

ENVIRONMENTAL • SOCIAL • GOVERNANCE

2024



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DANSK WILTON

DELIVERING THE DIFFERENCE

Perfection is in the detail and that is why we have placed sales, product research and design development under the same roof as our production facilities.

We endorse a professional culture where passion for precision is key. Our carpet specialists support our customers throughout the project as a close associate and sparring partner – securing a safe and optimised work process.

No matter the scope of the project, we are known to go all in and care for the final result.

We combine the skills of some of the most specialised people in the business with modern

production facilities and automated processes to create quality carpets that meet the highest standards in terms of safety, comfort, and aesthetic design. Having all activities in house gives us maximum control over the quality we deliver and the way we influence the world around us.

Dansk Wilton rely on years of experience, innovative thinking, relationships, and highly skilled Danish craftsmanship – and a deep understanding of our customers and their needs.

[Read more in our Brand Book](#)



ESG REPORTING REPORTING STANDARD

Dansk Wilton A/S, defined as Small and Medium Sized Enterprise (SME), is not yet subject to implementing the Corporate Sustainability Reporting Directive (CSRD) introduced by the EU and further defined by the European Social Reporting Standard (ESRS). However, we want to report on our focus areas, efforts, challenges, and opportunities within the broad spectrum of sustainability, not only in numbers, but supported by description of our activities.

This reporting is built around our Cradle to Cradle certification, which forms the framework for our actions, strategies and objectives. This approach also aligns with the "Communication on Progress" reporting we make as a member of the UN Global Compact Network Denmark.



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Our Cradle to Cradle certification and efforts within the five areas of certification support several of the 'UN Sustainable Development Goals' (SDGs). We particularly tap into the SDG no. 12, 'Responsible consumption and production', in this way also directly supporting our customers in their resource management. As the name reveals, the SDG's are goals - Cradle to Cradle is our tool.

ESG REPORTING BACKGROUND

Integrating Environmental Social Governance (ESG) into our core business practices

In this report, we provide an overview of our initiatives, outlining our efforts to minimise environmental impact, foster social fairness, and uphold high governance standards. While these actions align with our values and guiding principles, they also respond to the growing expectations of our stakeholders and the community at large.

At the beginning of 2024, we reached a significant milestone: Dansk Wilton is now Cradle to Cradle Certified® Version 4.0 for all our Colortec and Axminster carpet solutions – in accordance with the new and more ambitious version of the certification standard. We were among the first companies worldwide to become certified under the new 4.0 standard.

This certification not only confirms the high standards and traceability of our products – it also positions us as the only carpet manufacturer globally to have achieved certification for both Colortec and Axminster. Additionally, we have achieved Silver level certification for our ORIGIN carpets, made from undyed wool – a solution that preserves the wool's natural characteristics without relying on chemical dyes.

This progress is a key element of our ESG strategy, strengthening both our transparency and credibility by documenting responsible material choices, strong supply chain governance, and an unwavering commitment to internationally recognized standards.

This achievement reflects our ongoing efforts to strengthen environmental and social responsibility across all stages of our carpet solutions – from responsible sourcing to circular end-of-use strategies.

By adhering to the scientific based requirements in the Cradle to Cradle certification, we ensure that our activities prioritise environmental sustainability and circular economy practices. This certification not only reflects our dedication as a manufacturer but also serves as a crucial benchmark for our customers, guaranteeing that our practices align with their sustainability objectives and upcoming legislation.

What is a holistic approach?

The term "sustainable" is often used interchangeably and associated with a wide range of interpretations. In Denmark, you may no longer claim that a product is "sustainable" unless you can document that it has no negative impact across the entire value chain.

A genuinely holistic approach to sustainability considers all dimensions equally, ensuring that no single area is prioritized at the expense of another.

Cradle to Cradle Certified® is built on precisely this principle: it integrates and balances environmental stewardship, social responsibility. Rather than focusing narrowly on one aspect, the certification requires continuous progress across multiple categories – material health, product circularity, clean air and climate protection, water and soil stewardship, and social fairness.

In this way, Cradle to Cradle Certified® fully aligns with EU strategies, but goes even further by demanding tangible, measurable action instead of merely setting long-term goals.

DANSK WILTON OUR MISSION

” We supply carpet solutions and value to our customers founded on quality, design and complete solutions adapted to the customer.

We do this with constant focus on our company’s environmental and social impact and we aim for sustainable development. ”

ESG REPORTING

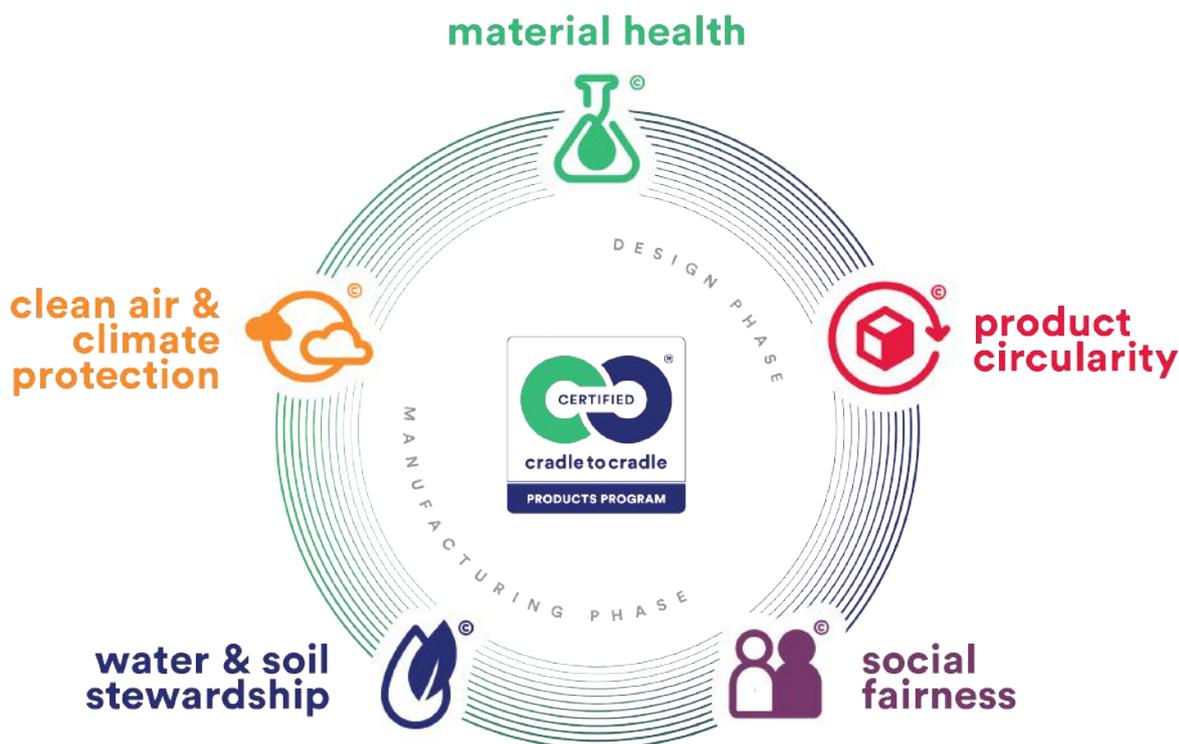
CRADLE TO CRADLE CERTIFIED® - MADE FOR TOMORROW

Cradle to Cradle Certified® has become our framework and guide in building a regenerative, responsible business. It drives us to go beyond minimising harm and instead aim on creating positive impact throughout the entire product lifecycle.

Our journey began with a focus on carpet waste as a valuable resource, but it quickly became clear that genuinely sustainability requires more than circular design. The Cradle to Cradle framework reflects this broader perspective, addressing product circularity, material health, climate impact, water stewardship and social fairness. It challenges us to continuously improve, set ambitious goals, and implement concrete optimisation strategies and actions—not just intentions.

Unlike many certifications that focus on a single dimension, Cradle to Cradle Certified® offers a holistic, scientifically grounded standard. It provides documentation, third-party validation, and transparent evidence that supports our claims and builds trust across our value chain.

We are still on the journey — and the destination will continue to evolve. However, with clear strategies, high ambitions, and a focus on making our products both responsible and accessible, we believe that Cradle to Cradle Certified® offers the most comprehensive and future-ready path forward — and, not least, supports our customers in their responsible sourcing strategies.



Source: <https://c2ccertified.org/the-standard>

The Cradle to Cradle Certified® Product Standard provides the framework to assess the safety, circularity and responsibility of materials and products across five categories of sustainability performance:



Material health – ensuring that materials are safe for humans and the environment

This category assesses that chemicals and materials used in the product are selected to prioritise the protection of human health and the environment, generating a positive impact on the quality of materials available for future use and cycling.



Product circularity – enabling a circular economy through product and process design

This category assesses that products are intentionally designed for their next use and are actively cycled in their intended cycling pathways.



Clean air & climate protection – generating clean energy and protecting the environment

This category assesses that product manufacturing results in a positive impact on air quality, the renewable energy supply, and the balance of climate changing greenhouse gasses.



Water stewardship – safeguarding air, water and soil resources

This category assesses that water and soil are treated as precious and shared resources. Watersheds and soil ecosystems are protected, and clean water and healthy soils are available to people and all other organisms.



Social fairness – embracing safe, fair and equitable labour practices that advance human rights and strong communities

This category assesses that companies are committed to upholding human rights and applying fair and equitable business practices.

How is the Cradle to Cradle certification linked to the ESGs?

The Cradle to Cradle certification categories are linked to the Environmental, Social and Governance aspects accordingly:



In the upcoming pages, we share our 2024 ESG report highlighting our sustainable development achievements, challenges and opportunities in Environmental, Social, and Governance aspects, based on the Cradle to Cradle certification of our carpet solutions within each category of certification.

ESG REPORTING

CRADLE TO CRADLE CERTIFIED® GENERAL REQUIREMENTS

Our commitment

At Dansk Wilton we are committed to creating sustainable business development with a focus on both people and the environment. Our environmental policy specifically targets our focus on and efforts for a healthier and better environment.

Our strategy and work are based on our fundamental dedication to high quality, customised solutions and specifically to our Cradle to Cradle certification. Cradle to Cradle, with its high ambitions, is our aspiration, but at the same time constitutes our tool for constant development within the five categories of certification: Material health, Product circularity, Clean air and climate protection, Water and soil stewardship, and Social fairness. In our belief, this holistic approach is what makes Cradle to Cradle the most ambitious and comprehensive certification programme within social and environmental responsibility.

We are aware that fundamental changes to entire industries require a long, persistent effort, but we want to support and push this development and set new standards. We will do this in collaboration with our value chain, including suppliers and customers as well as other stakeholders. We are aware that we all hold a responsibility, but also that we cannot create the greatest impacts alone: Together we achieve more.

Our environmental policy therefore not only concerns our own business, but our entire value chain. And our focus on creating positive change is based on a need and desire to future-proof not only our own company, but the industries we are part of.

