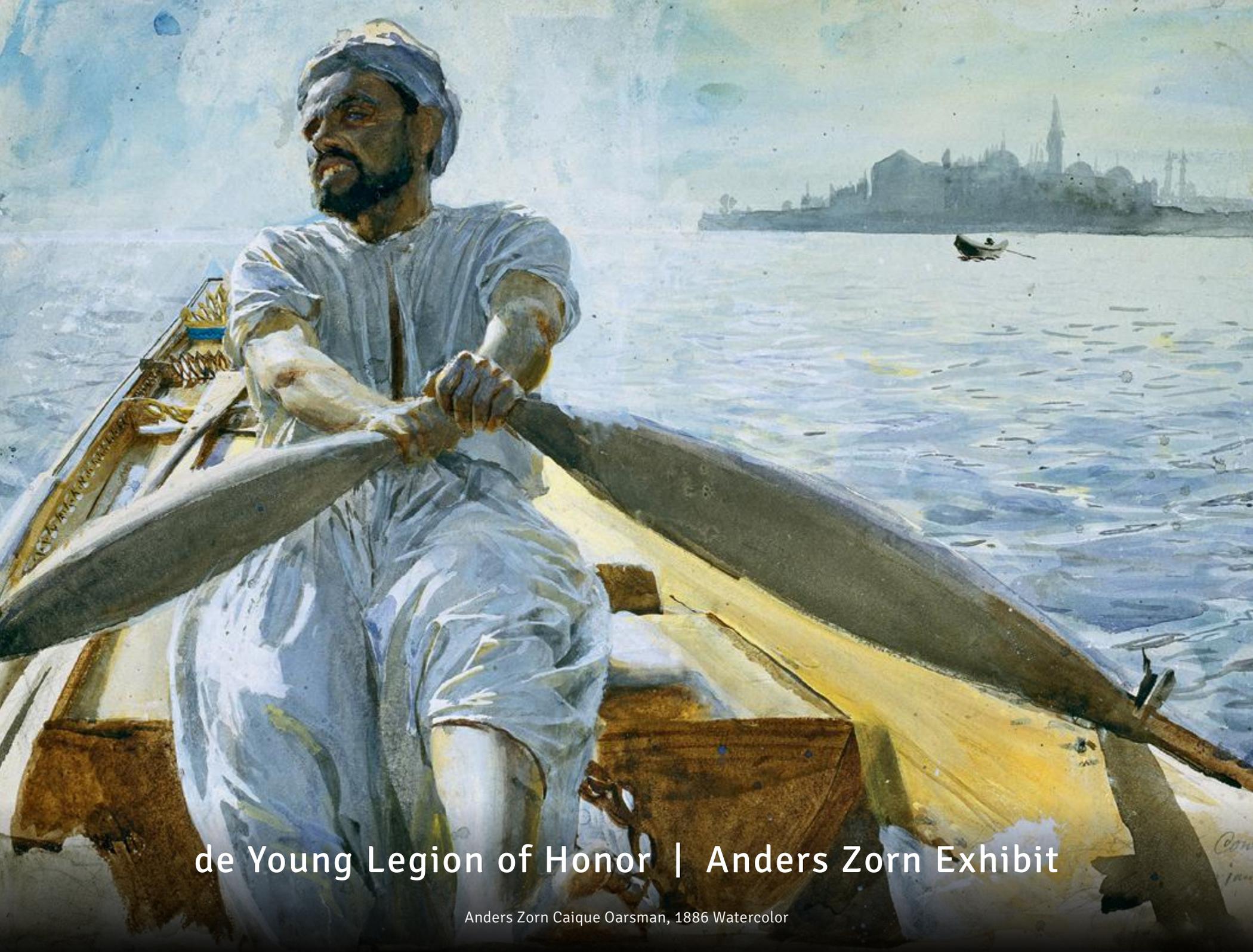
Living the Vegas lifestyle was familiar ground for Shapiro, who struggled with the excesses of life in Sin City. “I had what we call a spiritual awakening. It’s been seven years for me,” says Shapiro.

With a new lease on life, Shapiro moved back to the Bay Area in 2006. Shortly after, he formed the band Reckless in Vegas, alongside drummer Ryan Low and bassist Mario Cipollina, both Bay Area natives.

