

WALKER COUNTY CHAMBER
SPONSORSHIP & PARTNERSHIP

Opportunities



INVEST IN YOUR COMMUNITY. GROW YOUR BUSINESS.

2026

Sponsorship Catalog

WALKERCOUNTYCHAMBER.COM

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MESSAGE FROM THE PRESIDENT/CEO & BOARD CHAIR

Every day, the Walker County Chamber of Commerce works to connect people, ideas, and opportunity. Our sponsors make that mission possible. Your investment strengthens the local economy, supports small business growth, and helps create a thriving community where business and quality of life go hand in hand.

From the Annual Gala to Fair on the Square and our Business Luncheons, each sponsorship is more than an advertisement, it's an opportunity to build relationships, celebrate progress, and demonstrate your commitment to Walker County's future.

Whether you've been a long-time partner or are considering your first sponsorship, we're honored to walk alongside you. Together, we can continue to build a stronger, more connected business community.

Jason Brandolini



President & CEO

As we head into 2026, I'm encouraged by the strong sense of community and collaboration that defines Walker County. Our Chamber continues to move forward because of businesses like yours, businesses that show up, get involved, and invest in the growth of our region.

Sponsorship is one of the most impactful ways to support that work. Your partnership helps us host events people look forward to, create opportunities for local businesses, and strengthen the programs that keep our community thriving.

Thank you for being part of the mission. I'm grateful for your support and excited about what we'll build together in the year ahead.

Bradly Silva



2026 Board Chair

2026

Sponsorship Catalog

WALKERCOUNTYCHAMBER.COM

1327 11th Street | Huntsville, TX 77340
936) 295-8113

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WHY PARTNER

WITH THE CHAMBER

When you invest in a Chamber sponsorship, you're investing in impact. Visibility for your brand, opportunities for your team, and growth for your community.

BY THE NUMBERS

438 active Chamber members

1,600+ subscribers to The V.O.I.C.E. weekly e-newsletter

40% average open rate on Chamber emails

10,000+ attendees across annual events

50,000+ reached annually through Chamber social media

YOUR SPONSORSHIP SUPPORTS

- Local business development and advocacy
- Workforce and leadership initiatives
- Community celebrations that unite residents and visitors alike
- Sponsorship provides visibility before, during, and after each event — connecting your organization to the people and progress that define Walker County.





CHAMBER CLAY CLASSIC

March | Sporting & Networking Event

Attendance: 250+ shooters, sponsors, and guests

Audience: Corporate teams, community leaders, outdoor enthusiasts, and business owners

EVENT OVERVIEW

The Chamber Clay Classic is one of Walker County's most popular business-and-outdoors networking events. Shooters enjoy a full day of competition, camaraderie, and team-building, while sponsors gain high visibility with a diverse audience in a relaxed outdoor setting. This event is ideal for organizations wanting to connect with business leaders in an energetic and memorable environment.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor — \$5,000

Premier recognition, top billing, and maximum visibility.

Benefits:

- Team of four (4) shooters in the Chamber Clay Classic
- Featured as Presenting Sponsor on all event marketing
- Branding on registration emails and team packets
- Logo placement on scorecards and signage
- Verbal recognition during welcome + awards
- Opportunity to address attendees at kickoff
- Company banner displayed at central gathering area
- Logo on Chamber website event page
- If applicable, the opportunity to showcase two (2) vehicles on event day
- Returning sponsors retain first right of renewal



Entertainment Sponsor — \$3,000 (1 Available)

- Two (2) shooters in the Chamber Clay Classic
- Logo featured at entertainment station(s)
- Recognition in event program and all pre/post event marketing
- Company banner displayed at designated area
- Recognition during award ceremony

Lunch Sponsor — \$2,500

- One (1) shooter in the Chamber Clay Classic
- Signage at lunch area
- Verbal recognition during lunch
- Marketing visibility in event promotions
- Logo on website event page

Hat Sponsor — \$2,500

- One (1) shooter in the Chamber Clay Classic
- Logo on event hats
- Prime visibility throughout the event



Long Bird Shot Sponsor — \$1,500

- Sponsor of the Long Bird challenge station
- Logo signage + recognition in event promotions