At Dansk Wilton, we want to support a culture where both employees and business partners strive for and manage to achieve high levels of environmental performance.


Lars Martens Clausen
Chairman


Lone Ditmer
CEO

Environmental Responsibility

Cradle to Cradle Certified® places environmental responsibility at its core. This includes clear policies, implementation strategies for continuous improvement.

At Dansk Wilton, our environmental management system aligns policies and actions with our ambitions and scale. In collaboration with Sourcing House, we have mapped environmental risks across the entire value chain — from raw materials to end-of-life. This work forms the basis of a tool we use to continuously monitor and respond to risks and changes.

Although our own operations do not require environmental permits, we actively assess upstream and downstream impacts, including the environmental challenges linked to nylon and wool production. Cradle to Cradle Certified® demands continuous optimisation, ensuring that improvements in one area do not cause unintended consequences elsewhere.

Our goal is not only to minimise our own environmental impact but also to help drive higher standards across the industry.

“Our Cradle to Cradle certification guarantees that our carpets meet stringent environmental criteria. In doing so, we support the hospitality industry’s commitment to responsible resource management.”

- Lone Ditmer, CEO



ESG REPORTING

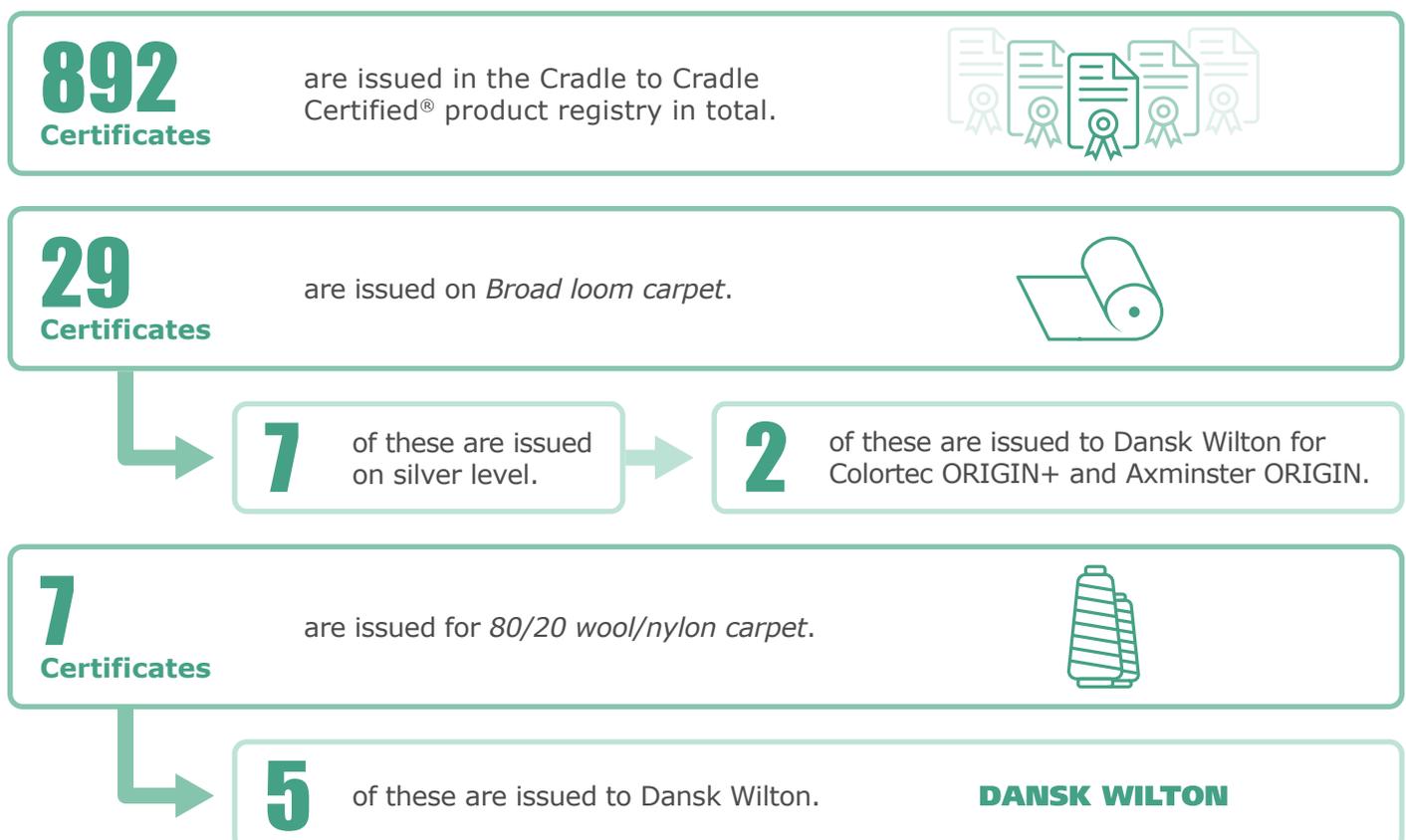
CRADLE TO CRADLE CERTIFIED® VERSION 4.0

The re-certification of our Colortec carpet solutions under the new and more ambitious Cradle to Cradle 4.0 standard, along with the certification of our Axminster carpet solutions to the same standard. This represents a significant achievement in our ongoing commitment to responsible business practices.

The Cradle to Cradle framework aligns closely with our values, driving us beyond compliance. More than a mark of approval, the Cradle to Cradle certification is a catalyst for innovation and excellence.

Cradle to Cradle Certified plays a vital role in our Environmental, Social, and Governance strategy - not merely as a reporting tool, but as a reflection of our commitment to responsible operations and to supporting our customers in achieving their strategies and objectives. By adhering to the rigorous, science-based standards set by the independent Cradle to Cradle Products Innovation Institute, we continuously evaluate and optimise our materials, processes, and social responsibility initiatives, all validated by independent third-party assessments.

Cradle to Cradle Certified Product Registry (as per 27/1-25)





Material health

Category intent according to the Cradle to Cradle Certified® Product Standard Version 4.0.:

Chemicals and materials used in the product are selected to prioritise the protection of human health and the environment, generating a positive impact on the quality of materials available for future use and cycling.

The Cradle to Cradle Certified® approach to material health goes beyond EU and US legislation by demanding full transparency and thorough screening of all substances used in a product.

Each material is assessed down to its individual chemical compound (CAS#). Where full traceability is not possible — particularly with recycled materials — testing is conducted to ensure compliance with the Restricted Substances List. Organic materials are also tested for heavy metals and pesticides to confirm safety.

Our assessments are carried out in collaboration with Vugge til Vugge, a Cradle to Cradle Accredited Assessment Body. Data is collected from suppliers across the value chain and includes:

- Bill of Materials (BoMs)
- Declarations on carcinogens, mutagens, and reproductive toxins (CMR)
- Substances of Very High Concern (SVHC)
- [Restricted Substances List \(RSL\)](#)

We ensure full disclosure of at least 95% of the materials in our carpets, as required for silver level certification, and verify the absence of CMR and SVHC substances.

Our carpets undergo screening against the comprehensive Restricted Substances List, which includes worst-in-class chemicals such as PVC, PFAS, Phthalates, and heavy metals.

Our undyed carpet solution Colortec ORIGIN+ with integrated textile backing and Axminster ORIGIN, achieve the silver level.

As of April 2025, the Cradle to Cradle Product Registry features 29 certified broadloom carpet solutions under Cradle to Cradle Version 3.1 and 4.0. Only 7 of these have obtained certification at the silver level, but only Dansk Wilton have this level on the new and more demanding 4.0 standard marking the highest achievement for any broadloom carpet in this category. See page 10.

Our goal is to initially secure the silver level for all our carpet solutions in the Cradle to Cradle certification. Once this milestone is reached, our ambition naturally extends to achieving the gold level. This objective is already embedded in our optimisation strategies as a guiding principle.

Promoting a healthy indoor air climate for hotel and cruise guests

Chemical substances can affect indoor air quality, as some materials release volatile organic compounds (VOCs) that may pose health risks. VOC levels indoors are often much higher than outdoors.

Our products are Indoor Air Comfort Gold certified by Eurofins—your assurance of very low emissions. This certification combines Europe’s strictest requirements and supports compliance with many building and material standards.

Contact us for more details or test reports.



All carpets from Dansk Wilton have achieved highest possible level of certification: Indoor Air Comfort Gold

Requirements are product specific – for details please see [the specifications from Eurofins](#).



Our Cradle to Cradle Certified® assessment covers not only the carpet it self but also the packaging, including tubes, wrapping foil. All materials are documented, and suppliers have signed the Restricted Substances List (RSL). Since our tubes contain non-traceable recycled content, they have been tested to ensure compliance.

We encourage our customers to recycle the packaging responsibly, in line with local systems, to support environmental sustainability.

Collaborative efforts to reduce material use and carbon footprint

We are working closely with our foil supplier to reduce material use and carbon footprint.

So far, we have cut the foil weight by 22.6%, while maintaining performance and including 30% recycled post-industrial content.

The goal is to reach 40–50% recycled content, incorporating post-consumer waste as quality allows.

Packaging

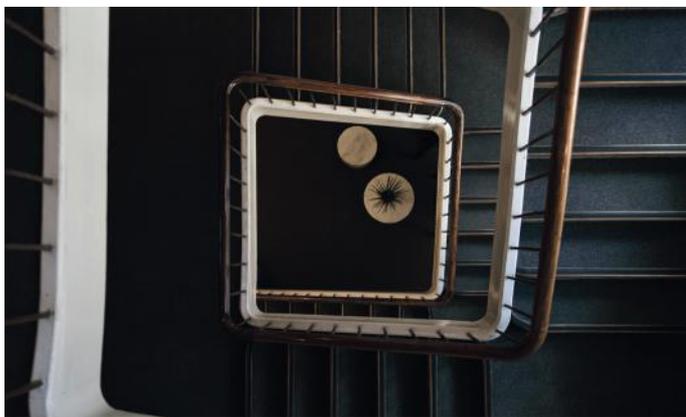
Category intent according to the Cradle to Cradle Certified® Product Standard Version 4.0.:

Product packaging meets high product circularity standards at the entry level of certification, ensuring alignment with the Cradle to Cradle principles for these product types.

In the below table all packaging materials are listed with weight:

Packaging materials	Homogeneous material/ Intended cycling pathway	Weight of materials
Carpet tube	HDPE - 100% recycled content Recycling	1,0-1,1 kg pr meter carpet tube
Wrapping foil	LDPE - 30% recycled content Recycling	64 - 80 g/m2
Packaging strip	Unalloyed steel Recycling	3-8 g/piece 2 pcs. per carpet roll
Tape	PP	6-10 g per carpet roll
Shipping label	Thermal paper	1,70 g/piece 1-2 pcs per carpet roll

HDPE = High-density polyethylene. LDPE = Low-density polyethylene. In the Cradle to Cradle Certified® User Guidance, only HDPE plastics are categorised as "commonly recyclable." Consequently, our carpet tubes are specifically acknowledged for their high-value technical cycling potential. Despite the global increase in recycling of LDPE, it is currently not classified as commonly recyclable according to the guidelines. We anticipate ongoing developments in LDPE recycling systems worldwide, which may eventually lead to LDPE being recognised as "commonly recyclable," considering it is the most widely used plastic type globally.