The trio recorded some original albums, but they didn’t fare as well as hoped. Then, in July 2012, during meditation, Shapiro saw the band’s name in lights, in an old-timey Vegas scene, filled with mobsters and Rat Packers. Inspired by his grandfather, Barney, who owned a hotel in Vegas in 1955, Shapiro began heavily researching the era. “I got swept up in the melodies; they were so well written and captivating. And thought, ‘How do we do this current?’” he says.

When it came time to find a producer, Shapiro knew just who to call, Dan Shea, who had previously worked with Reckless in Vegas. What they’ve created is a throwback to the era of Vegas showmanship, with a modern twist. Their newest album, “The Hard Way,” is full of well-known tunes from yesteryear, renewed for a new generation. From an almost-metal rendition of “Luck Be a Lady,” to a live show mash-up of “White Rabbit” by Jefferson Airplane and Sinatra’s “A Very Good Year,” Reckless in Vegas is anything but ordinary.

Sometimes you have to get back to the basics to begin anew. Shapiro’s move back to the Bay Area has once again reunited him with Las Vegas, this time through his art. He has weathered his personal storms, but what has always guided him through is his love of music. “There’s something magical about that.”

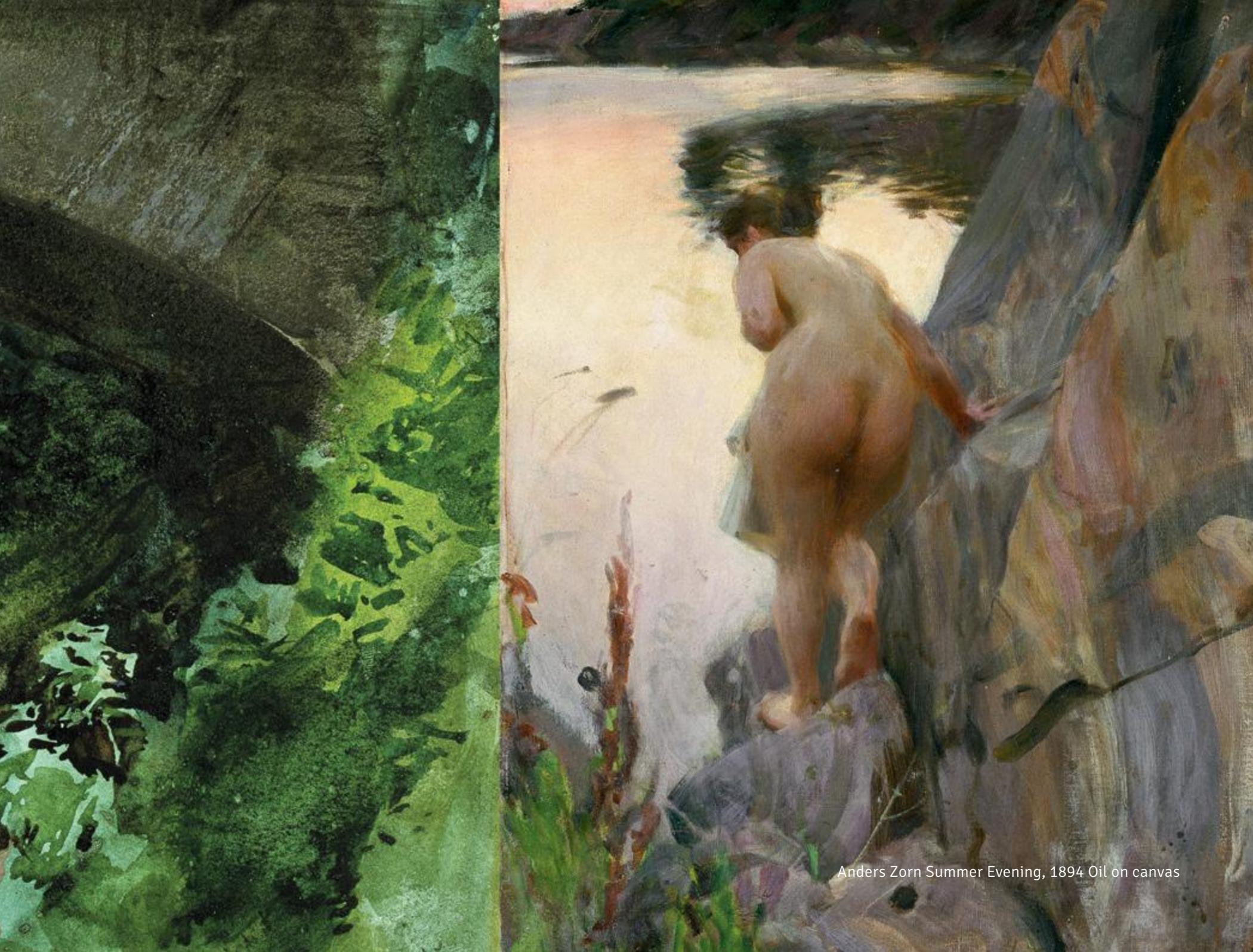


de Young Legion of Honor | Anders Zorn Exhibit

Anders Zorn Caique Oarsman, 1886 Watercolor



Anders Zorn River under Old Stone Bridge, 1884 Watercolor



Anders Zorn Summer Evening, 1894 Oil on canvas



Anders Zorn Self-Portrait, 1882 Watercolor





Anders Zorn The Thorn Bush, 1886 Watercolor,



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A man with short dark hair and a slight smile, wearing a dark suit jacket, a light-colored checkered shirt, and a dark tie, stands in a living room. The room features a tufted armchair with a patterned cushion, a wooden side table with a vase and a framed photo, and a window with sheer curtains. The lighting is warm and natural, suggesting a late afternoon or early morning setting.

A Tale in the Chalice

By Andrea Stuart / Photography by Kevin Thomas

Life has a way of quilting experiences into albums of seemingly irreconcilable meaning, that is, until the stitching between the episodes finally begins assembling memories in a fashion that opens our eyes to our path and purpose. Vice President of Key Accounts at Southern Wine & Spirits (SWS), Kim Beto, is a cosmopolitan man who has woven himself into the cross-hatching of his own story and has forged his life with unfettered enthusiasm.