Breakfast Sponsor — \$1,200

- Signage at breakfast
- Recognition in announcements

Beverage Sponsor — \$1,000

- Signage at beverage stations
- Recognition in event program

Scoreboard Sponsor — \$1,000

- Logo on the scoreboard
- Prime visibility throughout event & post-event marketing

Golf Cart Sponsor — \$1,000

- Signage displayed on golf carts
- Recognition in event program

Aim for Success Sponsor — \$850

- Signage displayed near the Porta Pots
- Recognition in event program

Awards Sponsor — \$800 (2 Available)

- Brand visibility at awards table
- Logo on certificate or awards
- Verbal recognition during ceremony

Raffle Sponsor — \$750 (Limited Availability)

- Recognition in event marketing
- Recognition through a specific raffle item
- *If a representative is present, he/she has the opportunity to draw their sponsored raffle item's winner and present the item.*

Shirt Sponsor — \$600 (2 Available)

- Logo on event shirts
- Visibility throughout the event and beyond

Ear Protection Sponsor — \$500

- Sponsor signage on ear protection table

Eyewear Sponsor — \$500

- Sponsor signage on eyewear table

Goodie Bag Sponsor — \$300

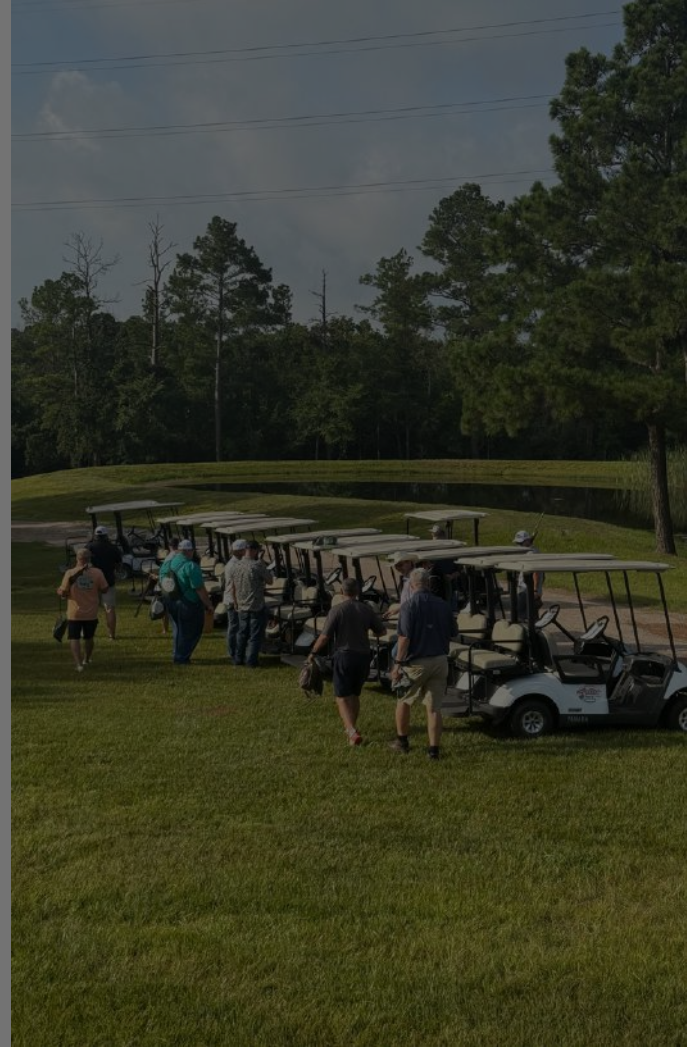
- Logo on goodie bags
- Opportunity to include branded items

Perfect Shot Sponsor — \$250 (Limited Availability)

- Recognition at Perfect Shot challenge
- Sponsor signage

Station Sponsor — \$200 (Limited Availability)

- Logo signage at one shooting station
- High visibility with all teams rotating through



DIVA NIGHT

April | Signature Community Celebration

Attendance: 600+

Audience: Women in business, community leaders, local shoppers, vendors, and sponsors.

EVENT OVERVIEW

Diva Night is an elevated, interactive ladies night out designed to engage, inspire, and connect. This event is intentionally curated to move beyond a traditional vendor showcase, focusing instead on hands-on experiences, sampling, demonstrations, and meaningful guest interaction.

Attendees are encouraged to participate, explore, and enjoy an evening of getting dress up, supporting local businesses, and trying something new in a lively yet refined atmosphere.