Product circularity

Category intent according to the Cradle to Cradle Certified® Product Standard Version 4.0.:

Products are intentionally designed for their next use and are actively cycled in their intended cycling pathway(s).

Circular design is key to creating products that support resource efficiency and long-term value. In this Cradle to Cradle Certified® category, the focus is on designing products for circularity — from using renewable and recycled materials to ensuring that products can be reused or recycled at their end-of-use stage.

It involves more than selecting the right materials — it’s about creating products that actively support a regenerative, circular economy.

In this section of our ESG report, we highlight four key areas:

- Circularity education and knowledge sharing
- Waste pyramid
- Voluntary sector collaboration on textiles
- Collaborations

Circularity education and knowledge sharing

Participating in educational initiatives focused on product circularity expands our understanding of the circular potential of our carpets. This effort aligns with our objective to identify opportunities and develop solutions to overcome barriers in this regard.

Therefore, projects and collaborations aimed at fostering a circular economy are a continuous focus for Dansk Wilton. We actively participate in projects, debates, and events, and collaborations are integral to our commitment to advancing our understanding of product circularity.

We have proactively participated in several key initiatives:

- Cradle to Cradle, a series of webinars 2024
- Voluntary sector collaboration on textiles (from 2022 onwards)

- Sustainable design summit 2024
- Collaborations

These endeavours underscore our dedication to staying at the forefront of sustainable practices and contributing to the evolution of circular economies.

Waste pyramid – understanding and visualising carpet waste

To better assess how we can minimise the environmental impact of carpet waste and transform it into a valuable resource, we have developed a visual waste hierarchy tailored specifically to our operations. This tool enables us to categorise current waste-handling practices and identify improvement areas — from prevention and reuse to recycling and responsible disposal.

The model is applied not only to Dansk Wilton’s own processes but also with a strong focus on the end-of-use phase. By addressing waste generation across the product lifecycle, we aim to strengthen circular practices both within our production and in collaboration with customers and partners at the product’s end-of-use.

By mapping our activities in this way, we gain a deeper understanding of where interventions have the greatest impact. For example, our made-to-order production model and use of technical calculations help prevent unnecessary waste from the outset. With our new looms, we have managed to reduce our waste significantly.

In the reuse and recycling categories of our waste hierarchy, we are exploring new collaborations to turn residual yarn and carpet offcuts into new products — helping keep more material in circulation.

This approach supports our long-term ambition to design out waste and reframe used carpet materials not as waste, but as future resources. It aligns with both our Cradle to Cradle Certified® efforts and our ESG strategy, where circular thinking plays a central role in our environmental commitments.

Transforming waste into valuable resources remains one of our most complex challenges. The technology is still immature, and although we see promising developments in the field, much of it is still in early stages. We monitor progress and engage in pilot projects where possible, but high costs and limited scalability continue to make recycled solutions less competitive than virgin materials.

While circularity is widely discussed, concrete action and infrastructure are still lacking. Still, we believe that collaboration, innovation, and persistent engagement will help close the gap — and we are committed to being part of that progress.

Waste pyramid

 <p>Prevention</p>	<p>High quality materials for longevity Keep in first life cycle for as long as possible</p> <p>Made to order production No dead stock</p> <p>Pre-replacement inspection To help judge and advise best solution</p> <p>Maintenance Extending product lifespan</p> <p>Design recommendations To maintain visual appeal over time</p> <p>Technical planning To minimize production waste</p>	<p>Most preferred</p>	
 <p>Reuse</p>	<p>Residual yarns integrated into production Avoiding extra material consumption</p> <p>Collaboration with partners to repurpose residual yarns Turning residual yarn into valuable resources for other</p> <p>Exploring partners to reuse carpet waste Turning post-production materials into new resources through collaborative solutions</p>		
 <p>Recycling</p>	<p>Identifying recycling partners Finding the right technical match</p> <p>Initiating collaborations Setting up recycling solutions</p> <p>Exploring products from reuse material Finding buyers for recycled materials</p>		
 <p>Incineration</p>	<p>For now, the best utilisation of our carpet waste Used for district heating</p>	<p>Least preferred</p>	
 <p>Landfill</p>	<p>Avoid landfill</p>		

Incorporating cycled and/or renewable content

The Cradle to Cradle certification aims to not only ensure the certified product becomes a resource after its first intended use but also to foster increased demand for materials in general that contribute to a circular economy.

We contribute to increasing the demand for circularly sourced materials by incorporating more cycled or renewable materials into our products. This helps close the loop and promote the circular economy, leading to a reduction in the negative impacts associated with the use of virgin materials.

In the certification, Cradle to Cradle assess natural renewable resources eligible for biological cycles on par with recycled materials integrated into technical cycles.

In line with the Cradle to Cradle certification requirements, we have evaluated our performance and established improvement goals.

The table below provides an overview of the materials in our carpets, specifying the content of renewable and recycled materials and outlining our improvement objectives:

Material	Recycled/renewable content included in % of total weight	Cradle to Cradle requirements	Goal for renewable and/or recycled content
Carpet pile – Colortec and Axminster carpets			
Wool (80%)	100% renewable	> 80% renewable/recycled content for the pile material	100% renewable and/or recycled
Nylon (20%)	Virgin		
Carpet backing - Colortec			
Primary backing	100% polypropylene- virgin	The requirement for recycled content is > 0%	Include recycled content to the highest extent possible. Ongoing tests are being conducted to determine the potential percentage
Felt backing	100% recycled PET (rPET)		Secure chain of custody of all recycled content, pre- and post-consumer
Carpet backing Colortec – textile backing	100% polypropylene - virgin		Include recycled content to the highest extent possible. Ongoing tests are being conducted to determine the potential percentage.
Carpet backing - Axminster			
Carpet backing Axminster	Weft yarn: 100% polypropylene - virgin Warp yarns: 50% cotton = renewable 50% polyester = virgin	The requirement for recycled content is > 0%	We are working towards incorporating recycled content into our weft yarn.
Latex Both carpet types	Virgin	The requirement for recycled content is > 0%	Ongoing dialogue with suppliers with the aim to maximise the use of renewable and/or recycled substances

We are in an ongoing dialogue with our suppliers regarding virgin materials to pursue the integration of recycled content. It is not always easy, as the industry is dominated by old norms and common standards, which are not based on recycled materials.

Voluntary sector collaboration on textiles

Dansk Wilton actively participates in the voluntary sector collaboration for the textile and fashion industry – a public-private partnership initiated by the Danish Ministry of Environment, with a shared goal of making the sector more circular by 2030.

Dansk Wilton is a member of the steering committee of this initiative.

The collaboration is structured around three strategic objectives:

- **Circular business models**

Promoting reuse, repair, and resale initiatives to ensure that textiles remain in use for as long as possible, both through functional and aesthetic durability.

- **Circular design**

Focusing on developing and manufacturing textile products that support extended product lifetimes, disassembly, reuse, and recycling – starting from the design phase.

- **Recycled textile fibres**

Working to integrate more recycled fibres and materials in production while maintaining high standards for quality and safety.



Circular business models

The ambition is to extend clothing and textile lifespans through resale and reuse models, reducing environmental impact and unlocking circular business opportunities in Denmark.

Extending product life and reducing resource

At Dansk Wilton, we aim to prolong carpet lifespan by offering maintenance advice, pre-replacement inspections.

We are updating our maintenance guidelines to help customers care for their carpets effectively—supporting longer use and avoiding early replacement.

Exploring reuse of residual yarn and production waste. We are actively seeking partners to enable recycling and reuse of materials, supporting a circular economy.



Circular design

Create a shared design guide to help Danish textile companies design products for longer life and circular use.

Our initiatives on circular design and extended product lifespan

At Dansk Wilton, we recognise that design choices have a major impact on resource use and product lifespan. We design high-quality products using carefully selected raw materials and pre-dyed yarns – ensuring exceptional durability and long-lasting performance. As part of our Cradle to Cradle alignment, we implement design practices that support recyclability, and reduced waste.

Our specialised team advises on density, colour, and pattern choices to ensure lasting visual appeal and minimise production waste.

A dedicated product development group focuses on improving material selection, durability, use of recycled and recyclable content, and waste reduction from the design phase.



Recycled textile fibres

By 2030, all clothing and textiles from Danish companies should contain at least 40% recycled material, including 10% from recycled textile fibres.

Our initiatives to increase recycled content and support fibre-to-fibre innovation

To contribute to the sector goal of 40% recycled content—10% from recycled textile fibres – Dansk Wilton is exploring greater use of post-industrial and post-consumer materials. See page 15.

In 2024, we joined the dialogue on the Unblend project, officially starting in Q2 2025. The aim is to find ways to separate and reuse blended materials, including carpet waste, through collaboration with suppliers and recyclers.

We are also developing pilot projects and identifying recycling partners to prepare the ground for future implementation. At the same time, we are examining how fibres from production waste and used carpets can be brought back into circulation through available and emerging technologies.

Collaborations

Architectural signage

ReBond, crafted from repurposed carpet fibres, is developed in a collaboration between Modulex Group, Dansk Wilton, and Elektro-Isola. This collaboration underscores the power of partnership and showcases how waste from one industry can be transformed into a valuable resource for another.



In 2024 Modulex Group was awarded the "Society for Environmental Graphic Design's Innovation Award" for their innovative signage material, ReBond.

Designed to promote a circular economy, ReBond aims to reduce both carpet waste and the use of virgin acrylic in the signage industry.

Read more about the award

Positive Impact Projects

At Dansk Wilton, we are dedicated to positive impact projects that create value for both environment and society. These initiatives focus on responsible resource use and supporting social causes.



In 2024, we are proud to highlight two new collaborations centred around the donation and upcycling of surplus yarn from our production. We do our best to reduce waste in our manufacturing process, however, we will always have some surplus yarn. And we want to utilise this in the best way possible as it is a high-quality material with great potential.

Garnspecialisten is a retail- and webshop in Denmark passionate about selling unique, high-quality surplus yarn from the fashion-, and now also the carpet, industry.

In 2024 Dansk Wilton donated residual yarn to Garnspecialisten and as part of this collaboration, Garnspecialisten donate 50% of the proceeds, in the form of yarn, to Mødrehjælpen's project "From yarn to child", supporting Danish families with children who are in a difficult situation.

Mødrehjælpen is a Danish organisation that supports families, single parents, and children through social initiatives, counselling, and financial assistance.

From residual yarn to graphic artworks

Beautiful and impactful art pieces have emerged from a creative partnership between Amolia, Garnikum, and Dansk Wilton.



Amolia is a visionary brand committed to reducing textile waste through upcycling. Garnikum designs unique art pieces using surplus yarns. Together, they transform yarn from Dansk Wilton's production into striking graphic artworks, available on [Amolia's webshop](#).