Kim

PERSONA



tractor rode up on the farm and asked, ‘Who’s the little dark one?’ My grandfather put his arm around me, introduced me as his grandson, and told the guy not to ask again.” Beto’s voice is notched with emotion. “It was the first time I felt like I belonged.”

Beto, who served as the obligatory farm boy on his grandfather’s dairy farm and lost himself in the wheat and rye fields, appreciates how experiences such as harvesting cherries and milking cows developed his keen sense of smell, making him more alert. Punctuated by the influence of his foster father, Claus, who made frequent wine trips to Denmark; his uncle, who owned a restaurant; and elaborate Swedish gatherings during holidays such as Midsummer, Beto was carved into an epicurean.

Having transplanted to the San Francisco Peninsula in 1986, Beto cultivated himself from bus boy to maître d’ and finally partner at 231 Elsworth. He later forged friendships with Master Sommelier Fredrick Dame and the late Master Sommelier Michael Bonaccorsi while working as general manager and wine director at Postrio Restaurant. “When you have mentors like that you learn a lot,” says Beto.

That was before hesitantly, yet assuredly, landing at MGM Grand Hotel in Las Vegas as wine and beverage director, and then synergistically settling in at SWS Northern California.

Although education is a large component of Beto’s infatuation with the little round fruit that has sent him around the world, he believes what really makes wine great is the story behind it. “Wine is one of the only things you can consume that is pure passion,” he says.

His favorite story penned itself during a phone conversation with his grandfather, Borje, when Borje was hospitalized for cancer. Speaking in a brass fortissimo, Borje commended Beto for his then recent appearance on the cover of *Sydsvenskan* with former presidential powerhouse Bill and Hillary Clinton. The tagline read, “From Rosengard to the White House.” His grandfather was passively, yet effectively, informing his haughty hospital mate of his pride for his grandson. “I felt like I was finally able to repay him by making him feel like he belonged just like he made me feel all those years ago.”