Sponsors and vendors are invited to create interactive elements that spark conversation and leave a lasting impression- making Diva Night a truly memorable experience for every guest.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor — \$3,000

Highest-level visibility, premium placement, and on-stage recognition.

Benefits:

- Four (4) tickets to the event with VIP parking
- Company logo on back of tickets & event staff shirts
- Signage displayed at entrance to event and on stage
- Premier recognition on event flyers, web marketing and social media, featured on Chamber website event page
- Opportunity for a company representative to welcome guests from the stage



Luxury Raffle Sponsor — \$1,000 (1 Available)

- Four (4) tickets to the event
- Booth at event
- Recognition in pre and post event material
- Opportunity to present raffle prize on stage

Booths are strongly encouraged to be interactive and represent the theme of Diva Night.

Emcee Sponsor — \$1,000

- Four (4) event tickets
- Verbal recognition from stage
- Recognition in pre and post event materials
- Web and social media marketing

Beverage Sponsor — \$1,000 (2 Available)

- Four (4) tickets to the event
- Signage at event for beverage stations
- Recognition in pre-/post-event marketing
- Social media visibility



SUPPORTING-LEVEL OPPORTUNITIES

Silver Sponsor — \$600

- Two (2) tickets to the event
- Premier Silver Booth at event
- Recognition in pre and post event material
- Web and social media marketing

Booths are strongly encouraged to be interactive and represent the theme of Diva Night.

Gift Basket Sponsor — \$500

- Two (2) tickets to the event
- Announcement from stage
- Recognition in pre and post event material

Goodie Bag Sponsor — \$500

- Two (2) tickets to the event
- Announcement from stage
- Recognition in pre and post event material
- ***MUST PROVIDE PROMOTIONAL PRODUCTS FOR 300 BAGS***

Chamber will provide a list of products for you to choose from or you may order them yourselves. Must be enough for 300 bags. Deadline for Chamber to receive products is Wednesday, April 15, 2026.

Best Dressed Contest Sponsor — \$500 (1 AVAILABLE)

- Two (2) tickets to the event
- Sponsorship recognition
- Opportunity to present award to winner

Experience Sponsor — \$250 (Unlimited)

- One (1) ticket to the event
- Sponsor of two (2) tickets given away on social media

Diva Dollar Sponsor — \$250 (Unlimited)

- One (1) ticket to the event
- Announcement at event
- Logo listed on Diva Dollar Certificates

Transport (Shuttle) Sponsor — \$250 (1)

- One (1) ticket to the event
- Announcement from stage
- Signage on transportation

Table Sponsor — \$200 (Unlimited)

- Business name/logo on bistro tables at event
- Announcement at event



WOMEN'S BUSINESS LUNCHEON

September | Leadership & Empowerment Event

Attendance: 150-200

Audience: Professional women, business leaders, entrepreneurs, students, and community supporters

EVENT OVERVIEW

The Women's Business Luncheon celebrates leadership, business excellence, and personal development for women across Walker County. Featuring an inspiring keynote, networking opportunities, and recognition moments, this event brings together women at every career stage. Sponsors gain direct visibility among influential decision-makers and emerging leaders while supporting an event that uplifts and empowers local women.

SPONSORSHIP OPPORTUNITIES

BE Successful: Presenting Sponsor - \$2,500

Highest visibility and the premier leadership spotlight.

- VIP table of eight (8) in a premium location
- Top logo placement on all print materials, Chamber website event page, and media promotions
- May display a company banner at the luncheon (freestanding, up to 4 feet x 8 feet)
- Option to host a business information table at the luncheon
- Opportunity to provide logo-imprinted gift bags + insert one item
- First right of acceptance for next year

BE Outstanding: Networking Sponsor - \$1,000

Supports the connection and engagement at the luncheon.

- VIP table of eight (8)
- Sponsor has the opportunity to host the networking portion of the event
- Logo on nametags
- Marketing on social media, Chamber website, event program, and Sponsor Board
- Opportunity to place one item in the gift bags

BE Supportive: Be You Bloom Award Sponsor - \$1,000

Funds the Be You Bloom Award for women who wish to continue their education and personal development.