These two initiatives give residual yarn a new life and, at the same time, support small, innovative businesses on their meaningful mission.



The numbers and result relates to our production of both Colortec and Axminster carpets.

In addition to the greenhouse gas emissions calculated for our Dansk Wilton facility, we also include reporting on scope 1 and 2 emissions of the backing facility associated with the backing process of our Colortec carpets:

	2024	2023
Scope 1 emissions	114.61 tCO2e	93.95 tCO2e
Scope 2 emissions	35.56 tCO2e	30.22 tCO2e

The scope 1 and 2 emissions associated with the backing process of our Colortec carpets at the backing facility are calculated based on the Cradle to Cradle "Clean Air & Climate Protection Worksheet." Scope 1 emissions are calculated with emission factors from the GHG Protocol tool. Scope 2 emissions (from purchased electricity) are calculated with country level emissions factors from the International Energy Agency (IEA.)

Main results and summary of our calculated CO2e emissions are presented on the following pages.

Clean air & climate protection

Category intent according to the Cradle to Cradle Certified® Product Standard Version 4.0.:

Product manufacturing results in a positive impact on air quality, the renewable energy supply, and the balance of climate changing greenhouse gases.

The Cradle to Cradle Certified® User Guidance outlines several requirements in this category that must be met on the different certification levels.

It is assessed that the final manufacturing stage facilities are in compliance with all applicable laws and regulations and/or industry best practice related to air emissions limitations.

Further, electricity use and greenhouse gas emissions associated with final manufacturing and the product's embodied greenhouse gas emissions have been quantified and verified, creating a baseline against which reductions can be measured, and helping to identify areas for improvement.

Energy consumption at Dansk Wilton's facility

Energy source	2024	2023	2022
Electricity – based on 100% wind energy	552 mWh	465 mWh	443 mWh
District heating – based on 91% renewable energy (wood chips)	511 mWh	542 mWh	495 mWh
Natural gas for production process	9,480m3	9,104 m3	8,973 m3
Fuel for company-owned vehicles	3,149 L	10,461 L	8,483 L

Green House Gas Emissions

Our reporting of CO2e emissions comprise of Scope 1, 2 and 3. All emissions are calculated and reported based on the Greenhouse Gas Protocol. Reporting is based on actual and estimated data depending on availability, from our Dansk Wilton facility, Højskolevej 3, Herning.

Carbon accounting – scope and prerequisites

As a Small and Medium-sized Enterprise (SME), we will initially be obliged to report only on Scope 1 and Scope 2 emissions. Acknowledging that the majority of a company’s emissions are in Scope

3, we have included Scope 3 in our reporting. However, some areas are currently excluded. We will progressively expand our scope and include additional areas as the data becomes accessible.

Carbon accounting - scope and prerequisites

	Energy & Processes Dansk Wilton facility	Purchase	Transport	Waste
Included	Electricity	Primary materials used in the production of Axminster and Colortec carpets (Dansk Wilton & backing facility)	Company owned and leashed vehicles	Recycling and incineration
	Heating & process energy		Work-related travel <ul style="list-style-type: none"> • Car travel • Flights • Train travel 	
		Packaging (>1000 kg) (Dansk Wilton & backing facility)	Upstream transport of primary materials to Dansk Wilton and backing facility	
	Excluded		Auxiliary materials	Work-related travel <ul style="list-style-type: none"> • Rental cars* • Taxi service*
		Purchase of goods and services	Internal transport of materials/goods (electric trucks)	
			Employees transport to and from work	
			Downstream transport to customers	

*Included in 2025

Climate accounting 2024

Results for climate accounting 2024: 30.127,63 ton CO₂e

Period: 01/01/2024 – 31/12/2024

Country: Denmark (DK)

Emission factor year: 2023

Methodology for calculating greenhouse gas emissions

The calculations were performed using "Klimakompasset" ("Climate Compass"), an online tool developed by the Danish Ministry of Industry, Business, and Financial Affairs. This tool is based on the principles of the Greenhouse Gas (GHG) Protocol.

The results rely on the following methodological choices made during the calculations:

- The Radiative Forcing Index (RFI) is included for emissions from air transport. This inclusion (or correction) accounts for the fact that CO₂e emitted at higher altitudes has a greater greenhouse effect than CO₂e emitted on land
- The emission factor for electricity is adjusted to reflect companies' purchases of green certificates, known as guarantees of origin (electricity declaration)

Main Results by main category

The company's total CO₂e emissions are given in below table. The CO₂e emissions are given in tonnes of CO₂ equivalents, and the table shows the emissions distributed among the different main categories. Note that outside scopes are not included in the climate footprint according to the GHG protocol.

Overview of the company's total CO₂e emissions by main category:

Main category	Emissions in tonnes CO ₂ e (scope 1+2+3)	Share of emissions (scope 1+2+3)
Energy and processes	62	0.2%
Primary purchase of materials for production	29,829	98,9%
Transport	364	0,9%
Waste and recycling/recovery	0,00	0%
Total	30,255	100,00%

The following figure summarises Dansk Wilton's calculated CO₂e emissions. It indicates the company's absolute CO₂e emissions in percentage and tonnes of CO₂e equivalents, divided into main categories.

CO₂e emissions in percentage and tonnes (scope 1+2+3) divided by main categories:



Energy & processes

0.21%
61.9 ton
CO₂e



Purchasing

98,9%
29,828.99 ton
CO₂e



Transport

0.88%
264 ton
CO₂e

Main results divided into scopes

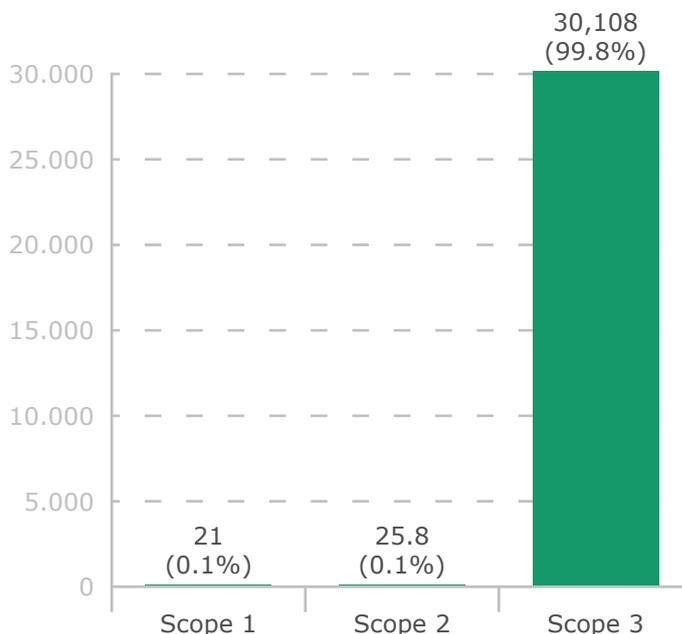
The company's total CO₂e emissions are given in below table. The CO₂e emissions are given in tonnes of CO₂ equivalents, and the table shows the emissions divided into scope 1, 2 and 3, according to the GHG protocol. Emissions outside scopes are not included in accordance with the GHG protocol, and are therefore not included in the total.

Overview of the company's CO₂e emissions by scope:

Scope	Ton CO ₂ e	Share of emissions
Scope 1	20.96	0,07%
Scope 2	25.80	0,09%
Scope 3	30,108.01	99,84%
Total	30,154.77	100,00%

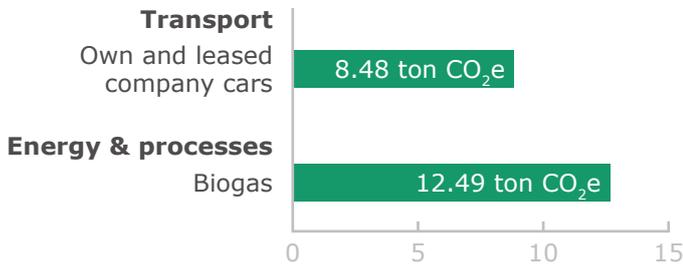
Summary of the calculated CO₂e emissions

The following figures show graphical representations of the calculated CO₂e emissions. The first figure indicates the absolute emission in percentage and tonnes of CO₂ equivalents divided into scope 1, 2 and 3.

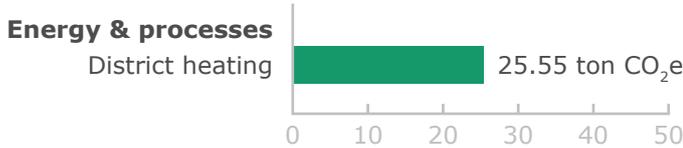


Below is a more detailed view of the result divided into scope 1, 2 and 3. The graphics show all the subcategories for which data is provided and the associated emissions in ton CO₂e.

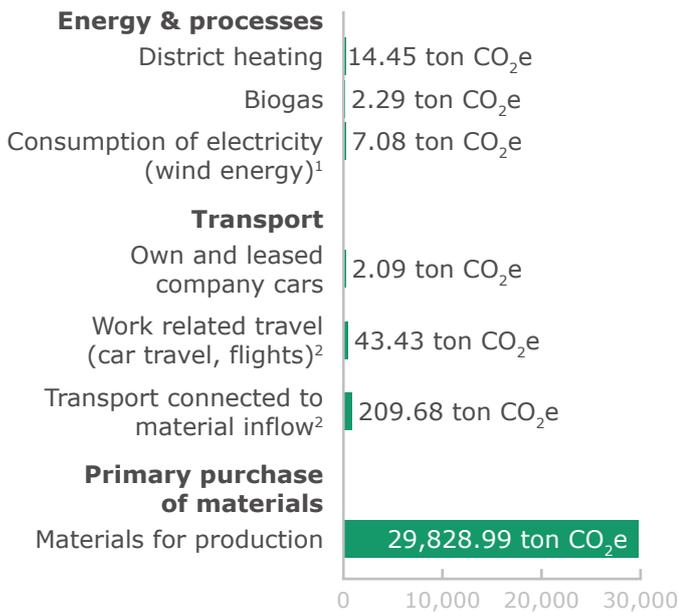
Scope 1 (20.96 ton CO₂e):



Scope 2 (25.80 ton CO₂e):



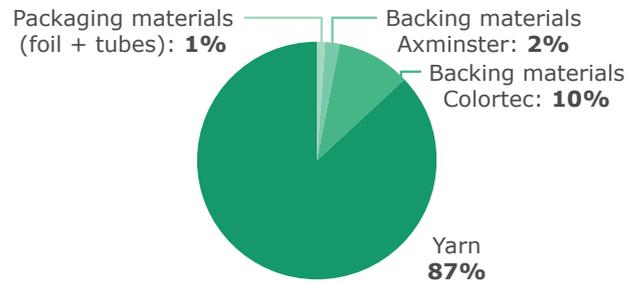
Scope 3 (30,108.01 ton CO₂e):



¹Based on own emission factors
²Physical units

Emissions related to purchase of primary materials for manufacturing

It is obvious that our material purchases for production make up the vast majority of our emissions. Below is a visualisation of the distribution of emissions associated with material purchases on the various material groups.