The final chapter of this story was written in the tannins just days before Borje passed away. Beto learned his grandfather made a 1941 Madeira, which later tied for first place with a legitimate Madera in the Sommelier Summit—a wine competition where the country’s top sommeliers compete for their peer’s votes. “He was an amazing man,” says Beto, who is wearing the same shirt he wore the last time he saw his grandfather, his eyes flooded with pride. ‘I know my grandfather was looking down saying, ‘I may be a farmer but I make pretty darn good wine.’ Appropriate sentiment from a man who fills his chalice one experience at a time, living a life of which even Dionysus would be envious.

As the fog curls around the branches of an oversized cypress tree engulfing Beto’s yard, it is clear that the two are analogous: deliberate, altitudinous, and animated by their environments. Beto, a Swede of Palestinian and Egyptian heritage, who carries tremendous pride for his country as evidenced by the Swedish tattoo on the inside of his arm, at times felt incongruous with his homeland, preferring the embrace of sunshine to the serrated kiss of prolonged winters.

Champagne, one of Beto’s feline companions, accompanies us at the dining room table, emitting vocal demands for attention. As her name suggests, wine is the love of Beto’s life—that is, after his kids, Josefina, 17, and Jackson, 1.

Born and raised in Malmö and Helsingborg, Sweden, respectively, Beto is a composite of both his birth parents and his foster parents. Although the transition to his foster family was at first frightening, it turned into a life altering reward. “I had only been in the family about a week when this guy on a



 SURFAIR

The Sky Connection

By Andrea Stuart

Regional business and leisure travelers have recently discovered an affordable yet sophisticated way to surf the sky. Surf Air is an All-You-Can-Fly private air travel membership that provides business and leisure travelers with exclusive, hassle-free air travel, saving valuable time and money. The company provides first-class service on executive aircraft to and from convenient local mid-sized airports in the San Francisco Bay Area, Santa Barbara and the Los Angeles metro area, with service to additional locations to follow.

Surf Air currently serves five daily roundtrips between the Bay Area and Los Angeles, and three daily roundtrips between the Bay Area and Santa Barbara. Having commenced service in Hawthorne, California, the company has also unveiled new Tiered, Friends & Family, and Business Membership options on December 9, 2013.

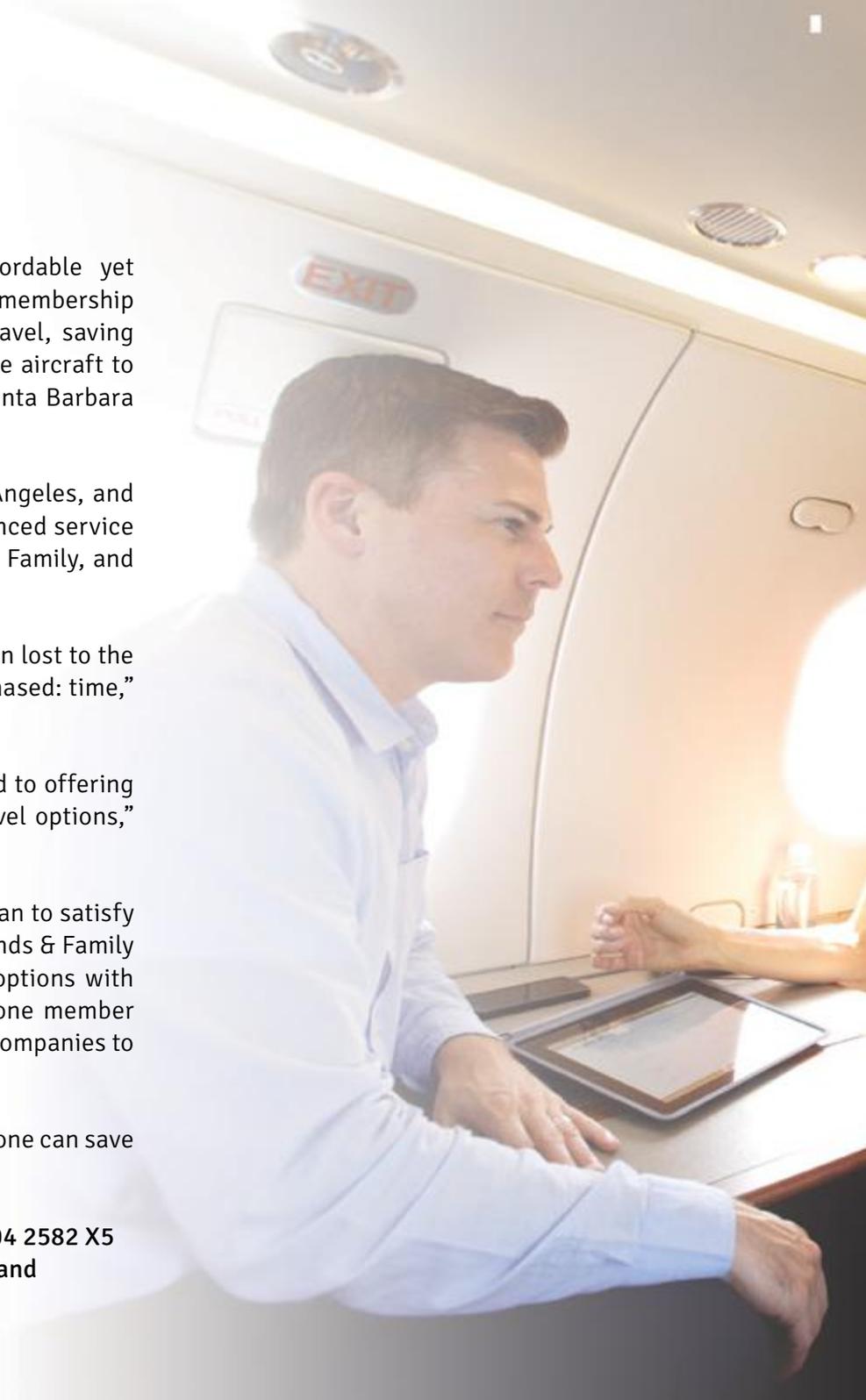
“The expansion to Hawthorne will add hours back to my life that would have been lost to the 405 or the 110. Surf Air gives me back something so precious that can’t be purchased: time,” said founding member Aaron Smart.