- VIP table of eight (8)
- Sponsor has the opportunity to present the Be You Bloom Award at the luncheon
- Logo on the Be You Bloom Award
- Marketing on social media, Chamber website, event program, and Sponsor Board
- Opportunity to place one item in the gift bags



BE Connected: Speaker Table Sponsor - \$750

Hosts the luncheon speakers.

- VIP reserved seats for four (4) at the Keynote Speaker table
- Dedicated social media post with your business and the Keynote Speaker
- Marketing on social media, Chamber website, event program, and Sponsor Board
- Opportunity to place one item in the gift bags

BE a Mentor: Emerging Leaders Sponsor - \$750 (Unlimited)

Hosts SHSU students at the luncheon.

- Host up to eight (8) students at a VIP table
- Dedicated social media post with your business and your hosted students
- Marketing on social media, Chamber website, event program, and Sponsor Board
- Opportunity to place one item in the gift bags

BE Present: Centerpiece Sponsor - \$750 (2 Available)

Sponsor of a beautiful and elegant table setting at the luncheon.

- VIP table of eight (8)
- Logo on ½ of table centerpieces
- Marketing on social media, Chamber website, event program, and Sponsor Board
- Opportunity to place one item in the gift bags

BE Uplifting: Women in Business Sponsor - \$500 (Unlimited)

A meaningful way to uplift in support women in business while gaining elevated visibility.

- Reserved seating for four (4)
- Marketing on social media, Chamber website, and Sponsor Board
- Opportunity to place one item in the gift bags

BE Engaged: Friend of the Luncheon - \$200 (Unlimited)

A small investment with a meaningful impact on women in our business community.

- Reserved seating for two (2)
- Marketing on social media, Chamber website, and Sponsor Board

BE Sweet: Dessert Sponsor - \$500 (In-Kind)

- Provide desserts for attendees (approximately 100)
- Provide branded dessert boxes for moderator & panelists
- May display a pop-up banner in lobby (up to 4 ft by 8 ft)
- Marketing on social media, Chamber website, event program, and Sponsor Board

SOLD!



FAIR ON THE SQUARE

October | Community Festival & Regional Showcase

Attendance: 10,000+ attendees annually

Audience: Families, students, visitors, local businesses, vendors, and regional partners

EVENT OVERVIEW

Fair on the Square is Walker County's biggest community celebration — attracting thousands of visitors, hundreds of vendors, and businesses from across the region. This high-energy, full-day festival features live entertainment, food courts, kids zones, the Wine Knot experience, and local shopping. Sponsors enjoy unmatched exposure through extensive marketing campaigns, day-of visibility, and deep community engagement.

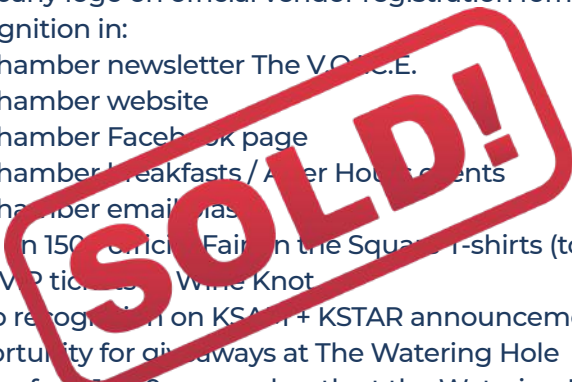
SPONSORSHIP OPPORTUNITIES

Presenting Sponsor — \$8,000 (Exclusive)

The most visible sponsor of Fair on the Square — one available per year

Premium Benefits:

- Logo on Fair on the Square website and Facebook page
- Company logo on official vendor registration forms
- Recognition in:
 - Chamber newsletter The V.O.C.E.
 - Chamber website
 - Chamber Facebook page
 - Chamber Breakfasts / After Hours events
 - Chamber email blasts
- Logo on 150 Official Fair on the Square T-shirts (top placement)
- Four VIP tickets to Wine Knot
- Radio recognition on KSAZ + KSTAR announcements
- Opportunity for giveaways at The Watering Hole
- Option for a 10x10 canopy booth at the Watering Hole OR up to 4 vehicles if sponsor is an auto dealer
- Four company banners displayed in premium Fair on the Square locations (sponsor provides banners; Chamber selects locations)
- Access to hospitality room (breakfast, lunch, snacks)
- Four email blasts throughout the year promoting your business
- First right of renewal



Wine Knot Sponsor — \$4,000 (1 Available)