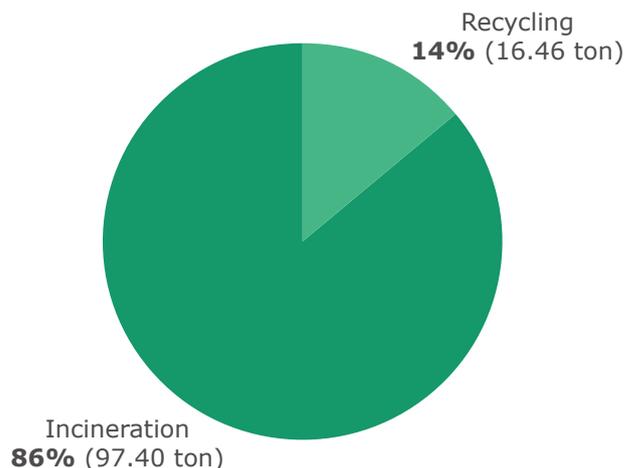


Wool is the primary raw material used in our carpet production, significantly contributing to our emissions associated with material consumption. The emission factor for wool, based on the Ecoinvent database, is 38.85 ton CO₂e. This amount is notably high, even when compared to other databases, and there is considerable disagreement regarding the accurate emission factor for wool. Wool alone accounts for 82% of the emissions related to the procurement of primary materials for our production.

Waste and waste handling

At Dansk Wilton, we manufacture exclusively by order, centering our core business model on minimising waste. While we maintain no dead stock, carpet production inevitably generates waste, which we continually strive to optimise in utilisation. We work with various initiatives around the recycling of carpet fibres, see more under "Product Cycling". These initiatives aim to also contribute positively in relation to increased recycling of textile waste in our production going forward.

Below is the distribution of our waste between recycling and incineration (energy recovery). No waste goes to landfill.



Additional notes

Material consumption in production

The data for material used for the manufacturing our Axminster and Colortec carpets is based on amount of material purchased in 2024 (by invoice). There will always be a periodic discrepancy between the purchase and consumption of raw materials. For backing materials used for our Colortec carpet solutions at the backing facility (Foamtex ApS), the data is based on the amount of m² produced plus production waste (10%) generated during the production process of Dansk Wilton's Colortec carpets.

Packaging

The use of packaging materials (wrapping foil and carpet tubes) is based on our purchase in 2024 (by invoice). There will always be a periodic discrepancy between the purchase and consumption of packaging materials. For packaging materials used for our Colortec carpets at Foamtex ApS, the data is based on the actual volume used plus calculated waste (10%).

Transport – primary materials

Covers upstream transport from suppliers to Dansk Wilton and Foamtex ApS. Upstream transport is based on transport of materials, components, and packaging material used in the manufacturing processes of our carpets. Transport from our tier 1 suppliers to Dansk Wilton A/S and Foamtex ApS is considered. One tier 1 supplier is a trading company and in this case we have included the transport from the manufacturer to the supplier's warehouse and from there to Dansk Wilton.

Internal transport of materials and goods is done with electric trucks and is not included.

Transport – business travels

The reporting is based on data from our ERP system, originating from invoices, receipts, and mileage logs. Includes travel in company owned and leased cars, as well as business travels in employees' private cars, train and flight travels. Travels by rental cars and taxi service is not included.

Employees' transport to and from work is not included.

Source for calculating flight travels:

<https://da.distance.to/Billund-lufthavn,Billund,Syddanmark,DNK/London-Gatwick-Airport,Crawley-District,West-Sussex,England,GBR>

Life cycle assessment

In addition to calculating the greenhouse gas emissions on a company level, we have also invested in a comprehensive Life Cycle Assessment (LCA) of both our Colortec and Axminster carpets, made by external LCA specialists.

A Life Cycle Assessment is a comprehensive methodology used to evaluate the environmental impacts associated with a product throughout its entire life cycle – from raw material extraction, manufacturing, and use to disposal or recycling.

In the construction industry, LCA is commonly employed to assess the environmental footprint of primary construction materials, helping stakeholders make informed decisions for sustainable building practices. It encompasses a comprehensive analysis of resource consumption, energy use, emissions, and waste generation associated with a product's life cycle. By considering these factors, LCA provides a holistic understanding of the environmental implications of a given product.

By quantifying the environmental impacts across different life cycle stages, LCA assists in identifying areas for improvement, guiding the development of more sustainable and eco-friendly alternatives.

Based on the LCAs, we have introduced third party verified Environmental Product Declarations (EPDs) for our Colortec carpet solutions.



Environmental product declaration

An Environmental Product Declaration is a standardised document providing transparent and verified information about the environmental performance of a product throughout its life cycle. This declaration encapsulates the essence of the Life Cycle Assessment.

The EPDs for our Colortec carpets can be requested by email or found on The International EPD System's website:

- **Colortec ORIGIN**
- **Colortec RE:THINK**

In 2025, EPDs on our Axminster carpet solutions will follow.

Clean air and climate protection strategy

The intent of the Cradle to Cradle certification related to the development of a strategy for clean air and climate protection is to incorporate objectives in accordance with international climate science. It aims to establish goals that pave the way for an increased utilisation of renewable energy in the product manufacturing process, while simultaneously decreasing or offsetting greenhouse gas emissions. Furthermore, at the gold level of certification, the embodied emissions throughout the product's life cycle are also addressed.

Our Clean Air & Climate Protection strategy encompasses the following areas:

- Electricity consumption and greenhouse gas emissions directly linked to the final manufacturing stage (product attributable), as well as general greenhouse gas emissions associated with the company but not explicitly tied to individual products
- The embodied greenhouse gas emissions related to our carpet solutions (based on the LCAs)
- Procurement of 100% renewable energy for final manufacturing stage facilities

Strategic goals on short - and mid term basis:

Short-term goals (no later than 2026)	Mid-term goals (no later than 2040)
Scope 1 + 2 reductions	CO2 positive production at final manufacturing stages
Set Science Based Targets	Reduction of scope 3 emissions
Cradle to Cradle gold level in this category for at least one product group at re-certification in 2026	Cradle to Cradle platinum level in this category for at least one product group

We are committed to expanding our business while maintaining a strong focus on environmental sustainability. Our objective is to achieve decoupling of growth from environmental impact, ensuring that the growth of our business does not lead to an increase in CO2 emissions. We aim to achieve a harmonious balance between economic growth and environmental responsibility.

Using renewable electricity and addressing greenhouse gas emissions at final manufacturing stages

We source 100% of the electricity used at the final manufacturing stages from renewable wind energy. To address the remaining emissions resulting from the use of natural gas in certain production processes, we offset 50% through the purchase of GOLD Standard Verified Emission Reductions. Our support is directed towards a wind turbine project in Madhya Pradesh, India. Recognising that relying solely on offsetting is not a solution, our

foremost commitment lies in reducing our own emissions. However, we consider offset purchases as an additional means to actively contribute to the global reduction of CO2 emissions.



Proof of purchase of Environmentally Friendly Electricity, Energi Danmark A/S



Water & soil stewardship

Category intent according to the Cradle to Cradle Certified® Product Standard Version 4.0.:

Water and soil are treated as precious and shared resources. Watersheds and soil ecosystems are protected and clean water and healthy soils are available to people and other organisms.

As in the other categories of the Cradle to Cradle certification, the User Guidance outlines several requirements under “Water & Soil Stewardship” that have to be met on the different certification levels.

Basically, through the assessment and understanding of water- and soil-related impacts attributable to the product, including local water availability and quality issues relevant to the product’s manufacturing facilities, opportunities to address the impacts are identified.

Our assessment body, Vugge til Vugge, has evaluated risks related to both water quantity and quality. This includes ensuring that the final manufacturing stages and select supplier facilities are in compliance with regulatory and/or industry best practice effluent limitations.

Water use

Water withdrawals, discharge, and consumption at final manufacturing facilities of the certified products are quantified, creating a baseline against

which reductions can be measured, and helping to identify areas for improvement.

The production processes of Dansk Wilton carpets are not associated with any high-volume water consumption in the final manufacturing stages (facilities that withdraw or purchase ≥ 100.000 m³ of water per year are considered as having high-volume processes).

The water uses in the final manufacturing stages of our carpets is divided into the two steps of the manufacturing processes:

Water use data	Dansk Wilton facility m ³	Backing facility* (Colortec) m ³	Final manufacturing facilities in total m ³
Withdrawals by source and water type <i>Third party water – Fresh</i>	823	14,014	14,837
Discharges by receiving body/ destination <i>- Municipal</i>	451		431
<i>- Third party after onsite pre-treatment</i>	4.7**	11,856	11,856
<i>- Sent to backing facility for pre-treatment</i>	25***		
Total Consumption	372	2,156	2,531

* The data for the backing facility encompasses not only the backing process of Dansk Wilton carpets but include the total water usage of the facility.

** This number is included in the 451 m³.

*** This number is included in the 14,014m³ from our backing facilities.

Besides assessing activities related to the manufacturing stages of our carpets, we evaluate the supply chain and opportunities to enhance water and soil quality related to the product’s primary raw materials and processes. The Cradle to Cradle certification mandates companies to address challenges and opportunities tied to raw materials constituting over 25% of a product.

Given that wool is a fundamental raw material in our carpets, it holds a prominent place in our strategy for water and soil stewardship, aligning with opportunities in both wool and wool yarn production.



wool, facilitating easy traceability. Consequently, the Ecolabel certified wool suitable for carpets that we have identified is sourced from New Zealand. Conversely, in countries like the United Kingdom, numerous small farms supply wool to wool dealers, posing a challenge to traceability. These difficulties are linked to existing structures and systems that may need reevaluation and modification over time, or the introduction of alternative certification requirements. Further, stringent traceability and documentation standards for certified wool contribute to increased costs, posing a challenge in a market sensitive to pricing considerations.

Water & soil stewardship strategy: Emphasising organic wool

Wool demonstrates several favorable characteristics for interior design solutions, including high quality carpets. Wool is durable, contributes positively to indoor air quality, and carries emotional appeal, rendering it a suitable choice in consonance with our dedication to longevity, sustainability, and environmental responsibility. Wool possesses inherent fire resistance, eliminating the need for additional fire retardants to meet stringent fire safety standards. Wool stands out as a natural and rapidly renewable resource and is free from the association with microplastics frequently present in synthetic fibers.

Read more about the properties of wool

We acknowledge there are certain issues associated with wool and we are committed to addressing these matters and pursuing positive impact. This includes considerations for animal welfare, freshwater resource impact, land use, risks associated with traditional farming, greenhouse gas emissions, and the potential impact of overgrazing on biodiversity and soil quality. These are issues beyond our direct control and not within our company's ability to solve. However, we can play a role in fostering positive development. A possibility is the sourcing of organic wool and we are currently exploring this option in collaboration with our yarn supplier, but have identified some associated challenges:

The wool used in carpets must possess specific qualities to meet the rigorous wear and tear standards required for contract use to secure longevity of the carpet. Currently, there is limited availability of certified wool suitable for carpets in the market, mainly due to low demand. To our knowledge, there is little to no availability of GOTS certified wool (Global Organic Textile Standard). As an alternative, we are exploring the option of sourcing Ecolabel certified wool, and this remains a key focus in our ongoing optimisation discussions with our yarn supplier.