“With the addition of a new destination and membership levels, we look forward to offering new and existing members increased accessibility and flexibility with their travel options,” said Wade Eyerly, Co-Founder and CEO for Surf Air.

Now offered at four tiered levels, the memberships allow members to select a plan to satisfy the frequency and flexibility of their travel needs starting at \$1,350/month. Friends & Family Memberships allow multiple people to choose any of the Tiered Membership options with reduced pricing, and also includes access to an administrative portal, where one member can manage flights for everyone in the group. And Business Memberships allow companies to build a custom plan.

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Mélange

Spotlight on the Afterlife

By Maggie Grainger / Photography by Tom Kubik

We might not get to dictate whether we end up in heaven or hell, but if either place is anything like the world imagined by the designers showcased at Mélange 2013, both places look like a great way to spend eternity.

On October 19, local and internationally renowned fashion designers, performers, and artists descended on Temple nightclub in SOMA for the third annual runway event, celebrating diversity and multiculturalism on and off the catwalk. With a Halloween theme of “Heaven, Hell, and Purgatory,” innovators from as far away as Paris and Peru came out for a night celebrating all things fashion and to honor their peers in the industry.





Fashion Ambassador award-winner and Peruvian native, Varignia Garcia, 26, couldn't wait to bring her South American-inspired fashions to the City by the Bay. Her eco-friendly designs, which incorporate alpaca natural rustic wool and natural dyes, were an instant hit with Mélange's team, who asked her to return to San Francisco after a successful run during the 2012 show.

"My country has magical places," admits Garcia, who appreciates Mélange's commitment to promoting designers from around the world. "This (show) is helping increase the quality of life for Peruvian people. Mélange is the perfect match because we are all working together to promote human rights and diversity around the world."

Jean Paul Gaultier's Creative Director and Mélange Board member, Guila Clara Kessous, was on the first plane out of Paris when friend and Mélange CEO, Nick Navarro, asked her to come out to present her new handbag collection. The two met when Navarro was a student at Harvard and attended Kessous' lecture on French fashion. The UNESCO Artist for Peace admits it was a no-brainer when he asked her to join the Mélange board of advisors. "I always linked my art and design work with human rights values," explains Kessous.