- Publicity on Fair website & Facebook
- Four (4) VIP Wine Knot tickets
- Banner displayed in Wine Knot Tasting Area
- Sponsor signage at Fair
- Booth opportunity at entrance of Wine Knot
- May supply custom-branded bags
- Advance publicity across Chamber channels
- Logo on volunteer T-shirts
- Two (2) email blasts
- Auto dealer option: display 1-2 vehicles



Beer Distributor Sponsor — \$3,000 (2 Available)

- Publicity on Fair & Chamber websites
- Banner displayed in The Watering Hole
- Logo on T-shirts (placement determined by Chamber)
- First right of renewal

CHILDREN'S ZONES, FOOD COURT & STAGE SPONSORS

Kids Korner Sponsor — \$1,700

- Publicity on Fair website and social media
- Signage at both Kids Korner Zones
- Option for 10×10 booth in each zone
- Option to provide branded materials
- Sponsor recognition in newsletter and Chamber website

Food Court Sponsor — \$1,600 (members) / \$1,800 (non-members)

- Signage in Food Court area
- 10×10 promotional booth
- Website + newsletter recognition
- Option to sell food from booth

Watering Hole Stage Sponsor — \$1,500

- Signage at live music stage
- Stage announcements Friday night & Saturday
- Logo on T-shirt
- 20 free T-shirts to give away
- Option for giveaways at Watering Hole

Kids Korner Mural Sponsor — \$1,500

- Logo on mural
- Booth opportunity at mural location
- Website & newsletter recognition

Respite Sponsor — \$1,000

- Vendor packet insert (all vendors)
- Logo on all port-a-cans (approx. 40)
- Promotional materials handed out at HQ

Kids Korner Specialty Sponsors (\$1,000 each)

- **Balloon Artist Sponsor**
- **Petting Zoo Sponsor**
- **Train Sponsor**
- **H2O Sponsor**
- Benefits include:
 - Publicity on website/social
 - Signage at zone/station
 - Booth opportunity
 - Promotional materials allowed
 - First right of renewal

T-Shirt Sponsor — \$700 (\$850 with booth)

- Logo on official event T-shirt
- Four free T-shirts
- Signage at event
- Option for promotional materials in HQ

Kids Korner Entertainment Sponsors — \$600 each

Choose from:

- **Slide**
- **Bungee Run**
- (All require sponsor-provided volunteers)

Benefits:

- Website/social publicity
- Signage next to attraction
- Booth opportunity
- Promotional materials allowed

SOLD!





ADDITIONAL BRANDING & IN-KIND OPPORTUNITIES

Info Booth Sponsor — \$650

- Two-table display at central Info Booth
- Website & newsletter recognition
- Option for staffed or unstaffed booth

Watering Hole Sound Sponsor — \$650

- 10×10 booth Friday & Saturday
- Signage at Sound Station
- Promotional material distribution
- Website + newsletter recognition

First Aid Sponsor (In-Kind)

- Provide volunteer EMT/nursing coverage
- Website + newsletter recognition
- Free 10×10 booth

Shuttle Sponsor (In-Kind)

- Provide shuttle service from Bowers Stadium
- Banners allowed at pick-up/drop-off points
- PSA mentions
- Free booth space

Headquarters Sponsor — \$500

- Signage in Headquarters
- Website & newsletter recognition

Welcome Sponsor — \$250 (Unlimited)

- Logo on directional signage placed throughout the Fair on the Square
- Website recognition



ANNUAL AWARDS LUNCHEON

November | Business & Community Recognition Event

Attendance: 150-200

Audience: Business leaders, civic partners, educators, elected officials, community members

EVENT OVERVIEW

The Annual Awards Luncheon honors the people and organizations that make Walker County strong. This event recognizes excellence in leadership, service, business growth, volunteerism, and community impact. Sponsors play an important role in celebrating these achievements while gaining visibility among the most engaged leaders across the region.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor — \$2,000 (Exclusive)

Premium visibility and top recognition for the luncheon.

