

Energizer®

SUMMER TORCH CATALOGUE

2025

SUPREME
IMPORTS

w supremeoffers.co.uk | **w** supremeled.co.uk

t 0161 872 5151 | **e** orders@supreme.co.uk

Company Reg No. 05292196 | VAT Reg. No. 927 1738 08

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LANTERNS



Portable lights see their second-highest sales peak from **June to September**, driven by camping and outdoor activities.

(Source: Brick & Mortar Only, GfK UK / SWE 52 WE Dec 2019 & Dunhumby 52 WE Dec 2019)

Hybrid Power Rechargeable



Recommended Batteries:
S15265
Energizer Max AA 4 Pack
EAN: 7638900437645

- Durable construction with rubberised non-slip handle and base.
- **Multiple Modes** to support different requirements, (including nightlight).
- **1250 Lumens** with wide area coverage.
- Built to last:
1m Drop Resistant
IPX4 – Water Resistant
- **Dimmable** option for extra versatility.
- **Hybrid Powered:** Rechargeable via USB or 4AAs. USB port out: charges other devices.

RRP: £53.99

S-Code	Title	Lumen*	Run Time (hrs)*	Beam Length (m)	Weatherproof	CDU Qty	Batteries included
S29851	Vision Hybrid Powered Rechargeable Lantern	1250lm	6	-	IPX4	2	USB Recharge + 4 x AA

Camping Lantern & Powerbank



Recommended Batteries:
S15276
Energizer Max D 4 Pack
EAN: 7638900426830



RRP: £29.99

S-Code	Title	Lumen*	Run Time (hrs)*	Beam Length (m)	Weatherproof	CDU Qty	Batteries included
S14673	Camping Lantern + Powerbank	1300lm	12	-	IPX4	2	USB Recharge + 4 x D

LED Handheld Lantern 2/4D



Recommended Batteries:
S15276
Energizer Max D 4 Pack
EAN: 7638900426830

- Designed to float on water.
- Anti-roll detail.
- 65 Lumens.
- Beam Distance: 150
- IPX4 – Water Resistant
- Works with 2x or 4x D batteries (not included).

RRP: £29.99

S-Code	Title	Lumen*	Run Time (hrs)*	Beam Length (m)	Weatherproof	CDU Qty	Batteries included
S8935	Lantern 2/4D	65lm	400	150	IPX4	4	Batteries not included

*Based on High Lumen Mode

Shoppers prioritise performance over price when buying portable lights:

51%
Durability

44%
Dependability

43%
Brightness

vs. 33%
Price

(Source: Shopper Decision Tree - Idea Lab Europe 2023)

LANTERNS

EVEREADY®



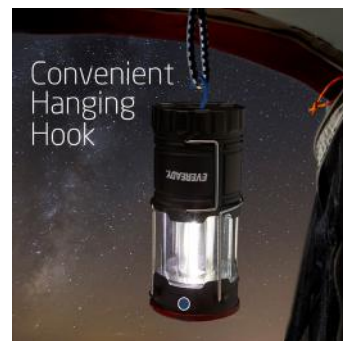
Collapsible 2 in 1 Hybrid Lantern Flashlight



Versatile, compact and convenient, the EVEREADY Rechargeable Collapsible lantern is hybrid featuring both USB charge and battery-power alternatives. This lantern is bright and can be used in a variety of occasions without the stress of running out of batteries again. Just pull up to turn it on and use it as a lantern or use the push button to use the light as direction light (white light) or access red flashing and red SOS for signaling or emergencies.

- Hybrid: USB and Battery charging options
- Area light and Directional light
- Durable
- Versatile and easy to use
- Magnet and hook at the bottom for versatility
- Latches on the sides to lock the light and prevent it turning on accidentally

RRP: £20.99



S-Code	Title	Lumen*	Run Time (hrs)*	Beam Length (m)	Weatherproof	CDU Qty	Batteries included
S29849	Collapsible 2 in 1 Hybrid Lantern Flashlight	300lm	15	-	-	4	USB Recharge + 3 x AA

*Based on Area Light using rechargeable battery

HEADTORCHES



Headtorches are
30.8%
of Energizer % Share

Shoppers spend more on Headtorches, with
nearly **£1 in £3** spent on **Energizer Headtorches**

(Source: GFK Lights UK 2020 - 2024 MAT)



**BEST
VALUE**

Vision Headlight

- Adjustable elastic headband.
- High & low power light modes.
- 200 Lumens in high beam mode.
- Shatter proof lens.
- 1m Drop Resistant.