An obstacle impacting wool certification is the absence of traceability in several wool-producing countries. For instance, New Zealand has a well-organised structure with a few large farms supplying

In addition to the use of organic wool, improvements in water and soil conditions will also result from material health optimisations related to yarn production. Our ORIGIN concept, which is based on undyed yarn, is an example of such optimisation, eliminating the dyes and dyeing process.

Our primary objective is to achieve the silver level in the Material Health and Water & Soil Stewardship categories for all our carpet qualities. Ultimately, we aim to advance to the gold level.

Safeguarding animal welfare

Given the significance of wool as a resource for Dansk Wilton, our animal welfare policy clearly details our requirements and expectations concerning the well-being of the sheep from which we source wool. Sheep farming, by nature, involves animals residing outdoors in expansive areas, and shearing is an essential practice to ensure the animals' well-being and survival.

Several countries with robust traditions in wool production already have established legislation and controls on animal welfare issues, as seen in the United Kingdom and New Zealand, while other countries lack similarly stringent requirements. Our objective is to ensure an increased level of documentation and, where feasible, certification or another form of third-party verification, irrespective of the wool's origin. A challenge linked to such third-party verification, especially in areas lacking legislation and regulatory oversight, is the absence of traceability back to individual farms, particularly in scenarios where numerous small sheep farmers contribute wool to a centralised wool exchange for collection before resale.

We aspire to increase our commitment to responsible animal husbandry and to uphold a high standard of animal welfare linked to the wool we procure. Consequently, this aspect forms an integral part of our discussions with yarn suppliers and wool subcontractors.

Read our Animal Welfare Policy



Every carpet is unique, crafted in Denmark with precision, passion, and dedication.

We believe people make the real difference between being a manufacturer of carpets and being a creator of innovative carpet solutions.



ESG REPORTING

SOCIAL

Our commitment

At Dansk Wilton we are committed to respecting and upholding the fundamental principles of human rights as guided by the United Nations Guiding Principles on Business and Human Rights, the eight Fundamental Conventions of International Labour Organisation as well as the International Bill of Human Rights.

Dansk Wilton signed up to support the UN Guiding Principles in the UN Global Compact Network Denmark.

We recognise our responsibility to respect and protect the human rights as an integral part of our corporate responsibility and of all individuals who are affected by our business operations and to contribute positively to the communities in which we operate.

If we become aware of violations of international guidelines and this Human Rights Policy, we will seek to exert our influence and support improvements in cooperation with our existing suppliers. We will focus on suppliers' ability and willingness to demonstrate continuous improvements and we feel confident that cooperation and dialogue will result in a more efficient partnership, which both parties will benefit from. However, if we cannot achieve the required improvements, we may find ourselves forced to seek alternative partners, regardless of their importance in our value chain.

We encourage people who are directly or indirectly affected by our activities to contact us if they have knowledge or made observations of a critical nature. We will treat all reports seriously and investigate the matter further. If you wish to make an anonymous notice, you can do so through our Whistleblower scheme, which can be found on our website.

This Human Rights Policy outlines our commitment to promoting and safeguarding human rights throughout our activities and across our supply chain.

We are committed to working in partnership with stakeholders to create a world where human rights are universally upheld, and we will strive to be a

responsible and ethical corporate citizen in all our business activities.



Lars Martens Clausen
Chairman



Lone Ditmer
CEO



Social fairness

Category intent according to the Cradle to Cradle Certified® Product Standard Version 4.0.:

Companies are committed to upholding human rights and applying fair and equitable business practices.

Fostering a business culture of social fairness

The Social Fairness classification within the Cradle to Cradle Certified® framework is designed to promote advancements in maintaining business operations that safeguard the value chain.

It strives to uphold the interests of all stakeholders, encompassing employees across the value chain, customers, community members, and the environment. The certification covers the following points aiming at fostering a business culture of social fairness:

- Risk assessment
- Human Rights Policy
- Monitoring and verifying performance
- Strategy for policy implementation

- Demonstrating commitment
- Management systems
- Grievance mechanisms
- Positive impact projects
- Transparency and stakeholder engagement

Assessing risks and opportunities on human rights

For a thorough and impartial evaluation of human rights risks, we engaged the services of a consultancy firm with expertise in due diligence in the textile industry.

Sourcing House conducted desk research to identify potential negative impacts on human rights, including labour rights. The risk mapping process involved aligning Dansk Wilton's value chain with the stages outlined in the Cradle to Cradle Certified® Product Standard: own operations, final manufacturing stage, suppliers to manufacturing stage (sector/process and country), raw materials (country) and product cycling.

Utilising the desk research data, Sourcing House and Dansk Wilton collaborated on a risk assessment workshop, incorporating internal stakeholder knowledge, experience, and perspectives on risks. The emphasis during the risk mapping process was placed on identifying and prioritising potential negative impacts on human rights. This approach was crucial for gaining insights into best practices in risk assessment, aligning with the principles of due diligence for responsible business conduct.

The risk assessment is comprehensive and based on clear and high requirements set out in the Cradle to Cradle Certified® User Guidance.

Based on this risk assessment, we have identified potential risks associated with country of origin of raw materials.

Our value chain – final manufacturing stages and tier one suppliers

Dansk Wilton maintains enduring business collaborations with a select number of direct suppliers, who are all located in Europe.

We firmly believe that optimal results and the attainment of our objectives can only be realised through strong and effective collaboration with our suppliers. Every direct supplier adheres to our supplier code of conduct and provides comprehensive and detailed data relevant to our Cradle to Cradle certification. Without their cooperation, certifying our carpets would not be possible.

Europe is inherently not linked with high risk concerning human and labour rights. Therefore, it is necessary to delve deeper to uncover any potential risks associated with the manufacturing of our carpets.

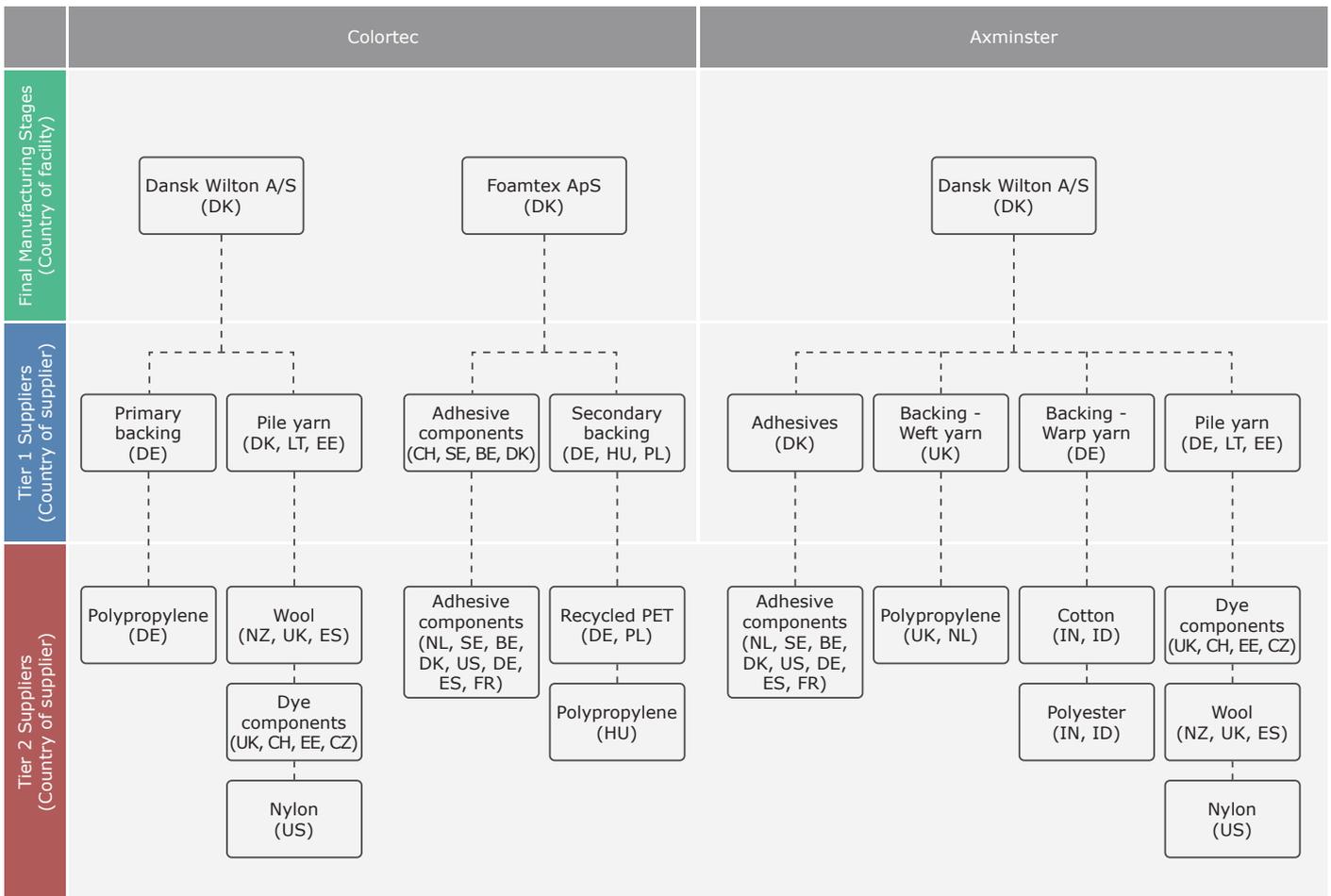
Mitigating risks associated with the country of origin of components and raw materials

In our approach to risk assessment within our value chain, we undertake a comprehensive examination that extends beyond the mere location of our suppliers. We also examine the country of origin for our raw materials and components. This dual focus allows us to gain a holistic understanding of potential risks and challenges embedded within our supply network.

It is imperative to note that this distinction is often overlooked, contributing to confusion in the assessment process. While some manufacturers readily disclose information pertaining to the supplier country, the crucial details surrounding the country of origin for raw materials and components are not always made transparent. This distinction is vital, as it enables us to scrutinise and manage risks more effectively, ensuring a resilient and ethically sound supply chain.

By adopting this nuanced approach, we aim to strengthen our commitment to transparency, ethical sourcing, and risk mitigation throughout our value chain.

Final manufacturing stage facilities and tier one suppliers by country are visualised in the below illustration.



As illustrated above, all our tier one suppliers are located in Europe and the same applies to our tier two suppliers, except from our nylon and warp yarn suppliers.

In addition to mapping in which countries our suppliers are located, we have examined the country of origin for our raw materials and components. Few raw materials and components are sourced in countries where some regions and industries are potentially associated with a high risk of violation of human rights. This applies to a small part of the wool sourced, to select components used in the production of our pile yarn and to our warp yarn.