Benefits:

- Featured as Presenting Sponsor on all marketing materials (invitations, save-the-dates, emails)
- Opportunity to welcome attendees from the stage
- Two (2) media posts on Chamber Facebook page
- Priority seating for four (4) at the luncheon
- Signage by stage
- Podium recognition during program
- One company-provided banner/signage displayed
- Logo included on event PowerPoint presentation
- Logo on Chamber website leading up to the event
- First right of renewal

Lunch Sponsor — \$750 (Unlimited)

- Two (2) tickets
- One media post on Chamber Facebook page
- Podium recognition
- Logo on event PowerPoint
- Logo on Chamber website event page
- First right of renewal

Floral Sponsor — \$750

Same benefits as Lunch Sponsor, with floral credit included.



AWARD SPONSORS

Each sponsor assists in presenting their respective award on stage. All include podium recognition + logo on PowerPoint + website listing + one media post.

Mance Park Lifetime Achievement Award \$1000

Sponsor: Huntsville ISD (Exclusive)

- Two (2) tickets
- Assists with presentation on stage
- Receives additional recognition at Gala
- Featured social post after event with winner's photo

Edwin Sandhop Award — \$1000

Sponsor: First National Bank (Exclusive)

- Two (2) tickets
- Assists with presentation on stage
- Receives additional recognition at Gala
- Featured social post after event with winner's photo

Volunteer of the Year – Group — \$500

- One (1) ticket
- On-stage presentation

Volunteer of the Year – Individual — \$500

- One (1) ticket
- On-stage presentation

Warm Welcome Award — \$500

- One (1) ticket
- On-stage presentation

Key Member Award — \$500

- One (1) ticket
- On-stage presentation

Retiring Board Member Award — \$500

- One (1) ticket
- On-stage presentation

Director of the Year Award — \$500

- One (1) ticket
- On-stage presentation

Ambassador of the Year Award — \$500

- One (1) ticket
- On-stage presentation

Business of the Year – Large — \$500

- One (1) ticket
- On-stage presentation

Business of the Year – Small — \$500

- One (1) ticket
- On-stage presentation

ADDITIONAL SPONSORSHIPS

Printing Sponsor — \$500

- One (1) ticket
- One media post
- Podium recognition
- Logo on PowerPoint
- Website listing

Audio Sponsor — \$500

Same benefits as Printing Sponsor

Photography Sponsor — \$500

Same benefits, with photography recognition



ANNUAL GALA

December | Celebration, Recognition & Community Impact

Attendance: 300-350 (Black-tie event)**

Audience: Business leaders, community partners, elected officials, Chamber members, award recipients

EVENT OVERVIEW

The Annual Gala is the Chamber's most elegant and memorable evening of the year. Guests enjoy dinner, live entertainment, signature gifts, an awards program, and community celebration. This event offers high-impact branding and exclusive opportunities for sponsors to engage with influential leaders in a festive, high-profile setting. Sponsors receive multi-channel recognition before, during, and after the event — making this one of the Chamber's premier visibility opportunities.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor — \$6,000

Premier recognition and top billing for the Gala.

Benefits:

- Featured as Presenting Sponsor on all marketing (invitations, web page, Facebook, email blasts)
- Opportunity to welcome guests from the stage
- Two (2) dedicated media posts on Chamber Facebook page
- Prime seating at one VIP table of eight (8); includes personalized table name signage
- Eight (8) Signature Gifts for your table
- Stage signage + podium recognition
- One company-provided banner at event
- Logo in event PowerPoint
- Logo on Gala web page
- Sixteen (16) beverage tickets (beer/wine)
- Logo included on 360° Photo Booth videos (if used)
- Personalized table name signage
- First right of renewal



Entertainment Sponsor — \$4,000 (2 Available)

- Opportunity to introduce the evening's entertainment
- One VIP table of eight (8)
- Eight Signature Gifts
- Signage at entertainment area
- Podium recognition
- Logo in PowerPoint + Gala webpage
- One media post
- Personalized table name signage

Signature Gift Sponsor — \$3,500

- One table of eight
- Eight Signature Gifts
- One dedicated media post
- Signature Gift placed on upper-level sponsor tables (with your logo or business card)
- Podium recognition
- Logo in PowerPoint + Gala webpage
- Personalized table name signage
- Renewal priority

Facilities Sponsor — \$3,500

- One table of eight
- Eight Signature Gifts
- Signage at check-in table
- Podium recognition
- Logo in PowerPoint + Gala webpage
- One media post
- Personalized table name signage