RRP: £11.99



Recommended Batteries:
S15269
Energizer Max AAA 4 Pack
EAN: 7638900438147

S-Code	Title	Lumen*	Run Time (hrs)*	Beam Length (m)	Weatherproof	CDU Qty	Batteries included
S9177	Vision Headlight Torch	200lm	7	50	IPX4	6	3 x AAA

Vision HD+ Headlight



**MID
RANGE**



Recommended Batteries:
S15269
Energizer Max AAA 4 Pack
EAN: 7638900438147

- 3 white LEDs / 2 red LEDs (see last page for Red LED information).
- **Next Push Off** feature to avoid clicking through additional cycles.
- Dimmable.
- **Spot and Area** light modes.
- **350 Lumens** in high beam mode.
- Shatter proof lens.
- 1m Drop Resistant.
- Weatherproof: **IPX4**

RRP: £17.99

S-Code	Title	Lumen*	Run Time (hrs)*	Beam Length (m)	Weatherproof	CDU Qty	Batteries included
S9179	Vision HD+ Headlight	350lm	4	80	IPX4	6	3 x AAA

Vision HD+ Focus Headlight



**HIGH
SPEC**



Recommended Batteries:
S15269
Energizer Max AAA 4 Pack
EAN: 7638900438147



RRP: £23.99

S-Code	Title	Lumen*	Run Time (hrs)*	Beam Length (m)	Weatherproof	CDU Qty	Batteries included
S9180	Vision HD+ Focus Headlight	400lm	3	85	IPX4	6	3 x AAA

*Based on High Lumen Mode

HANDHELD



75% of people own
a **Portable Light**:

93%
of these own a
handheld flashlight

(Source: (1) TNS Omnibus Study 2018, USA, France, UK, Australia (sample size N=4087), Property of EHI, (2) SmartRevenue Foundational Lights Study 2028, USA Property of EHI)



**BEST
VALUE**



Recommended Batteries:
S15275
Energizer Max D 2 Pack
EAN: 7638900426823

Low Cost LED Torch

- Ribbed design for secure grip.
- Up to **5X brighter** than ordinary LED technology.
- **25 Lumens.**
- Requires 2x D batteries. Not included.

RRP: £4.99

S-Code	Title	Lumen*	Run Time (hrs)*	Beam Length (m)	Weatherproof	CDU Qty	Batteries included
S8939	Low Cost LED Torch	25lm	325	45	-	9	Batteries not included



BUDGET



Recommended Batteries:
S15265
Energizer Max AA 4 Pack
EAN: 7638900437645

Metal LED Torch

- **Lightweight**, you can take it anywhere.
- **Textured surface** for firm grip.
- Intensely bright illumination.
- **60 Lumens**.
- Shatter proof lens.
- 1m Drop Resistant.
- Weatherproof: **IPX4**

RRP: £14.99

S-Code	Title	Lumen*	Run Time (hrs)*	Beam Length (m)	Weatherproof	CDU Qty	Batteries included
S8933	Metal LED Torch	60lm	25	30	IPX4	8	2 x AA



HIGH SPEC



Recommended Batteries:
S15265
Energizer Max AA 4 Pack
EAN: 7638900437645

LED Vision HD Metal Torch

- **MAX-VIZ technology** matches natural eye preferences to product high definition vision.
- **Digital Focus**, smoothly transition from focused to broad beam.
- Digital switching between **high**, **power-saver** and **emergency strobe modes**.
- **400 Lumens** in high beam mode.
- 1m Drop Resistant.
- Weatherproof: **IPX4**

RRP: £23.99

S-Code	Title	Lumen*	Run Time (hrs)*	Beam Length (m)	Weatherproof	CDU Qty	Batteries included
S12117	LED Vision HD Metal Torch	400lm	4	115	IPX4	4	2 x AA

*Based on High Lumen Mode

Product Information

Lumens

- Lumens measure brightness.
 - The more lumens you have access too, the brighter it is.
 - Our lumen claims have passed the ANSI FL-1 standard
 - The Right Brightness for the job:
 - 100-200 lumens: Perfect for walking the dog, camping or general DIY
 - 300-500 lumens: Ideal for trail runs, hiking and night cycling
 - 600-1000+: built for search, rescue, safety, and harsh conditions
- Whether you're navigating a trail, fixing a flat tyre, or saving a life, see more, do more, and stay safe.

Disclaimer: Sources: Energizer internal presentations & Google

IPX4

- What is IPX4?
 - IPX4 means that your torch is protected against water splashes from any direction
 - It's not waterproof for submersion, but it won't fail in the rain, sweat or splashing water. This makes it ideal for most outdoor adventures and actives.
- What does IPX4 Mean?
 - IP=Ingress Protection
 - X=No dust rating given
 - 4=Protected against water splashes from any angle

Red LEDs

- Red LEDs protect your night vision while still giving you enough light to see. They are gentler on your eyes and those around you.
- Unlike white light, red light doesn't cause your pupils to contract so you can stay in the dark and see clearly.
- Uses:
 - Map reading: no glare, keeps your night vision intact
 - Wildlife observation: doesn't scare animals like white light can
 - Stargazing
 - Camping
 - Military or Tactical use
 - Emergency Signalling: Flashing red mode gains attention



Consumer Torch Usage Occasions



- Handheld
 - Most popular lights format
 - Great for providing light in multiple situations



- Hands-Free Lights
 - Growing lights format
 - Perfect for users requiring light whilst using their hands
 - Frequently used by people trekking, doing DIY & running



- Spotlights
 - Perfect for providing a wide-angle beam of light
 - Used primarily for DIY, outdoor events & general use



- Area Lights
 - Currently the smallest format, however demand is growing significantly
 - Used for 360° light in any situation
 - Perfect for camping, DIY & Power cuts

Call: 0161 872 5151 **Fax:** 0161 872 5454

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Order Online: www.supremeled.co.uk

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Ark, Trafford Wharf Rd, Trafford Park, Manchester M17 1HJ



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