Academy of Art University student Jennita Itthi-angkul had to pinch herself when she found out she had won the Student Designer Award. "I didn't expect much since there are so many talented

designers out there," admits the 35-year-old Thailand native. "I was so happy that I had to call back to Thailand and share the news with my parents. I couldn't believe I had won," Itthi-angkul's eyes filled with tears as she confessed to having three glasses of champagne to celebrate.

Growing up in Southeast Asia, Itthi-angkul's passion for design came from watching her parents. Her father was a tailor and her mother was a seamstress, so it was only natural she would follow in their footsteps. Her line in the show was inspired by the juxtaposition of freedom and restriction. "I wanted to send the message that we all crave freedom, but in reality, we are cased in a society called 'the world.' If we learned how to balance it, we would be much happier."

And when it comes to following your own fashion dreams, Itthi-angkul believes it's important to remember where you come from. "Stay true to who you really are. Never forget where you come from. You can't find your identity if you forget yourself," she says.

Kessous abides by this same philosophy. "Never give up, and trust yourself in the process." She says at the end of the day, fashion lines must reflect your fantasy based on your personality.

This advice aligns perfectly with the event's overall mission to highlight designers from all different backgrounds and walks of life and bring them together in the name of art. And with more than 10 designers, 80 models, and numerous performers, including a debut number by the girls of AsiaSF, Mélange Productions managed to pull off a show that would make a chorus of angels rejoice (and break a harp string or two).

Other designers featured in the show include Punk Kouture, Charmosa, Atussa, Chona Pike, Topher Adam, Eric Tibusch, The Great Worm, Glynneth B Jewelry, Marise Oliveria, and Rae Agency.

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SCENE

ELEGANT EVENING IN THE CITY

Photography by Drew Altizer | DREWALITZER.COM







Keeping Up with the Joneses

By Kristin Smith / Photography by Rebeka Rodriguez

Marilyn Jones and her daughter, Cecy Jones Korematsu, came to their family business in an unorthodox way. They weren't born into it, and it wasn't a lifetime dream to create a booming business together. It happened uniquely and organically—a theme that continues today with the production of the custom silk scarves they create together.

Before Cecy and Marilyn joined together as J&J Designs 24 years ago, their lives and art were very different. Marilyn was spending her days painting and using her fine art degree in San Francisco. Cecy was in Chicago working on her own art: a series of metal sculptures that she describes as “Burning Man meets motorcycle art.”

Marilyn shakes her head thinking about Cecy's old art. It was “interesting,” she jokes, before turning her attention back to the thin piece of velum on her work table.

But Cecy's foray into silk scarves wasn't that unlikely. As a student, she had visited Amelio Pucci's factory in Italy and saw how it worked. And growing up, she and her parents lived in Singapore, so they had connections to designers and manufacturers overseas.

On Marilyn's 50th birthday, she called her daughter to talk over an art project. A nonprofit she supported needed auction items—something that would speak to the organization. A scarf that reflected the organization's art seemed like a great option. Marilyn asked her daughter for help, and out of that single project, they launched what is now a bustling business.

In their more than two decades of partnership, J&J have designed one-of-a-kind scarves for museums, nonprofits, schools, and society groups across the country. But it's here in San Francisco where they've really made their mark. J&J have produced work for the SF MoMa, the Symphony, the Metropolitan Club, and numerous other local institutions.

Watching Cecy work today, it's hard to imagine her banging away on a large metal sculpture. She stands over a light box with a pencil, painstakingly drawing a complex knot for a piece they're working on for the Saint Francis Yacht Club. On the other side of the small light table is Marilyn. She's drawing a sail on the same piece of thin paper.

Before they even get to the drawing stage, Marilyn and Cecy spend hours researching their subject and collaborating with the client. Each scarf reflects the nature and history of the organization they're working with, and each design element is carefully chosen. For a project with a private school in New England, Cecy and Marilyn studied the Gothic buildings on campus, pulling in complex elements like arches and gargoyles. Studying any of their scarves is like a scavenger hunt.

Recently, J&J Designs started producing some digitally printed scarves and more affordable items. But their signature is still their hand-painted, labor-intensive silk scarves. While Marilyn and Cecy may not have come to the family business in the traditional way, their artistic process and craftsmanship certainly is traditional. They're old world, just like Pucci taught.