Beverage Sponsor — \$3,500

- One table of eight
- Eight Signature Gifts
- One media post
- Podium recognition
- Logo in PowerPoint
- Logo on beverage station signage
- Logo printed on each beverage ticket
- Logo on Gala webpage
- Personalized table name signage

Printing Sponsor — \$2,500

- One table of eight
- Eight Signature Gifts
- One media post
- Podium recognition
- Logo in PowerPoint + Gala webpage
- Signage at Gala
- Personalized table name signage

Step & Repeat Sponsor — \$2,000

- One table of eight
- Four Signature Gifts
- One media post
- Podium recognition
- Logo in PowerPoint + Gala webpage
- Signage at Step & Repeat backdrop
- Personalized table name signage

Auction Sponsor — \$2,000

- One table of eight
- Four Signature Gifts
- One media post
- Podium recognition
- Logo in PowerPoint + Gala webpage
- Opportunity to provide branded gift bags for auction items
- Signage near silent auction tables
- Personalized table name signage

Theme Sponsor — \$1,500 (2 Available)

- One table of eight
- One media post
- Podium recognition
- Logo in PowerPoint + Gala webpage
- Personalized table name signage

Dinner Sponsor — \$1,500 (Unlimited)

- One table of eight
- One media post
- Podium recognition
- Logo in PowerPoint + Gala webpage
- Personalized table name signage

Photography Sponsor — In-Kind or \$3,500

(Highly valuable for photographers & media partners)

- Provide two photographers + edited photos for Chamber/sponsor use
- One table of eight
- Eight signature gifts
- One media post
- Podium recognition
- Logo in PowerPoint + Gala webpage
- Personalized table name signage



COMMUNITY ENGAGEMENT OPPORTUNITIES

Year-Round Visibility & Direct Connection to Local Business Leaders

Not every business needs a major event sponsorship — but every business benefits from staying visible, connected, and engaged. Our monthly and quarterly programs offer affordable opportunities to highlight your organization, share your story, and reach a consistent audience of Chamber members.

SMALL BUSINESS BREAKFAST

Sponsorship: \$200

Audience: 40–60 attendees monthly

Ideal For: Small businesses, service providers, realtors, banks, retail, new members

Sponsor Benefits

- 3–5 minutes to present your business to attendees
- Feature in the V.O.I.C.E. monthly newsletter
- Highlight on the Chamber Facebook page
- Recognition on Chamber website
- Mention in weekly “From Your Chamber” email
- Two complimentary meals for the sponsored breakfast

Policies:

- Must be a Chamber member to sponsor
- \$50 non-refundable deposit required
- One sponsorship per business per year
- Only 12 sponsorships available annually

BUSINESS AFTER HOURS

Sponsorship Fee: \$250 to the Chamber

Additional Cost: Host provides refreshments, beverages, and any special activities

Audience: 50–80 attendees

Ideal For: Businesses wanting to host networking in their space or showcase their services/products

Sponsor Responsibilities

- Provide beverages and hors d’oeuvres
- If mailing invitations, sponsor covers printing/postage
- Provide 2–3 door prizes or giveaways
- Offer a brief 10-minute program
- Submit a short business paragraph for marketing

Chamber Provides

- Event promotion through:
 - Chamber newsletter
 - Weekly email blasts
 - Chamber Facebook page
 - Local media outlets
- Volunteer coordination
- Name tags and event materials

Policy:

- May host only every other year unless granted an exception
- \$50 non-refundable deposit due upon reservation
- Sponsorship fee due 60 days prior to event



CUSTOM & IN-KIND PARTNERSHIP OPPORTUNITIES

Creative Ways to Support the Chamber and Increase Your Visibility

Not all partnerships are financial. Many of our most valued sponsors provide services, products, or expertise that elevate our events and support the Chamber's mission. These opportunities offer meaningful visibility and recognition while allowing your organization to showcase what you do best.

In-Kind Sponsorship Opportunities

Photography Sponsor (Event-Specific or Annual)
Provide professional photography for Chamber events.

Benefits:

- Recognition in event program
- Logo on event PowerPoint or slides
- Mention from podium
- Logo on Chamber website and social media
- Photographs credited to your business
- One complimentary event ticket (if applicable)
- Ideal for: photographers, marketing agencies, SHSU media/PR programs

Printing Sponsor

Provide printing of event programs, signage, tickets, or marketing materials.