The countries in question are associated with de facto risks within the following areas of human- and labour rights:

- Discrimination and equal opportunity
- Harassment and abuse
- Forced labour
- Child labour
- Excessive working hours
- Freedom of association and collective bargaining
- Safe and healthy work
- Wage gap between minimum and living wage
- Fair and ethical business practice incl. anti-bribery and corruption

The presence of raw materials sourced from countries with potential risks of human rights violations necessitates dialogue with our tier one suppliers. This dialogue aims to assess the documentation provided by each individual component and raw material supplier, determining the extent of investigation and documentation required.

Next steps are defined based on the results of further investigation, and it may be necessary to initiate audits in collaboration with our tier one suppliers and 3rd party audit specialists. Our aim is to have full clarity and documentation that there are no violations of human rights in our value chain, in accordance with international guidelines and our human rights policy.

If we identify violations of human rights and any damage caused by this, we intend to contribute to recovery in collaboration with our suppliers and sub-suppliers. If an existing supplier fails to meet the necessary standards and is unwilling or unable to improve, we will collaborate with our direct supplier to explore new and alternative suppliers.

In the context of risk assessment, we have created a tool to facilitate continuous risk evaluation. This tool monitors alterations in suppliers, components, political conditions, and other relevant factors. Its purpose is to guarantee that appropriate corrective measures are implemented upon the detection of inadequate performance. This approach enhances the assurance that human rights risks are consistently addressed, and particularly in instances of shifts in suppliers and materials.

Monitoring and verifying performance

Ensuring compliance with human rights and labor rights within our company facility remains a top priority, and we consistently strive to uphold the highest standards for workplace health and safety, encompassing both mental and physical wellbeing.

As part of the Cradle to Cradle certification, we meticulously review and complete a questionnaire comprising nearly 100 questions related to human rights, labor rights, health & safety, and anti-corruption. Each response to the questionnaire is thoroughly documented, and an audit at our facility is conducted by our assessor, Vugge til Vugge.

The questions in the questionnaire align with the UN Global Compact's "Communication on Progress" but are reinforced by comprehensive documentation to ensure compliance.

Additionally, in 2024, we implemented a Whistleblower scheme, enabling employees to anonymously report concerns they believe cannot be addressed directly with the management or board of Dansk Wilton.

Committing to positive impact initiatives

The Cradle to Cradle certification is renowned for its ambitious standards across all certification aspects, also within the social fairness category. By stipulating requirements for companies to participate in positive impact projects related to social fairness, the framework encourages businesses to shoulder social responsibility aligned with their activities.

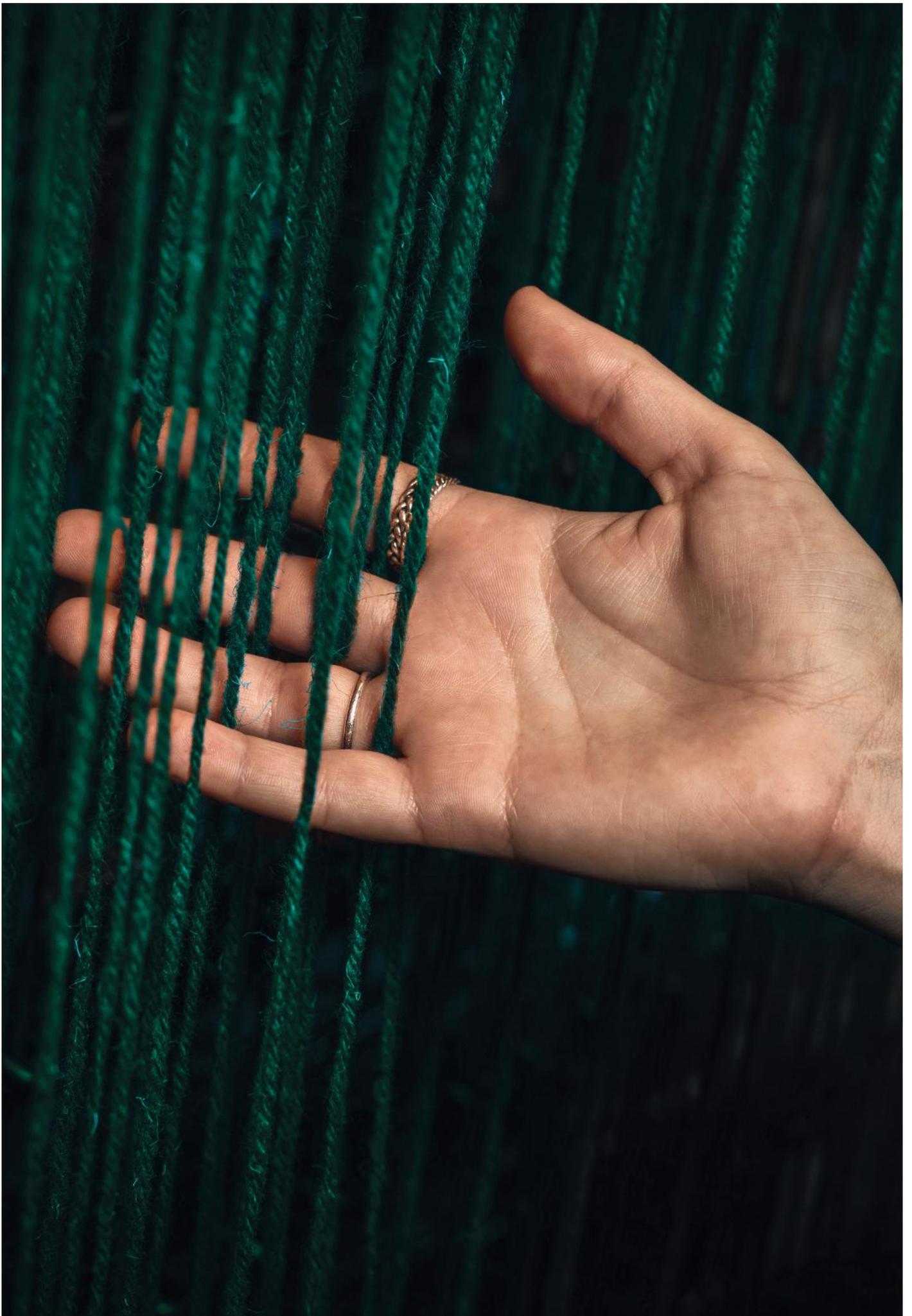
Dansk Wilton has been a consistent partner with the organisation "High:five" for several years, dedicating efforts to secure employment for young individuals at risk of crime and those with a history of penalisation, aiding their re-socialisation through regular jobs or educational opportunities.

In 2024, we expanded our commitment to include young people from "Ungdomscenter Knudmosen," a specialised youth education program in Herning Municipality for individuals aged 16 to 25 facing challenges that hinder their progress in the education system or labor market without support.

Both projects share the common goal of assisting young people with challenging conditions in creating a better and more meaningful life for themselves.

Dansk Wilton's motivation behind these positive social impact projects is to provide support to young individuals facing difficulties, offering them an opportunity to develop skills and secure employment, benefiting local companies and the municipality. Our focus is on young people who can benefit from employment in a production company, where formal education is not a prerequisite, catering to those who either choose not to pursue education or face challenges preventing them from completing it.

We aim to sustain the positive collaboration with both High:five and Knudmosen. We remain open to partnerships with the municipality and other organisations dedicated to enhancing opportunities for disadvantaged young people.



People in numbers 2024

We believe people make the real difference between being a manufacturer of carpets and being a creator of innovative carpet solutions.

We have welcomed 10 new employees – a development that is clearly reflected in our seniority distribution.

Dansk Wilton is undergoing a planned generational transition as part of our long-term strategy for growth and development. This transition ensures that our values and commitment to quality are carried forward to the next generation. We are focused on maintaining stability and continuity for our employees, customers, and partners throughout the process.



Number of employees

Average: 74
Administration: 24
Production: 50



Gender diversity

Average: ♀ 55% | ♂ 45%
Management: ♀ 66% | ♂ 33%
Board: ♀ 20% | ♂ 80%



Retention rate

Average: 77%
Administration: 96%
Production: 70%



Employee nationality

9 nationalities including:
 Denmark, Syria, Bosnia, Ukraine,
 Sri Lanka, Lithuania, Germany,
 Israel and Bulgaria



Average seniority

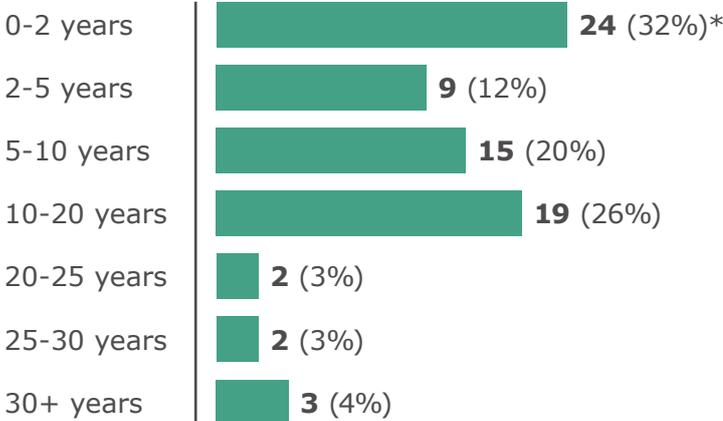
Average: 8.4 years
Administration: 12.7 years
Production: 6.5 years



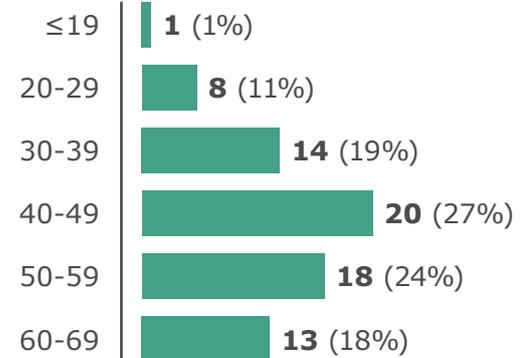
Employee age

Average: 47,9 years old
Administration: 50,8 years old
Production: 46,6 years old

Seniority proportion



Age proportion



Health & safety



Sick leave

Average: 2.5%
Administration: 2.3%
Production: 2.8%



Occupational injuries

Ratio: 0



Sick leave (industry average**)

Average: 3.6%
Administration: 2.2%
Production: 4.9%

Data foundation

Our reporting of employee characteristics is based on data extracted from our ERP and salary systems at year end (December 31st) and represents the average headcount representation in 2024.

Number of employees

The calculation of the average number of employees in 2024 is calculated based on the following formula:

$$\frac{\text{Number of employees 1/1-23}}{\text{Number of employees 1/1-23}} / 2$$

Retention rate

The retention rate is calculated based on the following formula:

$$\frac{\text{Number of resigned employees}}{\text{Average number of employees}} \times 100 = \text{Resignation rate.}$$
$$100 / \text{resignation rate} = \text{retention rate}$$

Average seniority

The average seniority is based on the seniority of each employee employed per 31/12 2024, following this formula:

$$\frac{\text{Total seniority of all employees employed per 31/12}}{\text{Total number of employees per 31/12}}$$

Seniority proportion

Shows the employee seniority divided by intervals.