Benefits:

- Logo on printed materials
- Podium recognition
- One complimentary ticket (where applicable)
- Website and newsletter acknowledgment
- Ideal for: print shops, marketing firms, design studios

Hospitality & Catering Sponsor

Provide food & beverage for a Chamber meeting or special event.

Benefits:

- Branding at hospitality tables
- Social media recognition
- Podium thank-you & signage
- Website listing
- Ideal for: restaurants, caterers, coffee shops, bakeries

Décor or Theme Sponsor

Contribute décor elements for Signature Events (Gala theme, centerpieces, stage design, etc.).

Benefits:

- Recognition as Theme or Décor Partner
- Logo displayed at event
- Social media recognition
- Ideal for: local boutiques, decorators, floral designers

Technology & Media Sponsor

Provide audio/visual support, livestreaming, lighting, or digital services.

Benefits:

- On-screen logo placement
- Podium recognition
- Website listing
- Ideal for: tech companies, AV providers, SHSU departments

Custom Sponsorship Opportunities

Create a Package That Fits Your Brand

If your business has a unique offering or a specific engagement objective, the Chamber is happy to build a custom sponsorship package tailored to your needs.

Examples include:

- Sponsor a speaker at an upcoming luncheon
- Fund a new community initiative
- Help underwrite leadership or workforce programs
- Brand a new networking series
- Support Chamber beautification or office improvements
- Co-create a recurring annual event

Custom partnerships include:

- Full recognition across Chamber communications
- Branding at all supported activities
- Opportunities to speak, exhibit, or engage directly
- Contribution flexibility (cash or in-kind services)





HOW TO RESERVE YOUR SPONSORSHIP

Partnering with the Chamber is simple. Here's how to get started.

We make the sponsorship process easy and personalized. Whether you're selecting one opportunity or building a custom annual package, we're here to help every step of the way.

Step 1: Review the Opportunities

Browse the Signature Events, Community Engagement Opportunities, and Annual Partnership Packages outlined in this catalog.

Identify the sponsorships that best align with your brand, goals, and ideal audience.

Step 2: Contact the Chamber

Reach out to our team to confirm availability and discuss any questions.

Some sponsorship levels are exclusive and fill quickly, so early reservations are encouraged.
(936) 295-8113

chamber@huntsvillewalkerchamber.com

walkercountychamber.com/sponsorships

Step 3: Complete the Sponsorship Form

Once your selection is confirmed, we will send a brief online form or PDF to finalize your sponsorship details.

This ensures accurate recognition in all marketing and event materials.

A non-refundable deposit may be required to secure your placement, depending on the sponsorship.

Step 4: Submit Logos & Marketing Assets

To maximize your exposure, please send:

- High-resolution logo (PNG + EPS preferred)
- Website links or promotional copy
- Any additional assets needed for signage or event materials

Our team will provide deadlines for asset submission based on event dates.

Step 5: Promote Your Partnership

We encourage sponsors to share their involvement across social media and internal communications.

We're happy to tag your business in posts and assist with graphics upon request.

Step 6: Enjoy the Event & Connect

As a valued partner, you'll receive recognition before, during, and after the event.

Most sponsorships include tickets or VIP seating — use this time to network, engage with attendees, and highlight your brand.

Step 7: Renew & Build Long-Term Visibility

Many sponsorships include first right of renewal, giving your business priority to continue sponsoring next year's event. We'll follow up after the event to ensure your long-term marketing goals are supported.

We're Here to Help

If you're unsure which sponsorship option is the right fit, let us assist you.

Our goal is to match your business with the most impactful and meaningful opportunities.

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THANK YOU TO OUR SPONSORS

Your support fuels the mission of the Walker County Chamber of Commerce.

Because of our sponsors, we are able to:

- Support local businesses
- Host impactful community events
- Lead workforce and leadership initiatives
- Strengthen economic development
- Celebrate the people and organizations who make Walker County thrive

Your investment creates opportunities, connections, and growth for our entire community. We are grateful for your partnership.





TOGETHER, WE'RE BUILDING A STRONGER WALKER COUNTY

Thank you for your interest in supporting the Walker County Chamber of Commerce. We look forward to partnering with you in 2026 and continuing to grow a vibrant, connected, and thriving business community.

2026

Sponsorship Catalog
WALKERCOUNTYCHAMBER.COM

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