Gender diversity

The gender diversity is calculated based on total headcount of employees split by gender registered by the employee, as either female, male, other or "not disclosed". Management is defined as employees included in the management team.

Employee nationality

Based on information from employees. This is not registered anywhere as it is a personal matter. However, we see diversity, including diversity by nationality, as a great advantage and take pride in including employees of different nationalities.

Employee age

This information is based on our employee's date of birth in our employee directory.

Sick leave

Data derives from registrations in our salary system where employees are registered sick with an absence code for illness.

**The industry average is based on data from "DA Statistik/NetStat - Industry: Textile and clothing industry".

In cases of extended sick leave, our employees are provided with a care interview designed to assist the colleague in returning to work under mutually agreeable conditions for both the employee and Dansk Wilton. The emphasis is on addressing and preventing the cause of the absence, whenever possible.

Occupational injuries

The ratio is calculated using the standard ESRS method:

$$\frac{\text{Number of accidents}}{\text{Total hours worked by own workforce}} \times 1.000.000$$

DANSK WILTON

OUR VALUES

We develop our business based on five fundamental values:



Creativity and innovation

We are a creative, innovative and idea-generating partner for our customers. We deliver exciting and inspiring solutions.



The quality we deliver

The heart of our business is high quality in everything we do. We endorse a professional culture where passion for precision is key. This is only possible by virtue of a professional and committed team.



Customer experience

Our customers' experiences with us cannot be undone. Their moments with us are all equally important. Before, during and after. We do not just supply a product we provide solutions.



Responsibility

Our holistic approach to sustainability built on our Cradle to Cradle Certified® certification and balances environmental, social, and governance principles, and supports our customers in their sustainability objectives.

The strong values that form the foundation of our company support the strength of our workplace.



Flexibility and effectiveness

We challenge status quo with a fundamental belief that we can always do better. Flexibility enables us to adapt and offer a safe and optimised process.

ESG REPORTING

GOVERNANCE

Dansk Wilton places a strong emphasis on ensuring high governance standards in the operation of our business. We achieve this by implementing transparent and accountable decision-making processes across various facets of our operations. Our governance framework is designed to uphold ethical principles, comply with applicable laws and regulations, and foster a culture of integrity and responsibility.

We establish clear policies and procedures to guide our employees and stakeholders, covering areas such as supply chain management, environmental and social responsibility. Regular internal audits are conducted to monitor compliance with these standards, and we actively engage in continuous improvement initiatives.

Read more about our commitment and download our policies on [our website](#).

Furthermore, Dansk Wilton maintains an open dialogue with our stakeholders, including employees, customers, and partners, to incorporate diverse perspectives and feedback into our decision-making processes. By actively participating in industry initiatives and adhering to recognised best practices, we ensure that our governance practices align with global standards and expectations.

Overall, our commitment to high governance standards is integral to Dansk Wilton's core values, guiding our actions and decisions to create a business environment built on trust, responsibility, and sustainable practices. The Cradle to Cradle certification supports our governance by emphasising responsible governance practices throughout the product lifecycle.

Whistleblower scheme

Dansk Wilton has implemented a whistleblower scheme accessible to both our internal employees and external stakeholders. This enables individuals within our value chain to raise concerns related to our activities.

All submissions to the whistleblower program are documented and handled in accordance with globally recognised human rights and standards,

including the UN Declaration of Human Rights and ILO Conventions. The internal program adheres to Danish labor rights legislation, while the external program operates on a voluntary basis.

Through this initiative, we offer a channel for reporting issues within Dansk Wilton and our value chain that contradict Dansk Wilton's policies and international guidelines.

Whistleblower cases 2024: 0

The whistleblower scheme is accessible via [our website](#).

Our board of directors

Dansk Wilton has maintained a professional external board for many years, comprising members actively involved in positions that guarantee them contemporary and relevant expertise. This is an essential requirement for contributing to the continual development of the company.

The board's composition ensures robust competencies and substantial experience across all facets of the company's operations, spanning from production to sales and marketing, finance, and sustainability. The board's expertise further extends to encompass areas such as art, architecture, construction, and entrepreneurship. Crucially for Dansk Wilton, the family's history, values, and culture remain deeply ingrained and well-represented.

Our board includes:

- Lars Martens Clausen, Chairman
- Anne Marie Mau, Deputy Chairman
- Brian Møller Dyrholm Pedersen, Member
- Jens Seehusen Christensen, Member
- Jakob Køser Bressendorf, Member

Our management team

Between the date of publication and the reporting year (2024) there have been changes in our management, which means that it now includes:

- Lone Ditmer, CEO
- Mads Agerholm, CSO
- Søren Torp Madsen, Production Manager
- Karina Fenger Bertelsen, Office Manager
- Susanne Uldum, Financial Manager

Our mission

We supply carpet solutions and value to our customers founded on quality, design and complete solutions adapted to the customer.

We do this with constant focus on our company's environmental and social impact and we aim for sustainable development.

UN Global Compact

Dansk Wilton is part of the UN Global Network Denmark and we support the "10 Principles." The UN Global Compact's "Communication on Progress" (COP) is a reporting mechanism through which participating companies and organisations communicate their progress in implementing the ten principles of the Global Compact.

At Dansk Wilton, the 10 principles and our Cradle to Cradle certification are intricately interconnected, both contributing to a shared objective. While the 10 principles primarily establish guidelines and norms, the Cradle to Cradle certification translates these principles into tangible actions and ensures their verification.

The COP is essentially a public disclosure that allows participants to share information about their efforts to integrate the Global Compact principles into their business strategies and operations. It includes details about policies, practices, and performance related to the ten principles, as well as any challenges encountered. The report serves as a means for participants to demonstrate their commitment to responsible and sustainable business practices and to be held accountable for their progress in promoting the Compact's objectives. The Communication on Progress is typically submitted on an annual basis, providing a transparent and measurable account of a participant's journey towards meeting the Global Compact's principles.

The 10 principles of the UN Global Compact serve as a guideline for integrating sustainability and responsible business practices into corporate strategies and is also linked to ESG reporting:

Environmental - Principles 7 8 9

Businesses should:

- support a precautionary approach to environmental challenges
- undertake initiatives to promote greater environmental responsibility
- encourage the development and diffusion of environmentally friendly technologies

Social - Principles 1 2 3 4 5 6

Businesses should:

- support and respect the protection of internationally proclaimed human rights.
- make sure that they are not complicit in human rights abuses
- uphold the freedom of association and the effective recognition of the right to collective bargaining
- uphold the elimination of all forms of forced and compulsory labour
- uphold the effective abolition of child labour
- uphold the elimination of discrimination in respect of employment and occupation

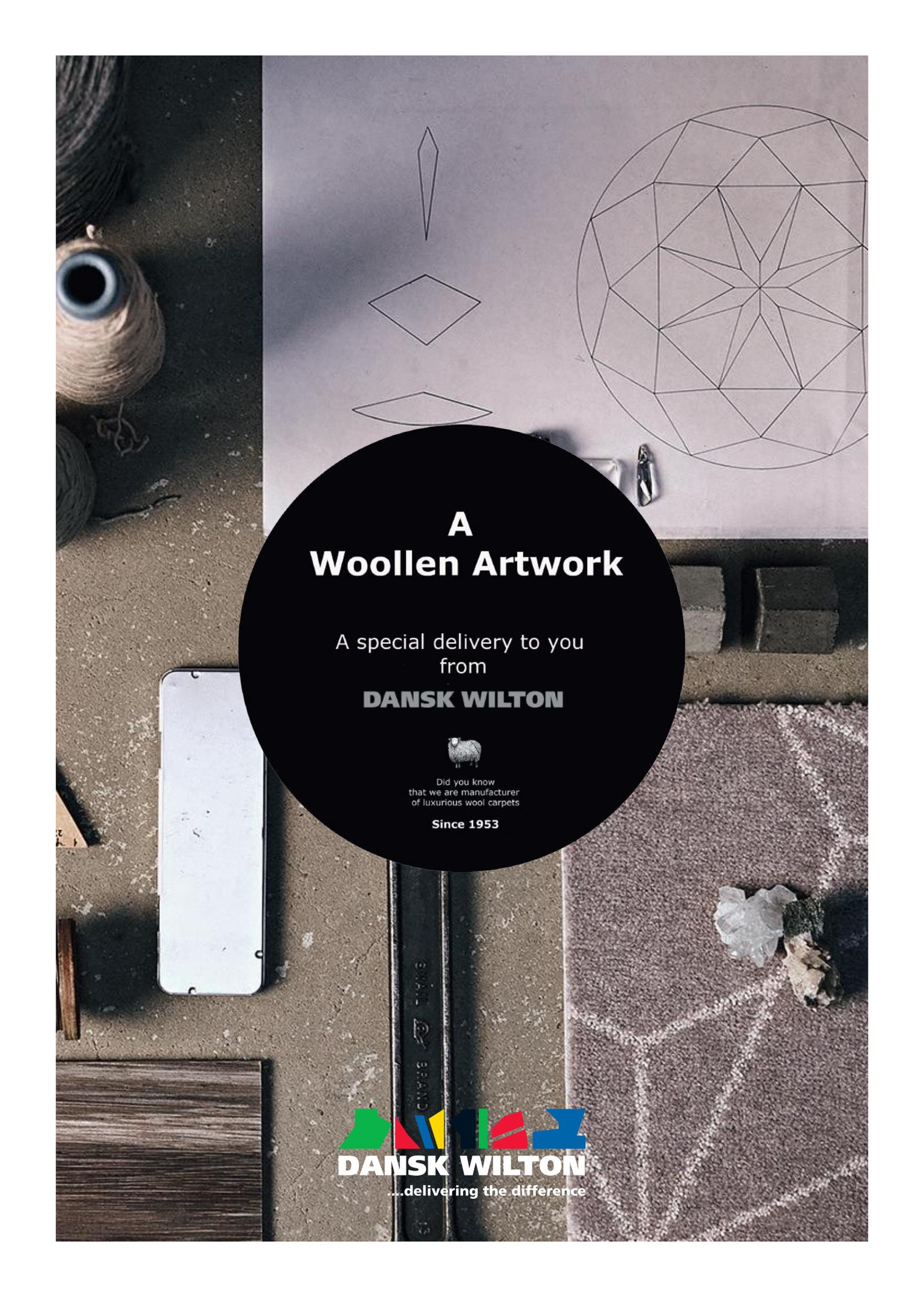
Governance - Principle 10

Businesses should work against corruption in all its forms, including extortion and bribery.









A Woollen Artwork

A special delivery to you
from

DANSK WILTON



Did you know
that we are manufacturer
of luxurious wool carpets

Since 1953


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...delivering the difference